

The Economic Impact of Travel

Oklahoma

2020

October 2021

PREPARED FOR

Oklahoma Tourism and Recreation Department



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The Economic Impact of Travel in Oklahoma

2020

Oklahoma Tourism and Recreation Department

10/29/2021

PRIMARY RESEARCH CONDUCTED BY

Dean Runyan Associates
811 SW 11th Avenue Suite 920
Portland, Oregon 97205

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National Impacts

2020

National / Summary

U.S. Travel Impacts 2020p

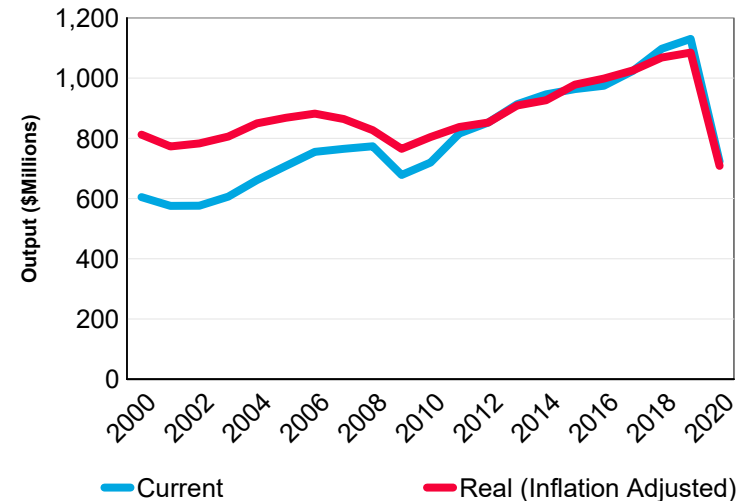
The COVID-19 pandemic brought economic disruption to almost all sectors of the U.S. economy in 2020, but few industries were as hard hit as travel. The combination of economic instability and health and safety measures in the U.S. led to a large reduction in the demand for such services. Total travel output decreased by 36% (-\$408B) in 2020, as compared to 2019 levels. Leisure & Hospitality and Transportation are two of the most affected industries. Prior to the first reported case in the U.S., the travel industry had reached \$1.13 trillion growing 3% between 2018 and 2019. Expectations were for continued growth in travel for 2020, as economic indicators like unemployment were at all-time lows.

At the time of this report, the BEA Tourism Satellite Account covered travel activity through 2019; all 2020 estimates have been made by Dean Runyan Associates.

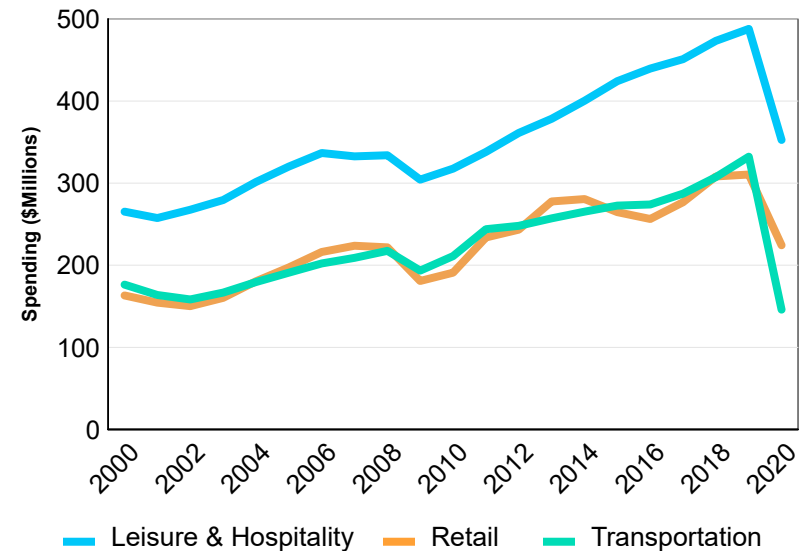
- Spending by resident and foreign visitors was \$723 billion in 2020 in current dollars. This represents a 36% decrease over 2019, where international travel made up 25% of these losses. When adjusted for inflation (real dollars), spending decreased by 35% from 2019 to 2020.
- Leisure & Hospitality, as a share of total spending, increased to 48%, compared to 43% in 2019. The overall shift in total spending was heavily impacted by the 56% decline in Transportation spending, influenced by reduced air volume and price decreases in gasoline.

The U.S. travel industry **contracted 36% in 2020**, the largest losses occurring in Transportation: - \$186 billion.

Direct Travel Output 2000-2020p

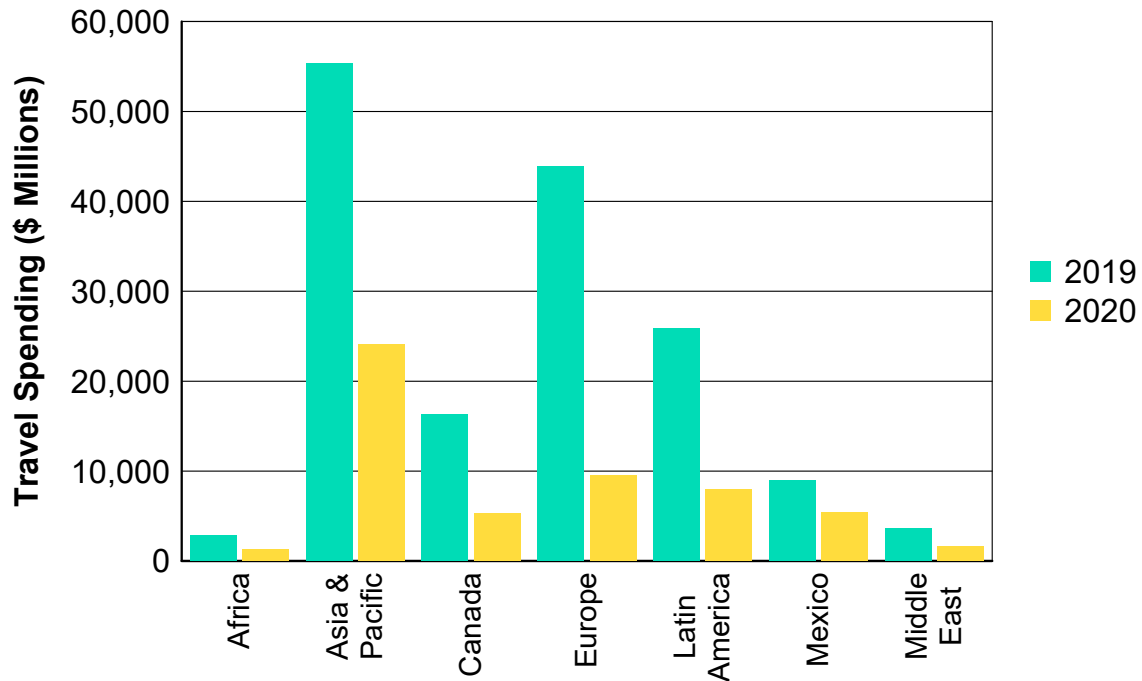


Spending by Summary Commodity 2000-2020p



National / Summary

International Spending 2020p



Travel restrictions active in 2020 due to COVID-19 (CDC):

China, Iran, Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, Switzerland, Monaco, San Marino, Vatican City, United Kingdom, Republic of Ireland, Brazil, South America.

Border restrictions also apply to Canada and Mexico.

Many foreign countries implemented restrictions on their residents that may not be included in the above list that affected travel to the U.S.

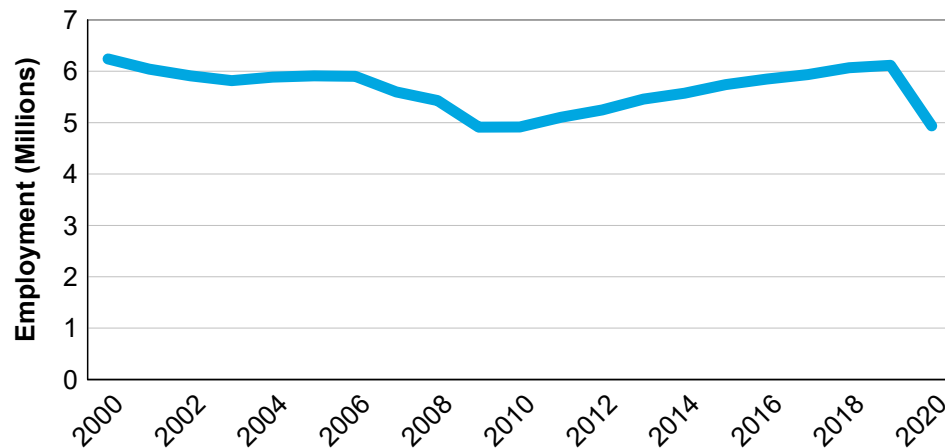
International spending was down 63% in 2020.

Spending from the Asia & Pacific countries decreased 44%, a loss of \$31 billion.

Sources: Dean Runyan Associates, Bureau of Economic Analysis

National / Summary

U.S. Travel Industry Employment

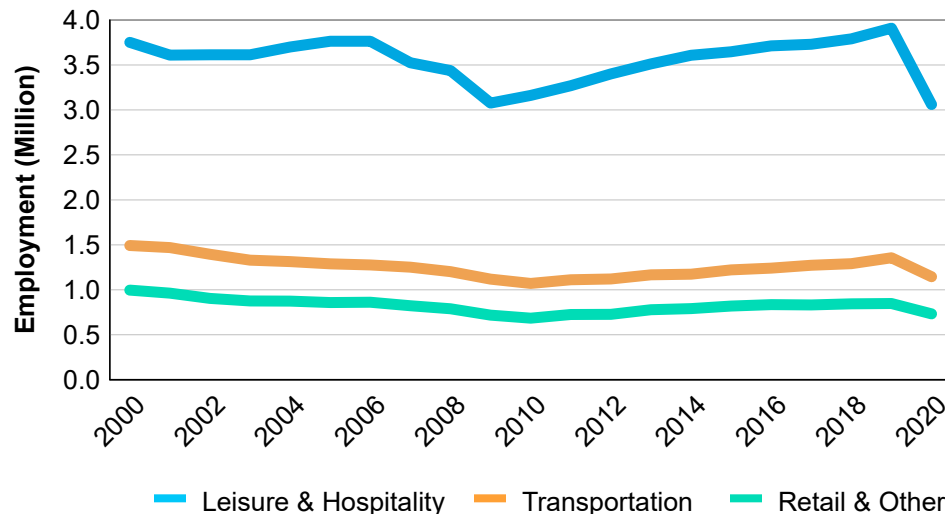


National employment in the travel industry decreased by 1.2 million jobs (-19% YOY).

Employment includes CARES act support, data limitations prevent disaggregation.

Sources: Bureau of Economic Analysis, Dean Runyan Associates

U.S. Travel Industry Employment by Sector



The Leisure & Hospitality sector was the most heavily impacted, losing about 900,000 jobs in 2020 (-22% YOY).

Employment includes CARES act support, data limitations prevent disaggregation.

Sources: Bureau of Economic Analysis, Dean Runyan Associates



State Impacts

2020

State Impacts / Summary

State Travel Impacts 2020

The COVID-19 pandemic has caused global economic hardship. The travel industry has been especially hard hit, even more so than during the Great Recession. U.S. travel spending declined an estimated 36% in 2020. The Oklahoma travel industry was much less affected, experiencing an estimated decline of 21.4% in travel spending.

- Travel spending (\$Current) declined 26.8% from \$9.7 billion in 2019 to \$7.1 billion in 2020.
- Direct employment experienced a loss of approximately 12,350 jobs across the state. This represents a 11.8% decline in travel employment.
- Tax receipts generated by travel spending are down 21.2% compared to 2019. Local and state taxes have declined 23% and 20% respectively.

These estimates for Oklahoma are subject to revision as more complete source data becomes available. This year has resulted in higher data variability and can lead to larger than normal revisions.

Travel spending in Oklahoma **lost \$2.6 billion**, a decline of 26.8%.



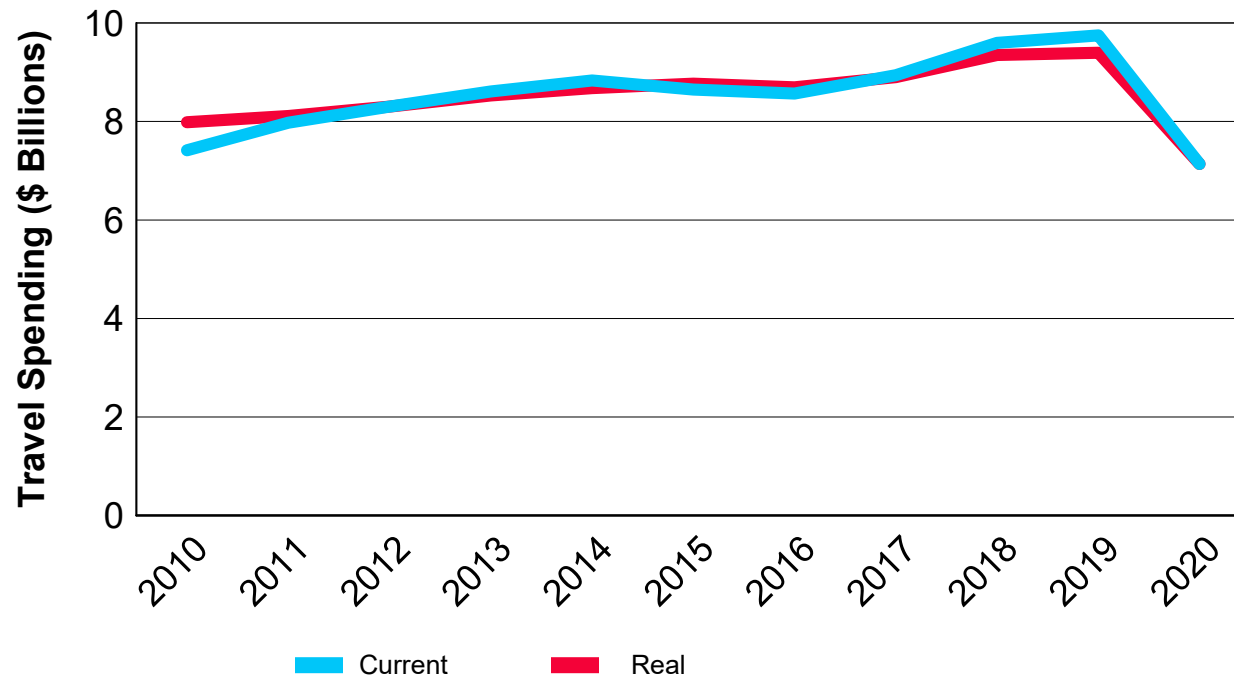
State Impacts / Trend

Direct Travel Impacts 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Millions)												
Total (Current \$)	7,976	8,300	8,610	8,831	8,648	8,566	8,940	9,594	9,748	7,139	▼ -26.8%	▼ -1.2%
Other	646	611	595	610	630	637	624	670	714	306	▼ -57.2%	▼ -8.0%
Visitor	7,330	7,689	8,015	8,221	8,018	7,929	8,317	8,925	9,034	6,833	▼ -24.4%	▼ -0.8%
Non-transportation	5,514	5,830	6,116	6,353	6,504	6,463	6,739	7,145	7,271	5,664	▼ -22.1%	▲ 0.3%
Transportation	1,816	1,860	1,899	1,868	1,514	1,465	1,578	1,780	1,763	1,169	▼ -33.7%	▼ -4.8%
Earnings (\$Millions)												
Earnings (Current \$)	1,814	1,881	1,942	2,024	2,143	2,231	2,290	2,401	2,493	2,278	▼ -8.6%	▲ 2.6%
Employment (000's)												
Employment	88.5	90.6	93.0	95.4	98.3	100.1	100.9	103.6	104.8	92.5	▼ -11.8%	▲ 0.5%
Tax Revenue (\$Millions)												
Total (Current \$)	841	883	933	966	986	988	1,019	1,091	1,122	884	▼ -21.2%	▲ 0.5%
Local	218	237	247	258	265	259	272	300	308	237	▼ -23.0%	▲ 1.0%
Visitor	172	188	200	210	214	209	216	239	243	181	▼ -25.7%	▲ 0.5%
Bus. or Employee	46	48	48	49	51	50	57	61	65	57	▼ -12.8%	▲ 2.4%
State	326	342	353	364	369	368	384	408	415	332	▼ -20.0%	▲ 0.2%
Visitor	271	283	294	303	305	305	317	336	342	269	▼ -21.2%	▼ -0.1%
Bus. or Employee	56	58	59	61	65	63	67	72	74	63	▼ -14.2%	▲ 1.4%
Federal	297	305	332	344	352	361	363	384	398	314	▼ -21.1%	▲ 0.6%



Direct Spending / Real and Current Dollars



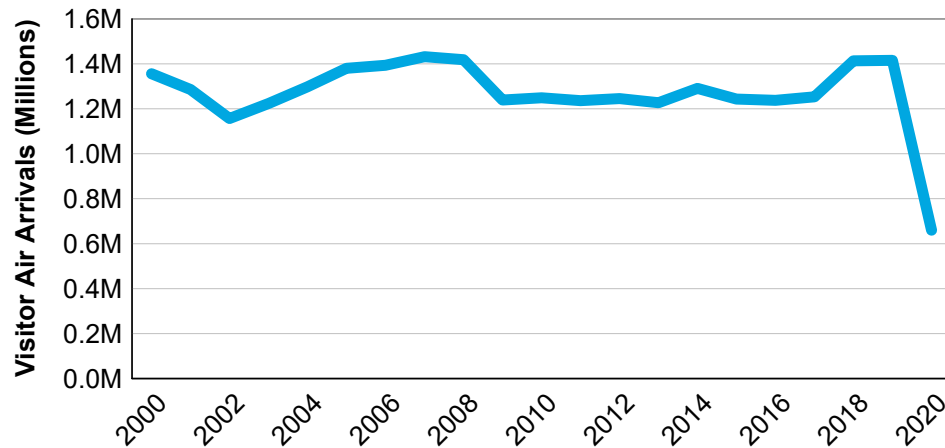
Adjusted for inflation the real dollar decline in travel spending is 24% compared to a 26.7% decline in current dollars.

Sources: Bureau of Labor Statistics CPI, Dean Runyan Associates



Oklahoma / Trend

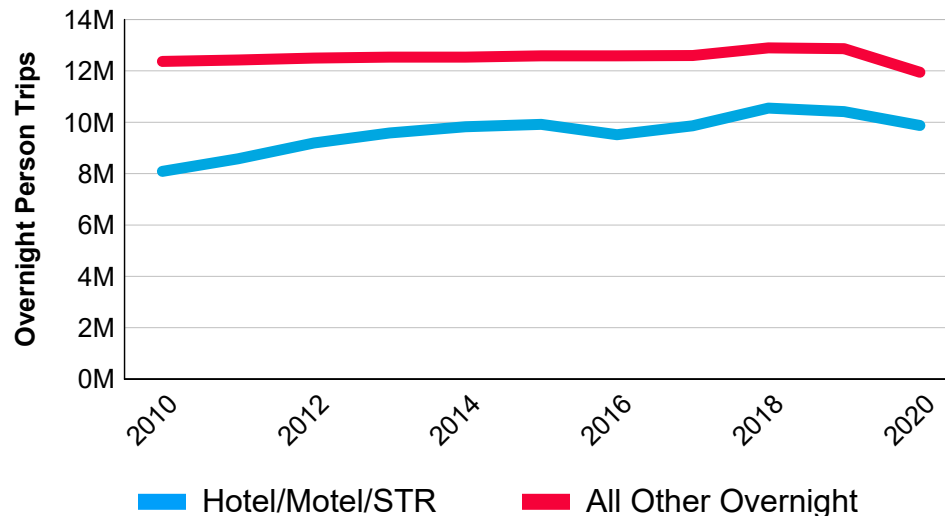
Air Passenger Visitor Arrivals / U.S. Air Carriers



660 thousand domestic visitors traveled to Oklahoma by air in 2020. This is a decline of 53% from 2019 visitation of 1.4 million.

Sources: Bureau of Transportation Statistics, Dean Runyan Associates

Overnight Volume / Oklahoma

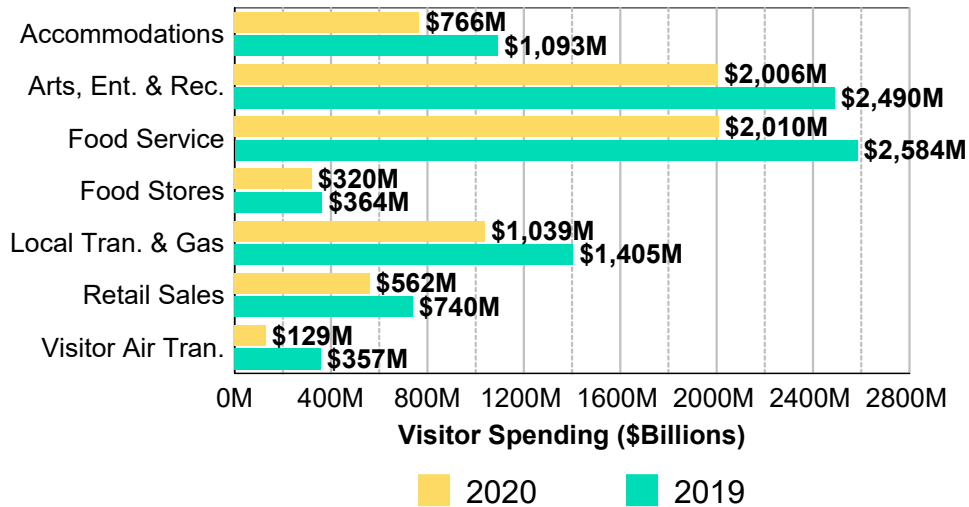


Overnight visitor volume has decreased 8.8% in 2020. Visitors who stay in hotels, motels, or short term rentals declined 11%. All other overnight visitors camping, stays with friends and family, and second home use has fallen 7.1%.

Sources: Dean Runyan Associates, Omnitrak Group, STR LLC.

Oklahoma / Trend

Visitor Spending by Commodity Purchased / Oklahoma

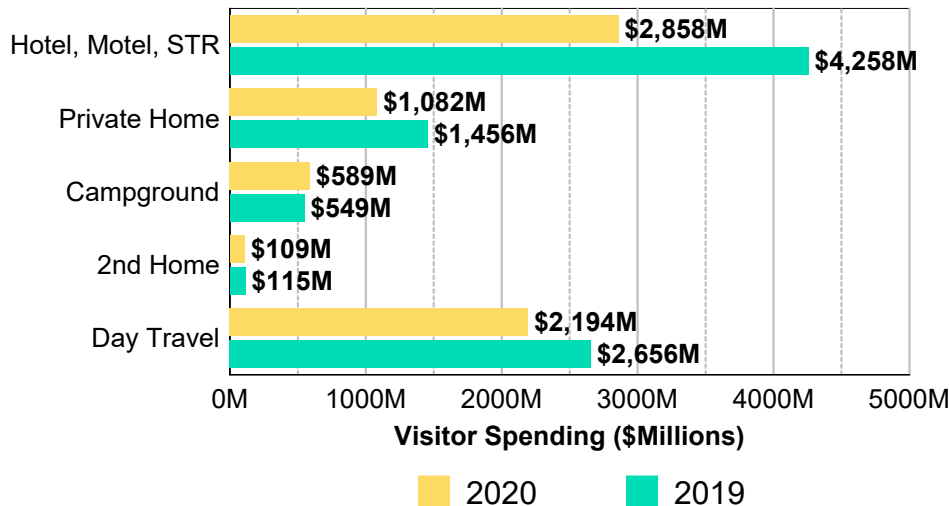


Sources: Local Government Entities, Dean Runyan Associates

Visitor spending on Food Service declined \$574 million in 2020 compared to 2019, a decline of 22.2%.

Visitor spending for Accommodations lost approximately \$327 million, a decline of 29.9%.

Visitor Spending by Accommodation Type / Oklahoma



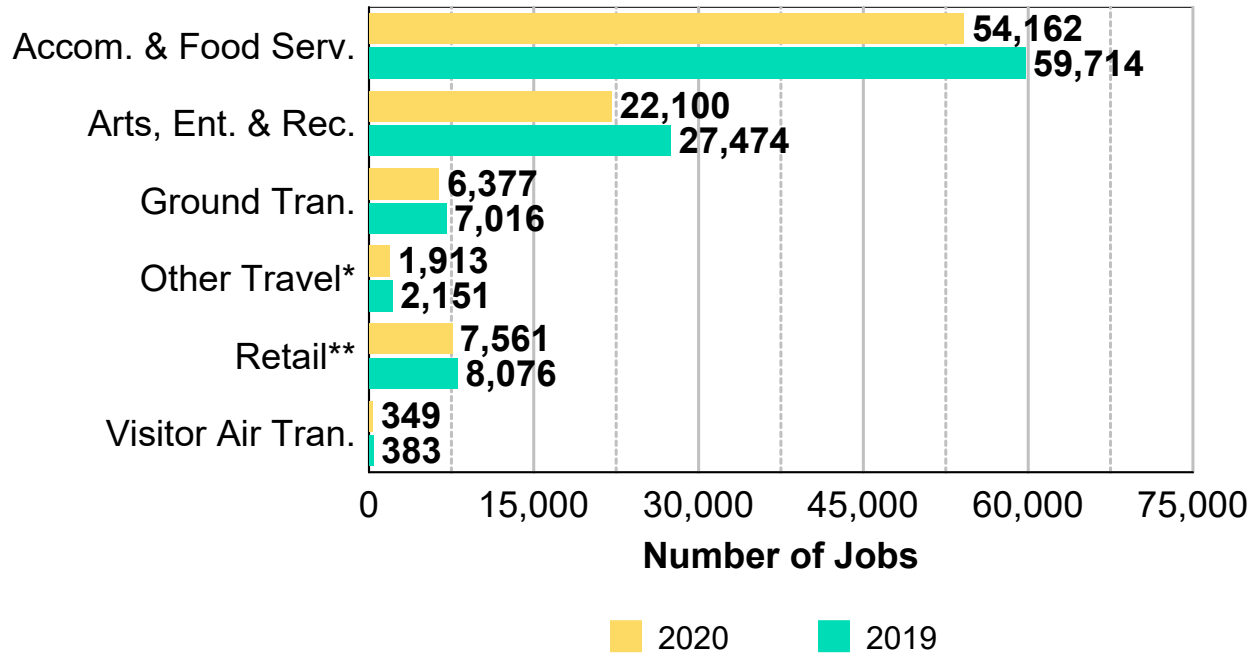
Sources: Local Government Entities, Dean Runyan Associates, STR LLC., Omnitrak Group

Visitors who stayed in a Hotel, Motel spent \$2.86 billion in 2020, a decrease of 32.9%.

Visitors who visited for the day spent \$2.19 billion in 2020, a decrease of 17.4%.

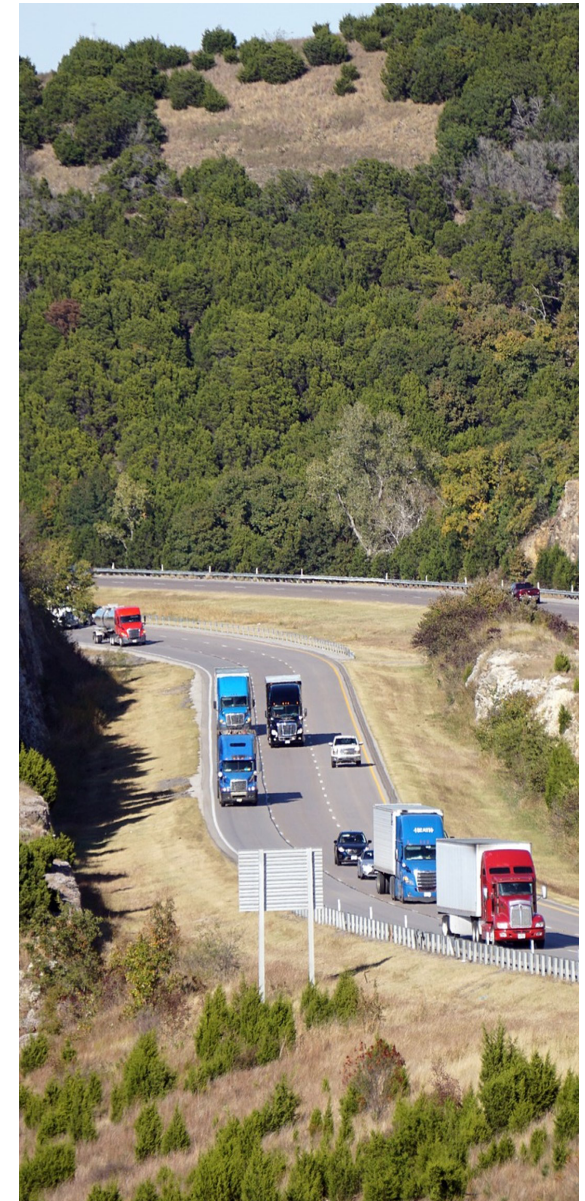
Oklahoma / Trend

Travel Industry Employment / Oklahoma



Total direct job loss is estimated at 12,350 jobs. Leisure and Hospitality (Accom & Food Service + Arts, Ent. & Rec.) lost approximately 8,820 jobs in 2020, representing 71% of the direct job loss. Overall, travel industry employment experienced a decline of 11.8%.

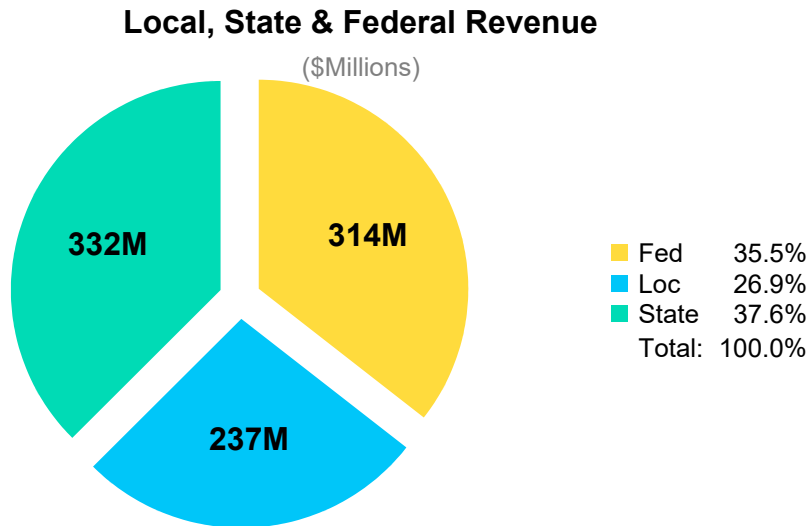
Sources: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates



Oklahoma / Tax Revenue

Travel-Generated Government Revenue, 2020

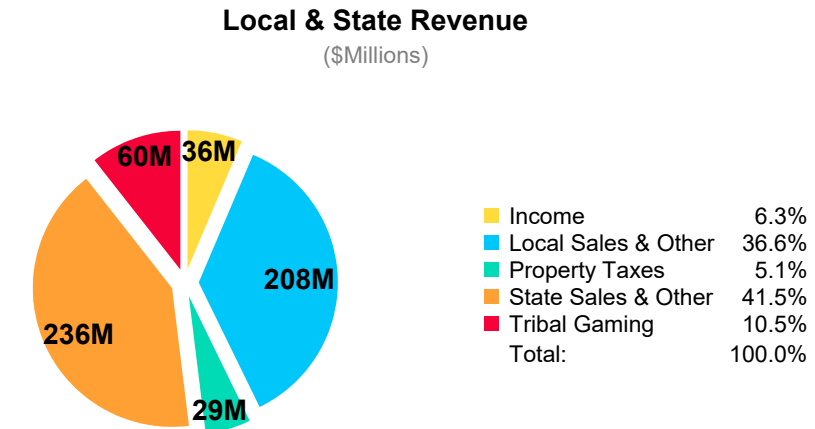
The chart below shows the distribution of travel-generated tax revenue. Federal taxes include income, payroll, airline ticket taxes, and motor fuel excise tax.



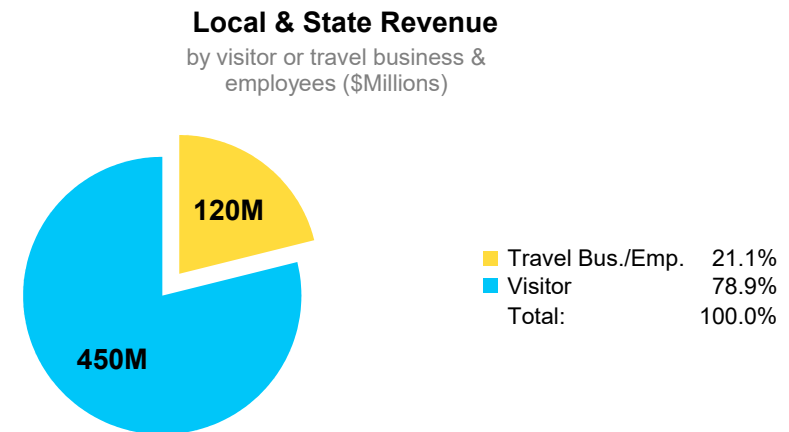
Detailed state and local taxes are shown to the right. Travel-generated local and state tax revenue represents about 5% of all local and state tax collections. (The 5% does not include tribal gaming exclusivity fees.)

Approximately 79% of all local and state tax revenue is attributable to visitors (both Oklahoma residents and out-of-state visitors). In addition, travel businesses and employee tax payments include sales, income, and property taxes, as well as the travel-generated portion of tribal gaming exclusivity fees.

State sales & other taxes include the mixed beverage gross receipts tax, the motor fuel tax and the auto rental tax. The sales tax payments of both visitors and travel business employees are included. Sales tax revenue reflects the state sales tax payments attributable to the income of travel industry employees.



Local sales & other taxes include lodging taxes and passenger facility charges for visitors traveling to Oklahoma by air. As with state sales tax revenue, the local sales tax payments of both visitors and travel industry employees are included.



Oklahoma / Origin

Visitor Spending by Origin, 2020

Residents of Oklahoma accounted for 30% of visitor spending in Oklahoma in 2020. U.S. residents of states other than Oklahoma accounted for approximately 69% while international visitors accounted for 1% of travel spending in the state.

International spending historically has been around 4% of travel spending in Oklahoma. The COVID-19 pandemic resulted in travel restrictions to the U.S. from multiple large travel markets, causing the share of international spending to drop to one percent.

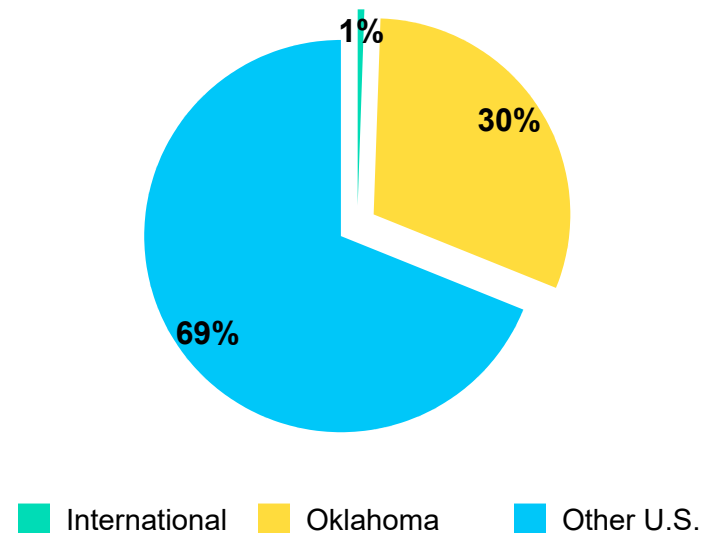
International spending impacts for Oklahoma were derived from the U.S. International Transaction estimates from the BEA and origin & destination counts from the National Travel and Tourism Office.

Allocation of U.S. domestic travel established with data provided by OmniTrak Group Inc.

Visitor Spending by Residence, 2020

Origin	Spending (Billions)
International	\$0.05
Other U.S.	\$4.71
Oklahoma	\$2.07
Visitor Spending	\$6.83

Travel Spending by Visitor Residence, 2020



State Impacts / Detail

Direct Travel Impacts 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Direct Travel Spending (\$Million)											
Destination Spending	7,330	7,689	8,015	8,221	8,018	7,929	8,317	8,925	9,034	6,833	▼ -24.4%
Other Travel*	646	611	595	610	630	637	624	670	714	306	▼ -57.2%
TOTAL	7,976	8,300	8,610	8,831	8,648	8,566	8,940	9,594	9,748	7,139	▼ -26.8%
Visitor Spending by Type of Traveler Accommodation (\$Million)											
Hotel, Motel, STR	3,176	3,452	3,658	3,800	3,760	3,649	3,842	4,215	4,258	2,858	▼ -32.9%
Private Home	1,370	1,400	1,418	1,421	1,335	1,327	1,381	1,455	1,456	1,082	▼ -25.7%
Campground	489	492	498	494	455	466	465	522	549	589	▲ 7.4%
2nd Home	107	108	109	109	102	104	110	114	115	109	▼ -5.7%
Day Travel	2,188	2,238	2,331	2,396	2,367	2,381	2,519	2,619	2,656	2,194	▼ -17.4%
TOTAL	7,330	7,689	8,015	8,221	8,018	7,929	8,317	8,925	9,034	6,833	▼ -24.4%
Visitor Spending by Commodity Purchased (\$Million)											
Accommodations	784	875	940	1,000	1,011	962	993	1,074	1,093	766	▼ -29.9%
Food Service	1,891	2,031	2,126	2,203	2,278	2,261	2,348	2,527	2,584	2,010	▼ -22.2%
Food Stores	316	331	338	349	354	346	346	362	364	320	▼ -12.0%
Local Tran. & Gas	1,508	1,539	1,582	1,529	1,184	1,144	1,259	1,432	1,405	1,039	▼ -26.0%
Arts, Ent. & Rec.	1,865	1,898	2,000	2,085	2,144	2,192	2,342	2,439	2,490	2,006	▼ -19.4%
Retail Sales	658	695	711	717	718	702	710	743	740	562	▼ -24.1%
Visitor Air Tran.	308	321	317	339	330	322	319	348	357	129	▼ -63.8%
TOTAL	7,330	7,689	8,015	8,221	8,018	7,929	8,317	8,925	9,034	6,833	▼ -24.4%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.



State Impacts / Detail

Direct Travel Impacts 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Industry Earnings Generated by Travel Spending (\$Million)											
Accom. & Food Serv.	854	909	942	1,000	1,058	1,090	1,129	1,190	1,227	1,141	▼ -7.0%
Arts, Ent. & Rec.	506	517	542	570	615	659	677	705	746	634	▼ -15.0%
Retail**	182	191	203	214	224	231	229	233	238	237	▼ -0.5%
Ground Tran.	151	168	162	145	147	141	150	160	163	156	▼ -4.8%
Visitor Air Tran.	9	8	10	11	11	11	13	15	15	15	▼ -4.9%
Other Travel*	112	88	84	84	90	98	92	97	104	96	▼ -7.4%
TOTAL	1,814	1,881	1,942	2,024	2,143	2,231	2,290	2,401	2,493	2,278	▼ -8.6%
Industry Employment Generated by Travel Spending (Jobs)											
Accom. & Food Serv.	49,660	51,160	52,500	54,320	55,700	56,810	57,680	59,280	59,710	54,160	▼ -9.3%
Arts, Ent. & Rec.	22,070	22,490	23,070	23,190	24,640	25,620	25,790	26,500	27,470	22,100	▼ -19.6%
Retail**	7,230	7,410	7,770	8,050	8,280	8,460	8,210	8,120	8,080	7,560	▼ -6.4%
Ground Tran.	6,510	6,970	7,080	7,440	7,270	6,710	6,760	7,130	7,020	6,380	▼ -9.1%
Visitor Air Tran.	360	350	350	360	380	380	380	380	380	350	▼ -9.1%
Other Travel*	2,640	2,230	2,200	2,000	1,990	2,120	2,100	2,160	2,150	1,910	▼ -11.1%
TOTAL	88,480	90,610	92,960	95,350	98,260	100,100	100,920	103,570	104,810	92,460	▼ -11.8%

Details may not add to totals due to rounding.

*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

**Retail includes gasoline.

State Impacts / Detail

Direct Travel Impacts 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2019-2020
Tax Receipts Generated by Travel Spending (\$Million)											
Local Tax Receipts	218	237	247	258	265	259	272	300	308	237	▼ -23.0%
Visitor	172	188	200	210	214	209	216	239	243	181	▼ -25.7%
Business or Employee	46	48	48	49	51	50	57	61	65	57	▼ -12.8%
State Tax Receipts	326	342	353	364	369	368	384	408	415	332	▼ -20.0%
Visitor	271	283	294	303	305	305	317	336	342	269	▼ -21.2%
Business or Employee	56	58	59	61	65	63	67	72	74	63	▼ -14.2%
Federal Revenue	297	305	332	344	352	361	363	384	398	314	▼ -21.1%
TOTAL	841	883	933	966	986	988	1,019	1,091	1,122	884	▼ -21.2%

Details may not add to totals due to rounding.

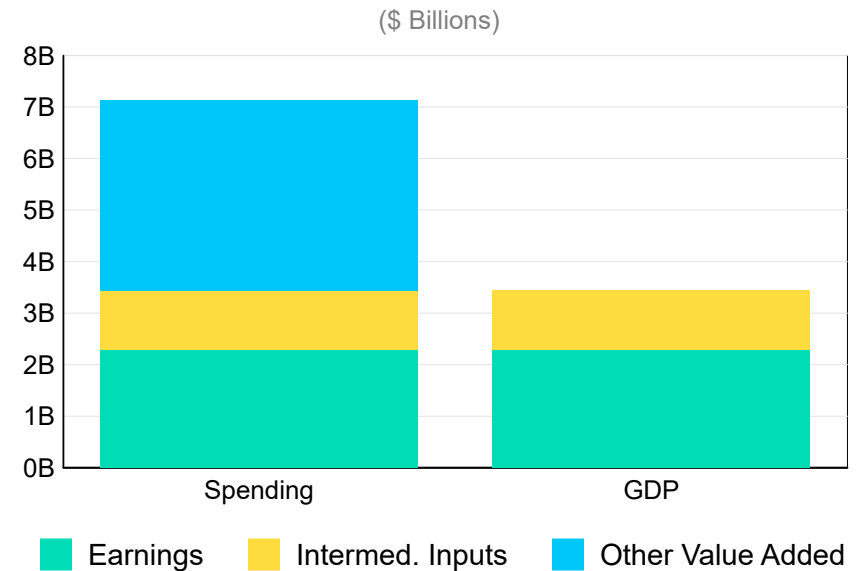
Oklahoma / Travel GDP

Travel Industry GDP, 2020

Gross Domestic Product (GDP, also referred to as value-added) is a measure of economic activity that reflects the market value of the labor and capital used to produce goods and services. The GDP for a particular industry within a state excludes the intermediate inputs purchased by businesses from other firms in the production process. It includes payments to individual in the form of earnings, indirect business taxes to government, and other payments to individuals and corporations. The relationship between travel spending and the GDP of the Oklahoma travel industry is shown to the right. Oklahoma travel industry GDP of \$3.4 billion represents approximately 1.8% of the total Oklahoma GDP.

The estimates represent only the direct impacts of travel spending. A portion of the inputs purchased by travel businesses in Oklahoma will be delivered by other Oklahoma firms that are not strictly part of the travel industry. Restaurants, for example, will purchase agricultural products from other Oklahoma businesses. These inputs are sometimes referred to as "indirect" effects.

Travel Spending and GDP of Travel Industry



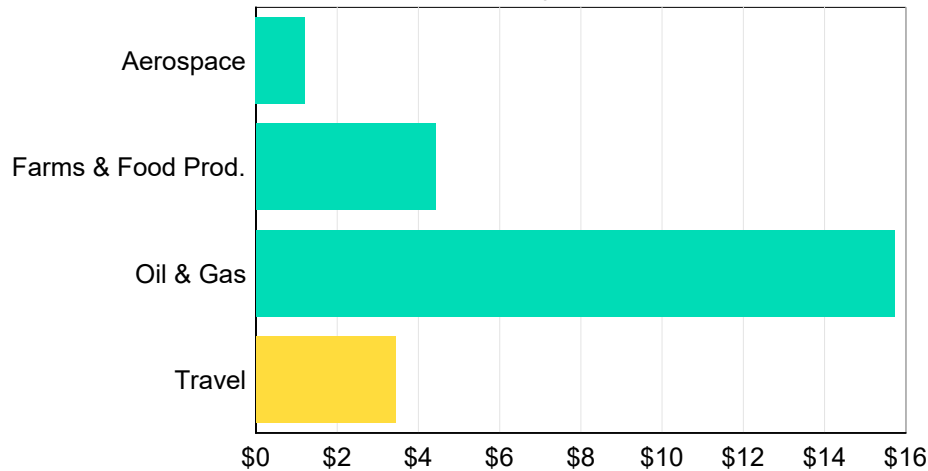
Oklahoma / Travel GDP

Export-Oriented Industries, 2020

Export-oriented industries are those industries that primarily market their products and services to other regions, states or nations. Agriculture, extractive industries such as mining, and manufacturing are the best examples of goods-producing export industries. The travel industry is also an export-oriented industry because goods and services are sold to visitors, injecting money into the local economy, as do the exports of other industries.

Oklahoma Gross Domestic Product

2020, GDP of Selected Export Industries

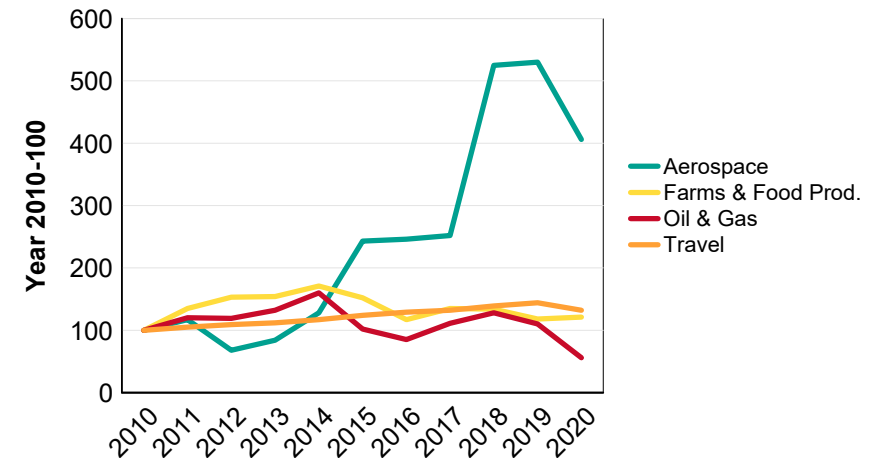


A comparison of the leading export-oriented industries in Oklahoma is shown for 2020. Exports are not necessarily more important than locally traded goods and services. However, diverse export-oriented industries in any economy are a source of strength - in part because they generate income that contributes to development of other local services and amenities.

Source: Dean Runyan Associates and Bureau of Economic Analysis. GDP estimates by Dean Runyan Associates.

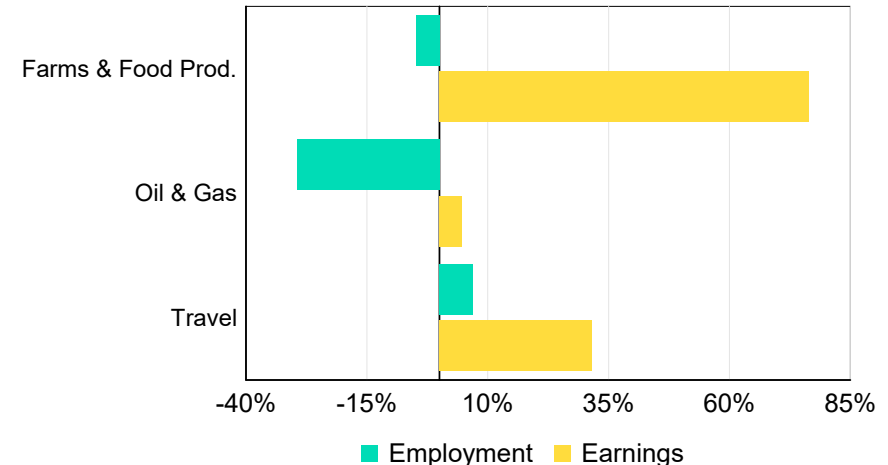
Change in Oklahoma GDP

2010-2020, Selected Industries



Change in Earnings and Employment

2010-2020, Selected Industries



Aerospace Manufacturing was a relatively small percentage of the Oklahoma economy in 2010; experiencing explosive growth over the last decade (employment change 159% and earnings growth 290%). It has been excluded in the above chart to keep focus on the older industries but it should be noted the sector is increasingly important to the overall Oklahoma economy.

