



TOURISM

THE ECONOMIC IMPACT OF OKLAHOMA'S
3RD-LARGEST INDUSTRY

2021 IMPACTS



17.7
MILLION
Visitors in CY21

\$10.1 BILLION IN 2021

\$748
MILLION

state and local
tax revenue
generated



\$2.6
BILLION

direct earnings
generated by
travel spending



\$485

per household
in tax revenues



96,800
JOBS

direct employment
generated by
travel spending

