

Oklahoma Travel Impacts:

Statewide Estimates

2010 - 2019p

October 2020

Prepared for the

Oklahoma Tourism and Recreation Department
Oklahoma City, Oklahoma

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The Economic Impact of Travel on Oklahoma

2010-2019 State Estimates

October 2020

prepared for

Oklahoma Tourism and Recreation Department

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Executive Summary

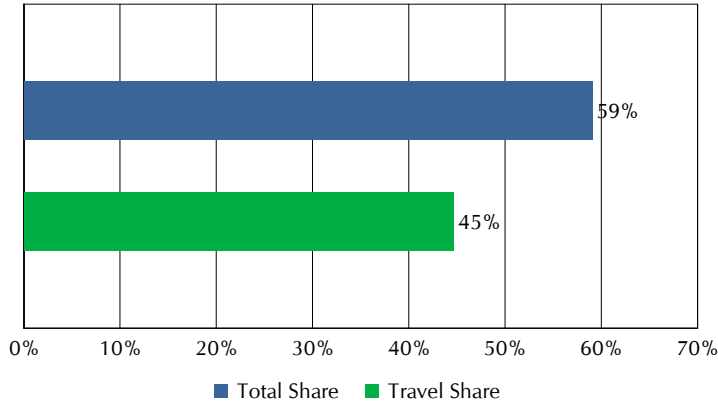
This report describes the economic impacts of travel to and through Oklahoma and the state's 77 counties. The estimates of the direct impacts associated with traveler spending in Oklahoma were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The estimates for Oklahoma are generally comparable to the U.S. Travel and Tourism Satellite Accounts produced by the Bureau of Economic Analysis. The estimates of spending, earnings, employment and tax receipts are also used as input data to derive estimates of other economic measures, including gross domestic product (GDP) and secondary effects of the travel industry.

Summary of Recent Trends

- Total direct travel spending in Oklahoma was \$9.7 billion in 2019.
- Visitor spending was \$9.0 billion in 2019 an increase of 1.2 percent. Since 2010, visitor spending in the state has increased on average by 3.2 percent per year in current dollars.
- Direct travel-generated employment was 104,800 in 2019. This represents a 1.2 percent increase over the previous year. On average, direct travel-generated employment has increased by 2.2 percent per year since 2010.
- Direct travel-generated earnings (\$2.5 billion in 2019) increased by 3.8 percent over the previous year; travel-generated earnings have grown an average of 4.1 percent per year since 2010.
- Local, state and federal tax revenue generated by travel spending totaled \$1.1 billion in 2019: \$308 million local (an increase of 2.4 percent), \$415 million state (an increase of 1.1 percent), and \$398 million federal. This is equivalent to \$730 for each Oklahoma household (state and local tax revenue is equivalent to \$470 for each Oklahoma household).
- The Gross Domestic Product (GDP) of the travel industry is \$3.8 billion in 2019. The travel industry is the third largest export-oriented industry in the state, following oil and gas, and agriculture/food processing.
- The total (direct, indirect and induced) employment supported by the Oklahoma travel industry was 160,900 jobs. The total earnings supported by the travel industry was \$4.6 billion. The total spending supported by the travel industry was \$17.5 billion. These total impacts reflect the re-spending of income by travel industry employees and businesses on additional goods and services.

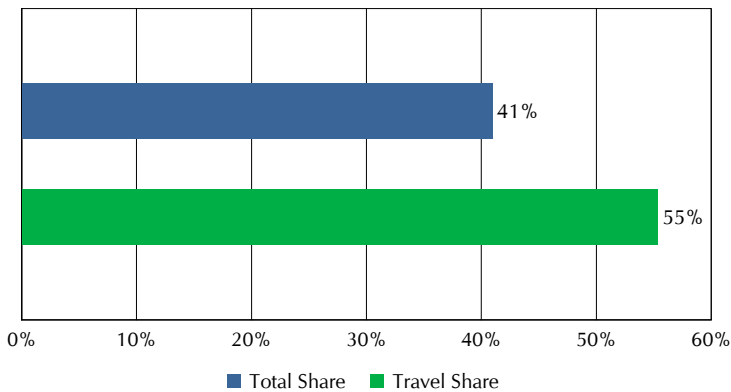
THE OKLAHOMA TRAVEL INDUSTRY BENEFITS ALL AREAS OF THE STATE

Five Largest Counties



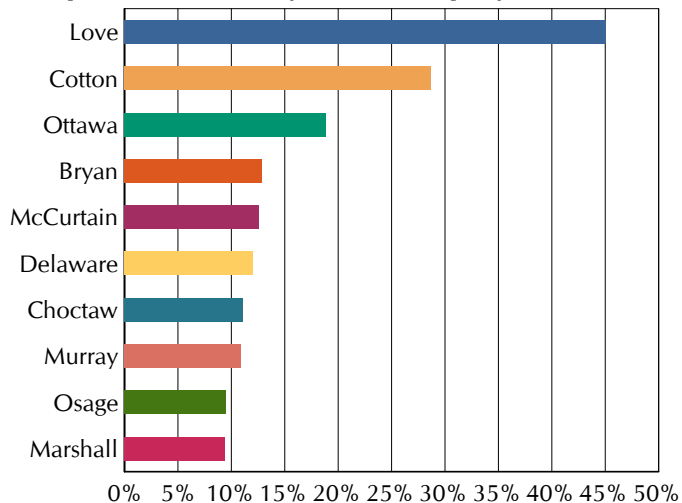
The five largest counties in the state by population (Oklahoma, Tulsa, Cleveland, Comanche and Canadian) have over one-half (59 percent) of the total employment in the state and 45 percent of direct travel-generated employment. Travel-generated employment represents 3 percent of all employment in these counties.

All other Oklahoma Counties



The remaining 72 counties in the state have 41 percent of total employment in Oklahoma and 55 percent of direct travel-generated employment. Travel-generated employment represents 6 percent of all employment in these counties.

Top 10 Counties by Travel Employment Share



The counties with the greatest share of direct travel-generated employment are all non-metropolitan. They include counties with second homes, tribal casinos and destination resorts.

OKLAHOMA TRAVEL IMPACTS, 2010-2019

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Preface

The purpose of this study is to document the economic significance of the travel industry in Oklahoma from 2010 to 2019. These findings show the level of travel spending by visitors traveling to and within the state, and the impact this spending had on the economy in terms of earnings, employment and tax revenue.

Dean Runyan Associates prepared this study for the Oklahoma Tourism and Recreation Department. Dean Runyan Associates has specialized in research and planning services for the travel, tourism and recreation industry since 1984. With respect to economic impact analysis, the firm developed and currently maintains the Regional Travel Impact Model (RTIM), a proprietary computer model for analyzing travel economic impacts at the state, regional and local level. Dean Runyan Associates also has extensive experience in project feasibility analysis, market evaluation, survey research and travel and tourism planning.

Many individuals and organizations provided data and assistance for this report. State agencies include the Oklahoma Tax Commission, Oklahoma Department of Commerce, and Oklahoma State Parks. Federal agencies that maintain data essential for this report include the Bureau of Economic Analysis, the Department of Labor, the Department of Transportation, the U.S. Forest Service, and the National Park Service. In addition, local jurisdictions, Convention and Visitors Bureaus, and travel and tourism organizations throughout the state of Oklahoma contributed information essential for this report.

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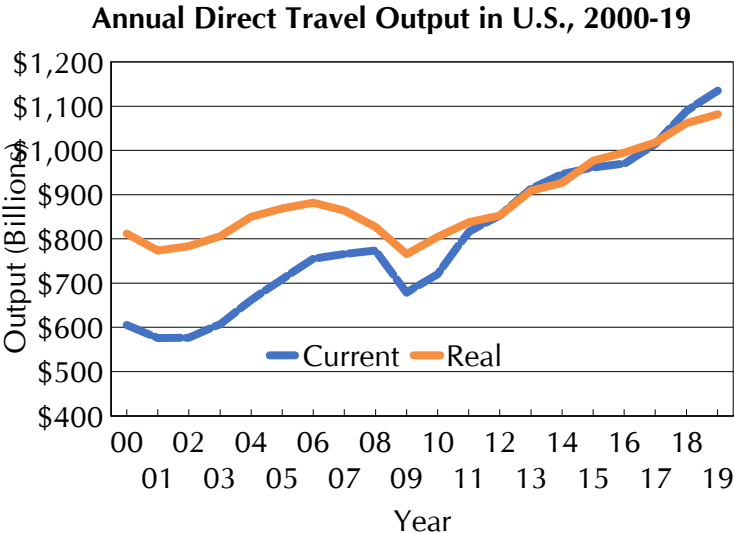
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I. U.S. TRAVEL

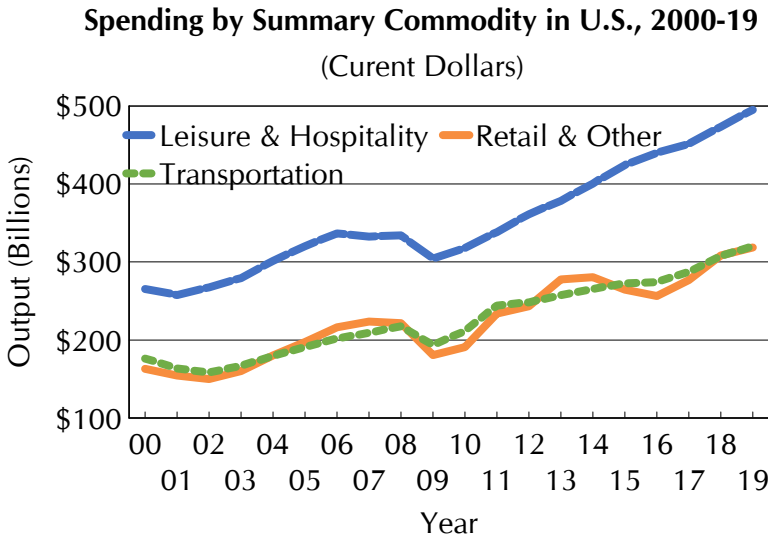


The national level data in this section focuses on visitor spending trends in current and real dollars, visitor spending by leisure & hospitality and transportation in the U.S., current international spending, and trends in travel-generated employment.

The following two graphs are derived from the Bureau of Economic Analysis Travel and Tourism Satellite Accounts*. Both graphs show direct tourism output for the United States. Dean Runyan Associates estimated national travel activity for 2019.



Spending by resident and foreign visitors was \$1,135 billion in 2019 in current dollars. This represents a 4.3 percent increase over 2018. When adjusted for changes in prices (real dollars), spending increased by 1.8 percent from 2018 to 2019 compared to a 4.2 percent increase for the preceding year.

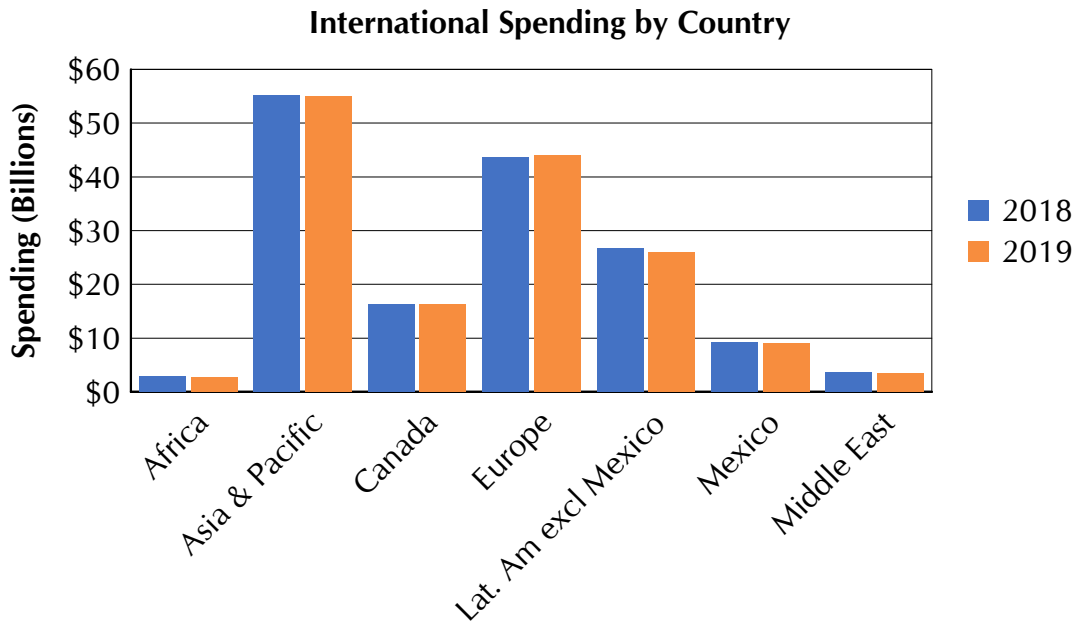


Note: Retail spending includes gasoline purchases.

*See <http://www.bea.gov/industry/index.htm#satellite>.

The bottom chart highlights the components of the travel industry and the contribution over time. In 2019, the increase in Leisure & Hospitality spending (4.6 percent) compares to a 4.2 percent increase in Transportation and 3.2 percent increase in Retail spending. Retail spending includes gasoline purchases. Leisure & Hospitality is about 44 percent of spending in 2019.

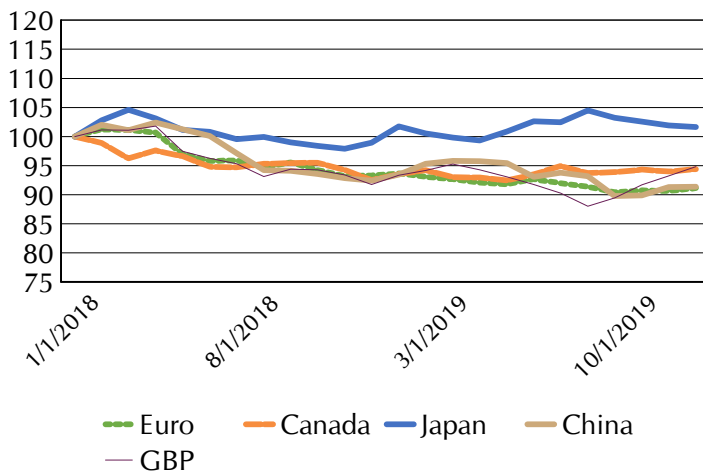
International spending on travel was down slightly less than 1 percent in 2019. The Asia & Pacific region which accounts for 35 percent of the total spending in 2019. In 2019 foreign spending was roughly 13.7 percent of the United States travel spending. The dollar continues to be strong against other currencies, which can make travel to the U.S. less appealing.



Does not include spending on education, healthcare, or border workers

Relative Value of Selected Foreign Currencies compared to U.S. Dollar

Monthly Averages, Jan 2018 through December 2019



Sources:

Foreign Share of U.S Internal Travel: Bureau of Economic Analysis Travel & Tourism Satellite Accounts and International Transactions.

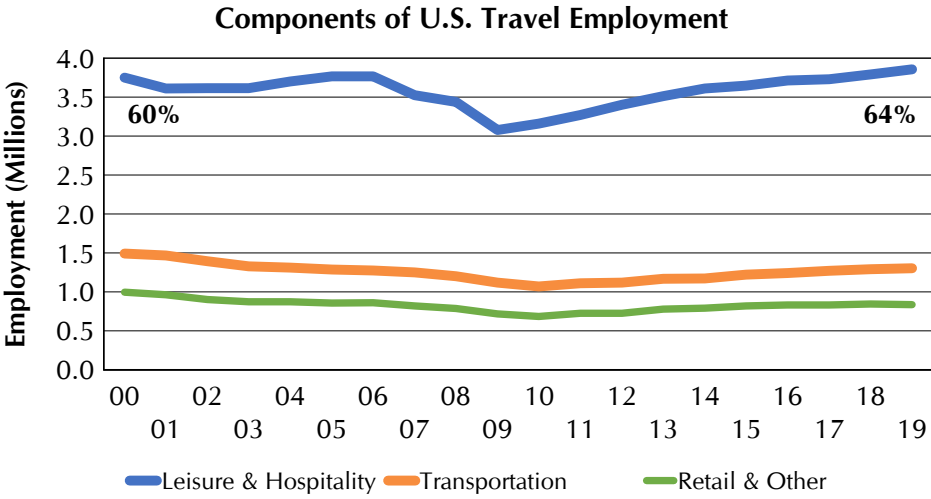
International Spending by Country: Bureau of Economic Analysis.

Relative Value of Selected Foreign Currencies: USForex, Inc. (www.usforex.com)

The following two graphs show employment trends since 2000 and the composition of travel industry employment since the recession. The first graph shows that travel-generated employment recovered from the 2008-09 recession by 2016. Leisure and hospitality employment was 3.86 million in 2019 or 64 percent of total travel industry employment, compared to 3.75 million in 2000 or 60 percent of the total. In 2019 total travel employment grew by 1.0 percent. Additionally, employment in transportation and other industries declined over the same period from 2.48 million to 2.13 million, mostly due to decreased employment in the airline and related transportation industries.



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts.



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts. Leisure & hospitality includes accommodations, food services, and arts, entertainment & recreation. Retail & Other includes gasoline.

II. OKLAHOMA TRAVEL IMPACTS



The multi-billion dollar travel industry in Oklahoma is a vital part of the state and local economies. The industry is represented primarily by businesses in the leisure and hospitality sector, transportation, and retail. The money that visitors spend on various goods and services while in Oklahoma produces business receipts at these firms, which in turn generate earnings and employment for Oklahoma residents. In addition, state and local governments collect taxes that are generated from visitor spending. Most of these taxes are imposed on the sale of goods and services to visitors, thus avoiding a tax burden on local residents.

Summary of Oklahoma Travel

- Total direct travel spending in Oklahoma was \$9.7 billion in 2019p. This represents a 1.6 percent increase over the preceding year in current dollars.
- Direct travel-generated employment was 104,800 in 2019p, a 1.2 percent increase over the preceding year. Employment has increased by 2.2 percent per year since 2010. Earnings (\$2.5 billion in 2019p) have increased by 4.1 percent per year since 2010.
- Local, state and federal government revenue generated by travel spending totaled \$1.1 billion in 2019p: \$308 million local, \$415 million state, and \$398 million federal. The local and state tax revenues generated by travel spending represent approximately 5.0 percent of all local and state tax revenues collected in Oklahoma.
- Direct travel-generated local and state tax revenue was equivalent to \$470 per Oklahoma household. Visitor spending accounted for over 80 percent of this amount. The tax payments of travel industry businesses and employees accounted for the remainder.
- The Gross Domestic Product (GDP) of the travel industry is \$3.8 billion in 2019. The travel industry is the third largest export-oriented industry in the state, following oil and gas, and agriculture/food processing.
- The total (direct, indirect and induced) employment supported by the Oklahoma travel industry was 160,900 jobs. The total earnings supported by the travel industry was \$4.6 billion. The total spending supported by the travel industry was \$17.5 billion. These total impacts reflect the re-spending of income by travel industry employees and businesses on additional goods and services.

Most of this report discusses direct travel impact estimates only. Direct impacts are a measure of additional expenditure within a defined geography. Secondary impacts are detailed on pages 14-18. The summation of direct and secondary equal total impacts. In addition, these estimates do not include the airline maintenance facility located in Tulsa, nor the administrative headquarters of auto rental businesses located in Tulsa and Oklahoma City. While these businesses are clearly part of the larger U.S. travel industry and benefit Oklahoma residents, they are not directly related to visitation to or within the state of Oklahoma.

*The \$415 million in state government revenue includes tribal gaming exclusivity fees. This amount is not included in the calculation of the amount of state and local tax revenue attributable to travel (4.0 percent).

ECONOMIC IMPACT OF TRAVEL

Visitor spending increased by 1.2 percent. Travel-generated employment grew at 1.2 percent. State tax revenue grew at 1.8 percent.

Oklahoma Direct Travel Impacts, 2010-2019p

| | 2010 | 2012 | 2015 | 2017 | 2018 | 2019p | Annual % Chg. 18-19p 10-19p | |
|--|-------|-------|-------|-------|-------|-------|--------------------------------|------|
| Spending (\$Millions) | | | | | | | | |
| Total | 7,416 | 8,300 | 8,648 | 8,940 | 9,594 | 9,748 | 1.6% | 3.1% |
| Other | 612 | 611 | 630 | 624 | 670 | 714 | 6.6% | 1.7% |
| Visitor | 6,804 | 7,689 | 8,018 | 8,317 | 8,925 | 9,034 | 1.2% | 3.2% |
| Non-Transportation | 5,270 | 5,830 | 6,504 | 6,739 | 7,145 | 7,271 | 1.8% | 3.6% |
| Transportation | 1,534 | 1,860 | 1,514 | 1,578 | 1,780 | 1,763 | -1.0% | 1.6% |
| Earnings (\$Millions) | | | | | | | | |
| Total | 1,730 | 1,881 | 2,143 | 2,290 | 2,401 | 2,493 | 3.8% | 4.1% |
| Employment (Thousands) | | | | | | | | |
| Total | 86.4 | 90.6 | 98.3 | 100.9 | 103.6 | 104.8 | 1.2% | 2.2% |
| Government Revenue (\$Millions) | | | | | | | | |
| Total | 832 | 883 | 986 | 1,019 | 1,091 | 1,122 | 2.8% | 3.4% |
| Local | 207 | 237 | 265 | 272 | 300 | 308 | 2.9% | 4.5% |
| Visitor | 162 | 188 | 214 | 216 | 239 | 243 | 1.8% | 4.6% |
| Business or Employee | 46 | 48 | 51 | 57 | 61 | 65 | 7.4% | 4.1% |
| State | 319 | 342 | 369 | 384 | 408 | 415 | 1.8% | 3.0% |
| Visitor | 263 | 283 | 305 | 317 | 336 | 342 | 1.7% | 2.9% |
| Business or Employee | 56 | 58 | 65 | 67 | 72 | 74 | 2.5% | 3.2% |
| Federal | 305 | 305 | 352 | 363 | 384 | 398 | 3.7% | 3.0% |

Other spending includes resident air travel, travel arrangement and reservation services, and convention and trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

Earnings include wages & salaries, earned benefits and proprietor income.

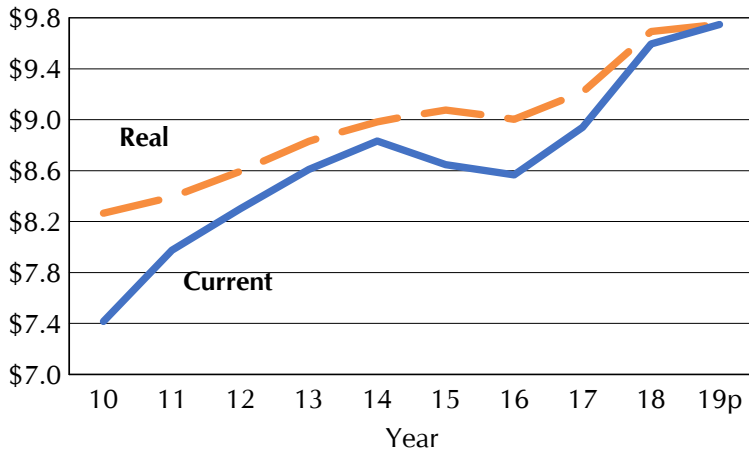
Employment includes all full- and part-time employment of payroll employees and proprietors.

Local revenue includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

State revenue includes lodging, sales, mixed beverage and motor fuel tax payments of visitors, and the income tax payments and sales tax payments attributable to the travel industry income of employees and businesses. The visitor related share of tribal gaming exclusivity fees are also included.

Federal revenue includes motor fuel excise taxes and airline ticket taxes, and the payroll and income taxes attributable to the travel industry income of employees and businesses.

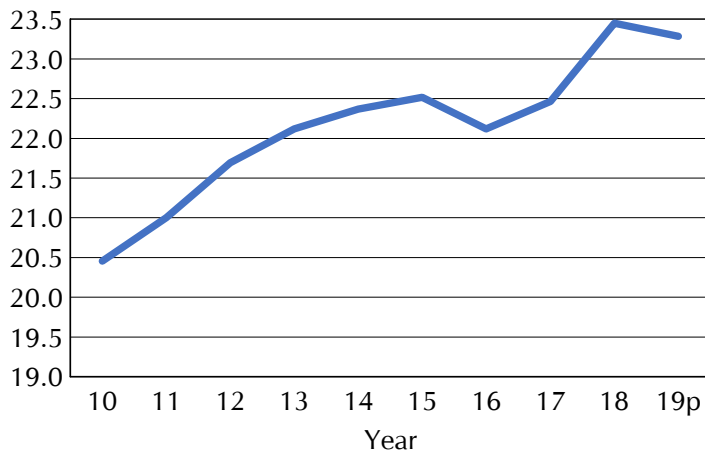
Travel Spending (Billions)



The top graph shows travel spending in current dollars (no inflation adjustment) and real dollars (adjusted for inflation). In real dollars, travel spending did not change from 2018 to 2019p. In current dollars, spending increased by 1.6 percent.

Sources: Bureau of Labor Statistics CPI, STR Inc., Energy Information Administration and Bureau of Transportation Origin and Destination Survey.

Overnight Person Trips (Millions)



Overnight person trips decreased 0.6 percent from 2018 to 2019p. Since 2010, overnight person trips have increased by 1.3 percent per year. *(A more detailed breakout of overnight visitor volume is shown on next page)*

Visitor Air Arrivals (Millions)



Visitor air arrivals on domestic airlines are shown in the bottom graph for the years 2005 through 2019p. Visitor arrivals remained unchanged in 2019.

Source: Bureau of Transportation Origin and Destination Survey

Travel-Generated Government Revenue, 2019p

The top pie chart shows the distribution of travel-generated government revenue. Federal taxes include income, payroll, airline ticket taxes, and motor fuel taxes. Total local, state and federal tax revenue is equivalent to \$730 per resident Oklahoma household.

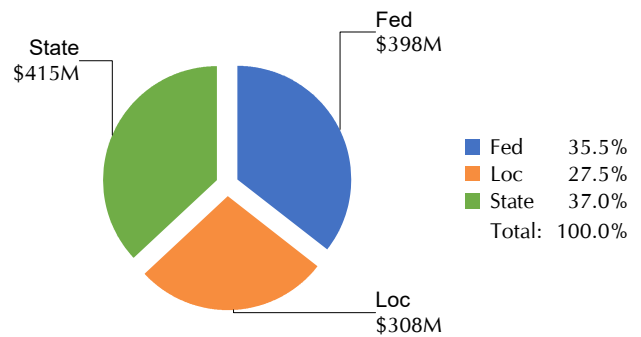
Detailed State and local taxes are shown in the next pie chart. Travel-generated local and state tax revenue represents about 5 percent of all local and state tax collections. (This does not include tribal gaming exclusivity fees.)

State sales & other taxes include the mixed beverage gross receipts tax, the motor fuel tax and the auto rental tax. The sales tax payments of both visitors and travel business employees are included. Sales tax revenue reflects the state sales tax payments attributable to the income of travel industry employees.

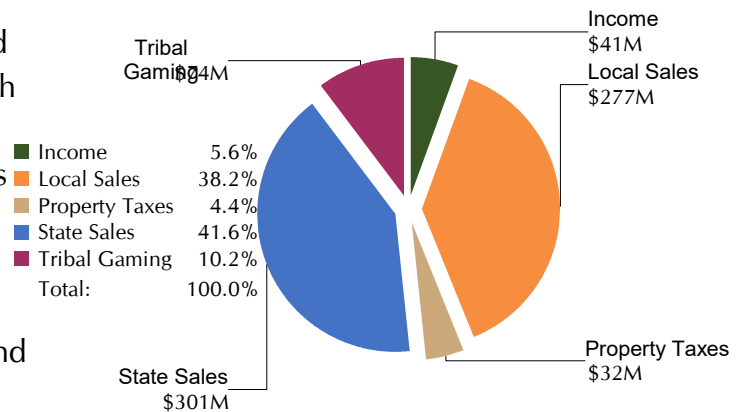
Local sales & other taxes include lodging taxes and passenger facility charges for visitors traveling to Oklahoma by air. As with state sales tax revenue, the local sales tax payments of both visitors and travel industry employees are included.

Over 80 percent of all local and state tax revenue is attributable to visitors (both Oklahoma residents and out-of-state visitors). In addition, travel businesses and employee tax payments include sales, income, and property taxes, as well as the travel-generated portion of the tribal gaming exclusivity fees.

Local, State & Federal Revenue
(Millions)

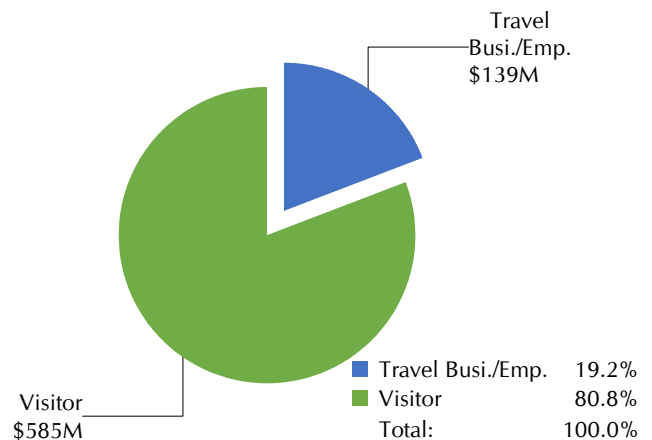


Local, State Revenue
by Tax Category (Millions)



Local & State Revenue

by Local Resident or Visitor (Millions)



OVERNIGHT VISITOR VOLUME AND AVERAGE DAILY SPENDING

Oklahoma Visitor Spending by Type of Traveler Accommodation (\$Million)

| | 2010 | 2012 | 2015 | 2017 | 2018 | 2019p |
|----------------------|-------|-------|-------|-------|-------|-------|
| Destination Spending | 6,804 | 7,689 | 8,018 | 8,317 | 8,925 | 9,034 |
| All Overnight | 4,741 | 5,451 | 5,651 | 5,798 | 6,306 | 6,378 |
| Hotel, Motel | 2,920 | 3,452 | 3,760 | 3,842 | 4,215 | 4,258 |
| Private Home | 1,267 | 1,400 | 1,335 | 1,381 | 1,455 | 1,456 |
| Other Overnight | 554 | 600 | 557 | 575 | 636 | 664 |
| Day Travel | 2,063 | 2,238 | 2,367 | 2,519 | 2,619 | 2,656 |

The *Hotel, Motel* category includes all lodging where a lodging and/or sales tax is collected (e.g., B&B's, cabins, vacation home rentals). *Other overnight* includes campgrounds and second homes.