Oklahoma / Secondary Effects

Travel spending brings money into many Oklahoma communities in the form of business receipts. Portions of these receipts are spent within the state for labor and supplies. Employees, in turn, spend a portion of their earnings on goods and services in the state. This re-spending of travel-related revenues creates indirect and induced impacts.

Direct impacts represent effects attributable to traveler expenditures.

Indirect impacts represent effects associated with industries that supply goods and services to the direct businesses.

Induced impacts represent effects of purchases made by employees in both the direct and indirect businesses.

The impacts in this section are presented in eleven major industry groups. These industry groups are similar, but not identical to the business categories presented elsewhere in this report.

It should be emphasized that the estimates of indirect and induced impacts reported here apply to the entire state of Oklahoma and do not necessarily reflect economic patterns for individual counties, regions or sub-regions within the state. In general, geographic areas with lower levels of economic activity will have smaller secondary impacts within those same geographic boundaries.

Largest Secondary Industries 2020

Professional Services (10,860 jobs and \$441.1 million in earnings) A variety of administrative services (e.g., accounting and advertising) are utilized by travel businesses. Employees of these businesses also purchase professional services.

Education & Health Services (5,570 jobs and \$241.4 million in earnings) The secondary effects are primarily induced, such as employees of travel-related businesses use of medical services.

Financial Activities (7,710 jobs and \$230.6 million in earnings) Both businesses and individuals make use of banking and insurance institutions.

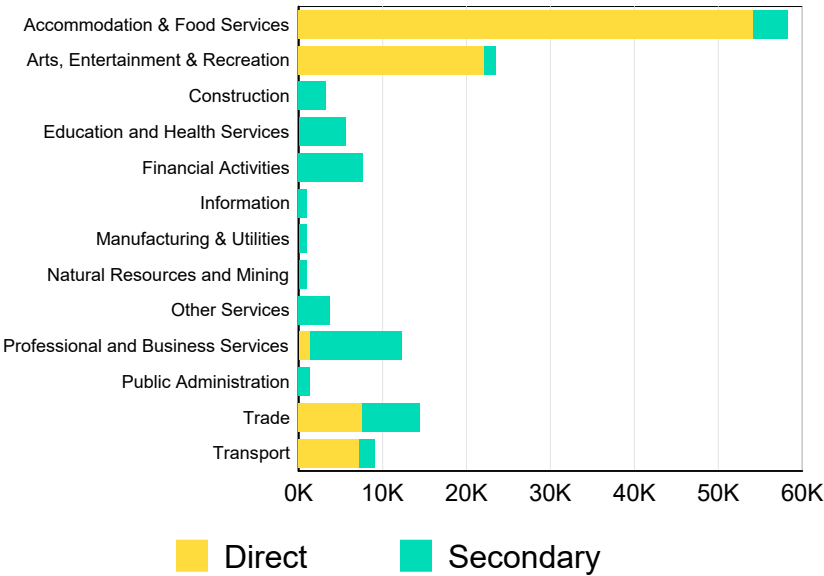
Other Services (3,730 jobs and \$170.2 million in earnings) Employees and travel businesses utilize a number of service providers such as repair shops, laundry, maintenance, and business services.



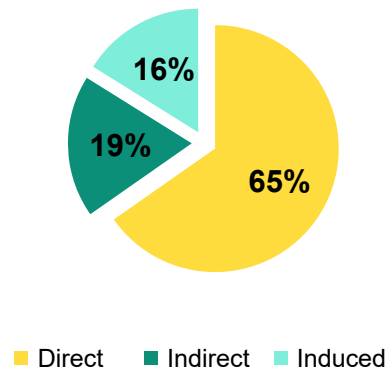
Oklahoma / Secondary Effects

Total Employment 2020

Direct & Secondary Employment



Share of Total Employment



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accommodation & Food Services	54,160	1,090	2,990	4,080	58,240
Arts, Entertainment & Recreation	22,100	780	560	1,340	23,440
Trade	7,560	2,800	4,060	6,860	14,420
Transport	7,230	1,280	500	1,780	9,010
Professional and Business Services	1,410	8,520	2,340	10,860	12,270
Construction	0	3,000	240	3,240	3,240
Education and Health Services	0	80	5,490	5,570	5,570
Financial Activities	0	4,790	2,920	7,710	7,710
Information	0	680	350	1,040	1,040
Manufacturing & Utilities	0	680	270	950	950
Natural Resources and Mining	0	710	220	930	930
Other Services	0	1,200	2,540	3,730	3,730
Public Administration	0	960	410	1,370	1,370
All Industries	92,460	26,570	22,890	49,460	141,920

Values may not add to totals due to rounding.



MOST DIRECT JOBS
Accommodation & Food Services

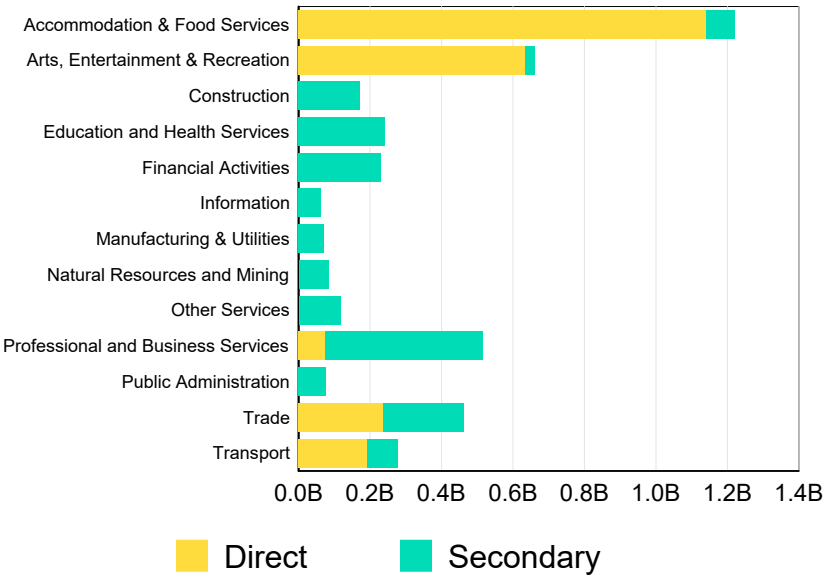


MOST SECONDARY JOBS
Professional & Business Services

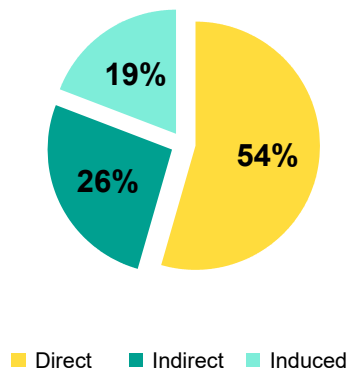
Oklahoma / Secondary Effects

Total Earnings 2020

Direct & Secondary Earnings



Share of Total Earnings



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accommodation & Food Services	1,141	22	58	80	1,221
Arts, Entertainment & Recreation	634	16	10	26	661
Trade	237	90	134	224	461
Transport	191	62	24	86	278
Professional and Business Services	75	351	90	441	516
Construction	0	160	13	172	172
Education and Health Services	0	2	239	241	241
Financial Activities	0	145	86	231	231
Information	0	41	20	62	62
Manufacturing & Utilities	0	50	21	71	71
Natural Resources and Mining	0	67	17	84	84
Other Services	0	47	70	117	117
Public Administration	0	56	22	78	78
All Industries	2,278	1,109	805	1,913	4,191

Values may not add to totals due to rounding. Figures in \$Millions



MOST DIRECT Earnings
Accommodation & Food Services

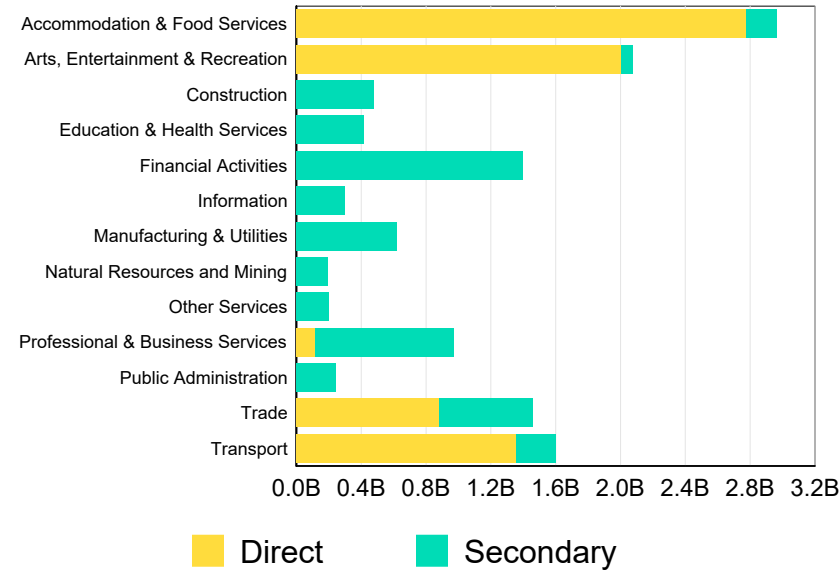


MOST SECONDARY Earnings
Professional & Business Services

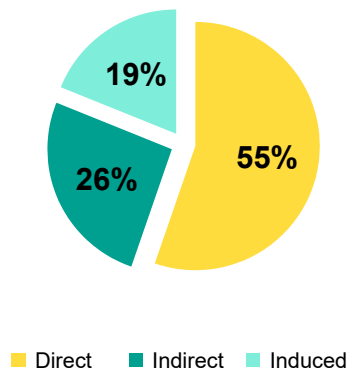
Oklahoma / Secondary Effects

Total Spending 2020

Direct & Secondary Spending



Share of Total Spending



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accommodation & Food Services	2,776	54	137	190	2,967
Arts, Entertainment & Recreation	2,006	39	29	68	2,075
Trade	882	252	328	580	1,462
Transport	1,355	171	72	243	1,598
Professional & Business Services	119	680	174	854	974
Other Services	0	85	117	203	203
Public Administration	0	159	84	244	244
Construction	0	445	36	481	481
Natural Resources and Mining	0	152	41	193	193
Manufacturing & Utilities	0	422	195	618	618
Information	0	178	124	302	302
Financial Activities	0	693	707	1,399	1,399
Education & Health Services	0	4	414	418	418
All Industries	7,139	3,335	2,458	5,793	12,932

Values may not add to totals due to rounding. Figures in \$Millions



MOST DIRECT Spending
Accommodation & Food Services



MOST SECONDARY Spending
Financial Activities

Oklahoma Impacts / Overnight Volume

Overnight Visitor Volume and Average Spending

Overnight visitor volume figures for Oklahoma are based on the economic findings of this report and other source data. Day travel estimates are not provided because of data limitations. Although volume estimates derived from different methodologies and source data will necessarily vary to some extent, it should be noted that the overnight volume estimates reported here are consistent with other data, such as room demand, visitor air travel and other visitor surveys.

Average Expenditure for Overnight Visitors, 2020

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$144	\$308	\$405	\$864	2.8	2.1
Air Transportation	\$213	\$447	\$427	\$897	2.0	2.1
Ground Transportation	\$141	\$301	\$403	\$862	2.9	2.1
Private Home	\$48	\$138	\$109	\$315	2.3	2.9
Air Transportation	\$242	\$1,164	\$398	\$1,916	1.6	4.8
Ground Transportation	\$45	\$130	\$104	\$298	2.3	2.9
Other Overnight	\$56	\$170	\$199	\$602	3.5	3.0
All Overnight	\$84	\$219	\$226	\$587	2.7	2.6

Overnight Visitor Volume (Millions), 2018-2020

 **-11%**
Decline in Hotel, Motel, STR person trips.

	Person-Nights			Party-Nights		
	2018	2019	2020	2018	2019	2020
Hotel, Motel, STR	25.3	24.9	19.8	10.5	10.3	7.1
Private Home	29.1	28.8	22.7	12.8	12.6	10.0
Other Overnight	10.8	11.0	12.4	3.3	3.4	3.5
All Overnight	65.1	64.7	54.9	26.6	26.4	20.5

	Person-Trips			Party-Trips		
	2018	2019	2020	2018	2019	2020
Hotel, Motel	10.6	10.4	9.3	4.3	4.3	3.3
Private Home	9.2	9.1	7.8	4.0	3.9	3.4
Other Overnight	3.7	3.8	4.1	1.2	1.2	1.2
All Overnight	23.4	23.3	21.2	9.4	9.4	7.9



County Impacts

2020

County / Introduction

This section of the report provides summary measures of the economic impacts of travel for each of Oklahoma's seventy-seven counties. Estimates of overnight visitor volume and average spending are also provided where data is sufficient.

Travel Impacts (2020) Estimates of spending, earnings, employment and state & local government revenue are provided for each county

Overnight Visitor Volume (2020) Estimates of overnight trips and total nights spent in the county are provided for both persons and travel parties, subject to data limitations.

Average Overnight Spending (2020) Estimates of average overnight spending for persons and travel parties, subject to data limitations.

Travel Share of Total Employment (2020) A highlight of the relative importance of the travel industry when compared to all employment in each county.

County Detail Tables (2011-2020) Economic impact, visitor volume, and average spending estimates for each county from 2011 to 2020, subject to data limitations.

County / Summary

Direct Travel Impacts 2020

	Spending (Millions)	Earnings (Millions)	Employ. (Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Adair	\$15.8	\$5.0	270	\$0.6	\$0.7	\$1.3
Alfalfa	\$4.3	\$1.2	80	\$0.1	\$0.2	\$0.3
Atoka	\$27.0	\$9.7	410	\$0.7	\$1.0	\$1.8
Beaver	\$2.3	\$0.6	40	\$0.1	\$0.1	\$0.2
Beckham	\$35.7	\$12.4	730	\$1.9	\$1.5	\$3.3
Blaine	\$17.7	\$5.4	330	\$0.7	\$0.7	\$1.4
Bryan	\$295.1	\$87.6	3,000	\$4.7	\$10.6	\$15.4
Caddo	\$35.2	\$10.3	600	\$1.2	\$1.4	\$2.6
Canadian	\$116.9	\$43.5	1,940	\$4.7	\$4.8	\$9.5
Carter	\$101.1	\$27.3	1,400	\$4.8	\$4.0	\$8.8
Cherokee	\$59.2	\$20.9	1,100	\$2.4	\$2.4	\$4.8
Choctaw	\$67.2	\$20.3	660	\$0.9	\$2.5	\$3.3
Cimarron	\$4.4	\$1.5	100	\$0.2	\$0.2	\$0.4
Cleveland	\$258.3	\$91.5	4,170	\$9.6	\$10.4	\$20.0
Coal	\$2.1	\$0.6	30	\$0.1	\$0.1	\$0.2
Comanche	\$146.6	\$46.2	2,320	\$6.5	\$6.0	\$12.5
Cotton	\$78.3	\$24.4	660	\$0.8	\$2.8	\$3.6
Craig	\$13.1	\$4.1	210	\$0.5	\$0.6	\$1.1
Creek	\$48.1	\$16.3	840	\$1.7	\$2.0	\$3.8
Custer	\$44.9	\$19.8	960	\$2.4	\$1.9	\$4.3
Delaware	\$151.0	\$44.8	1,580	\$3.0	\$5.6	\$8.6
Dewey	\$2.8	\$0.7	50	\$0.1	\$0.1	\$0.2
Ellis	\$2.1	\$0.5	40	\$0.1	\$0.1	\$0.2
Garfield	\$87.1	\$27.8	1,380	\$4.5	\$3.6	\$8.1
Garvin	\$35.1	\$13.3	690	\$1.5	\$1.4	\$2.9
Grady	\$62.4	\$23.9	1,230	\$2.2	\$2.5	\$4.6
Grant	\$1.7	\$0.5	50	\$0.1	\$0.1	\$0.1
Greer	\$2.8	\$0.6	40	\$0.1	\$0.1	\$0.2
Harmon	\$1.0	\$0.3	30	\$0.0	\$0.0	\$0.1
Harper	\$1.7	\$0.5	40	\$0.1	\$0.1	\$0.1

County / Summary

Direct Travel Impacts 2020

	Spending (Millions)	Earnings (Millions)	Employ. (Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Haskell	\$20.0	\$5.6	240	\$0.4	\$0.8	\$1.1
Hughes	\$5.4	\$1.7	100	\$0.2	\$0.2	\$0.4
Jackson	\$37.8	\$12.3	680	\$1.6	\$1.6	\$3.2
Jefferson	\$5.7	\$1.6	90	\$0.2	\$0.2	\$0.4
Johnston	\$6.1	\$2.3	120	\$0.2	\$0.3	\$0.5
Kay	\$108.4	\$36.9	1,860	\$3.9	\$4.0	\$7.9
Kingfisher	\$9.3	\$3.1	180	\$0.3	\$0.4	\$0.7
Kiowa	\$9.2	\$2.3	140	\$0.3	\$0.4	\$0.6
Latimer	\$14.1	\$3.5	190	\$0.6	\$0.6	\$1.2
Le Flore	\$120.9	\$35.1	1,210	\$1.8	\$4.5	\$6.2
Lincoln	\$26.0	\$8.8	510	\$1.0	\$1.1	\$2.0
Logan	\$39.9	\$12.9	730	\$1.4	\$1.6	\$3.1
Love	\$431.4	\$117.3	2,760	\$5.1	\$15.4	\$20.5
McClain	\$61.2	\$20.4	770	\$1.4	\$2.3	\$3.7
McCurtain	\$272.2	\$66.0	2,470	\$9.5	\$10.4	\$19.9
McIntosh	\$71.2	\$20.2	740	\$1.9	\$2.6	\$4.5
Major	\$3.8	\$1.1	70	\$0.1	\$0.2	\$0.3
Marshall	\$54.5	\$16.3	690	\$1.4	\$2.0	\$3.4
Mayes	\$44.9	\$13.9	800	\$1.9	\$1.9	\$3.7
Murray	\$75.5	\$24.0	890	\$1.9	\$2.8	\$4.7
Muskogee	\$101.8	\$26.0	1,380	\$3.8	\$3.9	\$7.7
Noble	\$33.2	\$9.9	320	\$0.8	\$1.2	\$2.1
Nowata	\$4.0	\$1.1	70	\$0.1	\$0.2	\$0.3
Okfuskee	\$6.3	\$1.8	110	\$0.2	\$0.3	\$0.5
Oklahoma	\$1,601.0	\$551.5	19,960	\$65.5	\$58.2	\$123.7
Okmulgee	\$61.7	\$20.2	1,100	\$2.1	\$2.4	\$4.5
Osage	\$114.9	\$38.3	1,340	\$2.8	\$4.4	\$7.2
Ottawa	\$282.5	\$87.4	2,810	\$4.2	\$10.1	\$14.3
Pawnee	\$18.3	\$6.6	400	\$0.6	\$0.7	\$1.3
Payne	\$109.9	\$31.4	1,680	\$4.4	\$4.4	\$8.8

County / Summary

Direct Travel Impacts 2020

	Spending (Millions)	Earnings (Millions)	Employ. (Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Pittsburg	\$89.3	\$30.2	1,400	\$3.2	\$3.3	\$6.5
Pontotoc	\$43.1	\$14.5	770	\$2.0	\$1.8	\$3.8
Pottawatomie	\$85.6	\$33.8	1,780	\$3.3	\$3.4	\$6.7
Pushmataha	\$9.5	\$2.7	170	\$0.3	\$0.4	\$0.7
Roger Mills	\$2.4	\$0.4	20	\$0.1	\$0.1	\$0.2
Rogers	\$147.7	\$46.4	1,920	\$5.0	\$5.8	\$10.9
Seminole	\$15.0	\$5.4	280	\$0.6	\$0.6	\$1.3
Sequoyah	\$129.2	\$39.6	1,550	\$3.2	\$4.8	\$8.0
Stephens	\$53.6	\$18.9	1,010	\$2.1	\$2.2	\$4.3
Texas	\$31.6	\$8.8	490	\$1.8	\$1.3	\$3.1
Tillman	\$4.7	\$1.4	90	\$0.2	\$0.2	\$0.4
Tulsa	\$894.1	\$282.8	10,850	\$33.3	\$31.9	\$65.2
Wagoner	\$52.1	\$20.5	1,080	\$1.9	\$2.2	\$4.2
Washington	\$49.2	\$17.1	830	\$2.0	\$2.1	\$4.1
Washita	\$6.5	\$1.7	140	\$0.2	\$0.3	\$0.5
Woods	\$13.7	\$4.1	220	\$0.6	\$0.5	\$1.2
Woodward	\$39.8	\$9.3	490	\$1.9	\$1.6	\$3.6
Oklahoma	\$7,138.6	\$2,278.0	92,460	\$237.5	\$269.2	\$506.7

Note: Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors.
Earnings and Employment include CARES act support.



County / Summary

Overnight Visitor Volume 2020

	Nights		Trips	
	Person	Party	Person	Party
Adair	220,930	84,000	101,850	38,980
Alfalfa	91,160	31,080	38,750	13,440
Atoka	210,640	75,390	99,680	35,960
Beaver	39,340	15,810	17,450	7,090
Beckham	386,380	140,880	182,790	66,390
Blaine	252,850	81,510	109,260	35,750
Bryan	773,940	279,520	351,700	126,990
Caddo	483,040	162,220	205,480	69,980
Canadian	1,244,460	510,760	515,600	208,970
Carter	849,290	305,880	394,910	141,930
Cherokee	943,500	314,540	380,220	128,050
Choctaw	211,540	76,010	98,690	35,790
Cimarron	49,260	16,570	22,750	7,750
Cleveland	2,390,710	974,230	985,600	396,460
Coal	37,850	15,550	16,770	6,980
Comanche	1,212,540	481,660	555,160	218,450
Cotton	37,400	15,610	16,830	7,080
Craig	167,250	62,910	80,530	30,370
Creek	596,670	236,600	248,800	98,450
Custer	522,630	192,330	272,440	99,990
Delaware	1,745,560	539,670	688,270	217,080
Dewey	45,480	17,720	21,030	8,260
Ellis	35,500	13,780	16,140	6,330
Garfield	687,340	268,430	322,550	124,550
Garvin	287,770	112,050	142,060	55,110
Grady	475,470	194,900	198,590	80,280
Grant	31,900	12,840	13,940	5,700
Greer	54,370	21,390	26,220	10,310
Harmon	20,430	8,120	8,860	3,580
Harper	28,710	11,370	12,720	5,100

County / Summary

Overnight Visitor Volume 2020

	Nights		Trips	
	Person	Party	Person	Party
Haskell	207,700	70,560	88,920	30,700
Hughes	94,780	38,870	42,960	17,760
Jackson	299,900	116,140	142,090	54,420
Jefferson	109,350	36,450	46,890	15,850
Johnston	100,030	38,280	43,930	17,060
Kay	687,650	245,300	306,600	109,430
Kingfisher	131,560	52,820	62,720	25,160
Kiowa	169,930	57,010	74,880	25,480
Latimer	168,480	57,920	75,180	26,180
Le Flore	578,380	217,260	276,340	104,150
Lincoln	311,850	122,110	123,740	48,020
Logan	413,670	167,560	169,800	68,020
Love	340,540	114,840	166,710	56,910
McClain	324,540	132,570	131,150	52,960
McCurtain	1,444,260	503,350	775,920	271,590
McIntosh	967,080	293,110	371,380	114,480
Major	62,050	24,740	28,410	11,410
Marshall	637,110	198,740	260,060	82,630
Mayes	710,290	243,190	306,380	106,970
Murray	569,480	176,820	245,350	77,130
Muskogee	747,330	285,890	336,920	128,130
Noble	125,090	48,390	62,800	24,170
Nowata	65,800	27,500	29,750	12,510
Okfuskee	102,510	40,360	46,850	18,600
Oklahoma	9,860,780	3,907,260	4,486,280	1,749,370
Okmulgee	465,120	176,710	207,280	78,560
Osage	486,530	185,070	205,370	78,160
Ottawa	429,550	156,180	190,350	69,190
Pawnee	161,130	60,930	65,710	24,920
Payne	971,400	373,750	449,710	171,670

County / Summary

Overnight Visitor Volume 2020

	Nights		Trips	
	Person	Party	Person	Party
Pittsburg	945,070	322,910	404,380	139,690
Pontotoc	415,050	161,750	191,600	73,980
Pottawatomie	778,020	297,430	322,120	121,840
Pushmataha	213,740	70,770	89,920	30,270
Roger Mills	44,460	16,270	20,190	7,480
Rogers	939,100	367,690	415,190	161,750
Seminole	220,110	85,630	101,770	39,810
Sequoyah	674,230	231,460	283,470	97,690
Stephens	523,360	194,340	231,670	85,840
Texas	240,380	92,310	112,270	42,710
Tillman	67,710	26,170	31,340	12,180
Tulsa	6,672,830	2,697,830	3,093,550	1,238,020
Wagoner	697,520	275,630	290,600	114,800
Washington	573,560	220,140	283,560	108,490
Washita	114,620	42,520	51,230	19,210
Woods	185,400	63,670	87,460	30,370
Woodward	341,950	125,750	162,330	59,390

Note: The sum of trips for counties will be greater than the state trip estimate because some travelers visit multiple destinations on a single trip within Oklahoma.

County / Summary

Average Overnight Spending 2020

	Nights		Trips	
	Person	Party	Person	Party
Adair	\$47	\$122	\$101	\$264
Alfalfa	\$36	\$104	\$84	\$241
Atoka	\$83	\$231	\$175	\$484
Beaver	\$35	\$87	\$78	\$193
Beckham	\$73	\$201	\$155	\$426
Blaine	\$51	\$159	\$118	\$362
Bryan	\$152	\$422	\$335	\$929
Caddo	\$47	\$139	\$110	\$323
Canadian	\$71	\$173	\$171	\$422
Carter	\$75	\$208	\$161	\$448
Cherokee	\$41	\$123	\$102	\$302
Choctaw	\$164	\$457	\$352	\$971
Cimarron	\$56	\$166	\$121	\$354
Cleveland	\$82	\$202	\$200	\$497
Coal	\$31	\$76	\$70	\$169
Comanche	\$71	\$179	\$156	\$395
Cotton	\$57	\$135	\$126	\$298
Craig	\$53	\$140	\$109	\$290
Creek	\$53	\$134	\$128	\$322
Custer	\$71	\$192	\$136	\$370
Delaware	\$54	\$175	\$137	\$434
Dewey	\$39	\$101	\$85	\$217
Ellis	\$37	\$95	\$81	\$207
Garfield	\$72	\$183	\$152	\$395
Garvin	\$67	\$173	\$136	\$351
Grady	\$77	\$188	\$185	\$457
Grant	\$30	\$74	\$68	\$167
Greer	\$42	\$106	\$87	\$220
Harmon	\$29	\$73	\$67	\$166
Harper	\$36	\$92	\$82	\$206



County / Summary

Average Overnight Spending 2020

	Nights		Trips	
	Person	Party	Person	Party
Haskell	\$52	\$154	\$122	\$354
Hughes	\$35	\$84	\$76	\$184
Jackson	\$69	\$178	\$145	\$379
Jefferson	\$40	\$119	\$93	\$274
Johnston	\$36	\$95	\$82	\$212
Kay	\$83	\$233	\$187	\$523
Kingfisher	\$45	\$113	\$95	\$238
Kiowa	\$41	\$123	\$93	\$275
Latimer	\$50	\$144	\$111	\$319
Le Flore	\$112	\$298	\$234	\$621
Lincoln	\$58	\$147	\$145	\$374
Logan	\$68	\$168	\$166	\$415
Love	\$181	\$536	\$369	\$1,081
McClain	\$88	\$215	\$217	\$537
McCurtain	\$93	\$268	\$174	\$497
McIntosh	\$34	\$111	\$87	\$284
Major	\$38	\$95	\$83	\$206
Marshall	\$45	\$144	\$110	\$346
Mayes	\$39	\$115	\$91	\$261
Murray	\$80	\$259	\$186	\$593
Muskogee	\$79	\$206	\$175	\$460
Noble	\$141	\$365	\$281	\$731
Nowata	\$35	\$84	\$78	\$185
Okfuskee	\$39	\$98	\$85	\$214
Oklahoma	\$112	\$282	\$246	\$630
Okmulgee	\$72	\$189	\$161	\$425
Osage	\$83	\$217	\$196	\$514
Ottawa	\$102	\$281	\$231	\$635
Pawnee	\$53	\$140	\$130	\$343
Payne	\$75	\$195	\$162	\$423

County / Summary

Average Overnight Spending 2020

	Nights		Trips	
	Person	Party	Person	Party
Pittsburg	\$72	\$210	\$167	\$484
Pontotoc	\$66	\$169	\$143	\$369
Pottawatomie	\$75	\$197	\$181	\$480
Pushmataha	\$36	\$108	\$85	\$253
Roger Mills	\$42	\$115	\$93	\$250
Rogers	\$80	\$205	\$182	\$467
Seminole	\$44	\$113	\$95	\$243
Sequoyah	\$78	\$227	\$185	\$538
Stephens	\$58	\$157	\$132	\$356
Texas	\$68	\$177	\$145	\$382
Tillman	\$44	\$114	\$95	\$245
Tulsa	\$94	\$233	\$203	\$507
Wagoner	\$52	\$132	\$125	\$316
Washington	\$59	\$154	\$120	\$313
Washita	\$44	\$118	\$98	\$261
Woods	\$59	\$173	\$126	\$362
Woodward	\$78	\$211	\$163	\$446



County / Earnings & Employment

Direct Travel Industry Earnings & Employment, 2020

County	Earnings (\$M)		Percent	Employment (Jobs)		Percent
	Total	Travel		Total	Travel	
Adair	294.3	5.0	1.7%	7,760	270	3.4%
Alfalfa	101.2	1.2	1.2%	2,811	80	2.8%
Atoka	196.6	9.7	4.9%	6,227	410	6.5%
Beaver	135.9	0.6	0.4%	2,804	40	1.6%
Beckham	572.8	12.4	2.2%	12,762	730	5.7%
Blaine	202.9	5.4	2.7%	4,944	330	6.7%
Bryan	1,243.5	87.6	7.0%	27,378	3,000	11.0%
Caddo	516.6	10.3	2.0%	11,642	600	5.2%
Canadian	2,186.8	43.5	2.0%	53,579	1,940	3.6%
Carter	1,454.2	27.3	1.9%	30,464	1,400	4.6%
Cherokee	962.6	20.9	2.2%	21,718	1,100	5.0%
Choctaw	231.6	20.3	8.8%	6,675	660	9.8%
Cimarron	109.7	1.5	1.3%	1,729	100	6.0%
Cleveland	5,835.4	91.5	1.6%	131,618	4,170	3.2%
Coal	78.2	0.6	0.7%	2,335	30	1.3%
Comanche	3,613.1	46.2	1.3%	63,690	2,320	3.6%
Cotton	87.8	24.4	27.8%	2,576	660	25.6%
Craig	314.4	4.1	1.3%	7,556	210	2.8%
Creek	1,303.3	16.3	1.2%	29,118	840	2.9%
Custer	827.3	19.8	2.4%	17,489	960	5.5%
Delaware	578.2	44.8	7.7%	15,037	1,580	10.5%
Dewey	130.7	0.7	0.5%	3,045	50	1.5%
Ellis	110.1	0.5	0.5%	2,453	40	1.7%
Garfield	1,720.0	27.8	1.6%	35,776	1,380	3.8%
Garvin	714.6	13.3	1.9%	15,433	690	4.5%
Grady	807.5	23.9	3.0%	20,424	1,230	6.0%

Source: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates

Note: 2020 Total Employment & Earnings has been estimated by Dean Runyan Associates. CARES Act support is included.

County / Earnings & Employment

Direct Travel Industry Earnings & Employment, 2020

County	Earnings (\$M)		Percent	Employment (Jobs)		Percent
	Total	Travel		Total	Travel	
Grant	121.8	0.5	0.4%	2,973	50	1.7%
Greer	61.6	0.6	0.9%	1,881	40	2.3%
Harmon	57.8	0.3	0.5%	1,274	30	2.3%
Harper	118.3	0.5	0.4%	2,123	40	2.1%
Haskell	204.2	5.6	2.7%	5,472	240	4.3%
Hughes	305.3	1.7	0.6%	5,055	100	2.0%
Jackson	813.4	12.3	1.5%	14,270	680	4.8%
Jefferson	76.6	1.6	2.1%	2,283	90	3.7%
Johnston	172.9	2.3	1.3%	4,530	120	2.6%
Kay	1,171.0	36.9	3.2%	23,436	1,860	8.0%
Kingfisher	485.5	3.1	0.6%	10,816	180	1.6%
Kiowa	151.2	2.3	1.5%	3,542	140	4.0%
Latimer	154.2	3.5	2.3%	4,278	190	4.5%
Le Flore	806.7	35.1	4.3%	18,786	1,210	6.4%
Lincoln	453.5	8.8	1.9%	13,202	510	3.9%
Logan	524.1	12.9	2.5%	17,153	730	4.3%
Love	357.3	117.3	32.8%	8,229	2,760	33.6%
McClain	679.5	20.4	3.0%	17,828	770	4.3%
McCurtain	692.4	66.0	9.5%	17,350	2,470	14.2%
McIntosh	219.6	20.2	9.2%	7,308	740	10.1%
Major	140.0	1.1	0.8%	4,297	70	1.6%
Marshall	283.3	16.3	5.8%	6,632	690	10.4%
Mayes	886.9	13.9	1.6%	18,449	800	4.3%
Murray	324.0	24.0	7.4%	7,479	890	11.8%
Muskogee	1,957.7	26.0	1.3%	38,827	1,380	3.6%
Noble	311.6	9.9	3.2%	6,763	320	4.8%

Source: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates

Note: 2020 Total Employment & Earnings has been estimated by Dean Runyan Associates. CARES Act support is included.

County / Earnings & Employment

Direct Travel Industry Earnings & Employment, 2020

County	Earnings (\$M)		Percent	Employment (Jobs)		Percent
	Total	Travel		Total	Travel	
Nowata	128.5	1.1	0.9%	3,804	70	1.9%
Okfuskee	126.7	1.8	1.4%	4,324	110	2.6%
Oklahoma	39,566.0	551.5	1.4%	604,980	19,960	3.3%
Okmulgee	603.1	20.2	3.3%	14,879	1,100	7.4%
Osage	443.7	38.3	8.6%	13,131	1,340	10.2%
Ottawa	712.0	87.4	12.3%	16,004	2,810	17.6%
Pawnee	207.1	6.6	3.2%	5,897	400	6.8%
Payne	2,164.9	31.4	1.4%	46,866	1,680	3.6%
Pittsburg	995.0	30.2	3.0%	21,248	1,400	6.6%
Pontotoc	1,308.5	14.5	1.1%	26,110	770	3.0%
Pottawatomie	1,414.5	33.8	2.4%	32,399	1,780	5.5%
Pushmataha	161.6	2.7	1.7%	4,972	170	3.5%
Roger Mills	66.5	0.4	0.6%	2,272	20	1.1%
Rogers	1,870.8	46.4	2.5%	39,946	1,920	4.8%
Seminole	428.2	5.4	1.3%	10,425	280	2.7%
Sequoyah	494.9	39.6	8.0%	14,759	1,550	10.5%
Stephens	986.5	18.9	1.9%	21,790	1,010	4.6%
Texas	1,009.2	8.8	0.9%	12,147	490	4.0%
Tillman	135.5	1.4	1.0%	2,900	90	3.0%
Tulsa	34,813.7	282.8	0.8%	464,009	10,850	2.3%
Wagoner	755.7	20.5	2.7%	21,073	1,080	5.1%
Washington	2,543.0	17.1	0.7%	26,100	830	3.2%
Washita	135.4	1.7	1.3%	4,295	140	3.3%
Woods	213.1	4.1	1.9%	5,646	220	3.9%
Woodward	498.1	9.3	1.9%	12,530	490	3.9%

Source: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates

Note: 2020 Total Employment & Earnings has been estimated by Dean Runyan Associates. CARES Act support is included.

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Adair												
Total (Current \$)	17.8	18.0	18.3	18.0	16.6	15.9	16.7	20.0	20.0	15.8	▼ -20.8%	▼ -1.2%
Other	3.5	3.4	3.5	3.2	2.2	2.1	2.3	2.7	2.6	1.9	▼ -27.6%	▼ -5.9%
Visitor	14.3	14.5	14.9	14.7	14.4	13.8	14.4	17.3	17.4	13.9	▼ -19.8%	▼ -0.3%
Non-transportation	10.8	11.1	11.4	11.4	11.7	11.3	11.6	13.7	13.9	11.3	▼ -18.8%	▲ 0.4%
Transportation	3.5	3.4	3.5	3.3	2.6	2.5	2.8	3.5	3.5	2.6	▼ -23.8%	▼ -2.8%
Alfalfa												
Total (Current \$)	5.1	5.2	5.4	5.3	4.7	4.5	4.8	5.2	5.0	4.3	▼ -13.6%	▼ -1.8%
Other	0.9	0.9	0.9	0.8	0.6	0.5	0.6	0.7	0.7	0.5	▼ -26.7%	▼ -5.5%
Visitor	4.3	4.3	4.5	4.4	4.1	3.9	4.2	4.5	4.3	3.8	▼ -11.6%	▼ -1.2%
Non-transportation	3.0	3.1	3.2	3.2	3.2	3.0	3.2	3.3	3.2	2.9	▼ -10.7%	▼ -0.3%
Transportation	1.3	1.3	1.3	1.2	0.9	0.9	1.0	1.1	1.1	0.9	▼ -14.2%	▼ -3.5%
Atoka												
Total (Current \$)	30.0	30.8	31.4	31.1	29.0	28.7	32.3	34.9	34.3	27.0	▼ -21.4%	▼ -1.0%
Other	2.2	2.2	2.2	2.0	1.4	1.3	1.5	1.7	1.6	1.2	▼ -26.0%	▼ -5.7%
Visitor	27.8	28.6	29.2	29.1	27.7	27.4	30.8	33.2	32.7	25.8	▼ -21.1%	▼ -0.8%
Non-transportation	23.6	24.4	25.0	25.0	24.6	24.4	27.4	29.3	29.0	22.9	▼ -20.8%	▼ -0.3%
Transportation	4.2	4.2	4.2	4.0	3.1	3.0	3.4	3.9	3.7	2.9	▼ -23.4%	▼ -3.8%
Beaver												
Total (Current \$)	3.2	3.2	3.2	3.1	2.7	2.7	2.8	3.0	3.0	2.3	▼ -23.1%	▼ -3.2%
Other	0.9	0.9	0.9	0.8	0.5	0.5	0.6	0.7	0.6	0.5	▼ -28.3%	▼ -6.3%
Visitor	2.3	2.3	2.3	2.3	2.2	2.2	2.2	2.3	2.3	1.8	▼ -21.7%	▼ -2.3%
Non-transportation	1.7	1.7	1.7	1.7	1.7	1.8	1.7	1.8	1.8	1.4	▼ -19.8%	▼ -1.3%
Transportation	0.7	0.6	0.6	0.6	0.5	0.5	0.5	0.5	0.5	0.4	▼ -27.8%	▼ -5.1%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Beckham												
Total (Current \$)	43.4	45.1	47.3	48.2	48.5	42.9	46.3	48.6	45.8	35.7	▼ -22.1%	▼ -1.9%
Other	3.9	4.1	4.2	3.8	2.8	2.7	2.7	3.1	3.0	2.1	▼ -31.0%	▼ -6.1%
Visitor	39.5	41.0	43.1	44.4	45.7	40.2	43.6	45.5	42.8	33.6	▼ -21.5%	▼ -1.6%
Non-transportation	31.7	33.2	35.0	36.6	39.3	34.5	37.1	38.3	36.2	28.5	▼ -21.2%	▼ -1.1%
Transportation	7.7	7.8	8.0	7.8	6.4	5.7	6.5	7.1	6.6	5.0	▼ -23.2%	▼ -4.2%
Blaine												
Total (Current \$)	18.1	18.4	16.9	17.7	17.0	17.7	20.0	21.3	19.7	17.7	▼ -10.4%	▼ -0.2%
Other	1.5	1.5	1.5	1.4	1.0	0.9	1.0	1.2	1.1	0.8	▼ -26.7%	▼ -5.9%
Visitor	16.6	16.9	15.3	16.2	16.0	16.8	19.0	20.1	18.6	16.9	▼ -9.4%	▲ 0.2%
Non-transportation	12.6	12.9	11.6	12.6	13.1	13.8	15.5	16.2	14.9	13.6	▼ -8.7%	▲ 0.8%
Transportation	4.0	3.9	3.7	3.7	3.0	3.0	3.5	3.9	3.7	3.2	▼ -12.1%	▼ -2.1%
Bryan												
Total (Current \$)	298.0	308.4	316.7	314.2	308.2	300.0	320.1	370.7	365.3	295.1	▼ -19.2%	▼ -0.1%
Other	7.1	7.2	7.4	6.8	4.9	4.7	5.3	6.1	6.1	4.5	▼ -27.0%	▼ -4.5%
Visitor	290.9	301.2	309.3	307.4	303.3	295.3	314.7	364.6	359.2	290.6	▼ -19.1%	▼ 0.0%
Non-transportation	274.0	284.3	291.9	290.9	290.7	283.4	301.5	348.6	343.8	278.7	▼ -18.9%	▲ 0.2%
Transportation	16.9	16.9	17.4	16.5	12.6	11.9	13.3	16.1	15.4	11.9	▼ -23.2%	▼ -3.5%
Caddo												
Total (Current \$)	39.1	37.5	38.0	37.0	33.9	34.1	33.9	36.5	37.5	35.2	▼ -6.0%	▼ -1.0%
Other	4.6	4.6	4.6	4.3	2.9	2.7	3.1	3.6	3.4	2.5	▼ -27.1%	▼ -5.9%
Visitor	34.5	32.9	33.4	32.7	30.9	31.3	30.8	32.9	34.1	32.7	▼ -3.9%	▼ -0.5%
Non-transportation	25.8	24.7	25.0	24.8	24.8	25.2	24.4	25.7	26.8	26.2	▼ -2.3%	▲ 0.2%
Transportation	8.7	8.3	8.3	7.8	6.1	6.1	6.4	7.2	7.3	6.5	▼ -10.0%	▼ -2.8%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Canadian												
Total (Current \$)	117.5	128.2	130.5	141.5	144.2	140.4	160.5	178.3	168.5	116.9	▼ -30.6%	▼ -0.1%
Other	18.4	19.4	20.7	19.6	14.2	13.4	15.6	18.1	18.5	13.8	▼ -25.6%	▼ -2.9%
Visitor	99.1	108.8	109.8	121.9	130.1	127.0	144.9	160.2	150.0	103.2	▼ -31.2%	▲ 0.4%
Non-transportation	85.1	94.1	95.0	106.5	117.3	114.7	129.9	142.9	133.9	92.1	▼ -31.2%	▲ 0.8%
Transportation	14.0	14.7	14.8	15.3	12.8	12.4	15.0	17.3	16.1	11.1	▼ -31.3%	▼ -2.3%
Carter												
Total (Current \$)	104.0	107.3	114.5	117.3	106.3	107.0	109.2	131.6	128.0	101.1	▼ -21.0%	▼ -0.3%
Other	8.0	8.9	9.2	8.2	5.7	5.5	5.9	6.8	6.6	4.7	▼ -29.4%	▼ -5.2%
Visitor	96.0	98.4	105.2	109.2	100.6	101.5	103.3	124.8	121.4	96.4	▼ -20.6%	▲ 0.0%
Non-transportation	80.7	83.2	89.3	93.5	88.8	89.8	90.6	108.7	106.0	84.6	▼ -20.2%	▲ 0.5%
Transportation	15.3	15.2	16.0	15.6	11.8	11.8	12.7	16.1	15.3	11.8	▼ -23.1%	▼ -2.6%
Cherokee												
Total (Current \$)	74.7	66.0	66.9	64.9	63.6	66.5	67.6	71.4	71.7	59.2	▼ -17.4%	▼ -2.3%
Other	8.3	8.4	7.5	7.1	4.8	4.5	5.2	6.0	5.8	4.2	▼ -26.3%	▼ -6.5%
Visitor	66.4	57.6	59.4	57.9	58.8	62.0	62.4	65.4	65.9	55.0	▼ -16.6%	▼ -1.9%
Non-transportation	52.7	45.2	46.7	46.0	49.2	52.2	52.0	53.9	54.8	45.8	▼ -16.3%	▼ -1.4%
Transportation	13.8	12.4	12.7	11.9	9.5	9.8	10.4	11.4	11.2	9.1	▼ -18.1%	▼ -4.0%
Choctaw												
Total (Current \$)	71.1	73.0	74.2	73.6	72.1	71.0	75.0	86.2	84.0	67.2	▼ -20.0%	▼ -0.6%
Other	2.4	2.3	2.3	2.2	1.5	1.4	1.6	1.8	1.7	1.3	▼ -27.0%	▼ -6.0%
Visitor	68.8	70.6	71.8	71.4	70.6	69.6	73.5	84.3	82.2	65.9	▼ -19.9%	▼ -0.4%
Non-transportation	64.6	66.5	67.6	67.4	67.6	66.7	70.3	80.5	78.6	63.1	▼ -19.7%	▼ -0.2%
Transportation	4.1	4.1	4.2	4.0	3.0	2.9	3.2	3.8	3.6	2.7	▼ -23.8%	▼ -4.0%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Cimarron												
Total (Current \$)	3.7	3.3	3.6	3.3	3.2	3.6	3.4	3.7	4.1	4.4	▲ 5.8%	▲ 1.7%
Other	0.4	0.4	0.4	0.3	0.2	0.2	0.2	0.3	0.3	0.2	▼ -26.6%	▼ -7.0%
Visitor	3.3	2.9	3.2	3.0	3.0	3.4	3.2	3.5	3.9	4.2	▲ 7.9%	▲ 2.4%
Non-transportation	2.6	2.2	2.5	2.4	2.5	2.8	2.6	2.8	3.2	3.5	▲ 10.2%	▲ 3.2%
Transportation	0.8	0.7	0.7	0.6	0.5	0.6	0.6	0.7	0.7	0.7	▼ -2.5%	▼ -0.7%
Cleveland												
Total (Current \$)	311.3	329.5	340.9	337.5	341.9	331.1	351.4	370.1	371.0	258.3	▼ -30.4%	▼ -1.9%
Other	46.2	47.7	48.3	45.0	33.3	32.1	35.5	40.2	40.1	27.7	▼ -30.8%	▼ -5.0%
Visitor	265.1	281.8	292.6	292.5	308.5	299.0	315.9	329.9	330.9	230.5	▼ -30.3%	▼ -1.4%
Non-transportation	230.4	246.2	256.1	257.9	279.7	271.3	284.7	295.1	296.8	206.9	▼ -30.3%	▼ -1.1%
Transportation	34.7	35.6	36.5	34.7	28.8	27.7	31.2	34.8	34.1	23.6	▼ -30.8%	▼ -3.8%
Coal												
Total (Current \$)	3.3	3.4	3.4	3.3	2.9	2.8	2.8	2.8	2.7	2.1	▼ -24.3%	▼ -4.6%
Other	0.9	0.9	0.9	0.8	0.6	0.5	0.6	0.7	0.7	0.5	▼ -25.6%	▼ -6.2%
Visitor	2.4	2.5	2.5	2.4	2.3	2.2	2.2	2.1	2.1	1.6	▼ -23.9%	▼ -4.0%
Non-transportation	1.7	1.8	1.9	1.8	1.9	1.8	1.8	1.6	1.6	1.2	▼ -22.2%	▼ -3.2%
Transportation	0.7	0.7	0.7	0.6	0.5	0.5	0.5	0.5	0.5	0.3	▼ -29.7%	▼ -6.5%
Comanche												
Total (Current \$)	200.8	183.3	185.1	195.1	177.8	167.9	175.3	185.3	196.4	146.6	▼ -25.4%	▼ -3.1%
Other	30.8	30.5	29.0	27.6	21.3	20.3	22.3	23.7	23.8	14.3	▼ -40.1%	▼ -7.4%
Visitor	170.1	152.9	156.1	167.5	156.5	147.5	153.0	161.6	172.6	132.3	▼ -23.3%	▼ -2.5%
Non-transportation	129.7	117.4	120.1	131.0	126.3	118.8	122.0	128.6	138.7	109.6	▼ -21.0%	▼ -1.7%
Transportation	40.4	35.5	36.0	36.5	30.1	28.7	31.0	32.9	33.9	22.7	▼ -33.0%	▼ -5.6%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Cotton												
Total (Current \$)	100.4	99.9	95.1	98.0	100.9	107.2	107.3	105.3	110.1	78.3	▼ -28.8%	▼ -2.5%
Other	0.9	0.9	1.0	0.9	0.6	0.6	0.6	0.7	0.7	0.5	▼ -26.7%	▼ -6.4%
Visitor	99.5	98.9	94.2	97.1	100.3	106.7	106.6	104.5	109.4	77.8	▼ -28.9%	▼ -2.4%
Non-transportation	96.1	95.6	91.0	94.0	97.9	104.3	104.2	101.9	106.8	76.1	▼ -28.7%	▼ -2.3%
Transportation	3.4	3.3	3.1	3.1	2.4	2.4	2.5	2.6	2.6	1.7	▼ -35.4%	▼ -6.6%
Craig												
Total (Current \$)	16.9	17.3	17.7	17.5	15.9	15.0	15.5	18.0	17.4	13.1	▼ -25.0%	▼ -2.6%
Other	2.3	2.3	2.3	2.1	1.5	1.4	1.5	1.8	1.7	1.2	▼ -26.6%	▼ -6.1%
Visitor	14.6	15.1	15.5	15.4	14.4	13.6	14.0	16.2	15.7	11.8	▼ -24.8%	▼ -2.1%
Non-transportation	11.3	11.8	12.1	12.2	12.0	11.4	11.5	13.2	12.9	9.8	▼ -24.2%	▼ -1.4%
Transportation	3.3	3.3	3.3	3.1	2.4	2.3	2.5	3.0	2.8	2.0	▼ -27.8%	▼ -4.7%
Creek												
Total (Current \$)	53.6	54.5	55.8	55.4	51.6	51.8	52.1	56.3	56.7	48.1	▼ -15.2%	▼ -1.1%
Other	10.9	10.9	11.0	10.3	7.1	6.6	7.6	8.8	8.5	6.2	▼ -26.9%	▼ -5.5%
Visitor	42.7	43.6	44.8	45.1	44.6	45.1	44.5	47.5	48.2	41.9	▼ -13.1%	▼ -0.2%
Non-transportation	34.5	35.4	36.5	37.2	38.3	38.9	38.0	40.0	40.8	35.7	▼ -12.5%	▲ 0.4%
Transportation	8.2	8.1	8.3	7.9	6.3	6.2	6.6	7.5	7.4	6.2	▼ -16.4%	▼ -2.8%
Custer												
Total (Current \$)	65.0	74.2	63.4	59.3	59.6	58.2	65.6	78.1	72.4	44.9	▼ -38.0%	▼ -3.6%
Other	4.3	4.9	5.1	4.7	3.4	3.2	3.5	4.0	3.9	2.7	▼ -30.0%	▼ -4.4%
Visitor	60.7	69.3	58.3	54.6	56.2	55.0	62.1	74.1	68.5	42.2	▼ -38.5%	▼ -3.6%
Non-transportation	49.3	56.8	47.6	45.0	48.0	47.1	52.7	62.5	58.0	35.8	▼ -38.3%	▼ -3.1%
Transportation	11.5	12.5	10.7	9.6	8.1	7.9	9.4	11.6	10.5	6.3	▼ -39.4%	▼ -5.7%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Delaware												
Total (Current \$)	145.3	148.9	150.5	149.7	150.3	170.2	179.6	194.6	197.5	151.0	▼ -23.6%	▲ 0.4%
Other	6.7	7.9	7.5	6.7	5.0	4.8	5.5	6.2	6.0	4.2	▼ -30.0%	▼ -4.6%
Visitor	138.6	141.0	143.0	142.9	145.3	165.4	174.2	188.4	191.5	146.8	▼ -23.4%	▲ 0.6%
Non-transportation	121.3	123.8	125.6	126.3	131.7	151.1	158.5	170.8	174.2	134.3	▼ -22.9%	▲ 1.0%
Transportation	17.3	17.2	17.4	16.7	13.6	14.3	15.7	17.6	17.4	12.5	▼ -28.3%	▼ -3.3%
Dewey												
Total (Current \$)	3.8	3.9	4.0	4.0	3.6	3.4	3.6	4.0	3.9	2.8	▼ -28.5%	▼ -3.0%
Other	0.7	0.7	0.8	0.7	0.5	0.5	0.5	0.6	0.6	0.4	▼ -28.0%	▼ -5.5%
Visitor	3.1	3.1	3.2	3.3	3.1	2.9	3.0	3.4	3.3	2.4	▼ -28.6%	▼ -2.5%
Non-transportation	2.3	2.4	2.5	2.6	2.5	2.4	2.5	2.8	2.7	2.0	▼ -27.6%	▼ -1.7%
Transportation	0.7	0.7	0.7	0.7	0.6	0.5	0.6	0.7	0.6	0.4	▼ -32.7%	▼ -5.2%
Ellis												
Total (Current \$)	3.0	3.0	3.1	3.1	2.8	2.7	2.7	3.0	2.9	2.1	▼ -28.0%	▼ -3.5%
Other	0.6	0.6	0.6	0.6	0.4	0.4	0.4	0.5	0.5	0.3	▼ -27.4%	▼ -6.1%
Visitor	2.3	2.4	2.5	2.5	2.4	2.3	2.3	2.5	2.4	1.7	▼ -28.1%	▼ -2.9%
Non-transportation	1.8	1.8	1.9	1.9	1.9	1.9	1.8	2.0	1.9	1.4	▼ -27.0%	▼ -2.1%
Transportation	0.6	0.6	0.6	0.6	0.4	0.4	0.4	0.5	0.5	0.3	▼ -32.2%	▼ -5.7%
Garfield												
Total (Current \$)	93.7	131.7	132.3	127.9	116.1	107.6	105.4	117.8	107.0	87.1	▼ -18.6%	▼ -0.7%
Other	11.3	11.5	9.9	9.9	7.2	6.9	7.4	8.4	8.1	5.8	▼ -29.3%	▼ -6.5%
Visitor	82.5	120.2	122.4	118.0	108.9	100.8	98.1	109.4	98.9	81.4	▼ -17.7%	▼ -0.1%
Non-transportation	69.1	102.5	104.5	101.5	96.4	89.2	86.0	95.2	86.4	72.0	▼ -16.7%	▲ 0.4%
Transportation	13.3	17.7	17.9	16.5	12.5	11.5	12.1	14.2	12.5	9.4	▼ -24.6%	▼ -3.4%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Garvin												
Total (Current \$)	38.1	46.9	48.8	52.7	52.8	40.0	38.1	42.9	38.8	35.1	▼ -9.7%	▼ -0.8%
Other	5.2	5.2	5.4	4.0	2.8	2.6	2.9	3.4	3.3	2.4	▼ -26.9%	▼ -7.4%
Visitor	32.9	41.7	43.4	48.7	50.0	37.4	35.2	39.5	35.6	32.7	▼ -8.1%	▼ -0.1%
Non-transportation	26.8	34.5	36.0	40.9	43.5	32.4	30.1	33.5	30.3	28.3	▼ -6.6%	▲ 0.5%
Transportation	6.1	7.2	7.4	7.8	6.5	5.0	5.1	6.0	5.3	4.4	▼ -16.6%	▼ -3.2%
Grady												
Total (Current \$)	69.3	74.6	82.6	92.5	86.9	76.2	73.8	83.8	85.1	62.4	▼ -26.7%	▼ -1.0%
Other	9.1	9.2	8.9	8.6	6.0	5.7	6.4	7.4	7.3	5.2	▼ -28.7%	▼ -5.4%
Visitor	60.2	65.4	73.7	83.9	80.9	70.5	67.3	76.4	77.8	57.2	▼ -26.5%	▼ -0.5%
Non-transportation	53.4	58.3	66.0	75.8	74.7	65.1	61.8	69.8	71.3	52.6	▼ -26.2%	▼ -0.1%
Transportation	6.8	7.1	7.7	8.1	6.2	5.4	5.6	6.7	6.5	4.6	▼ -30.4%	▼ -3.9%
Grant												
Total (Current \$)	2.4	2.4	2.4	2.4	2.1	2.1	2.1	2.3	2.2	1.7	▼ -25.3%	▼ -3.6%
Other	0.7	0.7	0.7	0.7	0.5	0.4	0.5	0.5	0.5	0.4	▼ -26.2%	▼ -6.0%
Visitor	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.3	▼ -25.1%	▼ -2.8%
Non-transportation	1.2	1.2	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.0	▼ -23.4%	▼ -1.8%
Transportation	0.5	0.5	0.5	0.5	0.4	0.4	0.4	0.4	0.4	0.3	▼ -30.8%	▼ -5.5%
Greer												
Total (Current \$)	5.5	5.8	4.9	4.7	4.6	4.5	4.5	4.5	4.3	2.8	▼ -35.5%	▼ -6.6%
Other	0.9	0.9	1.0	0.9	0.6	0.6	0.6	0.7	0.7	0.5	▼ -27.0%	▼ -6.3%
Visitor	4.6	4.8	3.9	3.8	4.0	3.9	3.9	3.8	3.7	2.3	▼ -37.0%	▼ -6.7%
Non-transportation	3.5	3.7	3.0	2.9	3.2	3.2	3.1	3.0	2.9	1.8	▼ -36.4%	▼ -6.2%
Transportation	1.1	1.1	1.0	0.9	0.7	0.7	0.8	0.8	0.8	0.5	▼ -39.5%	▼ -8.3%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Harmon												
Total (Current \$)	1.6	1.6	1.6	1.5	1.3	1.3	1.3	1.4	1.4	1.0	▼ -28.3%	▼ -4.5%
Other	0.5	0.4	0.4	0.4	0.3	0.3	0.3	0.3	0.3	0.2	▼ -29.5%	▼ -6.9%
Visitor	1.1	1.1	1.1	1.1	1.0	1.1	1.0	1.1	1.1	0.8	▼ -27.9%	▼ -3.6%
Non-transportation	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.6	▼ -26.3%	▼ -2.7%
Transportation	0.3	0.3	0.3	0.3	0.2	0.2	0.2	0.3	0.2	0.2	▼ -33.3%	▼ -6.3%
Harper												
Total (Current \$)	2.2	2.2	2.3	2.3	2.0	2.0	2.1	2.2	2.2	1.7	▼ -21.0%	▼ -2.5%
Other	0.6	0.6	0.6	0.6	0.4	0.4	0.4	0.5	0.4	0.3	▼ -28.4%	▼ -5.9%
Visitor	1.6	1.7	1.7	1.7	1.6	1.6	1.7	1.8	1.8	1.4	▼ -19.2%	▼ -1.5%
Non-transportation	1.2	1.2	1.3	1.3	1.3	1.3	1.3	1.4	1.4	1.1	▼ -17.3%	▼ -0.5%
Transportation	0.5	0.5	0.5	0.5	0.4	0.3	0.4	0.4	0.4	0.3	▼ -25.5%	▼ -4.4%
Haskell												
Total (Current \$)	20.5	20.8	21.2	20.9	19.7	19.8	20.7	22.8	22.6	20.0	▼ -11.4%	▼ -0.2%
Other	2.0	2.0	2.0	1.9	1.3	1.2	1.3	1.6	1.5	1.1	▼ -26.7%	▼ -5.7%
Visitor	18.5	18.9	19.1	19.0	18.4	18.6	19.4	21.2	21.1	18.9	▼ -10.3%	▲ 0.2%
Non-transportation	15.1	15.4	15.7	15.7	15.8	16.1	16.7	18.1	18.1	16.3	▼ -9.6%	▲ 0.8%
Transportation	3.5	3.4	3.5	3.3	2.5	2.5	2.7	3.1	3.0	2.6	▼ -14.3%	▼ -2.9%
Hughes												
Total (Current \$)	8.1	8.1	8.2	8.0	7.0	6.8	7.1	7.7	7.5	5.4	▼ -27.5%	▼ -3.9%
Other	2.1	2.1	2.1	2.0	1.4	1.3	1.4	1.6	1.6	1.1	▼ -27.7%	▼ -6.1%
Visitor	5.9	5.9	6.0	6.0	5.6	5.5	5.6	6.1	5.9	4.3	▼ -27.4%	▼ -3.2%
Non-transportation	4.3	4.4	4.5	4.5	4.5	4.4	4.4	4.7	4.6	3.4	▼ -26.0%	▼ -2.3%
Transportation	1.6	1.6	1.6	1.5	1.1	1.1	1.2	1.4	1.3	0.9	▼ -32.5%	▼ -6.0%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Jackson												
Total (Current \$)	34.3	37.5	34.7	33.8	34.7	36.1	33.6	35.6	45.6	37.8	▼ -17.1%	▲ 1.0%
Other	4.6	4.6	4.6	4.1	3.0	2.9	3.1	3.5	3.4	2.3	▼ -30.2%	▼ -6.4%
Visitor	29.7	33.0	30.1	29.6	31.7	33.3	30.5	32.1	42.2	35.4	▼ -16.0%	▲ 1.8%
Non-transportation	24.8	27.8	25.3	25.1	27.9	29.3	26.6	27.7	36.9	31.4	▼ -14.9%	▲ 2.4%
Transportation	4.9	5.2	4.8	4.5	3.8	3.9	3.9	4.4	5.3	4.0	▼ -24.0%	▼ -2.0%
Jefferson												
Total (Current \$)	6.1	6.1	6.2	6.2	5.5	5.5	5.8	6.4	6.3	5.7	▼ -10.2%	▼ -0.7%
Other	1.0	1.0	1.0	0.9	0.6	0.6	0.7	0.8	0.7	0.5	▼ -27.5%	▼ -6.4%
Visitor	5.1	5.1	5.2	5.3	4.9	4.9	5.1	5.6	5.6	5.1	▼ -8.0%	▲ 0.1%
Non-transportation	3.4	3.5	3.6	3.7	3.7	3.7	3.8	4.1	4.1	3.8	▼ -7.3%	▲ 1.1%
Transportation	1.6	1.6	1.6	1.6	1.2	1.2	1.3	1.5	1.4	1.3	▼ -10.2%	▼ -2.3%
Johnston												
Total (Current \$)	8.0	7.8	7.6	8.3	8.1	7.0	6.8	7.2	7.6	6.1	▼ -19.1%	▼ -2.6%
Other	1.7	1.7	1.7	1.6	1.1	1.0	1.2	1.4	1.3	0.9	▼ -28.6%	▼ -5.8%
Visitor	6.3	6.1	5.9	6.7	7.0	6.0	5.6	5.8	6.3	5.2	▼ -17.2%	▼ -1.8%
Non-transportation	4.6	4.5	4.3	5.1	5.7	4.8	4.4	4.5	4.9	4.2	▼ -15.1%	▼ -1.0%
Transportation	1.7	1.6	1.6	1.6	1.3	1.2	1.2	1.3	1.4	1.1	▼ -24.6%	▼ -4.5%
Kay												
Total (Current \$)	119.0	123.9	139.3	129.0	108.6	104.1	115.7	113.8	107.4	108.4	▲ 0.9%	▼ -0.9%
Other	7.5	7.6	7.6	7.3	5.4	5.2	5.6	6.3	6.1	4.2	▼ -30.3%	▼ -5.6%
Visitor	111.5	116.3	131.7	121.6	103.3	98.9	110.1	107.5	101.3	104.1	▲ 2.8%	▼ -0.7%
Non-transportation	97.4	102.2	116.3	107.8	93.2	89.3	99.1	95.9	90.4	94.0	▲ 4.0%	▼ -0.3%
Transportation	14.1	14.2	15.4	13.8	10.1	9.6	11.1	11.6	10.9	10.1	▼ -7.1%	▼ -3.3%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Kingfisher												
Total (Current \$)	12.2	12.4	12.8	12.7	11.4	10.9	11.5	13.1	12.7	9.3	▼ -26.8%	▼ -2.7%
Other	2.3	2.3	2.4	2.3	1.6	1.5	1.7	1.9	1.9	1.4	▼ -26.7%	▼ -5.2%
Visitor	9.9	10.1	10.5	10.5	9.8	9.4	9.8	11.1	10.9	7.9	▼ -26.8%	▼ -2.1%
Non-transportation	7.5	7.8	8.1	8.2	8.1	7.7	8.0	9.0	8.8	6.5	▼ -25.9%	▼ -1.4%
Transportation	2.3	2.3	2.4	2.3	1.7	1.7	1.9	2.2	2.1	1.4	▼ -30.8%	▼ -4.9%
Kiowa												
Total (Current \$)	10.1	10.3	10.5	10.4	9.4	9.2	9.3	10.6	10.7	9.2	▼ -13.7%	▼ -0.9%
Other	1.5	1.4	1.5	1.4	0.9	0.9	0.9	1.1	1.0	0.8	▼ -26.6%	▼ -6.3%
Visitor	8.7	8.9	9.1	9.0	8.5	8.3	8.3	9.5	9.7	8.5	▼ -12.4%	▼ -0.2%
Non-transportation	6.1	6.3	6.5	6.6	6.6	6.4	6.3	7.1	7.3	6.4	▼ -11.6%	▲ 0.6%
Transportation	2.6	2.6	2.6	2.5	1.9	1.9	2.0	2.4	2.4	2.0	▼ -14.5%	▼ -2.3%
Latimer												
Total (Current \$)	10.8	11.1	10.9	10.7	10.8	11.0	10.7	12.5	14.6	14.1	▼ -3.4%	▲ 2.7%
Other	1.7	1.7	1.7	1.6	1.0	1.0	1.1	1.3	1.2	0.9	▼ -26.4%	▼ -6.5%
Visitor	9.1	9.4	9.2	9.1	9.8	10.1	9.6	11.3	13.4	13.2	▼ -1.4%	▲ 3.9%
Non-transportation	6.8	7.1	7.1	7.1	8.0	8.3	7.7	8.9	10.7	10.8	▲ 0.6%	▲ 4.6%
Transportation	2.2	2.2	2.2	2.1	1.8	1.8	1.9	2.3	2.7	2.5	▼ -9.2%	▲ 1.1%
Le Flore												
Total (Current \$)	134.6	137.9	140.5	138.7	133.5	130.9	138.8	160.1	156.6	120.9	▼ -22.8%	▼ -1.1%
Other	7.8	7.7	7.8	7.3	5.0	4.6	5.3	6.1	5.9	4.3	▼ -26.7%	▼ -5.7%
Visitor	126.8	130.2	132.8	131.4	128.5	126.3	133.6	154.0	150.7	116.5	▼ -22.6%	▼ -0.8%
Non-transportation	115.2	118.6	121.0	120.3	120.0	118.2	124.7	143.3	140.5	109.1	▼ -22.3%	▼ -0.5%
Transportation	11.6	11.6	11.8	11.2	8.5	8.1	8.9	10.7	10.2	7.5	▼ -27.0%	▼ -4.3%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Lincoln												
Total (Current \$)	31.8	32.3	32.8	32.6	30.0	29.2	30.4	33.7	32.8	26.0	▼ -20.8%	▼ -2.0%
Other	5.3	5.3	5.3	5.1	3.5	3.3	3.7	4.3	4.1	3.0	▼ -26.5%	▼ -5.4%
Visitor	26.6	27.0	27.4	27.5	26.5	25.9	26.7	29.4	28.7	22.9	▼ -20.0%	▼ -1.5%
Non-transportation	22.1	22.5	22.9	23.3	23.2	22.7	23.2	25.3	24.8	20.0	▼ -19.4%	▼ -1.0%
Transportation	4.5	4.4	4.5	4.3	3.3	3.2	3.5	4.1	3.9	3.0	▼ -24.1%	▼ -4.1%
Logan												
Total (Current \$)	40.8	42.6	46.7	49.7	47.7	45.2	51.8	54.4	53.4	39.9	▼ -25.3%	▼ -0.2%
Other	6.6	6.7	6.9	6.6	4.6	4.3	4.9	5.8	5.7	4.2	▼ -25.7%	▼ -4.4%
Visitor	34.2	35.8	39.8	43.1	43.1	40.9	46.9	48.7	47.7	35.7	▼ -25.3%	▲ 0.4%
Non-transportation	29.1	30.7	34.2	37.5	38.7	36.7	41.9	43.1	42.4	31.8	▼ -25.0%	▲ 0.9%
Transportation	5.1	5.1	5.5	5.6	4.4	4.2	5.0	5.6	5.3	3.9	▼ -27.5%	▼ -2.6%
Love												
Total (Current \$)	365.3	363.2	423.8	516.0	556.5	540.2	600.7	573.7	615.8	431.4	▼ -29.9%	▲ 1.7%
Other	1.4	1.5	1.5	1.4	1.0	0.9	1.1	1.2	1.2	0.9	▼ -27.0%	▼ -4.8%
Visitor	363.8	361.8	422.3	514.6	555.6	539.2	599.6	572.5	614.6	430.5	▼ -30.0%	▲ 1.7%
Non-transportation	351.6	349.8	408.6	499.0	541.1	526.0	584.3	557.3	598.9	420.0	▼ -29.9%	▲ 1.8%
Transportation	12.2	11.9	13.7	15.6	14.4	13.3	15.3	15.2	15.7	10.5	▼ -33.2%	▼ -1.5%
Major												
Total (Current \$)	5.2	5.3	5.4	5.3	4.7	4.6	4.8	5.3	5.1	3.8	▼ -26.7%	▼ -3.1%
Other	1.2	1.2	1.2	1.1	0.8	0.7	0.8	0.9	0.9	0.7	▼ -27.3%	▼ -5.7%
Visitor	4.0	4.1	4.2	4.2	3.9	3.8	4.0	4.4	4.2	3.1	▼ -26.5%	▼ -2.5%
Non-transportation	3.0	3.1	3.2	3.2	3.2	3.1	3.2	3.5	3.4	2.5	▼ -25.4%	▼ -1.7%
Transportation	1.0	1.0	1.0	1.0	0.8	0.7	0.8	0.9	0.9	0.6	▼ -31.1%	▼ -5.3%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Marshall												
Total (Current \$)	42.1	44.1	49.6	48.1	43.5	47.0	48.5	53.2	57.3	54.5	▼ -4.9%	▲ 2.6%
Other	3.4	3.5	3.6	3.0	2.0	2.0	2.2	2.4	2.5	1.7	▼ -30.0%	▼ -6.6%
Visitor	38.7	40.7	46.0	45.1	41.4	45.0	46.4	50.7	54.9	52.8	▼ -3.8%	▲ 3.2%
Non-transportation	30.8	32.6	37.3	36.8	35.4	38.7	39.6	42.9	46.7	45.5	▼ -2.6%	▲ 4.0%
Transportation	7.9	8.0	8.7	8.2	6.0	6.3	6.7	7.8	8.1	7.3	▼ -10.2%	▼ -0.8%
Mayes												
Total (Current \$)	46.9	49.0	49.6	49.7	48.8	45.3	42.8	49.8	53.5	44.9	▼ -16.0%	▼ -0.4%
Other	6.4	6.3	6.4	6.0	4.1	3.8	4.3	5.0	4.9	3.6	▼ -26.8%	▼ -5.6%
Visitor	40.5	42.7	43.2	43.8	44.8	41.5	38.5	44.7	48.6	41.3	▼ -15.0%	▲ 0.2%
Non-transportation	30.3	32.3	32.8	33.8	36.6	33.9	30.8	35.4	39.0	33.7	▼ -13.7%	▲ 1.1%
Transportation	10.2	10.4	10.4	10.0	8.1	7.6	7.8	9.3	9.6	7.7	▼ -20.3%	▼ -2.8%
McClain												
Total (Current \$)	64.5	68.5	69.6	69.7	69.9	70.8	74.6	73.9	76.3	61.2	▼ -19.8%	▼ -0.5%
Other	5.4	5.5	5.7	5.4	3.8	3.6	4.2	4.8	4.8	3.6	▼ -25.3%	▼ -4.1%
Visitor	59.0	63.0	63.9	64.3	66.1	67.3	70.5	69.1	71.5	57.6	▼ -19.4%	▼ -0.2%
Non-transportation	54.5	58.3	59.2	59.7	62.5	63.7	66.5	64.9	67.3	54.5	▼ -19.1%	▼ 0.0%
Transportation	4.5	4.7	4.7	4.6	3.6	3.6	3.9	4.2	4.2	3.2	▼ -24.7%	▼ -3.6%
McCurtain												
Total (Current \$)	101.1	112.1	119.5	130.4	133.2	161.2	206.1	237.8	247.1	272.2	▲ 10.1%	▲ 10.4%
Other	5.1	5.1	5.2	4.8	3.3	3.1	3.5	4.0	3.9	2.8	▼ -27.0%	▼ -5.7%
Visitor	95.9	107.0	114.3	125.5	130.0	158.1	202.6	233.7	243.2	269.3	▲ 10.7%	▲ 10.9%
Non-transportation	78.9	88.8	95.1	105.6	112.7	137.8	176.1	201.2	210.8	237.0	▲ 12.4%	▲ 11.6%
Transportation	17.0	18.2	19.2	19.9	17.2	20.3	26.6	32.5	32.4	32.4	▼ -0.1%	▲ 6.7%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
McIntosh												
Total (Current \$)	52.3	53.2	54.1	53.6	50.5	55.9	54.4	59.6	60.0	71.2	▲ 18.7%	▲ 3.1%
Other	3.1	3.2	3.2	2.9	2.4	2.3	2.5	2.8	2.8	1.9	▼ -30.1%	▼ -4.7%
Visitor	49.1	50.0	50.9	50.7	48.1	53.5	51.9	56.8	57.2	69.2	▲ 21.1%	▲ 3.5%
Non-transportation	40.1	41.0	41.8	42.0	41.3	46.4	44.5	48.4	48.9	60.8	▲ 24.3%	▲ 4.2%
Transportation	9.0	9.0	9.1	8.7	6.9	7.1	7.4	8.4	8.3	8.4	▲ 2.0%	▼ -0.7%
Murray												
Total (Current \$)	69.4	71.1	72.5	72.1	69.6	69.2	71.1	79.7	80.5	75.5	▼ -6.2%	▲ 0.8%
Other	2.6	2.6	2.7	2.4	1.8	1.8	1.9	2.1	2.1	1.5	▼ -31.7%	▼ -5.6%
Visitor	66.9	68.5	69.8	69.8	67.8	67.4	69.2	77.6	78.4	74.0	▼ -5.6%	▲ 1.0%
Non-transportation	56.1	57.7	58.9	59.4	59.8	59.6	60.9	67.7	68.6	65.1	▼ -5.2%	▲ 1.5%
Transportation	10.8	10.7	10.9	10.4	8.0	7.8	8.4	9.9	9.7	8.9	▼ -8.4%	▼ -1.9%
Muskogee												
Total (Current \$)	90.8	110.2	110.4	107.0	111.0	109.7	113.0	116.3	118.6	101.8	▼ -14.2%	▲ 1.1%
Other	11.9	12.4	12.6	10.9	7.4	7.0	7.7	8.9	8.5	6.1	▼ -28.3%	▼ -6.4%
Visitor	79.0	97.8	97.8	96.1	103.6	102.7	105.3	107.3	110.1	95.7	▼ -13.1%	▲ 1.9%
Non-transportation	66.9	84.4	84.5	83.6	92.9	92.4	94.1	95.2	98.1	86.1	▼ -12.3%	▲ 2.6%
Transportation	12.1	13.4	13.3	12.5	10.7	10.3	11.2	12.2	12.0	9.6	▼ -19.8%	▼ -2.3%
Noble												
Total (Current \$)	34.0	50.9	61.9	55.9	47.3	43.0	41.7	44.4	41.9	33.2	▼ -20.8%	▼ -0.3%
Other	1.8	1.8	1.8	1.7	1.2	1.1	1.2	1.4	1.3	1.0	▼ -27.0%	▼ -6.0%
Visitor	32.3	49.1	60.2	54.2	46.1	41.9	40.5	43.0	40.6	32.2	▼ -20.7%	▼ 0.0%
Non-transportation	29.4	45.2	55.6	50.2	43.6	39.7	38.2	40.3	38.2	30.5	▼ -20.2%	▲ 0.4%
Transportation	2.8	3.9	4.6	4.0	2.5	2.2	2.3	2.6	2.4	1.7	▼ -28.0%	▼ -4.7%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Nowata												
Total (Current \$)	5.6	5.7	5.7	5.6	5.0	4.9	5.0	5.3	5.2	4.0	▼ -24.1%	▼ -3.4%
Other	1.6	1.6	1.6	1.5	1.1	1.0	1.1	1.3	1.2	0.9	▼ -26.9%	▼ -6.1%
Visitor	4.0	4.0	4.1	4.1	3.9	3.9	3.9	4.1	4.0	3.1	▼ -23.3%	▼ -2.5%
Non-transportation	2.9	2.9	3.0	3.0	3.1	3.1	3.0	3.1	3.1	2.4	▼ -21.5%	▼ -1.6%
Transportation	1.1	1.1	1.1	1.1	0.8	0.8	0.9	1.0	0.9	0.7	▼ -29.4%	▼ -5.4%
Okfuskee												
Total (Current \$)	8.7	8.8	9.0	8.8	7.8	7.5	7.9	8.9	8.5	6.3	▼ -26.0%	▼ -3.2%
Other	1.9	1.9	1.9	1.8	1.2	1.1	1.3	1.5	1.4	1.0	▼ -28.3%	▼ -6.0%
Visitor	6.8	7.0	7.1	7.0	6.6	6.4	6.6	7.4	7.1	5.3	▼ -25.5%	▼ -2.5%
Non-transportation	5.1	5.2	5.3	5.4	5.3	5.2	5.3	5.8	5.7	4.3	▼ -24.4%	▼ -1.7%
Transportation	1.7	1.7	1.7	1.6	1.3	1.2	1.3	1.5	1.4	1.0	▼ -30.0%	▼ -5.3%
Oklahoma												
Total (Current \$)	1,984.9	2,119.7	2,184.1	2,235.2	2,211.7	2,183.0	2,266.1	2,445.2	2,493.7	1,601.0	▼ -35.8%	▼ -2.1%
Other	422.7	428.9	428.8	439.4	411.8	405.6	428.9	465.0	482.4	240.1	▼ -50.2%	▼ -5.5%
Visitor	1,562.2	1,690.8	1,755.3	1,795.9	1,799.8	1,777.4	1,837.2	1,980.1	2,011.3	1,360.9	▼ -32.3%	▼ -1.4%
Non-transportation	1,162.6	1,270.4	1,329.6	1,358.5	1,398.4	1,380.0	1,429.5	1,526.7	1,553.3	1,110.1	▼ -28.5%	▼ -0.5%
Transportation	399.6	420.5	425.7	437.4	401.4	397.4	407.6	453.4	458.0	250.8	▼ -45.3%	▼ -4.6%
Okmulgee												
Total (Current \$)	72.2	74.0	75.5	74.5	69.5	65.1	69.8	78.0	75.9	61.7	▼ -18.7%	▼ -1.6%
Other	6.6	6.6	6.7	6.1	4.3	4.1	4.5	5.2	5.0	3.6	▼ -29.1%	▼ -6.0%
Visitor	65.6	67.4	68.8	68.4	65.2	61.0	65.3	72.7	70.9	58.1	▼ -18.0%	▼ -1.2%
Non-transportation	57.6	59.5	60.8	60.8	59.4	55.7	59.2	65.9	64.3	52.9	▼ -17.8%	▼ -0.9%
Transportation	8.0	7.9	8.0	7.6	5.8	5.2	6.0	6.9	6.5	5.2	▼ -20.1%	▼ -4.1%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Osage												
Total (Current \$)	92.6	93.3	97.0	95.6	91.3	93.1	103.4	119.1	129.8	114.9	▼ -11.5%	▲ 2.2%
Other	7.5	7.4	7.5	7.0	4.8	4.5	5.0	5.8	5.6	4.0	▼ -27.4%	▼ -5.9%
Visitor	85.1	85.9	89.5	88.5	86.5	88.6	98.5	113.3	124.2	110.9	▼ -10.7%	▲ 2.7%
Non-transportation	78.3	79.2	82.6	82.0	81.6	83.8	93.0	106.6	117.3	105.1	▼ -10.4%	▲ 3.0%
Transportation	6.8	6.7	6.9	6.5	4.9	4.8	5.5	6.6	6.9	5.8	▼ -16.2%	▼ -1.6%
Ottawa												
Total (Current \$)	291.2	273.8	294.8	301.3	311.9	334.7	340.3	337.0	330.0	282.5	▼ -14.4%	▼ -0.3%
Other	5.4	5.5	5.6	5.0	3.6	3.5	3.7	4.3	4.1	2.9	▼ -29.6%	▼ -6.0%
Visitor	285.8	268.3	289.2	296.2	308.3	331.3	336.5	332.8	325.9	279.6	▼ -14.2%	▼ -0.2%
Non-transportation	273.0	256.3	276.4	283.9	298.6	321.4	326.1	321.5	315.1	271.0	▼ -14.0%	▼ -0.1%
Transportation	12.8	12.0	12.8	12.4	9.7	9.8	10.4	11.3	10.8	8.6	▼ -20.2%	▼ -3.9%
Pawnee												
Total (Current \$)	19.3	19.2	19.4	19.2	18.6	18.6	19.6	21.3	21.0	18.3	▼ -12.7%	▼ -0.5%
Other	2.6	2.5	2.6	2.4	1.6	1.5	1.7	2.0	1.9	1.4	▼ -26.8%	▼ -5.8%
Visitor	16.7	16.6	16.9	16.8	17.0	17.1	17.9	19.3	19.0	16.9	▼ -11.3%	▲ 0.1%
Non-transportation	14.4	14.5	14.7	14.7	15.4	15.5	16.2	17.3	17.1	15.3	▼ -10.9%	▲ 0.6%
Transportation	2.2	2.2	2.2	2.1	1.6	1.6	1.7	2.0	1.9	1.6	▼ -14.3%	▼ -3.2%
Payne												
Total (Current \$)	111.8	115.4	138.2	155.8	134.4	119.3	149.0	154.6	151.6	109.9	▼ -27.5%	▼ -0.2%
Other	13.0	13.1	13.5	12.1	8.5	8.0	9.0	10.5	10.1	7.3	▼ -27.8%	▼ -5.6%
Visitor	98.8	102.3	124.7	143.7	125.9	111.2	139.9	144.1	141.5	102.6	▼ -27.5%	▲ 0.4%
Non-transportation	82.9	86.4	106.2	124.1	111.9	98.7	123.6	126.4	124.6	90.9	▼ -27.0%	▲ 0.9%
Transportation	15.9	15.9	18.5	19.7	14.0	12.6	16.3	17.8	16.9	11.7	▼ -30.9%	▼ -3.0%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Pittsburg												
Total (Current \$)	125.6	115.9	108.7	104.7	110.9	103.9	110.8	121.6	125.8	89.3	▼ -29.0%	▼ -3.3%
Other	7.0	7.0	7.0	6.5	4.5	4.2	4.7	5.4	5.2	3.8	▼ -26.8%	▼ -6.0%
Visitor	118.5	109.0	101.7	98.1	106.5	99.7	106.2	116.1	120.7	85.5	▼ -29.1%	▼ -3.2%
Non-transportation	105.2	96.7	89.9	87.1	97.0	90.9	96.3	104.9	109.5	77.5	▼ -29.2%	▼ -3.0%
Transportation	13.4	12.3	11.8	11.0	9.5	8.8	9.9	11.2	11.2	8.0	▼ -28.3%	▼ -5.0%
Pontotoc												
Total (Current \$)	44.6	44.2	49.1	52.5	49.6	51.6	49.2	68.2	60.0	43.1	▼ -28.1%	▼ -0.3%
Other	6.3	6.9	7.6	6.6	5.1	5.0	5.3	5.9	5.9	4.1	▼ -31.4%	▼ -4.3%
Visitor	38.3	37.3	41.5	45.9	44.6	46.7	43.9	62.3	54.1	39.1	▼ -27.7%	▲ 0.2%
Non-transportation	31.6	31.0	34.5	38.8	39.0	41.0	38.0	54.0	47.0	34.2	▼ -27.1%	▲ 0.8%
Transportation	6.7	6.4	6.9	7.1	5.6	5.7	5.8	8.3	7.1	4.8	▼ -31.6%	▼ -3.2%
Pottawatomie												
Total (Current \$)	105.6	113.7	122.9	109.7	103.4	105.8	105.6	108.7	114.0	85.6	▼ -24.9%	▼ -2.1%
Other	11.3	11.4	11.1	10.5	7.2	6.7	7.6	8.9	8.6	6.3	▼ -26.5%	▼ -5.6%
Visitor	94.3	102.3	111.8	99.2	96.2	99.1	97.9	99.8	105.4	79.3	▼ -24.8%	▼ -1.7%
Non-transportation	81.7	89.2	97.9	87.1	86.7	89.6	87.8	88.7	94.1	71.0	▼ -24.5%	▼ -1.4%
Transportation	12.6	13.1	13.9	12.2	9.5	9.5	10.1	11.1	11.3	8.2	▼ -27.2%	▼ -4.2%
Pushmataha												
Total (Current \$)	10.5	10.6	10.8	10.6	9.5	9.3	9.6	10.7	10.6	9.5	▼ -10.8%	▼ -1.1%
Other	1.8	1.7	1.7	1.6	1.1	1.0	1.2	1.4	1.3	0.9	▼ -27.7%	▼ -6.0%
Visitor	8.8	8.9	9.0	9.0	8.4	8.2	8.4	9.3	9.3	8.5	▼ -8.4%	▼ -0.3%
Non-transportation	6.0	6.1	6.2	6.3	6.3	6.2	6.3	6.8	6.8	6.3	▼ -7.2%	▲ 0.6%
Transportation	2.8	2.8	2.8	2.7	2.0	2.0	2.2	2.5	2.4	2.2	▼ -11.5%	▼ -2.6%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Roger Mills												
Total (Current \$)	3.1	3.2	3.3	3.2	2.9	2.8	2.9	3.3	3.1	2.4	▼ -24.9%	▼ -2.8%
Other	0.6	0.6	0.6	0.6	0.4	0.4	0.4	0.5	0.4	0.3	▼ -27.1%	▼ -6.2%
Visitor	2.6	2.6	2.7	2.7	2.5	2.4	2.5	2.8	2.7	2.1	▼ -24.6%	▼ -2.2%
Non-transportation	2.0	2.0	2.1	2.1	2.1	2.0	2.0	2.3	2.2	1.7	▼ -23.9%	▼ -1.5%
Transportation	0.6	0.6	0.6	0.6	0.4	0.4	0.5	0.6	0.5	0.4	▼ -27.5%	▼ -4.8%
Rogers												
Total (Current \$)	118.6	125.3	127.8	125.0	134.6	151.1	157.2	163.7	171.4	147.7	▼ -13.8%	▲ 2.2%
Other	14.0	14.1	14.4	13.5	9.5	9.0	10.1	11.7	11.4	8.3	▼ -27.1%	▼ -5.1%
Visitor	104.5	111.1	113.3	111.5	125.1	142.2	147.1	152.1	160.0	139.4	▼ -12.9%	▲ 2.9%
Non-transportation	91.3	97.5	99.5	98.5	113.7	130.0	133.8	137.4	145.1	127.2	▼ -12.4%	▲ 3.4%
Transportation	13.3	13.6	13.8	13.0	11.4	12.2	13.3	14.6	14.9	12.2	▼ -17.8%	▼ -0.8%
Seminole												
Total (Current \$)	19.9	21.0	23.0	21.9	18.3	20.2	19.0	20.4	19.8	15.0	▼ -24.3%	▼ -2.8%
Other	3.9	3.9	4.0	3.7	2.5	2.4	2.6	3.1	2.9	2.1	▼ -26.9%	▼ -6.1%
Visitor	15.9	17.0	19.0	18.1	15.8	17.8	16.4	17.3	16.9	12.9	▼ -23.9%	▼ -2.1%
Non-transportation	11.9	12.9	14.6	14.1	12.9	14.6	13.2	13.8	13.5	10.4	▼ -23.0%	▼ -1.3%
Transportation	4.0	4.1	4.4	4.0	2.9	3.2	3.2	3.5	3.4	2.4	▼ -27.4%	▼ -4.8%
Sequoyah												
Total (Current \$)	119.3	116.1	113.5	112.6	114.1	114.9	118.7	120.9	124.5	129.2	▲ 3.8%	▲ 0.8%
Other	6.5	6.4	6.4	6.0	4.1	3.8	4.4	5.1	4.9	3.6	▼ -26.9%	▼ -5.7%
Visitor	112.8	109.7	107.1	106.6	109.9	111.0	114.3	115.8	119.6	125.6	▲ 5.1%	▲ 1.1%
Non-transportation	99.8	97.2	94.7	94.8	100.4	101.7	104.3	104.8	108.4	115.2	▲ 6.2%	▲ 1.4%
Transportation	13.0	12.5	12.4	11.8	9.6	9.3	10.1	11.0	11.1	10.4	▼ -6.4%	▼ -2.2%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Stephens												
Total (Current \$)	58.1	63.9	70.1	77.0	69.4	60.0	62.0	66.0	64.7	53.6	▼ -17.1%	▼ -0.8%
Other	7.4	7.4	8.1	7.5	5.7	5.6	5.8	6.6	6.5	4.5	▼ -31.2%	▼ -5.0%
Visitor	50.7	56.5	62.0	69.5	63.7	54.4	56.1	59.4	58.2	49.1	▼ -15.5%	▼ -0.3%
Non-transportation	41.1	46.3	51.1	58.3	55.4	47.1	48.0	50.4	49.6	42.2	▼ -14.7%	▲ 0.3%
Transportation	9.6	10.2	10.8	11.2	8.4	7.3	8.1	9.0	8.6	6.9	▼ -20.1%	▼ -3.3%
Texas												
Total (Current \$)	35.0	37.4	40.6	42.2	39.4	34.9	36.1	34.0	35.3	31.6	▼ -10.6%	▼ -1.0%
Other	3.3	3.3	3.4	3.2	2.1	2.0	2.2	2.6	2.4	1.7	▼ -26.8%	▼ -6.2%
Visitor	31.7	34.1	37.2	39.0	37.2	32.9	33.9	31.4	32.9	29.8	▼ -9.4%	▼ -0.6%
Non-transportation	26.6	28.7	31.5	33.4	32.9	29.0	29.6	27.2	28.6	26.3	▼ -8.1%	▼ -0.1%
Transportation	5.2	5.3	5.7	5.7	4.4	3.9	4.3	4.3	4.3	3.5	▼ -17.8%	▼ -3.8%
Tillman												
Total (Current \$)	6.3	6.3	6.4	6.2	5.5	5.3	5.6	6.2	6.0	4.7	▼ -22.2%	▼ -3.0%
Other	1.2	1.2	1.2	1.1	0.8	0.7	0.8	0.9	0.9	0.6	▼ -27.1%	▼ -6.5%
Visitor	5.1	5.1	5.2	5.1	4.8	4.6	4.8	5.3	5.1	4.0	▼ -21.4%	▼ -2.2%
Non-transportation	3.8	3.9	3.9	3.9	3.9	3.8	3.8	4.2	4.1	3.3	▼ -20.3%	▼ -1.4%
Transportation	1.3	1.2	1.2	1.2	0.9	0.9	0.9	1.1	1.0	0.8	▼ -25.6%	▼ -5.0%
Tulsa												
Total (Current \$)	1,288.7	1,291.9	1,325.9	1,373.6	1,334.6	1,341.9	1,320.4	1,426.6	1,493.4	894.1	▼ -40.1%	▼ -3.6%
Other	395.1	351.3	345.1	347.9	330.2	333.3	316.7	352.8	372.0	177.5	▼ -52.3%	▼ -7.7%
Visitor	893.7	940.6	980.9	1,025.6	1,004.4	1,008.5	1,003.7	1,073.7	1,121.4	716.6	▼ -36.1%	▼ -2.2%
Non-transportation	613.6	649.6	682.8	720.8	726.7	736.1	727.0	773.9	814.5	555.1	▼ -31.8%	▼ -1.0%
Transportation	280.1	290.9	298.1	304.8	277.7	272.4	276.7	299.8	306.9	161.5	▼ -47.4%	▼ -5.4%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Wagoner												
Total (Current \$)	58.1	60.1	61.6	60.6	56.1	55.7	56.7	61.3	62.4	52.1	▼ -16.6%	▼ -1.1%
Other	12.4	13.1	12.8	11.4	7.6	7.2	8.3	9.7	9.6	7.2	▼ -25.4%	▼ -5.3%
Visitor	45.7	47.0	48.8	49.2	48.5	48.6	48.4	51.6	52.8	44.9	▼ -15.0%	▼ -0.2%
Non-transportation	36.5	37.8	39.4	40.2	41.4	41.6	40.9	43.1	44.3	37.9	▼ -14.4%	▲ 0.4%
Transportation	9.1	9.1	9.4	9.0	7.1	7.0	7.5	8.5	8.5	6.9	▼ -18.1%	▼ -2.7%
Washington												
Total (Current \$)	62.7	74.4	72.9	72.9	64.8	65.6	69.3	69.4	68.1	49.2	▼ -27.7%	▼ -2.4%
Other	8.9	9.0	9.1	8.3	6.0	5.8	6.3	7.2	7.0	5.0	▼ -28.7%	▼ -5.6%
Visitor	53.8	65.4	63.7	64.6	58.7	59.8	63.0	62.1	61.0	44.2	▼ -27.6%	▼ -1.9%
Non-transportation	42.1	52.2	50.9	52.2	49.5	50.5	52.5	51.2	50.6	36.9	▼ -27.1%	▼ -1.3%
Transportation	11.7	13.2	12.8	12.4	9.3	9.3	10.4	11.0	10.5	7.3	▼ -30.0%	▼ -4.6%
Washita												
Total (Current \$)	8.1	8.2	8.4	8.1	7.2	7.0	7.1	7.9	7.7	6.5	▼ -16.4%	▼ -2.2%
Other	1.8	1.8	1.8	1.7	1.2	1.1	1.2	1.4	1.3	0.9	▼ -27.4%	▼ -6.3%
Visitor	6.3	6.4	6.5	6.4	6.0	5.9	5.9	6.6	6.4	5.5	▼ -14.2%	▼ -1.3%
Non-transportation	4.3	4.4	4.5	4.6	4.6	4.5	4.5	4.9	4.8	4.2	▼ -12.6%	▼ -0.2%
Transportation	2.0	2.0	2.0	1.9	1.4	1.4	1.5	1.7	1.6	1.3	▼ -19.2%	▼ -4.2%
Woods												
Total (Current \$)	15.6	17.9	25.3	34.2	29.3	19.7	16.9	21.5	17.7	13.7	▼ -22.2%	▼ -1.2%
Other	2.3	1.9	2.0	1.7	1.4	1.3	1.4	1.5	1.5	1.0	▼ -33.7%	▼ -8.1%
Visitor	13.3	16.0	23.4	32.5	28.0	18.3	15.5	20.0	16.2	12.7	▼ -21.2%	▼ -0.4%
Non-transportation	10.4	12.9	19.1	27.2	24.1	15.6	13.0	16.6	13.4	10.6	▼ -21.1%	▲ 0.1%
Transportation	2.8	3.2	4.2	5.3	3.8	2.7	2.5	3.4	2.8	2.2	▼ -21.7%	▼ -2.5%

County / Summary Trend

Direct Travel Spending 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Spending (\$Million)												
Woodward												
Total (Current \$)	59.9	74.5	67.5	69.3	63.1	48.5	56.4	59.1	55.2	39.8	▼ -27.9%	▼ -4.0%
Other	3.6	3.7	3.8	3.5	2.6	2.5	2.6	2.9	2.9	2.0	▼ -31.3%	▼ -5.8%
Visitor	56.3	70.8	63.6	65.8	60.6	46.0	53.8	56.2	52.4	37.9	▼ -27.7%	▼ -3.9%
Non-transportation	47.7	60.6	54.4	56.8	53.7	40.7	47.2	48.9	45.8	33.3	▼ -27.3%	▼ -3.5%
Transportation	8.6	10.2	9.2	9.0	6.8	5.3	6.5	7.2	6.5	4.5	▼ -30.7%	▼ -6.2%