Average Expenditures for Overnight Visitors to Oklahoma, 2019p

| | Travel Party | | Person | | Party Size | Length of Stay (nights) |
|-----------------------|--------------|---------|--------|-------|------------|-------------------------|
| | Day | Trip | Day | Trip | | |
| Hotel, Motel | \$412 | \$998 | \$171 | \$409 | 2.4 | 2.4 |
| Air Transportation | \$448 | \$1,669 | \$256 | \$954 | 1.7 | 3.7 |
| Ground Transportation | \$407 | \$943 | \$163 | \$377 | 2.5 | 2.3 |
| Private Home | \$115 | \$372 | \$51 | \$160 | 2.3 | 3.2 |
| Air Transportation | \$161 | \$908 | \$94 | \$530 | 1.7 | 5.7 |
| Ground Transportation | \$107 | \$322 | \$45 | \$136 | 2.4 | 3.0 |
| Other Overnight | \$195 | \$560 | \$60 | \$176 | 3.2 | 2.9 |
| All Overnight | \$242 | \$681 | \$99 | \$274 | 2.5 | 2.8 |

| | Person-Nights (Million) | | | Party-Nights (Million) | | |
|-----------------|-------------------------|------|-------|------------------------|------|-------|
| | 2017 | 2018 | 2019p | 2017 | 2018 | 2019p |
| Hotel, Motel | 23.6 | 25.3 | 24.9 | 9.8 | 10.5 | 10.3 |
| Private Home | 28.8 | 29.1 | 28.8 | 12.6 | 12.8 | 12.6 |
| Other Overnight | 10.3 | 10.8 | 11.0 | 3.2 | 3.3 | 3.4 |
| All Overnight | 62.7 | 65.1 | 64.7 | 25.5 | 26.6 | 26.4 |

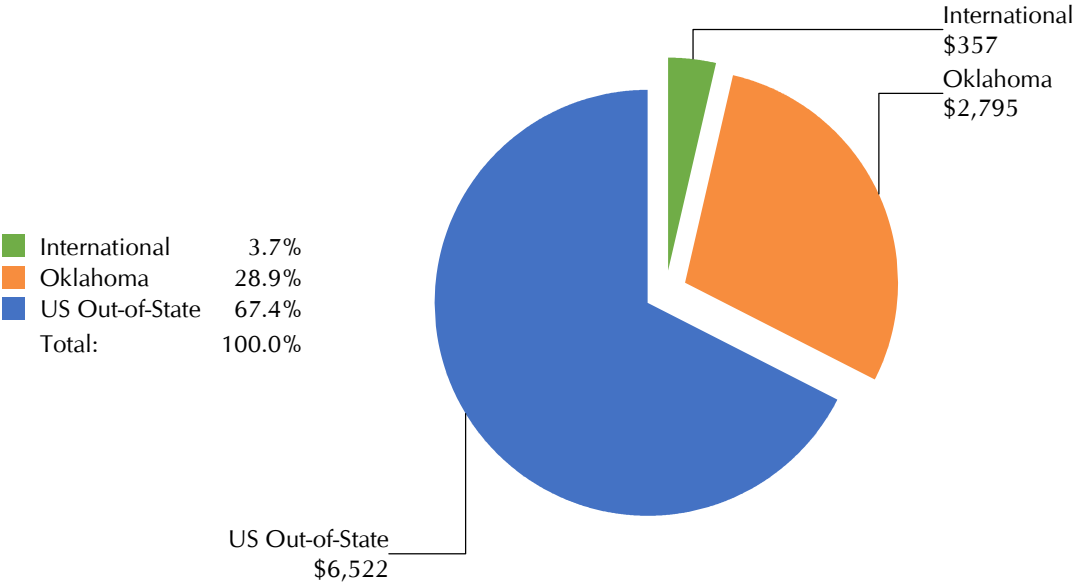
| | Person-Trips (Million) | | | Party-Trips (Million) | | |
|-----------------|------------------------|------|-------|-----------------------|------|-------|
| | 2016 | 2017 | 2018p | 2016 | 2017 | 2018p |
| Hotel, Motel | 9.9 | 10.6 | 10.4 | 4.0 | 4.3 | 4.3 |
| Private Home | 9.1 | 9.2 | 9.1 | 3.9 | 4.0 | 3.9 |
| Other Overnight | 3.5 | 3.7 | 3.8 | 1.1 | 1.2 | 1.2 |
| All Overnight | 22.5 | 23.4 | 23.3 | 9.0 | 9.4 | 9.4 |

Oklahoma Visitor Spending by Visitor Residence

U.S. residents of states other than Oklahoma accounted for approximately two-thirds (67%) of all travel spending in Oklahoma in 2019. Residents of Oklahoma accounted for 29%, while international visitors accounted for about 4% of travel spending in the state.

Oklahoma Visitor Spending by Residence, 2019p

(\$ Million)

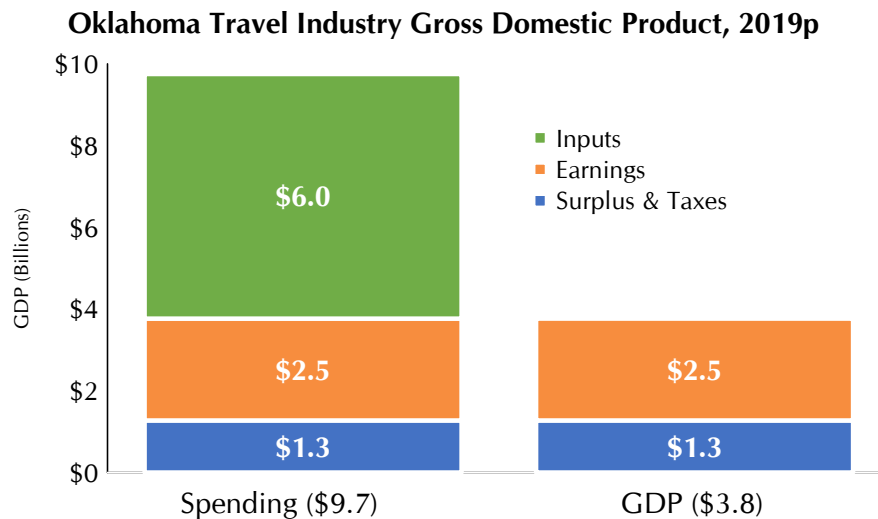


Note: Allocation by visitor residence established with data provided by OmniTrak Group Inc., Bureau of Economic Analysis statistics on personal consumption expenditures by foreigners for Oklahoma (most recent, 2012), and National Travel and Tourism Office SIAT data. International methodology was updated in 2018, figures should not be compared with earlier annual reports.

Oklahoma Travel Industry Gross Domestic Product

In concept, the Gross Domestic Product (GDP) of a particular industry is equal to gross output (sales or receipts) minus intermediate inputs (the goods and services purchased from other industries). GDP is always smaller than output or sales because GDP measures only the “value added” of an industry and does not include the cost of the inputs that are also necessary to produce a good or service. Alternatively, GDP can be thought of as the sum of earnings, indirect business taxes (primarily excise and property taxes) and other operating surplus (including profits). Estimates of travel spending and travel industry GDP are shown in the chart below. Oklahoma travel industry GDP amounted to \$3.8 billion in 2019. Between 2018 and 2019 travel industry GDP grew 3.8 percent. Since 2010 the travel industry grew at an average of 4.1 percent per year. Oklahoma travel industry GDP represents about 2.0 percent of total state GDP in recent years.

About 62 percent of all travel spending in Oklahoma is attributed to intermediate inputs and goods resold at retail. Intermediate inputs cover a range of goods and services that are purchased by travel industry businesses for the purpose of creating a product or service for the traveler. For example, lodging establishments purchase cable television services. Restaurants purchase food and beverages from vendors. In both cases, these inputs are classified as the GDP of other industries. In addition, travel spending occurs at many retail establishments where the goods purchased from the retailer are purchased as finished goods from suppliers. These resold goods are also counted as products of other industries. This would include motor fuel, groceries and most of the commodities sold at retail establishments.

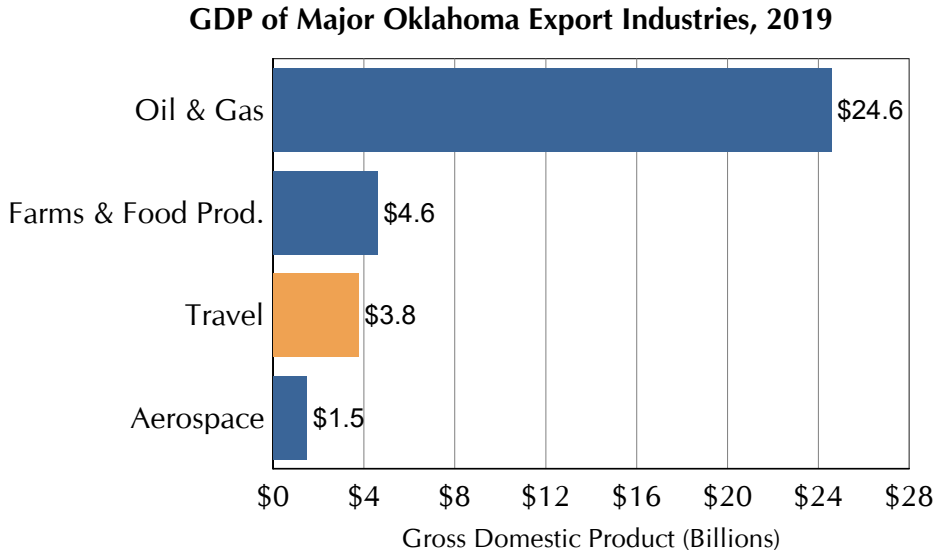


Sources: Dean Runyan Associates, Bureau of Economic Analysis, and Implan Group, LLC. Details may not add to totals due to rounding.

Gross Domestic Product of Oklahoma Export-Oriented Industries

Export-oriented industries are those industries that primarily market their products and services to other regions, states or nations. Agriculture, mining, and manufacturing are the best examples of export-oriented industries. Clearly, there are cases in each of these three sectors where the products are sold within the local or regional market. Nonetheless, in general most businesses within these industries depend on export markets. The travel industry is also an export-oriented industry because goods and services are sold to *visitors*, rather than residents. The travel industry injects money into the local economy, as do the exports of other industries.

Exports are not necessarily more important than locally traded goods and services. However, diverse export-oriented industries in any economy are a source of strength - in part because they generate income that contributes to the development of other local services and amenities. Such industries characterize the “comparative advantage” of the local economy within larger regional, national and global markets. A comparison of the GDPs of the leading export-oriented industries in Oklahoma is shown below.



Source: Bureau of Economic Analysis, Bureau of Labor Statistics and Dean Runyan Associates. Oil & Gas includes extraction and petro & chemical manufacturing.

Direct, Indirect and Induced Impacts

Travel spending within Oklahoma brings money into many Oklahoma communities in the form of business receipts. Portions of these receipts are spent within the state for labor and supplies. Employees, in turn, spend a portion of their earnings on goods and services in the state. This re-spending of travel-related revenues creates *indirect and induced impacts*. To summarize:

- **Direct** impacts represent the employment and earnings attributable to travel expenditures made directly by travelers at businesses throughout the state.
- **Indirect** impacts represent the employment and earnings associated with industries that supply goods and services to the direct businesses (i.e., those that receive money directly from travelers throughout the state).
- **Induced** impacts represent the employment and earnings that result from purchases for food, housing, transportation, recreation, and other goods and services made by travel industry employees, and the employees of the indirectly affected industries.

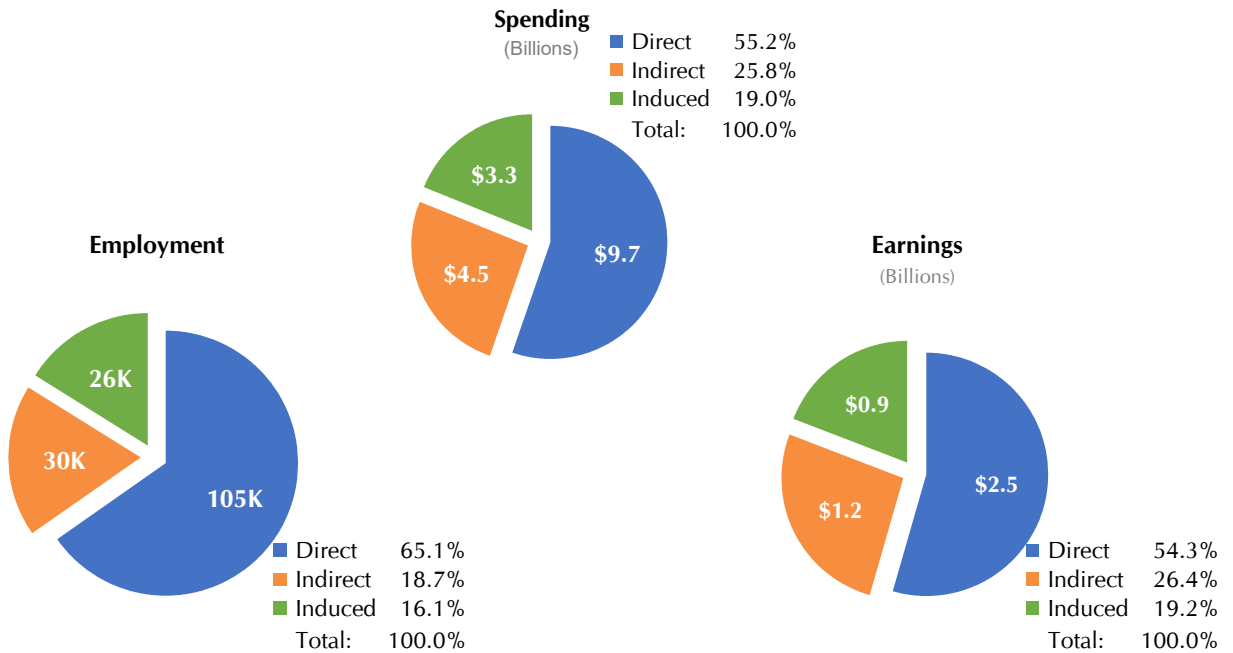
The impacts in this section are presented in terms of employment, earnings and spending of eleven major industry groups. These industry groups are similar, but not identical to the business service (or commodity) categories presented elsewhere in this report. (The specific industries that comprise these major groups are listed in Appendix G.) Direct travel impacts, such as those discussed in the first part of this section and the regional and county impacts presented elsewhere in this report are found in the following industry groups:

- **Accommodations & Food Services**
- **Arts, Entertainment and Recreation**
- **Retail Trade**
- **Transportation**

As is indicated in the following tables and graphs, the total direct employment and earnings of these four industry groups is identical to the total direct employment and earnings shown in the first part of this section. The only difference is that these industry groups represent industry groupings (firms) rather than commodity or business service groupings.

The indirect and induced impacts of travel spending are found in all eleven-industry groupings shown in the following tables and graphs. To summarize the primary secondary impacts:

Total Spending, Employment, and Earnings Generated by Travel Spending in Oklahoma, 2019p



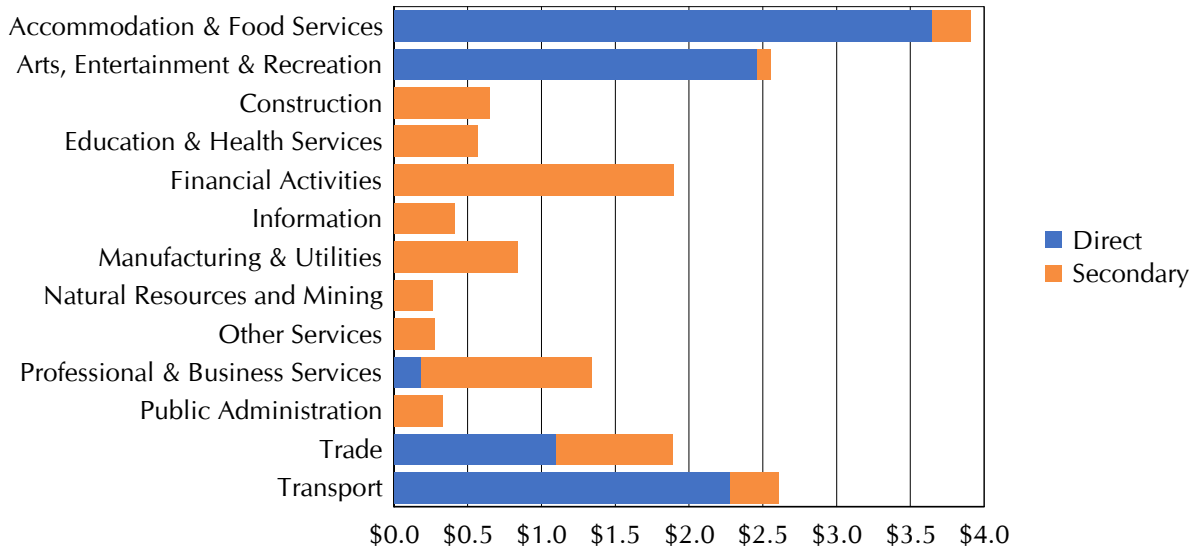
Sources: Dean Runyan Associates with IMPLAN GROUP, LLC. Total employment was 160,000. The employment multiplier for 2019 is 1.53 (160,900/104,810). Total earnings were \$4.6 Billion. The earnings multiplier is 1.84 (4.6/2.5). The spending multiplier is 1.81 (17.5/9.7)

- **Total Impacts** \$17.5 billion spending, 160.9 thousand jobs and \$4.6 billion earnings.
- **Professional and Business Services** (12,310 jobs and \$483 million earnings). A variety of administrative services (e.g., accounting and advertising) are utilized by travel businesses (indirect effect). Employees of these firms also purchase professional services (induced effect).
- **Education and Health Services** (6,320 jobs and \$264 million earnings). The secondary effects are primarily induced, such as employees of travel-related businesses use of medical services
- **Financial Activities** (8,740 jobs and \$252 million earnings). Both businesses and individuals make use of banking and insurance institutions.
- **Other Services** (4,230 jobs and \$128 million earnings). Employees of travel-related businesses purchase services from various providers, such as dry cleaners and repair shops.

Detailed estimates are reported in the following table. It should be emphasized that the estimates of indirect and induced impacts reported here apply to the entire state of Oklahoma and do not necessarily reflect economic patterns for individual counties, regions or sub-regions within the state. While total economic impacts can be calculated on a county or regional level, such a detailed analysis is not included in this study. In general, geographic areas with lower levels of aggregate economic activity will have smaller secondary impacts within those same geographic boundaries.

Direct and Secondary Travel Spending in Oklahoma, 2019p

(Chart - \$Billion) (Table - \$Million)

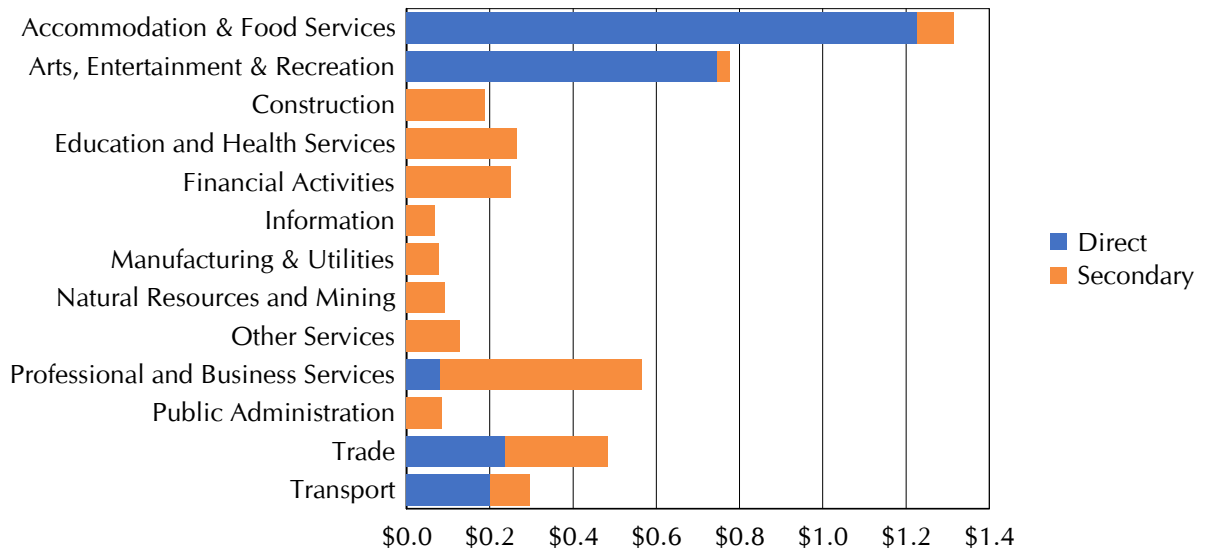


| Industry Group | Direct | Secondary | | | Grand Total |
|----------------------------------|--------------|--------------|--------------|--------------|---------------|
| | | Indirect | Induced | Total | |
| Accommodation & Food Services | 3,648 | 73 | 185 | 258 | 3,906 |
| Arts, Entertainment & Recreation | 2,463 | 53 | 40 | 93 | 2,556 |
| Construction | | 603 | 49 | 652 | 652 |
| Education & Health Services | | 5 | 562 | 567 | 567 |
| Financial Activities | | 939 | 958 | 1,897 | 1,897 |
| Information | | 241 | 167 | 409 | 409 |
| Manufacturing & Utilities | | 572 | 265 | 837 | 837 |
| Natural Resources and Mining | | 206 | 55 | 261 | 261 |
| Other Services | | 115 | 159 | 274 | 274 |
| Professional & Business Services | 185 | 922 | 235 | 1,157 | 1,342 |
| Public Administration | | 216 | 114 | 330 | 330 |
| Trade | 1,099 | 341 | 445 | 786 | 1,885 |
| Transport | 2,279 | 232 | 97 | 329 | 2,609 |
| All Industries | 9,674 | 4,518 | 3,331 | 7,850 | 17,525 |

Source: Dean Runyan Associates and Minnesota Implan Group.

Note: These industry groups are not equivalent to the categories used in the direct impact tables used in this report. See Appendix G. Details may not add to totals due to rounding.

Direct and Secondary Travel-Generated Earnings in Oklahoma, 2019p
(Chart - \$Billion) (Table - \$Million)

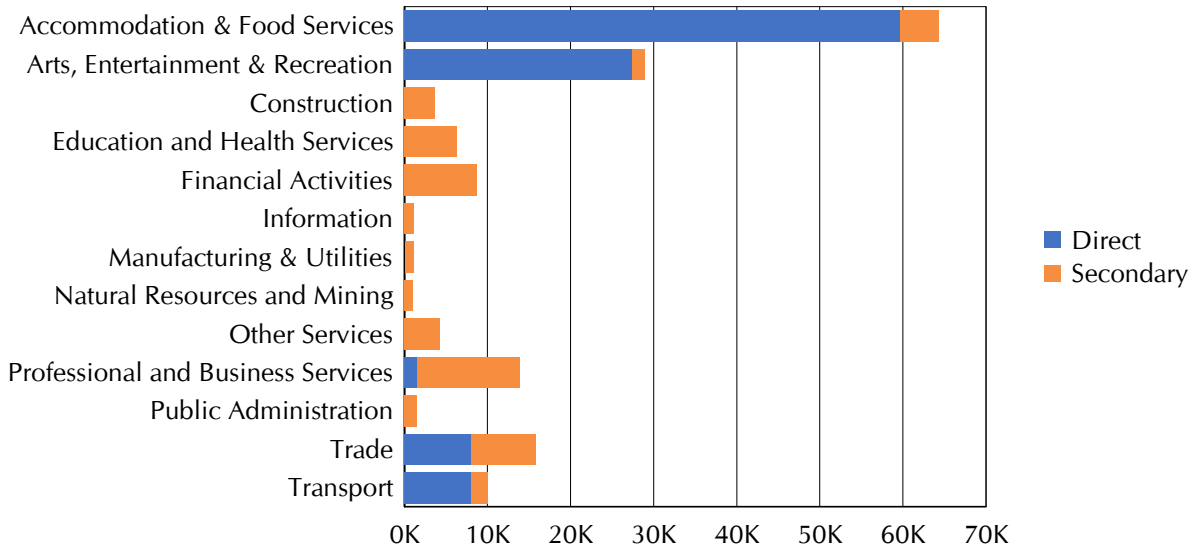


| Industry Group | Direct | Secondary | | | Grand Total |
|------------------------------------|---------------|------------------|----------------|--------------|--------------------|
| | | Indirect | Induced | Total | |
| Accommodation & Food Services | 1,227 | 24 | 64 | 88 | 1,314 |
| Arts, Entertainment & Recreation | 746 | 18 | 11 | 29 | 775 |
| Construction | | 175 | 14 | 189 | 189 |
| Education and Health Services | | 3 | 262 | 264 | 264 |
| Financial Activities | | 158 | 94 | 252 | 252 |
| Information | | 45 | 22 | 67 | 67 |
| Manufacturing & Utilities | | 55 | 23 | 78 | 78 |
| Natural Resources and Mining | | 73 | 19 | 92 | 92 |
| Other Services | | 51 | 77 | 128 | 128 |
| Professional and Business Services | 81 | 385 | 98 | 483 | 564 |
| Public Administration | | 62 | 24 | 85 | 85 |
| Trade | 238 | 98 | 147 | 245 | 483 |
| Transport | 201 | 68 | 26 | 94 | 296 |
| All Industries | 2,493 | 1,215 | 881 | 2,094 | 4,587 |

Source: Dean Runyan Associates and Minnesota Implan Group.

Note: These industry groups are not equivalent to the categories used in the direct impact tables used in this report. See Appendix G. Details may not add to totals due to rounding.

Direct and Secondary Travel-Generated Employment in Oklahoma, 2019p
(thousand jobs)



| Industry Group | Secondary | | | Total | Grand Total |
|------------------------------------|------------------|-----------------|----------------|--------------|--------------------|
| | Direct | Indirect | Induced | | |
| Accommodation & Food Services | 59.7 | 1.2 | 3.4 | 4.6 | 64.3 |
| Arts, Entertainment & Recreation | 27.5 | 0.9 | 0.6 | 1.5 | 29.0 |
| Construction | | 3.4 | 0.3 | 3.7 | 3.7 |
| Education and Health Services | | 0.1 | 6.2 | 6.3 | 6.3 |
| Financial Activities | | 5.4 | 3.3 | 8.7 | 8.7 |
| Information | | 0.8 | 0.4 | 1.2 | 1.2 |
| Manufacturing & Utilities | | 0.8 | 0.3 | 1.1 | 1.1 |
| Natural Resources and Mining | | 0.8 | 0.3 | 1.1 | 1.1 |
| Other Services | | 1.4 | 2.9 | 4.2 | 4.2 |
| Professional and Business Services | 1.6 | 9.7 | 2.7 | 12.3 | 13.9 |
| Public Administration | | 1.1 | 0.5 | 1.6 | 1.6 |
| Trade | 8.1 | 3.2 | 4.6 | 7.8 | 15.9 |
| Transport | 8.0 | 1.5 | 0.6 | 2.0 | 10.0 |
| All Industries | 104.8 | 30.1 | 26.0 | 56.1 | 160.9 |

Source: Dean Runyan Associates and Minnesota Implan Group.

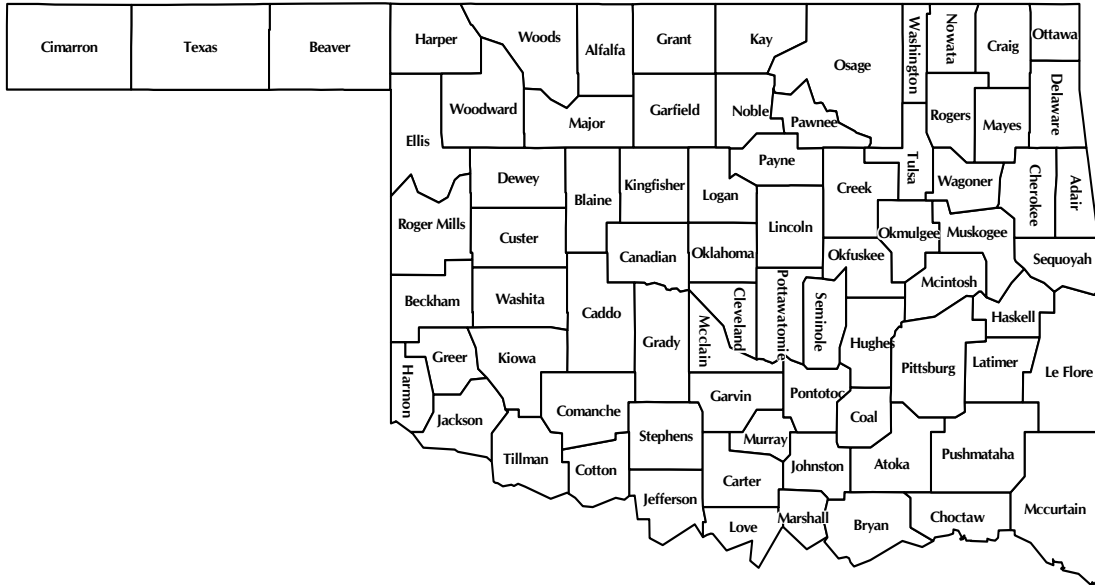
Note: These industry groups are not equivalent to the categories used in the direct impact tables used in this report. See Appendix G. Details may not add to totals due to rounding.

Oklahoma Travel Impacts, 2010-2018p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|---|-------|-------|-------|-------|-------|-------|-------|
| Total Direct Travel Spending (\$Million) | | | | | | | |
| Destination Spending | 6,804 | 7,689 | 8,221 | 8,018 | 8,317 | 8,925 | 9,034 |
| Other Travel* | 612 | 611 | 610 | 630 | 624 | 670 | 714 |
| Total Direct Spending | 7,416 | 8,300 | 8,831 | 8,648 | 8,940 | 9,594 | 9,748 |
| Visitor Spending by Type of Traveler Accommodation (\$Million) | | | | | | | |
| Hotel, Motel | 2,920 | 3,452 | 3,800 | 3,760 | 3,842 | 4,215 | 4,258 |
| Private Home | 1,267 | 1,400 | 1,421 | 1,335 | 1,381 | 1,455 | 1,456 |
| Campground | 453 | 492 | 494 | 455 | 465 | 522 | 549 |
| Vacation Home | 100 | 108 | 109 | 102 | 110 | 114 | 115 |
| Day Travel | 2,063 | 2,238 | 2,396 | 2,367 | 2,519 | 2,619 | 2,656 |
| Destination Spending | 6,804 | 7,689 | 8,221 | 8,018 | 8,317 | 8,925 | 9,034 |
| Visitor Spending by Commodity Purchased (\$Million) | | | | | | | |
| Accommodations | 731 | 875 | 1,000 | 1,011 | 993 | 1,074 | 1,093 |
| Food Service | 1,793 | 2,031 | 2,203 | 2,278 | 2,348 | 2,527 | 2,584 |
| Food Stores | 296 | 331 | 349 | 354 | 346 | 362 | 364 |
| Local Tran. & Gas | 1,250 | 1,539 | 1,529 | 1,184 | 1,259 | 1,432 | 1,405 |
| Arts, Ent. & Rec. | 1,815 | 1,898 | 2,085 | 2,144 | 2,342 | 2,439 | 2,490 |
| Retail Sales | 635 | 695 | 717 | 718 | 710 | 743 | 740 |
| Visitor Air Tran. | 284 | 321 | 339 | 330 | 319 | 348 | 357 |
| Destination Spending | 6,804 | 7,689 | 8,221 | 8,018 | 8,317 | 8,925 | 9,034 |
| Industry Earnings Generated by Travel Spending (\$Million) | | | | | | | |
| Accom. & Food Serv. | 813 | 909 | 1,000 | 1,058 | 1,129 | 1,190 | 1,227 |
| Arts, Ent. & Rec. | 490 | 517 | 570 | 615 | 677 | 705 | 746 |
| Retail** | 177 | 191 | 214 | 224 | 229 | 233 | 238 |
| Ground Tran. | 127 | 168 | 145 | 147 | 150 | 160 | 163 |
| Visitor Air Tran. | 10 | 8 | 11 | 11 | 13 | 15 | 15 |
| Other Travel* | 113 | 88 | 84 | 90 | 92 | 97 | 104 |
| Total Direct Earnings | 1,730 | 1,881 | 2,024 | 2,143 | 2,290 | 2,401 | 2,493 |
| Industry Employment Generated by Travel Spending (Thousand Jobs) | | | | | | | |
| Accom. & Food Serv. | 48.2 | 51.2 | 54.3 | 55.7 | 57.7 | 59.3 | 59.7 |
| Arts, Ent. & Rec. | 21.9 | 22.5 | 23.2 | 24.6 | 25.8 | 26.5 | 27.5 |
| Retail** | 7.2 | 7.4 | 8.0 | 8.3 | 8.2 | 8.1 | 8.1 |
| Ground Tran. | 6.1 | 7.0 | 7.4 | 7.3 | 6.8 | 7.1 | 7.0 |
| Visitor Air Tran. | 0.4 | 0.3 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 |
| Other Travel* | 2.7 | 2.2 | 2.0 | 2.0 | 2.1 | 2.2 | 2.2 |
| Total Direct Employment | 86.4 | 90.6 | 95.4 | 98.3 | 100.9 | 103.6 | 104.8 |
| Government Revenue Generated by Travel Spending (\$Million) | | | | | | | |
| Local Tax Receipts | 207 | 237 | 258 | 265 | 272 | 300 | 308 |
| Visitor | 162 | 188 | 210 | 214 | 216 | 239 | 243 |
| Business or Employee | 46 | 48 | 49 | 51 | 57 | 61 | 65 |
| State Tax Receipts | 319 | 342 | 364 | 369 | 384 | 408 | 415 |
| Visitor | 263 | 283 | 303 | 305 | 317 | 336 | 342 |
| Business or Employee | 56 | 58 | 61 | 65 | 67 | 72 | 74 |
| Federal Revenue | 305 | 305 | 344 | 352 | 363 | 384 | 398 |
| Total Direct Gov't Revenue | 832 | 883 | 966 | 986 | 1,019 | 1,091 | 1,122 |

*Other Travel includes resident air travel and travel arrangement services. **Retail includes gasoline service. Details may not add to totals due to rounding.

III. OKLAHOMA COUNTY TRAVEL IMPACTS



This section of the report provides summary measures of the economic impacts of travel for each of Oklahoma's seventy-seven counties. Estimates of overnight visitor volume and average spending are also provided where data is sufficient.