Adair County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	17.8	18.0	18.3	18.0	16.6	15.9	16.7	20.0	20.0	15.8	▼ -20.8%	▼ -1.2%
Other Travel*	3.5	3.4	3.5	3.2	2.2	2.1	2.3	2.7	2.6	1.9	▼ -27.6%	▼ -5.9%
Visitor Spending	14.3	14.5	14.9	14.7	14.4	13.8	14.4	17.3	17.4	13.9	▼ -19.8%	▼ -0.3%
Overnight	10.9	11.1	11.4	11.3	11.0	10.6	11.0	13.4	13.5	10.6	▼ -21.3%	▼ -0.2%
Day	3.4	3.4	3.5	3.5	3.3	3.3	3.4	3.9	3.9	3.3	▼ -14.6%	▼ -0.3%
Visitor Spending	14.3	14.5	14.9	14.7	14.4	13.8	14.4	17.3	17.4	13.9	▼ -19.8%	▼ -0.3%
Non-transportation	10.8	11.1	11.4	11.4	11.7	11.3	11.6	13.7	13.9	11.3	▼ -18.8%	▲ 0.4%
Transportation	3.5	3.4	3.5	3.3	2.6	2.5	2.8	3.5	3.5	2.6	▼ -23.8%	▼ -2.8%
Total Direct Earnings	3.8	4.0	4.0	4.0	4.2	4.3	4.4	5.1	5.3	5.0	▼ -3.9%	▲ 2.8%
Total Direct Employment	240	250	270	260	260	260	260	300	300	270	▼ -11.0%	▲ 1.3%
Government Revenue	1.1	1.2	1.2	1.2	1.2	1.2	1.2	1.5	1.5	1.3	▼ -17.3%	▲ 1.0%
Local Revenue	0.5	0.5	0.5	0.5	0.6	0.5	0.6	0.7	0.7	0.6	▼ -17.5%	▲ 2.5%
State Revenue	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.8	0.8	0.7	▼ -17.2%	▼ -0.1%
Overnight Visitor Volume (Thousands)												
Party Trips	48.3	47.8	47.8	47.1	47.2	45.9	46.8	52.0	51.0	40.8	▼ -20.0%	▼ -1.7%
Party Nights	110.7	109.3	109.2	107.8	108.0	105.5	107.4	118.5	116.4	88.2	▼ -24.3%	▼ -2.3%
Person Trips	119.3	118.1	118.1	116.6	117.4	114.2	116.2	130.4	128.5	108.5	▼ -15.5%	▼ -0.9%
Person Nights	273.8	270.3	270.2	266.7	268.9	262.5	267.0	297.3	293.2	236.1	▼ -19.5%	▼ -1.5%
Average Overnight Spending (\$)												
per Party Trip	225	232	238	239	234	230	234	257	264	259	▼ -1.6%	▲ 1.4%
per Party Night	98	102	104	105	102	100	102	113	116	120	▲ 4.0%	▲ 2.1%
per Person Trip	91	94	96	97	94	92	94	103	105	98	▼ -6.8%	▲ 0.7%
per Person Night	40	41	42	42	41	40	41	45	46	45	▼ -2.3%	▲ 1.2%

*Other Travel includes resident air travel and travel arrangement services

Alfalfa County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	5.1	5.2	5.4	5.3	4.7	4.5	4.8	5.2	5.0	4.3	▼ -13.6%	▼ -1.8%
Other Travel*	0.9	0.9	0.9	0.8	0.6	0.5	0.6	0.7	0.7	0.5	▼ -26.7%	▼ -5.5%
Visitor Spending	4.3	4.3	4.5	4.4	4.1	3.9	4.2	4.5	4.3	3.8	▼ -11.6%	▼ -1.2%
Overnight	3.9	4.0	4.1	4.1	3.8	3.6	3.9	4.1	3.9	3.5	▼ -11.2%	▼ -1.2%
Day	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.3	▼ -16.4%	▼ -1.4%
Visitor Spending	4.3	4.3	4.5	4.4	4.1	3.9	4.2	4.5	4.3	3.8	▼ -11.6%	▼ -1.2%
Non-transportation	3.0	3.1	3.2	3.2	3.2	3.0	3.2	3.3	3.2	2.9	▼ -10.7%	▼ -0.3%
Transportation	1.3	1.3	1.3	1.2	0.9	0.9	1.0	1.1	1.1	0.9	▼ -14.2%	▼ -3.5%
Total Direct Earnings	1.0	1.1	1.1	1.1	1.1	1.1	1.1	1.2	1.1	1.2	▲ 3.6%	▲ 1.3%
Total Direct Employment	70	70	70	80	70	80	80	90	80	80	▼ -4.7%	▲ 1.4%
Government Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.3	▼ -10.0%	▼ -0.3%
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	▼ -10.0%	▲ 0.1%
State Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▼ -9.9%	▼ -0.5%
Overnight Visitor Volume (Thousands)												
Party Trips	17.5	17.4	17.7	17.5	17.3	16.6	17.3	17.8	16.8	14.6	▼ -13.3%	▼ -1.8%
Party Nights	41.1	40.9	41.7	41.2	40.8	39.3	41.0	41.9	39.6	33.8	▼ -14.7%	▼ -1.9%
Person Trips	47.4	47.3	48.1	47.6	47.0	45.2	47.0	48.0	45.6	42.7	▼ -6.2%	▼ -1.0%
Person Nights	112.2	111.9	113.9	112.8	111.5	107.6	112.0	114.0	108.1	100.6	▼ -7.0%	▼ -1.1%
Average Overnight Spending (\$)												
per Party Trip	225	230	232	234	220	216	222	231	235	240	▲ 2.4%	▲ 0.7%
per Party Night	96	98	99	99	93	91	94	98	100	104	▲ 4.2%	▲ 0.8%
per Person Trip	83	85	86	86	81	80	82	85	87	82	▼ -5.3%	▼ -0.1%
per Person Night	35	36	36	36	34	33	34	36	36	35	▼ -4.5%	▼ -0.1%

*Other Travel includes resident air travel and travel arrangement services

Atoka County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	30.0	30.8	31.4	31.1	29.0	28.7	32.3	34.9	34.3	27.0	▼ -21.4%	▼ -1.0%
Other Travel*	2.2	2.2	2.2	2.0	1.4	1.3	1.5	1.7	1.6	1.2	▼ -26.0%	▼ -5.7%
Visitor Spending	27.8	28.6	29.2	29.1	27.7	27.4	30.8	33.2	32.7	25.8	▼ -21.1%	▼ -0.8%
Overnight	20.8	21.6	22.1	22.0	20.7	20.3	22.9	24.9	24.5	18.5	▼ -24.5%	▼ -1.2%
Day	7.0	7.1	7.1	7.1	7.0	7.2	7.9	8.3	8.2	7.3	▼ -11.1%	▲ 0.4%
Visitor Spending	27.8	28.6	29.2	29.1	27.7	27.4	30.8	33.2	32.7	25.8	▼ -21.1%	▼ -0.8%
Non-transportation	23.6	24.4	25.0	25.0	24.6	24.4	27.4	29.3	29.0	22.9	▼ -20.8%	▼ -0.3%
Transportation	4.2	4.2	4.2	4.0	3.1	3.0	3.4	3.9	3.7	2.9	▼ -23.4%	▼ -3.8%
Total Direct Earnings	7.3	7.6	7.7	7.7	8.0	9.1	9.8	10.3	10.4	9.7	▼ -6.5%	▲ 3.0%
Total Direct Employment	390	390	400	390	370	400	420	420	410	410	▼ -0.4%	▲ 0.6%
Government Revenue	1.8	1.9	1.9	1.9	1.9	1.9	2.2	2.2	2.2	1.8	▼ -19.0%	▼ -0.2%
Local Revenue	0.7	0.7	0.7	0.8	0.7	0.7	1.0	0.9	0.9	0.7	▼ -18.1%	▲ 0.5%
State Revenue	1.1	1.2	1.2	1.1	1.1	1.1	1.2	1.3	1.3	1.0	▼ -19.5%	▼ -0.7%
Overnight Visitor Volume (Thousands)												
Party Trips	48.7	48.9	48.9	48.4	46.6	45.7	48.6	50.3	48.6	39.1	▼ -19.5%	▼ -2.2%
Party Nights	107.1	107.2	107.0	105.9	102.4	100.8	106.6	109.9	106.5	82.2	▼ -22.8%	▼ -2.6%
Person Trips	124.6	125.1	125.2	123.9	119.4	117.5	124.2	128.7	124.9	110.0	▼ -11.9%	▼ -1.2%
Person Nights	274.7	274.9	274.6	271.9	262.8	260.1	273.0	282.2	274.4	233.2	▼ -15.0%	▼ -1.6%
Average Overnight Spending (\$)												
per Party Trip	427	441	451	454	444	444	471	495	504	473	▼ -6.2%	▲ 1.0%
per Party Night	194	201	206	207	202	201	215	226	230	225	▼ -2.2%	▲ 1.5%
per Person Trip	167	172	176	177	173	173	184	193	196	168	▼ -14.3%	▲ 0.1%
per Person Night	76	78	80	81	79	78	84	88	89	79	▼ -11.2%	▲ 0.5%

*Other Travel includes resident air travel and travel arrangement services

Beaver County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	3.2	3.2	3.2	3.1	2.7	2.7	2.8	3.0	3.0	2.3	▼ -23.1%	▼ -3.2%
Other Travel*	0.9	0.9	0.9	0.8	0.5	0.5	0.6	0.7	0.6	0.5	▼ -28.3%	▼ -6.3%
Visitor Spending	2.3	2.3	2.3	2.3	2.2	2.2	2.2	2.3	2.3	1.8	▼ -21.7%	▼ -2.3%
Overnight	1.6	1.7	1.7	1.7	1.6	1.6	1.6	1.6	1.7	1.3	▼ -23.0%	▼ -2.5%
Day	0.7	0.7	0.7	0.7	0.6	0.6	0.6	0.7	0.7	0.6	▼ -18.4%	▼ -1.8%
Visitor Spending	2.3	2.3	2.3	2.3	2.2	2.2	2.2	2.3	2.3	1.8	▼ -21.7%	▼ -2.3%
Non-transportation	1.7	1.7	1.7	1.7	1.7	1.8	1.7	1.8	1.8	1.4	▼ -19.8%	▼ -1.3%
Transportation	0.7	0.6	0.6	0.6	0.5	0.5	0.5	0.5	0.5	0.4	▼ -27.8%	▼ -5.1%
Total Direct Earnings	0.6	0.6	0.6	0.6	0.6	0.7	0.6	0.6	0.6	0.6	▼ -4.9%	▼ -0.3%
Total Direct Employment	40	50	50	50	50	50	50	50	50	40	▼ -11.6%	▲ 0.8%
Government Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▼ -17.7%	▼ -0.9%
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -17.7%	▲ 0.3%
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -17.7%	▼ -1.6%
Overnight Visitor Volume (Thousands)												
Party Trips	9.5	9.5	9.4	9.3	9.2	9.2	9.0	9.1	9.1	7.1	▼ -22.0%	▼ -2.9%
Party Nights	22.9	22.7	22.5	22.3	22.0	21.9	21.6	21.8	21.7	15.8	▼ -27.2%	▼ -3.6%
Person Trips	23.6	23.4	23.2	23.0	22.8	22.7	22.3	22.5	22.5	17.6	▼ -21.7%	▼ -2.9%
Person Nights	56.8	56.3	55.8	55.3	54.8	54.5	53.7	54.2	54.1	39.8	▼ -26.4%	▼ -3.5%
Average Overnight Spending (\$)												
per Party Trip	173	175	178	179	170	172	175	181	183	181	▼ -1.3%	▲ 0.5%
per Party Night	72	73	74	75	71	72	73	76	77	81	▲ 5.9%	▲ 1.2%
per Person Trip	70	71	72	72	69	69	71	73	74	73	▼ -1.6%	▲ 0.4%
per Person Night	29	29	30	30	29	29	29	30	31	32	▲ 4.6%	▲ 1.0%

*Other Travel includes resident air travel and travel arrangement services

Beckham County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	43.4	45.1	47.3	48.2	48.5	42.9	46.3	48.6	45.8	35.7	▼ -22.1%	▼ -1.9%
Other Travel*	3.9	4.1	4.2	3.8	2.8	2.7	2.7	3.1	3.0	2.1	▼ -31.0%	▼ -6.1%
Visitor Spending	39.5	41.0	43.1	44.4	45.7	40.2	43.6	45.5	42.8	33.6	▼ -21.5%	▼ -1.6%
Overnight	37.9	39.4	41.4	42.9	44.6	39.2	42.5	44.2	41.6	32.6	▼ -21.7%	▼ -1.5%
Day	1.6	1.6	1.7	1.6	1.1	1.0	1.1	1.3	1.1	1.0	▼ -13.8%	▼ -4.8%
Visitor Spending	39.5	41.0	43.1	44.4	45.7	40.2	43.6	45.5	42.8	33.6	▼ -21.5%	▼ -1.6%
Non-transportation	31.7	33.2	35.0	36.6	39.3	34.5	37.1	38.3	36.2	28.5	▼ -21.2%	▼ -1.1%
Transportation	7.7	7.8	8.0	7.8	6.4	5.7	6.5	7.1	6.6	5.0	▼ -23.2%	▼ -4.2%
Total Direct Earnings	10.3	10.8	11.3	11.5	11.5	11.2	11.1	11.4	11.1	12.4	▲ 11.4%	▲ 1.9%
Total Direct Employment	670	680	690	710	710	690	680	710	700	730	▲ 3.9%	▲ 0.9%
Government Revenue	3.5	3.6	3.9	4.1	4.3	3.8	4.1	4.3	4.2	3.3	▼ -19.3%	▼ -0.4%
Local Revenue	1.8	1.9	2.1	2.2	2.3	2.0	2.2	2.4	2.3	1.9	▼ -19.4%	▲ 0.2%
State Revenue	1.7	1.7	1.8	1.9	2.0	1.8	1.9	1.9	1.8	1.5	▼ -19.3%	▼ -1.2%
Overnight Visitor Volume (Thousands)												
Party Trips	94.6	96.2	98.9	100.5	105.3	92.9	98.6	99.9	92.9	78.0	▼ -16.0%	▼ -1.9%
Party Nights	214.9	218.8	224.8	228.0	238.2	211.1	223.0	225.5	210.5	163.3	▼ -22.4%	▼ -2.7%
Person Trips	238.3	242.3	249.0	252.8	264.8	234.3	248.2	251.8	234.4	217.8	▼ -7.1%	▼ -0.9%
Person Nights	540.6	550.3	565.1	573.2	598.4	531.6	560.8	567.9	530.9	454.5	▼ -14.4%	▼ -1.7%
Average Overnight Spending (\$)												
per Party Trip	400	409	418	427	423	422	431	443	448	417	▼ -6.9%	▲ 0.4%
per Party Night	176	180	184	188	187	186	190	196	198	200	▲ 0.9%	▲ 1.3%
per Person Trip	159	163	166	170	168	167	171	176	178	150	▼ -15.8%	▼ -0.6%
per Person Night	70	72	73	75	74	74	76	78	78	72	▼ -8.6%	▲ 0.2%

*Other Travel includes resident air travel and travel arrangement services

Blaine County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	18.1	18.4	16.9	17.7	17.0	17.7	20.0	21.3	19.7	17.7	▼ -10.4%	▼ -0.2%
Other Travel*	1.5	1.5	1.5	1.4	1.0	0.9	1.0	1.2	1.1	0.8	▼ -26.7%	▼ -5.9%
Visitor Spending	16.6	16.9	15.3	16.2	16.0	16.8	19.0	20.1	18.6	16.9	▼ -9.4%	▲ 0.2%
Overnight	14.4	14.6	13.2	14.0	13.9	14.6	16.6	17.5	16.2	14.7	▼ -9.3%	▲ 0.2%
Day	2.2	2.2	2.1	2.2	2.2	2.2	2.4	2.5	2.4	2.2	▼ -10.2%	▼ -0.1%
Visitor Spending	16.6	16.9	15.3	16.2	16.0	16.8	19.0	20.1	18.6	16.9	▼ -9.4%	▲ 0.2%
Non-transportation	12.6	12.9	11.6	12.6	13.1	13.8	15.5	16.2	14.9	13.6	▼ -8.7%	▲ 0.8%
Transportation	4.0	3.9	3.7	3.7	3.0	3.0	3.5	3.9	3.7	3.2	▼ -12.1%	▼ -2.1%
Total Direct Earnings	4.3	4.5	4.0	4.3	4.7	5.1	5.6	5.8	5.4	5.4	▼ -0.7%	▲ 2.2%
Total Direct Employment	300	290	270	290	310	330	340	340	330	330	▼ -0.5%	▲ 0.9%
Government Revenue	1.3	1.4	1.2	1.3	1.4	1.4	1.7	1.7	1.6	1.4	▼ -11.0%	▲ 0.8%
Local Revenue	0.7	0.7	0.6	0.7	0.7	0.7	0.9	0.9	0.9	0.7	▼ -13.6%	▲ 1.1%
State Revenue	0.7	0.7	0.6	0.7	0.7	0.7	0.8	0.8	0.8	0.7	▼ -8.2%	▲ 0.4%
Overnight Visitor Volume (Thousands)												
Party Trips	44.6	44.6	41.0	42.9	43.6	44.8	47.7	48.7	45.5	40.1	▼ -11.8%	▼ -1.0%
Party Nights	101.0	100.9	93.9	98.0	99.4	101.7	106.9	109.2	103.2	92.0	▼ -10.9%	▼ -0.9%
Person Trips	121.7	121.8	112.8	117.6	119.7	122.8	129.8	133.1	125.7	124.7	▼ -0.8%	▲ 0.2%
Person Nights	277.9	277.9	260.4	270.7	274.9	281.1	293.2	300.6	287.2	289.8	▲ 0.9%	▲ 0.4%
Average Overnight Spending (\$)												
per Party Trip	322	329	323	327	319	325	347	360	355	365	▲ 2.9%	▲ 1.3%
per Party Night	142	145	141	143	140	143	155	161	157	159	▲ 1.9%	▲ 1.2%
per Person Trip	118	120	117	119	116	119	128	132	129	118	▼ -8.5%	▼ 0.0%
per Person Night	52	53	51	52	51	52	57	58	56	51	▼ -10.1%	▼ -0.2%

*Other Travel includes resident air travel and travel arrangement services

Bryan County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	298.0	308.4	316.7	314.2	308.2	300.0	320.1	370.7	365.3	295.1	▼ -19.2%	▼ -0.1%
Other Travel*	7.1	7.2	7.4	6.8	4.9	4.7	5.3	6.1	6.1	4.5	▼ -27.0%	▼ -4.5%
Visitor Spending	290.9	301.2	309.3	307.4	303.3	295.3	314.7	364.6	359.2	290.6	▼ -19.1%	▼ 0.0%
Overnight	139.7	146.2	150.6	149.6	143.9	136.0	142.9	171.5	167.2	119.9	▼ -28.3%	▼ -1.5%
Day	151.2	155.0	158.6	157.8	159.4	159.3	171.8	193.1	191.9	170.7	▼ -11.1%	▲ 1.2%
Visitor Spending	290.9	301.2	309.3	307.4	303.3	295.3	314.7	364.6	359.2	290.6	▼ -19.1%	▼ 0.0%
Non-transportation	274.0	284.3	291.9	290.9	290.7	283.4	301.5	348.6	343.8	278.7	▼ -18.9%	▲ 0.2%
Transportation	16.9	16.9	17.4	16.5	12.6	11.9	13.3	16.1	15.4	11.9	▼ -23.2%	▼ -3.5%
Total Direct Earnings	75.7	78.9	80.8	81.5	83.1	84.7	86.0	96.6	98.6	87.6	▼ -11.2%	▲ 1.5%
Total Direct Employment	3,140	3,170	3,210	3,130	3,100	3,120	3,030	3,380	3,460	3,000	▼ -13.2%	▼ -0.5%
Government Revenue	15.2	15.9	16.0	15.9	15.8	15.3	16.3	18.9	18.8	15.4	▼ -18.4%	▲ 0.1%
Local Revenue	4.4	4.8	4.9	4.9	4.9	4.6	4.9	5.7	5.8	4.7	▼ -19.2%	▲ 0.7%
State Revenue	10.8	11.2	11.1	11.0	10.9	10.7	11.4	13.1	13.0	10.6	▼ -18.0%	▼ -0.2%
Overnight Visitor Volume (Thousands)												
Party Trips	164.6	167.5	170.0	168.2	163.0	154.6	158.1	177.8	172.4	137.9	▼ -20.0%	▼ -1.8%
Party Nights	381.7	387.5	393.1	389.2	378.6	361.5	370.2	412.0	400.8	302.8	▼ -24.4%	▼ -2.3%
Person Trips	421.1	428.5	434.8	430.2	417.4	396.5	404.7	454.4	441.4	385.7	▼ -12.6%	▼ -0.9%
Person Nights	976.9	991.7	1,005.9	996.3	970.0	927.2	947.9	1,053.3	1,026.7	847.7	▼ -17.4%	▼ -1.4%
Average Overnight Spending (\$)												
per Party Trip	849	873	886	890	883	880	904	964	970	869	▼ -10.4%	▲ 0.2%
per Party Night	366	377	383	384	380	376	386	416	417	396	▼ -5.1%	▲ 0.8%
per Person Trip	332	341	346	348	345	343	353	377	379	311	▼ -18.0%	▼ -0.7%
per Person Night	143	147	150	150	148	147	151	163	163	141	▼ -13.2%	▼ -0.1%

*Other Travel includes resident air travel and travel arrangement services

Caddo County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	39.1	37.5	38.0	37.0	33.9	34.1	33.9	36.5	37.5	35.2	▼ -6.0%	▼ -1.0%
Other Travel*	4.6	4.6	4.6	4.3	2.9	2.7	3.1	3.6	3.4	2.5	▼ -27.1%	▼ -5.9%
Visitor Spending	34.5	32.9	33.4	32.7	30.9	31.3	30.8	32.9	34.1	32.7	▼ -3.9%	▼ -0.5%
Overnight	26.7	25.4	25.7	25.2	23.7	23.9	23.4	25.1	26.1	25.5	▼ -2.3%	▼ -0.5%
Day	7.8	7.5	7.6	7.5	7.2	7.4	7.3	7.8	8.0	7.2	▼ -9.3%	▼ -0.8%
Visitor Spending	34.5	32.9	33.4	32.7	30.9	31.3	30.8	32.9	34.1	32.7	▼ -3.9%	▼ -0.5%
Non-transportation	25.8	24.7	25.0	24.8	24.8	25.2	24.4	25.7	26.8	26.2	▼ -2.3%	▲ 0.2%
Transportation	8.7	8.3	8.3	7.8	6.1	6.1	6.4	7.2	7.3	6.5	▼ -10.0%	▼ -2.8%
Total Direct Earnings	8.8	8.5	8.6	8.5	9.2	9.7	9.4	9.7	10.0	10.3	▲ 2.5%	▲ 1.6%
Total Direct Employment	580	540	550	540	570	610	590	610	620	600	▼ -3.1%	▲ 0.3%
Government Revenue	2.6	2.5	2.5	2.5	2.4	2.5	2.4	2.6	2.7	2.6	▼ -2.5%	▲ 0.0%
Local Revenue	1.2	1.1	1.1	1.1	1.1	1.1	1.1	1.2	1.2	1.2	▼ -1.9%	▲ 0.3%
State Revenue	1.4	1.4	1.4	1.3	1.3	1.3	1.3	1.4	1.4	1.4	▼ -2.9%	▼ -0.2%
Overnight Visitor Volume (Thousands)												
Party Trips	94.0	88.8	88.7	86.9	86.1	86.6	83.4	86.4	86.8	77.5	▼ -10.8%	▼ -1.9%
Party Nights	216.3	205.4	205.5	201.6	200.5	202.0	194.9	201.8	202.5	180.9	▼ -10.6%	▼ -1.8%
Person Trips	251.0	238.3	238.1	233.5	232.1	234.0	225.0	233.3	235.7	232.9	▼ -1.2%	▼ -0.7%
Person Nights	579.3	552.8	552.8	543.1	541.3	546.3	526.5	545.5	550.2	550.8	▲ 0.1%	▼ -0.5%
Average Overnight Spending (\$)												
per Party Trip	284	287	290	290	276	276	281	291	301	329	▲ 9.5%	▲ 1.5%
per Party Night	124	124	125	125	118	119	120	125	129	141	▲ 9.4%	▲ 1.3%
per Person Trip	106	107	108	108	102	102	104	108	111	110	▼ -1.1%	▲ 0.3%
per Person Night	46	46	47	46	44	44	44	46	47	46	▼ -2.4%	▲ 0.0%

*Other Travel includes resident air travel and travel arrangement services

Canadian County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	117.5	128.2	130.5	141.5	144.2	140.4	160.5	178.3	168.5	116.9	▼ -30.6%	▼ -0.1%
Other Travel*	18.4	19.4	20.7	19.6	14.2	13.4	15.6	18.1	18.5	13.8	▼ -25.6%	▼ -2.9%
Visitor Spending	99.1	108.8	109.8	121.9	130.1	127.0	144.9	160.2	150.0	103.2	▼ -31.2%	▲ 0.4%
Overnight	73.3	81.2	81.9	91.7	98.8	96.4	110.6	123.2	114.2	74.2	▼ -35.0%	▲ 0.1%
Day	25.8	27.7	27.9	30.2	31.3	30.6	34.3	37.0	35.9	29.0	▼ -19.2%	▲ 1.2%
Visitor Spending	99.1	108.8	109.8	121.9	130.1	127.0	144.9	160.2	150.0	103.2	▼ -31.2%	▲ 0.4%
Non-transportation	85.1	94.1	95.0	106.5	117.3	114.7	129.9	142.9	133.9	92.1	▼ -31.2%	▲ 0.8%
Transportation	14.0	14.7	14.8	15.3	12.8	12.4	15.0	17.3	16.1	11.1	▼ -31.3%	▼ -2.3%
Total Direct Earnings	26.1	29.3	29.8	33.2	36.4	37.4	42.3	47.4	46.5	43.5	▼ -6.3%	▲ 5.3%
Total Direct Employment	1,400	1,510	1,500	1,710	1,800	1,850	2,030	2,210	2,170	1,940	▼ -10.7%	▲ 3.3%
Government Revenue	8.2	9.3	9.4	10.5	11.4	11.2	12.8	14.3	13.7	9.5	▼ -30.2%	▲ 1.5%
Local Revenue	3.8	4.5	4.6	5.2	5.7	5.6	6.5	7.3	7.0	4.7	▼ -32.5%	▲ 2.3%
State Revenue	4.4	4.8	4.9	5.3	5.7	5.7	6.4	7.0	6.7	4.8	▼ -27.8%	▲ 0.9%
Overnight Visitor Volume (Thousands)												
Party Trips	188.1	200.2	199.1	216.2	230.9	227.4	249.8	266.0	250.8	203.6	▼ -18.8%	▲ 0.8%
Party Nights	515.6	544.3	541.7	585.4	619.3	611.4	665.5	703.6	672.5	503.7	▼ -25.1%	▼ -0.2%
Person Trips	445.6	474.5	472.5	512.4	548.8	539.5	593.7	630.2	593.2	499.5	▼ -15.8%	▲ 1.1%
Person Nights	1,186.0	1,252.9	1,249.1	1,346.8	1,431.2	1,409.3	1,538.7	1,616.0	1,541.0	1,221.0	▼ -20.8%	▲ 0.3%
Average Overnight Spending (\$)												
per Party Trip	389	405	411	424	428	424	443	463	455	364	▼ -20.0%	▼ -0.7%
per Party Night	142	149	151	157	160	158	166	175	170	147	▼ -13.2%	▲ 0.4%
per Person Trip	164	171	173	179	180	179	186	196	192	149	▼ -22.8%	▼ -1.0%
per Person Night	62	65	66	68	69	68	72	76	74	61	▼ -18.0%	▼ -0.2%

*Other Travel includes resident air travel and travel arrangement services

Carter County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	104.0	107.3	114.5	117.3	106.3	107.0	109.2	131.6	128.0	101.1	▼ -21.0%	▼ -0.3%
Other Travel*	8.0	8.9	9.2	8.2	5.7	5.5	5.9	6.8	6.6	4.7	▼ -29.4%	▼ -5.2%
Visitor Spending	96.0	98.4	105.2	109.2	100.6	101.5	103.3	124.8	121.4	96.4	▼ -20.6%	▲ 0.0%
Overnight	71.3	73.3	78.7	81.9	75.0	75.4	76.8	93.8	91.2	68.4	▼ -25.0%	▼ -0.4%
Day	24.8	25.1	26.6	27.2	25.6	26.1	26.5	31.0	30.2	28.0	▼ -7.4%	▲ 1.2%
Visitor Spending	96.0	98.4	105.2	109.2	100.6	101.5	103.3	124.8	121.4	96.4	▼ -20.6%	▲ 0.0%
Non-transportation	80.7	83.2	89.3	93.5	88.8	89.8	90.6	108.7	106.0	84.6	▼ -20.2%	▲ 0.5%
Transportation	15.3	15.2	16.0	15.6	11.8	11.8	12.7	16.1	15.3	11.8	▼ -23.1%	▼ -2.6%
Total Direct Earnings	24.4	25.0	26.0	26.8	26.6	27.3	29.1	31.7	31.5	27.3	▼ -13.4%	▲ 1.1%
Total Direct Employment	1,430	1,430	1,460	1,490	1,480	1,500	1,580	1,750	1,710	1,400	▼ -18.1%	▼ -0.2%
Government Revenue	8.0	8.1	8.9	9.4	8.8	8.9	9.4	11.3	11.2	8.8	▼ -21.3%	▲ 1.0%
Local Revenue	4.1	4.1	4.6	5.0	4.7	4.7	5.1	6.2	6.3	4.8	▼ -23.3%	▲ 1.7%
State Revenue	3.9	4.0	4.3	4.4	4.1	4.2	4.3	5.1	5.0	4.0	▼ -18.9%	▲ 0.3%
Overnight Visitor Volume (Thousands)												
Party Trips	176.7	176.3	184.2	187.6	177.2	178.1	177.5	205.2	196.0	159.6	▼ -18.5%	▼ -1.0%
Party Nights	407.5	405.9	423.0	429.9	407.3	410.0	408.5	467.2	446.9	342.2	▼ -23.4%	▼ -1.7%
Person Trips	446.2	445.4	464.8	473.4	448.1	450.8	448.7	519.5	498.6	449.9	▼ -9.8%	▲ 0.1%
Person Nights	1,027.0	1,023.4	1,065.9	1,083.2	1,028.4	1,035.8	1,030.8	1,181.3	1,135.1	963.7	▼ -15.1%	▼ -0.6%
Average Overnight Spending (\$)												
per Party Trip	403	416	427	437	423	424	432	457	465	429	▼ -7.9%	▲ 0.6%
per Party Night	175	181	186	191	184	184	188	201	204	200	▼ -2.0%	▲ 1.3%
per Person Trip	160	165	169	173	167	167	171	180	183	152	▼ -16.8%	▼ -0.5%
per Person Night	69	72	74	76	73	73	74	79	80	71	▼ -11.6%	▲ 0.2%

*Other Travel includes resident air travel and travel arrangement services

Cherokee County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	74.7	66.0	66.9	64.9	63.6	66.5	67.6	71.4	71.7	59.2	▼ -17.4%	▼ -2.3%
Other Travel*	8.3	8.4	7.5	7.1	4.8	4.5	5.2	6.0	5.8	4.2	▼ -26.3%	▼ -6.5%
Visitor Spending	66.4	57.6	59.4	57.9	58.8	62.0	62.4	65.4	65.9	55.0	▼ -16.6%	▼ -1.9%
Overnight	48.8	41.3	42.6	41.3	41.9	44.4	44.7	47.0	47.4	39.8	▼ -16.1%	▼ -2.0%
Day	17.6	16.3	16.8	16.5	16.9	17.6	17.8	18.4	18.5	15.2	▼ -17.9%	▼ -1.5%
Visitor Spending	66.4	57.6	59.4	57.9	58.8	62.0	62.4	65.4	65.9	55.0	▼ -16.6%	▼ -1.9%
Non-transportation	52.7	45.2	46.7	46.0	49.2	52.2	52.0	53.9	54.8	45.8	▼ -16.3%	▼ -1.4%
Transportation	13.8	12.4	12.7	11.9	9.5	9.8	10.4	11.4	11.2	9.1	▼ -18.1%	▼ -4.0%
Total Direct Earnings	18.2	15.9	15.8	15.5	16.3	18.0	18.6	19.4	20.9	20.9	▼ -0.2%	▲ 1.4%
Total Direct Employment	1,170	990	1,000	960	990	1,070	1,060	1,090	1,160	1,100	▼ -5.1%	▼ -0.7%
Government Revenue	5.1	4.4	4.7	4.6	4.9	5.2	5.2	5.5	5.6	4.8	▼ -15.1%	▼ -0.7%
Local Revenue	2.4	2.0	2.2	2.2	2.4	2.5	2.6	2.7	2.8	2.4	▼ -15.4%	▲ 0.1%
State Revenue	2.7	2.4	2.5	2.4	2.5	2.6	2.6	2.8	2.8	2.4	▼ -14.7%	▼ -1.4%
Overnight Visitor Volume (Thousands)												
Party Trips	167.1	149.6	151.9	148.3	154.0	159.3	157.0	159.4	157.3	135.3	▼ -14.0%	▼ -2.1%
Party Nights	414.3	377.2	382.9	374.8	388.3	400.1	394.7	400.1	394.4	332.5	▼ -15.7%	▼ -2.2%
Person Trips	465.1	421.9	427.3	418.8	431.9	446.8	439.2	445.1	440.0	406.3	▼ -7.6%	▼ -1.3%
Person Nights	1,160.2	1,068.7	1,082.1	1,063.3	1,094.2	1,127.2	1,110.1	1,123.2	1,109.2	1,008.0	▼ -9.1%	▼ -1.4%
Average Overnight Spending (\$)												
per Party Trip	292	276	281	279	272	279	284	295	301	294	▼ -2.4%	▲ 0.1%
per Party Night	118	110	111	110	108	111	113	117	120	120	▼ -0.5%	▲ 0.2%
per Person Trip	105	98	100	99	97	99	102	106	108	98	▼ -9.1%	▼ -0.7%
per Person Night	42	39	39	39	38	39	40	42	43	39	▼ -7.7%	▼ -0.6%

*Other Travel includes resident air travel and travel arrangement services

Choctaw County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	71.1	73.0	74.2	73.6	72.1	71.0	75.0	86.2	84.0	67.2	▼ -20.0%	▼ -0.6%
Other Travel*	2.4	2.3	2.3	2.2	1.5	1.4	1.6	1.8	1.7	1.3	▼ -27.0%	▼ -6.0%
Visitor Spending	68.8	70.6	71.8	71.4	70.6	69.6	73.5	84.3	82.2	65.9	▼ -19.9%	▼ -0.4%
Overnight	41.5	43.1	44.1	43.8	42.5	40.8	43.0	51.0	49.6	36.9	▼ -25.7%	▼ -1.2%
Day	27.3	27.5	27.7	27.6	28.2	28.8	30.5	33.3	32.6	29.0	▼ -11.0%	▲ 0.6%
Visitor Spending	68.8	70.6	71.8	71.4	70.6	69.6	73.5	84.3	82.2	65.9	▼ -19.9%	▼ -0.4%
Non-transportation	64.6	66.5	67.6	67.4	67.6	66.7	70.3	80.5	78.6	63.1	▼ -19.7%	▼ -0.2%
Transportation	4.1	4.1	4.2	4.0	3.0	2.9	3.2	3.8	3.6	2.7	▼ -23.8%	▼ -4.0%
Total Direct Earnings	17.0	17.6	17.9	18.1	18.8	19.4	20.3	22.6	22.6	20.3	▼ -10.2%	▲ 1.8%
Total Direct Employment	670	680	700	690	690	710	730	770	740	660	▼ -11.6%	▼ -0.2%
Government Revenue	3.6	3.7	3.7	3.7	3.6	3.6	3.8	4.3	4.3	3.3	▼ -21.5%	▼ -0.8%
Local Revenue	1.0	1.0	1.0	1.0	1.0	1.0	1.1	1.2	1.2	0.9	▼ -27.3%	▼ -0.9%
State Revenue	2.6	2.7	2.6	2.6	2.6	2.6	2.7	3.1	3.0	2.5	▼ -19.1%	▼ -0.7%
Overnight Visitor Volume (Thousands)												
Party Trips	48.9	49.1	49.1	48.7	47.2	45.2	45.8	50.1	47.9	38.4	▼ -19.7%	▼ -2.4%
Party Nights	109.0	109.1	109.0	108.1	105.1	101.0	102.5	111.1	106.2	81.7	▼ -23.1%	▼ -2.8%
Person Trips	125.6	126.1	126.2	125.1	121.4	116.4	117.8	128.7	123.4	107.5	▼ -12.9%	▼ -1.5%
Person Nights	281.0	281.3	281.1	278.9	271.4	261.4	264.6	286.5	274.9	230.9	▼ -16.0%	▼ -1.9%
Average Overnight Spending (\$)												
per Party Trip	849	878	898	899	900	905	938	1,017	1,036	960	▼ -7.4%	▲ 1.2%
per Party Night	381	395	405	405	404	404	419	459	467	452	▼ -3.3%	▲ 1.7%
per Person Trip	331	342	350	350	350	351	365	396	402	343	▼ -14.7%	▲ 0.4%
per Person Night	148	153	157	157	156	156	162	178	181	160	▼ -11.5%	▲ 0.8%

*Other Travel includes resident air travel and travel arrangement services

Cimarron County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	3.7	3.3	3.6	3.3	3.2	3.6	3.4	3.7	4.1	4.4	▲ 5.8%	▲ 1.7%
Other Travel*	0.4	0.4	0.4	0.3	0.2	0.2	0.2	0.3	0.3	0.2	▼ -26.6%	▼ -7.0%
Visitor Spending	3.3	2.9	3.2	3.0	3.0	3.4	3.2	3.5	3.9	4.2	▲ 7.9%	▲ 2.4%
Overnight	3.1	2.7	3.0	2.8	2.8	3.2	3.0	3.3	3.7	4.0	▲ 7.7%	▲ 2.4%
Day	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 11.9%	▲ 2.1%
Visitor Spending	3.3	2.9	3.2	3.0	3.0	3.4	3.2	3.5	3.9	4.2	▲ 7.9%	▲ 2.4%
Non-transportation	2.6	2.2	2.5	2.4	2.5	2.8	2.6	2.8	3.2	3.5	▲ 10.2%	▲ 3.2%
Transportation	0.8	0.7	0.7	0.6	0.5	0.6	0.6	0.7	0.7	0.7	▼ -2.5%	▼ -0.7%
Total Direct Earnings	0.9	0.8	0.9	0.8	0.8	1.0	0.9	1.0	1.1	1.5	▲ 28.6%	▲ 5.1%
Total Direct Employment	80	60	60	60	60	70	70	80	90	100	▲ 19.0%	▲ 2.8%
Government Revenue	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	▲ 13.0%	▲ 4.7%
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	▲ 16.6%	▲ 7.1%
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	▲ 8.9%	▲ 2.4%
Overnight Visitor Volume (Thousands)												
Party Trips	10.3	9.0	9.5	8.9	9.0	9.9	9.2	9.8	10.5	10.8	▲ 3.1%	▲ 0.6%
Party Nights	22.5	19.9	20.9	19.6	20.0	21.6	20.2	21.3	22.9	22.3	▼ -2.5%	▼ -0.1%
Person Trips	26.8	23.6	24.9	23.3	23.8	26.0	24.2	25.6	27.8	32.1	▲ 15.5%	▲ 1.8%
Person Nights	58.9	52.6	55.1	51.7	52.8	56.9	53.3	56.3	60.8	66.9	▲ 10.2%	▲ 1.3%
Average Overnight Spending (\$)												
per Party Trip	304	305	316	319	311	322	325	335	350	366	▲ 4.4%	▲ 1.9%
per Party Night	139	138	144	144	141	147	148	153	161	178	▲ 10.4%	▲ 2.5%
per Person Trip	116	116	121	121	118	122	123	127	133	124	▼ -6.8%	▲ 0.6%
per Person Night	53	52	55	55	53	56	56	58	61	59	▼ -2.3%	▲ 1.1%

*Other Travel includes resident air travel and travel arrangement services

Cleveland County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	311.3	329.5	340.9	337.5	341.9	331.1	351.4	370.1	371.0	258.3	▼ -30.4%	▼ -1.9%
Other Travel*	46.2	47.7	48.3	45.0	33.3	32.1	35.5	40.2	40.1	27.7	▼ -30.8%	▼ -5.0%
Visitor Spending	265.1	281.8	292.6	292.5	308.5	299.0	315.9	329.9	330.9	230.5	▼ -30.3%	▼ -1.4%
Overnight	207.0	220.7	229.9	230.2	244.2	236.3	249.9	261.3	261.7	173.8	▼ -33.6%	▼ -1.7%
Day	58.1	61.1	62.7	62.3	64.3	62.7	66.0	68.6	69.2	56.7	▼ -18.1%	▼ -0.2%
Visitor Spending	265.1	281.8	292.6	292.5	308.5	299.0	315.9	329.9	330.9	230.5	▼ -30.3%	▼ -1.4%
Non-transportation	230.4	246.2	256.1	257.9	279.7	271.3	284.7	295.1	296.8	206.9	▼ -30.3%	▼ -1.1%
Transportation	34.7	35.6	36.5	34.7	28.8	27.7	31.2	34.8	34.1	23.6	▼ -30.8%	▼ -3.8%
Total Direct Earnings	73.3	78.5	81.6	83.0	91.0	92.8	96.9	101.7	104.6	91.5	▼ -12.5%	▲ 2.2%
Total Direct Employment	4,010	4,180	4,360	4,420	4,720	4,730	4,850	5,020	5,080	4,170	▼ -17.9%	▲ 0.4%
Government Revenue	20.9	22.3	23.5	23.7	25.4	24.7	26.1	27.3	27.7	20.0	▼ -27.7%	▼ -0.4%
Local Revenue	9.4	10.1	10.9	11.1	12.1	11.6	12.4	13.1	13.3	9.6	▼ -28.0%	▲ 0.2%
State Revenue	11.5	12.1	12.6	12.6	13.3	13.1	13.7	14.3	14.4	10.4	▼ -27.5%	▼ -1.0%
Overnight Visitor Volume (Thousands)												
Party Trips	426.5	442.8	449.9	444.2	470.6	457.7	471.1	480.2	477.0	393.0	▼ -17.6%	▼ -0.8%
Party Nights	1,151.8	1,194.0	1,209.7	1,197.0	1,260.9	1,229.7	1,264.0	1,288.6	1,281.9	968.7	▼ -24.4%	▼ -1.7%
Person Trips	1,011.8	1,051.0	1,069.4	1,053.6	1,119.1	1,087.7	1,119.7	1,139.3	1,132.3	976.0	▼ -13.8%	▼ -0.4%
Person Nights	2,648.4	2,747.0	2,790.4	2,749.9	2,911.3	2,833.9	2,916.6	2,957.1	2,943.4	2,375.0	▼ -19.3%	▼ -1.1%
Average Overnight Spending (\$)												
per Party Trip	485	498	511	518	519	516	531	544	549	442	▼ -19.4%	▼ -0.9%
per Party Night	180	185	190	192	194	192	198	203	204	179	▼ -12.1%	▼ 0.0%
per Person Trip	205	210	215	219	218	217	223	229	231	178	▼ -23.0%	▼ -1.4%
per Person Night	78	80	82	84	84	83	86	88	89	73	▼ -17.7%	▼ -0.7%

*Other Travel includes resident air travel and travel arrangement services

Coal County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	3.3	3.4	3.4	3.3	2.9	2.8	2.8	2.8	2.7	2.1	▼ -24.3%	▼ -4.6%
Other Travel*	0.9	0.9	0.9	0.8	0.6	0.5	0.6	0.7	0.7	0.5	▼ -25.6%	▼ -6.2%
Visitor Spending	2.4	2.5	2.5	2.4	2.3	2.2	2.2	2.1	2.1	1.6	▼ -23.9%	▼ -4.0%
Overnight	1.7	1.7	1.8	1.7	1.7	1.6	1.6	1.4	1.4	1.0	▼ -26.1%	▼ -4.6%
Day	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.5	▼ -19.1%	▼ -2.7%
Visitor Spending	2.4	2.5	2.5	2.4	2.3	2.2	2.2	2.1	2.1	1.6	▼ -23.9%	▼ -4.0%
Non-transportation	1.7	1.8	1.9	1.8	1.9	1.8	1.8	1.6	1.6	1.2	▼ -22.2%	▼ -3.2%
Transportation	0.7	0.7	0.7	0.6	0.5	0.5	0.5	0.5	0.5	0.3	▼ -29.7%	▼ -6.5%
Total Direct Earnings	0.6	0.7	0.7	0.7	0.7	0.7	0.7	0.6	0.7	0.6	▼ -15.5%	▼ -1.2%
Total Direct Employment	40	40	40	40	40	50	50	40	40	30	▼ -21.9%	▼ -2.2%
Government Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▼ -19.4%	▼ -2.3%
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -21.6%	▼ -1.4%
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -18.0%	▼ -2.8%
Overnight Visitor Volume (Thousands)												
Party Trips	10.1	10.2	10.1	9.7	9.6	9.3	9.2	9.0	8.7	7.0	▼ -19.1%	▼ -3.5%
Party Nights	24.2	24.4	24.2	23.3	23.0	22.4	22.2	21.7	21.1	15.7	▼ -25.5%	▼ -4.2%
Person Trips	24.8	25.0	24.9	24.0	23.7	23.0	22.8	22.1	21.5	16.9	▼ -21.2%	▼ -3.8%
Person Nights	60.0	60.4	59.9	57.8	57.1	55.5	55.0	53.8	52.2	38.2	▼ -26.9%	▼ -4.4%
Average Overnight Spending (\$)												
per Party Trip	167	171	178	179	172	169	169	162	163	149	▼ -8.7%	▼ -1.2%
per Party Night	70	71	75	75	72	71	71	67	67	67	▼ -0.9%	▼ -0.4%
per Person Trip	68	70	72	73	70	69	69	66	66	62	▼ -6.3%	▼ -0.9%
per Person Night	28	29	30	30	29	28	28	27	27	27	▲ 1.1%	▼ -0.2%