The tables included in this section are:

- *Travel Share of Total Employment and Earnings (2019)*. This table is useful for evaluating the relative importance of the travel industry for different counties.
- *Travel Spending by County, (2010-2019)*. Visitor spending is reported as non-transportation spending and transportation spending. Transportation spending includes all local transportation costs, primarily purchases of motor fuel. Airfares and ground transportation spending to other Oklahoma destinations is included in Total Spending.
- *Travel Economic Impacts (2019)*. Estimates of spending, earnings, employment and state and local government revenue are provided for each county.
- *Overnight Visitor Volume (2019)*. Estimates of overnight trips and total nights spent in the county are provided for both persons and travel parties, subject to data limitations.
- *Average Overnight Visitor Spending (2019)*. Estimates of average overnight spending for persons and travel parties are provided, subject to data limitations.
- *County Detail Tables, (2010-2019)*. *The economic impact, visitor volume and average spending estimates are provided for each county for the years 2010 through 2019, subject to data limitations.*

Appendices A and B provide a glossary of terms and a discussion of methodology. Appendix C illustrates the relationships between spending, visitor volume and average spending for overnight visitors.

1-Dean Runyan Associates estimates that approximately one-half of all gaming expenditures in Oklahoma are attributable to visitors. These counties are concentrated on the southern, eastern and northern borders of the state and attract primarily out-of-state visitors.

Travel Share of Total Employment and Earnings, 2019p

| | Earnings (\$Million) | | | Employment | | |
|------------|----------------------|--------|---------|------------|--------|---------|
| | Total | Travel | Percent | Total | Travel | Percent |
| Adair | 279.14 | 5.25 | 1.9% | 7,980 | 300 | 3.8% |
| Alfalfa | 121.05 | 1.14 | 0.9% | 3,240 | 80 | 2.6% |
| Atoka | 211.21 | 10.40 | 4.9% | 6,260 | 410 | 6.5% |
| Beaver | 156.85 | 0.61 | 0.4% | 3,590 | 50 | 1.4% |
| Beckham | 652.32 | 11.15 | 1.7% | 14,450 | 700 | 4.9% |
| Blaine | 273.47 | 5.42 | 2.0% | 5,940 | 330 | 5.6% |
| Bryan | 1,160.75 | 98.56 | 8.5% | 26,880 | 3,460 | 12.9% |
| Caddo | 487.51 | 10.03 | 2.1% | 12,150 | 620 | 5.1% |
| Canadian | 2,648.16 | 46.47 | 1.8% | 60,950 | 2,170 | 3.6% |
| Carter | 1,508.05 | 31.54 | 2.1% | 32,790 | 1,710 | 5.2% |
| Cherokee | 877.45 | 20.89 | 2.4% | 21,590 | 1,160 | 5.4% |
| Choctaw | 234.57 | 22.59 | 9.6% | 6,700 | 740 | 11.1% |
| Cimarron | 88.03 | 1.13 | 1.3% | 1,740 | 90 | 5.0% |
| Cleveland | 5,808.02 | 104.56 | 1.8% | 134,860 | 5,080 | 3.8% |
| Coal | 98.66 | 0.66 | 0.7% | 2,960 | 40 | 1.3% |
| Comanche | 3,622.21 | 49.46 | 1.4% | 66,070 | 2,610 | 4.0% |
| Cotton | 112.53 | 31.79 | 28.2% | 2,970 | 850 | 28.7% |
| Craig | 319.65 | 5.01 | 1.6% | 8,200 | 250 | 3.0% |
| Creek | 1,419.67 | 15.54 | 1.1% | 31,040 | 820 | 2.6% |
| Custer | 932.38 | 22.23 | 2.4% | 19,110 | 1,130 | 5.9% |
| Delaware | 535.47 | 51.15 | 9.6% | 15,380 | 1,850 | 12.0% |
| Dewey | 157.99 | 0.80 | 0.5% | 3,830 | 50 | 1.3% |
| Ellis | 121.40 | 0.61 | 0.5% | 2,700 | 50 | 1.8% |
| Garfield | 1,804.99 | 27.50 | 1.5% | 37,790 | 1,420 | 3.8% |
| Garvin | 743.49 | 12.57 | 1.7% | 16,180 | 670 | 4.1% |
| Grady | 916.68 | 26.50 | 2.9% | 22,580 | 1,410 | 6.2% |
| Grant | 123.71 | 0.53 | 0.4% | 3,000 | 50 | 1.7% |
| Greer | 44.75 | 0.69 | 1.5% | 1,880 | 60 | 3.0% |
| Harmon | 40.52 | 0.33 | 0.8% | 1,340 | 30 | 2.5% |
| Harper | 98.96 | 0.52 | 0.5% | 2,160 | 50 | 2.2% |
| Haskell | 208.18 | 5.61 | 2.7% | 5,980 | 240 | 3.9% |
| Hughes | 189.64 | 1.81 | 1.0% | 5,640 | 110 | 2.0% |
| Jackson | 712.96 | 15.06 | 2.1% | 14,600 | 850 | 5.8% |
| Jefferson | 72.54 | 1.52 | 2.1% | 2,330 | 80 | 3.6% |
| Johnston | 178.24 | 2.21 | 1.2% | 4,150 | 110 | 2.6% |
| Kay | 1,171.55 | 34.70 | 3.0% | 24,410 | 1,880 | 7.7% |
| Kingfisher | 527.89 | 3.62 | 0.7% | 12,730 | 220 | 1.7% |
| Kiowa | 110.92 | 2.25 | 2.0% | 3,620 | 150 | 4.1% |
| Latimer | 165.71 | 3.00 | 1.8% | 4,430 | 170 | 4.0% |
| Le Flore | 850.24 | 40.49 | 4.8% | 19,440 | 1,430 | 7.4% |
| Lincoln | 476.81 | 9.17 | 1.9% | 14,070 | 550 | 3.9% |
| Logan | 513.96 | 13.62 | 2.7% | 16,330 | 840 | 5.1% |
| Love | 325.02 | 147.64 | 45.4% | 7,750 | 3,490 | 45.1% |
| Major | 172.29 | 1.26 | 0.7% | 4,950 | 80 | 1.6% |
| Marshall | 292.71 | 15.65 | 5.3% | 7,200 | 670 | 9.4% |
| Maves | 882.47 | 14.45 | 1.6% | 18,740 | 840 | 4.5% |
| McClain | 653.75 | 20.42 | 3.1% | 17,610 | 780 | 4.4% |

Travel Share of Total Employment and Earnings, 2019p

| | Earnings (\$Million) | | | Employment | | |
|--------------|----------------------|--------|---------|------------|---------|---------|
| | Total | Travel | Percent | Total | Travel | Percent |
| McCurtain | 640.33 | 55.48 | 8.7% | 17,150 | 2,160 | 12.6% |
| McIntosh | 240.12 | 16.93 | 7.1% | 7,940 | 670 | 8.4% |
| Murray | 344.44 | 23.54 | 6.8% | 8,180 | 890 | 10.9% |
| Muskogee | 2,043.44 | 26.82 | 1.3% | 41,610 | 1,530 | 3.7% |
| Noble | 351.31 | 11.26 | 3.2% | 7,450 | 390 | 5.2% |
| Nowata | 120.41 | 1.21 | 1.0% | 3,960 | 80 | 2.0% |
| Okfuskee | 166.88 | 1.88 | 1.1% | 4,950 | 110 | 2.3% |
| Oklahoma | 41,129.79 | 614.29 | 1.5% | 639,230 | 23,540 | 3.7% |
| Okmulgee | 576.37 | 21.08 | 3.7% | 15,210 | 1,170 | 7.7% |
| Osage | 478.13 | 36.88 | 7.7% | 14,120 | 1,330 | 9.5% |
| Ottawa | 683.65 | 95.99 | 14.0% | 16,830 | 3,170 | 18.8% |
| Pawnee | 227.65 | 6.36 | 2.8% | 6,600 | 380 | 5.8% |
| Payne | 2,270.78 | 35.93 | 1.6% | 50,000 | 2,080 | 4.2% |
| Pittsburg | 1,110.80 | 37.01 | 3.3% | 23,040 | 1,820 | 7.9% |
| Pontotoc | 1,279.14 | 14.98 | 1.2% | 27,260 | 830 | 3.1% |
| Pottawatomie | 1,412.74 | 34.69 | 2.5% | 34,010 | 1,970 | 5.8% |
| Pushmataha | 152.33 | 2.51 | 1.6% | 4,750 | 170 | 3.7% |
| Roger Mills | 83.95 | 0.49 | 0.6% | 2,590 | 30 | 1.3% |
| Rogers | 2,034.50 | 47.99 | 2.4% | 43,250 | 2,010 | 4.7% |
| Seminole | 459.87 | 6.71 | 1.5% | 11,450 | 370 | 3.2% |
| Sequoyah | 534.97 | 35.49 | 6.6% | 15,440 | 1,430 | 9.3% |
| Stephens | 1,032.93 | 17.83 | 1.7% | 23,530 | 1,000 | 4.2% |
| Texas | 731.24 | 9.45 | 1.3% | 12,420 | 540 | 4.4% |
| Tillman | 149.75 | 1.42 | 0.9% | 3,090 | 100 | 3.1% |
| Tulsa | 35,910.81 | 335.62 | 0.9% | 491,600 | 13,430 | 2.7% |
| Wagoner | 779.15 | 19.34 | 2.5% | 21,280 | 1,040 | 4.9% |
| Washington | 2,584.34 | 18.13 | 0.7% | 27,140 | 920 | 3.4% |
| Washita | 168.83 | 1.89 | 1.1% | 4,770 | 150 | 3.1% |
| Woods | 256.54 | 4.16 | 1.6% | 6,120 | 220 | 3.6% |
| Woodward | 670.17 | 9.66 | 1.4% | 13,580 | 540 | 4.0% |
| State Total | 131,730 | 2,493 | 1.89% | 2,358,870 | 104,810 | 4.4% |

Travel Spending by County (\$Millions), 2010-2019p

| | 2010 | 2012 | 2015 | 2017 | 2018 | 2019p |
|--------------------|-------|-------|-------|-------|-------|-------|
| Adair | | | | | | |
| Total Spending | 15.9 | 18.0 | 16.6 | 16.7 | 20.0 | 20.0 |
| Visitor Spending | 13.1 | 14.5 | 14.4 | 14.4 | 17.3 | 17.4 |
| Non-transportation | 10.2 | 11.1 | 11.7 | 11.6 | 13.7 | 13.9 |
| Transportation | 2.9 | 3.4 | 2.6 | 2.8 | 3.5 | 3.5 |
| Alfalfa | | | | | | |
| Total Spending | 4.6 | 5.2 | 4.7 | 4.8 | 5.2 | 5.0 |
| Visitor Spending | 3.9 | 4.3 | 4.1 | 4.2 | 4.5 | 4.3 |
| Non-transportation | 2.8 | 3.1 | 3.2 | 3.2 | 3.3 | 3.2 |
| Transportation | 1.1 | 1.3 | 0.9 | 1.0 | 1.1 | 1.1 |
| Atoka | | | | | | |
| Total Spending | 27.3 | 30.8 | 29.0 | 32.3 | 34.9 | 34.3 |
| Visitor Spending | 25.6 | 28.6 | 27.7 | 30.8 | 33.2 | 32.7 |
| Non-transportation | 22.1 | 24.4 | 24.6 | 27.4 | 29.3 | 29.0 |
| Transportation | 3.5 | 4.2 | 3.1 | 3.4 | 3.9 | 3.7 |
| Beaver | | | | | | |
| Total Spending | 2.9 | 3.2 | 2.7 | 2.8 | 3.0 | 3.0 |
| Visitor Spending | 2.2 | 2.3 | 2.2 | 2.2 | 2.3 | 2.3 |
| Non-transportation | 1.6 | 1.7 | 1.7 | 1.7 | 1.8 | 1.8 |
| Transportation | 0.6 | 0.6 | 0.5 | 0.5 | 0.5 | 0.5 |
| Beckham | | | | | | |
| Total Spending | 39.6 | 45.1 | 48.5 | 46.3 | 48.6 | 45.8 |
| Visitor Spending | 36.5 | 41.0 | 45.7 | 43.6 | 45.5 | 42.8 |
| Non-transportation | 30.1 | 33.2 | 39.3 | 37.1 | 38.3 | 36.2 |
| Transportation | 6.4 | 7.8 | 6.4 | 6.5 | 7.1 | 6.6 |
| Blaine | | | | | | |
| Total Spending | 14.7 | 18.4 | 17.0 | 20.0 | 21.3 | 19.7 |
| Visitor Spending | 13.5 | 16.9 | 16.0 | 19.0 | 20.1 | 18.6 |
| Non-transportation | 10.4 | 12.9 | 13.1 | 15.5 | 16.2 | 14.9 |
| Transportation | 3.1 | 3.9 | 3.0 | 3.5 | 3.9 | 3.7 |
| Bryan | | | | | | |
| Total Spending | 274.8 | 308.4 | 308.2 | 320.1 | 370.7 | 365.3 |
| Visitor Spending | 269.1 | 301.2 | 303.3 | 314.7 | 364.6 | 359.2 |
| Non-transportation | 255.5 | 284.3 | 290.7 | 301.5 | 348.6 | 343.8 |
| Transportation | 13.7 | 16.9 | 12.6 | 13.3 | 16.1 | 15.4 |
| Caddo | | | | | | |
| Total Spending | 35.8 | 37.5 | 33.9 | 33.9 | 36.5 | 37.5 |
| Visitor Spending | 32.2 | 32.9 | 30.9 | 30.8 | 32.9 | 34.1 |
| Non-transportation | 24.8 | 24.7 | 24.8 | 24.4 | 25.7 | 26.8 |
| Transportation | 7.3 | 8.3 | 6.1 | 6.4 | 7.2 | 7.3 |

Travel Spending by County (\$Millions), 2010-2019p

| | 2010 | 2012 | 2015 | 2017 | 2018 | 2019p |
|--------------------|-------|-------|-------|-------|-------|-------|
| Canadian | | | | | | |
| Total Spending | 102.4 | 128.2 | 144.2 | 160.5 | 178.3 | 168.5 |
| Visitor Spending | 87.3 | 108.8 | 130.1 | 144.9 | 160.2 | 150.0 |
| Non-transportation | 76.2 | 94.1 | 117.3 | 129.9 | 142.9 | 133.9 |
| Transportation | 11.1 | 14.7 | 12.8 | 15.0 | 17.3 | 16.1 |
| Carter | | | | | | |
| Total Spending | 86.4 | 107.3 | 106.3 | 109.2 | 131.6 | 128.0 |
| Visitor Spending | 80.0 | 98.4 | 100.6 | 103.3 | 124.8 | 121.4 |
| Non-transportation | 68.2 | 83.2 | 88.8 | 90.6 | 108.7 | 106.0 |
| Transportation | 11.7 | 15.2 | 11.8 | 12.7 | 16.1 | 15.3 |
| Cherokee | | | | | | |
| Total Spending | 68.4 | 66.0 | 63.6 | 67.6 | 71.4 | 71.7 |
| Visitor Spending | 61.9 | 57.6 | 58.8 | 62.4 | 65.4 | 65.9 |
| Non-transportation | 50.3 | 45.2 | 49.2 | 52.0 | 53.9 | 54.8 |
| Transportation | 11.5 | 12.4 | 9.5 | 10.4 | 11.4 | 11.2 |
| Choctaw | | | | | | |
| Total Spending | 66.3 | 73.0 | 72.1 | 75.0 | 86.2 | 84.0 |
| Visitor Spending | 64.4 | 70.6 | 70.6 | 73.5 | 84.3 | 82.2 |
| Non-transportation | 61.0 | 66.5 | 67.6 | 70.3 | 80.5 | 78.6 |
| Transportation | 3.4 | 4.1 | 3.0 | 3.2 | 3.8 | 3.6 |
| Cimarron | | | | | | |
| Total Spending | 3.2 | 3.3 | 3.2 | 3.4 | 3.7 | 4.1 |
| Visitor Spending | 2.9 | 2.9 | 3.0 | 3.2 | 3.5 | 3.9 |
| Non-transportation | 2.3 | 2.2 | 2.5 | 2.6 | 2.8 | 3.2 |
| Transportation | 0.6 | 0.7 | 0.5 | 0.6 | 0.7 | 0.7 |
| Cleveland | | | | | | |
| Total Spending | 290.4 | 329.5 | 341.9 | 351.4 | 370.1 | 371.0 |
| Visitor Spending | 254.4 | 281.8 | 308.5 | 315.9 | 329.9 | 330.9 |
| Non-transportation | 225.2 | 246.2 | 279.7 | 284.7 | 295.1 | 296.8 |
| Transportation | 29.2 | 35.6 | 28.8 | 31.2 | 34.8 | 34.1 |
| Coal | | | | | | |
| Total Spending | 3.0 | 3.4 | 2.9 | 2.8 | 2.8 | 2.7 |
| Visitor Spending | 2.2 | 2.5 | 2.3 | 2.2 | 2.1 | 2.1 |
| Non-transportation | 1.7 | 1.8 | 1.9 | 1.8 | 1.6 | 1.6 |
| Transportation | 0.6 | 0.7 | 0.5 | 0.5 | 0.5 | 0.5 |
| Comanche | | | | | | |
| Total Spending | 196.2 | 183.3 | 177.8 | 175.3 | 185.3 | 196.4 |
| Visitor Spending | 169.8 | 152.9 | 156.5 | 153.0 | 161.6 | 172.6 |
| Non-transportation | 132.4 | 117.4 | 126.3 | 122.0 | 128.6 | 138.7 |
| Transportation | 37.4 | 35.5 | 30.1 | 31.0 | 32.9 | 33.9 |

Travel Spending by County (\$Millions), 2010-2019p

| | 2010 | 2012 | 2015 | 2017 | 2018 | 2019p |
|--------------------|-------|-------|-------|-------|-------|-------|
| Cotton | | | | | | |
| Total Spending | 99.6 | 99.9 | 100.9 | 107.3 | 105.3 | 110.1 |
| Visitor Spending | 98.8 | 98.9 | 100.3 | 106.6 | 104.5 | 109.4 |
| Non-transportation | 95.9 | 95.6 | 97.9 | 104.2 | 101.9 | 106.8 |
| Transportation | 2.9 | 3.3 | 2.4 | 2.5 | 2.6 | 2.6 |
| Craig | | | | | | |
| Total Spending | 15.1 | 17.3 | 15.9 | 15.5 | 18.0 | 17.4 |
| Visitor Spending | 13.2 | 15.1 | 14.4 | 14.0 | 16.2 | 15.7 |
| Non-transportation | 10.5 | 11.8 | 12.0 | 11.5 | 13.2 | 12.9 |
| Transportation | 2.7 | 3.3 | 2.4 | 2.5 | 3.0 | 2.8 |
| Creek | | | | | | |
| Total Spending | 49.2 | 54.5 | 51.6 | 52.1 | 56.3 | 56.7 |
| Visitor Spending | 40.6 | 43.6 | 44.6 | 44.5 | 47.5 | 48.2 |
| Non-transportation | 33.7 | 35.4 | 38.3 | 38.0 | 40.0 | 40.8 |
| Transportation | 6.9 | 8.1 | 6.3 | 6.6 | 7.5 | 7.4 |
| Custer | | | | | | |
| Total Spending | 49.7 | 74.2 | 59.6 | 65.6 | 78.1 | 72.4 |
| Visitor Spending | 46.3 | 69.3 | 56.2 | 62.1 | 74.1 | 68.5 |
| Non-transportation | 38.2 | 56.8 | 48.0 | 52.7 | 62.5 | 58.0 |
| Transportation | 8.1 | 12.5 | 8.1 | 9.4 | 11.6 | 10.5 |
| Delaware | | | | | | |
| Total Spending | 138.2 | 148.9 | 150.3 | 179.6 | 194.6 | 197.5 |
| Visitor Spending | 132.8 | 141.0 | 145.3 | 174.2 | 188.4 | 191.5 |
| Non-transportation | 118.2 | 123.8 | 131.7 | 158.5 | 170.8 | 174.2 |
| Transportation | 14.6 | 17.2 | 13.6 | 15.7 | 17.6 | 17.4 |
| Dewey | | | | | | |
| Total Spending | 3.4 | 3.9 | 3.6 | 3.6 | 4.0 | 3.9 |
| Visitor Spending | 2.8 | 3.1 | 3.1 | 3.0 | 3.4 | 3.3 |
| Non-transportation | 2.2 | 2.4 | 2.5 | 2.5 | 2.8 | 2.7 |
| Transportation | 0.6 | 0.7 | 0.6 | 0.6 | 0.7 | 0.6 |
| Ellis | | | | | | |
| Total Spending | 2.7 | 3.0 | 2.8 | 2.7 | 3.0 | 2.9 |
| Visitor Spending | 2.2 | 2.4 | 2.4 | 2.3 | 2.5 | 2.4 |
| Non-transportation | 1.7 | 1.8 | 1.9 | 1.8 | 2.0 | 1.9 |
| Transportation | 0.5 | 0.6 | 0.4 | 0.4 | 0.5 | 0.5 |
| Garfield | | | | | | |
| Total Spending | 77.6 | 131.7 | 116.1 | 105.4 | 117.8 | 107.0 |
| Visitor Spending | 69.7 | 120.2 | 108.9 | 98.1 | 109.4 | 98.9 |
| Non-transportation | 59.4 | 102.5 | 96.4 | 86.0 | 95.2 | 86.4 |
| Transportation | 10.3 | 17.7 | 12.5 | 12.1 | 14.2 | 12.5 |

Travel Spending by County (\$Millions), 2010-2019p

| | 2010 | 2012 | 2015 | 2017 | 2018 | 2019p |
|--------------------|------|------|------|------|------|-------|
| Garvin | | | | | | |
| Total Spending | 34.0 | 46.9 | 52.8 | 38.1 | 42.9 | 38.8 |
| Visitor Spending | 29.8 | 41.7 | 50.0 | 35.2 | 39.5 | 35.6 |
| Non-transportation | 24.8 | 34.5 | 43.5 | 30.1 | 33.5 | 30.3 |
| Transportation | 5.0 | 7.2 | 6.5 | 5.1 | 6.0 | 5.3 |
| Grady | | | | | | |
| Total Spending | 63.9 | 74.6 | 86.9 | 73.8 | 83.8 | 85.1 |
| Visitor Spending | 56.7 | 65.4 | 80.9 | 67.3 | 76.4 | 77.8 |
| Non-transportation | 51.1 | 58.3 | 74.7 | 61.8 | 69.8 | 71.3 |
| Transportation | 5.6 | 7.1 | 6.2 | 5.6 | 6.7 | 6.5 |
| Grant | | | | | | |
| Total Spending | 2.2 | 2.4 | 2.1 | 2.1 | 2.3 | 2.2 |
| Visitor Spending | 1.6 | 1.7 | 1.7 | 1.7 | 1.7 | 1.7 |
| Non-transportation | 1.2 | 1.2 | 1.3 | 1.3 | 1.3 | 1.3 |
| Transportation | 0.4 | 0.5 | 0.4 | 0.4 | 0.4 | 0.4 |
| Greer | | | | | | |
| Total Spending | 5.5 | 5.8 | 4.6 | 4.5 | 4.5 | 4.3 |
| Visitor Spending | 4.8 | 4.8 | 4.0 | 3.9 | 3.8 | 3.7 |
| Non-transportation | 3.8 | 3.7 | 3.2 | 3.1 | 3.0 | 2.9 |
| Transportation | 1.0 | 1.1 | 0.7 | 0.8 | 0.8 | 0.8 |
| Harmon | | | | | | |
| Total Spending | 1.4 | 1.6 | 1.3 | 1.3 | 1.4 | 1.4 |
| Visitor Spending | 1.0 | 1.1 | 1.0 | 1.0 | 1.1 | 1.1 |
| Non-transportation | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 |
| Transportation | 0.3 | 0.3 | 0.2 | 0.2 | 0.3 | 0.2 |
| Harper | | | | | | |
| Total Spending | 2.0 | 2.2 | 2.0 | 2.1 | 2.2 | 2.2 |
| Visitor Spending | 1.5 | 1.7 | 1.6 | 1.7 | 1.8 | 1.8 |
| Non-transportation | 1.1 | 1.2 | 1.3 | 1.3 | 1.4 | 1.4 |
| Transportation | 0.4 | 0.5 | 0.4 | 0.4 | 0.4 | 0.4 |
| Haskell | | | | | | |
| Total Spending | 19.2 | 20.8 | 19.7 | 20.7 | 22.8 | 22.6 |
| Visitor Spending | 17.6 | 18.9 | 18.4 | 19.4 | 21.2 | 21.1 |
| Non-transportation | 14.7 | 15.4 | 15.8 | 16.7 | 18.1 | 18.1 |
| Transportation | 2.9 | 3.4 | 2.5 | 2.7 | 3.1 | 3.0 |
| Hughes | | | | | | |
| Total Spending | 7.3 | 8.1 | 7.0 | 7.1 | 7.7 | 7.5 |
| Visitor Spending | 5.5 | 5.9 | 5.6 | 5.6 | 6.1 | 5.9 |
| Non-transportation | 4.2 | 4.4 | 4.5 | 4.4 | 4.7 | 4.6 |
| Transportation | 1.4 | 1.6 | 1.1 | 1.2 | 1.4 | 1.3 |

Travel Spending by County (\$Millions), 2010-2019p

| | 2010 | 2012 | 2015 | 2017 | 2018 | 2019p |
|--------------------|-------|-------|-------|-------|-------|-------|
| Jackson | | | | | | |
| Total Spending | 34.3 | 37.5 | 34.7 | 33.6 | 35.6 | 45.6 |
| Visitor Spending | 30.7 | 33.0 | 31.7 | 30.5 | 32.1 | 42.2 |
| Non-transportation | 26.2 | 27.8 | 27.9 | 26.6 | 27.7 | 36.9 |
| Transportation | 4.4 | 5.2 | 3.8 | 3.9 | 4.4 | 5.3 |
| Jefferson | | | | | | |
| Total Spending | 5.5 | 6.1 | 5.5 | 5.8 | 6.4 | 6.3 |
| Visitor Spending | 4.7 | 5.1 | 4.9 | 5.1 | 5.6 | 5.6 |
| Non-transportation | 3.3 | 3.5 | 3.7 | 3.8 | 4.1 | 4.1 |
| Transportation | 1.4 | 1.6 | 1.2 | 1.3 | 1.5 | 1.4 |
| Johnston | | | | | | |
| Total Spending | 7.2 | 7.8 | 8.1 | 6.8 | 7.2 | 7.6 |
| Visitor Spending | 5.9 | 6.1 | 7.0 | 5.6 | 5.8 | 6.3 |
| Non-transportation | 4.5 | 4.5 | 5.7 | 4.4 | 4.5 | 4.9 |
| Transportation | 1.4 | 1.6 | 1.3 | 1.2 | 1.3 | 1.4 |
| Kay | | | | | | |
| Total Spending | 106.7 | 123.9 | 108.6 | 115.7 | 113.8 | 107.4 |
| Visitor Spending | 100.6 | 116.3 | 103.3 | 110.1 | 107.5 | 101.3 |
| Non-transportation | 89.1 | 102.2 | 93.2 | 99.1 | 95.9 | 90.4 |
| Transportation | 11.5 | 14.2 | 10.1 | 11.1 | 11.6 | 10.9 |
| Kingfisher | | | | | | |
| Total Spending | 10.8 | 12.4 | 11.4 | 11.5 | 13.1 | 12.7 |
| Visitor Spending | 9.0 | 10.1 | 9.8 | 9.8 | 11.1 | 10.9 |
| Non-transportation | 7.0 | 7.8 | 8.1 | 8.0 | 9.0 | 8.8 |
| Transportation | 1.9 | 2.3 | 1.7 | 1.9 | 2.2 | 2.1 |
| Kiowa | | | | | | |
| Total Spending | 9.0 | 10.3 | 9.4 | 9.3 | 10.6 | 10.7 |
| Visitor Spending | 7.8 | 8.9 | 8.5 | 8.3 | 9.5 | 9.7 |
| Non-transportation | 5.7 | 6.3 | 6.6 | 6.3 | 7.1 | 7.3 |
| Transportation | 2.2 | 2.6 | 1.9 | 2.0 | 2.4 | 2.4 |
| Latimer | | | | | | |
| Total Spending | 10.3 | 11.1 | 10.8 | 10.7 | 12.5 | 14.6 |
| Visitor Spending | 8.9 | 9.4 | 9.8 | 9.6 | 11.3 | 13.4 |
| Non-transportation | 7.0 | 7.1 | 8.0 | 7.7 | 8.9 | 10.7 |
| Transportation | 1.9 | 2.2 | 1.8 | 1.9 | 2.3 | 2.7 |
| Le Flore | | | | | | |
| Total Spending | 124.3 | 137.9 | 133.5 | 138.8 | 160.1 | 156.6 |
| Visitor Spending | 118.1 | 130.2 | 128.5 | 133.6 | 154.0 | 150.7 |
| Non-transportation | 108.5 | 118.6 | 120.0 | 124.7 | 143.3 | 140.5 |
| Transportation | 9.6 | 11.6 | 8.5 | 8.9 | 10.7 | 10.2 |

Travel Spending by County (\$Millions), 2010-2019p

| | 2010 | 2012 | 2015 | 2017 | 2018 | 2019p |
|--------------------|-------|-------|-------|-------|-------|-------|
| Lincoln | | | | | | |
| Total Spending | 29.1 | 32.3 | 30.0 | 30.4 | 33.7 | 32.8 |
| Visitor Spending | 24.9 | 27.0 | 26.5 | 26.7 | 29.4 | 28.7 |
| Non-transportation | 21.1 | 22.5 | 23.2 | 23.2 | 25.3 | 24.8 |
| Transportation | 3.8 | 4.4 | 3.3 | 3.5 | 4.1 | 3.9 |
| Logan | | | | | | |
| Total Spending | 37.4 | 42.6 | 47.7 | 51.8 | 54.4 | 53.4 |
| Visitor Spending | 32.2 | 35.8 | 43.1 | 46.9 | 48.7 | 47.7 |
| Non-transportation | 28.0 | 30.7 | 38.7 | 41.9 | 43.1 | 42.4 |
| Transportation | 4.2 | 5.1 | 4.4 | 5.0 | 5.6 | 5.3 |
| Love | | | | | | |
| Total Spending | 382.8 | 363.2 | 556.5 | 600.7 | 573.7 | 615.8 |
| Visitor Spending | 381.6 | 361.8 | 555.6 | 599.6 | 572.5 | 614.6 |
| Non-transportation | 370.7 | 349.8 | 541.1 | 584.3 | 557.3 | 598.9 |
| Transportation | 10.9 | 11.9 | 14.4 | 15.3 | 15.2 | 15.7 |
| Major | | | | | | |
| Total Spending | 4.6 | 5.3 | 4.7 | 4.8 | 5.3 | 5.1 |
| Visitor Spending | 3.7 | 4.1 | 3.9 | 4.0 | 4.4 | 4.2 |
| Non-transportation | 2.8 | 3.1 | 3.2 | 3.2 | 3.5 | 3.4 |
| Transportation | 0.8 | 1.0 | 0.8 | 0.8 | 0.9 | 0.9 |
| Marshall | | | | | | |
| Total Spending | 38.5 | 44.1 | 43.5 | 48.5 | 53.2 | 57.3 |
| Visitor Spending | 35.8 | 40.7 | 41.4 | 46.4 | 50.7 | 54.9 |
| Non-transportation | 29.2 | 32.6 | 35.4 | 39.6 | 42.9 | 46.7 |
| Transportation | 6.6 | 8.0 | 6.0 | 6.7 | 7.8 | 8.1 |
| Mayes | | | | | | |
| Total Spending | 43.1 | 49.0 | 48.8 | 42.8 | 49.8 | 53.5 |
| Visitor Spending | 38.0 | 42.7 | 44.8 | 38.5 | 44.7 | 48.6 |
| Non-transportation | 29.3 | 32.3 | 36.6 | 30.8 | 35.4 | 39.0 |
| Transportation | 8.7 | 10.4 | 8.1 | 7.8 | 9.3 | 9.6 |
| McClain | | | | | | |
| Total Spending | 61.4 | 68.5 | 69.9 | 74.6 | 73.9 | 76.3 |
| Visitor Spending | 57.1 | 63.0 | 66.1 | 70.5 | 69.1 | 71.5 |
| Non-transportation | 53.3 | 58.3 | 62.5 | 66.5 | 64.9 | 67.3 |
| Transportation | 3.8 | 4.7 | 3.6 | 3.9 | 4.2 | 4.2 |
| McCurtain | | | | | | |
| Total Spending | 95.0 | 112.1 | 133.2 | 206.1 | 237.8 | 247.1 |
| Visitor Spending | 90.9 | 107.0 | 130.0 | 202.6 | 233.7 | 243.2 |
| Non-transportation | 76.6 | 88.8 | 112.7 | 176.1 | 201.2 | 210.8 |
| Transportation | 14.4 | 18.2 | 17.2 | 26.6 | 32.5 | 32.4 |