*Other Travel includes resident air travel and travel arrangement services

Comanche County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	200.8	183.3	185.1	195.1	177.8	167.9	175.3	185.3	196.4	146.6	▼ -25.4%	▼ -3.1%
Other Travel*	30.8	30.5	29.0	27.6	21.3	20.3	22.3	23.7	23.8	14.3	▼ -40.1%	▼ -7.4%
Visitor Spending	170.1	152.9	156.1	167.5	156.5	147.5	153.0	161.6	172.6	132.3	▼ -23.3%	▼ -2.5%
Overnight	128.4	113.7	116.0	125.1	116.6	109.0	113.1	119.7	128.9	93.2	▼ -27.7%	▼ -3.2%
Day	41.7	39.2	40.1	42.4	39.9	38.6	39.9	41.9	43.7	39.1	▼ -10.5%	▼ -0.6%
Visitor Spending	170.1	152.9	156.1	167.5	156.5	147.5	153.0	161.6	172.6	132.3	▼ -23.3%	▼ -2.5%
Non-transportation	129.7	117.4	120.1	131.0	126.3	118.8	122.0	128.6	138.7	109.6	▼ -21.0%	▼ -1.7%
Transportation	40.4	35.5	36.0	36.5	30.1	28.7	31.0	32.9	33.9	22.7	▼ -33.0%	▼ -5.6%
Total Direct Earnings	44.9	41.1	42.2	45.1	44.1	43.5	43.4	44.3	49.5	46.2	▼ -6.6%	▲ 0.3%
Total Direct Employment	2,520	2,300	2,330	2,530	2,460	2,380	2,340	2,420	2,610	2,320	▼ -11.3%	▼ -0.8%
Government Revenue	14.6	13.1	13.4	14.5	13.9	13.1	13.6	14.4	15.5	12.5	▼ -19.1%	▼ -1.5%
Local Revenue	7.3	6.6	6.7	7.4	7.1	6.6	6.9	7.4	8.0	6.5	▼ -18.9%	▼ -1.2%
State Revenue	7.2	6.5	6.7	7.2	6.8	6.5	6.6	7.0	7.5	6.0	▼ -19.4%	▼ -1.8%
Overnight Visitor Volume (Thousands)												
Party Trips	318.1	290.8	292.4	307.9	293.4	276.3	284.0	292.9	302.0	241.8	▼ -19.9%	▼ -2.7%
Party Nights	764.6	705.8	711.2	745.2	710.8	673.0	691.6	710.5	729.2	525.7	▼ -27.9%	▼ -3.7%
Person Trips	771.5	705.7	708.1	746.9	711.5	669.4	687.4	710.7	733.2	623.4	▼ -15.0%	▼ -2.1%
Person Nights	1,829.7	1,692.7	1,700.0	1,786.0	1,702.8	1,609.8	1,652.9	1,703.6	1,749.3	1,342.3	▼ -23.3%	▼ -3.1%
Average Overnight Spending (\$)												
per Party Trip	404	391	397	406	397	394	398	409	427	385	▼ -9.7%	▼ -0.5%
per Party Night	168	161	163	168	164	162	164	168	177	177	▲ 0.3%	▲ 0.5%
per Person Trip	166	161	164	168	164	163	165	168	176	149	▼ -15.0%	▼ -1.1%
per Person Night	70	67	68	70	68	68	68	70	74	69	▼ -5.8%	▼ -0.1%

*Other Travel includes resident air travel and travel arrangement services

Cotton County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	100.4	99.9	95.1	98.0	100.9	107.2	107.3	105.3	110.1	78.3	▼ -28.8%	▼ -2.5%
Other Travel*	0.9	0.9	1.0	0.9	0.6	0.6	0.6	0.7	0.7	0.5	▼ -26.7%	▼ -6.4%
Visitor Spending	99.5	98.9	94.2	97.1	100.3	106.7	106.6	104.5	109.4	77.8	▼ -28.9%	▼ -2.4%
Overnight	2.9	3.0	2.3	2.4	2.4	2.6	2.6	2.5	2.8	2.1	▼ -25.0%	▼ -3.2%
Day	96.5	96.0	91.8	94.7	97.9	104.1	104.0	102.0	106.6	75.7	▼ -29.0%	▼ -2.4%
Visitor Spending	99.5	98.9	94.2	97.1	100.3	106.7	106.6	104.5	109.4	77.8	▼ -28.9%	▼ -2.4%
Non-transportation	96.1	95.6	91.0	94.0	97.9	104.3	104.2	101.9	106.8	76.1	▼ -28.7%	▼ -2.3%
Transportation	3.4	3.3	3.1	3.1	2.4	2.4	2.5	2.6	2.6	1.7	▼ -35.4%	▼ -6.6%
Total Direct Earnings	26.4	26.3	25.0	26.3	27.7	30.9	30.2	29.5	31.8	24.4	▼ -23.1%	▼ -0.8%
Total Direct Employment	880	850	810	830	830	920	880	830	850	660	▼ -22.6%	▼ -2.8%
Government Revenue	4.6	4.6	4.2	4.3	4.5	4.7	4.8	4.7	5.0	3.6	▼ -28.1%	▼ -2.5%
Local Revenue	0.9	0.9	0.8	0.8	0.9	0.9	0.9	1.0	1.1	0.8	▼ -27.0%	▼ -1.0%
State Revenue	3.7	3.7	3.4	3.5	3.6	3.8	3.8	3.7	3.9	2.8	▼ -28.4%	▼ -2.8%
Overnight Visitor Volume (Thousands)												
Party Trips	10.2	10.1	9.5	9.8	9.8	9.7	9.4	9.1	9.3	7.1	▼ -23.8%	▼ -3.6%
Party Nights	24.5	24.1	22.9	23.5	23.5	23.4	22.5	21.9	22.4	15.6	▼ -30.2%	▼ -4.4%
Person Trips	24.9	24.5	23.2	23.8	23.8	23.7	22.9	22.2	22.8	16.9	▼ -25.6%	▼ -3.8%
Person Nights	59.9	59.0	56.1	57.4	57.3	57.2	55.1	53.7	54.8	37.5	▼ -31.5%	▼ -4.6%
Average Overnight Spending (\$)												
per Party Trip	287	294	245	245	249	266	277	277	303	299	▼ -1.5%	▲ 0.4%
per Party Night	120	123	102	102	104	111	115	115	126	136	▲ 7.4%	▲ 1.3%
per Person Trip	118	120	101	101	102	109	114	114	124	125	▲ 0.8%	▲ 0.6%
per Person Night	49	50	42	42	42	45	47	47	52	57	▲ 9.5%	▲ 1.5%

*Other Travel includes resident air travel and travel arrangement services

Craig County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	16.9	17.3	17.7	17.5	15.9	15.0	15.5	18.0	17.4	13.1	▼ -25.0%	▼ -2.6%
Other Travel*	2.3	2.3	2.3	2.1	1.5	1.4	1.5	1.8	1.7	1.2	▼ -26.6%	▼ -6.1%
Visitor Spending	14.6	15.1	15.5	15.4	14.4	13.6	14.0	16.2	15.7	11.8	▼ -24.8%	▼ -2.1%
Overnight	11.5	11.9	12.2	12.2	11.4	10.7	11.0	12.9	12.5	9.1	▼ -27.3%	▼ -2.3%
Day	3.1	3.2	3.2	3.2	3.0	2.9	3.0	3.4	3.2	2.7	▼ -15.1%	▼ -1.3%
Visitor Spending	14.6	15.1	15.5	15.4	14.4	13.6	14.0	16.2	15.7	11.8	▼ -24.8%	▼ -2.1%
Non-transportation	11.3	11.8	12.1	12.2	12.0	11.4	11.5	13.2	12.9	9.8	▼ -24.2%	▼ -1.4%
Transportation	3.3	3.3	3.3	3.1	2.4	2.3	2.5	3.0	2.8	2.0	▼ -27.8%	▼ -4.7%
Total Direct Earnings	4.0	4.2	4.3	4.3	4.3	4.2	4.6	5.0	5.0	4.1	▼ -17.4%	▲ 0.4%
Total Direct Employment	250	250	250	240	240	240	250	260	250	210	▼ -14.6%	▼ -1.8%
Government Revenue	1.2	1.2	1.3	1.3	1.2	1.2	1.2	1.4	1.4	1.1	▼ -22.6%	▼ -1.2%
Local Revenue	0.5	0.6	0.6	0.6	0.6	0.5	0.6	0.7	0.7	0.5	▼ -23.3%	▼ -0.7%
State Revenue	0.6	0.7	0.7	0.7	0.6	0.6	0.6	0.7	0.7	0.6	▼ -22.0%	▼ -1.6%
Overnight Visitor Volume (Thousands)												
Party Trips	42.8	42.7	42.9	42.2	41.4	39.3	39.6	43.5	41.2	32.1	▼ -22.1%	▼ -2.8%
Party Nights	94.9	94.4	94.5	93.1	91.6	87.3	87.9	95.7	90.9	66.5	▼ -26.8%	▼ -3.5%
Person Trips	107.3	107.2	107.5	105.9	103.8	98.6	99.3	109.1	103.7	86.2	▼ -16.9%	▼ -2.2%
Person Nights	238.3	237.2	237.5	234.1	230.3	219.9	221.2	240.6	229.0	178.9	▼ -21.9%	▼ -2.8%
Average Overnight Spending (\$)												
per Party Trip	268	278	285	289	276	273	277	296	303	282	▼ -6.8%	▲ 0.5%
per Party Night	121	126	129	131	125	123	125	134	137	136	▼ -0.7%	▲ 1.2%
per Person Trip	107	111	114	115	110	109	110	118	120	105	▼ -12.6%	▼ -0.1%
per Person Night	48	50	51	52	50	49	50	53	55	51	▼ -7.0%	▲ 0.5%

*Other Travel includes resident air travel and travel arrangement services

Creek County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	53.6	54.5	55.8	55.4	51.6	51.8	52.1	56.3	56.7	48.1	▼ -15.2%	▼ -1.1%
Other Travel*	10.9	10.9	11.0	10.3	7.1	6.6	7.6	8.8	8.5	6.2	▼ -26.9%	▼ -5.5%
Visitor Spending	42.7	43.6	44.8	45.1	44.6	45.1	44.5	47.5	48.2	41.9	▼ -13.1%	▼ -0.2%
Overnight	31.0	31.6	32.6	32.8	32.4	32.8	32.2	34.4	34.9	30.5	▼ -12.7%	▼ -0.2%
Day	11.7	11.9	12.2	12.3	12.1	12.3	12.3	13.1	13.3	11.4	▼ -14.1%	▼ -0.2%
Visitor Spending	42.7	43.6	44.8	45.1	44.6	45.1	44.5	47.5	48.2	41.9	▼ -13.1%	▼ -0.2%
Non-transportation	34.5	35.4	36.5	37.2	38.3	38.9	38.0	40.0	40.8	35.7	▼ -12.5%	▲ 0.4%
Transportation	8.2	8.1	8.3	7.9	6.3	6.2	6.6	7.5	7.4	6.2	▼ -16.4%	▼ -2.8%
Total Direct Earnings	11.6	12.1	12.4	12.6	13.3	14.2	14.2	14.6	15.5	16.3	▲ 4.6%	▲ 3.4%
Total Direct Employment	680	710	720	750	760	800	770	780	820	840	▲ 2.3%	▲ 2.0%
Government Revenue	3.6	3.7	3.8	3.8	3.9	4.0	4.0	4.2	4.3	3.8	▼ -11.8%	▲ 0.4%
Local Revenue	1.6	1.7	1.7	1.7	1.8	1.8	1.8	1.9	2.0	1.7	▼ -12.0%	▲ 0.8%
State Revenue	2.0	2.0	2.1	2.1	2.1	2.2	2.1	2.3	2.3	2.0	▼ -11.7%	▲ 0.0%
Overnight Visitor Volume (Thousands)												
Party Trips	105.0	105.6	106.7	106.5	107.7	108.2	104.6	108.9	108.5	102.7	▼ -5.4%	▼ -0.2%
Party Nights	273.3	274.7	277.2	276.5	279.1	279.9	271.9	282.9	281.4	246.3	▼ -12.5%	▼ -1.0%
Person Trips	254.1	255.7	258.6	258.0	261.7	263.5	254.2	264.0	264.3	263.8	▼ -0.2%	▲ 0.4%
Person Nights	646.9	650.8	657.4	655.2	663.6	667.4	645.9	670.6	669.5	631.3	▼ -5.7%	▼ -0.2%
Average Overnight Spending (\$)												
per Party Trip	295	300	305	308	301	303	308	316	322	297	▼ -7.8%	▲ 0.1%
per Party Night	113	115	118	119	116	117	119	121	124	124	▼ -0.3%	▲ 0.9%
per Person Trip	122	124	126	127	124	124	127	130	132	116	▼ -12.6%	▼ -0.5%
per Person Night	48	49	50	50	49	49	50	51	52	48	▼ -7.4%	▲ 0.1%

*Other Travel includes resident air travel and travel arrangement services

Custer County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	65.0	74.2	63.4	59.3	59.6	58.2	65.6	78.1	72.4	44.9	▼ -38.0%	▼ -3.6%
Other Travel*	4.3	4.9	5.1	4.7	3.4	3.2	3.5	4.0	3.9	2.7	▼ -30.0%	▼ -4.4%
Visitor Spending	60.7	69.3	58.3	54.6	56.2	55.0	62.1	74.1	68.5	42.2	▼ -38.5%	▼ -3.6%
Overnight	50.3	57.7	48.2	45.1	46.5	45.4	51.5	61.9	57.1	33.2	▼ -41.8%	▼ -4.1%
Day	10.4	11.6	10.1	9.6	9.7	9.5	10.6	12.2	11.4	8.9	▼ -21.7%	▼ -1.6%
Visitor Spending	60.7	69.3	58.3	54.6	56.2	55.0	62.1	74.1	68.5	42.2	▼ -38.5%	▼ -3.6%
Non-transportation	49.3	56.8	47.6	45.0	48.0	47.1	52.7	62.5	58.0	35.8	▼ -38.3%	▼ -3.1%
Transportation	11.5	12.5	10.7	9.6	8.1	7.9	9.4	11.6	10.5	6.3	▼ -39.4%	▼ -5.7%
Total Direct Earnings	16.9	19.8	18.5	18.2	19.0	19.6	21.6	23.6	22.2	19.8	▼ -11.1%	▲ 1.6%
Total Direct Employment	970	1,110	1,030	1,020	1,030	1,090	1,140	1,190	1,130	960	▼ -15.2%	▼ -0.1%
Government Revenue	5.6	6.6	5.6	5.3	5.5	5.4	6.1	7.2	6.8	4.3	▼ -36.9%	▼ -2.7%
Local Revenue	3.1	3.7	3.1	3.0	3.1	3.0	3.4	4.1	3.9	2.4	▼ -37.6%	▼ -2.4%
State Revenue	2.5	2.9	2.4	2.3	2.4	2.4	2.7	3.1	2.9	1.9	▼ -36.0%	▼ -3.0%
Overnight Visitor Volume (Thousands)												
Party Trips	142.0	155.7	132.4	124.3	130.7	127.0	139.0	157.8	143.7	95.6	▼ -33.5%	▼ -3.9%
Party Nights	293.8	320.6	275.8	260.8	274.0	266.3	289.4	325.0	297.7	185.6	▼ -37.7%	▼ -4.5%
Person Trips	354.2	388.6	330.4	310.3	326.4	317.2	347.2	394.0	359.7	261.2	▼ -27.4%	▼ -3.0%
Person Nights	733.7	800.5	689.2	651.6	685.1	665.9	723.5	812.6	746.3	506.6	▼ -32.1%	▼ -3.6%
Average Overnight Spending (\$)												
per Party Trip	354	371	364	362	356	358	371	392	397	348	▼ -12.5%	▼ -0.2%
per Party Night	171	180	175	173	170	171	178	190	192	179	▼ -6.6%	▲ 0.4%
per Person Trip	142	149	146	145	142	143	148	157	159	127	▼ -19.9%	▼ -1.1%
per Person Night	69	72	70	69	68	68	71	76	77	66	▼ -14.3%	▼ -0.4%

*Other Travel includes resident air travel and travel arrangement services

Delaware County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	145.3	148.9	150.5	149.7	150.3	170.2	179.6	194.6	197.5	151.0	▼ -23.6%	▲ 0.4%
Other Travel*	6.7	7.9	7.5	6.7	5.0	4.8	5.5	6.2	6.0	4.2	▼ -30.0%	▼ -4.6%
Visitor Spending	138.6	141.0	143.0	142.9	145.3	165.4	174.2	188.4	191.5	146.8	▼ -23.4%	▲ 0.6%
Overnight	82.1	84.0	85.5	85.4	87.1	101.7	106.6	118.4	120.1	94.2	▼ -21.6%	▲ 1.4%
Day	56.5	57.0	57.5	57.5	58.2	63.6	67.6	70.0	71.4	52.6	▼ -26.3%	▼ -0.7%
Visitor Spending	138.6	141.0	143.0	142.9	145.3	165.4	174.2	188.4	191.5	146.8	▼ -23.4%	▲ 0.6%
Non-transportation	121.3	123.8	125.6	126.3	131.7	151.1	158.5	170.8	174.2	134.3	▼ -22.9%	▲ 1.0%
Transportation	17.3	17.2	17.4	16.7	13.6	14.3	15.7	17.6	17.4	12.5	▼ -28.3%	▼ -3.3%
Total Direct Earnings	35.1	36.6	36.8	37.0	39.8	45.3	46.9	47.5	51.1	44.8	▼ -12.5%	▲ 2.5%
Total Direct Employment	1,590	1,620	1,600	1,600	1,670	1,860	1,860	1,740	1,850	1,580	▼ -14.6%	▼ -0.1%
Government Revenue	7.6	7.9	7.9	7.9	8.3	9.5	9.9	10.6	10.9	8.6	▼ -21.2%	▲ 1.2%
Local Revenue	2.2	2.4	2.5	2.5	2.8	3.2	3.3	3.5	3.7	3.0	▼ -19.5%	▲ 2.8%
State Revenue	5.4	5.4	5.4	5.4	5.5	6.3	6.6	7.1	7.2	5.6	▼ -22.0%	▲ 0.5%
Overnight Visitor Volume (Thousands)												
Party Trips	232.0	232.1	232.3	231.4	237.2	250.4	253.2	260.1	259.4	218.4	▼ -15.8%	▼ -0.6%
Party Nights	588.0	587.7	587.9	586.1	598.2	624.1	631.7	646.4	645.7	537.3	▼ -16.8%	▼ -0.9%
Person Trips	706.2	706.6	707.0	705.0	719.7	753.5	762.6	781.3	781.3	687.9	▼ -12.0%	▼ -0.3%
Person Nights	1,822.4	1,822.0	1,822.5	1,818.7	1,849.3	1,916.0	1,941.4	1,981.6	1,983.8	1,728.6	▼ -12.9%	▼ -0.5%
Average Overnight Spending (\$)												
per Party Trip	354	362	368	369	367	406	421	455	463	431	▼ -6.9%	▲ 2.0%
per Party Night	140	143	145	146	146	163	169	183	186	175	▼ -5.8%	▲ 2.3%
per Person Trip	116	119	121	121	121	135	140	152	154	137	▼ -11.0%	▲ 1.6%
per Person Night	45	46	47	47	47	53	55	60	61	54	▼ -10.0%	▲ 1.9%

*Other Travel includes resident air travel and travel arrangement services

Dewey County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	3.8	3.9	4.0	4.0	3.6	3.4	3.6	4.0	3.9	2.8	▼ -28.5%	▼ -3.0%
Other Travel*	0.7	0.7	0.8	0.7	0.5	0.5	0.5	0.6	0.6	0.4	▼ -28.0%	▼ -5.5%
Visitor Spending	3.1	3.1	3.2	3.3	3.1	2.9	3.0	3.4	3.3	2.4	▼ -28.6%	▼ -2.5%
Overnight	2.3	2.3	2.4	2.4	2.3	2.2	2.2	2.6	2.5	1.7	▼ -31.8%	▼ -2.9%
Day	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.9	0.8	0.7	▼ -19.2%	▼ -1.4%
Visitor Spending	3.1	3.1	3.2	3.3	3.1	2.9	3.0	3.4	3.3	2.4	▼ -28.6%	▼ -2.5%
Non-transportation	2.3	2.4	2.5	2.6	2.5	2.4	2.5	2.8	2.7	2.0	▼ -27.6%	▼ -1.7%
Transportation	0.7	0.7	0.7	0.7	0.6	0.5	0.6	0.7	0.6	0.4	▼ -32.7%	▼ -5.2%
Total Direct Earnings	0.8	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.8	0.7	▼ -14.1%	▼ -1.8%
Total Direct Employment	50	60	60	60	60	60	60	60	50	50	▼ -10.2%	▼ -1.9%
Government Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	▼ -25.3%	▼ -1.5%
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -26.5%	▼ -1.4%
State Revenue	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.2	0.2	0.1	▼ -24.2%	▼ -1.7%
Overnight Visitor Volume (Thousands)												
Party Trips	10.8	10.9	11.0	11.0	10.8	10.3	10.6	11.3	10.8	8.3	▼ -23.4%	▼ -2.6%
Party Nights	24.9	25.0	25.2	25.4	24.9	23.8	24.6	26.1	25.0	17.7	▼ -29.0%	▼ -3.3%
Person Trips	27.1	27.2	27.4	27.6	27.0	25.8	26.6	28.4	27.2	21.2	▼ -22.0%	▼ -2.4%
Person Nights	62.8	63.0	63.5	64.0	62.9	60.2	62.2	65.8	63.2	45.7	▼ -27.7%	▼ -3.1%
Average Overnight Spending (\$)												
per Party Trip	210	216	221	222	212	212	211	226	229	204	▼ -11.0%	▼ -0.3%
per Party Night	91	94	96	96	92	92	91	98	99	95	▼ -3.9%	▲ 0.5%
per Person Trip	84	86	88	89	85	85	84	90	91	80	▼ -12.6%	▼ -0.5%
per Person Night	36	37	38	38	36	36	36	39	39	37	▼ -5.7%	▲ 0.3%

*Other Travel includes resident air travel and travel arrangement services

Ellis County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	3.0	3.0	3.1	3.1	2.8	2.7	2.7	3.0	2.9	2.1	▼ -28.0%	▼ -3.5%
Other Travel*	0.6	0.6	0.6	0.6	0.4	0.4	0.4	0.5	0.5	0.3	▼ -27.4%	▼ -6.1%
Visitor Spending	2.3	2.4	2.5	2.5	2.4	2.3	2.3	2.5	2.4	1.7	▼ -28.1%	▼ -2.9%
Overnight	1.7	1.8	1.8	1.8	1.7	1.7	1.7	1.9	1.8	1.2	▼ -30.8%	▼ -3.2%
Day	0.6	0.6	0.7	0.7	0.6	0.6	0.6	0.7	0.6	0.5	▼ -20.4%	▼ -2.1%
Visitor Spending	2.3	2.4	2.5	2.5	2.4	2.3	2.3	2.5	2.4	1.7	▼ -28.1%	▼ -2.9%
Non-transportation	1.8	1.8	1.9	1.9	1.9	1.9	1.8	2.0	1.9	1.4	▼ -27.0%	▼ -2.1%
Transportation	0.6	0.6	0.6	0.6	0.4	0.4	0.4	0.5	0.5	0.3	▼ -32.2%	▼ -5.7%
Total Direct Earnings	0.6	0.7	0.7	0.7	0.7	0.7	0.6	0.6	0.6	0.5	▼ -13.1%	▼ -1.7%
Total Direct Employment	40	40	40	50	50	50	40	50	50	40	▼ -11.2%	▼ -0.5%
Government Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▼ -24.4%	▼ -2.1%
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -25.6%	▼ -2.0%
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -23.4%	▼ -2.1%
Overnight Visitor Volume (Thousands)												
Party Trips	8.7	8.7	8.8	8.7	8.7	8.3	8.3	8.8	8.2	6.4	▼ -22.4%	▼ -3.1%
Party Nights	20.4	20.4	20.6	20.4	20.5	19.5	19.5	20.5	19.2	13.8	▼ -27.9%	▼ -3.8%
Person Trips	21.9	22.0	22.3	22.0	22.0	20.9	20.9	22.1	20.8	16.3	▼ -21.4%	▼ -2.9%
Person Nights	51.6	51.7	52.4	51.7	52.0	49.7	49.6	52.0	48.8	35.7	▼ -26.8%	▼ -3.6%
Average Overnight Spending (\$)												
per Party Trip	197	202	206	208	197	199	200	213	217	193	▼ -10.8%	▼ -0.2%
per Party Night	84	87	88	89	84	85	85	91	93	89	▼ -4.1%	▲ 0.6%
per Person Trip	78	80	82	83	78	79	79	84	86	76	▼ -12.0%	▼ -0.3%
per Person Night	33	34	35	35	33	33	33	36	37	35	▼ -5.5%	▲ 0.4%

*Other Travel includes resident air travel and travel arrangement services

Garfield County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	93.7	131.7	132.3	127.9	116.1	107.6	105.4	117.8	107.0	87.1	▼ -18.6%	▼ -0.7%
Other Travel*	11.3	11.5	9.9	9.9	7.2	6.9	7.4	8.4	8.1	5.8	▼ -29.3%	▼ -6.5%
Visitor Spending	82.5	120.2	122.4	118.0	108.9	100.8	98.1	109.4	98.9	81.4	▼ -17.7%	▼ -0.1%
Overnight	59.5	90.2	92.0	88.6	81.1	74.3	72.0	80.8	72.6	56.6	▼ -22.1%	▼ -0.5%
Day	23.0	30.0	30.4	29.4	27.8	26.5	26.1	28.7	26.3	24.8	▼ -5.6%	▲ 0.8%
Visitor Spending	82.5	120.2	122.4	118.0	108.9	100.8	98.1	109.4	98.9	81.4	▼ -17.7%	▼ -0.1%
Non-transportation	69.1	102.5	104.5	101.5	96.4	89.2	86.0	95.2	86.4	72.0	▼ -16.7%	▲ 0.4%
Transportation	13.3	17.7	17.9	16.5	12.5	11.5	12.1	14.2	12.5	9.4	▼ -24.6%	▼ -3.4%
Total Direct Earnings	23.8	28.9	27.4	29.2	29.2	28.4	28.2	29.1	27.5	27.8	▲ 1.0%	▲ 1.6%
Total Direct Employment	1,460	1,690	1,610	1,670	1,620	1,550	1,510	1,520	1,420	1,380	▼ -3.3%	▼ -0.6%
Government Revenue	7.4	10.9	11.0	10.8	10.1	9.4	9.1	10.5	9.8	8.1	▼ -17.4%	▲ 0.9%
Local Revenue	3.8	5.8	5.9	5.8	5.4	5.0	4.8	5.9	5.5	4.5	▼ -18.6%	▲ 1.6%
State Revenue	3.6	5.0	5.1	5.0	4.7	4.4	4.3	4.7	4.3	3.6	▼ -16.0%	▲ 0.1%
Overnight Visitor Volume (Thousands)												
Party Trips	162.9	215.1	214.6	205.7	195.8	182.3	177.0	191.2	171.2	144.6	▼ -15.6%	▼ -1.2%
Party Nights	385.3	493.7	492.3	473.5	453.1	424.5	413.4	444.6	400.4	305.5	▼ -23.7%	▼ -2.3%
Person Trips	400.1	530.4	529.2	507.0	482.3	448.8	435.6	470.7	421.3	380.5	▼ -9.7%	▼ -0.5%
Person Nights	944.2	1,214.9	1,211.6	1,165.0	1,114.1	1,043.1	1,015.3	1,092.3	983.5	794.9	▼ -19.2%	▼ -1.7%
Average Overnight Spending (\$)												
per Party Trip	365	419	429	431	414	408	407	422	424	391	▼ -7.7%	▲ 0.7%
per Party Night	154	183	187	187	179	175	174	182	181	185	▲ 2.1%	▲ 1.8%
per Person Trip	149	170	174	175	168	166	165	172	172	149	▼ -13.7%	▼ 0.0%
per Person Night	63	74	76	76	73	71	71	74	74	71	▼ -3.6%	▲ 1.2%

*Other Travel includes resident air travel and travel arrangement services



Garvin County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	38.1	46.9	48.8	52.7	52.8	40.0	38.1	42.9	38.8	35.1	▼ -9.7%	▼ -0.8%
Other Travel*	5.2	5.2	5.4	4.0	2.8	2.6	2.9	3.4	3.3	2.4	▼ -26.9%	▼ -7.4%
Visitor Spending	32.9	41.7	43.4	48.7	50.0	37.4	35.2	39.5	35.6	32.7	▼ -8.1%	▼ -0.1%
Overnight	26.1	33.8	35.3	40.0	41.4	30.2	28.1	31.6	28.3	25.5	▼ -9.8%	▼ -0.2%
Day	6.8	7.9	8.1	8.7	8.7	7.2	7.1	7.9	7.3	7.1	▼ -1.6%	▲ 0.5%
Visitor Spending	32.9	41.7	43.4	48.7	50.0	37.4	35.2	39.5	35.6	32.7	▼ -8.1%	▼ -0.1%
Non-transportation	26.8	34.5	36.0	40.9	43.5	32.4	30.1	33.5	30.3	28.3	▼ -6.6%	▲ 0.5%
Transportation	6.1	7.2	7.4	7.8	6.5	5.0	5.1	6.0	5.3	4.4	▼ -16.6%	▼ -3.2%
Total Direct Earnings	9.3	12.0	12.4	13.4	14.6	13.5	12.5	13.6	12.6	13.3	▲ 5.8%	▲ 3.6%
Total Direct Employment	510	660	680	760	800	750	670	730	670	690	▲ 3.8%	▲ 3.1%
Government Revenue	2.6	3.4	3.6	4.0	4.3	3.2	3.0	3.4	3.1	2.9	▼ -6.2%	▲ 1.1%
Local Revenue	1.2	1.6	1.7	2.0	2.2	1.6	1.5	1.7	1.6	1.5	▼ -5.5%	▲ 2.1%
State Revenue	1.4	1.8	1.8	2.0	2.1	1.6	1.5	1.7	1.5	1.4	▼ -6.9%	▲ 0.1%
Overnight Visitor Volume (Thousands)												
Party Trips	77.1	89.9	91.2	99.0	103.2	81.7	77.0	83.6	75.3	68.5	▼ -9.0%	▼ -1.2%
Party Nights	169.2	193.2	195.5	210.7	218.9	177.2	168.3	181.9	164.9	135.2	▼ -18.0%	▼ -2.2%
Person Trips	190.5	222.3	225.6	245.0	255.7	202.1	190.3	206.6	186.1	181.0	▼ -2.7%	▼ -0.5%
Person Nights	417.9	478.0	483.7	521.6	542.0	438.4	416.0	449.6	407.9	355.3	▼ -12.9%	▼ -1.6%
Average Overnight Spending (\$)												
per Party Trip	338	376	388	404	401	369	364	378	376	373	▼ -0.9%	▲ 1.0%
per Party Night	154	175	181	190	189	170	167	174	172	189	▲ 10.1%	▲ 2.0%
per Person Trip	137	152	157	163	162	149	147	153	152	141	▼ -7.2%	▲ 0.3%
per Person Night	62	71	73	77	76	69	67	70	69	72	▲ 3.6%	▲ 1.4%

*Other Travel includes resident air travel and travel arrangement services

Grady County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	69.3	74.6	82.6	92.5	86.9	76.2	73.8	83.8	85.1	62.4	▼ -26.7%	▼ -1.0%
Other Travel*	9.1	9.2	8.9	8.6	6.0	5.7	6.4	7.4	7.3	5.2	▼ -28.7%	▼ -5.4%
Visitor Spending	60.2	65.4	73.7	83.9	80.9	70.5	67.3	76.4	77.8	57.2	▼ -26.5%	▼ -0.5%
Overnight	38.3	42.2	48.5	56.4	53.5	45.0	42.2	48.4	49.4	33.4	▼ -32.4%	▼ -1.4%
Day	21.9	23.2	25.2	27.5	27.4	25.5	25.2	28.0	28.4	23.8	▼ -16.3%	▲ 0.8%
Visitor Spending	60.2	65.4	73.7	83.9	80.9	70.5	67.3	76.4	77.8	57.2	▼ -26.5%	▼ -0.5%
Non-transportation	53.4	58.3	66.0	75.8	74.7	65.1	61.8	69.8	71.3	52.6	▼ -26.2%	▼ -0.1%
Transportation	6.8	7.1	7.7	8.1	6.2	5.4	5.6	6.7	6.5	4.6	▼ -30.4%	▼ -3.9%
Total Direct Earnings	16.5	18.1	20.2	23.3	23.5	23.0	22.6	24.9	26.5	23.9	▼ -9.9%	▲ 3.8%
Total Direct Employment	1,060	1,210	1,320	1,590	1,520	1,390	1,320	1,390	1,410	1,230	▼ -13.0%	▲ 1.4%
Government Revenue	4.5	4.9	5.5	6.3	6.1	5.4	5.2	6.0	6.2	4.6	▼ -24.9%	▲ 0.4%
Local Revenue	1.9	2.1	2.4	2.9	2.8	2.4	2.4	2.8	2.9	2.2	▼ -25.6%	▲ 1.3%
State Revenue	2.6	2.8	3.1	3.4	3.3	3.0	2.9	3.2	3.3	2.5	▼ -24.4%	▼ -0.4%
Overnight Visitor Volume (Thousands)												
Party Trips	88.6	93.5	102.0	112.3	107.6	94.6	89.6	99.0	98.5	80.1	▼ -18.6%	▼ -1.0%
Party Nights	238.4	249.6	267.8	290.5	279.0	251.1	240.5	263.9	262.3	194.4	▼ -25.9%	▼ -2.0%
Person Trips	209.4	221.4	242.1	266.4	255.7	224.2	212.2	233.7	232.6	198.4	▼ -14.7%	▼ -0.5%
Person Nights	546.7	573.3	617.8	669.1	644.0	577.2	552.7	603.5	599.9	474.7	▼ -20.9%	▼ -1.4%
Average Overnight Spending (\$)												
per Party Trip	432	451	476	502	497	475	471	489	502	417	▼ -16.9%	▼ -0.4%
per Party Night	161	169	181	194	192	179	175	184	188	172	▼ -8.7%	▲ 0.7%
per Person Trip	183	190	200	212	209	201	199	207	213	168	▼ -20.7%	▼ -0.8%
per Person Night	70	74	79	84	83	78	76	80	82	70	▼ -14.5%	▲ 0.0%

*Other Travel includes resident air travel and travel arrangement services

Grant County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	2.4	2.4	2.4	2.4	2.1	2.1	2.1	2.3	2.2	1.7	▼ -25.3%	▼ -3.6%
Other Travel*	0.7	0.7	0.7	0.7	0.5	0.4	0.5	0.5	0.5	0.4	▼ -26.2%	▼ -6.0%
Visitor Spending	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.3	▼ -25.1%	▼ -2.8%
Overnight	1.2	1.2	1.2	1.2	1.1	1.1	1.1	1.2	1.2	0.8	▼ -27.7%	▼ -3.2%
Day	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.6	0.4	▼ -19.5%	▼ -1.9%
Visitor Spending	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.3	▼ -25.1%	▼ -2.8%
Non-transportation	1.2	1.2	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.0	▼ -23.4%	▼ -1.8%
Transportation	0.5	0.5	0.5	0.5	0.4	0.4	0.4	0.4	0.4	0.3	▼ -30.8%	▼ -5.5%
Total Direct Earnings	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	▼ -7.5%	▲ 1.0%
Total Direct Employment	50	50	50	50	50	50	50	50	50	50	▼ -1.5%	▲ 0.7%
Government Revenue	0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.2	0.2	0.1	▼ -19.7%	▼ -1.5%
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -20.6%	▼ -0.9%
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -19.2%	▼ -1.8%
Overnight Visitor Volume (Thousands)												
Party Trips	7.6	7.5	7.5	7.5	7.5	7.5	7.3	7.4	7.2	5.7	▼ -21.0%	▼ -2.8%
Party Nights	18.4	18.3	18.3	18.2	18.3	18.1	17.9	17.9	17.6	12.9	▼ -26.9%	▼ -3.5%
Person Trips	18.9	18.8	18.8	18.6	18.8	18.6	18.3	18.4	18.1	14.0	▼ -22.7%	▼ -3.0%
Person Nights	46.3	46.0	46.0	45.7	45.9	45.6	44.9	45.1	44.3	32.0	▼ -27.8%	▼ -3.6%
Average Overnight Spending (\$)												
per Party Trip	154	157	159	160	152	154	156	160	162	148	▼ -8.4%	▼ -0.4%
per Party Night	64	64	65	66	62	63	64	66	67	66	▼ -1.1%	▲ 0.4%
per Person Trip	62	63	64	64	61	62	62	64	65	61	▼ -6.5%	▼ -0.2%
per Person Night	25	26	26	26	25	25	25	26	26	27	▲ 0.1%	▲ 0.5%

*Other Travel includes resident air travel and travel arrangement services

Greer County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	5.5	5.8	4.9	4.7	4.6	4.5	4.5	4.5	4.3	2.8	▼ -35.5%	▼ -6.6%
Other Travel*	0.9	0.9	1.0	0.9	0.6	0.6	0.6	0.7	0.7	0.5	▼ -27.0%	▼ -6.3%
Visitor Spending	4.6	4.8	3.9	3.8	4.0	3.9	3.9	3.8	3.7	2.3	▼ -37.0%	▼ -6.7%
Overnight	4.3	4.5	3.7	3.5	3.7	3.6	3.6	3.5	3.4	2.1	▼ -38.1%	▼ -6.9%
Day	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	▼ -23.3%	▼ -3.7%
Visitor Spending	4.6	4.8	3.9	3.8	4.0	3.9	3.9	3.8	3.7	2.3	▼ -37.0%	▼ -6.7%
Non-transportation	3.5	3.7	3.0	2.9	3.2	3.2	3.1	3.0	2.9	1.8	▼ -36.4%	▼ -6.2%
Transportation	1.1	1.1	1.0	0.9	0.7	0.7	0.8	0.8	0.8	0.5	▼ -39.5%	▼ -8.3%
Total Direct Earnings	1.2	1.3	1.0	1.0	1.0	1.0	1.0	0.7	0.7	0.6	▼ -19.4%	▼ -7.4%
Total Direct Employment	100	100	90	80	90	100	80	60	60	40	▼ -24.1%	▼ -7.9%
Government Revenue	0.4	0.5	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.2	▼ -34.6%	▼ -5.9%
Local Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	▼ -38.3%	▼ -6.5%
State Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	▼ -30.6%	▼ -5.3%
Overnight Visitor Volume (Thousands)												
Party Trips	17.1	17.6	15.2	14.7	15.7	15.4	14.8	14.4	14.0	10.2	▼ -26.9%	▼ -5.0%
Party Nights	37.5	38.5	34.0	33.1	34.9	34.2	33.0	32.2	31.3	21.2	▼ -32.2%	▼ -5.6%
Person Trips	42.4	43.6	37.8	36.5	38.8	38.1	36.7	35.7	34.6	25.9	▼ -25.0%	▼ -4.8%
Person Nights	93.4	95.8	84.6	82.2	86.8	85.2	82.2	80.1	77.7	53.8	▼ -30.8%	▼ -5.4%
Average Overnight Spending (\$)												
per Party Trip	250	257	240	237	234	237	241	242	242	205	▼ -15.4%	▼ -2.0%
per Party Night	114	117	108	106	105	107	108	108	108	99	▼ -8.7%	▼ -1.4%
per Person Trip	101	104	97	96	95	96	97	98	98	81	▼ -17.5%	▼ -2.2%
per Person Night	46	47	43	42	42	43	44	44	43	39	▼ -10.6%	▼ -1.6%

*Other Travel includes resident air travel and travel arrangement services

Harmon County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	1.6	1.6	1.6	1.5	1.3	1.3	1.3	1.4	1.4	1.0	▼ -28.3%	▼ -4.5%
Other Travel*	0.5	0.4	0.4	0.4	0.3	0.3	0.3	0.3	0.3	0.2	▼ -29.5%	▼ -6.9%
Visitor Spending	1.1	1.1	1.1	1.1	1.0	1.1	1.0	1.1	1.1	0.8	▼ -27.9%	▼ -3.6%
Overnight	0.8	0.8	0.8	0.8	0.7	0.7	0.7	0.7	0.7	0.5	▼ -30.1%	▼ -4.0%
Day	0.4	0.4	0.4	0.4	0.3	0.3	0.3	0.3	0.3	0.3	▼ -23.2%	▼ -2.8%
Visitor Spending	1.1	1.1	1.1	1.1	1.0	1.1	1.0	1.1	1.1	0.8	▼ -27.9%	▼ -3.6%
Non-transportation	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.6	▼ -26.3%	▼ -2.7%
Transportation	0.3	0.3	0.3	0.3	0.2	0.2	0.2	0.3	0.2	0.2	▼ -33.3%	▼ -6.3%
Total Direct Earnings	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	▼ -11.1%	▼ 0.0%
Total Direct Employment	30	30	30	30	30	40	30	30	30	30	▼ -13.6%	▲ 0.2%
Government Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -23.0%	▼ -1.8%
Local Revenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▼ -23.7%	▼ -0.3%
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	▼ -22.5%	▼ -2.7%
Overnight Visitor Volume (Thousands)												
Party Trips	5.0	4.9	4.9	4.8	4.7	4.6	4.6	4.6	4.5	3.5	▼ -23.7%	▼ -3.6%
Party Nights	12.2	12.0	11.9	11.6	11.5	11.3	11.2	11.2	11.0	7.8	▼ -29.1%	▼ -4.3%
Person Trips	12.5	12.4	12.3	12.0	11.9	11.6	11.6	11.6	11.4	8.6	▼ -24.9%	▼ -3.7%
Person Nights	30.8	30.6	30.3	29.5	29.2	28.6	28.4	28.5	28.1	19.8	▼ -29.5%	▼ -4.3%
Average Overnight Spending (\$)												
per Party Trip	154	156	158	159	152	156	155	160	161	148	▼ -8.4%	▼ -0.4%
per Party Night	63	64	65	65	62	64	64	65	66	65	▼ -1.5%	▲ 0.3%
per Person Trip	61	62	63	63	60	62	62	63	64	60	▼ -7.0%	▼ -0.3%
per Person Night	25	25	26	26	25	25	25	26	26	26	▼ -1.0%	▲ 0.4%

*Other Travel includes resident air travel and travel arrangement services

Harper County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	2.2	2.2	2.3	2.3	2.0	2.0	2.1	2.2	2.2	1.7	▼ -21.0%	▼ -2.5%
Other Travel*	0.6	0.6	0.6	0.6	0.4	0.4	0.4	0.5	0.4	0.3	▼ -28.4%	▼ -5.9%
Visitor Spending	1.6	1.7	1.7	1.7	1.6	1.6	1.7	1.8	1.8	1.4	▼ -19.2%	▼ -1.5%
Overnight	1.2	1.2	1.3	1.3	1.2	1.2	1.2	1.3	1.3	1.0	▼ -19.8%	▼ -1.6%
Day	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.4	▼ -17.7%	▼ -1.2%
Visitor Spending	1.6	1.7	1.7	1.7	1.6	1.6	1.7	1.8	1.8	1.4	▼ -19.2%	▼ -1.5%
Non-transportation	1.2	1.2	1.3	1.3	1.3	1.3	1.3	1.4	1.4	1.1	▼ -17.3%	▼ -0.5%
Transportation	0.5	0.5	0.5	0.5	0.4	0.3	0.4	0.4	0.4	0.3	▼ -25.5%	▼ -4.4%
Total Direct Earnings	0.4	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	▼ -2.0%	▲ 1.8%
Total Direct Employment	40	40	50	50	50	50	50	50	50	40	▼ -6.1%	▲ 0.0%
Government Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	▼ -15.6%	▼ -0.4%
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -14.9%	▲ 0.5%
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -16.0%	▼ -0.9%
Overnight Visitor Volume (Thousands)												
Party Trips	6.5	6.5	6.7	6.8	6.6	6.5	6.6	6.7	6.5	5.1	▼ -21.1%	▼ -2.3%
Party Nights	15.5	15.5	16.1	16.1	15.8	15.6	15.9	16.0	15.6	11.5	▼ -26.0%	▼ -2.9%
Person Trips	16.2	16.2	16.8	16.8	16.4	16.2	16.5	16.7	16.2	13.0	▼ -19.8%	▼ -2.1%
Person Nights	38.7	38.7	40.1	40.2	39.3	38.8	39.5	39.9	38.8	29.5	▼ -24.0%	▼ -2.7%
Average Overnight Spending (\$)												
per Party Trip	183	186	187	187	179	182	184	191	194	197	▲ 1.7%	▲ 0.7%
per Party Night	77	78	78	78	75	76	77	80	81	88	▲ 8.4%	▲ 1.4%
per Person Trip	74	75	75	75	72	73	74	77	78	78	▲ 0.0%	▲ 0.5%
per Person Night	31	31	31	31	30	31	31	32	33	34	▲ 5.5%	▲ 1.1%

*Other Travel includes resident air travel and travel arrangement services

Haskell County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	20.5	20.8	21.2	20.9	19.7	19.8	20.7	22.8	22.6	20.0	▼ -11.4%	▼ -0.2%
Other Travel*	2.0	2.0	2.0	1.9	1.3	1.2	1.3	1.6	1.5	1.1	▼ -26.7%	▼ -5.7%
Visitor Spending	18.5	18.9	19.1	19.0	18.4	18.6	19.4	21.2	21.1	18.9	▼ -10.3%	▲ 0.2%
Overnight	12.1	12.4	12.6	12.5	11.8	11.8	12.2	13.6	13.5	12.2	▼ -9.4%	▲ 0.1%
Day	6.4	6.5	6.6	6.5	6.6	6.8	7.2	7.6	7.6	6.7	▼ -11.8%	▲ 0.4%
Visitor Spending	18.5	18.9	19.1	19.0	18.4	18.6	19.4	21.2	21.1	18.9	▼ -10.3%	▲ 0.2%
Non-transportation	15.1	15.4	15.7	15.7	15.8	16.1	16.7	18.1	18.1	16.3	▼ -9.6%	▲ 0.8%
Transportation	3.5	3.4	3.5	3.3	2.5	2.5	2.7	3.1	3.0	2.6	▼ -14.3%	▼ -2.9%
Total Direct Earnings	4.4	4.6	4.6	4.6	4.8	5.1	5.1	5.5	5.6	5.6	▼ -0.3%	▲ 2.4%
Total Direct Employment	220	220	220	220	220	230	220	240	240	240	▲ 0.4%	▲ 0.9%
Government Revenue	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.2	1.2	1.1	▼ -8.2%	▲ 0.7%
Local Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	▼ -6.5%	▲ 2.0%
State Revenue	0.7	0.8	0.7	0.7	0.7	0.7	0.8	0.8	0.8	0.8	▼ -9.1%	▲ 0.2%
Overnight Visitor Volume (Thousands)												
Party Trips	38.7	38.8	38.9	38.5	38.0	37.4	37.7	39.6	38.6	33.6	▼ -12.9%	▼ -1.4%
Party Nights	90.4	90.7	90.9	90.0	88.8	87.6	88.3	92.6	90.1	77.4	▼ -14.0%	▼ -1.5%
Person Trips	104.1	104.5	104.8	103.8	102.5	101.0	101.5	106.8	104.3	99.2	▼ -5.0%	▼ -0.5%
Person Nights	244.9	245.8	246.3	244.0	241.2	238.1	239.5	250.8	245.0	232.0	▼ -5.3%	▼ -0.5%
Average Overnight Spending (\$)												
per Party Trip	314	319	323	325	311	315	324	343	351	364	▲ 3.9%	▲ 1.5%
per Party Night	134	136	138	139	133	135	138	147	150	158	▲ 5.3%	▲ 1.7%
per Person Trip	117	118	120	120	115	117	120	127	130	123	▼ -4.7%	▲ 0.6%
per Person Night	50	50	51	51	49	49	51	54	55	53	▼ -4.4%	▲ 0.6%

*Other Travel includes resident air travel and travel arrangement services

Hughes County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	8.1	8.1	8.2	8.0	7.0	6.8	7.1	7.7	7.5	5.4	▼ -27.5%	▼ -3.9%
Other Travel*	2.1	2.1	2.1	2.0	1.4	1.3	1.4	1.6	1.6	1.1	▼ -27.7%	▼ -6.1%
Visitor Spending	5.9	5.9	6.0	6.0	5.6	5.5	5.6	6.1	5.9	4.3	▼ -27.4%	▼ -3.2%
Overnight	4.2	4.2	4.3	4.3	4.0	3.9	4.0	4.3	4.2	2.9	▼ -30.1%	▼ -3.5%
Day	1.7	1.7	1.7	1.7	1.6	1.6	1.7	1.8	1.7	1.4	▼ -20.8%	▼ -2.3%
Visitor Spending	5.9	5.9	6.0	6.0	5.6	5.5	5.6	6.1	5.9	4.3	▼ -27.4%	▼ -3.2%
Non-transportation	4.3	4.4	4.5	4.5	4.5	4.4	4.4	4.7	4.6	3.4	▼ -26.0%	▼ -2.3%
Transportation	1.6	1.6	1.6	1.5	1.1	1.1	1.2	1.4	1.3	0.9	▼ -32.5%	▼ -6.0%
Total Direct Earnings	1.6	1.6	1.6	1.6	1.7	1.7	1.7	1.7	1.8	1.7	▼ -5.9%	▲ 0.9%
Total Direct Employment	110	100	100	110	110	110	110	110	110	100	▼ -10.1%	▼ -0.4%
Government Revenue	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.6	0.4	▼ -22.4%	▼ -1.1%
Local Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	▼ -23.1%	▲ 0.6%
State Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	▼ -21.9%	▼ -2.2%
Overnight Visitor Volume (Thousands)												
Party Trips	24.4	24.1	24.0	23.8	23.3	22.7	22.9	23.8	22.7	17.6	▼ -22.6%	▼ -3.2%
Party Nights	58.1	57.3	56.9	56.5	55.5	54.2	54.6	56.4	54.0	38.5	▼ -28.7%	▼ -4.0%
Person Trips	59.9	59.2	58.8	58.4	57.3	55.9	56.3	58.4	55.9	42.7	▼ -23.6%	▼ -3.3%
Person Nights	143.1	141.2	140.2	139.5	136.9	133.7	134.7	139.1	133.3	94.0	▼ -29.5%	▼ -4.1%
Average Overnight Spending (\$)												
per Party Trip	172	176	179	179	171	172	174	182	184	166	▼ -9.7%	▼ -0.3%
per Party Night	72	74	75	76	72	72	73	77	78	76	▼ -1.9%	▲ 0.5%
per Person Trip	70	72	73	73	70	70	71	74	75	69	▼ -8.5%	▼ -0.2%
per Person Night	29	30	31	31	29	29	30	31	31	31	▼ -0.8%	▲ 0.6%