Travel Spending by County (\$Millions), 2010-2019p

| | 2010 | 2012 | 2015 | 2017 | 2018 | 2019p |
|--------------------|---------|---------|---------|---------|---------|---------|
| McIntosh | | | | | | |
| Total Spending | 49.6 | 53.2 | 50.5 | 54.4 | 59.6 | 60.0 |
| Visitor Spending | 47.1 | 50.0 | 48.1 | 51.9 | 56.8 | 57.2 |
| Non-transportation | 39.5 | 41.0 | 41.3 | 44.5 | 48.4 | 48.9 |
| Transportation | 7.7 | 9.0 | 6.9 | 7.4 | 8.4 | 8.3 |
| Murray | | | | | | |
| Total Spending | 64.7 | 71.1 | 69.6 | 71.1 | 79.7 | 80.5 |
| Visitor Spending | 62.6 | 68.5 | 67.8 | 69.2 | 77.6 | 78.4 |
| Non-transportation | 53.6 | 57.7 | 59.8 | 60.9 | 67.7 | 68.6 |
| Transportation | 9.0 | 10.7 | 8.0 | 8.4 | 9.9 | 9.7 |
| Muskogee | | | | | | |
| Total Spending | 74.8 | 110.2 | 111.0 | 113.0 | 116.3 | 118.6 |
| Visitor Spending | 65.2 | 97.8 | 103.6 | 105.3 | 107.3 | 110.1 |
| Non-transportation | 55.8 | 84.4 | 92.9 | 94.1 | 95.2 | 98.1 |
| Transportation | 9.4 | 13.4 | 10.7 | 11.2 | 12.2 | 12.0 |
| Noble | | | | | | |
| Total Spending | 37.6 | 50.9 | 47.3 | 41.7 | 44.4 | 41.9 |
| Visitor Spending | 36.1 | 49.1 | 46.1 | 40.5 | 43.0 | 40.6 |
| Non-transportation | 33.5 | 45.2 | 43.6 | 38.2 | 40.3 | 38.2 |
| Transportation | 2.7 | 3.9 | 2.5 | 2.3 | 2.6 | 2.4 |
| Nowata | | | | | | |
| Total Spending | 5.0 | 5.7 | 5.0 | 5.0 | 5.3 | 5.2 |
| Visitor Spending | 3.7 | 4.0 | 3.9 | 3.9 | 4.1 | 4.0 |
| Non-transportation | 2.8 | 2.9 | 3.1 | 3.0 | 3.1 | 3.1 |
| Transportation | 1.0 | 1.1 | 0.8 | 0.9 | 1.0 | 0.9 |
| Okfuskee | | | | | | |
| Total Spending | 7.8 | 8.8 | 7.8 | 7.9 | 8.9 | 8.5 |
| Visitor Spending | 6.2 | 7.0 | 6.6 | 6.6 | 7.4 | 7.1 |
| Non-transportation | 4.8 | 5.2 | 5.3 | 5.3 | 5.8 | 5.7 |
| Transportation | 1.4 | 1.7 | 1.3 | 1.3 | 1.5 | 1.4 |
| Oklahoma | | | | | | |
| Total Spending | 1,877.5 | 2,119.7 | 2,211.7 | 2,266.1 | 2,445.2 | 2,493.7 |
| Visitor Spending | 1,491.8 | 1,690.8 | 1,799.8 | 1,837.2 | 1,980.1 | 2,011.3 |
| Non-transportation | 1,130.1 | 1,270.4 | 1,398.4 | 1,429.5 | 1,526.7 | 1,553.3 |
| Transportation | 361.6 | 420.5 | 401.4 | 407.6 | 453.4 | 458.0 |
| Okmulgee | | | | | | |
| Total Spending | 66.4 | 74.0 | 69.5 | 69.8 | 78.0 | 75.9 |
| Visitor Spending | 61.1 | 67.4 | 65.2 | 65.3 | 72.7 | 70.9 |
| Non-transportation | 54.5 | 59.5 | 59.4 | 59.2 | 65.9 | 64.3 |
| Transportation | 6.6 | 7.9 | 5.8 | 6.0 | 6.9 | 6.5 |

Travel Spending by County (\$Millions), 2010-2019p

| | 2010 | 2012 | 2015 | 2017 | 2018 | 2019p |
|---------------------|-------|-------|-------|-------|-------|-------|
| Osage | | | | | | |
| Total Spending | 88.7 | 93.3 | 91.3 | 103.4 | 119.1 | 129.8 |
| Visitor Spending | 82.8 | 85.9 | 86.5 | 98.5 | 113.3 | 124.2 |
| Non-transportation | 77.1 | 79.2 | 81.6 | 93.0 | 106.6 | 117.3 |
| Transportation | 5.7 | 6.7 | 4.9 | 5.5 | 6.6 | 6.9 |
| Ottawa | | | | | | |
| Total Spending | 254.0 | 273.8 | 311.9 | 340.3 | 337.0 | 330.0 |
| Visitor Spending | 249.7 | 268.3 | 308.3 | 336.5 | 332.8 | 325.9 |
| Non-transportation | 239.8 | 256.3 | 298.6 | 326.1 | 321.5 | 315.1 |
| Transportation | 10.0 | 12.0 | 9.7 | 10.4 | 11.3 | 10.8 |
| Pawnee | | | | | | |
| Total Spending | 17.9 | 19.2 | 18.6 | 19.6 | 21.3 | 21.0 |
| Visitor Spending | 15.8 | 16.6 | 17.0 | 17.9 | 19.3 | 19.0 |
| Non-transportation | 14.0 | 14.5 | 15.4 | 16.2 | 17.3 | 17.1 |
| Transportation | 1.9 | 2.2 | 1.6 | 1.7 | 2.0 | 1.9 |
| Payne | | | | | | |
| Total Spending | 99.7 | 115.4 | 134.4 | 149.0 | 154.6 | 151.6 |
| Visitor Spending | 89.4 | 102.3 | 125.9 | 139.9 | 144.1 | 141.5 |
| Non-transportation | 76.4 | 86.4 | 111.9 | 123.6 | 126.4 | 124.6 |
| Transportation | 13.0 | 15.9 | 14.0 | 16.3 | 17.8 | 16.9 |
| Pittsburg | | | | | | |
| Total Spending | 110.6 | 115.9 | 110.9 | 110.8 | 121.6 | 125.8 |
| Visitor Spending | 105.0 | 109.0 | 106.5 | 106.2 | 116.1 | 120.7 |
| Non-transportation | 94.2 | 96.7 | 97.0 | 96.3 | 104.9 | 109.5 |
| Transportation | 10.8 | 12.3 | 9.5 | 9.9 | 11.2 | 11.2 |
| Pontotoc | | | | | | |
| Total Spending | 40.3 | 44.2 | 49.6 | 49.2 | 68.2 | 60.0 |
| Visitor Spending | 35.3 | 37.3 | 44.6 | 43.9 | 62.3 | 54.1 |
| Non-transportation | 29.8 | 31.0 | 39.0 | 38.0 | 54.0 | 47.0 |
| Transportation | 5.6 | 6.4 | 5.6 | 5.8 | 8.3 | 7.1 |
| Pottawatomie | | | | | | |
| Total Spending | 103.3 | 113.7 | 103.4 | 105.6 | 108.7 | 114.0 |
| Visitor Spending | 93.9 | 102.3 | 96.2 | 97.9 | 99.8 | 105.4 |
| Non-transportation | 83.0 | 89.2 | 86.7 | 87.8 | 88.7 | 94.1 |
| Transportation | 10.9 | 13.1 | 9.5 | 10.1 | 11.1 | 11.3 |
| Pushmataha | | | | | | |
| Total Spending | 9.6 | 10.6 | 9.5 | 9.6 | 10.7 | 10.6 |
| Visitor Spending | 8.1 | 8.9 | 8.4 | 8.4 | 9.3 | 9.3 |
| Non-transportation | 5.7 | 6.1 | 6.3 | 6.3 | 6.8 | 6.8 |
| Transportation | 2.4 | 2.8 | 2.0 | 2.2 | 2.5 | 2.4 |

Travel Spending by County (\$Millions), 2010-2019p

| | 2010 | 2012 | 2015 | 2017 | 2018 | 2019p |
|--------------------|---------|---------|---------|---------|---------|---------|
| Roger Mills | | | | | | |
| Total Spending | 2.7 | 3.2 | 2.9 | 2.9 | 3.3 | 3.1 |
| Visitor Spending | 2.3 | 2.6 | 2.5 | 2.5 | 2.8 | 2.7 |
| Non-transportation | 1.8 | 2.0 | 2.1 | 2.0 | 2.3 | 2.2 |
| Transportation | 0.5 | 0.6 | 0.4 | 0.5 | 0.6 | 0.5 |
| Rogers | | | | | | |
| Total Spending | 111.9 | 125.3 | 134.6 | 157.2 | 163.7 | 171.4 |
| Visitor Spending | 100.7 | 111.1 | 125.1 | 147.1 | 152.1 | 160.0 |
| Non-transportation | 89.5 | 97.5 | 113.7 | 133.8 | 137.4 | 145.1 |
| Transportation | 11.2 | 13.6 | 11.4 | 13.3 | 14.6 | 14.9 |
| Seminole | | | | | | |
| Total Spending | 18.0 | 21.0 | 18.3 | 19.0 | 20.4 | 19.8 |
| Visitor Spending | 14.9 | 17.0 | 15.8 | 16.4 | 17.3 | 16.9 |
| Non-transportation | 11.5 | 12.9 | 12.9 | 13.2 | 13.8 | 13.5 |
| Transportation | 3.4 | 4.1 | 2.9 | 3.2 | 3.5 | 3.4 |
| Sequoyah | | | | | | |
| Total Spending | 116.7 | 116.1 | 114.1 | 118.7 | 120.9 | 124.5 |
| Visitor Spending | 111.5 | 109.7 | 109.9 | 114.3 | 115.8 | 119.6 |
| Non-transportation | 100.4 | 97.2 | 100.4 | 104.3 | 104.8 | 108.4 |
| Transportation | 11.1 | 12.5 | 9.6 | 10.1 | 11.0 | 11.1 |
| Stephens | | | | | | |
| Total Spending | 54.8 | 63.9 | 69.4 | 62.0 | 66.0 | 64.7 |
| Visitor Spending | 48.9 | 56.5 | 63.7 | 56.1 | 59.4 | 58.2 |
| Non-transportation | 40.6 | 46.3 | 55.4 | 48.0 | 50.4 | 49.6 |
| Transportation | 8.2 | 10.2 | 8.4 | 8.1 | 9.0 | 8.6 |
| Texas | | | | | | |
| Total Spending | 31.0 | 37.4 | 39.4 | 36.1 | 34.0 | 35.3 |
| Visitor Spending | 28.4 | 34.1 | 37.2 | 33.9 | 31.4 | 32.9 |
| Non-transportation | 24.2 | 28.7 | 32.9 | 29.6 | 27.2 | 28.6 |
| Transportation | 4.2 | 5.3 | 4.4 | 4.3 | 4.3 | 4.3 |
| Tillman | | | | | | |
| Total Spending | 5.6 | 6.3 | 5.5 | 5.6 | 6.2 | 6.0 |
| Visitor Spending | 4.7 | 5.1 | 4.8 | 4.8 | 5.3 | 5.1 |
| Non-transportation | 3.6 | 3.9 | 3.9 | 3.8 | 4.2 | 4.1 |
| Transportation | 1.1 | 1.2 | 0.9 | 0.9 | 1.1 | 1.0 |
| Tulsa | | | | | | |
| Total Spending | 1,190.9 | 1,291.9 | 1,334.6 | 1,320.4 | 1,426.6 | 1,493.4 |
| Visitor Spending | 831.6 | 940.6 | 1,004.4 | 1,003.7 | 1,073.7 | 1,121.4 |
| Non-transportation | 582.4 | 649.6 | 726.7 | 727.0 | 773.9 | 814.5 |
| Transportation | 249.2 | 290.9 | 277.7 | 276.7 | 299.8 | 306.9 |

Travel Spending by County (\$Millions), 2010-2019p

| | 2010 | 2012 | 2015 | 2017 | 2018 | 2019p |
|--------------------|------|------|------|------|------|-------|
| Wagoner | | | | | | |
| Total Spending | 53.3 | 60.1 | 56.1 | 56.7 | 61.3 | 62.4 |
| Visitor Spending | 43.3 | 47.0 | 48.5 | 48.4 | 51.6 | 52.8 |
| Non-transportation | 35.6 | 37.8 | 41.4 | 40.9 | 43.1 | 44.3 |
| Transportation | 7.7 | 9.1 | 7.1 | 7.5 | 8.5 | 8.5 |
| Washington | | | | | | |
| Total Spending | 54.6 | 74.4 | 64.8 | 69.3 | 69.4 | 68.1 |
| Visitor Spending | 46.6 | 65.4 | 58.7 | 63.0 | 62.1 | 61.0 |
| Non-transportation | 37.3 | 52.2 | 49.5 | 52.5 | 51.2 | 50.6 |
| Transportation | 9.3 | 13.2 | 9.3 | 10.4 | 11.0 | 10.5 |
| Washita | | | | | | |
| Total Spending | 7.2 | 8.2 | 7.2 | 7.1 | 7.9 | 7.7 |
| Visitor Spending | 5.8 | 6.4 | 6.0 | 5.9 | 6.6 | 6.4 |
| Non-transportation | 4.1 | 4.4 | 4.6 | 4.5 | 4.9 | 4.8 |
| Transportation | 1.7 | 2.0 | 1.4 | 1.5 | 1.7 | 1.6 |
| Woods | | | | | | |
| Total Spending | 13.0 | 17.9 | 29.3 | 16.9 | 21.5 | 17.7 |
| Visitor Spending | 11.1 | 16.0 | 28.0 | 15.5 | 20.0 | 16.2 |
| Non-transportation | 8.9 | 12.9 | 24.1 | 13.0 | 16.6 | 13.4 |
| Transportation | 2.2 | 3.2 | 3.8 | 2.5 | 3.4 | 2.8 |
| Woodward | | | | | | |
| Total Spending | 45.9 | 74.5 | 63.1 | 56.4 | 59.1 | 55.2 |
| Visitor Spending | 43.1 | 70.8 | 60.6 | 53.8 | 56.2 | 52.4 |
| Non-transportation | 37.0 | 60.6 | 53.7 | 47.2 | 48.9 | 45.8 |
| Transportation | 6.1 | 10.2 | 6.8 | 6.5 | 7.2 | 6.5 |

Visitor transportation spending includes spending on ground transportation and motor fuel at the destination. All other transportation (airfares and spending on ground transportation to other Oklahoma destinations) is included in Total Spending.

2019p Economic Impacts of Travel

| | (\$Millions) | | | | | | |
|------------|--------------|---------|----------|------------|--------------------|-------|-------|
| | Spending | | Earnings | Employment | Government Revenue | | |
| | Total | Visitor | | | Local | State | Total |
| Adair | 20.0 | 17.4 | 5.3 | 300 | 0.7 | 0.9 | 1.7 |
| Alfalfa | 5.0 | 4.3 | 1.1 | 80 | 0.2 | 0.2 | 0.4 |
| Atoka | 34.3 | 32.7 | 10.4 | 410 | 0.9 | 1.6 | 2.5 |
| Beaver | 3.0 | 2.3 | 0.6 | 50 | 0.1 | 0.1 | 0.2 |
| Beckham | 45.8 | 42.8 | 11.1 | 700 | 2.3 | 2.2 | 4.5 |
| Blaine | 19.7 | 18.6 | 5.4 | 330 | 0.9 | 0.9 | 1.8 |
| Bryan | 365.3 | 359.2 | 98.6 | 3,460 | 5.8 | 15.9 | 21.7 |
| Caddo | 37.5 | 34.1 | 10.0 | 620 | 1.2 | 1.7 | 3.0 |
| Canadian | 168.5 | 150.0 | 46.5 | 2,170 | 7.0 | 8.0 | 15.0 |
| Carter | 128.0 | 121.4 | 31.5 | 1,710 | 6.3 | 5.9 | 12.1 |
| Cherokee | 71.7 | 65.9 | 20.9 | 1,160 | 2.8 | 3.4 | 6.2 |
| Choctaw | 84.0 | 82.2 | 22.6 | 740 | 1.2 | 3.7 | 4.9 |
| Cimarron | 4.1 | 3.9 | 1.1 | 90 | 0.2 | 0.2 | 0.4 |
| Cleveland | 371.0 | 330.9 | 104.6 | 5,080 | 13.3 | 17.5 | 30.8 |
| Coal | 2.7 | 2.1 | 0.7 | 40 | 0.1 | 0.1 | 0.2 |
| Comanche | 196.4 | 172.6 | 49.5 | 2,610 | 8.0 | 8.9 | 17.0 |
| Cotton | 110.1 | 109.4 | 31.8 | 850 | 1.1 | 4.9 | 5.9 |
| Craig | 17.4 | 15.7 | 5.0 | 250 | 0.7 | 0.8 | 1.5 |
| Creek | 56.7 | 48.2 | 15.5 | 820 | 2.0 | 2.7 | 4.7 |
| Custer | 72.4 | 68.5 | 22.2 | 1,130 | 3.9 | 3.5 | 7.4 |
| Delaware | 197.5 | 191.5 | 51.1 | 1,850 | 3.7 | 8.7 | 12.4 |
| Dewey | 3.9 | 3.3 | 0.8 | 50 | 0.1 | 0.2 | 0.3 |
| Ellis | 2.9 | 2.4 | 0.6 | 50 | 0.1 | 0.1 | 0.2 |
| Garfield | 107.0 | 98.9 | 27.5 | 1,420 | 5.5 | 5.1 | 10.6 |
| Garvin | 38.8 | 35.6 | 12.6 | 670 | 1.6 | 1.9 | 3.5 |
| Grady | 85.1 | 77.8 | 26.5 | 1,410 | 2.9 | 4.0 | 6.9 |
| Grant | 2.2 | 1.7 | 0.5 | 50 | 0.1 | 0.1 | 0.2 |
| Greer | 4.3 | 3.7 | 0.7 | 60 | 0.2 | 0.2 | 0.4 |
| Harmon | 1.4 | 1.1 | 0.3 | 30 | 0.0 | 0.1 | 0.1 |
| Harper | 2.2 | 1.8 | 0.5 | 50 | 0.1 | 0.1 | 0.2 |
| Haskell | 22.6 | 21.1 | 5.6 | 240 | 0.4 | 1.0 | 1.4 |
| Hughes | 7.5 | 5.9 | 1.8 | 110 | 0.2 | 0.4 | 0.6 |
| Jackson | 45.6 | 42.2 | 15.1 | 850 | 2.0 | 2.3 | 4.2 |
| Jefferson | 6.3 | 5.6 | 1.5 | 80 | 0.2 | 0.3 | 0.5 |
| Johnston | 7.6 | 6.3 | 2.2 | 110 | 0.2 | 0.4 | 0.6 |
| Kay | 107.4 | 101.3 | 34.7 | 1,880 | 3.6 | 4.9 | 8.5 |
| Kingfisher | 12.7 | 10.9 | 3.6 | 220 | 0.5 | 0.6 | 1.1 |
| Kiowa | 10.7 | 9.7 | 2.3 | 150 | 0.3 | 0.5 | 0.8 |
| Latimer | 14.6 | 13.4 | 3.0 | 170 | 0.6 | 0.7 | 1.2 |
| Le Flore | 156.6 | 150.7 | 40.5 | 1,430 | 2.2 | 6.9 | 9.1 |
| Lincoln | 32.8 | 28.7 | 9.2 | 550 | 1.2 | 1.5 | 2.7 |
| Logan | 53.4 | 47.7 | 13.6 | 840 | 1.9 | 2.5 | 4.4 |
| Love | 615.8 | 614.6 | 147.6 | 3,490 | 6.9 | 26.3 | 33.2 |
| Major | 5.1 | 4.2 | 1.3 | 80 | 0.2 | 0.2 | 0.4 |
| Marshall | 57.3 | 54.9 | 15.7 | 670 | 1.4 | 2.5 | 3.9 |
| Mayes | 53.5 | 48.6 | 14.5 | 840 | 2.2 | 2.5 | 4.7 |
| McClain | 76.3 | 71.5 | 20.4 | 780 | 1.6 | 3.4 | 5.1 |
| McCurtain | 247.1 | 243.2 | 55.5 | 2,160 | 7.9 | 10.9 | 18.8 |

2019p Economic Impacts of Travel

| | (\$Millions) | | | | | | |
|--------------------|--------------|----------------|--------------|----------------|--------------------|------------|------------|
| | Spending | | Earnings | Employment | Government Revenue | | |
| | Total | Visitor | | | Local | State | Total |
| McIntosh | 60.0 | 57.2 | 16.9 | 670 | 1.3 | 2.6 | 4.0 |
| Murray | 80.5 | 78.4 | 23.5 | 890 | 2.0 | 3.6 | 5.6 |
| Muskogee | 118.6 | 110.1 | 26.8 | 1,530 | 4.3 | 5.2 | 9.4 |
| Noble | 41.9 | 40.6 | 11.3 | 390 | 1.1 | 1.9 | 2.9 |
| Nowata | 5.2 | 4.0 | 1.2 | 80 | 0.1 | 0.3 | 0.4 |
| Okfuskee | 8.5 | 7.1 | 1.9 | 110 | 0.3 | 0.4 | 0.7 |
| Oklahoma | 2,493.7 | 2,011.3 | 614.3 | 23,540 | 92.2 | 98.2 | 190.4 |
| Okmulgee | 75.9 | 70.9 | 21.1 | 1,170 | 2.5 | 3.5 | 6.0 |
| Osage | 129.8 | 124.2 | 36.9 | 1,330 | 3.0 | 6.0 | 9.0 |
| Ottawa | 330.0 | 325.9 | 96.0 | 3,170 | 4.9 | 14.5 | 19.4 |
| Pawnee | 21.0 | 19.0 | 6.4 | 380 | 0.6 | 1.0 | 1.6 |
| Payne | 151.6 | 141.5 | 35.9 | 2,080 | 6.0 | 7.0 | 13.0 |
| Pittsburg | 125.8 | 120.7 | 37.0 | 1,820 | 4.5 | 5.5 | 10.0 |
| Pontotoc | 60.0 | 54.1 | 15.0 | 830 | 2.8 | 2.8 | 5.6 |
| Pottawatomie | 114.0 | 105.4 | 34.7 | 1,970 | 4.3 | 5.4 | 9.7 |
| Pushmataha | 10.6 | 9.3 | 2.5 | 170 | 0.3 | 0.5 | 0.8 |
| Roger Mills | 3.1 | 2.7 | 0.5 | 30 | 0.1 | 0.1 | 0.2 |
| Rogers | 171.4 | 160.0 | 48.0 | 2,010 | 5.7 | 8.0 | 13.7 |
| Seminole | 19.8 | 16.9 | 6.7 | 370 | 0.8 | 1.0 | 1.8 |
| Sequoyah | 124.5 | 119.6 | 35.5 | 1,430 | 3.0 | 5.6 | 8.5 |
| Stephens | 64.7 | 58.2 | 17.8 | 1,000 | 2.4 | 3.1 | 5.5 |
| Texas | 35.3 | 32.9 | 9.5 | 540 | 1.9 | 1.7 | 3.6 |
| Tillman | 6.0 | 5.1 | 1.4 | 100 | 0.2 | 0.3 | 0.5 |
| Tulsa | 1,493.4 | 1,121.4 | 335.6 | 13,430 | 49.1 | 55.5 | 104.6 |
| Wagoner | 62.4 | 52.8 | 19.3 | 1,040 | 2.2 | 3.1 | 5.3 |
| Washington | 68.1 | 61.0 | 18.1 | 920 | 2.7 | 3.3 | 6.0 |
| Washita | 7.7 | 6.4 | 1.9 | 150 | 0.2 | 0.4 | 0.6 |
| Woods | 17.7 | 16.2 | 4.2 | 220 | 0.8 | 0.8 | 1.7 |
| Woodward | 55.2 | 52.4 | 9.7 | 540 | 2.7 | 2.5 | 5.2 |
| State Total | 9,748 | 8,566 * | 2,493 | 104,810 | 308 | 415 | 724 |

* The sum of destination spending for the counties will be less than the statewide destination spending because of the treatment of transportation expenditures (a smaller portion of ground transportation is allocated to destination spending at the county level).

2019p Overnight Visitor Volume (thousands)

| | Nights | | Trips | | | Nights | | Trips | |
|--------------|--------|-------|--------|-------|------------|--------|-------|--------|-------|
| | Person | Party | Person | Party | | Person | Party | Person | Party |
| Adair | 293 | 116 | 128 | 51 | Alfalfa | 108 | 40 | 46 | 17 |
| *Atoka | 274 | 106 | 125 | 49 | Beaver | 54 | 22 | 22 | 9 |
| Beckham | 531 | 211 | 234 | 93 | Blaine | 287 | 103 | 126 | 46 |
| *Bryan | 1,027 | 401 | 441 | 172 | Caddo | 550 | 202 | 236 | 87 |
| Canadian | 1,541 | 673 | 593 | 251 | Carter | 1,135 | 447 | 499 | 196 |
| Cherokee | 1,109 | 394 | 440 | 157 | *Choctaw | 275 | 106 | 123 | 48 |
| Cimarron | 61 | 23 | 28 | 11 | Cleveland | 2,943 | 1,282 | 1,132 | 477 |
| Coal | 52 | 21 | 21 | 9 | Comanche | 1,749 | 729 | 733 | 302 |
| *Cotton | 55 | 22 | 23 | 9 | Craig | 229 | 91 | 104 | 41 |
| Creek | 670 | 281 | 264 | 109 | Custer | 746 | 298 | 360 | 144 |
| *Delaware | 1,984 | 646 | 781 | 259 | Dewey | 63 | 25 | 27 | 11 |
| Ellis | 49 | 19 | 21 | 8 | Garfield | 983 | 400 | 421 | 171 |
| Garvin | 408 | 165 | 186 | 75 | *Grady | 600 | 262 | 233 | 98 |
| Grant | 44 | 18 | 18 | 7 | Greer | 78 | 31 | 35 | 14 |
| Harmon | 28 | 11 | 11 | 5 | Harper | 39 | 16 | 16 | 7 |
| *Haskell | 245 | 90 | 104 | 39 | Hughes | 133 | 54 | 56 | 23 |
| Jackson | 442 | 179 | 190 | 77 | Jefferson | 125 | 46 | 54 | 20 |
| Johnston | 135 | 53 | 56 | 22 | *Kay | 876 | 340 | 375 | 145 |
| Kingfisher | 187 | 76 | 82 | 33 | Kiowa | 201 | 74 | 88 | 33 |
| Latimer | 207 | 78 | 91 | 35 | *Le Flore | 784 | 311 | 354 | 141 |
| Lincoln | 359 | 151 | 135 | 55 | Logan | 506 | 219 | 194 | 81 |
| *Love | 1,173 | 461 | 595 | 235 | *McClain | 392 | 171 | 148 | 62 |
| *McCurtain | 2,054 | 808 | 1,027 | 405 | *McIntosh | 1,074 | 340 | 413 | 133 |
| Major | 86 | 35 | 37 | 15 | *Marshall | 727 | 245 | 299 | 102 |
| Mayes | 890 | 324 | 375 | 139 | *Murray | 620 | 220 | 276 | 98 |
| *Muskogee | 1,025 | 412 | 431 | 173 | *Noble | 179 | 72 | 83 | 33 |
| Nowata | 94 | 39 | 39 | 16 | Okfuskee | 141 | 56 | 60 | 24 |
| Oklahoma | 12,915 | 5,602 | 5,407 | 2,277 | *Okmulgee | 555 | 231 | 236 | 96 |
| *Osage | 562 | 230 | 227 | 91 | *Ottawa | 886 | 349 | 395 | 156 |
| *Pawnee | 176 | 71 | 69 | 27 | Payne | 1,364 | 553 | 582 | 235 |
| *Pittsburg | 1,205 | 442 | 496 | 184 | Pontotoc | 584 | 237 | 248 | 100 |
| Pottawatomie | 933 | 390 | 369 | 150 | Pushmataha | 246 | 89 | 104 | 38 |
| Roger Mills | 58 | 22 | 25 | 10 | *Rogers | 1,133 | 480 | 474 | 196 |
| Seminole | 300 | 120 | 130 | 52 | *Sequoyah | 794 | 297 | 330 | 123 |
| Stephens | 683 | 270 | 287 | 113 | Texas | 343 | 139 | 147 | 59 |
| Tillman | 91 | 37 | 40 | 16 | Tulsa | 8,799 | 3,817 | 3,775 | 1,601 |
| Wagoner | 792 | 330 | 311 | 127 | Washington | 805 | 325 | 370 | 149 |
| Washita | 146 | 57 | 63 | 25 | Woods | 233 | 89 | 108 | 41 |
| Woodward | 475 | 189 | 209 | 83 | | | | | |

*High proportion of gaming activity.

2019p Average Overnight Spending

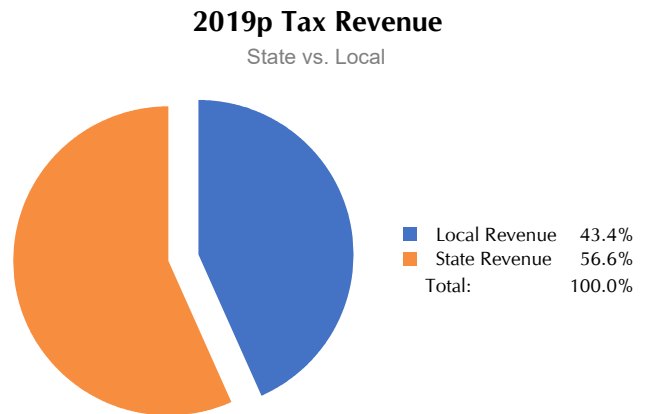
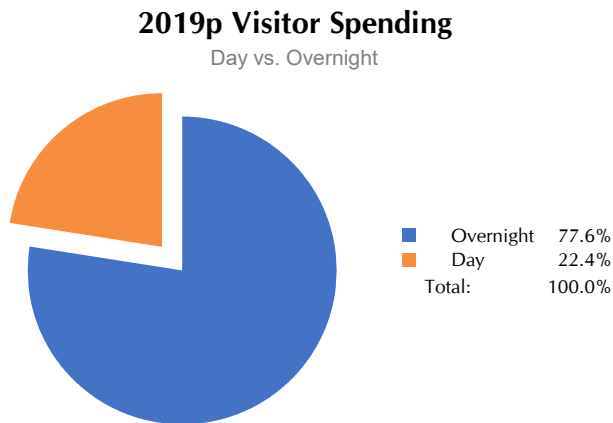
| | Nights | | Trips | | | Nights | | Trips | |
|--------------|--------|-------|--------|---------|------------|--------|-------|--------|---------|
| | Person | Party | Person | Party | | Person | Party | Person | Party |
| Adair | \$46 | \$116 | \$105 | \$264 | Alfalfa | \$36 | \$100 | \$87 | \$235 |
| *Atoka | \$89 | \$230 | \$196 | \$504 | Beaver | \$31 | \$77 | \$74 | \$183 |
| Beckham | \$78 | \$198 | \$178 | \$448 | Blaine | \$56 | \$157 | \$129 | \$355 |
| *Bryan | \$163 | \$417 | \$379 | \$970 | Caddo | \$47 | \$129 | \$111 | \$301 |
| Canadian | \$74 | \$170 | \$192 | \$455 | Carter | \$80 | \$204 | \$183 | \$465 |
| Cherokee | \$43 | \$120 | \$108 | \$301 | *Choctaw | \$181 | \$467 | \$402 | \$1,036 |
| Cimarron | \$61 | \$161 | \$133 | \$350 | Cleveland | \$89 | \$204 | \$231 | \$549 |
| Coal | \$27 | \$67 | \$66 | \$163 | Comanche | \$74 | \$177 | \$176 | \$427 |
| *Cotton | \$52 | \$126 | \$124 | \$303 | Craig | \$55 | \$137 | \$120 | \$303 |
| Creek | \$52 | \$124 | \$132 | \$322 | Custer | \$77 | \$192 | \$159 | \$397 |
| *Delaware | \$61 | \$186 | \$154 | \$463 | Dewey | \$39 | \$99 | \$91 | \$229 |
| Ellis | \$37 | \$93 | \$86 | \$217 | Garfield | \$74 | \$181 | \$172 | \$424 |
| Garvin | \$69 | \$172 | \$152 | \$376 | *Grady | \$82 | \$188 | \$213 | \$502 |
| Grant | \$26 | \$67 | \$65 | \$162 | Greer | \$43 | \$108 | \$98 | \$242 |
| Harmon | \$26 | \$66 | \$64 | \$161 | Harper | \$33 | \$81 | \$78 | \$194 |
| *Haskell | \$55 | \$150 | \$130 | \$351 | Hughes | \$31 | \$78 | \$75 | \$184 |
| Jackson | \$70 | \$173 | \$163 | \$402 | Jefferson | \$41 | \$113 | \$96 | \$260 |
| Johnston | \$34 | \$86 | \$81 | \$205 | *Kay | \$87 | \$223 | \$202 | \$523 |
| Kingfisher | \$44 | \$109 | \$101 | \$247 | Kiowa | \$45 | \$121 | \$102 | \$275 |
| Latimer | \$52 | \$138 | \$118 | \$311 | *Le Flore | \$120 | \$303 | \$267 | \$672 |
| Lincoln | \$58 | \$137 | \$153 | \$377 | Logan | \$71 | \$165 | \$186 | \$444 |
| *Love | \$208 | \$531 | \$411 | \$1,042 | *McClain | \$94 | \$215 | \$248 | \$591 |
| *McCurtain | \$103 | \$261 | \$206 | \$521 | *McIntosh | \$37 | \$116 | \$96 | \$297 |
| Major | \$36 | \$90 | \$85 | \$210 | *Marshall | \$51 | \$151 | \$124 | \$362 |
| Mayer | \$42 | \$115 | \$99 | \$269 | *Murray | \$92 | \$260 | \$207 | \$582 |
| *Muskogee | \$79 | \$196 | \$187 | \$467 | *Noble | \$150 | \$371 | \$324 | \$802 |
| Nowata | \$30 | \$74 | \$73 | \$176 | Okfuskee | \$37 | \$93 | \$87 | \$217 |
| Oklahoma | \$130 | \$299 | \$310 | \$735 | *Okmulgee | \$78 | \$187 | \$182 | \$447 |
| *Osage | \$90 | \$220 | \$223 | \$555 | *Ottawa | \$106 | \$269 | \$238 | \$605 |
| *Pawnee | \$53 | \$133 | \$136 | \$347 | Payne | \$77 | \$189 | \$180 | \$446 |
| *Pittsburg | \$77 | \$209 | \$186 | \$503 | Pontotoc | \$68 | \$167 | \$159 | \$394 |
| Pottawatomie | \$81 | \$194 | \$205 | \$507 | Pushmataha | \$37 | \$104 | \$88 | \$244 |
| Roger Mills | \$43 | \$113 | \$100 | \$258 | *Rogers | \$88 | \$207 | \$210 | \$508 |
| Seminole | \$43 | \$107 | \$99 | \$246 | *Sequoyah | \$81 | \$216 | \$195 | \$523 |
| Stephens | \$60 | \$153 | \$143 | \$364 | Texas | \$70 | \$172 | \$162 | \$401 |
| Tillman | \$43 | \$107 | \$98 | \$246 | Tulsa | \$110 | \$254 | \$257 | \$605 |
| Wagoner | \$51 | \$123 | \$131 | \$320 | Washington | \$61 | \$152 | \$133 | \$330 |
| Washita | \$42 | \$108 | \$98 | \$251 | Woods | \$65 | \$172 | \$142 | \$371 |
| Woodward | \$83 | \$209 | \$189 | \$474 | | | | | |

*High proportion of gaming activity.