*Other Travel includes resident air travel and travel arrangement services

Jackson County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	34.3	37.5	34.7	33.8	34.7	36.1	33.6	35.6	45.6	37.8	▼ -17.1%	▲ 1.0%
Other Travel*	4.6	4.6	4.6	4.1	3.0	2.9	3.1	3.5	3.4	2.3	▼ -30.2%	▼ -6.4%
Visitor Spending	29.7	33.0	30.1	29.6	31.7	33.3	30.5	32.1	42.2	35.4	▼ -16.0%	▲ 1.8%
Overnight	21.1	23.6	21.4	21.0	22.6	23.9	21.8	22.8	31.1	24.6	▼ -20.8%	▲ 1.5%
Day	8.6	9.4	8.7	8.6	9.1	9.4	8.8	9.2	11.1	10.8	▼ -2.5%	▲ 2.3%
Visitor Spending	29.7	33.0	30.1	29.6	31.7	33.3	30.5	32.1	42.2	35.4	▼ -16.0%	▲ 1.8%
Non-transportation	24.8	27.8	25.3	25.1	27.9	29.3	26.6	27.7	36.9	31.4	▼ -14.9%	▲ 2.4%
Transportation	4.9	5.2	4.8	4.5	3.8	3.9	3.9	4.4	5.3	4.0	▼ -24.0%	▼ -2.0%
Total Direct Earnings	8.5	9.6	8.7	8.6	9.1	10.0	10.7	10.9	15.1	12.3	▼ -18.4%	▲ 3.8%
Total Direct Employment	560	620	550	530	560	620	640	630	850	680	▼ -19.6%	▲ 2.1%
Government Revenue	2.6	2.9	2.6	2.6	2.8	3.0	2.8	2.9	3.8	3.2	▼ -15.8%	▲ 2.2%
Local Revenue	1.3	1.4	1.3	1.3	1.4	1.5	1.4	1.5	2.0	1.6	▼ -17.1%	▲ 2.6%
State Revenue	1.3	1.4	1.3	1.3	1.4	1.5	1.4	1.4	1.8	1.6	▼ -14.4%	▲ 1.8%
Overnight Visitor Volume (Thousands)												
Party Trips	64.0	68.8	62.5	61.3	65.7	67.6	61.8	63.6	77.2	65.2	▼ -15.5%	▲ 0.2%
Party Nights	152.8	163.4	149.4	146.9	156.5	160.3	147.2	151.5	179.5	135.9	▼ -24.3%	▼ -1.2%
Person Trips	157.4	169.0	153.6	150.5	161.4	166.2	152.0	156.3	190.3	173.2	▼ -9.0%	▲ 1.0%
Person Nights	375.2	401.4	366.9	360.6	384.2	393.7	361.7	372.1	441.9	357.1	▼ -19.2%	▼ -0.5%
Average Overnight Spending (\$)												
per Party Trip	330	343	342	343	345	353	352	359	402	377	▼ -6.3%	▲ 1.3%
per Party Night	138	144	143	143	145	149	148	151	173	181	▲ 4.5%	▲ 2.7%
per Person Trip	134	140	139	140	140	144	143	146	163	142	▼ -13.0%	▲ 0.6%
per Person Night	56	59	58	58	59	61	60	61	70	69	▼ -2.0%	▲ 2.0%

*Other Travel includes resident air travel and travel arrangement services

Jefferson County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	6.1	6.1	6.2	6.2	5.5	5.5	5.8	6.4	6.3	5.7	▼ -10.2%	▼ -0.7%
Other Travel*	1.0	1.0	1.0	0.9	0.6	0.6	0.7	0.8	0.7	0.5	▼ -27.5%	▼ -6.4%
Visitor Spending	5.1	5.1	5.2	5.3	4.9	4.9	5.1	5.6	5.6	5.1	▼ -8.0%	▲ 0.1%
Overnight	4.7	4.7	4.8	4.9	4.5	4.6	4.7	5.2	5.2	4.8	▼ -7.7%	▲ 0.2%
Day	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.3	▼ -12.0%	▼ -0.6%
Visitor Spending	5.1	5.1	5.2	5.3	4.9	4.9	5.1	5.6	5.6	5.1	▼ -8.0%	▲ 0.1%
Non-transportation	3.4	3.5	3.6	3.7	3.7	3.7	3.8	4.1	4.1	3.8	▼ -7.3%	▲ 1.1%
Transportation	1.6	1.6	1.6	1.6	1.2	1.2	1.3	1.5	1.4	1.3	▼ -10.2%	▼ -2.3%
Total Direct Earnings	1.2	1.2	1.2	1.3	1.3	1.4	1.4	1.5	1.5	1.6	▲ 6.5%	▲ 3.0%
Total Direct Employment	80	70	70	70	70	80	80	90	80	90	▲ 2.9%	▲ 1.2%
Government Revenue	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.4	▼ -6.8%	▲ 3.2%
Local Revenue	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▼ -6.7%	▲ 7.7%
State Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▼ -6.9%	▲ 0.4%
Overnight Visitor Volume (Thousands)												
Party Trips	19.8	19.6	19.6	19.8	19.2	19.4	19.6	20.5	20.0	17.5	▼ -12.5%	▼ -1.3%
Party Nights	46.2	45.6	45.6	46.1	44.7	45.1	45.5	47.4	46.1	40.6	▼ -12.0%	▼ -1.3%
Person Trips	53.6	53.0	53.0	53.6	52.1	52.6	52.9	55.4	54.2	52.9	▼ -2.4%	▼ -0.1%
Person Nights	125.1	123.6	123.5	124.7	121.3	122.3	123.0	128.2	125.4	124.4	▼ -0.7%	▼ -0.1%
Average Overnight Spending (\$)												
per Party Trip	237	241	246	248	235	234	242	254	260	274	▲ 5.5%	▲ 1.5%
per Party Night	102	104	106	107	101	101	104	110	113	118	▲ 4.9%	▲ 1.5%
per Person Trip	88	89	91	92	87	87	90	94	96	90	▼ -5.5%	▲ 0.3%
per Person Night	38	38	39	39	37	37	39	41	41	39	▼ -7.1%	▲ 0.3%

*Other Travel includes resident air travel and travel arrangement services

Johnston County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	8.0	7.8	7.6	8.3	8.1	7.0	6.8	7.2	7.6	6.1	▼ -19.1%	▼ -2.6%
Other Travel*	1.7	1.7	1.7	1.6	1.1	1.0	1.2	1.4	1.3	0.9	▼ -28.6%	▼ -5.8%
Visitor Spending	6.3	6.1	5.9	6.7	7.0	6.0	5.6	5.8	6.3	5.2	▼ -17.2%	▼ -1.8%
Overnight	4.6	4.5	4.3	5.0	5.3	4.4	4.1	4.2	4.6	3.8	▼ -17.0%	▼ -2.0%
Day	1.6	1.6	1.6	1.7	1.7	1.6	1.6	1.6	1.7	1.4	▼ -17.7%	▼ -1.4%
Visitor Spending	6.3	6.1	5.9	6.7	7.0	6.0	5.6	5.8	6.3	5.2	▼ -17.2%	▼ -1.8%
Non-transportation	4.6	4.5	4.3	5.1	5.7	4.8	4.4	4.5	4.9	4.2	▼ -15.1%	▼ -1.0%
Transportation	1.7	1.6	1.6	1.6	1.3	1.2	1.2	1.3	1.4	1.1	▼ -24.6%	▼ -4.5%
Total Direct Earnings	1.6	1.6	1.6	1.8	2.0	1.8	2.0	2.0	2.2	2.3	▲ 3.4%	▲ 3.4%
Total Direct Employment	100	110	100	120	120	100	110	100	110	120	▲ 10.9%	▲ 1.6%
Government Revenue	0.5	0.5	0.5	0.6	0.6	0.5	0.5	0.5	0.5	0.5	▼ -11.8%	▼ -0.6%
Local Revenue	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2	▼ -8.3%	▲ 0.3%
State Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	▼ -14.5%	▼ -1.2%
Overnight Visitor Volume (Thousands)												
Party Trips	22.8	21.9	21.3	23.5	24.5	22.1	20.9	21.0	22.2	17.8	▼ -19.8%	▼ -2.4%
Party Nights	53.8	51.7	50.7	55.3	57.0	52.2	50.0	50.1	52.9	39.8	▼ -24.8%	▼ -3.0%
Person Trips	57.9	55.6	54.2	59.5	62.0	56.2	53.2	53.4	56.5	46.7	▼ -17.3%	▼ -2.1%
Person Nights	137.2	132.2	129.6	140.8	145.3	133.5	127.8	128.4	135.1	105.6	▼ -21.8%	▼ -2.6%
Average Overnight Spending (\$)												
per Party Trip	203	204	202	212	215	200	194	199	205	212	▲ 3.5%	▲ 0.4%
per Party Night	86	86	85	90	92	85	81	83	86	95	▲ 10.5%	▲ 1.0%
per Person Trip	80	80	79	84	85	79	76	78	81	81	▲ 0.4%	▲ 0.1%
per Person Night	34	34	33	35	36	33	32	33	34	36	▲ 6.2%	▲ 0.6%

*Other Travel includes resident air travel and travel arrangement services

Kay County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	119.0	123.9	139.3	129.0	108.6	104.1	115.7	113.8	107.4	108.4	▲ 0.9%	▼ -0.9%
Other Travel*	7.5	7.6	7.6	7.3	5.4	5.2	5.6	6.3	6.1	4.2	▼ -30.3%	▼ -5.6%
Visitor Spending	111.5	116.3	131.7	121.6	103.3	98.9	110.1	107.5	101.3	104.1	▲ 2.8%	▼ -0.7%
Overnight	83.5	87.6	100.2	92.2	78.5	74.3	83.0	81.1	75.9	77.1	▲ 1.5%	▼ -0.8%
Day	28.0	28.7	31.5	29.4	24.8	24.6	27.1	26.4	25.3	27.1	▲ 6.8%	▼ -0.3%
Visitor Spending	111.5	116.3	131.7	121.6	103.3	98.9	110.1	107.5	101.3	104.1	▲ 2.8%	▼ -0.7%
Non-transportation	97.4	102.2	116.3	107.8	93.2	89.3	99.1	95.9	90.4	94.0	▲ 4.0%	▼ -0.3%
Transportation	14.1	14.2	15.4	13.8	10.1	9.6	11.1	11.6	10.9	10.1	▼ -7.1%	▼ -3.3%
Total Direct Earnings	31.6	33.4	37.7	35.2	33.4	33.4	35.5	35.9	34.7	36.9	▲ 6.4%	▲ 1.5%
Total Direct Employment	2,020	2,170	2,440	2,240	2,170	2,070	2,110	2,060	1,880	1,860	▼ -0.6%	▼ -0.8%
Government Revenue	7.5	8.1	9.2	8.5	7.5	7.2	8.0	7.8	7.4	7.9	▲ 5.9%	▲ 0.5%
Local Revenue	3.3	3.8	4.4	4.1	3.6	3.4	3.8	3.7	3.6	3.9	▲ 9.3%	▲ 1.7%
State Revenue	4.2	4.3	4.8	4.5	3.9	3.8	4.2	4.1	3.9	4.0	▲ 2.7%	▼ -0.5%
Overnight Visitor Volume (Thousands)												
Party Trips	169.6	172.3	187.9	173.7	159.3	151.6	162.7	155.0	145.2	145.0	▼ -0.1%	▼ -1.6%
Party Nights	393.5	398.6	431.1	400.1	370.1	354.0	378.0	360.8	339.9	314.8	▼ -7.4%	▼ -2.2%
Person Trips	434.5	441.4	480.2	445.2	409.3	390.2	416.9	399.0	375.1	413.5	▲ 10.2%	▼ -0.5%
Person Nights	1,006.7	1,019.7	1,100.7	1,024.1	949.4	909.3	967.5	927.5	876.0	898.6	▲ 2.6%	▼ -1.1%
Average Overnight Spending (\$)												
per Party Trip	492	508	533	531	492	490	510	524	523	532	▲ 1.7%	▲ 0.8%
per Party Night	212	220	232	231	212	210	220	225	223	245	▲ 9.6%	▲ 1.4%
per Person Trip	192	198	209	207	192	190	199	203	202	186	▼ -7.9%	▼ -0.3%
per Person Night	83	86	91	90	83	82	86	87	87	86	▼ -1.0%	▲ 0.3%

*Other Travel includes resident air travel and travel arrangement services

Kingfisher County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	12.2	12.4	12.8	12.7	11.4	10.9	11.5	13.1	12.7	9.3	▼ -26.8%	▼ -2.7%
Other Travel*	2.3	2.3	2.4	2.3	1.6	1.5	1.7	1.9	1.9	1.4	▼ -26.7%	▼ -5.2%
Visitor Spending	9.9	10.1	10.5	10.5	9.8	9.4	9.8	11.1	10.9	7.9	▼ -26.8%	▼ -2.1%
Overnight	7.5	7.7	8.0	8.0	7.5	7.1	7.4	8.5	8.3	5.8	▼ -29.7%	▼ -2.5%
Day	2.4	2.4	2.5	2.5	2.3	2.3	2.4	2.6	2.6	2.1	▼ -17.4%	▼ -1.1%
Visitor Spending	9.9	10.1	10.5	10.5	9.8	9.4	9.8	11.1	10.9	7.9	▼ -26.8%	▼ -2.1%
Non-transportation	7.5	7.8	8.1	8.2	8.1	7.7	8.0	9.0	8.8	6.5	▼ -25.9%	▼ -1.4%
Transportation	2.3	2.3	2.4	2.3	1.7	1.7	1.9	2.2	2.1	1.4	▼ -30.8%	▼ -4.9%
Total Direct Earnings	2.7	2.8	2.9	2.9	3.0	3.0	3.1	3.5	3.6	3.1	▼ -14.9%	▲ 1.5%
Total Direct Employment	180	180	190	180	180	170	180	200	220	180	▼ -17.6%	▼ -0.4%
Government Revenue	0.8	0.8	0.8	0.9	0.8	0.8	0.9	1.0	1.0	0.7	▼ -23.6%	▼ -0.7%
Local Revenue	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.5	0.3	▼ -24.8%	▲ 0.2%
State Revenue	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.4	▼ -22.5%	▼ -1.4%
Overnight Visitor Volume (Thousands)												
Party Trips	33.2	33.0	33.5	33.4	32.7	31.8	32.6	34.9	33.5	25.9	▼ -22.8%	▼ -2.5%
Party Nights	75.3	74.7	75.9	75.7	74.4	72.5	74.4	79.2	76.0	54.2	▼ -28.7%	▼ -3.2%
Person Trips	81.3	80.9	82.2	81.9	80.3	77.9	79.9	85.7	82.2	64.9	▼ -21.0%	▼ -2.2%
Person Nights	184.9	183.4	186.3	185.9	182.8	178.0	182.6	194.4	186.8	135.8	▼ -27.3%	▼ -3.0%
Average Overnight Spending (\$)												
per Party Trip	226	234	239	240	229	224	228	244	247	225	▼ -9.0%	▼ -0.1%
per Party Night	100	103	105	106	101	98	100	108	109	107	▼ -1.4%	▲ 0.8%
per Person Trip	92	95	97	98	93	91	93	99	101	90	▼ -11.0%	▼ -0.3%
per Person Night	41	42	43	43	41	40	41	44	44	43	▼ -3.4%	▲ 0.5%

*Other Travel includes resident air travel and travel arrangement services

Kiowa County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	10.1	10.3	10.5	10.4	9.4	9.2	9.3	10.6	10.7	9.2	▼ -13.7%	▼ -0.9%
Other Travel*	1.5	1.4	1.5	1.4	0.9	0.9	0.9	1.1	1.0	0.8	▼ -26.6%	▼ -6.3%
Visitor Spending	8.7	8.9	9.1	9.0	8.5	8.3	8.3	9.5	9.7	8.5	▼ -12.4%	▼ -0.2%
Overnight	8.0	8.3	8.5	8.4	7.9	7.7	7.7	8.9	9.0	7.9	▼ -12.9%	▼ -0.2%
Day	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.7	0.7	0.6	▼ -5.2%	▲ 0.3%
Visitor Spending	8.7	8.9	9.1	9.0	8.5	8.3	8.3	9.5	9.7	8.5	▼ -12.4%	▼ -0.2%
Non-transportation	6.1	6.3	6.5	6.6	6.6	6.4	6.3	7.1	7.3	6.4	▼ -11.6%	▲ 0.6%
Transportation	2.6	2.6	2.6	2.5	1.9	1.9	2.0	2.4	2.4	2.0	▼ -14.5%	▼ -2.3%
Total Direct Earnings	2.0	2.1	2.1	2.1	2.1	2.2	2.1	2.2	2.3	2.3	▲ 1.6%	▲ 1.4%
Total Direct Employment	140	130	130	150	160	150	130	130	150	140	▼ -3.9%	▲ 0.5%
Government Revenue	0.6	0.6	0.7	0.7	0.6	0.6	0.6	0.7	0.7	0.6	▼ -11.1%	▲ 0.3%
Local Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	▼ -11.8%	▲ 0.6%
State Revenue	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	▼ -10.5%	▲ 0.1%
Overnight Visitor Volume (Thousands)												
Party Trips	32.4	32.4	32.5	32.1	31.8	31.4	30.8	33.2	32.9	28.4	▼ -13.5%	▼ -1.3%
Party Nights	73.8	73.5	73.6	72.7	72.2	71.5	70.2	75.1	74.3	63.9	▼ -14.1%	▼ -1.4%
Person Trips	86.3	86.2	86.3	85.4	84.9	84.2	82.4	88.7	88.4	85.1	▼ -3.7%	▼ -0.1%
Person Nights	197.2	196.6	196.8	194.6	193.8	192.6	188.5	201.6	200.7	193.8	▼ -3.4%	▼ -0.2%
Average Overnight Spending (\$)												
per Party Trip	248	255	261	263	249	247	251	267	275	277	▲ 0.7%	▲ 1.1%
per Party Night	109	112	115	116	110	108	110	118	121	123	▲ 1.4%	▲ 1.2%
per Person Trip	93	96	98	99	93	92	94	100	102	92	▼ -9.6%	▼ -0.1%
per Person Night	41	42	43	43	41	40	41	44	45	41	▼ -9.8%	▼ -0.1%

*Other Travel includes resident air travel and travel arrangement services

Latimer County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	10.8	11.1	10.9	10.7	10.8	11.0	10.7	12.5	14.6	14.1	▼ -3.4%	▲ 2.7%
Other Travel*	1.7	1.7	1.7	1.6	1.0	1.0	1.1	1.3	1.2	0.9	▼ -26.4%	▼ -6.5%
Visitor Spending	9.1	9.4	9.2	9.1	9.8	10.1	9.6	11.3	13.4	13.2	▼ -1.4%	▲ 3.9%
Overnight	7.0	7.3	7.2	7.1	7.7	7.9	7.5	8.9	10.7	10.6	▼ -1.0%	▲ 4.2%
Day	2.0	2.1	2.1	2.0	2.1	2.2	2.1	2.4	2.7	2.6	▼ -2.7%	▲ 2.4%
Visitor Spending	9.1	9.4	9.2	9.1	9.8	10.1	9.6	11.3	13.4	13.2	▼ -1.4%	▲ 3.9%
Non-transportation	6.8	7.1	7.1	7.1	8.0	8.3	7.7	8.9	10.7	10.8	▲ 0.6%	▲ 4.6%
Transportation	2.2	2.2	2.2	2.1	1.8	1.8	1.9	2.3	2.7	2.5	▼ -9.2%	▲ 1.1%
Total Direct Earnings	2.4	2.5	2.5	2.5	2.4	2.6	2.4	2.4	3.0	3.5	▲ 17.3%	▲ 3.9%
Total Direct Employment	170	170	150	160	160	170	150	150	170	190	▲ 8.9%	▲ 1.0%
Government Revenue	0.8	0.8	0.8	0.8	0.9	0.9	0.8	1.0	1.1	1.2	▲ 2.6%	▲ 4.2%
Local Revenue	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.6	0.6	▲ 5.4%	▲ 4.9%
State Revenue	0.4	0.4	0.4	0.4	0.4	0.5	0.4	0.5	0.6	0.6	▼ -0.2%	▲ 3.5%
Overnight Visitor Volume (Thousands)												
Party Trips	28.1	28.5	27.5	27.1	29.3	29.6	27.9	31.1	34.5	32.1	▼ -6.9%	▲ 1.3%
Party Nights	64.3	65.1	62.9	62.1	66.8	67.2	63.7	70.6	78.0	69.7	▼ -10.6%	▲ 0.8%
Person Trips	72.1	73.0	70.6	69.6	75.6	76.4	72.2	80.9	91.2	93.8	▲ 2.8%	▲ 2.7%
Person Nights	165.6	167.5	162.2	160.0	172.8	174.2	165.4	184.6	206.7	206.1	▼ -0.3%	▲ 2.2%
Average Overnight Spending (\$)												
per Party Trip	250	255	260	261	261	267	268	285	311	331	▲ 6.3%	▲ 2.9%
per Party Night	109	112	114	114	115	118	118	126	138	152	▲ 10.7%	▲ 3.4%
per Person Trip	97	100	101	102	101	104	104	110	118	113	▼ -3.7%	▲ 1.5%
per Person Night	42	43	44	44	44	45	45	48	52	52	▼ -0.7%	▲ 2.0%

*Other Travel includes resident air travel and travel arrangement services

Le Flore County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	134.6	137.9	140.5	138.7	133.5	130.9	138.8	160.1	156.6	120.9	▼ -22.8%	▼ -1.1%
Other Travel*	7.8	7.7	7.8	7.3	5.0	4.6	5.3	6.1	5.9	4.3	▼ -26.7%	▼ -5.7%
Visitor Spending	126.8	130.2	132.8	131.4	128.5	126.3	133.6	154.0	150.7	116.5	▼ -22.6%	▼ -0.8%
Overnight	80.0	83.1	85.1	84.3	80.7	77.4	81.4	96.8	94.4	67.5	▼ -28.5%	▼ -1.7%
Day	46.8	47.2	47.6	47.2	47.8	48.9	52.2	57.2	56.3	49.0	▼ -12.9%	▲ 0.5%
Visitor Spending	126.8	130.2	132.8	131.4	128.5	126.3	133.6	154.0	150.7	116.5	▼ -22.6%	▼ -0.8%
Non-transportation	115.2	118.6	121.0	120.3	120.0	118.2	124.7	143.3	140.5	109.1	▼ -22.3%	▼ -0.5%
Transportation	11.6	11.6	11.8	11.2	8.5	8.1	8.9	10.7	10.2	7.5	▼ -27.0%	▼ -4.3%
Total Direct Earnings	31.0	32.1	32.6	32.8	34.0	35.0	36.1	39.9	40.5	35.1	▼ -13.3%	▲ 1.2%
Total Direct Employment	1,320	1,340	1,340	1,320	1,340	1,360	1,360	1,450	1,430	1,210	▼ -15.6%	▼ -0.9%
Government Revenue	6.7	6.9	6.8	6.8	6.7	6.5	6.9	8.0	8.0	6.2	▼ -21.5%	▼ -0.7%
Local Revenue	1.7	1.8	1.8	1.8	1.8	1.7	1.8	2.2	2.2	1.8	▼ -21.7%	▲ 0.5%
State Revenue	5.0	5.1	5.0	5.0	4.9	4.8	5.1	5.8	5.7	4.5	▼ -21.5%	▼ -1.1%
Overnight Visitor Volume (Thousands)												
Party Trips	141.9	142.2	142.7	141.0	136.4	131.5	133.3	146.0	140.5	110.5	▼ -21.4%	▼ -2.5%
Party Nights	315.0	314.8	315.6	311.9	302.6	293.2	297.4	322.6	311.1	230.5	▼ -25.9%	▼ -3.1%
Person Trips	355.9	356.9	358.4	354.1	342.5	330.6	334.5	366.5	353.7	297.0	▼ -16.0%	▼ -1.8%
Person Nights	791.1	791.2	793.3	784.3	760.7	738.1	747.0	810.7	783.8	622.3	▼ -20.6%	▼ -2.4%
Average Overnight Spending (\$)												
per Party Trip	564	584	596	598	592	589	610	663	672	611	▼ -9.0%	▲ 0.8%
per Party Night	254	264	270	270	267	264	274	300	303	293	▼ -3.5%	▲ 1.4%
per Person Trip	225	233	238	238	236	234	243	264	267	227	▼ -14.8%	▲ 0.1%
per Person Night	101	105	107	107	106	105	109	119	120	108	▼ -9.9%	▲ 0.7%

*Other Travel includes resident air travel and travel arrangement services



Lincoln County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	31.8	32.3	32.8	32.6	30.0	29.2	30.4	33.7	32.8	26.0	▼ -20.8%	▼ -2.0%
Other Travel*	5.3	5.3	5.3	5.1	3.5	3.3	3.7	4.3	4.1	3.0	▼ -26.5%	▼ -5.4%
Visitor Spending	26.6	27.0	27.4	27.5	26.5	25.9	26.7	29.4	28.7	22.9	▼ -20.0%	▼ -1.5%
Overnight	19.1	19.5	19.8	19.9	19.1	18.6	19.2	21.3	20.8	16.5	▼ -20.6%	▼ -1.5%
Day	7.4	7.5	7.6	7.6	7.4	7.3	7.5	8.1	7.9	6.4	▼ -18.5%	▼ -1.4%
Visitor Spending	26.6	27.0	27.4	27.5	26.5	25.9	26.7	29.4	28.7	22.9	▼ -20.0%	▼ -1.5%
Non-transportation	22.1	22.5	22.9	23.3	23.2	22.7	23.2	25.3	24.8	20.0	▼ -19.4%	▼ -1.0%
Transportation	4.5	4.4	4.5	4.3	3.3	3.2	3.5	4.1	3.9	3.0	▼ -24.1%	▼ -4.1%
Total Direct Earnings	6.8	7.0	7.1	7.3	7.7	7.9	8.5	9.1	9.2	8.8	▼ -4.2%	▲ 2.6%
Total Direct Employment	460	470	470	450	470	490	520	540	550	510	▼ -7.3%	▲ 1.0%
Government Revenue	2.1	2.2	2.2	2.3	2.2	2.2	2.3	2.5	2.5	2.0	▼ -17.6%	▼ -0.5%
Local Revenue	1.0	1.0	1.0	1.1	1.1	1.0	1.1	1.2	1.2	1.0	▼ -17.6%	▲ 0.0%
State Revenue	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.3	1.3	1.1	▼ -17.6%	▼ -1.0%
Overnight Visitor Volume (Thousands)												
Party Trips	55.0	54.7	54.8	54.7	54.0	52.9	53.8	57.3	55.1	48.6	▼ -11.8%	▼ -1.2%
Party Nights	151.2	150.2	150.1	150.0	148.5	146.1	148.7	157.6	151.2	123.1	▼ -18.6%	▼ -2.0%
Person Trips	135.2	134.7	135.0	134.4	133.1	130.4	132.4	140.6	135.4	125.3	▼ -7.5%	▼ -0.8%
Person Nights	360.4	357.9	358.5	357.1	354.6	348.5	354.8	373.7	359.3	314.7	▼ -12.4%	▼ -1.3%
Average Overnight Spending (\$)												
per Party Trip	348	356	362	365	353	351	356	371	377	339	▼ -10.0%	▼ -0.2%
per Party Night	126	130	132	133	129	127	129	135	137	134	▼ -2.5%	▲ 0.6%
per Person Trip	141	145	147	148	143	143	145	151	153	132	▼ -14.2%	▼ -0.7%
per Person Night	53	54	55	56	54	53	54	57	58	52	▼ -9.4%	▼ -0.1%

*Other Travel includes resident air travel and travel arrangement services

Logan County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	40.8	42.6	46.7	49.7	47.7	45.2	51.8	54.4	53.4	39.9	▼ -25.3%	▼ -0.2%
Other Travel*	6.6	6.7	6.9	6.6	4.6	4.3	4.9	5.8	5.7	4.2	▼ -25.7%	▼ -4.4%
Visitor Spending	34.2	35.8	39.8	43.1	43.1	40.9	46.9	48.7	47.7	35.7	▼ -25.3%	▲ 0.4%
Overnight	25.1	26.3	29.5	32.3	32.5	30.6	35.5	36.9	36.1	26.0	▼ -28.0%	▲ 0.4%
Day	9.1	9.5	10.2	10.8	10.6	10.2	11.4	11.8	11.7	9.7	▼ -16.9%	▲ 0.6%
Visitor Spending	34.2	35.8	39.8	43.1	43.1	40.9	46.9	48.7	47.7	35.7	▼ -25.3%	▲ 0.4%
Non-transportation	29.1	30.7	34.2	37.5	38.7	36.7	41.9	43.1	42.4	31.8	▼ -25.0%	▲ 0.9%
Transportation	5.1	5.1	5.5	5.6	4.4	4.2	5.0	5.6	5.3	3.9	▼ -27.5%	▼ -2.6%
Total Direct Earnings	8.9	9.5	10.6	11.7	12.2	12.1	12.9	13.5	13.6	12.9	▼ -5.0%	▲ 3.8%
Total Direct Employment	620	660	740	770	810	810	820	850	840	730	▼ -12.8%	▲ 1.7%
Government Revenue	2.9	2.9	3.3	3.5	3.6	3.4	3.9	4.0	4.0	3.1	▼ -23.8%	▲ 0.4%
Local Revenue	1.4	1.4	1.5	1.6	1.7	1.6	1.8	1.9	1.9	1.4	▼ -25.2%	▼ -0.1%
State Revenue	1.5	1.6	1.8	1.9	1.9	1.8	2.1	2.1	2.1	1.6	▼ -22.6%	▲ 0.8%
Overnight Visitor Volume (Thousands)												
Party Trips	66.1	67.8	72.8	77.0	78.0	74.6	82.4	83.3	81.2	69.5	▼ -14.4%	▲ 0.5%
Party Nights	182.1	186.6	198.1	208.3	210.1	202.3	220.7	223.1	218.7	170.7	▼ -22.0%	▼ -0.6%
Person Trips	158.3	162.4	174.7	184.3	187.1	178.8	197.5	199.0	194.1	173.7	▼ -10.5%	▲ 0.9%
Person Nights	423.2	433.6	462.0	484.0	490.0	470.7	514.8	516.7	506.3	421.9	▼ -16.7%	▼ 0.0%
Average Overnight Spending (\$)												
per Party Trip	379	388	406	420	417	411	431	443	444	374	▼ -15.9%	▼ -0.1%
per Party Night	138	141	149	155	155	151	161	166	165	152	▼ -7.8%	▲ 1.0%
per Person Trip	158	162	169	175	174	171	180	186	186	149	▼ -19.6%	▼ -0.6%
per Person Night	59	61	64	67	66	65	69	71	71	62	▼ -13.6%	▲ 0.4%

*Other Travel includes resident air travel and travel arrangement services

Love County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	365.3	363.2	423.8	516.0	556.5	540.2	600.7	573.7	615.8	431.4	▼ -29.9%	▲ 1.7%
Other Travel*	1.4	1.5	1.5	1.4	1.0	0.9	1.1	1.2	1.2	0.9	▼ -27.0%	▼ -4.8%
Visitor Spending	363.8	361.8	422.3	514.6	555.6	539.2	599.6	572.5	614.6	430.5	▼ -30.0%	▲ 1.7%
Overnight	131.5	130.7	153.7	189.5	208.8	201.3	222.8	227.6	244.5	171.0	▼ -30.1%	▲ 2.7%
Day	232.3	231.1	268.6	325.1	346.7	338.0	376.8	344.9	370.1	259.6	▼ -29.9%	▲ 1.1%
Visitor Spending	363.8	361.8	422.3	514.6	555.6	539.2	599.6	572.5	614.6	430.5	▼ -30.0%	▲ 1.7%
Non-transportation	351.6	349.8	408.6	499.0	541.1	526.0	584.3	557.3	598.9	420.0	▼ -29.9%	▲ 1.8%
Transportation	12.2	11.9	13.7	15.6	14.4	13.3	15.3	15.2	15.7	10.5	▼ -33.2%	▼ -1.5%
Total Direct Earnings	77.7	77.6	90.4	112.0	126.9	128.9	139.3	135.0	147.6	117.3	▼ -20.6%	▲ 4.2%
Total Direct Employment	2,320	2,230	2,550	3,000	3,330	3,360	3,560	3,340	3,490	2,760	▼ -21.0%	▲ 1.8%
Government Revenue	17.1	17.0	19.1	23.3	25.7	24.8	27.6	26.7	28.8	20.5	▼ -28.8%	▲ 1.9%
Local Revenue	3.5	3.5	4.1	5.0	5.8	5.5	6.2	6.2	6.9	5.1	▼ -25.9%	▲ 3.8%
State Revenue	13.6	13.5	15.0	18.3	19.9	19.3	21.4	20.4	21.9	15.4	▼ -29.7%	▲ 1.3%
Overnight Visitor Volume (Thousands)												
Party Trips	152.8	150.5	174.6	212.0	252.3	232.7	246.9	223.4	234.7	174.8	▼ -25.5%	▲ 1.4%
Party Nights	304.1	299.9	346.0	417.0	493.6	456.1	483.4	438.8	460.8	317.7	▼ -31.1%	▲ 0.4%
Person Trips	390.4	384.5	444.7	538.3	639.0	590.0	625.3	567.1	595.5	506.7	▼ -14.9%	▲ 2.6%
Person Nights	780.8	770.4	885.4	1,062.9	1,254.3	1,160.9	1,228.2	1,118.0	1,173.4	927.1	▼ -21.0%	▲ 1.7%
Average Overnight Spending (\$)												
per Party Trip	861	868	880	894	827	865	902	1,019	1,042	978	▼ -6.1%	▲ 1.3%
per Party Night	432	436	444	454	423	441	461	519	531	538	▲ 1.4%	▲ 2.2%
per Person Trip	337	340	346	352	327	341	356	401	411	337	▼ -17.8%	▲ 0.0%
per Person Night	168	170	174	178	166	173	181	204	208	184	▼ -11.5%	▲ 0.9%

*Other Travel includes resident air travel and travel arrangement services

Major County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	5.2	5.3	5.4	5.3	4.7	4.6	4.8	5.3	5.1	3.8	▼ -26.7%	▼ -3.1%
Other Travel*	1.2	1.2	1.2	1.1	0.8	0.7	0.8	0.9	0.9	0.7	▼ -27.3%	▼ -5.7%
Visitor Spending	4.0	4.1	4.2	4.2	3.9	3.8	4.0	4.4	4.2	3.1	▼ -26.5%	▼ -2.5%
Overnight	2.9	3.0	3.1	3.1	2.9	2.8	2.9	3.2	3.1	2.2	▼ -29.0%	▼ -2.8%
Day	1.1	1.1	1.1	1.1	1.1	1.0	1.1	1.2	1.1	0.9	▼ -19.9%	▼ -1.7%
Visitor Spending	4.0	4.1	4.2	4.2	3.9	3.8	4.0	4.4	4.2	3.1	▼ -26.5%	▼ -2.5%
Non-transportation	3.0	3.1	3.2	3.2	3.2	3.1	3.2	3.5	3.4	2.5	▼ -25.4%	▼ -1.7%
Transportation	1.0	1.0	1.0	1.0	0.8	0.7	0.8	0.9	0.9	0.6	▼ -31.1%	▼ -5.3%
Total Direct Earnings	1.1	1.1	1.1	1.1	1.2	1.2	1.2	1.3	1.3	1.1	▼ -10.7%	▲ 0.5%
Total Direct Employment	70	70	70	70	70	70	70	80	80	70	▼ -18.1%	▼ -0.7%
Government Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.3	▼ -22.7%	▼ -0.5%
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	▼ -23.7%	▲ 1.4%
State Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▼ -21.8%	▼ -1.7%
Overnight Visitor Volume (Thousands)												
Party Trips	15.2	15.2	15.2	15.1	14.8	14.6	14.8	15.6	14.8	11.5	▼ -22.2%	▼ -2.7%
Party Nights	35.5	35.5	35.5	35.3	34.7	34.2	34.7	36.3	34.6	24.9	▼ -27.9%	▼ -3.5%
Person Trips	37.6	37.6	37.7	37.5	36.9	36.1	36.7	38.6	36.7	28.8	▼ -21.6%	▼ -2.6%
Person Nights	88.4	88.4	88.4	88.1	86.7	85.3	86.6	90.5	86.2	62.8	▼ -27.2%	▼ -3.4%
Average Overnight Spending (\$)												
per Party Trip	194	199	203	204	195	191	195	207	210	192	▼ -8.7%	▼ -0.1%
per Party Night	83	85	87	87	83	82	83	89	90	89	▼ -1.5%	▲ 0.7%
per Person Trip	78	80	82	82	78	77	79	83	85	77	▼ -9.4%	▼ -0.2%
per Person Night	33	34	35	35	33	33	33	36	36	35	▼ -2.4%	▲ 0.6%

*Other Travel includes resident air travel and travel arrangement services

Marshall County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	42.1	44.1	49.6	48.1	43.5	47.0	48.5	53.2	57.3	54.5	▼ -4.9%	▲ 2.6%
Other Travel*	3.4	3.5	3.6	3.0	2.0	2.0	2.2	2.4	2.5	1.7	▼ -30.0%	▼ -6.6%
Visitor Spending	38.7	40.7	46.0	45.1	41.4	45.0	46.4	50.7	54.9	52.8	▼ -3.8%	▲ 3.2%
Overnight	26.2	27.8	32.3	31.5	27.6	30.0	30.7	34.1	37.1	37.4	▲ 0.7%	▲ 3.6%
Day	12.6	12.9	13.7	13.5	13.8	15.0	15.6	16.7	17.7	15.4	▼ -13.0%	▲ 2.1%
Visitor Spending	38.7	40.7	46.0	45.1	41.4	45.0	46.4	50.7	54.9	52.8	▼ -3.8%	▲ 3.2%
Non-transportation	30.8	32.6	37.3	36.8	35.4	38.7	39.6	42.9	46.7	45.5	▼ -2.6%	▲ 4.0%
Transportation	7.9	8.0	8.7	8.2	6.0	6.3	6.7	7.8	8.1	7.3	▼ -10.2%	▼ -0.8%
Total Direct Earnings	9.7	10.3	11.7	11.3	11.0	12.5	12.7	14.2	15.7	16.3	▲ 4.4%	▲ 5.4%
Total Direct Employment	450	460	520	510	490	540	530	610	670	690	▲ 2.2%	▲ 4.3%
Government Revenue	2.3	2.4	2.8	2.7	2.5	2.7	2.8	3.1	3.4	3.4	▲ 0.2%	▲ 4.1%
Local Revenue	0.8	0.9	1.1	1.1	1.0	1.0	1.0	1.2	1.4	1.4	▲ 4.1%	▲ 5.6%
State Revenue	1.5	1.5	1.7	1.7	1.6	1.7	1.8	1.9	2.1	2.0	▼ -2.4%	▲ 3.2%
Overnight Visitor Volume (Thousands)												
Party Trips	88.0	90.0	96.2	94.5	89.3	93.4	92.5	97.7	102.4	98.1	▼ -4.3%	▲ 1.1%
Party Nights	214.2	218.0	229.8	226.5	216.4	225.4	223.5	234.6	245.1	229.2	▼ -6.5%	▲ 0.7%
Person Trips	259.4	264.3	279.8	276.0	262.5	273.8	270.8	285.4	298.5	308.2	▲ 3.2%	▲ 1.7%
Person Nights	641.4	651.0	680.8	673.5	646.9	672.1	665.6	697.3	726.6	733.6	▲ 1.0%	▲ 1.4%
Average Overnight Spending (\$)												
per Party Trip	297	309	336	334	309	321	332	349	362	381	▲ 5.2%	▲ 2.5%
per Party Night	122	128	140	139	128	133	137	145	151	163	▲ 7.7%	▲ 2.9%
per Person Trip	101	105	115	114	105	109	113	119	124	121	▼ -2.5%	▲ 1.9%
per Person Night	41	43	47	47	43	45	46	49	51	51	▼ -0.3%	▲ 2.2%

*Other Travel includes resident air travel and travel arrangement services

Mayes County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	46.9	49.0	49.6	49.7	48.8	45.3	42.8	49.8	53.5	44.9	▼ -16.0%	▼ -0.4%
Other Travel*	6.4	6.3	6.4	6.0	4.1	3.8	4.3	5.0	4.9	3.6	▼ -26.8%	▼ -5.6%
Visitor Spending	40.5	42.7	43.2	43.8	44.8	41.5	38.5	44.7	48.6	41.3	▼ -15.0%	▲ 0.2%
Overnight	30.5	32.3	32.9	33.3	34.4	31.6	28.8	33.9	37.2	31.7	▼ -14.9%	▲ 0.4%
Day	10.0	10.3	10.4	10.4	10.4	9.9	9.7	10.8	11.4	9.7	▼ -15.2%	▼ -0.3%
Visitor Spending	40.5	42.7	43.2	43.8	44.8	41.5	38.5	44.7	48.6	41.3	▼ -15.0%	▲ 0.2%
Non-transportation	30.3	32.3	32.8	33.8	36.6	33.9	30.8	35.4	39.0	33.7	▼ -13.7%	▲ 1.1%
Transportation	10.2	10.4	10.4	10.0	8.1	7.6	7.8	9.3	9.6	7.7	▼ -20.3%	▼ -2.8%
Total Direct Earnings	10.7	11.5	11.6	11.8	13.2	12.8	11.9	12.8	14.5	13.9	▼ -3.7%	▲ 2.7%
Total Direct Employment	720	750	750	770	800	730	710	750	840	800	▼ -4.8%	▲ 1.1%
Government Revenue	3.3	3.5	3.6	3.6	3.9	3.6	3.3	3.9	4.3	3.7	▼ -12.7%	▲ 1.3%
Local Revenue	1.5	1.7	1.7	1.8	1.9	1.8	1.6	1.9	2.2	1.9	▼ -12.5%	▲ 2.0%
State Revenue	1.7	1.8	1.9	1.9	2.0	1.9	1.7	2.0	2.1	1.9	▼ -12.9%	▲ 0.6%
Overnight Visitor Volume (Thousands)												
Party Trips	129.4	132.6	131.4	131.7	137.1	129.0	121.6	133.0	138.7	118.2	▼ -14.8%	▼ -0.9%
Party Nights	306.1	312.6	309.3	309.7	320.2	303.8	289.3	313.2	324.4	265.1	▼ -18.3%	▼ -1.4%
Person Trips	351.7	359.6	356.5	357.1	370.0	350.5	331.4	360.4	375.2	341.4	▼ -9.0%	▼ -0.3%
Person Nights	843.2	858.9	850.8	851.7	876.2	837.0	799.7	860.7	889.9	780.4	▼ -12.3%	▼ -0.8%
Average Overnight Spending (\$)												
per Party Trip	236	244	250	253	251	245	237	255	269	268	▼ -0.1%	▲ 1.3%
per Party Night	100	103	106	108	107	104	100	108	115	120	▲ 4.1%	▲ 1.8%
per Person Trip	87	90	92	93	93	90	87	94	99	93	▼ -6.5%	▲ 0.7%
per Person Night	36	38	39	39	39	38	36	39	42	41	▼ -3.0%	▲ 1.2%

*Other Travel includes resident air travel and travel arrangement services



McClain County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	64.5	68.5	69.6	69.7	69.9	70.8	74.6	73.9	76.3	61.2	▼ -19.8%	▼ -0.5%
Other Travel*	5.4	5.5	5.7	5.4	3.8	3.6	4.2	4.8	4.8	3.6	▼ -25.3%	▼ -4.1%
Visitor Spending	59.0	63.0	63.9	64.3	66.1	67.3	70.5	69.1	71.5	57.6	▼ -19.4%	▼ -0.2%
Overnight	31.9	34.4	35.0	35.0	35.5	35.6	36.7	36.0	36.8	27.7	▼ -24.6%	▼ -1.4%
Day	27.2	28.6	29.0	29.2	30.7	31.7	33.7	33.1	34.7	29.9	▼ -13.9%	▲ 1.0%
Visitor Spending	59.0	63.0	63.9	64.3	66.1	67.3	70.5	69.1	71.5	57.6	▼ -19.4%	▼ -0.2%
Non-transportation	54.5	58.3	59.2	59.7	62.5	63.7	66.5	64.9	67.3	54.5	▼ -19.1%	▼ 0.0%
Transportation	4.5	4.7	4.7	4.6	3.6	3.6	3.9	4.2	4.2	3.2	▼ -24.7%	▼ -3.6%
Total Direct Earnings	15.0	16.2	16.4	16.7	18.0	19.2	19.9	19.7	20.4	20.4	▼ -0.3%	▲ 3.1%
Total Direct Employment	690	730	730	720	770	810	820	780	780	770	▼ -0.9%	▲ 1.1%
Government Revenue	3.7	3.9	3.9	3.9	4.1	4.1	4.3	4.3	4.5	3.7	▼ -17.3%	▲ 0.1%
Local Revenue	1.3	1.4	1.4	1.4	1.5	1.5	1.5	1.6	1.6	1.4	▼ -15.9%	▲ 0.8%
State Revenue	2.4	2.5	2.5	2.6	2.6	2.7	2.8	2.8	2.9	2.3	▼ -18.1%	▼ -0.3%
Overnight Visitor Volume (Thousands)												
Party Trips	58.6	61.4	61.6	61.6	62.9	62.6	63.2	60.8	62.3	55.2	▼ -11.4%	▼ -0.6%
Party Nights	157.9	164.8	165.2	166.1	169.4	169.0	171.0	166.2	170.7	137.2	▼ -19.6%	▼ -1.4%
Person Trips	140.0	146.7	147.3	147.1	150.3	149.4	150.9	144.6	148.1	137.0	▼ -7.5%	▼ -0.2%
Person Nights	365.7	381.7	383.4	383.7	392.8	391.3	396.3	381.7	392.4	336.6	▼ -14.2%	▼ -0.8%
Average Overnight Spending (\$)												
per Party Trip	544	560	568	569	564	569	581	592	591	503	▼ -14.9%	▼ -0.8%
per Party Night	202	209	212	211	209	210	215	217	215	202	▼ -6.1%	▲ 0.0%
per Person Trip	228	234	237	238	236	238	243	249	248	203	▼ -18.5%	▼ -1.2%
per Person Night	87	90	91	91	90	91	93	94	94	82	▼ -12.0%	▼ -0.6%

*Other Travel includes resident air travel and travel arrangement services

McCurtain County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	101.1	112.1	119.5	130.4	133.2	161.2	206.1	237.8	247.1	272.2	▲ 10.1%	▲ 10.4%
Other Travel*	5.1	5.1	5.2	4.8	3.3	3.1	3.5	4.0	3.9	2.8	▼ -27.0%	▼ -5.7%
Visitor Spending	95.9	107.0	114.3	125.5	130.0	158.1	202.6	233.7	243.2	269.3	▲ 10.7%	▲ 10.9%
Overnight	80.4	90.2	96.8	106.8	111.7	136.1	175.2	202.4	211.2	252.3	▲ 19.5%	▲ 12.1%
Day	15.5	16.8	17.6	18.7	18.2	22.0	27.4	31.3	32.1	17.0	▼ -46.9%	▲ 0.9%
Visitor Spending	95.9	107.0	114.3	125.5	130.0	158.1	202.6	233.7	243.2	269.3	▲ 10.7%	▲ 10.9%
Non-transportation	78.9	88.8	95.1	105.6	112.7	137.8	176.1	201.2	210.8	237.0	▲ 12.4%	▲ 11.6%
Transportation	17.0	18.2	19.2	19.9	17.2	20.3	26.6	32.5	32.4	32.4	▼ -0.1%	▲ 6.7%
Total Direct Earnings	22.2	25.1	26.5	29.2	31.9	38.7	46.2	52.2	55.5	66.0	▲ 18.9%	▲ 11.5%
Total Direct Employment	1,090	1,180	1,240	1,380	1,480	1,700	1,940	2,110	2,160	2,470	▲ 14.3%	▲ 8.5%
Government Revenue	6.4	7.2	7.6	8.5	9.2	11.1	14.1	16.3	17.2	19.9	▲ 15.8%	▲ 12.0%
Local Revenue	2.6	3.0	3.2	3.8	4.2	5.0	6.4	7.5	7.9	9.5	▲ 20.0%	▲ 13.7%
State Revenue	3.7	4.1	4.4	4.8	5.0	6.1	7.7	8.8	9.2	10.4	▲ 12.2%	▲ 10.7%
Overnight Visitor Volume (Thousands)												
Party Trips	194.8	210.3	219.2	235.3	254.1	296.2	357.8	401.3	405.0	508.9	▲ 25.7%	▲ 10.1%
Party Nights	408.4	438.3	454.9	485.6	520.3	601.9	716.7	801.2	807.6	911.2	▲ 12.8%	▲ 8.4%
Person Trips	499.7	538.5	560.7	600.9	646.5	754.6	905.6	1,017.2	1,026.6	1,460.1	▲ 42.2%	▲ 11.3%
Person Nights	1,053.3	1,127.8	1,169.3	1,245.9	1,329.8	1,540.0	1,820.3	2,037.7	2,054.5	2,623.0	▲ 27.7%	▲ 9.6%
Average Overnight Spending (\$)												
per Party Trip	413	429	441	454	440	460	490	504	521	496	▼ -4.9%	▲ 1.8%
per Party Night	197	206	213	220	215	226	244	253	261	277	▲ 5.9%	▲ 3.5%
per Person Trip	161	167	173	178	173	180	193	199	206	173	▼ -16.0%	▲ 0.7%
per Person Night	76	80	83	86	84	88	96	99	103	96	▼ -6.4%	▲ 2.3%

*Other Travel includes resident air travel and travel arrangement services

McIntosh County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	52.3	53.2	54.1	53.6	50.5	55.9	54.4	59.6	60.0	71.2	▲ 18.7%	▲ 3.1%
Other Travel*	3.1	3.2	3.2	2.9	2.4	2.3	2.5	2.8	2.8	1.9	▼ -30.1%	▼ -4.7%
Visitor Spending	49.1	50.0	50.9	50.7	48.1	53.5	51.9	56.8	57.2	69.2	▲ 21.1%	▲ 3.5%
Overnight	33.5	34.1	34.8	34.8	32.9	37.1	35.2	39.3	39.6	54.1	▲ 36.6%	▲ 4.9%
Day	15.7	15.9	16.1	15.9	15.2	16.5	16.6	17.5	17.6	15.2	▼ -13.9%	▼ -0.3%
Visitor Spending	49.1	50.0	50.9	50.7	48.1	53.5	51.9	56.8	57.2	69.2	▲ 21.1%	▲ 3.5%
Non-transportation	40.1	41.0	41.8	42.0	41.3	46.4	44.5	48.4	48.9	60.8	▲ 24.3%	▲ 4.2%
Transportation	9.0	9.0	9.1	8.7	6.9	7.1	7.4	8.4	8.3	8.4	▲ 2.0%	▼ -0.7%
Total Direct Earnings	11.8	12.2	12.4	12.4	12.8	14.4	14.0	15.2	16.9	20.2	▲ 19.3%	▲ 5.5%
Total Direct Employment	530	530	550	540	560	600	580	610	670	740	▲ 9.8%	▲ 3.4%
Government Revenue	2.8	2.9	2.9	2.9	2.9	3.2	3.1	3.4	3.5	4.5	▲ 28.0%	▲ 4.8%
Local Revenue	0.9	1.0	1.0	1.0	1.0	1.1	1.1	1.3	1.3	1.9	▲ 37.7%	▲ 7.3%
State Revenue	1.9	1.9	1.9	1.9	1.8	2.0	2.0	2.1	2.2	2.6	▲ 22.0%	▲ 3.4%
Overnight Visitor Volume (Thousands)												
Party Trips	131.2	132.1	132.6	131.0	129.5	135.1	129.1	134.9	133.1	147.0	▲ 10.4%	▲ 1.1%
Party Nights	337.8	340.4	341.2	336.7	333.2	344.4	331.9	344.3	339.9	351.2	▲ 3.3%	▲ 0.4%
Person Trips	408.8	412.0	412.9	407.8	403.8	417.8	402.6	417.8	413.2	467.3	▲ 13.1%	▲ 1.3%
Person Nights	1,070.4	1,079.3	1,080.6	1,065.9	1,056.2	1,084.8	1,052.9	1,085.4	1,073.5	1,140.5	▲ 6.2%	▲ 0.6%
Average Overnight Spending (\$)												
per Party Trip	255	258	263	266	254	274	273	291	297	368	▲ 23.8%	▲ 3.7%
per Party Night	99	100	102	103	99	108	106	114	116	154	▲ 32.2%	▲ 4.5%
per Person Trip	82	83	84	85	82	89	88	94	96	116	▲ 20.8%	▲ 3.5%
per Person Night	31	32	32	33	31	34	33	36	37	47	▲ 28.6%	▲ 4.3%

*Other Travel includes resident air travel and travel arrangement services

Murray County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	69.4	71.1	72.5	72.1	69.6	69.2	71.1	79.7	80.5	75.5	▼ -6.2%	▲ 0.8%
Other Travel*	2.6	2.6	2.7	2.4	1.8	1.8	1.9	2.1	2.1	1.5	▼ -31.7%	▼ -5.6%
Visitor Spending	66.9	68.5	69.8	69.8	67.8	67.4	69.2	77.6	78.4	74.0	▼ -5.6%	▲ 1.0%
Overnight	49.7	51.1	52.2	52.2	49.9	49.1	50.2	56.9	57.3	53.6	▼ -6.5%	▲ 0.7%
Day	17.1	17.4	17.6	17.6	17.9	18.3	19.0	20.7	21.1	20.4	▼ -3.1%	▲ 1.8%
Visitor Spending	66.9	68.5	69.8	69.8	67.8	67.4	69.2	77.6	78.4	74.0	▼ -5.6%	▲ 1.0%
Non-transportation	56.1	57.7	58.9	59.4	59.8	59.6	60.9	67.7	68.6	65.1	▼ -5.2%	▲ 1.5%
Transportation	10.8	10.7	10.9	10.4	8.0	7.8	8.4	9.9	9.7	8.9	▼ -8.4%	▼ -1.9%
Total Direct Earnings	17.0	17.7	18.0	18.1	18.9	19.6	19.3	22.1	23.5	24.0	▲ 1.8%	▲ 3.5%
Total Direct Employment	760	780	780	820	820	830	790	890	890	890	▼ -0.9%	▲ 1.6%
Government Revenue	4.1	4.2	4.2	4.2	4.2	4.2	4.3	4.8	4.9	4.7	▼ -4.4%	▲ 1.5%
Local Revenue	1.6	1.6	1.7	1.7	1.7	1.6	1.7	1.9	2.0	1.9	▼ -4.3%	▲ 2.0%
State Revenue	2.5	2.6	2.6	2.6	2.6	2.6	2.6	2.9	2.9	2.8	▼ -4.5%	▲ 1.1%
Overnight Visitor Volume (Thousands)												
Party Trips	94.8	95.2	95.6	95.3	94.1	92.2	91.3	98.9	98.5	90.3	▼ -8.3%	▼ -0.5%
Party Nights	211.9	212.6	213.4	212.7	210.6	206.8	204.9	220.6	220.0	207.8	▼ -5.5%	▼ -0.2%
Person Trips	265.2	266.3	267.3	266.4	263.7	258.8	255.9	276.3	276.1	291.5	▲ 5.6%	▲ 1.0%
Person Nights	595.6	597.4	599.4	597.8	592.7	583.4	576.9	619.5	619.9	678.7	▲ 9.5%	▲ 1.3%
Average Overnight Spending (\$)												
per Party Trip	524	537	546	548	531	532	550	575	582	594	▲ 2.0%	▲ 1.2%
per Party Night	235	240	245	245	237	237	245	258	260	258	▼ -1.0%	▲ 0.9%
per Person Trip	188	192	195	196	189	190	196	206	207	184	▼ -11.4%	▼ -0.2%
per Person Night	83	86	87	87	84	84	87	92	92	79	▼ -14.6%	▼ -0.6%

*Other Travel includes resident air travel and travel arrangement services



Muskogee County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	90.8	110.2	110.4	107.0	111.0	109.7	113.0	116.3	118.6	101.8	▼ -14.2%	▲ 1.1%
Other Travel*	11.9	12.4	12.6	10.9	7.4	7.0	7.7	8.9	8.5	6.1	▼ -28.3%	▼ -6.4%
Visitor Spending	79.0	97.8	97.8	96.1	103.6	102.7	105.3	107.3	110.1	95.7	▼ -13.1%	▲ 1.9%
Overnight	54.8	70.4	70.6	69.3	76.0	75.1	76.8	78.4	80.6	67.7	▼ -16.0%	▲ 2.1%
Day	24.2	27.4	27.2	26.8	27.6	27.6	28.5	29.0	29.5	28.0	▼ -5.0%	▲ 1.5%
Visitor Spending	79.0	97.8	97.8	96.1	103.6	102.7	105.3	107.3	110.1	95.7	▼ -13.1%	▲ 1.9%
Non-transportation	66.9	84.4	84.5	83.6	92.9	92.4	94.1	95.2	98.1	86.1	▼ -12.3%	▲ 2.6%
Transportation	12.1	13.4	13.3	12.5	10.7	10.3	11.2	12.2	12.0	9.6	▼ -19.8%	▼ -2.3%
Total Direct Earnings	21.2	23.3	23.2	22.6	25.0	26.1	25.8	25.7	26.8	26.0	▼ -3.1%	▲ 2.1%
Total Direct Employment	1,310	1,480	1,460	1,450	1,580	1,540	1,500	1,470	1,530	1,380	▼ -9.6%	▲ 0.5%
Government Revenue	6.1	7.6	7.5	7.5	8.3	8.2	8.3	8.4	8.7	7.7	▼ -11.3%	▲ 2.4%
Local Revenue	2.8	3.6	3.6	3.6	4.1	4.0	4.1	4.1	4.3	3.8	▼ -10.9%	▲ 3.2%
State Revenue	3.3	3.9	3.9	3.9	4.1	4.2	4.2	4.3	4.4	3.9	▼ -11.7%	▲ 1.7%
Overnight Visitor Volume (Thousands)												
Party Trips	149.9	170.8	167.4	163.9	178.4	173.3	173.7	172.9	172.7	149.6	▼ -13.4%	▼ 0.0%
Party Nights	368.1	411.2	402.7	394.6	426.2	414.0	414.8	413.1	412.3	327.4	▼ -20.6%	▼ -1.2%
Person Trips	372.9	425.2	417.2	408.5	444.5	431.8	432.9	431.3	431.0	401.6	▼ -6.8%	▲ 0.7%
Person Nights	912.8	1,020.5	1,000.1	980.3	1,058.9	1,028.5	1,030.7	1,027.5	1,025.4	873.8	▼ -14.8%	▼ -0.4%
Average Overnight Spending (\$)												
per Party Trip	365	412	422	423	426	433	442	453	467	453	▼ -3.1%	▲ 2.2%
per Party Night	149	171	175	176	178	181	185	190	196	207	▲ 5.7%	▲ 3.3%
per Person Trip	147	166	169	170	171	174	177	182	187	169	▼ -9.9%	▲ 1.4%
per Person Night	60	69	71	71	72	73	74	76	79	77	▼ -1.4%	▲ 2.6%

*Other Travel includes resident air travel and travel arrangement services

Noble County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	34.0	50.9	61.9	55.9	47.3	43.0	41.7	44.4	41.9	33.2	▼ -20.8%	▼ -0.3%
Other Travel*	1.8	1.8	1.8	1.7	1.2	1.1	1.2	1.4	1.3	1.0	▼ -27.0%	▼ -6.0%
Visitor Spending	32.3	49.1	60.2	54.2	46.1	41.9	40.5	43.0	40.6	32.2	▼ -20.7%	▼ 0.0%
Overnight	22.1	35.5	44.6	39.9	32.1	28.3	27.0	28.5	26.9	19.7	▼ -26.8%	▼ -1.1%
Day	10.2	13.5	15.6	14.3	14.1	13.6	13.5	14.4	13.8	12.6	▼ -8.7%	▲ 2.1%
Visitor Spending	32.3	49.1	60.2	54.2	46.1	41.9	40.5	43.0	40.6	32.2	▼ -20.7%	▼ 0.0%
Non-transportation	29.4	45.2	55.6	50.2	43.6	39.7	38.2	40.3	38.2	30.5	▼ -20.2%	▲ 0.4%
Transportation	2.8	3.9	4.6	4.0	2.5	2.2	2.3	2.6	2.4	1.7	▼ -28.0%	▼ -4.7%
Total Direct Earnings	8.2	12.7	15.4	14.0	12.4	11.8	11.0	11.4	11.3	9.9	▼ -12.1%	▲ 1.9%
Total Direct Employment	370	560	670	580	490	450	400	410	390	320	▼ -17.0%	▼ -1.4%
Government Revenue	2.0	3.1	3.9	3.6	2.9	2.6	2.5	2.6	2.6	2.1	▼ -21.0%	▲ 0.3%
Local Revenue	0.7	1.2	1.6	1.5	1.1	1.0	0.9	1.0	1.1	0.8	▼ -22.8%	▲ 1.3%
State Revenue	1.3	1.9	2.3	2.0	1.8	1.6	1.5	1.6	1.6	1.2	▼ -19.8%	▼ -0.3%
Overnight Visitor Volume (Thousands)												
Party Trips	34.6	46.9	54.1	49.1	39.6	35.7	34.0	35.9	33.5	26.7	▼ -20.4%	▼ -2.6%
Party Nights	74.9	98.5	112.1	102.3	84.2	76.8	73.4	77.5	72.4	52.7	▼ -27.2%	▼ -3.4%
Person Trips	85.6	116.1	134.2	121.8	97.9	88.4	84.0	88.8	82.8	70.2	▼ -15.3%	▼ -2.0%
Person Nights	185.1	243.9	277.9	253.7	208.3	190.1	181.6	191.6	179.2	138.1	▼ -23.0%	▼ -2.9%
Average Overnight Spending (\$)												
per Party Trip	637	758	824	813	811	792	793	794	802	738	▼ -8.0%	▲ 1.5%
per Party Night	295	361	398	390	381	368	367	368	371	373	▲ 0.6%	▲ 2.4%
per Person Trip	258	306	332	328	328	320	321	321	324	280	▼ -13.5%	▲ 0.8%
per Person Night	119	146	160	157	154	149	148	149	150	142	▼ -4.9%	▲ 1.8%

*Other Travel includes resident air travel and travel arrangement services

Nowata County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	5.6	5.7	5.7	5.6	5.0	4.9	5.0	5.3	5.2	4.0	▼ -24.1%	▼ -3.4%
Other Travel*	1.6	1.6	1.6	1.5	1.1	1.0	1.1	1.3	1.2	0.9	▼ -26.9%	▼ -6.1%
Visitor Spending	4.0	4.0	4.1	4.1	3.9	3.9	3.9	4.1	4.0	3.1	▼ -23.3%	▼ -2.5%
Overnight	2.8	2.9	2.9	2.9	2.8	2.8	2.8	2.9	2.8	2.1	▼ -25.3%	▼ -2.8%
Day	1.2	1.2	1.2	1.2	1.1	1.2	1.2	1.2	1.2	1.0	▼ -18.5%	▼ -1.8%
Visitor Spending	4.0	4.0	4.1	4.1	3.9	3.9	3.9	4.1	4.0	3.1	▼ -23.3%	▼ -2.5%
Non-transportation	2.9	2.9	3.0	3.0	3.1	3.1	3.0	3.1	3.1	2.4	▼ -21.5%	▼ -1.6%
Transportation	1.1	1.1	1.1	1.1	0.8	0.8	0.9	1.0	0.9	0.7	▼ -29.4%	▼ -5.4%
Total Direct Earnings	1.0	1.1	1.1	1.1	1.1	1.2	1.2	1.2	1.2	1.1	▼ -6.1%	▲ 1.0%
Total Direct Employment	90	100	90	90	90	90	80	80	80	70	▼ -8.3%	▼ -2.2%
Government Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.3	▼ -18.5%	▼ -1.4%
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -18.9%	▼ -0.9%
State Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▼ -18.2%	▼ -1.7%
Overnight Visitor Volume (Thousands)												
Party Trips	16.9	16.9	16.8	16.7	16.8	16.6	16.4	16.5	16.1	12.6	▼ -22.0%	▼ -2.9%
Party Nights	40.5	40.4	40.1	39.9	40.1	39.7	39.3	39.5	38.5	27.7	▼ -28.1%	▼ -3.7%
Person Trips	41.1	41.0	40.7	40.5	40.7	40.3	39.8	40.1	39.2	30.1	▼ -23.1%	▼ -3.0%
Person Nights	98.2	97.9	97.4	97.0	97.3	96.4	95.3	95.9	93.7	66.8	▼ -28.7%	▼ -3.8%
Average Overnight Spending (\$)												
per Party Trip	167	169	172	173	164	166	168	174	176	169	▼ -4.3%	▲ 0.1%
per Party Night	70	71	72	72	69	70	70	73	74	77	▲ 3.8%	▲ 0.9%
per Person Trip	69	70	71	71	68	69	69	72	73	70	▼ -2.9%	▲ 0.2%
per Person Night	29	29	30	30	28	29	29	30	30	32	▲ 4.7%	▲ 1.0%

*Other Travel includes resident air travel and travel arrangement services

Okfuskee County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	8.7	8.8	9.0	8.8	7.8	7.5	7.9	8.9	8.5	6.3	▼ -26.0%	▼ -3.2%
Other Travel*	1.9	1.9	1.9	1.8	1.2	1.1	1.3	1.5	1.4	1.0	▼ -28.3%	▼ -6.0%
Visitor Spending	6.8	7.0	7.1	7.0	6.6	6.4	6.6	7.4	7.1	5.3	▼ -25.5%	▼ -2.5%
Overnight	5.0	5.1	5.2	5.2	4.9	4.7	4.9	5.4	5.2	3.8	▼ -28.0%	▼ -2.8%
Day	1.8	1.8	1.8	1.8	1.7	1.7	1.8	1.9	1.9	1.5	▼ -18.4%	▼ -1.7%
Visitor Spending	6.8	7.0	7.1	7.0	6.6	6.4	6.6	7.4	7.1	5.3	▼ -25.5%	▼ -2.5%
Non-transportation	5.1	5.2	5.3	5.4	5.3	5.2	5.3	5.8	5.7	4.3	▼ -24.4%	▼ -1.7%
Transportation	1.7	1.7	1.7	1.6	1.3	1.2	1.3	1.5	1.4	1.0	▼ -30.0%	▼ -5.3%
Total Direct Earnings	1.8	1.9	1.9	1.9	1.8	1.8	1.8	1.9	1.9	1.8	▼ -4.7%	▼ -0.1%
Total Direct Employment	120	120	120	110	110	130	120	120	110	110	▼ -2.6%	▼ -0.7%
Government Revenue	0.6	0.6	0.6	0.6	0.6	0.5	0.6	0.7	0.7	0.5	▼ -21.7%	▼ -0.8%
Local Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.2	▼ -22.1%	▲ 0.7%
State Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.3	▼ -21.4%	▼ -1.8%
Overnight Visitor Volume (Thousands)												
Party Trips	25.2	25.1	25.1	24.6	24.2	23.6	24.1	25.4	24.1	18.7	▼ -22.5%	▼ -2.9%
Party Nights	58.9	58.5	58.4	57.4	56.4	55.2	56.5	59.2	56.2	40.5	▼ -27.9%	▼ -3.7%
Person Trips	62.8	62.6	62.5	61.4	60.3	58.9	60.1	63.4	60.2	47.5	▼ -21.1%	▼ -2.8%
Person Nights	147.4	146.5	146.2	143.8	141.3	138.6	141.5	148.2	141.0	103.8	▼ -26.4%	▼ -3.4%
Average Overnight Spending (\$)												
per Party Trip	199	204	209	211	201	198	202	214	217	202	▼ -7.2%	▲ 0.2%
per Party Night	85	88	90	90	86	85	86	92	93	93	▼ -0.2%	▲ 0.9%
per Person Trip	80	82	84	84	81	79	81	86	87	80	▼ -8.7%	▼ 0.0%
per Person Night	34	35	36	36	34	34	34	37	37	36	▼ -2.2%	▲ 0.7%

*Other Travel includes resident air travel and travel arrangement services

Oklahoma County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	1,984.9	2,119.7	2,184.1	2,235.2	2,211.7	2,183.0	2,266.1	2,445.2	2,493.7	1,601.0	▼ -35.8%	▼ -2.1%
Other Travel*	422.7	428.9	428.8	439.4	411.8	405.6	428.9	465.0	482.4	240.1	▼ -50.2%	▼ -5.5%
Visitor Spending	1,562.2	1,690.8	1,755.3	1,795.9	1,799.8	1,777.4	1,837.2	1,980.1	2,011.3	1,360.9	▼ -32.3%	▼ -1.4%
Overnight	1,287.9	1,397.4	1,452.8	1,491.5	1,497.8	1,477.9	1,525.0	1,647.0	1,674.2	1,077.8	▼ -35.6%	▼ -1.8%
Day	274.3	293.4	302.5	304.4	302.0	299.6	312.2	333.2	337.1	283.1	▼ -16.0%	▲ 0.3%
Visitor Spending	1,562.2	1,690.8	1,755.3	1,795.9	1,799.8	1,777.4	1,837.2	1,980.1	2,011.3	1,360.9	▼ -32.3%	▼ -1.4%
Non-transportation	1,162.6	1,270.4	1,329.6	1,358.5	1,398.4	1,380.0	1,429.5	1,526.7	1,553.3	1,110.1	▼ -28.5%	▼ -0.5%
Transportation	399.6	420.5	425.7	437.4	401.4	397.4	407.6	453.4	458.0	250.8	▼ -45.3%	▼ -4.6%
Total Direct Earnings	433.6	466.0	480.6	500.7	536.9	555.4	573.6	599.1	614.3	551.5	▼ -10.2%	▲ 2.4%
Total Direct Employment	19,510	20,620	21,060	21,500	22,270	22,720	23,220	23,430	23,540	19,960	▼ -15.2%	▲ 0.2%
Government Revenue	124.5	136.4	142.6	145.8	149.3	148.2	154.3	168.5	171.8	123.7	▼ -28.0%	▼ -0.1%
Local Revenue	63.2	70.3	73.3	75.4	77.9	77.1	80.7	90.1	92.2	65.5	▼ -28.9%	▲ 0.4%
State Revenue	61.3	66.1	69.3	70.4	71.4	71.1	73.6	78.4	79.6	58.2	▼ -26.9%	▼ -0.5%
Overnight Visitor Volume (Thousands)												
Party Trips	1,970.3	2,085.1	2,130.6	2,128.5	2,157.5	2,124.9	2,178.9	2,282.4	2,276.5	1,828.0	▼ -19.7%	▼ -0.7%
Party Nights	4,879.8	5,144.6	5,240.4	5,248.7	5,312.9	5,247.5	5,371.7	5,619.3	5,602.4	4,056.0	▼ -27.6%	▼ -1.8%
Person Trips	4,681.5	4,960.9	5,079.4	5,061.3	5,142.6	5,056.7	5,191.9	5,420.4	5,406.6	4,708.0	▼ -12.9%	▲ 0.1%
Person Nights	11,267.1	11,900.5	12,159.0	12,127.3	12,325.1	12,143.5	12,458.1	12,953.8	12,914.5	10,279.7	▼ -20.4%	▼ -0.9%
Average Overnight Spending (\$)												
per Party Trip	654	670	682	701	694	695	700	722	735	590	▼ -19.8%	▼ -1.0%
per Party Night	264	272	277	284	282	282	284	293	299	266	▼ -11.1%	▲ 0.1%
per Person Trip	275	282	286	295	291	292	294	304	310	229	▼ -26.1%	▼ -1.8%
per Person Night	114	117	119	123	122	122	122	127	130	105	▼ -19.1%	▼ -0.9%

*Other Travel includes resident air travel and travel arrangement services

Okmulgee County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	72.2	74.0	75.5	74.5	69.5	65.1	69.8	78.0	75.9	61.7	▼ -18.7%	▼ -1.6%
Other Travel*	6.6	6.6	6.7	6.1	4.3	4.1	4.5	5.2	5.0	3.6	▼ -29.1%	▼ -6.0%
Visitor Spending	65.6	67.4	68.8	68.4	65.2	61.0	65.3	72.7	70.9	58.1	▼ -18.0%	▼ -1.2%
Overnight	40.3	41.7	42.7	42.5	40.0	36.6	39.1	44.2	43.1	33.8	▼ -21.6%	▼ -1.7%
Day	25.3	25.7	26.1	25.9	25.2	24.3	26.2	28.5	27.8	24.3	▼ -12.5%	▼ -0.4%
Visitor Spending	65.6	67.4	68.8	68.4	65.2	61.0	65.3	72.7	70.9	58.1	▼ -18.0%	▼ -1.2%
Non-transportation	57.6	59.5	60.8	60.8	59.4	55.7	59.2	65.9	64.3	52.9	▼ -17.8%	▼ -0.9%
Transportation	8.0	7.9	8.0	7.6	5.8	5.2	6.0	6.9	6.5	5.2	▼ -20.1%	▼ -4.1%
Total Direct Earnings	18.2	19.0	19.3	19.3	20.0	19.6	20.0	21.6	21.1	20.2	▼ -4.3%	▲ 1.0%
Total Direct Employment	1,120	1,170	1,180	1,190	1,220	1,170	1,170	1,230	1,170	1,100	▼ -6.2%	▼ -0.2%
Government Revenue	4.1	4.3	4.3	4.3	4.2	3.9	4.2	5.5	5.4	4.5	▼ -17.0%	▲ 0.9%
Local Revenue	1.4	1.5	1.5	1.5	1.5	1.4	1.5	2.5	2.5	2.1	▼ -17.3%	▲ 4.3%
State Revenue	2.7	2.8	2.8	2.8	2.7	2.6	2.7	3.0	2.9	2.4	▼ -16.7%	▼ -1.2%
Overnight Visitor Volume (Thousands)												
Party Trips	100.7	101.3	101.7	100.1	96.9	89.7	93.4	101.0	96.3	83.8	▼ -12.9%	▼ -1.8%
Party Nights	242.5	243.1	243.5	239.8	232.8	217.1	225.6	242.3	230.8	187.9	▼ -18.6%	▼ -2.5%
Person Trips	247.2	249.0	250.2	246.5	239.1	220.7	230.2	247.0	236.1	224.8	▼ -4.8%	▼ -0.9%
Person Nights	583.1	585.6	587.5	578.7	562.9	523.5	545.4	580.2	554.6	503.3	▼ -9.3%	▼ -1.5%
Average Overnight Spending (\$)												
per Party Trip	400	411	420	424	412	408	419	437	447	403	▼ -9.9%	▲ 0.1%
per Party Night	166	171	175	177	172	169	173	182	187	180	▼ -3.7%	▲ 0.8%
per Person Trip	163	167	171	172	167	166	170	179	182	150	▼ -17.6%	▼ -0.8%
per Person Night	69	71	73	73	71	70	72	76	78	67	▼ -13.6%	▼ -0.3%

*Other Travel includes resident air travel and travel arrangement services

Osage County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	92.6	93.3	97.0	95.6	91.3	93.1	103.4	119.1	129.8	114.9	▼ -11.5%	▲ 2.2%
Other Travel*	7.5	7.4	7.5	7.0	4.8	4.5	5.0	5.8	5.6	4.0	▼ -27.4%	▼ -5.9%
Visitor Spending	85.1	85.9	89.5	88.5	86.5	88.6	98.5	113.3	124.2	110.9	▼ -10.7%	▲ 2.7%
Overnight	31.8	32.1	33.8	33.5	31.0	31.0	35.5	44.1	50.6	44.9	▼ -11.2%	▲ 3.5%
Day	53.3	53.8	55.7	55.1	55.5	57.6	63.0	69.1	73.6	66.0	▼ -10.4%	▲ 2.2%
Visitor Spending	85.1	85.9	89.5	88.5	86.5	88.6	98.5	113.3	124.2	110.9	▼ -10.7%	▲ 2.7%
Non-transportation	78.3	79.2	82.6	82.0	81.6	83.8	93.0	106.6	117.3	105.1	▼ -10.4%	▲ 3.0%
Transportation	6.8	6.7	6.9	6.5	4.9	4.8	5.5	6.6	6.9	5.8	▼ -16.2%	▼ -1.6%
Total Direct Earnings	22.4	22.8	23.7	23.8	24.8	26.6	28.8	32.6	36.9	38.3	▲ 3.8%	▲ 5.5%
Total Direct Employment	910	930	990	970	950	1,010	1,050	1,190	1,330	1,340	▲ 0.7%	▲ 4.0%
Government Revenue	5.3	5.4	5.5	5.4	5.4	5.5	6.1	7.1	7.9	7.2	▼ -8.9%	▲ 3.2%
Local Revenue	1.8	1.8	1.9	1.9	1.9	1.9	2.1	2.6	3.0	2.8	▼ -6.6%	▲ 4.7%
State Revenue	3.5	3.5	3.6	3.5	3.5	3.6	3.9	4.5	4.9	4.4	▼ -10.3%	▲ 2.3%
Overnight Visitor Volume (Thousands)												
Party Trips	77.3	77.1	79.2	77.7	75.1	74.2	78.5	86.5	91.1	85.6	▼ -6.0%	▲ 1.0%
Party Nights	201.2	200.7	205.8	201.8	195.4	193.4	203.5	220.8	229.9	200.3	▼ -12.9%	▼ 0.0%
Person Trips	193.7	193.4	198.6	194.9	188.1	186.4	196.2	215.8	227.0	229.0	▲ 0.9%	▲ 1.7%
Person Nights	494.1	493.4	506.0	496.1	480.3	476.5	498.9	540.1	562.5	535.9	▼ -4.7%	▲ 0.8%
Average Overnight Spending (\$)												
per Party Trip	412	417	427	431	414	418	452	510	555	524	▼ -5.6%	▲ 2.4%
per Party Night	158	160	164	166	159	160	174	200	220	224	▲ 1.9%	▲ 3.5%
per Person Trip	164	166	170	172	165	166	181	204	223	196	▼ -12.0%	▲ 1.8%
per Person Night	64	65	67	67	65	65	71	82	90	84	▼ -6.8%	▲ 2.7%

*Other Travel includes resident air travel and travel arrangement services

Ottawa County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	291.2	273.8	294.8	301.3	311.9	334.7	340.3	337.0	330.0	282.5	▼ -14.4%	▼ -0.3%
Other Travel*	5.4	5.5	5.6	5.0	3.6	3.5	3.7	4.3	4.1	2.9	▼ -29.6%	▼ -6.0%
Visitor Spending	285.8	268.3	289.2	296.2	308.3	331.3	336.5	332.8	325.9	279.6	▼ -14.2%	▼ -0.2%
Overnight	85.9	80.7	87.1	89.9	91.9	98.0	98.8	96.0	94.1	83.7	▼ -11.1%	▼ -0.3%
Day	199.9	187.6	202.1	206.3	216.4	233.3	237.8	236.7	231.8	196.0	▼ -15.5%	▼ -0.2%
Visitor Spending	285.8	268.3	289.2	296.2	308.3	331.3	336.5	332.8	325.9	279.6	▼ -14.2%	▼ -0.2%
Non-transportation	273.0	256.3	276.4	283.9	298.6	321.4	326.1	321.5	315.1	271.0	▼ -14.0%	▼ -0.1%
Transportation	12.8	12.0	12.8	12.4	9.7	9.8	10.4	11.3	10.8	8.6	▼ -20.2%	▼ -3.9%
Total Direct Earnings	72.1	68.0	73.2	76.2	82.8	93.2	94.2	96.4	96.0	87.4	▼ -9.0%	▲ 1.9%
Total Direct Employment	2,790	2,610	2,760	2,830	3,040	3,300	3,290	3,420	3,170	2,810	▼ -11.2%	▲ 0.1%
Government Revenue	14.4	13.7	14.3	14.7	15.4	16.4	16.7	16.8	16.6	14.3	▼ -13.6%	▼ -0.1%
Local Revenue	3.8	3.7	3.9	4.1	4.3	4.5	4.7	4.8	4.9	4.2	▼ -13.3%	▲ 1.2%
State Revenue	10.7	10.0	10.4	10.6	11.1	11.9	12.1	11.9	11.7	10.1	▼ -13.8%	▼ -0.5%
Overnight Visitor Volume (Thousands)												
Party Trips	162.5	150.6	161.1	164.2	165.9	169.5	165.2	162.8	155.6	140.7	▼ -9.5%	▼ -1.4%
Party Nights	365.2	339.5	362.6	368.4	371.8	379.2	369.5	364.7	349.4	290.5	▼ -16.9%	▼ -2.3%
Person Trips	411.2	381.5	407.7	415.4	419.8	429.0	418.0	412.4	394.8	397.9	▲ 0.8%	▼ -0.3%
Person Nights	923.7	860.1	917.1	931.7	940.4	959.4	934.7	923.7	886.4	820.9	▼ -7.4%	▼ -1.2%
Average Overnight Spending (\$)												
per Party Trip	529	536	541	548	554	578	598	590	605	595	▼ -1.7%	▲ 1.2%
per Party Night	235	238	240	244	247	258	267	263	269	288	▲ 6.9%	▲ 2.0%
per Person Trip	209	211	214	216	219	228	236	233	238	210	▼ -11.8%	▲ 0.1%
per Person Night	93	94	95	96	98	102	106	104	106	102	▼ -4.0%	▲ 0.9%

*Other Travel includes resident air travel and travel arrangement services

Pawnee County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	19.3	19.2	19.4	19.2	18.6	18.6	19.6	21.3	21.0	18.3	▼ -12.7%	▼ -0.5%
Other Travel*	2.6	2.5	2.6	2.4	1.6	1.5	1.7	2.0	1.9	1.4	▼ -26.8%	▼ -5.8%
Visitor Spending	16.7	16.6	16.9	16.8	17.0	17.1	17.9	19.3	19.0	16.9	▼ -11.3%	▲ 0.1%
Overnight	8.7	8.7	8.9	8.8	8.4	8.4	8.7	9.5	9.4	8.6	▼ -8.8%	▼ -0.2%
Day	7.9	7.9	8.0	8.0	8.5	8.7	9.2	9.7	9.6	8.3	▼ -13.7%	▲ 0.4%
Visitor Spending	16.7	16.6	16.9	16.8	17.0	17.1	17.9	19.3	19.0	16.9	▼ -11.3%	▲ 0.1%
Non-transportation	14.4	14.5	14.7	14.7	15.4	15.5	16.2	17.3	17.1	15.3	▼ -10.9%	▲ 0.6%
Transportation	2.2	2.2	2.2	2.1	1.6	1.6	1.7	2.0	1.9	1.6	▼ -14.3%	▼ -3.2%
Total Direct Earnings	4.6	4.6	4.7	4.7	5.0	5.3	5.9	6.2	6.4	6.6	▲ 3.2%	▲ 3.7%
Total Direct Employment	310	300	300	320	350	360	380	390	380	400	▲ 4.6%	▲ 2.8%
Government Revenue	1.3	1.3	1.3	1.3	1.3	1.3	1.4	1.5	1.5	1.3	▼ -9.7%	▲ 0.5%
Local Revenue	0.5	0.5	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.6	▼ -8.7%	▲ 1.1%
State Revenue	0.7	0.7	0.7	0.7	0.7	0.8	0.8	0.8	0.8	0.7	▼ -10.6%	▲ 0.1%
Overnight Visitor Volume (Thousands)												
Party Trips	28.0	27.4	27.4	27.0	26.8	26.4	26.8	28.1	27.1	26.1	▼ -3.8%	▼ -0.7%
Party Nights	73.2	71.5	71.4	70.5	69.9	68.9	70.1	73.2	70.7	63.7	▼ -10.0%	▼ -1.4%
Person Trips	70.8	69.4	69.4	68.5	68.0	67.1	67.9	71.0	68.9	69.9	▲ 1.4%	▼ -0.1%
Person Nights	181.8	178.0	177.9	175.5	174.4	172.4	174.7	181.9	176.2	170.9	▼ -3.0%	▼ -0.6%
Average Overnight Spending (\$)												
per Party Trip	312	319	324	326	315	318	325	339	347	329	▼ -5.1%	▲ 0.5%
per Party Night	119	122	124	125	121	122	124	130	133	135	▲ 1.3%	▲ 1.2%
per Person Trip	123	126	128	128	124	125	128	134	136	123	▼ -10.0%	▼ 0.0%
per Person Night	48	49	50	50	48	49	50	52	53	50	▼ -5.9%	▲ 0.4%

*Other Travel includes resident air travel and travel arrangement services

Payne County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	111.8	115.4	138.2	155.8	134.4	119.3	149.0	154.6	151.6	109.9	▼ -27.5%	▼ -0.2%
Other Travel*	13.0	13.1	13.5	12.1	8.5	8.0	9.0	10.5	10.1	7.3	▼ -27.8%	▼ -5.6%
Visitor Spending	98.8	102.3	124.7	143.7	125.9	111.2	139.9	144.1	141.5	102.6	▼ -27.5%	▲ 0.4%
Overnight	71.4	74.3	92.4	108.2	93.4	80.9	103.6	106.9	104.8	71.1	▼ -32.2%	▼ 0.0%
Day	27.4	28.0	32.2	35.5	32.5	30.4	36.3	37.2	36.7	31.6	▼ -14.0%	▲ 1.4%
Visitor Spending	98.8	102.3	124.7	143.7	125.9	111.2	139.9	144.1	141.5	102.6	▼ -27.5%	▲ 0.4%
Non-transportation	82.9	86.4	106.2	124.1	111.9	98.7	123.6	126.4	124.6	90.9	▼ -27.0%	▲ 0.9%
Transportation	15.9	15.9	18.5	19.7	14.0	12.6	16.3	17.8	16.9	11.7	▼ -30.9%	▼ -3.0%
Total Direct Earnings	28.1	29.6	33.0	35.9	34.8	32.3	35.3	35.4	35.9	31.4	▼ -12.7%	▲ 1.1%
Total Direct Employment	1,810	1,820	1,990	2,170	2,100	1,930	2,140	2,100	2,080	1,680	▼ -19.3%	▼ -0.8%
Government Revenue	8.1	8.4	10.3	11.9	10.6	9.4	11.7	12.0	11.9	8.8	▼ -26.1%	▲ 0.8%
Local Revenue	3.9	4.1	5.1	6.0	5.4	4.6	5.8	6.0	6.0	4.4	▼ -27.3%	▲ 1.0%
State Revenue	4.2	4.3	5.1	5.9	5.3	4.8	5.8	6.0	5.9	4.4	▼ -24.9%	▲ 0.6%
Overnight Visitor Volume (Thousands)												
Party Trips	196.0	197.4	226.8	250.7	225.5	205.2	242.7	243.8	235.1	180.2	▼ -23.4%	▼ -0.8%
Party Nights	469.9	472.1	534.8	584.8	530.1	488.4	569.4	570.8	553.3	390.5	▼ -29.4%	▼ -1.8%
Person Trips	486.2	489.7	562.9	622.5	560.2	509.3	602.3	605.6	582.0	475.9	▼ -18.2%	▼ -0.2%
Person Nights	1,163.4	1,169.3	1,325.1	1,449.9	1,314.7	1,210.4	1,410.7	1,415.5	1,363.7	1,023.6	▼ -24.9%	▼ -1.3%
Average Overnight Spending (\$)												
per Party Trip	364	376	408	432	414	394	427	439	446	394	▼ -11.5%	▲ 0.8%
per Party Night	152	157	173	185	176	166	182	187	189	182	▼ -3.9%	▲ 1.8%
per Person Trip	147	152	164	174	167	159	172	177	180	149	▼ -17.1%	▲ 0.2%
per Person Night	61	64	70	75	71	67	73	76	77	69	▼ -9.7%	▲ 1.2%

*Other Travel includes resident air travel and travel arrangement services

Pittsburg County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	125.6	115.9	108.7	104.7	110.9	103.9	110.8	121.6	125.8	89.3	▼ -29.0%	▼ -3.3%
Other Travel*	7.0	7.0	7.0	6.5	4.5	4.2	4.7	5.4	5.2	3.8	▼ -26.8%	▼ -6.0%
Visitor Spending	118.5	109.0	101.7	98.1	106.5	99.7	106.2	116.1	120.7	85.5	▼ -29.1%	▼ -3.2%
Overnight	90.7	82.9	76.6	73.6	81.4	75.3	80.0	88.4	92.3	62.7	▼ -32.1%	▼ -3.6%
Day	27.8	26.1	25.1	24.5	25.1	24.5	26.1	27.8	28.3	22.8	▼ -19.5%	▼ -2.0%
Visitor Spending	118.5	109.0	101.7	98.1	106.5	99.7	106.2	116.1	120.7	85.5	▼ -29.1%	▼ -3.2%
Non-transportation	105.2	96.7	89.9	87.1	97.0	90.9	96.3	104.9	109.5	77.5	▼ -29.2%	▼ -3.0%
Transportation	13.4	12.3	11.8	11.0	9.5	8.8	9.9	11.2	11.2	8.0	▼ -28.3%	▼ -5.0%
Total Direct Earnings	33.5	31.1	29.9	29.5	32.3	31.7	32.6	34.4	37.0	30.2	▼ -18.4%	▼ -1.0%
Total Direct Employment	1,840	1,670	1,580	1,530	1,620	1,560	1,570	1,660	1,820	1,400	▼ -23.3%	▼ -2.7%
Government Revenue	8.1	7.5	6.9	6.8	7.7	7.2	7.6	8.6	9.0	6.5	▼ -27.7%	▼ -2.1%
Local Revenue	3.6	3.4	3.1	3.1	3.7	3.4	3.6	4.2	4.5	3.2	▼ -29.0%	▼ -1.4%
State Revenue	4.4	4.1	3.8	3.7	4.0	3.8	4.0	4.3	4.5	3.3	▼ -26.4%	▼ -2.8%
Overnight Visitor Volume (Thousands)												
Party Trips	197.7	181.8	171.2	165.9	180.9	168.7	174.2	182.9	183.7	142.7	▼ -22.4%	▼ -3.2%
Party Nights	473.3	438.0	415.8	404.8	437.3	410.2	422.9	441.5	441.9	330.0	▼ -25.3%	▼ -3.5%
Person Trips	530.0	490.3	463.7	450.4	487.8	457.9	471.1	493.4	495.7	415.1	▼ -16.2%	▼ -2.4%
Person Nights	1,283.0	1,194.7	1,138.7	1,110.6	1,191.7	1,125.7	1,156.1	1,203.9	1,205.1	970.9	▼ -19.4%	▼ -2.7%
Average Overnight Spending (\$)												
per Party Trip	459	456	448	444	450	446	459	483	503	440	▼ -12.5%	▼ -0.4%
per Party Night	192	189	184	182	186	183	189	200	209	190	▼ -9.0%	▼ -0.1%
per Person Trip	171	169	165	163	167	164	170	179	186	151	▼ -18.9%	▼ -1.2%
per Person Night	71	69	67	66	68	67	69	73	77	65	▼ -15.7%	▼ -0.9%

*Other Travel includes resident air travel and travel arrangement services

Pontotoc County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	44.6	44.2	49.1	52.5	49.6	51.6	49.2	68.2	60.0	43.1	▼ -28.1%	▼ -0.3%
Other Travel*	6.3	6.9	7.6	6.6	5.1	5.0	5.3	5.9	5.9	4.1	▼ -31.4%	▼ -4.3%
Visitor Spending	38.3	37.3	41.5	45.9	44.6	46.7	43.9	62.3	54.1	39.1	▼ -27.7%	▲ 0.2%
Overnight	26.9	26.1	29.2	32.8	31.9	33.5	31.2	46.0	39.5	26.7	▼ -32.3%	▼ -0.1%
Day	11.5	11.3	12.3	13.1	12.7	13.2	12.6	16.3	14.6	12.4	▼ -15.3%	▲ 0.8%
Visitor Spending	38.3	37.3	41.5	45.9	44.6	46.7	43.9	62.3	54.1	39.1	▼ -27.7%	▲ 0.2%
Non-transportation	31.6	31.0	34.5	38.8	39.0	41.0	38.0	54.0	47.0	34.2	▼ -27.1%	▲ 0.8%
Transportation	6.7	6.4	6.9	7.1	5.6	5.7	5.8	8.3	7.1	4.8	▼ -31.6%	▼ -3.2%
Total Direct Earnings	10.8	10.9	12.3	13.3	13.8	15.2	14.8	15.9	15.0	14.5	▼ -3.2%	▲ 3.0%
Total Direct Employment	670	650	700	770	790	840	820	900	830	770	▼ -7.5%	▲ 1.4%
Government Revenue	3.4	3.3	3.7	4.2	4.1	4.4	4.1	5.7	5.1	3.8	▼ -26.2%	▲ 1.2%
Local Revenue	1.7	1.7	1.9	2.2	2.2	2.3	2.2	3.0	2.8	2.0	▼ -27.1%	▲ 1.8%
State Revenue	1.7	1.7	1.8	2.0	2.0	2.1	2.0	2.7	2.4	1.8	▼ -25.1%	▲ 0.4%
Overnight Visitor Volume (Thousands)												
Party Trips	84.5	81.1	87.3	93.2	92.0	95.1	88.8	114.9	100.3	77.1	▼ -23.1%	▼ -0.9%
Party Nights	204.9	197.1	211.4	223.6	220.4	227.4	213.2	268.7	236.9	167.8	▼ -29.2%	▼ -2.0%
Person Trips	207.9	199.5	214.8	229.5	226.6	234.4	218.9	283.9	247.7	201.0	▼ -18.8%	▼ -0.3%
Person Nights	503.4	484.4	519.2	549.7	542.1	559.3	524.4	662.5	584.0	433.7	▼ -25.7%	▼ -1.5%
Average Overnight Spending (\$)												
per Party Trip	318	322	335	353	347	352	352	400	394	346	▼ -12.0%	▲ 0.9%
per Party Night	131	132	138	147	145	147	147	171	167	159	▼ -4.5%	▲ 2.0%
per Person Trip	129	131	136	143	141	143	143	162	159	133	▼ -16.7%	▲ 0.3%
per Person Night	53	54	56	60	59	60	60	69	68	62	▼ -8.9%	▲ 1.4%