Adair County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 15.9 | 18.0 | 18.0 | 16.6 | 16.7 | 20.0 | 20.0 |
| Other Travel* | 2.8 | 3.4 | 3.2 | 2.2 | 2.3 | 2.7 | 2.6 |
| Visitor Spending | 13.1 | 14.5 | 14.7 | 14.4 | 14.4 | 17.3 | 17.4 |
| Overnight | 9.9 | 11.1 | 11.3 | 11.0 | 11.0 | 13.4 | 13.5 |
| Day | 3.2 | 3.4 | 3.5 | 3.3 | 3.4 | 3.9 | 3.9 |
| Visitor Spending | 13.1 | 14.5 | 14.7 | 14.4 | 14.4 | 17.3 | 17.4 |
| Non-transportation | 10.2 | 11.1 | 11.4 | 11.7 | 11.6 | 13.7 | 13.9 |
| Transportation | 2.9 | 3.4 | 3.3 | 2.6 | 2.8 | 3.5 | 3.5 |
| Total Direct Earnings (million) | 3.6 | 4.0 | 4.0 | 4.2 | 4.4 | 5.1 | 5.3 |
| Total Direct Employment | 230 | 250 | 260 | 260 | 260 | 300 | 300 |
| Government Revenue (million) | 1.21 | 1.28 | 1.35 | 1.35 | 1.37 | 1.66 | 1.68 |
| Local Revenue | 0.45 | 0.49 | 0.54 | 0.55 | 0.56 | 0.72 | 0.73 |
| State Revenue | 0.76 | 0.80 | 0.80 | 0.80 | 0.81 | 0.94 | 0.95 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 47.7 | 47.8 | 47.1 | 47.2 | 46.8 | 52.0 | 51.0 |
| Party Nights | 109.8 | 109.3 | 107.8 | 108.0 | 107.4 | 118.5 | 116.4 |
| Person Trips | 117.9 | 118.1 | 116.6 | 117.4 | 116.2 | 130.4 | 128.5 |
| Person Nights | 271.4 | 270.3 | 266.7 | 268.9 | 267.0 | 297.3 | 293.2 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 208 | 232 | 239 | 234 | 234 | 257 | 264 |
| per Party Night | 90 | 102 | 105 | 102 | 102 | 113 | 116 |
| per Person Trip | 84 | 94 | 97 | 94 | 94 | 103 | 105 |
| per Person Night | 37 | 41 | 42 | 41 | 41 | 45 | 46 |

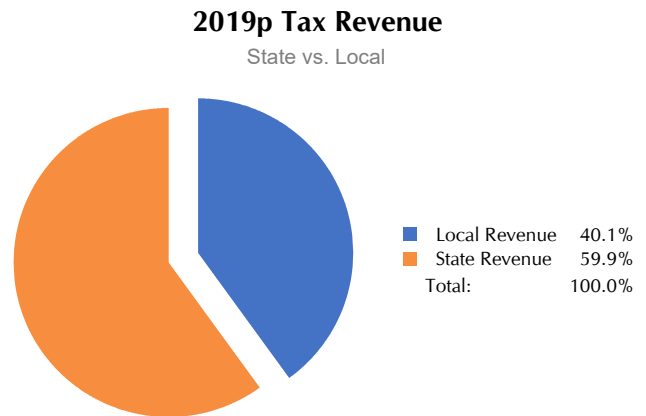
*Other Travel includes resident air travel and travel arrangement services.



Alfalfa County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 4.6 | 5.2 | 5.3 | 4.7 | 4.8 | 5.2 | 5.0 |
| Other Travel* | 0.7 | 0.9 | 0.8 | 0.6 | 0.6 | 0.7 | 0.7 |
| Visitor Spending | 3.9 | 4.3 | 4.4 | 4.1 | 4.2 | 4.5 | 4.3 |
| Overnight | 3.6 | 4.0 | 4.1 | 3.8 | 3.9 | 4.1 | 3.9 |
| Day | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.4 | 0.3 |
| Visitor Spending | 3.9 | 4.3 | 4.4 | 4.1 | 4.2 | 4.5 | 4.3 |
| Non-transportation | 2.8 | 3.1 | 3.2 | 3.2 | 3.2 | 3.3 | 3.2 |
| Transportation | 1.1 | 1.3 | 1.2 | 0.9 | 1.0 | 1.1 | 1.1 |
| Total Direct Earnings (million) | 1.0 | 1.1 | 1.1 | 1.1 | 1.1 | 1.2 | 1.1 |
| Total Direct Employment | 70 | 70 | 80 | 70 | 80 | 90 | 80 |
| Government Revenue (million) | 0.34 | 0.36 | 0.37 | 0.36 | 0.37 | 0.39 | 0.38 |
| Local Revenue | 0.13 | 0.14 | 0.15 | 0.14 | 0.15 | 0.15 | 0.15 |
| State Revenue | 0.21 | 0.22 | 0.22 | 0.22 | 0.22 | 0.23 | 0.23 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 17.3 | 17.4 | 17.5 | 17.3 | 17.3 | 17.8 | 16.8 |
| Party Nights | 40.8 | 40.9 | 41.2 | 40.8 | 41.0 | 41.9 | 39.6 |
| Person Trips | 47.0 | 47.3 | 47.6 | 47.0 | 47.0 | 48.0 | 45.6 |
| Person Nights | 111.4 | 111.9 | 112.8 | 111.5 | 112.0 | 114.0 | 108.1 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 209 | 230 | 234 | 220 | 222 | 231 | 235 |
| per Party Night | 89 | 98 | 99 | 93 | 94 | 98 | 100 |
| per Person Trip | 77 | 85 | 86 | 81 | 82 | 85 | 87 |
| per Person Night | 32 | 36 | 36 | 34 | 34 | 36 | 36 |

*Other Travel includes resident air travel and travel arrangement services.



Atoka County Travel Impacts and Visitor Volume, 2010-2019p

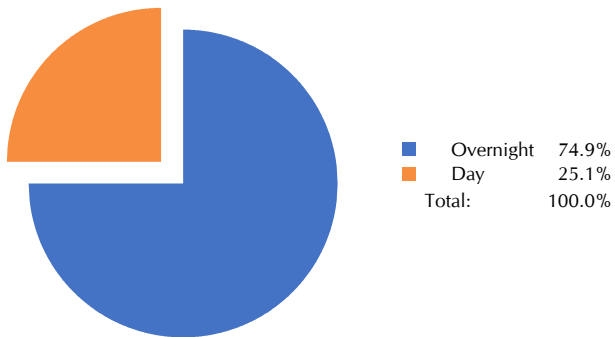
| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 27.3 | 30.8 | 31.1 | 29.0 | 32.3 | 34.9 | 34.3 |
| Other Travel* | 1.7 | 2.2 | 2.0 | 1.4 | 1.5 | 1.7 | 1.6 |
| Visitor Spending | 25.6 | 28.6 | 29.1 | 27.7 | 30.8 | 33.2 | 32.7 |
| Overnight | 18.9 | 21.6 | 22.0 | 20.7 | 22.9 | 24.9 | 24.5 |
| Day | 6.6 | 7.1 | 7.1 | 7.0 | 7.9 | 8.3 | 8.2 |
| Visitor Spending | 25.6 | 28.6 | 29.1 | 27.7 | 30.8 | 33.2 | 32.7 |
| Non-transportation | 22.1 | 24.4 | 25.0 | 24.6 | 27.4 | 29.3 | 29.0 |
| Transportation | 3.5 | 4.2 | 4.0 | 3.1 | 3.4 | 3.9 | 3.7 |
| Total Direct Earnings (million) | 6.7 | 7.6 | 7.7 | 8.0 | 9.8 | 10.3 | 10.4 |
| Total Direct Employment | 370 | 390 | 390 | 370 | 420 | 420 | 410 |
| Government Revenue (million) | 1.92 | 2.09 | 2.13 | 2.08 | 2.47 | 2.48 | 2.47 |
| Local Revenue | 0.63 | 0.71 | 0.76 | 0.74 | 0.97 | 0.86 | 0.87 |
| State Revenue | 1.29 | 1.38 | 1.37 | 1.34 | 1.51 | 1.62 | 1.60 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 47.1 | 48.9 | 48.4 | 46.6 | 48.6 | 50.3 | 48.6 |
| Party Nights | 104.0 | 107.2 | 105.9 | 102.4 | 106.6 | 109.9 | 106.5 |
| Person Trips | 120.5 | 125.1 | 123.9 | 119.4 | 124.2 | 128.7 | 124.9 |
| Person Nights | 267.0 | 274.9 | 271.9 | 262.8 | 273.0 | 282.2 | 274.4 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 402 | 441 | 454 | 444 | 471 | 495 | 504 |
| per Party Night | 182 | 201 | 207 | 202 | 215 | 226 | 230 |
| per Person Trip | 157 | 172 | 177 | 173 | 184 | 193 | 196 |
| per Person Night | 71 | 78 | 81 | 79 | 84 | 88 | 89 |

*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

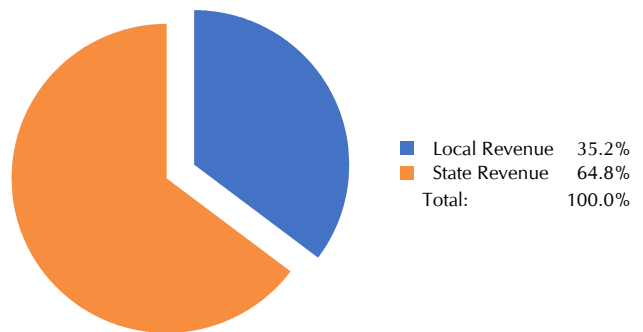
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



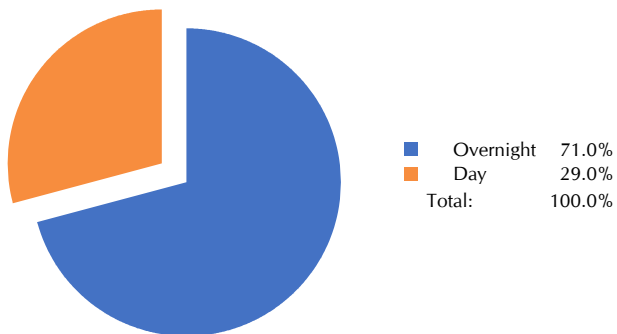
Beaver County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|------|------|------|------|------|------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 2.9 | 3.2 | 3.1 | 2.7 | 2.8 | 3.0 | 3.0 |
| Other Travel* | 0.7 | 0.9 | 0.8 | 0.5 | 0.6 | 0.7 | 0.6 |
| Visitor Spending | 2.2 | 2.3 | 2.3 | 2.2 | 2.2 | 2.3 | 2.3 |
| Overnight | 1.5 | 1.7 | 1.7 | 1.6 | 1.6 | 1.6 | 1.7 |
| Day | 0.6 | 0.7 | 0.7 | 0.6 | 0.6 | 0.7 | 0.7 |
| Visitor Spending | 2.2 | 2.3 | 2.3 | 2.2 | 2.2 | 2.3 | 2.3 |
| Non-transportation | 1.6 | 1.7 | 1.7 | 1.7 | 1.7 | 1.8 | 1.8 |
| Transportation | 0.6 | 0.6 | 0.6 | 0.5 | 0.5 | 0.5 | 0.5 |
| Total Direct Earnings (million) | 0.6 | 0.6 | 0.6 | 0.6 | 0.6 | 0.6 | 0.6 |
| Total Direct Employment | 40 | 50 | 50 | 50 | 50 | 50 | 50 |
| Government Revenue (million) | 0.20 | 0.20 | 0.21 | 0.21 | 0.21 | 0.22 | 0.22 |
| Local Revenue | 0.07 | 0.07 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 |
| State Revenue | 0.14 | 0.14 | 0.14 | 0.13 | 0.13 | 0.14 | 0.14 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 9.6 | 9.5 | 9.3 | 9.2 | 9.0 | 9.1 | 9.1 |
| Party Nights | 22.9 | 22.7 | 22.3 | 22.0 | 21.6 | 21.8 | 21.7 |
| Person Trips | 23.6 | 23.4 | 23.0 | 22.8 | 22.3 | 22.5 | 22.5 |
| Person Nights | 56.8 | 56.3 | 55.3 | 54.8 | 53.7 | 54.2 | 54.1 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 162 | 175 | 179 | 170 | 175 | 181 | 183 |
| per Party Night | 67 | 73 | 75 | 71 | 73 | 76 | 77 |
| per Person Trip | 65 | 71 | 72 | 69 | 71 | 73 | 74 |
| per Person Night | 27 | 29 | 30 | 29 | 29 | 30 | 31 |

*Other Travel includes resident air travel and travel arrangement services.

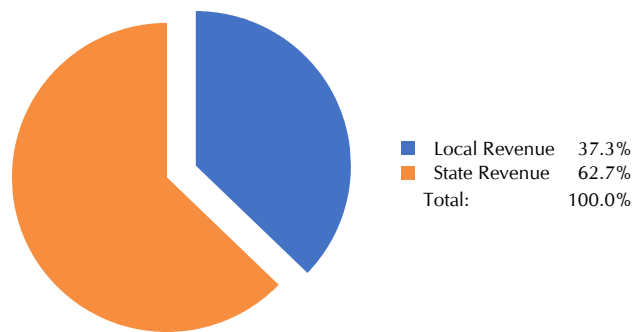
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

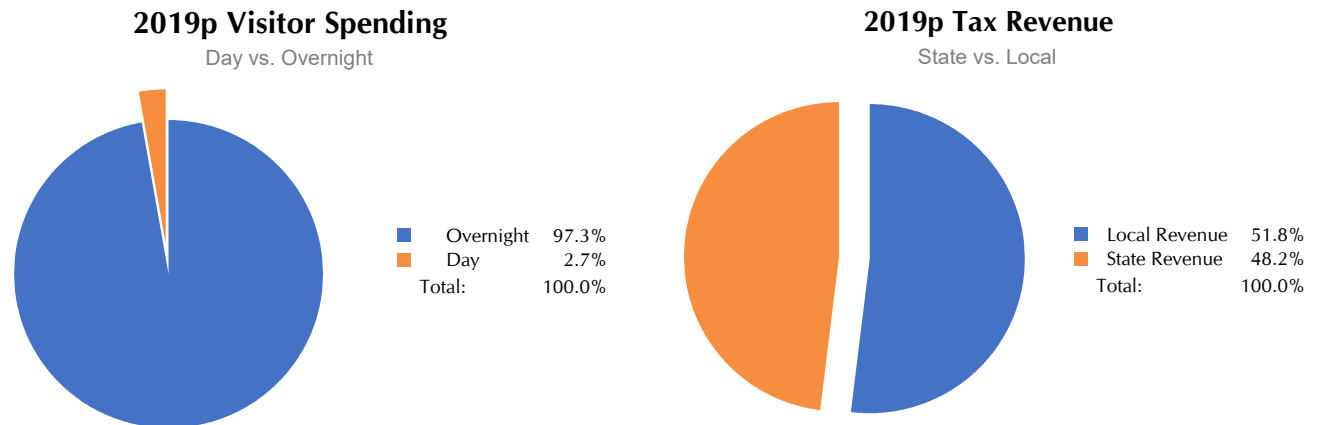
State vs. Local



Beckham County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 39.6 | 45.1 | 48.2 | 48.5 | 46.3 | 48.6 | 45.8 |
| Other Travel* | 3.1 | 4.1 | 3.8 | 2.8 | 2.7 | 3.1 | 3.0 |
| Visitor Spending | 36.5 | 41.0 | 44.4 | 45.7 | 43.6 | 45.5 | 42.8 |
| Overnight | 35.2 | 39.4 | 42.9 | 44.6 | 42.5 | 44.2 | 41.6 |
| Day | 1.3 | 1.6 | 1.6 | 1.1 | 1.1 | 1.3 | 1.1 |
| Visitor Spending | 36.5 | 41.0 | 44.4 | 45.7 | 43.6 | 45.5 | 42.8 |
| Non-transportation | 30.1 | 33.2 | 36.6 | 39.3 | 37.1 | 38.3 | 36.2 |
| Transportation | 6.4 | 7.8 | 7.8 | 6.4 | 6.5 | 7.1 | 6.6 |
| Total Direct Earnings (million) | 9.6 | 10.8 | 11.5 | 11.5 | 11.1 | 11.4 | 11.1 |
| Total Direct Employment | 640 | 680 | 710 | 710 | 680 | 710 | 700 |
| Government Revenue (million) | 3.63 | 3.97 | 4.40 | 4.62 | 4.38 | 4.64 | 4.47 |
| Local Revenue | 1.73 | 1.92 | 2.19 | 2.33 | 2.19 | 2.37 | 2.32 |
| State Revenue | 1.89 | 2.05 | 2.21 | 2.30 | 2.19 | 2.27 | 2.15 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 92.3 | 96.2 | 100.5 | 105.3 | 98.6 | 99.9 | 92.9 |
| Party Nights | 210.0 | 218.8 | 228.0 | 238.2 | 223.0 | 225.5 | 210.5 |
| Person Trips | 232.6 | 242.3 | 252.8 | 264.8 | 248.2 | 251.8 | 234.4 |
| Person Nights | 528.4 | 550.3 | 573.2 | 598.4 | 560.8 | 567.9 | 530.9 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 382 | 409 | 427 | 423 | 431 | 443 | 448 |
| per Party Night | 168 | 180 | 188 | 187 | 190 | 196 | 198 |
| per Person Trip | 151 | 163 | 170 | 168 | 171 | 176 | 178 |
| per Person Night | 67 | 72 | 75 | 74 | 76 | 78 | 78 |

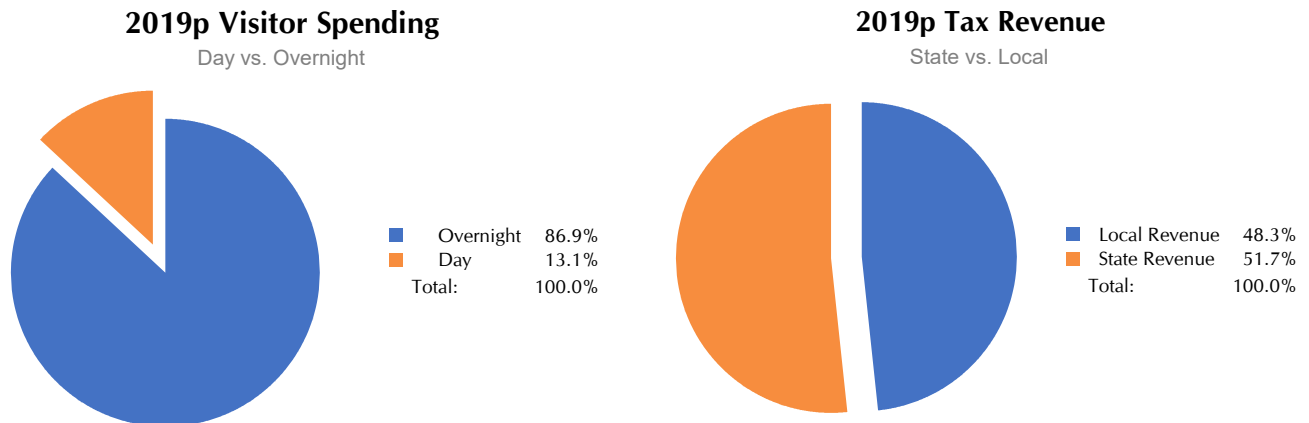
*Other Travel includes resident air travel and travel arrangement services.



Blaine County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 14.7 | 18.4 | 17.7 | 17.0 | 20.0 | 21.3 | 19.7 |
| Other Travel* | 1.2 | 1.5 | 1.4 | 1.0 | 1.0 | 1.2 | 1.1 |
| Visitor Spending | 13.5 | 16.9 | 16.2 | 16.0 | 19.0 | 20.1 | 18.6 |
| Overnight | 11.6 | 14.6 | 14.0 | 13.9 | 16.6 | 17.5 | 16.2 |
| Day | 2.0 | 2.2 | 2.2 | 2.2 | 2.4 | 2.5 | 2.4 |
| Visitor Spending | 13.5 | 16.9 | 16.2 | 16.0 | 19.0 | 20.1 | 18.6 |
| Non-transportation | 10.4 | 12.9 | 12.6 | 13.1 | 15.5 | 16.2 | 14.9 |
| Transportation | 3.1 | 3.9 | 3.7 | 3.0 | 3.5 | 3.9 | 3.7 |
| Total Direct Earnings (million) | 3.6 | 4.5 | 4.3 | 4.7 | 5.6 | 5.8 | 5.4 |
| Total Direct Employment | 260 | 290 | 290 | 310 | 340 | 340 | 330 |
| Government Revenue (million) | 1.17 | 1.49 | 1.44 | 1.50 | 1.81 | 1.89 | 1.76 |
| Local Revenue | 0.49 | 0.69 | 0.67 | 0.70 | 0.87 | 0.91 | 0.85 |
| State Revenue | 0.68 | 0.81 | 0.77 | 0.79 | 0.94 | 0.98 | 0.91 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 40.6 | 44.6 | 42.9 | 43.6 | 47.7 | 48.7 | 45.5 |
| Party Nights | 93.7 | 100.9 | 98.0 | 99.4 | 106.9 | 109.2 | 103.2 |
| Person Trips | 111.8 | 121.8 | 117.6 | 119.7 | 129.8 | 133.1 | 125.7 |
| Person Nights | 259.7 | 277.9 | 270.7 | 274.9 | 293.2 | 300.6 | 287.2 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 285 | 329 | 327 | 319 | 347 | 360 | 355 |
| per Party Night | 123 | 145 | 143 | 140 | 155 | 161 | 157 |
| per Person Trip | 103 | 120 | 119 | 116 | 128 | 132 | 129 |
| per Person Night | 44 | 53 | 52 | 51 | 57 | 58 | 56 |

*Other Travel includes resident air travel and travel arrangement services.



Bryan County Travel Impacts and Visitor Volume, 2010-2019p

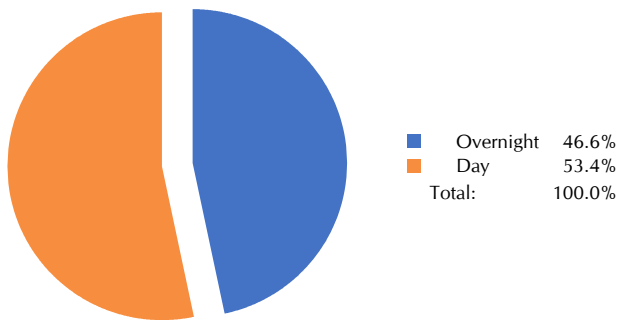
| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|--------|--------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 274.8 | 308.4 | 314.2 | 308.2 | 320.1 | 370.7 | 365.3 |
| Other Travel* | 5.6 | 7.2 | 6.8 | 4.9 | 5.3 | 6.1 | 6.1 |
| Visitor Spending | 269.1 | 301.2 | 307.4 | 303.3 | 314.7 | 364.6 | 359.2 |
| Overnight | 126.7 | 146.2 | 149.6 | 143.9 | 142.9 | 171.5 | 167.2 |
| Day | 142.4 | 155.0 | 157.8 | 159.4 | 171.8 | 193.1 | 191.9 |
| Visitor Spending | 269.1 | 301.2 | 307.4 | 303.3 | 314.7 | 364.6 | 359.2 |
| Non-transportation | 255.5 | 284.3 | 290.9 | 290.7 | 301.5 | 348.6 | 343.8 |
| Transportation | 13.7 | 16.9 | 16.5 | 12.6 | 13.3 | 16.1 | 15.4 |
| Total Direct Earnings (million) | 70.2 | 78.9 | 81.5 | 83.1 | 86.0 | 96.6 | 98.6 |
| Total Direct Employment | 3,050 | 3,170 | 3,130 | 3,100 | 3,030 | 3,380 | 3,460 |
| Government Revenue (million) | 16.83 | 18.33 | 18.36 | 18.30 | 18.79 | 21.74 | 21.71 |
| Local Revenue | 4.15 | 4.76 | 4.93 | 4.88 | 4.92 | 5.75 | 5.85 |
| State Revenue | 12.69 | 13.56 | 13.44 | 13.42 | 13.88 | 15.99 | 15.86 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 156.0 | 167.5 | 168.2 | 163.0 | 158.1 | 177.8 | 172.4 |
| Party Nights | 363.6 | 387.5 | 389.2 | 378.6 | 370.2 | 412.0 | 400.8 |
| Person Trips | 399.7 | 428.5 | 430.2 | 417.4 | 404.7 | 454.4 | 441.4 |
| Person Nights | 931.5 | 991.7 | 996.3 | 970.0 | 947.9 | 1053.3 | 1026.7 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 812 | 873 | 890 | 883 | 904 | 964 | 970 |
| per Party Night | 349 | 377 | 384 | 380 | 386 | 416 | 417 |
| per Person Trip | 317 | 341 | 348 | 345 | 353 | 377 | 379 |
| per Person Night | 136 | 147 | 150 | 148 | 151 | 163 | 163 |

*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

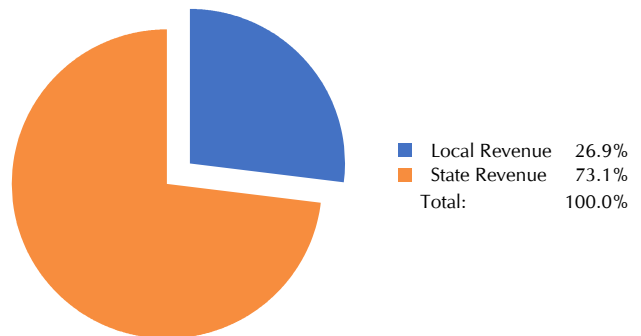
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



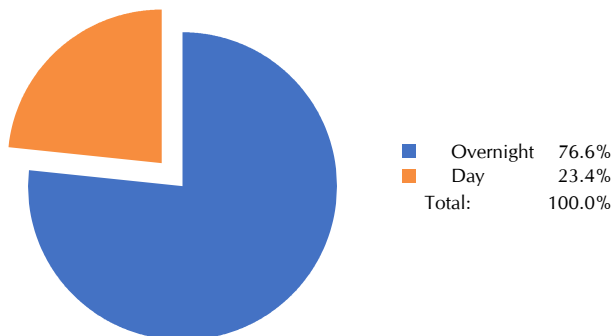
Caddo County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 35.8 | 37.5 | 37.0 | 33.9 | 33.9 | 36.5 | 37.5 |
| Other Travel* | 3.7 | 4.6 | 4.3 | 2.9 | 3.1 | 3.6 | 3.4 |
| Visitor Spending | 32.2 | 32.9 | 32.7 | 30.9 | 30.8 | 32.9 | 34.1 |
| Overnight | 24.8 | 25.4 | 25.2 | 23.7 | 23.4 | 25.1 | 26.1 |
| Day | 7.4 | 7.5 | 7.5 | 7.2 | 7.3 | 7.8 | 8.0 |
| Visitor Spending | 32.2 | 32.9 | 32.7 | 30.9 | 30.8 | 32.9 | 34.1 |
| Non-transportation | 24.8 | 24.7 | 24.8 | 24.8 | 24.4 | 25.7 | 26.8 |
| Transportation | 7.3 | 8.3 | 7.8 | 6.1 | 6.4 | 7.2 | 7.3 |
| Total Direct Earnings (million) | 8.4 | 8.5 | 8.5 | 9.2 | 9.4 | 9.7 | 10.0 |
| Total Direct Employment | 590 | 540 | 540 | 570 | 590 | 610 | 620 |
| Government Revenue (million) | 2.78 | 2.73 | 2.71 | 2.70 | 2.69 | 2.86 | 2.96 |
| Local Revenue | 1.13 | 1.12 | 1.12 | 1.13 | 1.11 | 1.19 | 1.24 |
| State Revenue | 1.65 | 1.61 | 1.59 | 1.57 | 1.58 | 1.67 | 1.72 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 93.1 | 88.8 | 86.9 | 86.1 | 83.4 | 86.4 | 86.8 |
| Party Nights | 214.8 | 205.4 | 201.6 | 200.5 | 194.9 | 201.8 | 202.5 |
| Person Trips | 248.9 | 238.3 | 233.5 | 232.1 | 225.0 | 233.3 | 235.7 |
| Person Nights | 575.5 | 552.8 | 543.1 | 541.3 | 526.5 | 545.5 | 550.2 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 266 | 287 | 290 | 276 | 281 | 291 | 301 |
| per Party Night | 115 | 124 | 125 | 118 | 120 | 125 | 129 |
| per Person Trip | 100 | 107 | 108 | 102 | 104 | 108 | 111 |
| per Person Night | 43 | 46 | 46 | 44 | 44 | 46 | 47 |

*Other Travel includes resident air travel and travel arrangement services.

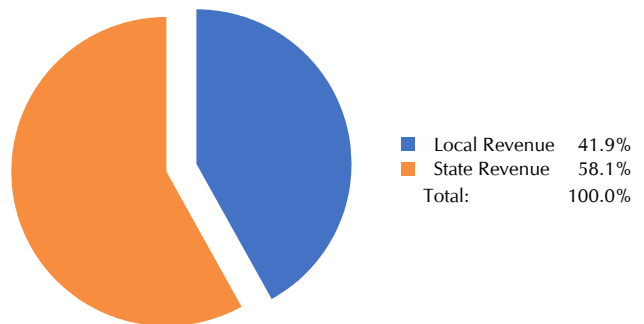
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



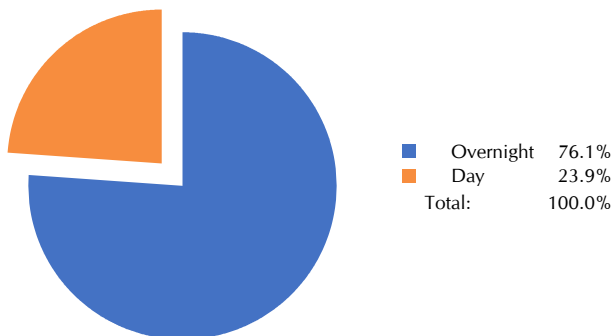
Canadian County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|--------|--------|--------|--------|--------|--------|--------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 102.4 | 128.2 | 141.5 | 144.2 | 160.5 | 178.3 | 168.5 |
| Other Travel* | 15.1 | 19.4 | 19.6 | 14.2 | 15.6 | 18.1 | 18.5 |
| Visitor Spending | 87.3 | 108.8 | 121.9 | 130.1 | 144.9 | 160.2 | 150.0 |
| Overnight | 63.9 | 81.2 | 91.7 | 98.8 | 110.6 | 123.2 | 114.2 |
| Day | 23.4 | 27.7 | 30.2 | 31.3 | 34.3 | 37.0 | 35.9 |
| Visitor Spending | 87.3 | 108.8 | 121.9 | 130.1 | 144.9 | 160.2 | 150.0 |
| Non-transportation | 76.2 | 94.1 | 106.5 | 117.3 | 129.9 | 142.9 | 133.9 |
| Transportation | 11.1 | 14.7 | 15.3 | 12.8 | 15.0 | 17.3 | 16.1 |
| Total Direct Earnings (million) | 23.5 | 29.3 | 33.2 | 36.4 | 42.3 | 47.4 | 46.5 |
| Total Direct Employment | 1,300 | 1,510 | 1,710 | 1,800 | 2,030 | 2,210 | 2,170 |
| Government Revenue (million) | 8.14 | 10.19 | 11.47 | 12.50 | 14.03 | 15.70 | 15.02 |
| Local Revenue | 3.37 | 4.53 | 5.15 | 5.73 | 6.45 | 7.33 | 7.02 |
| State Revenue | 4.77 | 5.66 | 6.32 | 6.78 | 7.58 | 8.37 | 8.01 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 175.0 | 200.2 | 216.2 | 230.9 | 249.8 | 266.0 | 250.8 |
| Party Nights | 484.7 | 544.3 | 585.4 | 619.3 | 665.5 | 703.6 | 672.5 |
| Person Trips | 414.0 | 474.5 | 512.4 | 548.8 | 593.7 | 630.2 | 593.2 |
| Person Nights | 1113.3 | 1252.9 | 1346.8 | 1431.2 | 1538.7 | 1616.0 | 1541.0 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 365 | 405 | 424 | 428 | 443 | 463 | 455 |
| per Party Night | 132 | 149 | 157 | 160 | 166 | 175 | 170 |
| per Person Trip | 154 | 171 | 179 | 180 | 186 | 196 | 192 |
| per Person Night | 57 | 65 | 68 | 69 | 72 | 76 | 74 |

*Other Travel includes resident air travel and travel arrangement services.

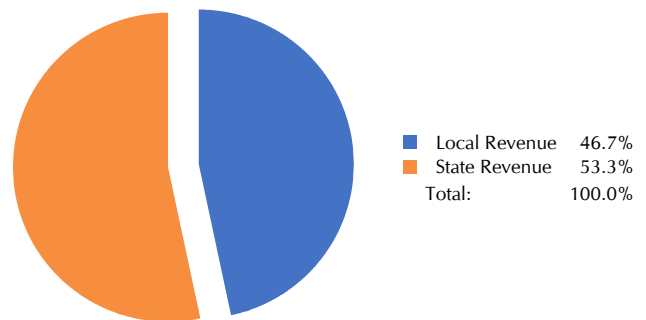
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



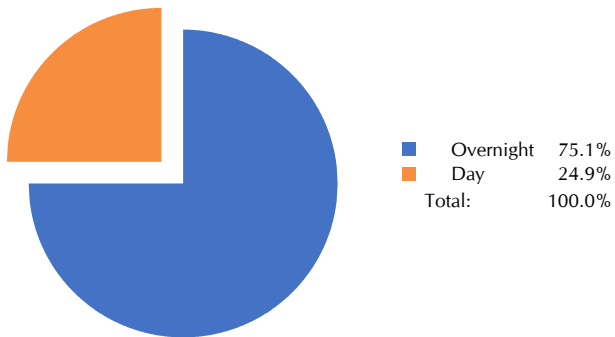
Carter County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|--------|--------|--------|--------|--------|--------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 86.4 | 107.3 | 117.3 | 106.3 | 109.2 | 131.6 | 128.0 |
| Other Travel* | 6.5 | 8.9 | 8.2 | 5.7 | 5.9 | 6.8 | 6.6 |
| Visitor Spending | 80.0 | 98.4 | 109.2 | 100.6 | 103.3 | 124.8 | 121.4 |
| Overnight | 58.4 | 73.3 | 81.9 | 75.0 | 76.8 | 93.8 | 91.2 |
| Day | 21.5 | 25.1 | 27.2 | 25.6 | 26.5 | 31.0 | 30.2 |
| Visitor Spending | 80.0 | 98.4 | 109.2 | 100.6 | 103.3 | 124.8 | 121.4 |
| Non-transportation | 68.2 | 83.2 | 93.5 | 88.8 | 90.6 | 108.7 | 106.0 |
| Transportation | 11.7 | 15.2 | 15.6 | 11.8 | 12.7 | 16.1 | 15.3 |
| Total Direct Earnings (million) | 22.7 | 25.0 | 26.8 | 26.6 | 29.1 | 31.7 | 31.5 |
| Total Direct Employment | 1,340 | 1,430 | 1,490 | 1,480 | 1,580 | 1,750 | 1,710 |
| Government Revenue (million) | 7.55 | 8.84 | 10.17 | 9.61 | 10.24 | 12.22 | 12.13 |
| Local Revenue | 3.46 | 4.07 | 4.96 | 4.68 | 5.14 | 6.20 | 6.25 |
| State Revenue | 4.09 | 4.77 | 5.21 | 4.93 | 5.10 | 6.02 | 5.88 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 158.0 | 176.3 | 187.6 | 177.2 | 177.5 | 205.2 | 196.0 |
| Party Nights | 368.6 | 405.9 | 429.9 | 407.3 | 408.5 | 467.2 | 446.9 |
| Person Trips | 399.6 | 445.4 | 473.4 | 448.1 | 448.7 | 519.5 | 498.6 |
| Person Nights | 929.9 | 1023.4 | 1083.2 | 1028.4 | 1030.8 | 1181.3 | 1135.1 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 370 | 416 | 437 | 423 | 432 | 457 | 465 |
| per Party Night | 159 | 181 | 191 | 184 | 188 | 201 | 204 |
| per Person Trip | 146 | 165 | 173 | 167 | 171 | 180 | 183 |
| per Person Night | 63 | 72 | 76 | 73 | 74 | 79 | 80 |

*Other Travel includes resident air travel and travel arrangement services.

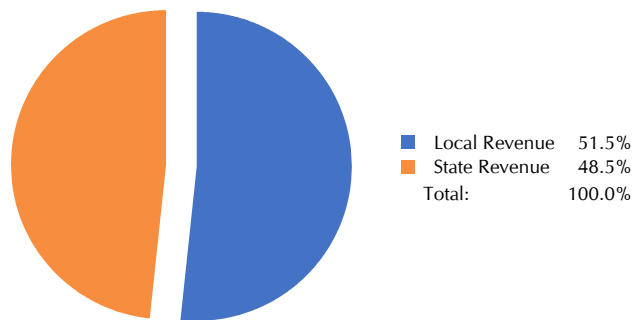
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



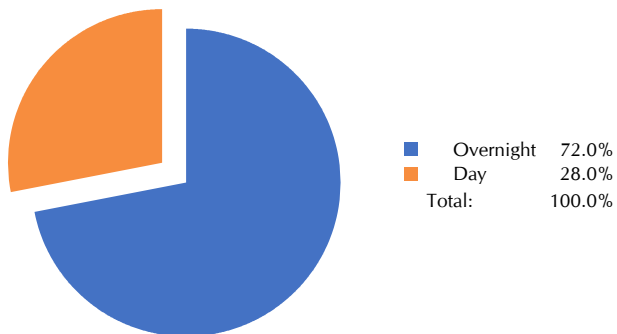
Cherokee County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|--------|--------|--------|--------|--------|--------|--------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 68.4 | 66.0 | 64.9 | 63.6 | 67.6 | 71.4 | 71.7 |
| Other Travel* | 6.6 | 8.4 | 7.1 | 4.8 | 5.2 | 6.0 | 5.8 |
| Visitor Spending | 61.9 | 57.6 | 57.9 | 58.8 | 62.4 | 65.4 | 65.9 |
| Overnight | 45.3 | 41.3 | 41.3 | 41.9 | 44.7 | 47.0 | 47.4 |
| Day | 16.6 | 16.3 | 16.5 | 16.9 | 17.8 | 18.4 | 18.5 |
| Visitor Spending | 61.9 | 57.6 | 57.9 | 58.8 | 62.4 | 65.4 | 65.9 |
| Non-transportation | 50.3 | 45.2 | 46.0 | 49.2 | 52.0 | 53.9 | 54.8 |
| Transportation | 11.5 | 12.4 | 11.9 | 9.5 | 10.4 | 11.4 | 11.2 |
| Total Direct Earnings (million) | 17.2 | 15.9 | 15.5 | 16.3 | 18.6 | 19.4 | 20.9 |
| Total Direct Employment | 1,140 | 990 | 960 | 990 | 1,060 | 1,090 | 1,160 |
| Government Revenue (million) | 5.42 | 4.89 | 5.07 | 5.35 | 5.75 | 6.03 | 6.19 |
| Local Revenue | 2.25 | 2.02 | 2.22 | 2.40 | 2.59 | 2.72 | 2.81 |
| State Revenue | 3.17 | 2.86 | 2.85 | 2.95 | 3.16 | 3.31 | 3.38 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 164.1 | 149.6 | 148.3 | 154.0 | 157.0 | 159.4 | 157.3 |
| Party Nights | 407.4 | 377.2 | 374.8 | 388.3 | 394.7 | 400.1 | 394.4 |
| Person Trips | 457.3 | 421.9 | 418.8 | 431.9 | 439.2 | 445.1 | 440.0 |
| Person Nights | 1141.7 | 1068.7 | 1063.3 | 1094.2 | 1110.1 | 1123.2 | 1109.2 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 276 | 276 | 279 | 272 | 284 | 295 | 301 |
| per Party Night | 111 | 110 | 110 | 108 | 113 | 117 | 120 |
| per Person Trip | 99 | 98 | 99 | 97 | 102 | 106 | 108 |
| per Person Night | 40 | 39 | 39 | 38 | 40 | 42 | 43 |

*Other Travel includes resident air travel and travel arrangement services.

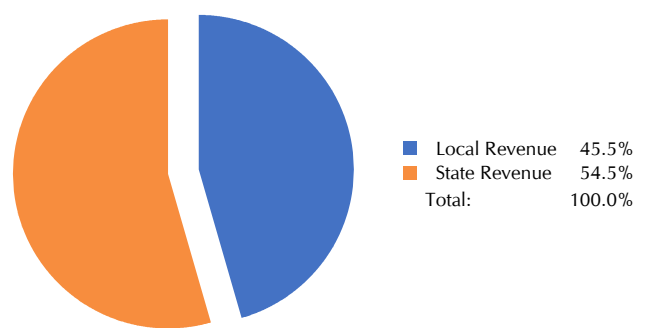
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



Choctaw County Travel Impacts and Visitor Volume, 2010-2019p

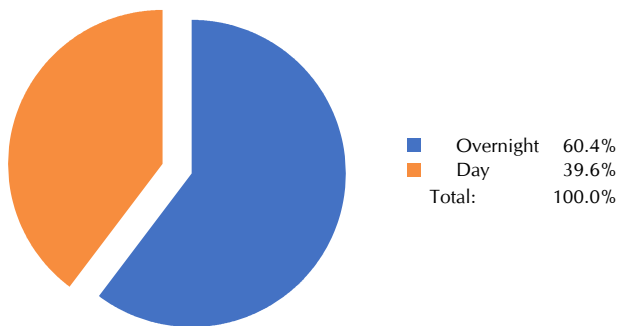
| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 66.3 | 73.0 | 73.6 | 72.1 | 75.0 | 86.2 | 84.0 |
| Other Travel* | 1.9 | 2.3 | 2.2 | 1.5 | 1.6 | 1.8 | 1.7 |
| Visitor Spending | 64.4 | 70.6 | 71.4 | 70.6 | 73.5 | 84.3 | 82.2 |
| Overnight | 38.1 | 43.1 | 43.8 | 42.5 | 43.0 | 51.0 | 49.6 |
| Day | 26.3 | 27.5 | 27.6 | 28.2 | 30.5 | 33.3 | 32.6 |
| Visitor Spending | 64.4 | 70.6 | 71.4 | 70.6 | 73.5 | 84.3 | 82.2 |
| Non-transportation | 61.0 | 66.5 | 67.4 | 67.6 | 70.3 | 80.5 | 78.6 |
| Transportation | 3.4 | 4.1 | 4.0 | 3.0 | 3.2 | 3.8 | 3.6 |
| Total Direct Earnings (million) | 16.0 | 17.6 | 18.1 | 18.8 | 20.3 | 22.6 | 22.6 |
| Total Direct Employment | 650 | 680 | 690 | 690 | 730 | 770 | 740 |
| Government Revenue (million) | 4.01 | 4.24 | 4.18 | 4.19 | 4.34 | 4.98 | 4.90 |
| Local Revenue | 0.92 | 1.02 | 1.03 | 1.03 | 1.06 | 1.22 | 1.22 |
| State Revenue | 3.09 | 3.22 | 3.15 | 3.16 | 3.29 | 3.76 | 3.68 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 47.4 | 49.1 | 48.7 | 47.2 | 45.8 | 50.1 | 47.9 |
| Party Nights | 106.0 | 109.1 | 108.1 | 105.1 | 102.5 | 111.1 | 106.2 |
| Person Trips | 121.7 | 126.1 | 125.1 | 121.4 | 117.8 | 128.7 | 123.4 |
| Person Nights | 273.6 | 281.3 | 278.9 | 271.4 | 264.6 | 286.5 | 274.9 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 804 | 878 | 899 | 900 | 938 | 1,017 | 1,036 |
| per Party Night | 359 | 395 | 405 | 404 | 419 | 459 | 467 |
| per Person Trip | 313 | 342 | 350 | 350 | 365 | 396 | 402 |
| per Person Night | 139 | 153 | 157 | 156 | 162 | 178 | 181 |

*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

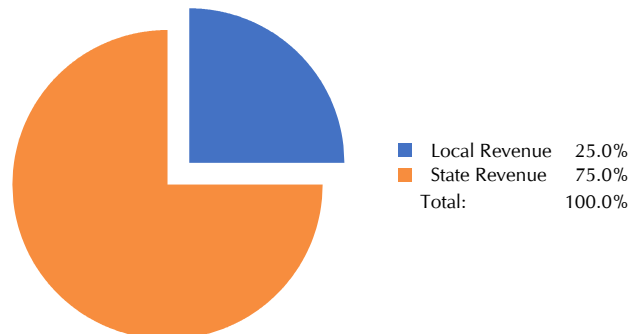
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

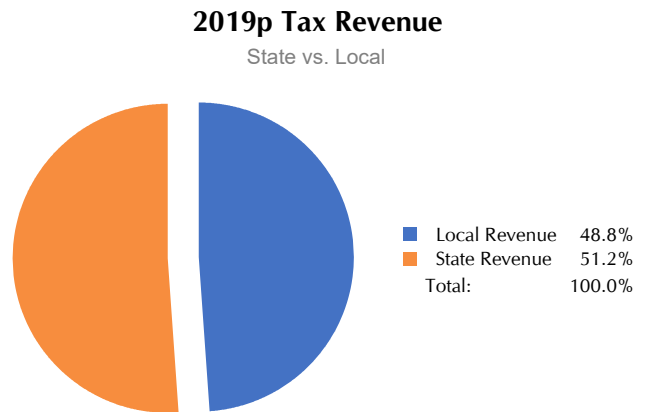
State vs. Local



Cimarron County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|------|------|------|------|------|------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 3.2 | 3.3 | 3.3 | 3.2 | 3.4 | 3.7 | 4.1 |
| Other Travel* | 0.3 | 0.4 | 0.3 | 0.2 | 0.2 | 0.3 | 0.3 |
| Visitor Spending | 2.9 | 2.9 | 3.0 | 3.0 | 3.2 | 3.5 | 3.9 |
| Overnight | 2.7 | 2.7 | 2.8 | 2.8 | 3.0 | 3.3 | 3.7 |
| Day | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 |
| Visitor Spending | 2.9 | 2.9 | 3.0 | 3.0 | 3.2 | 3.5 | 3.9 |
| Non-transportation | 2.3 | 2.2 | 2.4 | 2.5 | 2.6 | 2.8 | 3.2 |
| Transportation | 0.6 | 0.7 | 0.6 | 0.5 | 0.6 | 0.7 | 0.7 |
| Total Direct Earnings (million) | 0.8 | 0.8 | 0.8 | 0.8 | 0.9 | 1.0 | 1.1 |
| Total Direct Employment | 70 | 60 | 60 | 60 | 70 | 80 | 90 |
| Government Revenue (million) | 0.25 | 0.24 | 0.29 | 0.29 | 0.31 | 0.34 | 0.38 |
| Local Revenue | 0.10 | 0.09 | 0.14 | 0.14 | 0.15 | 0.17 | 0.19 |
| State Revenue | 0.15 | 0.15 | 0.15 | 0.15 | 0.16 | 0.17 | 0.19 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 9.6 | 9.0 | 8.9 | 9.0 | 9.2 | 9.8 | 10.5 |
| Party Nights | 21.3 | 19.9 | 19.6 | 20.0 | 20.2 | 21.3 | 22.9 |
| Person Trips | 25.2 | 23.6 | 23.3 | 23.8 | 24.2 | 25.6 | 27.8 |
| Person Nights | 56.0 | 52.6 | 51.7 | 52.8 | 53.3 | 56.3 | 60.8 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 282 | 305 | 319 | 311 | 325 | 335 | 350 |
| per Party Night | 128 | 138 | 144 | 141 | 148 | 153 | 161 |
| per Person Trip | 108 | 116 | 121 | 118 | 123 | 127 | 133 |
| per Person Night | 49 | 52 | 55 | 53 | 56 | 58 | 61 |

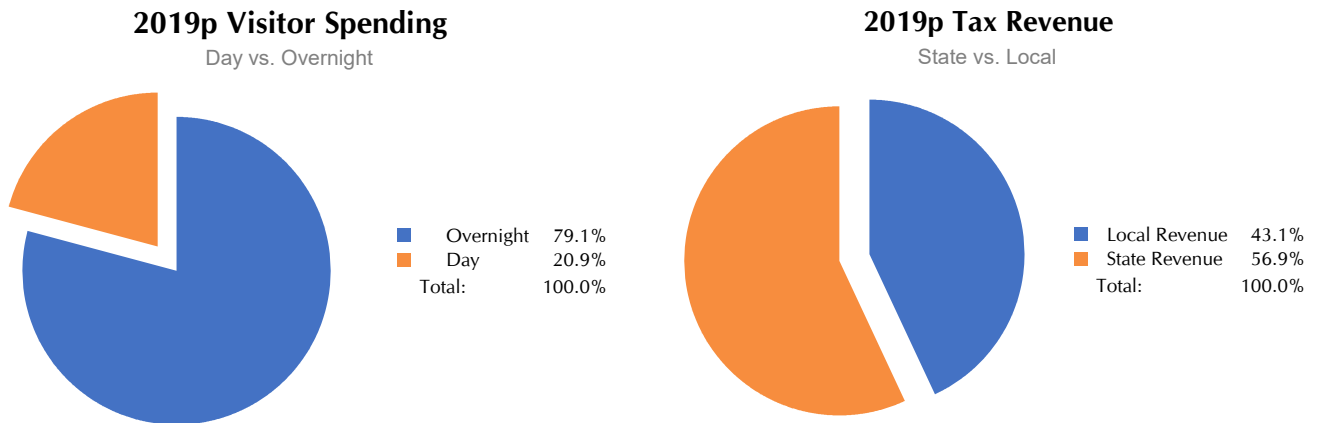
*Other Travel includes resident air travel and travel arrangement services.



Cleveland County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|--------|--------|--------|--------|--------|--------|--------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 290.4 | 329.5 | 337.5 | 341.9 | 351.4 | 370.1 | 371.0 |
| Other Travel* | 36.0 | 47.7 | 45.0 | 33.3 | 35.5 | 40.2 | 40.1 |
| Visitor Spending | 254.4 | 281.8 | 292.5 | 308.5 | 315.9 | 329.9 | 330.9 |
| Overnight | 199.2 | 220.7 | 230.2 | 244.2 | 249.9 | 261.3 | 261.7 |
| Day | 55.3 | 61.1 | 62.3 | 64.3 | 66.0 | 68.6 | 69.2 |
| Visitor Spending | 254.4 | 281.8 | 292.5 | 308.5 | 315.9 | 329.9 | 330.9 |
| Non-transportation | 225.2 | 246.2 | 257.9 | 279.7 | 284.7 | 295.1 | 296.8 |
| Transportation | 29.2 | 35.6 | 34.7 | 28.8 | 31.2 | 34.8 | 34.1 |
| Total Direct Earnings (million) | 70.6 | 78.5 | 83.0 | 91.0 | 96.9 | 101.7 | 104.6 |
| Total Direct Employment | 4,050 | 4,180 | 4,420 | 4,720 | 4,850 | 5,020 | 5,080 |
| Government Revenue (million) | 22.84 | 24.71 | 26.21 | 28.19 | 28.98 | 30.42 | 30.80 |
| Local Revenue | 9.26 | 10.13 | 11.09 | 12.13 | 12.41 | 13.05 | 13.28 |
| State Revenue | 13.59 | 14.57 | 15.12 | 16.06 | 16.57 | 17.37 | 17.52 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 422.0 | 442.8 | 444.2 | 470.6 | 471.1 | 480.2 | 477.0 |
| Party Nights | 1137.9 | 1194.0 | 1197.0 | 1260.9 | 1264.0 | 1288.6 | 1281.9 |
| Person Trips | 1001.1 | 1051.0 | 1053.6 | 1119.1 | 1119.7 | 1139.3 | 1132.3 |
| Person Nights | 2615.9 | 2747.0 | 2749.9 | 2911.3 | 2916.6 | 2957.1 | 2943.4 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 472 | 498 | 518 | 519 | 531 | 544 | 549 |
| per Party Night | 175 | 185 | 192 | 194 | 198 | 203 | 204 |
| per Person Trip | 199 | 210 | 219 | 218 | 223 | 229 | 231 |
| per Person Night | 76 | 80 | 84 | 84 | 86 | 88 | 89 |

*Other Travel includes resident air travel and travel arrangement services.



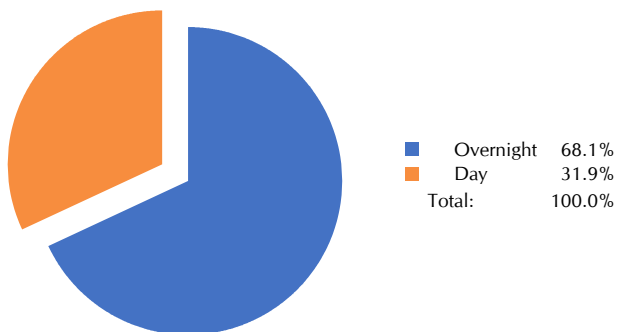
Coal County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|------|------|------|------|------|------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 3.0 | 3.4 | 3.3 | 2.9 | 2.8 | 2.8 | 2.7 |
| Other Travel* | 0.7 | 0.9 | 0.8 | 0.6 | 0.6 | 0.7 | 0.7 |
| Visitor Spending | 2.2 | 2.5 | 2.4 | 2.3 | 2.2 | 2.1 | 2.1 |
| Overnight | 1.6 | 1.7 | 1.7 | 1.7 | 1.6 | 1.4 | 1.4 |
| Day | 0.7 | 0.7 | 0.7 | 0.7 | 0.7 | 0.7 | 0.7 |
| Visitor Spending | 2.2 | 2.5 | 2.4 | 2.3 | 2.2 | 2.1 | 2.1 |
| Non-transportation | 1.7 | 1.8 | 1.8 | 1.9 | 1.8 | 1.6 | 1.6 |
| Transportation | 0.6 | 0.7 | 0.6 | 0.5 | 0.5 | 0.5 | 0.5 |
| Total Direct Earnings (million) | 0.6 | 0.7 | 0.7 | 0.7 | 0.7 | 0.6 | 0.7 |
| Total Direct Employment | 40 | 40 | 40 | 40 | 50 | 40 | 40 |
| Government Revenue (million) | 0.20 | 0.22 | 0.23 | 0.23 | 0.22 | 0.21 | 0.21 |
| Local Revenue | 0.06 | 0.07 | 0.09 | 0.09 | 0.08 | 0.07 | 0.07 |
| State Revenue | 0.14 | 0.15 | 0.15 | 0.14 | 0.14 | 0.13 | 0.13 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 10.0 | 10.2 | 9.7 | 9.6 | 9.2 | 9.0 | 8.7 |
| Party Nights | 24.0 | 24.4 | 23.3 | 23.0 | 22.2 | 21.7 | 21.1 |
| Person Trips | 24.6 | 25.0 | 24.0 | 23.7 | 22.8 | 22.1 | 21.5 |
| Person Nights | 59.5 | 60.4 | 57.8 | 57.1 | 55.0 | 53.8 | 52.2 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 156 | 171 | 179 | 172 | 169 | 162 | 163 |
| per Party Night | 65 | 71 | 75 | 72 | 71 | 67 | 67 |
| per Person Trip | 63 | 70 | 73 | 70 | 69 | 66 | 66 |
| per Person Night | 26 | 29 | 30 | 29 | 28 | 27 | 27 |

*Other Travel includes resident air travel and travel arrangement services.

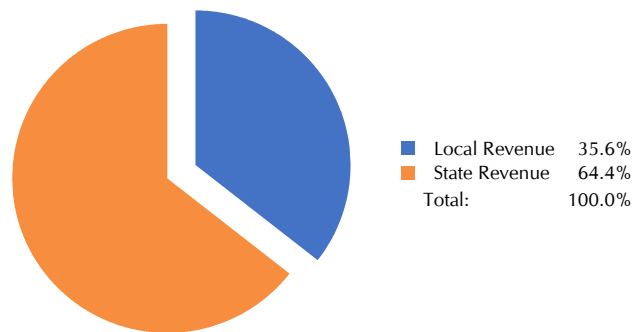
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



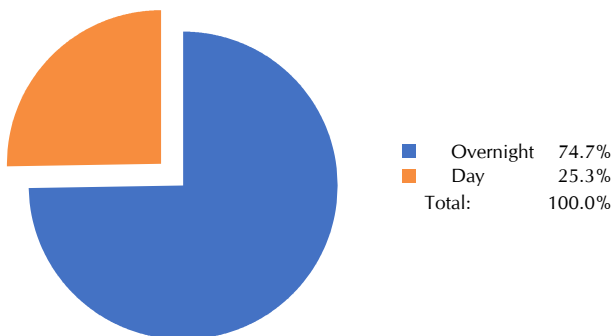
Comanche County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|--------|--------|--------|--------|--------|--------|--------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 196.2 | 183.3 | 195.1 | 177.8 | 175.3 | 185.3 | 196.4 |
| Other Travel* | 26.5 | 30.5 | 27.6 | 21.3 | 22.3 | 23.7 | 23.8 |
| Visitor Spending | 169.8 | 152.9 | 167.5 | 156.5 | 153.0 | 161.6 | 172.6 |
| Overnight | 128.8 | 113.7 | 125.1 | 116.6 | 113.1 | 119.7 | 128.9 |
| Day | 40.9 | 39.2 | 42.4 | 39.9 | 39.9 | 41.9 | 43.7 |
| Visitor Spending | 169.8 | 152.9 | 167.5 | 156.5 | 153.0 | 161.6 | 172.6 |
| Non-transportation | 132.4 | 117.4 | 131.0 | 126.3 | 122.0 | 128.6 | 138.7 |
| Transportation | 37.4 | 35.5 | 36.5 | 30.1 | 31.0 | 32.9 | 33.9 |
| Total Direct Earnings (million) | 46.0 | 41.1 | 45.1 | 44.1 | 43.4 | 44.3 | 49.5 |
| Total Direct Employment | 2,680 | 2,300 | 2,530 | 2,460 | 2,340 | 2,420 | 2,610 |
| Government Revenue (million) | 16.42 | 14.35 | 15.87 | 15.18 | 14.81 | 15.74 | 16.95 |
| Local Revenue | 7.59 | 6.57 | 7.36 | 7.07 | 6.90 | 7.41 | 8.01 |
| State Revenue | 8.83 | 7.78 | 8.51 | 8.11 | 7.91 | 8.33 | 8.94 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 327.5 | 290.8 | 307.9 | 293.4 | 284.0 | 292.9 | 302.0 |
| Party Nights | 783.3 | 705.8 | 745.2 | 710.8 | 691.6 | 710.5 | 729.2 |
| Person Trips | 795.3 | 705.7 | 746.9 | 711.5 | 687.4 | 710.7 | 733.2 |
| Person Nights | 1877.6 | 1692.7 | 1786.0 | 1702.8 | 1652.9 | 1703.6 | 1749.3 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 393 | 391 | 406 | 397 | 398 | 409 | 427 |
| per Party Night | 164 | 161 | 168 | 164 | 164 | 168 | 177 |
| per Person Trip | 162 | 161 | 168 | 164 | 165 | 168 | 176 |
| per Person Night | 69 | 67 | 70 | 68 | 68 | 70 | 74 |

*Other Travel includes resident air travel and travel arrangement services.

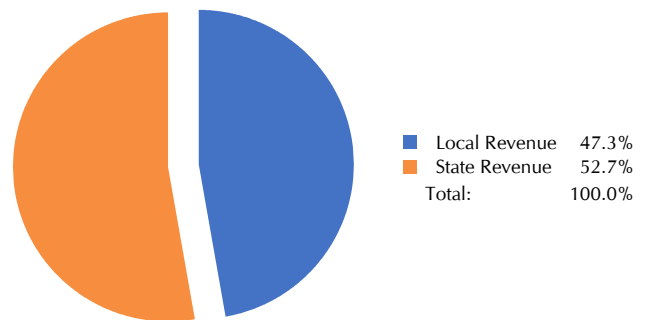
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local

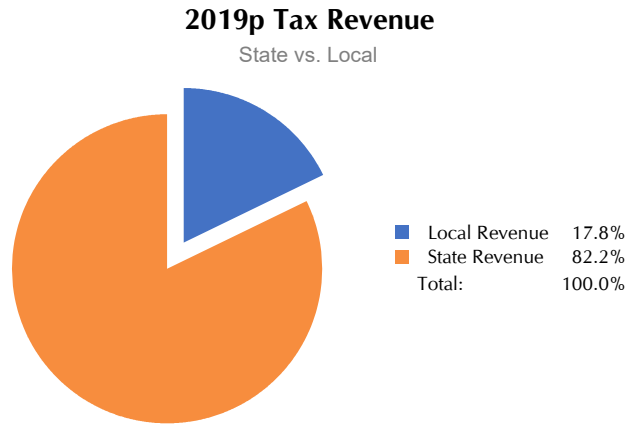


Cotton County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|------|------|------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 99.6 | 99.9 | 98.0 | 100.9 | 107.3 | 105.3 | 110.1 |
| Other Travel* | 0.8 | 0.9 | 0.9 | 0.6 | 0.6 | 0.7 | 0.7 |
| Visitor Spending | 98.8 | 98.9 | 97.1 | 100.3 | 106.6 | 104.5 | 109.4 |
| Overnight | 2.8 | 3.0 | 2.4 | 2.4 | 2.6 | 2.5 | 2.8 |
| Day | 96.0 | 96.0 | 94.7 | 97.9 | 104.0 | 102.0 | 106.6 |
| Visitor Spending | 98.8 | 98.9 | 97.1 | 100.3 | 106.6 | 104.5 | 109.4 |
| Non-transportation | 95.9 | 95.6 | 94.0 | 97.9 | 104.2 | 101.9 | 106.8 |
| Transportation | 2.9 | 3.3 | 3.1 | 2.4 | 2.5 | 2.6 | 2.6 |
| Total Direct Earnings (million) | 26.3 | 26.3 | 26.3 | 27.7 | 30.2 | 29.5 | 31.8 |
| Total Direct Employment | 920 | 850 | 830 | 830 | 880 | 830 | 850 |
| Government Revenue (million) | 5.64 | 5.40 | 5.10 | 5.31 | 5.67 | 5.60 | 5.93 |
| Local Revenue | 0.87 | 0.86 | 0.81 | 0.85 | 0.93 | 0.96 | 1.06 |
| State Revenue | 4.77 | 4.54 | 4.29 | 4.46 | 4.73 | 4.64 | 4.88 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 10.2 | 10.1 | 9.8 | 9.8 | 9.4 | 9.1 | 9.3 |
| Party Nights | 24.5 | 24.1 | 23.5 | 23.5 | 22.5 | 21.9 | 22.4 |
| Person Trips | 24.9 | 24.5 | 23.8 | 23.8 | 22.9 | 22.2 | 22.8 |
| Person Nights | 59.9 | 59.0 | 57.4 | 57.3 | 55.1 | 53.7 | 54.8 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 270 | 294 | 245 | 249 | 277 | 277 | 303 |
| per Party Night | 113 | 123 | 102 | 104 | 115 | 115 | 126 |
| per Person Trip | 111 | 120 | 101 | 102 | 114 | 114 | 124 |
| per Person Night | 46 | 50 | 42 | 42 | 47 | 47 | 52 |

*Other Travel includes resident air travel and travel arrangement services.