*Other Travel includes resident air travel and travel arrangement services

Pottawatomie County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	105.6	113.7	122.9	109.7	103.4	105.8	105.6	108.7	114.0	85.6	▼ -24.9%	▼ -2.1%
Other Travel*	11.3	11.4	11.1	10.5	7.2	6.7	7.6	8.9	8.6	6.3	▼ -26.5%	▼ -5.6%
Visitor Spending	94.3	102.3	111.8	99.2	96.2	99.1	97.9	99.8	105.4	79.3	▼ -24.8%	▼ -1.7%
Overnight	68.0	74.2	82.0	71.9	69.7	71.5	70.4	71.6	75.8	54.8	▼ -27.8%	▼ -2.1%
Day	26.3	28.1	29.8	27.3	26.5	27.5	27.5	28.2	29.6	24.5	▼ -17.2%	▼ -0.7%
Visitor Spending	94.3	102.3	111.8	99.2	96.2	99.1	97.9	99.8	105.4	79.3	▼ -24.8%	▼ -1.7%
Non-transportation	81.7	89.2	97.9	87.1	86.7	89.6	87.8	88.7	94.1	71.0	▼ -24.5%	▼ -1.4%
Transportation	12.6	13.1	13.9	12.2	9.5	9.5	10.1	11.1	11.3	8.2	▼ -27.2%	▼ -4.2%
Total Direct Earnings	24.4	26.8	29.0	28.9	29.9	32.3	31.3	31.9	34.7	33.8	▼ -2.6%	▲ 3.3%
Total Direct Employment	1,470	1,580	1,690	1,660	1,700	1,870	1,850	1,860	1,970	1,780	▼ -9.2%	▲ 2.0%
Government Revenue	7.2	7.8	8.5	7.6	7.6	7.8	7.7	8.2	8.7	6.7	▼ -22.9%	▼ -0.6%
Local Revenue	3.2	3.6	4.0	3.5	3.5	3.6	3.6	4.1	4.3	3.3	▼ -23.0%	▲ 0.4%
State Revenue	3.9	4.2	4.6	4.1	4.0	4.2	4.1	4.2	4.4	3.4	▼ -22.7%	▼ -1.4%
Overnight Visitor Volume (Thousands)												
Party Trips	145.0	153.5	162.4	146.2	145.5	148.1	143.8	144.3	149.5	123.5	▼ -17.4%	▼ -1.6%
Party Nights	375.8	396.9	415.8	379.7	378.4	385.4	374.8	377.9	390.5	300.5	▼ -23.0%	▼ -2.2%
Person Trips	357.9	378.4	400.3	360.6	359.5	365.6	354.9	355.9	368.8	326.9	▼ -11.4%	▼ -0.9%
Person Nights	899.6	949.5	996.4	907.6	907.7	923.3	898.2	901.4	932.7	786.9	▼ -15.6%	▼ -1.3%
Average Overnight Spending (\$)												
per Party Trip	469	483	505	492	479	483	490	496	507	443	▼ -12.5%	▼ -0.6%
per Party Night	181	187	197	189	184	186	188	190	194	182	▼ -6.1%	▲ 0.1%
per Person Trip	190	196	205	199	194	196	198	201	205	168	▼ -18.5%	▼ -1.3%
per Person Night	76	78	82	79	77	77	78	79	81	70	▼ -14.4%	▼ -0.8%

*Other Travel includes resident air travel and travel arrangement services

Pushmataha County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	10.5	10.6	10.8	10.6	9.5	9.3	9.6	10.7	10.6	9.5	▼ -10.8%	▼ -1.1%
Other Travel*	1.8	1.7	1.7	1.6	1.1	1.0	1.2	1.4	1.3	0.9	▼ -27.7%	▼ -6.0%
Visitor Spending	8.8	8.9	9.0	9.0	8.4	8.2	8.4	9.3	9.3	8.5	▼ -8.4%	▼ -0.3%
Overnight	8.6	8.7	8.9	8.8	8.3	8.1	8.4	9.2	9.2	8.4	▼ -8.2%	▼ -0.3%
Day	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -24.8%	▼ -6.0%
Visitor Spending	8.8	8.9	9.0	9.0	8.4	8.2	8.4	9.3	9.3	8.5	▼ -8.4%	▼ -0.3%
Non-transportation	6.0	6.1	6.2	6.3	6.3	6.2	6.3	6.8	6.8	6.3	▼ -7.2%	▲ 0.6%
Transportation	2.8	2.8	2.8	2.7	2.0	2.0	2.2	2.5	2.4	2.2	▼ -11.5%	▼ -2.6%
Total Direct Earnings	2.1	2.2	2.2	2.2	2.2	2.2	2.4	2.5	2.5	2.7	▲ 6.7%	▲ 2.5%
Total Direct Employment	150	150	160	160	160	170	170	170	170	170	▼ -0.7%	▲ 1.6%
Government Revenue	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.8	0.8	0.7	▼ -7.0%	▲ 0.7%
Local Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	▼ -6.8%	▲ 1.6%
State Revenue	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	▼ -7.2%	▲ 0.1%
Overnight Visitor Volume (Thousands)												
Party Trips	38.0	37.5	37.5	37.0	36.8	36.2	36.6	38.4	37.6	33.1	▼ -11.9%	▼ -1.4%
Party Nights	89.6	88.4	88.2	87.3	86.7	85.5	86.5	90.4	88.5	77.6	▼ -12.3%	▼ -1.4%
Person Trips	104.4	103.2	103.0	102.0	101.3	99.9	100.7	105.7	103.9	100.2	▼ -3.5%	▼ -0.4%
Person Nights	248.1	245.0	244.5	242.1	240.8	237.9	240.0	250.7	246.3	238.4	▼ -3.2%	▼ -0.4%
Average Overnight Spending (\$)												
per Party Trip	228	233	237	238	225	225	228	240	244	254	▲ 4.2%	▲ 1.1%
per Party Night	96	99	101	101	96	95	97	102	104	109	▲ 4.7%	▲ 1.2%
per Person Trip	83	85	86	87	82	81	83	87	88	84	▼ -4.8%	▲ 0.2%
per Person Night	35	36	36	36	34	34	35	37	37	35	▼ -5.1%	▲ 0.1%

*Other Travel includes resident air travel and travel arrangement services

Roger Mills County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	3.1	3.2	3.3	3.2	2.9	2.8	2.9	3.3	3.1	2.4	▼ -24.9%	▼ -2.8%
Other Travel*	0.6	0.6	0.6	0.6	0.4	0.4	0.4	0.5	0.4	0.3	▼ -27.1%	▼ -6.2%
Visitor Spending	2.6	2.6	2.7	2.7	2.5	2.4	2.5	2.8	2.7	2.1	▼ -24.6%	▼ -2.2%
Overnight	2.4	2.4	2.5	2.5	2.3	2.2	2.3	2.6	2.5	1.9	▼ -24.9%	▼ -2.2%
Day	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▼ -20.8%	▼ -2.1%
Visitor Spending	2.6	2.6	2.7	2.7	2.5	2.4	2.5	2.8	2.7	2.1	▼ -24.6%	▼ -2.2%
Non-transportation	2.0	2.0	2.1	2.1	2.1	2.0	2.0	2.3	2.2	1.7	▼ -23.9%	▼ -1.5%
Transportation	0.6	0.6	0.6	0.6	0.4	0.4	0.5	0.6	0.5	0.4	▼ -27.5%	▼ -4.8%
Total Direct Earnings	0.7	0.7	0.7	0.7	0.7	0.7	0.6	0.5	0.5	0.4	▼ -20.0%	▼ -5.5%
Total Direct Employment	60	60	60	70	60	60	50	30	30	20	▼ -26.5%	▼ -8.2%
Government Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▼ -22.8%	▼ -1.9%
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -24.8%	▼ -2.3%
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -21.3%	▼ -1.6%
Overnight Visitor Volume (Thousands)												
Party Trips	10.3	10.2	10.2	10.1	9.9	9.4	9.7	10.4	9.8	7.8	▼ -20.4%	▼ -2.7%
Party Nights	23.6	23.4	23.3	23.2	22.7	21.7	22.4	23.9	22.4	16.9	▼ -24.5%	▼ -3.3%
Person Trips	26.4	26.3	26.3	26.1	25.5	24.3	25.1	26.9	25.3	21.2	▼ -16.1%	▼ -2.2%
Person Nights	61.1	60.8	60.6	60.2	59.1	56.6	58.4	62.1	58.4	46.7	▼ -20.1%	▼ -2.7%
Average Overnight Spending (\$)												
per Party Trip	231	239	245	247	236	237	236	251	258	244	▼ -5.7%	▲ 0.5%
per Party Night	101	104	107	108	103	103	102	110	113	112	▼ -0.6%	▲ 1.1%
per Person Trip	90	93	95	96	92	92	91	97	100	89	▼ -10.5%	▼ 0.0%
per Person Night	39	40	41	41	40	39	39	42	43	41	▼ -6.0%	▲ 0.5%

*Other Travel includes resident air travel and travel arrangement services

Rogers County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	118.6	125.3	127.8	125.0	134.6	151.1	157.2	163.7	171.4	147.7	▼ -13.8%	▲ 2.2%
Other Travel*	14.0	14.1	14.4	13.5	9.5	9.0	10.1	11.7	11.4	8.3	▼ -27.1%	▼ -5.1%
Visitor Spending	104.5	111.1	113.3	111.5	125.1	142.2	147.1	152.1	160.0	139.4	▼ -12.9%	▲ 2.9%
Overnight	60.5	64.7	66.4	65.0	76.0	87.9	91.1	94.5	99.5	83.9	▼ -15.7%	▲ 3.3%
Day	44.1	46.4	47.0	46.5	49.1	54.3	56.1	57.6	60.5	55.5	▼ -8.3%	▲ 2.3%
Visitor Spending	104.5	111.1	113.3	111.5	125.1	142.2	147.1	152.1	160.0	139.4	▼ -12.9%	▲ 2.9%
Non-transportation	91.3	97.5	99.5	98.5	113.7	130.0	133.8	137.4	145.1	127.2	▼ -12.4%	▲ 3.4%
Transportation	13.3	13.6	13.8	13.0	11.4	12.2	13.3	14.6	14.9	12.2	▼ -17.8%	▼ -0.8%
Total Direct Earnings	28.4	30.5	31.0	30.8	36.0	42.8	44.0	46.0	48.0	46.4	▼ -3.3%	▲ 5.0%
Total Direct Employment	1,430	1,530	1,520	1,480	1,710	2,020	2,010	2,010	2,010	1,920	▼ -4.6%	▲ 2.9%
Government Revenue	7.6	8.1	8.4	8.3	9.6	10.9	11.3	11.4	12.4	10.9	▼ -12.1%	▲ 3.6%
Local Revenue	3.1	3.4	3.6	3.6	4.3	4.9	5.2	5.1	5.7	5.0	▼ -12.5%	▲ 4.8%
State Revenue	4.5	4.7	4.8	4.7	5.2	5.9	6.1	6.3	6.6	5.8	▼ -11.8%	▲ 2.7%
Overnight Visitor Volume (Thousands)												
Party Trips	151.6	157.9	158.2	155.0	174.2	189.4	188.2	190.1	196.0	183.5	▼ -6.4%	▲ 1.9%
Party Nights	382.9	397.6	397.5	390.3	432.9	464.8	461.4	466.2	479.6	410.6	▼ -14.4%	▲ 0.7%
Person Trips	366.7	382.1	383.1	375.2	421.5	458.1	454.4	458.9	473.6	479.3	▲ 1.2%	▲ 2.7%
Person Nights	904.9	940.4	941.3	923.3	1,024.7	1,101.4	1,090.1	1,099.7	1,133.1	1,067.7	▼ -5.8%	▲ 1.7%
Average Overnight Spending (\$)												
per Party Trip	399	410	420	420	436	464	484	497	508	457	▼ -9.9%	▲ 1.4%
per Party Night	158	163	167	167	176	189	197	203	207	204	▼ -1.5%	▲ 2.6%
per Person Trip	165	169	173	173	180	192	200	206	210	175	▼ -16.7%	▲ 0.6%
per Person Night	67	69	71	70	74	80	84	86	88	79	▼ -10.5%	▲ 1.6%

*Other Travel includes resident air travel and travel arrangement services



Seminole County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	19.9	21.0	23.0	21.9	18.3	20.2	19.0	20.4	19.8	15.0	▼ -24.3%	▼ -2.8%
Other Travel*	3.9	3.9	4.0	3.7	2.5	2.4	2.6	3.1	2.9	2.1	▼ -26.9%	▼ -6.1%
Visitor Spending	15.9	17.0	19.0	18.1	15.8	17.8	16.4	17.3	16.9	12.9	▼ -23.9%	▼ -2.1%
Overnight	12.0	12.9	14.6	14.0	12.0	13.6	12.5	13.1	12.9	9.4	▼ -26.5%	▼ -2.4%
Day	3.9	4.1	4.4	4.2	3.8	4.2	3.9	4.2	4.1	3.4	▼ -15.6%	▼ -1.4%
Visitor Spending	15.9	17.0	19.0	18.1	15.8	17.8	16.4	17.3	16.9	12.9	▼ -23.9%	▼ -2.1%
Non-transportation	11.9	12.9	14.6	14.1	12.9	14.6	13.2	13.8	13.5	10.4	▼ -23.0%	▼ -1.3%
Transportation	4.0	4.1	4.4	4.0	2.9	3.2	3.2	3.5	3.4	2.4	▼ -27.4%	▼ -4.8%
Total Direct Earnings	4.2	4.6	5.1	4.9	4.8	5.7	6.2	6.5	6.7	5.4	▼ -19.1%	▲ 2.6%
Total Direct Employment	260	280	310	300	280	330	360	360	370	280	▼ -24.6%	▲ 0.9%
Government Revenue	1.4	1.5	1.7	1.6	1.5	1.7	1.6	1.6	1.6	1.3	▼ -22.5%	▼ -1.1%
Local Revenue	0.7	0.7	0.8	0.8	0.7	0.8	0.8	0.8	0.8	0.6	▼ -24.7%	▼ -0.7%
State Revenue	0.7	0.8	0.9	0.8	0.8	0.8	0.8	0.8	0.8	0.6	▼ -20.2%	▼ -1.5%
Overnight Visitor Volume (Thousands)												
Party Trips	54.2	56.1	59.5	56.4	53.0	57.4	52.9	54.4	52.2	40.7	▼ -21.9%	▼ -2.8%
Party Nights	124.9	128.8	135.2	128.5	122.1	131.2	121.3	124.8	119.8	87.8	▼ -26.7%	▼ -3.5%
Person Trips	134.9	139.6	148.0	140.6	132.1	143.0	131.8	135.6	130.2	105.2	▼ -19.3%	▼ -2.5%
Person Nights	311.5	321.2	337.1	320.8	304.8	327.2	302.9	311.7	299.6	228.3	▼ -23.8%	▼ -3.1%
Average Overnight Spending (\$)												
per Party Trip	222	231	246	248	226	237	236	242	246	232	▼ -5.8%	▲ 0.5%
per Party Night	96	100	108	109	98	104	103	105	107	108	▲ 0.3%	▲ 1.1%
per Person Trip	89	93	99	99	91	95	95	97	99	90	▼ -9.0%	▲ 0.1%
per Person Night	39	40	43	44	39	42	41	42	43	41	▼ -3.6%	▲ 0.7%

*Other Travel includes resident air travel and travel arrangement services

Sequoyah County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	119.3	116.1	113.5	112.6	114.1	114.9	118.7	120.9	124.5	129.2	▲ 3.8%	▲ 0.8%
Other Travel*	6.5	6.4	6.4	6.0	4.1	3.8	4.4	5.1	4.9	3.6	▼ -26.9%	▼ -5.7%
Visitor Spending	112.8	109.7	107.1	106.6	109.9	111.0	114.3	115.8	119.6	125.6	▲ 5.1%	▲ 1.1%
Overnight	61.9	60.0	58.1	57.5	60.0	60.1	61.4	62.5	64.3	70.7	▲ 10.0%	▲ 1.3%
Day	50.9	49.7	49.0	49.1	49.9	50.9	53.0	53.3	55.2	54.9	▼ -0.6%	▲ 0.8%
Visitor Spending	112.8	109.7	107.1	106.6	109.9	111.0	114.3	115.8	119.6	125.6	▲ 5.1%	▲ 1.1%
Non-transportation	99.8	97.2	94.7	94.8	100.4	101.7	104.3	104.8	108.4	115.2	▲ 6.2%	▲ 1.4%
Transportation	13.0	12.5	12.4	11.8	9.6	9.3	10.1	11.0	11.1	10.4	▼ -6.4%	▼ -2.2%
Total Direct Earnings	29.3	28.8	27.9	28.1	30.8	32.5	33.1	33.4	35.5	39.6	▲ 11.5%	▲ 3.0%
Total Direct Employment	1,350	1,300	1,310	1,330	1,430	1,470	1,450	1,430	1,430	1,550	▲ 7.7%	▲ 1.4%
Government Revenue	6.9	6.7	6.5	6.5	6.9	7.0	7.2	7.2	7.5	8.0	▲ 6.0%	▲ 1.5%
Local Revenue	2.6	2.5	2.4	2.5	2.7	2.7	2.8	2.8	3.0	3.2	▲ 7.9%	▲ 2.3%
State Revenue	4.3	4.2	4.0	4.0	4.2	4.3	4.4	4.4	4.6	4.8	▲ 4.8%	▲ 1.0%
Overnight Visitor Volume (Thousands)												
Party Trips	127.6	123.0	119.7	119.1	125.8	122.9	122.2	121.2	123.0	122.7	▼ -0.3%	▼ -0.4%
Party Nights	306.6	296.3	289.3	288.4	303.3	296.3	295.0	292.6	297.3	283.2	▼ -4.7%	▼ -0.8%
Person Trips	339.1	327.8	319.5	317.9	334.5	327.6	325.1	324.0	329.6	361.9	▲ 9.8%	▲ 0.7%
Person Nights	813.3	787.6	770.0	767.7	804.6	788.0	783.1	780.2	794.0	838.7	▲ 5.6%	▲ 0.3%
Average Overnight Spending (\$)												
per Party Trip	486	488	485	483	477	489	502	516	523	576	▲ 10.2%	▲ 1.7%
per Party Night	202	202	201	199	198	203	208	214	216	250	▲ 15.4%	▲ 2.1%
per Person Trip	183	183	182	181	179	183	189	193	195	195	▲ 0.1%	▲ 0.7%
per Person Night	76	76	75	75	75	76	78	80	81	84	▲ 4.1%	▲ 1.0%

*Other Travel includes resident air travel and travel arrangement services

Stephens County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	58.1	63.9	70.1	77.0	69.4	60.0	62.0	66.0	64.7	53.6	▼ -17.1%	▼ -0.8%
Other Travel*	7.4	7.4	8.1	7.5	5.7	5.6	5.8	6.6	6.5	4.5	▼ -31.2%	▼ -5.0%
Visitor Spending	50.7	56.5	62.0	69.5	63.7	54.4	56.1	59.4	58.2	49.1	▼ -15.5%	▼ -0.3%
Overnight	35.4	39.9	44.3	50.5	46.0	38.3	39.6	42.1	41.2	33.7	▼ -18.2%	▼ -0.5%
Day	15.3	16.6	17.7	19.0	17.7	16.1	16.6	17.4	17.0	15.5	▼ -9.2%	▲ 0.1%
Visitor Spending	50.7	56.5	62.0	69.5	63.7	54.4	56.1	59.4	58.2	49.1	▼ -15.5%	▼ -0.3%
Non-transportation	41.1	46.3	51.1	58.3	55.4	47.1	48.0	50.4	49.6	42.2	▼ -14.7%	▲ 0.3%
Transportation	9.6	10.2	10.8	11.2	8.4	7.3	8.1	9.0	8.6	6.9	▼ -20.1%	▼ -3.3%
Total Direct Earnings	12.9	14.6	16.2	18.2	18.2	16.4	16.3	16.7	17.8	18.9	▲ 5.8%	▲ 3.9%
Total Direct Employment	870	940	1,030	1,140	1,130	1,010	980	980	1,000	1,010	▲ 1.1%	▲ 1.5%
Government Revenue	4.1	4.6	5.1	5.8	5.5	4.6	4.8	5.0	5.0	4.3	▼ -13.7%	▲ 0.6%
Local Revenue	1.9	2.2	2.4	2.9	2.7	2.2	2.3	2.4	2.4	2.1	▼ -13.4%	▲ 1.3%
State Revenue	2.2	2.4	2.6	2.9	2.7	2.4	2.5	2.6	2.5	2.2	▼ -13.9%	▼ 0.0%
Overnight Visitor Volume (Thousands)												
Party Trips	110.4	118.5	125.4	135.2	127.6	112.4	114.1	117.3	112.9	96.2	▼ -14.8%	▼ -1.4%
Party Nights	266.4	283.9	298.2	318.2	300.9	269.0	273.0	280.1	269.8	215.7	▼ -20.1%	▼ -2.1%
Person Trips	279.8	299.6	316.8	341.5	322.7	284.9	288.7	297.3	286.8	264.3	▼ -7.8%	▼ -0.6%
Person Nights	672.6	715.8	751.6	801.7	759.3	679.9	688.8	707.7	683.2	591.8	▼ -13.4%	▼ -1.3%
Average Overnight Spending (\$)												
per Party Trip	321	337	353	373	361	341	347	359	364	350	▼ -3.9%	▲ 0.9%
per Party Night	133	141	149	159	153	142	145	150	153	156	▲ 2.4%	▲ 1.6%
per Person Trip	127	133	140	148	143	135	137	141	143	127	▼ -11.2%	▲ 0.1%
per Person Night	53	56	59	63	61	56	57	59	60	57	▼ -5.5%	▲ 0.8%

*Other Travel includes resident air travel and travel arrangement services

Texas County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	35.0	37.4	40.6	42.2	39.4	34.9	36.1	34.0	35.3	31.6	▼ -10.6%	▼ -1.0%
Other Travel*	3.3	3.3	3.4	3.2	2.1	2.0	2.2	2.6	2.4	1.7	▼ -26.8%	▼ -6.2%
Visitor Spending	31.7	34.1	37.2	39.0	37.2	32.9	33.9	31.4	32.9	29.8	▼ -9.4%	▼ -0.6%
Overnight	22.9	24.8	27.2	28.7	27.4	23.8	24.6	22.6	23.9	20.6	▼ -13.7%	▼ -1.0%
Day	8.8	9.3	10.0	10.3	9.9	9.0	9.3	8.8	9.1	9.2	▲ 1.8%	▲ 0.4%
Visitor Spending	31.7	34.1	37.2	39.0	37.2	32.9	33.9	31.4	32.9	29.8	▼ -9.4%	▼ -0.6%
Non-transportation	26.6	28.7	31.5	33.4	32.9	29.0	29.6	27.2	28.6	26.3	▼ -8.1%	▼ -0.1%
Transportation	5.2	5.3	5.7	5.7	4.4	3.9	4.3	4.3	4.3	3.5	▼ -17.8%	▼ -3.8%
Total Direct Earnings	8.0	8.8	9.5	10.0	10.1	9.4	9.3	8.9	9.5	8.8	▼ -7.2%	▲ 0.9%
Total Direct Employment	530	550	610	670	650	590	560	510	540	490	▼ -9.4%	▼ -0.7%
Government Revenue	2.8	3.0	3.2	3.4	3.3	3.0	3.0	3.1	3.3	3.1	▼ -7.7%	▲ 1.1%
Local Revenue	1.4	1.5	1.7	1.8	1.8	1.5	1.6	1.7	1.9	1.8	▼ -7.4%	▲ 2.3%
State Revenue	1.3	1.4	1.6	1.6	1.6	1.4	1.5	1.4	1.4	1.3	▼ -8.2%	▼ -0.3%
Overnight Visitor Volume (Thousands)												
Party Trips	63.9	66.5	70.6	72.3	70.2	62.7	64.1	58.6	59.5	53.4	▼ -10.2%	▼ -1.8%
Party Nights	149.2	154.7	163.7	166.7	161.8	145.8	149.0	137.3	138.9	112.4	▼ -19.1%	▼ -2.8%
Person Trips	158.1	164.6	174.8	178.9	173.8	155.2	158.5	145.0	147.3	143.4	▼ -2.7%	▼ -1.0%
Person Nights	368.0	381.7	403.9	411.6	399.6	360.0	367.6	338.8	343.0	299.2	▼ -12.8%	▼ -2.0%
Average Overnight Spending (\$)												
per Party Trip	358	372	385	397	390	380	384	386	401	386	▼ -3.8%	▲ 0.7%
per Party Night	153	160	166	172	169	163	165	165	172	183	▲ 6.7%	▲ 1.8%
per Person Trip	145	150	156	160	157	154	155	156	162	144	▼ -11.3%	▼ -0.1%
per Person Night	62	65	67	70	68	66	67	67	70	69	▼ -1.0%	▲ 1.0%

*Other Travel includes resident air travel and travel arrangement services

Tillman County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	6.3	6.3	6.4	6.2	5.5	5.3	5.6	6.2	6.0	4.7	▼ -22.2%	▼ -3.0%
Other Travel*	1.2	1.2	1.2	1.1	0.8	0.7	0.8	0.9	0.9	0.6	▼ -27.1%	▼ -6.5%
Visitor Spending	5.1	5.1	5.2	5.1	4.8	4.6	4.8	5.3	5.1	4.0	▼ -21.4%	▼ -2.2%
Overnight	3.8	3.9	3.9	3.9	3.6	3.5	3.6	4.1	3.9	3.0	▼ -23.2%	▼ -2.4%
Day	1.2	1.2	1.2	1.2	1.1	1.1	1.2	1.3	1.2	1.0	▼ -15.5%	▼ -1.9%
Visitor Spending	5.1	5.1	5.2	5.1	4.8	4.6	4.8	5.3	5.1	4.0	▼ -21.4%	▼ -2.2%
Non-transportation	3.8	3.9	3.9	3.9	3.9	3.8	3.8	4.2	4.1	3.3	▼ -20.3%	▼ -1.4%
Transportation	1.3	1.2	1.2	1.2	0.9	0.9	0.9	1.1	1.0	0.8	▼ -25.6%	▼ -5.0%
Total Direct Earnings	1.3	1.4	1.4	1.4	1.4	1.4	1.5	1.4	1.4	1.4	▼ -3.3%	▲ 0.2%
Total Direct Employment	90	100	100	90	90	90	100	90	100	90	▼ -10.3%	▼ -0.4%
Government Revenue	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.4	0.4	▼ -18.4%	▼ -1.3%
Local Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▼ -18.6%	▼ -0.8%
State Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	▼ -18.2%	▼ -1.7%
Overnight Visitor Volume (Thousands)												
Party Trips	17.4	17.0	16.9	16.6	16.1	15.6	15.9	16.9	16.0	12.7	▼ -20.6%	▼ -3.1%
Party Nights	40.1	39.1	38.7	38.0	37.0	36.0	36.6	38.7	36.5	27.3	▼ -25.4%	▼ -3.8%
Person Trips	43.4	42.5	42.1	41.4	40.3	39.0	39.7	42.2	39.9	33.1	▼ -17.2%	▼ -2.7%
Person Nights	100.0	97.7	96.6	95.0	92.6	90.0	91.5	96.7	91.5	71.5	▼ -21.8%	▼ -3.3%
Average Overnight Spending (\$)												
per Party Trip	219	227	232	235	225	223	226	239	246	237	▼ -3.3%	▲ 0.8%
per Party Night	95	99	101	102	98	97	98	105	107	110	▲ 3.0%	▲ 1.5%
per Person Trip	88	91	93	94	90	89	91	96	98	91	▼ -7.2%	▲ 0.3%
per Person Night	38	40	41	41	39	39	39	42	43	42	▼ -1.8%	▲ 1.0%

*Other Travel includes resident air travel and travel arrangement services

Tulsa County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	1,288.7	1,291.9	1,325.9	1,373.6	1,334.6	1,341.9	1,320.4	1,426.6	1,493.4	894.1	▼ -40.1%	▼ -3.6%
Other Travel*	395.1	351.3	345.1	347.9	330.2	333.3	316.7	352.8	372.0	177.5	▼ -52.3%	▼ -7.7%
Visitor Spending	893.7	940.6	980.9	1,025.6	1,004.4	1,008.5	1,003.7	1,073.7	1,121.4	716.6	▼ -36.1%	▼ -2.2%
Overnight	768.4	809.7	845.1	885.6	869.5	871.8	866.3	926.3	968.4	589.8	▼ -39.1%	▼ -2.6%
Day	125.3	130.9	135.8	140.0	134.9	136.7	137.4	147.4	153.0	126.8	▼ -17.1%	▲ 0.1%
Visitor Spending	893.7	940.6	980.9	1,025.6	1,004.4	1,008.5	1,003.7	1,073.7	1,121.4	716.6	▼ -36.1%	▼ -2.2%
Non-transportation	613.6	649.6	682.8	720.8	726.7	736.1	727.0	773.9	814.5	555.1	▼ -31.8%	▼ -1.0%
Transportation	280.1	290.9	298.1	304.8	277.7	272.4	276.7	299.8	306.9	161.5	▼ -47.4%	▼ -5.4%
Total Direct Earnings	268.3	255.7	255.9	266.4	286.1	305.2	297.6	315.3	335.6	282.8	▼ -15.7%	▲ 0.5%
Total Direct Employment	11,610	11,220	11,370	11,640	12,270	12,810	12,530	13,070	13,430	10,850	▼ -19.2%	▼ -0.7%
Government Revenue	72.9	75.6	79.0	83.0	83.3	84.5	84.1	90.0	94.4	65.2	▼ -30.9%	▼ -1.1%
Local Revenue	37.6	38.7	40.2	42.4	43.0	43.4	43.5	46.8	49.1	33.3	▼ -32.3%	▼ -1.2%
State Revenue	35.3	36.9	38.9	40.6	40.2	41.1	40.6	43.2	45.3	31.9	▼ -29.4%	▼ -1.0%
Overnight Visitor Volume (Thousands)												
Party Trips	1,398.5	1,444.2	1,480.6	1,523.7	1,513.1	1,527.4	1,491.4	1,560.7	1,601.4	1,269.7	▼ -20.7%	▼ -1.0%
Party Nights	3,366.7	3,463.8	3,541.6	3,637.7	3,613.6	3,645.6	3,571.2	3,732.6	3,817.0	2,759.5	▼ -27.7%	▼ -2.0%
Person Trips	3,282.9	3,397.4	3,489.1	3,590.3	3,568.9	3,608.6	3,514.5	3,672.9	3,775.1	3,188.0	▼ -15.6%	▼ -0.3%
Person Nights	7,724.2	7,968.1	8,165.6	8,384.3	8,340.9	8,434.4	8,234.2	8,587.1	8,799.0	6,856.7	▼ -22.1%	▼ -1.2%
Average Overnight Spending (\$)												
per Party Trip	549	561	571	581	575	571	581	594	605	465	▼ -23.2%	▼ -1.7%
per Party Night	228	234	239	243	241	239	243	248	254	214	▼ -15.8%	▼ -0.7%
per Person Trip	234	238	242	247	244	242	246	252	257	185	▼ -27.9%	▼ -2.3%
per Person Night	99	102	103	106	104	103	105	108	110	86	▼ -21.8%	▼ -1.4%

*Other Travel includes resident air travel and travel arrangement services

Wagoner County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	58.1	60.1	61.6	60.6	56.1	55.7	56.7	61.3	62.4	52.1	▼ -16.6%	▼ -1.1%
Other Travel*	12.4	13.1	12.8	11.4	7.6	7.2	8.3	9.7	9.6	7.2	▼ -25.4%	▼ -5.3%
Visitor Spending	45.7	47.0	48.8	49.2	48.5	48.6	48.4	51.6	52.8	44.9	▼ -15.0%	▼ -0.2%
Overnight	35.3	36.3	37.8	38.2	37.7	37.7	37.4	39.9	40.7	34.8	▼ -14.7%	▼ -0.2%
Day	10.3	10.6	11.0	11.0	10.8	10.8	11.0	11.7	12.0	10.1	▼ -15.9%	▼ -0.2%
Visitor Spending	45.7	47.0	48.8	49.2	48.5	48.6	48.4	51.6	52.8	44.9	▼ -15.0%	▼ -0.2%
Non-transportation	36.5	37.8	39.4	40.2	41.4	41.6	40.9	43.1	44.3	37.9	▼ -14.4%	▲ 0.4%
Transportation	9.1	9.1	9.4	9.0	7.1	7.0	7.5	8.5	8.5	6.9	▼ -18.1%	▼ -2.7%
Total Direct Earnings	12.8	13.7	13.9	13.9	14.5	15.2	16.7	18.5	19.3	20.5	▲ 6.0%	▲ 4.8%
Total Direct Employment	790	780	830	810	840	860	930	1,020	1,040	1,080	▲ 3.5%	▲ 3.1%
Government Revenue	3.7	3.8	4.0	4.0	4.1	4.1	4.1	4.6	4.7	4.2	▼ -12.0%	▲ 1.1%
Local Revenue	1.6	1.6	1.7	1.7	1.8	1.8	1.8	2.1	2.2	1.9	▼ -11.2%	▲ 2.2%
State Revenue	2.2	2.2	2.3	2.3	2.3	2.3	2.3	2.5	2.5	2.2	▼ -12.8%	▲ 0.3%
Overnight Visitor Volume (Thousands)												
Party Trips	118.2	119.8	122.3	122.3	123.6	124.0	120.9	125.7	127.3	120.6	▼ -5.2%	▲ 0.2%
Party Nights	306.0	310.1	316.0	315.7	319.1	320.0	313.4	325.9	330.2	289.0	▼ -12.5%	▼ -0.6%
Person Trips	289.2	293.3	299.4	299.2	302.9	304.0	296.1	307.3	311.4	308.8	▼ -0.8%	▲ 0.7%
Person Nights	734.0	744.5	759.2	757.9	767.0	770.1	752.6	780.5	791.7	739.3	▼ -6.6%	▲ 0.1%
Average Overnight Spending (\$)												
per Party Trip	299	303	309	313	305	304	310	317	320	288	▼ -10.0%	▼ -0.4%
per Party Night	115	117	120	121	118	118	119	122	123	120	▼ -2.5%	▲ 0.4%
per Person Trip	122	124	126	128	125	124	126	130	131	113	▼ -14.0%	▼ -0.8%
per Person Night	48	49	50	50	49	49	50	51	51	47	▼ -8.6%	▼ -0.2%

*Other Travel includes resident air travel and travel arrangement services

Washington County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	62.7	74.4	72.9	72.9	64.8	65.6	69.3	69.4	68.1	49.2	▼ -27.7%	▼ -2.4%
Other Travel*	8.9	9.0	9.1	8.3	6.0	5.8	6.3	7.2	7.0	5.0	▼ -28.7%	▼ -5.6%
Visitor Spending	53.8	65.4	63.7	64.6	58.7	59.8	63.0	62.1	61.0	44.2	▼ -27.6%	▼ -1.9%
Overnight	42.9	53.1	51.7	52.5	47.7	48.4	51.0	50.2	49.3	34.1	▼ -30.8%	▼ -2.3%
Day	10.9	12.3	12.0	12.1	11.1	11.4	12.0	12.0	11.8	10.1	▼ -14.3%	▼ -0.7%
Visitor Spending	53.8	65.4	63.7	64.6	58.7	59.8	63.0	62.1	61.0	44.2	▼ -27.6%	▼ -1.9%
Non-transportation	42.1	52.2	50.9	52.2	49.5	50.5	52.5	51.2	50.6	36.9	▼ -27.1%	▼ -1.3%
Transportation	11.7	13.2	12.8	12.4	9.3	9.3	10.4	11.0	10.5	7.3	▼ -30.0%	▼ -4.6%
Total Direct Earnings	15.1	16.6	16.3	17.0	16.6	17.7	18.1	19.1	18.1	17.1	▼ -5.6%	▲ 1.3%
Total Direct Employment	870	930	900	940	900	950	940	960	920	830	▼ -10.0%	▼ -0.5%
Government Revenue	4.6	5.6	5.5	5.6	5.3	5.4	5.6	5.5	5.5	4.1	▼ -25.7%	▼ -1.2%
Local Revenue	2.2	2.8	2.7	2.8	2.6	2.7	2.8	2.8	2.7	2.0	▼ -26.9%	▼ -1.1%
State Revenue	2.4	2.8	2.8	2.8	2.6	2.7	2.8	2.8	2.7	2.1	▼ -24.5%	▼ -1.4%
Overnight Visitor Volume (Thousands)												
Party Trips	147.2	167.0	160.1	161.1	152.9	155.4	159.4	154.1	149.3	113.6	▼ -24.0%	▼ -2.6%
Party Nights	322.1	359.8	345.3	347.9	331.7	337.4	345.2	334.4	325.0	230.8	▼ -29.0%	▼ -3.3%
Person Trips	364.3	413.8	396.9	399.2	378.9	385.0	394.7	382.1	370.4	299.6	▼ -19.1%	▼ -1.9%
Person Nights	796.3	890.6	855.2	861.2	821.1	834.9	853.7	828.2	805.2	607.8	▼ -24.5%	▼ -2.7%
Average Overnight Spending (\$)												
per Party Trip	292	318	323	326	312	312	320	326	330	300	▼ -9.0%	▲ 0.3%
per Party Night	133	148	150	151	144	144	148	150	152	148	▼ -2.5%	▲ 1.0%
per Person Trip	118	128	130	132	126	126	129	131	133	114	▼ -14.4%	▼ -0.3%
per Person Night	54	60	61	61	58	58	60	61	61	56	▼ -8.3%	▲ 0.4%

*Other Travel includes resident air travel and travel arrangement services

Washita County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	8.1	8.2	8.4	8.1	7.2	7.0	7.1	7.9	7.7	6.5	▼ -16.4%	▼ -2.2%
Other Travel*	1.8	1.8	1.8	1.7	1.2	1.1	1.2	1.4	1.3	0.9	▼ -27.4%	▼ -6.3%
Visitor Spending	6.3	6.4	6.5	6.4	6.0	5.9	5.9	6.6	6.4	5.5	▼ -14.2%	▼ -1.3%
Overnight	5.9	6.0	6.2	6.1	5.8	5.7	5.7	6.3	6.2	5.3	▼ -13.9%	▼ -1.1%
Day	0.4	0.4	0.4	0.3	0.2	0.2	0.2	0.3	0.3	0.2	▼ -21.1%	▼ -6.0%
Visitor Spending	6.3	6.4	6.5	6.4	6.0	5.9	5.9	6.6	6.4	5.5	▼ -14.2%	▼ -1.3%
Non-transportation	4.3	4.4	4.5	4.6	4.6	4.5	4.5	4.9	4.8	4.2	▼ -12.6%	▼ -0.2%
Transportation	2.0	2.0	2.0	1.9	1.4	1.4	1.5	1.7	1.6	1.3	▼ -19.2%	▼ -4.2%
Total Direct Earnings	1.5	1.6	1.6	1.6	1.6	1.6	1.6	1.9	1.9	1.7	▼ -9.5%	▲ 1.0%
Total Direct Employment	130	150	140	140	140	130	120	130	150	140	▼ -5.0%	▲ 0.6%
Government Revenue	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	▼ -12.6%	▼ -0.4%
Local Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▼ -13.6%	▲ 0.3%
State Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	▼ -12.0%	▼ -0.8%
Overnight Visitor Volume (Thousands)												
Party Trips	26.1	25.9	26.0	25.6	25.4	24.6	24.5	25.8	24.6	20.4	▼ -17.2%	▼ -2.4%
Party Nights	60.5	60.2	60.4	59.3	59.0	57.3	57.0	59.7	57.0	45.3	▼ -20.6%	▼ -2.9%
Person Trips	66.2	66.0	66.2	65.1	64.7	62.8	62.4	65.6	63.0	55.5	▼ -11.8%	▼ -1.7%
Person Nights	153.9	153.2	153.7	151.1	150.3	146.1	145.2	152.0	145.9	124.8	▼ -14.5%	▼ -2.1%
Average Overnight Spending (\$)												
per Party Trip	228	233	237	238	227	230	233	244	251	261	▲ 4.0%	▲ 1.4%
per Party Night	98	100	102	103	98	99	100	105	108	117	▲ 8.4%	▲ 1.8%
per Person Trip	90	91	93	94	89	90	91	96	98	96	▼ -2.4%	▲ 0.7%
per Person Night	39	39	40	40	38	39	39	41	42	43	▲ 0.6%	▲ 1.0%

*Other Travel includes resident air travel and travel arrangement services

Woods County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	15.6	17.9	25.3	34.2	29.3	19.7	16.9	21.5	17.7	13.7	▼ -22.2%	▼ -1.2%
Other Travel*	2.3	1.9	2.0	1.7	1.4	1.3	1.4	1.5	1.5	1.0	▼ -33.7%	▼ -8.1%
Visitor Spending	13.3	16.0	23.4	32.5	28.0	18.3	15.5	20.0	16.2	12.7	▼ -21.2%	▼ -0.4%
Overnight	12.5	15.1	22.2	31.0	26.7	17.4	14.6	18.9	15.3	11.9	▼ -21.9%	▼ -0.5%
Day	0.8	0.9	1.2	1.5	1.3	0.9	0.9	1.0	0.9	0.8	▼ -9.2%	▲ 0.5%
Visitor Spending	13.3	16.0	23.4	32.5	28.0	18.3	15.5	20.0	16.2	12.7	▼ -21.2%	▼ -0.4%
Non-transportation	10.4	12.9	19.1	27.2	24.1	15.6	13.0	16.6	13.4	10.6	▼ -21.1%	▲ 0.1%
Transportation	2.8	3.2	4.2	5.3	3.8	2.7	2.5	3.4	2.8	2.2	▼ -21.7%	▼ -2.5%
Total Direct Earnings	3.7	4.3	6.2	8.5	7.7	5.4	4.7	5.0	4.2	4.1	▼ -1.7%	▲ 1.0%
Total Direct Employment	220	260	360	480	430	300	250	250	220	220	▼ -0.3%	▼ -0.2%
Government Revenue	1.2	1.4	2.2	3.1	2.7	1.7	1.4	1.8	1.5	1.2	▼ -24.3%	▼ -0.2%
Local Revenue	0.6	0.8	1.2	1.7	1.5	0.9	0.8	1.0	0.8	0.6	▼ -27.9%	▼ -0.2%
State Revenue	0.6	0.7	1.0	1.3	1.2	0.8	0.7	0.8	0.7	0.5	▼ -19.8%	▼ -0.1%
Overnight Visitor Volume (Thousands)												
Party Trips	38.2	43.4	58.0	75.7	67.7	47.8	41.3	50.0	41.2	33.3	▼ -19.2%	▼ -1.4%
Party Nights	82.8	92.7	120.5	154.3	138.9	101.2	88.8	106.1	88.9	70.1	▼ -21.2%	▼ -1.7%
Person Trips	98.9	111.9	148.3	192.5	172.8	123.2	107.0	129.3	107.6	97.4	▼ -9.5%	▼ -0.2%
Person Nights	215.2	240.0	309.3	393.8	356.3	262.1	230.8	275.5	233.4	207.6	▼ -11.0%	▼ -0.4%
Average Overnight Spending (\$)												
per Party Trip	327	349	383	409	394	364	354	379	371	359	▼ -3.3%	▲ 0.9%
per Party Night	151	163	185	201	192	172	165	179	172	170	▼ -0.9%	▲ 1.2%
per Person Trip	126	135	150	161	154	141	137	147	142	123	▼ -13.7%	▼ -0.3%
per Person Night	58	63	72	79	75	66	63	69	65	57	▼ -12.2%	▼ -0.1%

*Other Travel includes resident air travel and travel arrangement services

Woodward County / Detail Trend

Direct Travel Impacts & Visitor Volume 2011-2020

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Avg. Annual % Chg.	
											2019-20	2011-20
Direct Economic Impacts (\$Millions except Employment (Jobs))												
Total Direct Spending	59.9	74.5	67.5	69.3	63.1	48.5	56.4	59.1	55.2	39.8	▼ -27.9%	▼ -4.0%
Other Travel*	3.6	3.7	3.8	3.5	2.6	2.5	2.6	2.9	2.9	2.0	▼ -31.3%	▼ -5.8%
Visitor Spending	56.3	70.8	63.6	65.8	60.6	46.0	53.8	56.2	52.4	37.9	▼ -27.7%	▼ -3.9%
Overnight	42.8	54.5	48.7	50.5	46.2	34.3	40.5	42.4	39.5	26.8	▼ -32.2%	▼ -4.6%
Day	13.5	16.3	14.9	15.4	14.3	11.7	13.2	13.7	12.9	11.1	▼ -13.8%	▼ -2.0%
Visitor Spending	56.3	70.8	63.6	65.8	60.6	46.0	53.8	56.2	52.4	37.9	▼ -27.7%	▼ -3.9%
Non-transportation	47.7	60.6	54.4	56.8	53.7	40.7	47.2	48.9	45.8	33.3	▼ -27.3%	▼ -3.5%
Transportation	8.6	10.2	9.2	9.0	6.8	5.3	6.5	7.2	6.5	4.5	▼ -30.7%	▼ -6.2%
Total Direct Earnings	12.8	13.6	12.1	12.3	12.0	9.7	10.9	10.6	9.7	9.3	▼ -3.5%	▼ -3.1%
Total Direct Employment	730	740	660	700	670	520	570	560	540	490	▼ -9.3%	▼ -3.9%
Government Revenue	5.0	6.3	5.7	6.3	5.9	4.4	5.2	5.2	4.9	3.6	▼ -27.6%	▼ -3.3%
Local Revenue	2.7	3.4	3.1	3.6	3.4	2.5	2.9	2.9	2.7	1.9	▼ -28.9%	▼ -3.2%
State Revenue	2.3	2.9	2.6	2.7	2.5	1.9	2.2	2.3	2.2	1.6	▼ -25.9%	▼ -3.4%
Overnight Visitor Volume (Thousands)												
Party Trips	97.2	116.2	103.9	106.2	100.1	78.6	89.2	90.7	83.2	62.9	▼ -24.4%	▼ -4.3%
Party Nights	218.4	258.2	232.4	237.9	224.9	179.9	202.1	205.1	188.9	132.8	▼ -29.7%	▼ -4.9%
Person Trips	243.9	291.3	260.8	266.4	251.2	197.7	223.8	227.8	209.3	173.7	▼ -17.0%	▼ -3.3%
Person Nights	547.5	646.7	582.7	596.0	563.8	451.6	506.9	514.6	474.6	365.1	▼ -23.1%	▼ -4.0%
Average Overnight Spending (\$)												
per Party Trip	440	469	469	475	462	436	455	468	474	425	▼ -10.3%	▼ -0.3%
per Party Night	196	211	210	212	206	191	201	207	209	201	▼ -3.6%	▲ 0.3%
per Person Trip	175	187	187	189	184	174	181	186	189	154	▼ -18.3%	▼ -1.3%
per Person Night	78	84	84	85	82	76	80	82	83	73	▼ -11.9%	▼ -0.6%

*Other Travel includes resident air travel and travel arrangement services

Glossary

Term

Hotel, Motel, STR

Private Home

Other Overnight

Day Travel

Visitor Spending

Other Spending

Direct Spending

Direct Earnings

Direct Employment

Local Taxes

State Taxes

Person Trips

NAICS

Destination Spending

STR

2nd Home

Definition

Accommodation types that house transient lodging activity.

Personal residences used to host visiting friends and family overnight.

Combination of other overnight visitors who stay in campgrounds or 2nd homes.

Greater than 50 miles traveled non-routine to the destination.

Direct spending made by visitors in a destination.

Spending by residents on travel arrangement services, or spending for convention activity.

Expenditures made by consumers, combination of Visitor Spending and Other Spending.

Total after-tax net income from travel. It includes wage and salary disbursements, proprietor income, and other earned income or benefits.

Employment generated by direct spending; Includes full time, part time, seasonal, and proprietors.

City and county taxes generated by travel spending.

State taxes generated by travel spending.

Individual trips to the destination for all age groups.

North American Industry Classification System.

Interchangeable with Visitor Spending. Direct spending made by visitors in a destination.

Short Term Rental, private and semi-private lodging rented by owners or property management companies (e.g. Airbnb, VRBO).

Homes under private ownership for personal use as a vacation property.

Assumptions / Methodology

Travel Impacts Methodology

Dean Runyan Associates uses our proprietary Regional Travel Impact Model (RTIM). This input-output model uses a fiscal based approach to accurately quantify travel and reduce reliance and variability of survey data. Each accommodation type (Hotel/Motel, Short Term Rental, Private Home, 2nd Home, Camping, and Day) is modeled uniquely to capture the different types of economic contributions from these visitors. Earnings and employment data are derived from the relationship between business income and employee expenses. Tax receipts are generated based on each unique tax rate that applies to the underlying economic activity.

Our approach starts at local levels of geography building up to state findings.

The RTIM is in use in 12 states covering over 400 counties and local jurisdictions. Findings from this study are directly comparable to any of our research publications.

Travel Impacts Assumptions

- Overnight visitors are defined as non-local overnight visitation utilizing accommodations that are Hotels/Motels/STR, Camping, Private Home (VFR), and 2nd home ownership.
- Day visitors include anyone that has traveled 50 miles one way, and is not routine travel (commuting or periodic retail trips).
- Travel contains tourism activity, business activity, and other transient activity.
- Source data is accurate and complete. (Sources include: Bureau of Labor Statistics, Census Bureau, Bureau of Economic Analysis, STR LLC., U.S. Department of Transportation, Omnitrak Group, AirDNA, Local Governmental Entities, State Tax Departments).