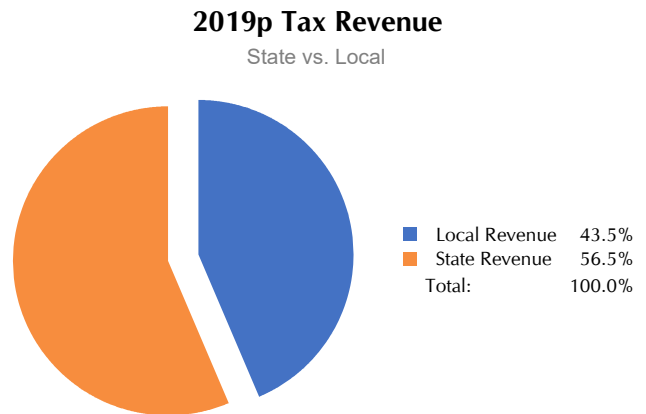
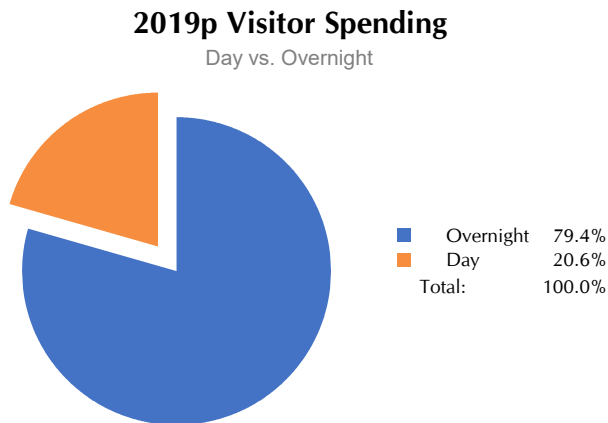
Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.



Craig County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 15.1 | 17.3 | 17.5 | 15.9 | 15.5 | 18.0 | 17.4 |
| Other Travel* | 1.9 | 2.3 | 2.1 | 1.5 | 1.5 | 1.8 | 1.7 |
| Visitor Spending | 13.2 | 15.1 | 15.4 | 14.4 | 14.0 | 16.2 | 15.7 |
| Overnight | 10.3 | 11.9 | 12.2 | 11.4 | 11.0 | 12.9 | 12.5 |
| Day | 2.9 | 3.2 | 3.2 | 3.0 | 3.0 | 3.4 | 3.2 |
| Visitor Spending | 13.2 | 15.1 | 15.4 | 14.4 | 14.0 | 16.2 | 15.7 |
| Non-transportation | 10.5 | 11.8 | 12.2 | 12.0 | 11.5 | 13.2 | 12.9 |
| Transportation | 2.7 | 3.3 | 3.1 | 2.4 | 2.5 | 3.0 | 2.8 |
| Total Direct Earnings (million) | 3.7 | 4.2 | 4.3 | 4.3 | 4.6 | 5.0 | 5.0 |
| Total Direct Employment | 240 | 250 | 240 | 240 | 250 | 260 | 250 |
| Government Revenue (million) | 1.21 | 1.35 | 1.39 | 1.35 | 1.33 | 1.53 | 1.50 |
| Local Revenue | 0.49 | 0.56 | 0.59 | 0.58 | 0.57 | 0.66 | 0.65 |
| State Revenue | 0.72 | 0.78 | 0.80 | 0.77 | 0.76 | 0.87 | 0.85 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 41.6 | 42.7 | 42.2 | 41.4 | 39.6 | 43.5 | 41.2 |
| Party Nights | 92.6 | 94.4 | 93.1 | 91.6 | 87.9 | 95.7 | 90.9 |
| Person Trips | 104.2 | 107.2 | 105.9 | 103.8 | 99.3 | 109.1 | 103.7 |
| Person Nights | 232.5 | 237.2 | 234.1 | 230.3 | 221.2 | 240.6 | 229.0 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 248 | 278 | 289 | 276 | 277 | 296 | 303 |
| per Party Night | 111 | 126 | 131 | 125 | 125 | 134 | 137 |
| per Person Trip | 99 | 111 | 115 | 110 | 110 | 118 | 120 |
| per Person Night | 44 | 50 | 52 | 50 | 50 | 53 | 55 |

*Other Travel includes resident air travel and travel arrangement services.



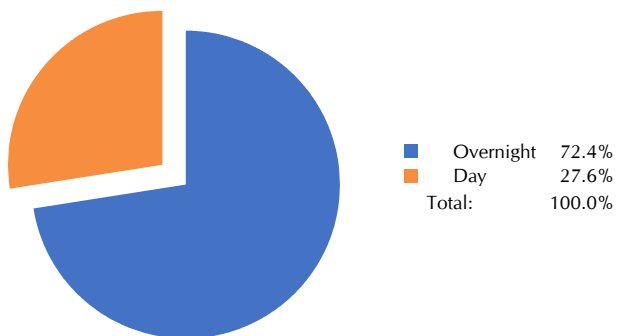
Creek County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 49.2 | 54.5 | 55.4 | 51.6 | 52.1 | 56.3 | 56.7 |
| Other Travel* | 8.7 | 10.9 | 10.3 | 7.1 | 7.6 | 8.8 | 8.5 |
| Visitor Spending | 40.6 | 43.6 | 45.1 | 44.6 | 44.5 | 47.5 | 48.2 |
| Overnight | 29.4 | 31.6 | 32.8 | 32.4 | 32.2 | 34.4 | 34.9 |
| Day | 11.1 | 11.9 | 12.3 | 12.1 | 12.3 | 13.1 | 13.3 |
| Visitor Spending | 40.6 | 43.6 | 45.1 | 44.6 | 44.5 | 47.5 | 48.2 |
| Non-transportation | 33.7 | 35.4 | 37.2 | 38.3 | 38.0 | 40.0 | 40.8 |
| Transportation | 6.9 | 8.1 | 7.9 | 6.3 | 6.6 | 7.5 | 7.4 |
| Total Direct Earnings (million) | 11.3 | 12.1 | 12.6 | 13.3 | 14.2 | 14.6 | 15.5 |
| Total Direct Employment | 670 | 710 | 750 | 760 | 770 | 780 | 820 |
| Government Revenue (million) | 3.90 | 4.06 | 4.20 | 4.28 | 4.33 | 4.58 | 4.71 |
| Local Revenue | 1.58 | 1.66 | 1.73 | 1.79 | 1.81 | 1.91 | 1.97 |
| State Revenue | 2.33 | 2.39 | 2.47 | 2.48 | 2.52 | 2.68 | 2.73 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 104.4 | 105.6 | 106.5 | 107.7 | 104.6 | 108.9 | 108.5 |
| Party Nights | 272.1 | 274.7 | 276.5 | 279.1 | 271.9 | 282.9 | 281.4 |
| Person Trips | 252.3 | 255.7 | 258.0 | 261.7 | 254.2 | 264.0 | 264.3 |
| Person Nights | 642.5 | 650.8 | 655.2 | 663.6 | 645.9 | 670.6 | 669.5 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 282 | 300 | 308 | 301 | 308 | 316 | 322 |
| per Party Night | 108 | 115 | 119 | 116 | 119 | 121 | 124 |
| per Person Trip | 117 | 124 | 127 | 124 | 127 | 130 | 132 |
| per Person Night | 46 | 49 | 50 | 49 | 50 | 51 | 52 |

*Other Travel includes resident air travel and travel arrangement services.

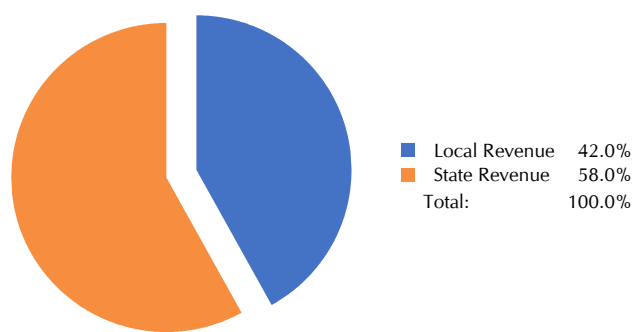
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



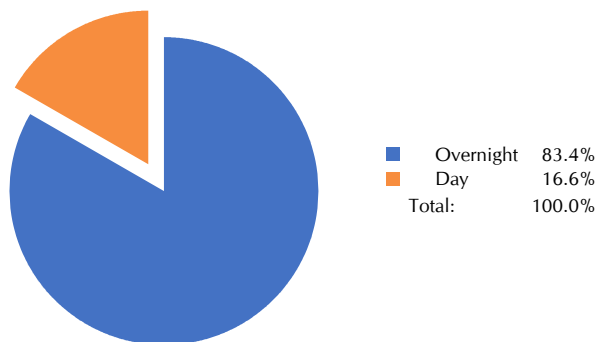
Custer County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 49.7 | 74.2 | 59.3 | 59.6 | 65.6 | 78.1 | 72.4 |
| Other Travel* | 3.4 | 4.9 | 4.7 | 3.4 | 3.5 | 4.0 | 3.9 |
| Visitor Spending | 46.3 | 69.3 | 54.6 | 56.2 | 62.1 | 74.1 | 68.5 |
| Overnight | 38.0 | 57.7 | 45.1 | 46.5 | 51.5 | 61.9 | 57.1 |
| Day | 8.3 | 11.6 | 9.6 | 9.7 | 10.6 | 12.2 | 11.4 |
| Visitor Spending | 46.3 | 69.3 | 54.6 | 56.2 | 62.1 | 74.1 | 68.5 |
| Non-transportation | 38.2 | 56.8 | 45.0 | 48.0 | 52.7 | 62.5 | 58.0 |
| Transportation | 8.1 | 12.5 | 9.6 | 8.1 | 9.4 | 11.6 | 10.5 |
| Total Direct Earnings (million) | 13.0 | 19.8 | 18.2 | 19.0 | 21.6 | 23.6 | 22.2 |
| Total Direct Employment | 770 | 1,110 | 1,020 | 1,030 | 1,140 | 1,190 | 1,130 |
| Government Revenue (million) | 4.85 | 7.18 | 5.78 | 6.07 | 6.70 | 7.91 | 7.44 |
| Local Revenue | 2.44 | 3.73 | 2.95 | 3.11 | 3.44 | 4.11 | 3.90 |
| State Revenue | 2.41 | 3.45 | 2.83 | 2.95 | 3.26 | 3.80 | 3.54 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 118.4 | 155.7 | 124.3 | 130.7 | 139.0 | 157.8 | 143.7 |
| Party Nights | 248.8 | 320.6 | 260.8 | 274.0 | 289.4 | 325.0 | 297.7 |
| Person Trips | 295.3 | 388.6 | 310.3 | 326.4 | 347.2 | 394.0 | 359.7 |
| Person Nights | 621.4 | 800.5 | 651.6 | 685.1 | 723.5 | 812.6 | 746.3 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 321 | 371 | 362 | 356 | 371 | 392 | 397 |
| per Party Night | 153 | 180 | 173 | 170 | 178 | 190 | 192 |
| per Person Trip | 129 | 149 | 145 | 142 | 148 | 157 | 159 |
| per Person Night | 61 | 72 | 69 | 68 | 71 | 76 | 77 |

*Other Travel includes resident air travel and travel arrangement services.

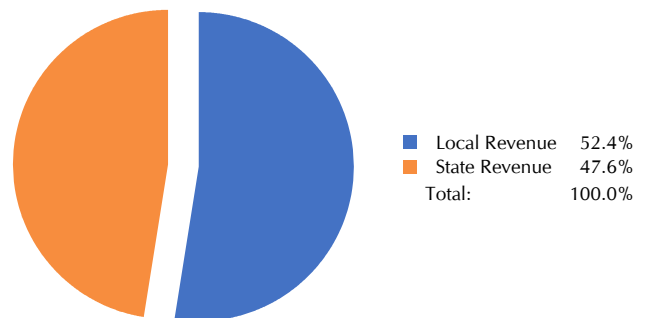
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



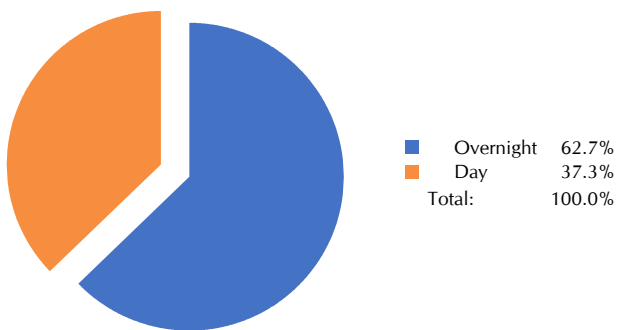
Delaware County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|--------|--------|--------|--------|--------|--------|--------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 138.2 | 148.9 | 149.7 | 150.3 | 179.6 | 194.6 | 197.5 |
| Other Travel* | 5.4 | 7.9 | 6.7 | 5.0 | 5.5 | 6.2 | 6.0 |
| Visitor Spending | 132.8 | 141.0 | 142.9 | 145.3 | 174.2 | 188.4 | 191.5 |
| Overnight | 77.5 | 84.0 | 85.4 | 87.1 | 106.6 | 118.4 | 120.1 |
| Day | 55.3 | 57.0 | 57.5 | 58.2 | 67.6 | 70.0 | 71.4 |
| Visitor Spending | 132.8 | 141.0 | 142.9 | 145.3 | 174.2 | 188.4 | 191.5 |
| Non-transportation | 118.2 | 123.8 | 126.3 | 131.7 | 158.5 | 170.8 | 174.2 |
| Transportation | 14.6 | 17.2 | 16.7 | 13.6 | 15.7 | 17.6 | 17.4 |
| Total Direct Earnings (million) | 33.9 | 36.6 | 37.0 | 39.8 | 46.9 | 47.5 | 51.1 |
| Total Direct Employment | 1,580 | 1,620 | 1,600 | 1,670 | 1,860 | 1,740 | 1,850 |
| Government Revenue (million) | 8.66 | 8.97 | 8.99 | 9.44 | 11.28 | 11.97 | 12.39 |
| Local Revenue | 2.19 | 2.43 | 2.54 | 2.75 | 3.35 | 3.48 | 3.68 |
| State Revenue | 6.48 | 6.54 | 6.45 | 6.69 | 7.93 | 8.49 | 8.71 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 230.3 | 232.1 | 231.4 | 237.2 | 253.2 | 260.1 | 259.4 |
| Party Nights | 585.3 | 587.7 | 586.1 | 598.2 | 631.7 | 646.4 | 645.7 |
| Person Trips | 702.4 | 706.6 | 705.0 | 719.7 | 762.6 | 781.3 | 781.3 |
| Person Nights | 1817.0 | 1822.0 | 1818.7 | 1849.3 | 1941.4 | 1981.6 | 1983.8 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 336 | 362 | 369 | 367 | 421 | 455 | 463 |
| per Party Night | 132 | 143 | 146 | 146 | 169 | 183 | 186 |
| per Person Trip | 110 | 119 | 121 | 121 | 140 | 152 | 154 |
| per Person Night | 43 | 46 | 47 | 47 | 55 | 60 | 61 |

*Other Travel includes resident air travel and travel arrangement services.

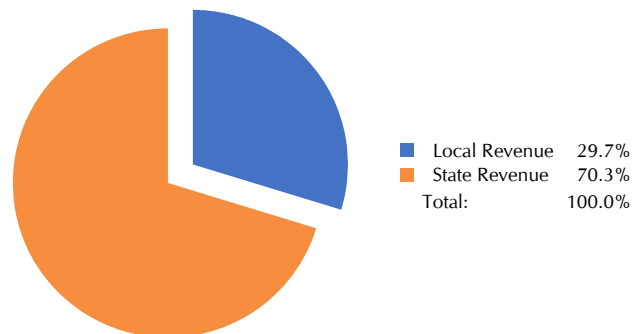
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



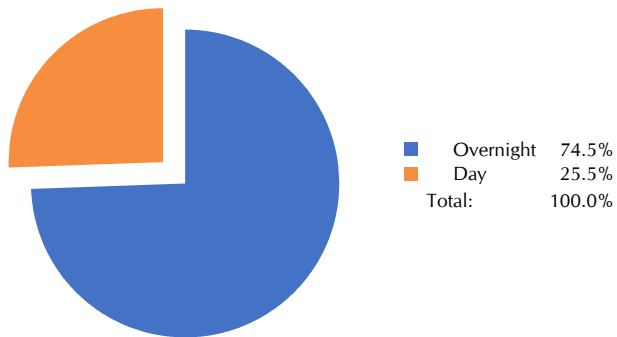
Dewey County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|------|------|------|------|------|------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 3.4 | 3.9 | 4.0 | 3.6 | 3.6 | 4.0 | 3.9 |
| Other Travel* | 0.6 | 0.7 | 0.7 | 0.5 | 0.5 | 0.6 | 0.6 |
| Visitor Spending | 2.8 | 3.1 | 3.3 | 3.1 | 3.0 | 3.4 | 3.3 |
| Overnight | 2.1 | 2.3 | 2.4 | 2.3 | 2.2 | 2.6 | 2.5 |
| Day | 0.7 | 0.8 | 0.8 | 0.8 | 0.8 | 0.9 | 0.8 |
| Visitor Spending | 2.8 | 3.1 | 3.3 | 3.1 | 3.0 | 3.4 | 3.3 |
| Non-transportation | 2.2 | 2.4 | 2.6 | 2.5 | 2.5 | 2.8 | 2.7 |
| Transportation | 0.6 | 0.7 | 0.7 | 0.6 | 0.6 | 0.7 | 0.6 |
| Total Direct Earnings (million) | 0.8 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.8 |
| Total Direct Employment | 60 | 60 | 60 | 60 | 60 | 60 | 50 |
| Government Revenue (million) | 0.27 | 0.29 | 0.31 | 0.30 | 0.30 | 0.33 | 0.32 |
| Local Revenue | 0.11 | 0.12 | 0.13 | 0.13 | 0.12 | 0.14 | 0.14 |
| State Revenue | 0.16 | 0.17 | 0.18 | 0.17 | 0.17 | 0.19 | 0.18 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 10.7 | 10.9 | 11.0 | 10.8 | 10.6 | 11.3 | 10.8 |
| Party Nights | 24.7 | 25.0 | 25.4 | 24.9 | 24.6 | 26.1 | 25.0 |
| Person Trips | 26.7 | 27.2 | 27.6 | 27.0 | 26.6 | 28.4 | 27.2 |
| Person Nights | 62.3 | 63.0 | 64.0 | 62.9 | 62.2 | 65.8 | 63.2 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 193 | 216 | 222 | 212 | 211 | 226 | 229 |
| per Party Night | 84 | 94 | 96 | 92 | 91 | 98 | 99 |
| per Person Trip | 77 | 86 | 89 | 85 | 84 | 90 | 91 |
| per Person Night | 33 | 37 | 38 | 36 | 36 | 39 | 39 |

*Other Travel includes resident air travel and travel arrangement services.

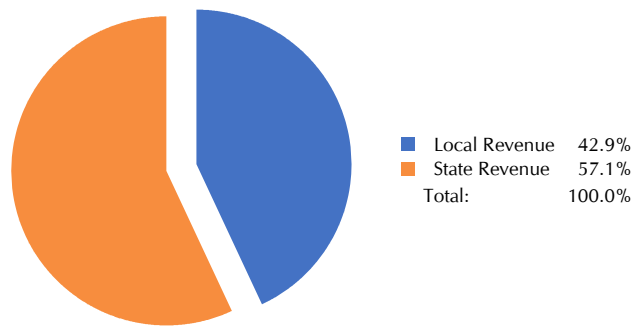
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



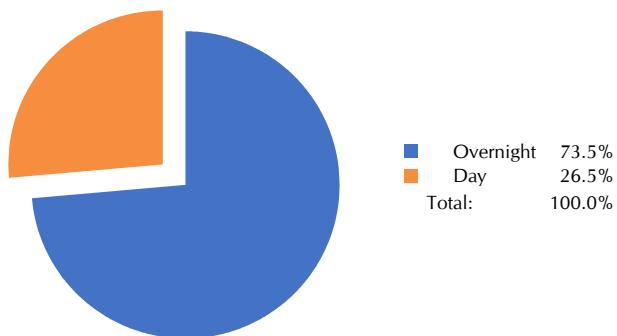
Ellis County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|------|------|------|------|------|------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 2.7 | 3.0 | 3.1 | 2.8 | 2.7 | 3.0 | 2.9 |
| Other Travel* | 0.5 | 0.6 | 0.6 | 0.4 | 0.4 | 0.5 | 0.5 |
| Visitor Spending | 2.2 | 2.4 | 2.5 | 2.4 | 2.3 | 2.5 | 2.4 |
| Overnight | 1.6 | 1.8 | 1.8 | 1.7 | 1.7 | 1.9 | 1.8 |
| Day | 0.6 | 0.6 | 0.7 | 0.6 | 0.6 | 0.7 | 0.6 |
| Visitor Spending | 2.2 | 2.4 | 2.5 | 2.4 | 2.3 | 2.5 | 2.4 |
| Non-transportation | 1.7 | 1.8 | 1.9 | 1.9 | 1.8 | 2.0 | 1.9 |
| Transportation | 0.5 | 0.6 | 0.6 | 0.4 | 0.4 | 0.5 | 0.5 |
| Total Direct Earnings (million) | 0.6 | 0.7 | 0.7 | 0.7 | 0.6 | 0.6 | 0.6 |
| Total Direct Employment | 40 | 40 | 50 | 50 | 40 | 50 | 50 |
| Government Revenue (million) | 0.21 | 0.22 | 0.23 | 0.23 | 0.22 | 0.24 | 0.23 |
| Local Revenue | 0.08 | 0.09 | 0.09 | 0.09 | 0.09 | 0.10 | 0.09 |
| State Revenue | 0.13 | 0.13 | 0.14 | 0.13 | 0.13 | 0.14 | 0.14 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 8.7 | 8.7 | 8.7 | 8.7 | 8.3 | 8.8 | 8.2 |
| Party Nights | 20.5 | 20.4 | 20.4 | 20.5 | 19.5 | 20.5 | 19.2 |
| Person Trips | 22.0 | 22.0 | 22.0 | 22.0 | 20.9 | 22.1 | 20.8 |
| Person Nights | 52.1 | 51.7 | 51.7 | 52.0 | 49.6 | 52.0 | 48.8 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 181 | 202 | 208 | 197 | 200 | 213 | 217 |
| per Party Night | 77 | 87 | 89 | 84 | 85 | 91 | 93 |
| per Person Trip | 72 | 80 | 83 | 78 | 79 | 84 | 86 |
| per Person Night | 30 | 34 | 35 | 33 | 33 | 36 | 37 |

*Other Travel includes resident air travel and travel arrangement services.

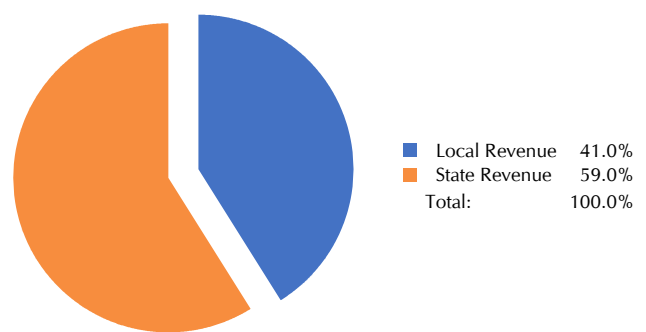
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



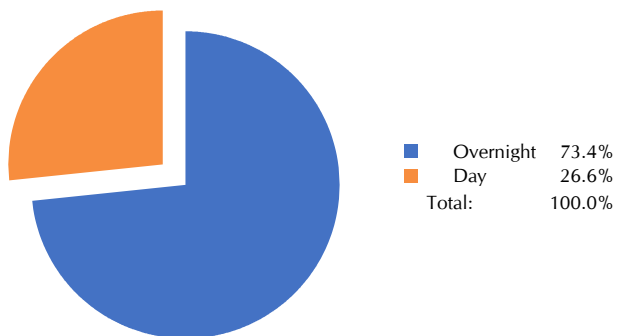
Garfield County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|--------|--------|--------|--------|--------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 77.6 | 131.7 | 127.9 | 116.1 | 105.4 | 117.8 | 107.0 |
| Other Travel* | 7.8 | 11.5 | 9.9 | 7.2 | 7.4 | 8.4 | 8.1 |
| Visitor Spending | 69.7 | 120.2 | 118.0 | 108.9 | 98.1 | 109.4 | 98.9 |
| Overnight | 49.4 | 90.2 | 88.6 | 81.1 | 72.0 | 80.8 | 72.6 |
| Day | 20.3 | 30.0 | 29.4 | 27.8 | 26.1 | 28.7 | 26.3 |
| Visitor Spending | 69.7 | 120.2 | 118.0 | 108.9 | 98.1 | 109.4 | 98.9 |
| Non-transportation | 59.4 | 102.5 | 101.5 | 96.4 | 86.0 | 95.2 | 86.4 |
| Transportation | 10.3 | 17.7 | 16.5 | 12.5 | 12.1 | 14.2 | 12.5 |
| Total Direct Earnings (million) | 19.8 | 28.9 | 29.2 | 29.2 | 28.2 | 29.1 | 27.5 |
| Total Direct Employment | 1,280 | 1,690 | 1,670 | 1,620 | 1,510 | 1,520 | 1,420 |
| Government Revenue (million) | 6.98 | 11.76 | 11.65 | 11.02 | 9.90 | 11.40 | 10.61 |
| Local Revenue | 3.23 | 5.84 | 5.78 | 5.44 | 4.81 | 5.86 | 5.53 |
| State Revenue | 3.76 | 5.92 | 5.87 | 5.57 | 5.09 | 5.54 | 5.08 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 148.7 | 215.1 | 205.7 | 195.8 | 177.0 | 191.2 | 171.2 |
| Party Nights | 355.9 | 493.7 | 473.5 | 453.1 | 413.4 | 444.6 | 400.4 |
| Person Trips | 364.6 | 530.4 | 507.0 | 482.3 | 435.6 | 470.7 | 421.3 |
| Person Nights | 870.8 | 1214.9 | 1165.0 | 1114.1 | 1015.3 | 1092.3 | 983.5 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 332 | 419 | 431 | 414 | 407 | 422 | 424 |
| per Party Night | 139 | 183 | 187 | 179 | 174 | 182 | 181 |
| per Person Trip | 136 | 170 | 175 | 168 | 165 | 172 | 172 |
| per Person Night | 57 | 74 | 76 | 73 | 71 | 74 | 74 |

*Other Travel includes resident air travel and travel arrangement services.

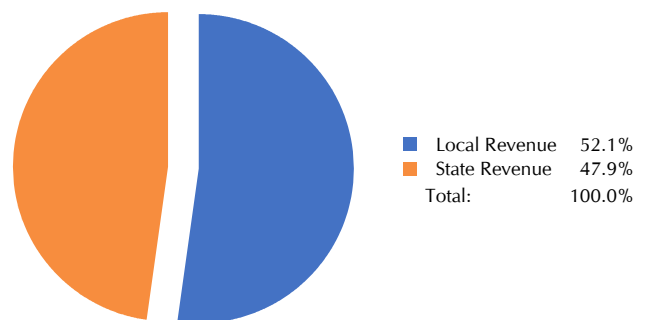
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

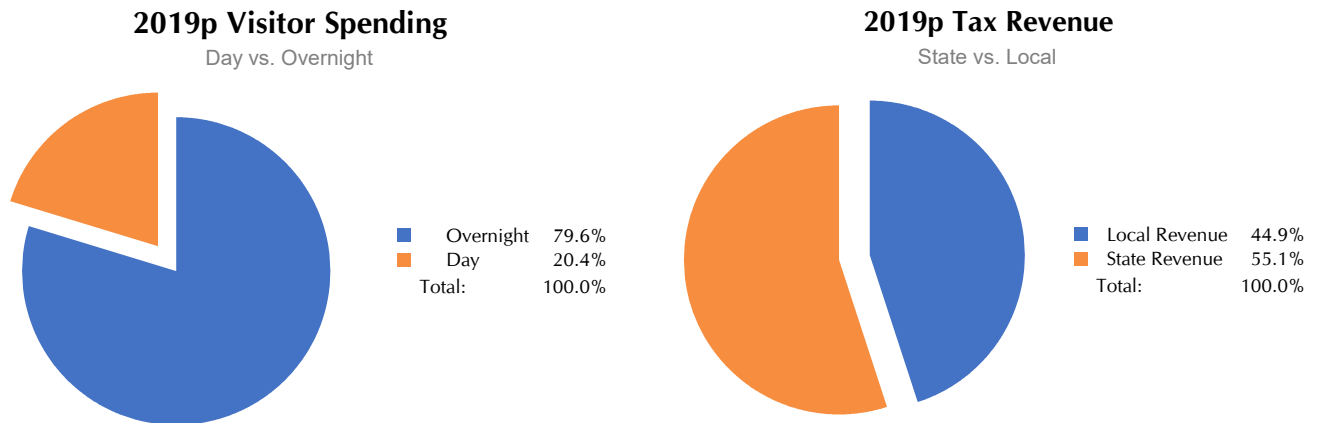
State vs. Local



Garvin County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 34.0 | 46.9 | 52.7 | 52.8 | 38.1 | 42.9 | 38.8 |
| Other Travel* | 4.2 | 5.2 | 4.0 | 2.8 | 2.9 | 3.4 | 3.3 |
| Visitor Spending | 29.8 | 41.7 | 48.7 | 50.0 | 35.2 | 39.5 | 35.6 |
| Overnight | 23.5 | 33.8 | 40.0 | 41.4 | 28.1 | 31.6 | 28.3 |
| Day | 6.3 | 7.9 | 8.7 | 8.7 | 7.1 | 7.9 | 7.3 |
| Visitor Spending | 29.8 | 41.7 | 48.7 | 50.0 | 35.2 | 39.5 | 35.6 |
| Non-transportation | 24.8 | 34.5 | 40.9 | 43.5 | 30.1 | 33.5 | 30.3 |
| Transportation | 5.0 | 7.2 | 7.8 | 6.5 | 5.1 | 6.0 | 5.3 |
| Total Direct Earnings (million) | 8.5 | 12.0 | 13.4 | 14.6 | 12.5 | 13.6 | 12.6 |
| Total Direct Employment | 490 | 660 | 760 | 800 | 670 | 730 | 670 |
| Government Revenue (million) | 2.71 | 3.75 | 4.44 | 4.71 | 3.35 | 3.76 | 3.46 |
| Local Revenue | 1.09 | 1.64 | 2.03 | 2.18 | 1.47 | 1.67 | 1.55 |
| State Revenue | 1.61 | 2.11 | 2.41 | 2.53 | 1.88 | 2.08 | 1.90 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 74.5 | 89.9 | 99.0 | 103.2 | 77.0 | 83.6 | 75.3 |
| Party Nights | 164.2 | 193.2 | 210.7 | 218.9 | 168.3 | 181.9 | 164.9 |
| Person Trips | 183.8 | 222.3 | 245.0 | 255.7 | 190.3 | 206.6 | 186.1 |
| Person Nights | 405.5 | 478.0 | 521.6 | 542.0 | 416.0 | 449.6 | 407.9 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 316 | 376 | 404 | 401 | 364 | 378 | 376 |
| per Party Night | 143 | 175 | 190 | 189 | 167 | 174 | 172 |
| per Person Trip | 128 | 152 | 163 | 162 | 147 | 153 | 152 |
| per Person Night | 58 | 71 | 77 | 76 | 67 | 70 | 69 |

*Other Travel includes resident air travel and travel arrangement services.



Grady County Travel Impacts and Visitor Volume, 2010-2019p

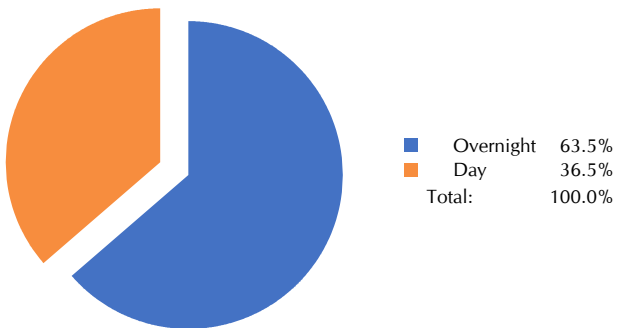
| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 63.9 | 74.6 | 92.5 | 86.9 | 73.8 | 83.8 | 85.1 |
| Other Travel* | 7.2 | 9.2 | 8.6 | 6.0 | 6.4 | 7.4 | 7.3 |
| Visitor Spending | 56.7 | 65.4 | 83.9 | 80.9 | 67.3 | 76.4 | 77.8 |
| Overnight | 35.8 | 42.2 | 56.4 | 53.5 | 42.2 | 48.4 | 49.4 |
| Day | 21.0 | 23.2 | 27.5 | 27.4 | 25.2 | 28.0 | 28.4 |
| Visitor Spending | 56.7 | 65.4 | 83.9 | 80.9 | 67.3 | 76.4 | 77.8 |
| Non-transportation | 51.1 | 58.3 | 75.8 | 74.7 | 61.8 | 69.8 | 71.3 |
| Transportation | 5.6 | 7.1 | 8.1 | 6.2 | 5.6 | 6.7 | 6.5 |
| Total Direct Earnings (million) | 15.6 | 18.1 | 23.3 | 23.5 | 22.6 | 24.9 | 26.5 |
| Total Direct Employment | 950 | 1,210 | 1,590 | 1,520 | 1,320 | 1,390 | 1,410 |
| Government Revenue (million) | 4.78 | 5.44 | 7.01 | 6.82 | 5.90 | 6.73 | 6.94 |
| Local Revenue | 1.78 | 2.13 | 2.87 | 2.78 | 2.39 | 2.79 | 2.90 |
| State Revenue | 3.00 | 3.31 | 4.14 | 4.05 | 3.50 | 3.94 | 4.04 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 86.5 | 93.5 | 112.3 | 107.6 | 89.6 | 99.0 | 98.5 |
| Party Nights | 233.8 | 249.6 | 290.5 | 279.0 | 240.5 | 263.9 | 262.3 |
| Person Trips | 204.4 | 221.4 | 266.4 | 255.7 | 212.2 | 233.7 | 232.6 |
| Person Nights | 535.6 | 573.3 | 669.1 | 644.0 | 552.7 | 603.5 | 599.9 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 413 | 451 | 502 | 497 | 471 | 489 | 502 |
| per Party Night | 153 | 169 | 194 | 192 | 175 | 184 | 188 |
| per Person Trip | 175 | 190 | 212 | 209 | 199 | 207 | 213 |
| per Person Night | 67 | 74 | 84 | 83 | 76 | 80 | 82 |

*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

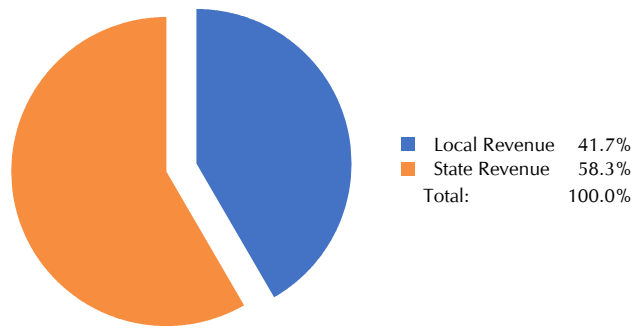
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



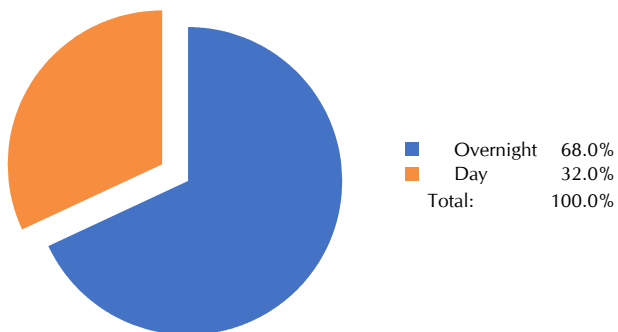
Grant County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|------|------|------|------|------|------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 2.2 | 2.4 | 2.4 | 2.1 | 2.1 | 2.3 | 2.2 |
| Other Travel* | 0.6 | 0.7 | 0.7 | 0.5 | 0.5 | 0.5 | 0.5 |
| Visitor Spending | 1.6 | 1.7 | 1.7 | 1.7 | 1.7 | 1.7 | 1.7 |
| Overnight | 1.1 | 1.2 | 1.2 | 1.1 | 1.1 | 1.2 | 1.2 |
| Day | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.6 | 0.6 |
| Visitor Spending | 1.6 | 1.7 | 1.7 | 1.7 | 1.7 | 1.7 | 1.7 |
| Non-transportation | 1.2 | 1.2 | 1.3 | 1.3 | 1.3 | 1.3 | 1.3 |
| Transportation | 0.4 | 0.5 | 0.5 | 0.4 | 0.4 | 0.4 | 0.4 |
| Total Direct Earnings (million) | 0.4 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 |
| Total Direct Employment | 40 | 50 | 50 | 50 | 50 | 50 | 50 |
| Government Revenue (million) | 0.16 | 0.16 | 0.16 | 0.16 | 0.17 | 0.17 | 0.17 |
| Local Revenue | 0.05 | 0.06 | 0.06 | 0.06 | 0.06 | 0.06 | 0.06 |
| State Revenue | 0.10 | 0.10 | 0.10 | 0.10 | 0.10 | 0.11 | 0.11 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 7.6 | 7.5 | 7.5 | 7.5 | 7.3 | 7.4 | 7.2 |
| Party Nights | 18.4 | 18.3 | 18.2 | 18.3 | 17.9 | 17.9 | 17.6 |
| Person Trips | 18.9 | 18.8 | 18.6 | 18.8 | 18.3 | 18.4 | 18.1 |
| Person Nights | 46.2 | 46.0 | 45.7 | 45.9 | 44.9 | 45.1 | 44.3 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 144 | 157 | 160 | 152 | 156 | 160 | 162 |
| per Party Night | 59 | 64 | 66 | 62 | 64 | 66 | 67 |
| per Person Trip | 58 | 63 | 64 | 61 | 62 | 64 | 65 |
| per Person Night | 24 | 26 | 26 | 25 | 25 | 26 | 26 |

*Other Travel includes resident air travel and travel arrangement services.

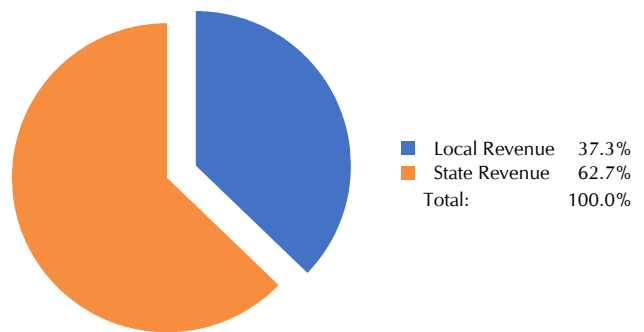
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

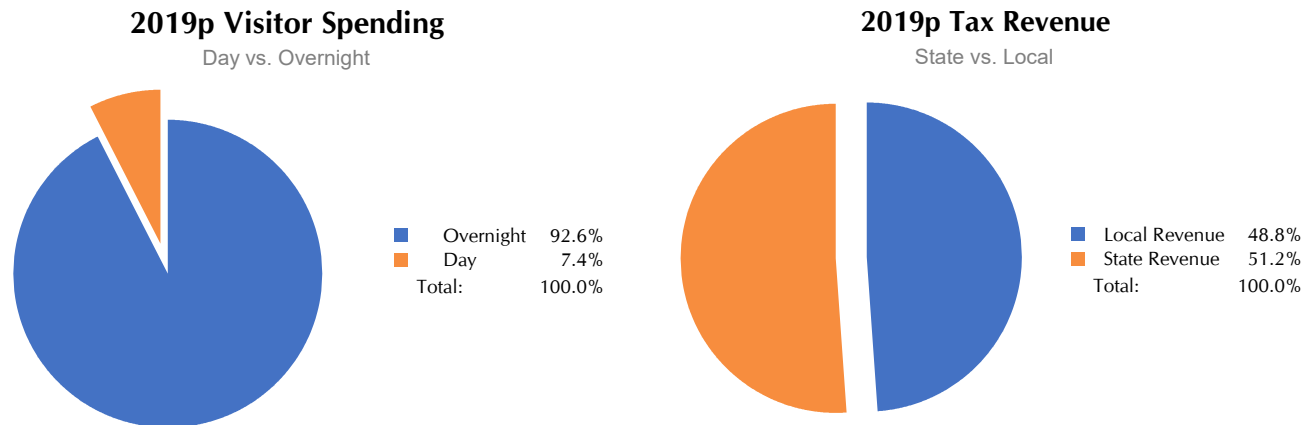
State vs. Local



Greer County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|------|------|------|------|------|------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 5.5 | 5.8 | 4.7 | 4.6 | 4.5 | 4.5 | 4.3 |
| Other Travel* | 0.8 | 0.9 | 0.9 | 0.6 | 0.6 | 0.7 | 0.7 |
| Visitor Spending | 4.8 | 4.8 | 3.8 | 4.0 | 3.9 | 3.8 | 3.7 |
| Overnight | 4.5 | 4.5 | 3.5 | 3.7 | 3.6 | 3.5 | 3.4 |
| Day | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 |
| Visitor Spending | 4.8 | 4.8 | 3.8 | 4.0 | 3.9 | 3.8 | 3.7 |
| Non-transportation | 3.8 | 3.7 | 2.9 | 3.2 | 3.1 | 3.0 | 2.9 |
| Transportation | 1.0 | 1.1 | 0.9 | 0.7 | 0.8 | 0.8 | 0.8 |
| Total Direct Earnings (million) | 1.3 | 1.3 | 1.0 | 1.0 | 1.0 | 0.7 | 0.7 |
| Total Direct Employment | 100 | 100 | 80 | 90 | 80 | 60 | 60 |
| Government Revenue (million) | 0.51 | 0.50 | 0.39 | 0.42 | 0.41 | 0.39 | 0.38 |
| Local Revenue | 0.25 | 0.24 | 0.18 | 0.20 | 0.19 | 0.19 | 0.19 |
| State Revenue | 0.26 | 0.26 | 0.21 | 0.22 | 0.21 | 0.20 | 0.20 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 18.2 | 17.6 | 14.7 | 15.7 | 14.8 | 14.4 | 14.0 |
| Party Nights | 39.7 | 38.5 | 33.1 | 34.9 | 33.0 | 32.2 | 31.3 |
| Person Trips | 45.2 | 43.6 | 36.5 | 38.8 | 36.7 | 35.7 | 34.6 |
| Person Nights | 98.7 | 95.8 | 82.2 | 86.8 | 82.2 | 80.1 | 77.7 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 246 | 257 | 237 | 234 | 241 | 242 | 242 |
| per Party Night | 113 | 117 | 106 | 105 | 108 | 108 | 108 |
| per Person Trip | 99 | 104 | 96 | 95 | 97 | 98 | 98 |
| per Person Night | 45 | 47 | 42 | 42 | 44 | 44 | 43 |

*Other Travel includes resident air travel and travel arrangement services.



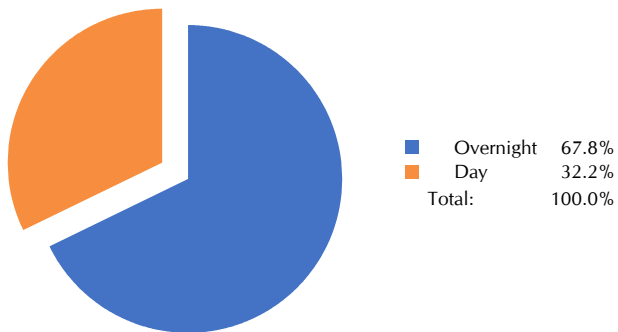
Harmon County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|------|------|------|------|------|------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 1.4 | 1.6 | 1.5 | 1.3 | 1.3 | 1.4 | 1.4 |
| Other Travel* | 0.4 | 0.4 | 0.4 | 0.3 | 0.3 | 0.3 | 0.3 |
| Visitor Spending | 1.0 | 1.1 | 1.1 | 1.0 | 1.0 | 1.1 | 1.1 |
| Overnight | 0.7 | 0.8 | 0.8 | 0.7 | 0.7 | 0.7 | 0.7 |
| Day | 0.3 | 0.4 | 0.4 | 0.3 | 0.3 | 0.3 | 0.3 |
| Visitor Spending | 1.0 | 1.1 | 1.1 | 1.0 | 1.0 | 1.1 | 1.1 |
| Non-transportation | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 |
| Transportation | 0.3 | 0.3 | 0.3 | 0.2 | 0.2 | 0.3 | 0.2 |
| Total Direct Earnings (million) | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 |
| Total Direct Employment | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Government Revenue (million) | 0.10 | 0.10 | 0.10 | 0.10 | 0.10 | 0.10 | 0.11 |
| Local Revenue | 0.03 | 0.03 | 0.03 | 0.03 | 0.03 | 0.03 | 0.04 |
| State Revenue | 0.07 | 0.07 | 0.07 | 0.06 | 0.07 | 0.07 | 0.07 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 5.0 | 4.9 | 4.8 | 4.7 | 4.6 | 4.6 | 4.5 |
| Party Nights | 12.1 | 12.0 | 11.6 | 11.5 | 11.2 | 11.2 | 11.0 |
| Person Trips | 12.5 | 12.4 | 12.0 | 11.9 | 11.6 | 11.6 | 11.4 |
| Person Nights | 30.7 | 30.6 | 29.5 | 29.2 | 28.4 | 28.5 | 28.1 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 144 | 156 | 159 | 152 | 155 | 160 | 161 |
| per Party Night | 59 | 64 | 65 | 62 | 64 | 65 | 66 |
| per Person Trip | 57 | 62 | 63 | 60 | 62 | 63 | 64 |
| per Person Night | 23 | 25 | 26 | 25 | 25 | 26 | 26 |

*Other Travel includes resident air travel and travel arrangement services.

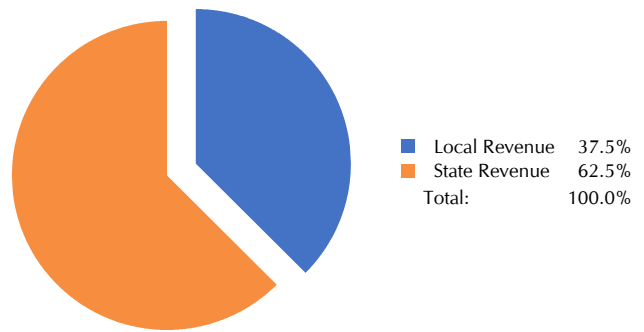
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



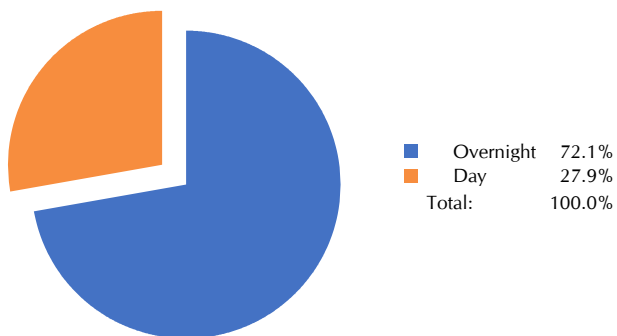
Harper County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|------|------|------|------|------|------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 2.0 | 2.2 | 2.3 | 2.0 | 2.1 | 2.2 | 2.2 |
| Other Travel* | 0.5 | 0.6 | 0.6 | 0.4 | 0.4 | 0.5 | 0.4 |
| Visitor Spending | 1.5 | 1.7 | 1.7 | 1.6 | 1.7 | 1.8 | 1.8 |
| Overnight | 1.1 | 1.2 | 1.3 | 1.2 | 1.2 | 1.3 | 1.3 |
| Day | 0.4 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 |
| Visitor Spending | 1.5 | 1.7 | 1.7 | 1.6 | 1.7 | 1.8 | 1.8 |
| Non-transportation | 1.1 | 1.2 | 1.3 | 1.3 | 1.3 | 1.4 | 1.4 |
| Transportation | 0.4 | 0.5 | 0.5 | 0.4 | 0.4 | 0.4 | 0.4 |
| Total Direct Earnings (million) | 0.4 | 0.4 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 |
| Total Direct Employment | 40 | 40 | 50 | 50 | 50 | 50 | 50 |
| Government Revenue (million) | 0.14 | 0.15 | 0.16 | 0.15 | 0.16 | 0.17 | 0.17 |
| Local Revenue | 0.05 | 0.05 | 0.05 | 0.06 | 0.06 | 0.06 | 0.06 |
| State Revenue | 0.09 | 0.09 | 0.10 | 0.10 | 0.10 | 0.10 | 0.10 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 6.5 | 6.5 | 6.8 | 6.6 | 6.6 | 6.7 | 6.5 |
| Party Nights | 15.5 | 15.5 | 16.1 | 15.8 | 15.9 | 16.0 | 15.6 |
| Person Trips | 16.1 | 16.2 | 16.8 | 16.4 | 16.5 | 16.7 | 16.2 |
| Person Nights | 38.6 | 38.7 | 40.2 | 39.3 | 39.5 | 39.9 | 38.8 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 172 | 186 | 187 | 179 | 184 | 191 | 194 |
| per Party Night | 72 | 78 | 78 | 75 | 77 | 80 | 81 |
| per Person Trip | 69 | 75 | 75 | 72 | 74 | 77 | 78 |
| per Person Night | 29 | 31 | 31 | 30 | 31 | 32 | 33 |

*Other Travel includes resident air travel and travel arrangement services.

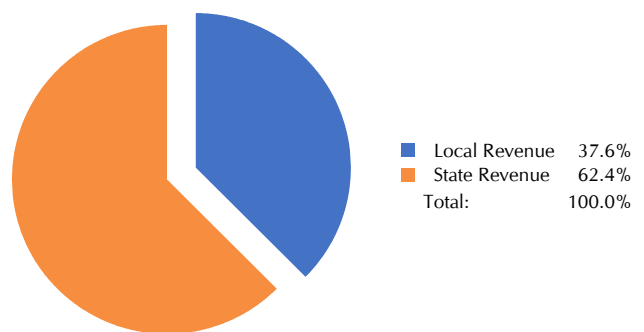
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



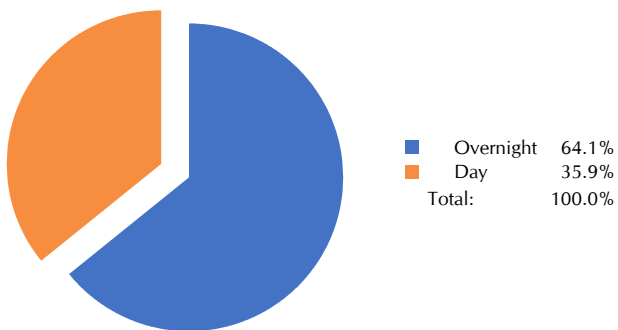
Haskell County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 19.2 | 20.8 | 20.9 | 19.7 | 20.7 | 22.8 | 22.6 |
| Other Travel* | 1.6 | 2.0 | 1.9 | 1.3 | 1.3 | 1.6 | 1.5 |
| Visitor Spending | 17.6 | 18.9 | 19.0 | 18.4 | 19.4 | 21.2 | 21.1 |
| Overnight | 11.4 | 12.4 | 12.5 | 11.8 | 12.2 | 13.6 | 13.5 |
| Day | 6.2 | 6.5 | 6.5 | 6.6 | 7.2 | 7.6 | 7.6 |
| Visitor Spending | 17.6 | 18.9 | 19.0 | 18.4 | 19.4 | 21.2 | 21.1 |
| Non-transportation | 14.7 | 15.4 | 15.7 | 15.8 | 16.7 | 18.1 | 18.1 |
| Transportation | 2.9 | 3.4 | 3.3 | 2.5 | 2.7 | 3.1 | 3.0 |
| Total Direct Earnings (million) | 4.3 | 4.6 | 4.6 | 4.8 | 5.1 | 5.5 | 5.6 |
| Total Direct Employment | 220 | 220 | 220 | 220 | 220 | 240 | 240 |
| Government Revenue (million) | 1.18 | 1.21 | 1.22 | 1.21 | 1.26 | 1.38 | 1.39 |
| Local Revenue | 0.29 | 0.32 | 0.34 | 0.34 | 0.35 | 0.39 | 0.40 |
| State Revenue | 0.88 | 0.89 | 0.88 | 0.87 | 0.91 | 0.99 | 0.99 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 38.4 | 38.8 | 38.5 | 38.0 | 37.7 | 39.6 | 38.6 |
| Party Nights | 89.9 | 90.7 | 90.0 | 88.8 | 88.3 | 92.6 | 90.1 |
| Person Trips | 103.4 | 104.5 | 103.8 | 102.5 | 101.5 | 106.8 | 104.3 |
| Person Nights | 243.5 | 245.8 | 244.0 | 241.2 | 239.5 | 250.8 | 245.0 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 296 | 319 | 325 | 311 | 324 | 343 | 351 |
| per Party Night | 127 | 136 | 139 | 133 | 138 | 147 | 150 |
| per Person Trip | 110 | 118 | 120 | 115 | 120 | 127 | 130 |
| per Person Night | 47 | 50 | 51 | 49 | 51 | 54 | 55 |

*Other Travel includes resident air travel and travel arrangement services.

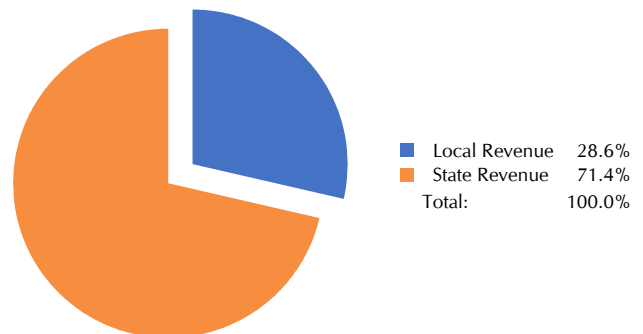
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



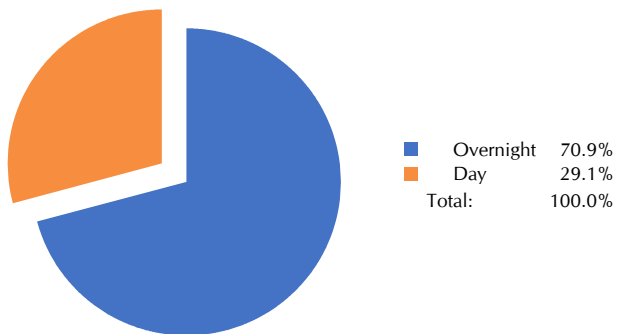
Hughes County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 7.3 | 8.1 | 8.0 | 7.0 | 7.1 | 7.7 | 7.5 |
| Other Travel* | 1.7 | 2.1 | 2.0 | 1.4 | 1.4 | 1.6 | 1.6 |
| Visitor Spending | 5.5 | 5.9 | 6.0 | 5.6 | 5.6 | 6.1 | 5.9 |
| Overnight | 3.9 | 4.2 | 4.3 | 4.0 | 4.0 | 4.3 | 4.2 |
| Day | 1.6 | 1.7 | 1.7 | 1.6 | 1.7 | 1.8 | 1.7 |
| Visitor Spending | 5.5 | 5.9 | 6.0 | 5.6 | 5.6 | 6.1 | 5.9 |
| Non-transportation | 4.2 | 4.4 | 4.5 | 4.5 | 4.4 | 4.7 | 4.6 |
| Transportation | 1.4 | 1.6 | 1.5 | 1.1 | 1.2 | 1.4 | 1.3 |
| Total Direct Earnings (million) | 1.5 | 1.6 | 1.6 | 1.7 | 1.7 | 1.7 | 1.8 |
| Total Direct Employment | 110 | 100 | 110 | 110 | 110 | 110 | 110 |
| Government Revenue (million) | 0.52 | 0.55 | 0.56 | 0.55 | 0.55 | 0.61 | 0.61 |
| Local Revenue | 0.18 | 0.20 | 0.21 | 0.21 | 0.21 | 0.25 | 0.25 |
| State Revenue | 0.35 | 0.35 | 0.35 | 0.34 | 0.34 | 0.36 | 0.36 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 24.5 | 24.1 | 23.8 | 23.3 | 22.9 | 23.8 | 22.7 |
| Party Nights | 58.4 | 57.3 | 56.5 | 55.5 | 54.6 | 56.4 | 54.0 |
| Person Trips | 60.2 | 59.2 | 58.4 | 57.3 | 56.3 | 58.4 | 55.9 |
| Person Nights | 144.0 | 141.2 | 139.5 | 136.9 | 134.7 | 139.1 | 133.3 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 160 | 176 | 179 | 171 | 174 | 182 | 184 |
| per Party Night | 67 | 74 | 76 | 72 | 73 | 77 | 78 |
| per Person Trip | 65 | 72 | 73 | 70 | 71 | 74 | 75 |
| per Person Night | 27 | 30 | 31 | 29 | 30 | 31 | 31 |

*Other Travel includes resident air travel and travel arrangement services.

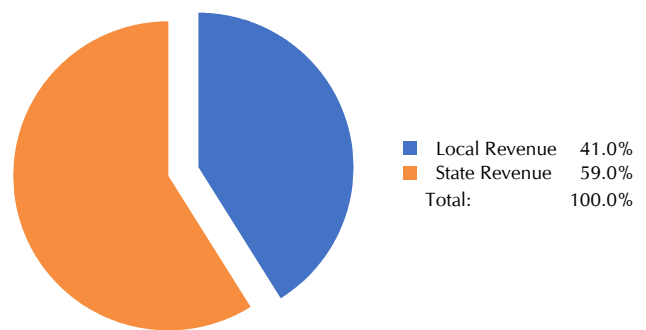
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



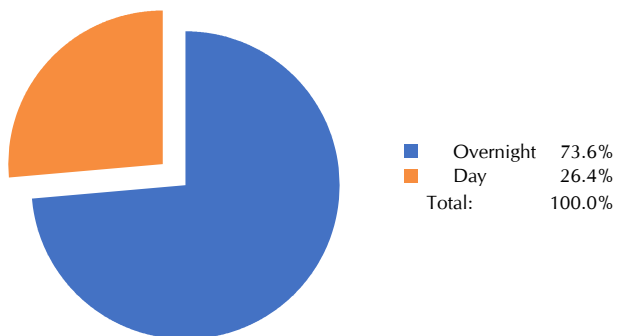
Jackson County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 34.3 | 37.5 | 33.8 | 34.7 | 33.6 | 35.6 | 45.6 |
| Other Travel* | 3.6 | 4.6 | 4.1 | 3.0 | 3.1 | 3.5 | 3.4 |
| Visitor Spending | 30.7 | 33.0 | 29.6 | 31.7 | 30.5 | 32.1 | 42.2 |
| Overnight | 22.0 | 23.6 | 21.0 | 22.6 | 21.8 | 22.8 | 31.1 |
| Day | 8.7 | 9.4 | 8.6 | 9.1 | 8.8 | 9.2 | 11.1 |
| Visitor Spending | 30.7 | 33.0 | 29.6 | 31.7 | 30.5 | 32.1 | 42.2 |
| Non-transportation | 26.2 | 27.8 | 25.1 | 27.9 | 26.6 | 27.7 | 36.9 |
| Transportation | 4.4 | 5.2 | 4.5 | 3.8 | 3.9 | 4.4 | 5.3 |
| Total Direct Earnings (million) | 8.8 | 9.6 | 8.6 | 9.1 | 10.7 | 10.9 | 15.1 |
| Total Direct Employment | 600 | 620 | 530 | 560 | 640 | 630 | 850 |
| Government Revenue (million) | 3.01 | 3.16 | 2.84 | 3.09 | 3.12 | 3.25 | 4.25 |
| Local Revenue | 1.36 | 1.44 | 1.28 | 1.42 | 1.45 | 1.50 | 1.98 |
| State Revenue | 1.65 | 1.72 | 1.56 | 1.67 | 1.67 | 1.75 | 2.27 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 67.8 | 68.8 | 61.3 | 65.7 | 61.8 | 63.6 | 77.2 |
| Party Nights | 160.6 | 163.4 | 146.9 | 156.5 | 147.2 | 151.5 | 179.5 |
| Person Trips | 166.8 | 169.0 | 150.5 | 161.4 | 152.0 | 156.3 | 190.3 |
| Person Nights | 394.8 | 401.4 | 360.6 | 384.2 | 361.7 | 372.1 | 441.9 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 325 | 343 | 343 | 345 | 352 | 359 | 402 |
| per Party Night | 137 | 144 | 143 | 145 | 148 | 151 | 173 |
| per Person Trip | 132 | 140 | 140 | 140 | 143 | 146 | 163 |
| per Person Night | 56 | 59 | 58 | 59 | 60 | 61 | 70 |

*Other Travel includes resident air travel and travel arrangement services.

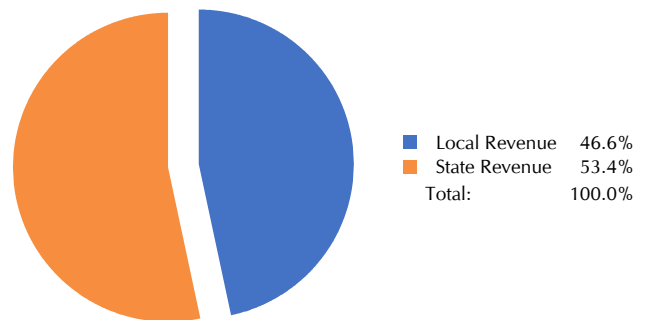
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

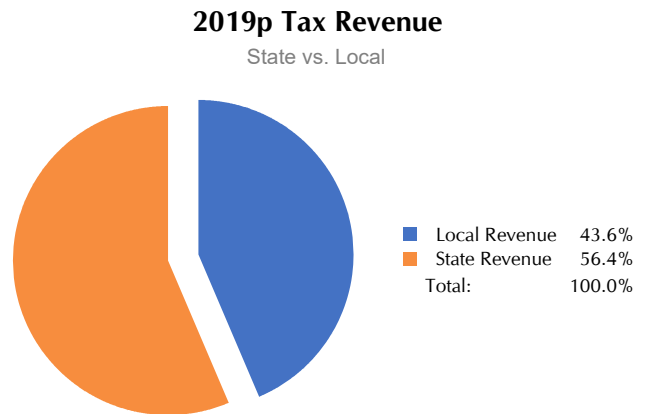
State vs. Local



Jefferson County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 5.5 | 6.1 | 6.2 | 5.5 | 5.8 | 6.4 | 6.3 |
| Other Travel* | 0.8 | 1.0 | 0.9 | 0.6 | 0.7 | 0.8 | 0.7 |
| Visitor Spending | 4.7 | 5.1 | 5.3 | 4.9 | 5.1 | 5.6 | 5.6 |
| Overnight | 4.3 | 4.7 | 4.9 | 4.5 | 4.7 | 5.2 | 5.2 |
| Day | 0.3 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 |
| Visitor Spending | 4.7 | 5.1 | 5.3 | 4.9 | 5.1 | 5.6 | 5.6 |
| Non-transportation | 3.3 | 3.5 | 3.7 | 3.7 | 3.8 | 4.1 | 4.1 |
| Transportation | 1.4 | 1.6 | 1.6 | 1.2 | 1.3 | 1.5 | 1.4 |
| Total Direct Earnings (million) | 1.2 | 1.2 | 1.3 | 1.3 | 1.4 | 1.5 | 1.5 |
| Total Direct Employment | 80 | 70 | 70 | 70 | 80 | 90 | 80 |
| Government Revenue (million) | 0.35 | 0.39 | 0.45 | 0.44 | 0.46 | 0.50 | 0.50 |
| Local Revenue | 0.10 | 0.13 | 0.19 | 0.19 | 0.20 | 0.22 | 0.22 |
| State Revenue | 0.25 | 0.25 | 0.26 | 0.25 | 0.26 | 0.28 | 0.28 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 19.8 | 19.6 | 19.8 | 19.2 | 19.6 | 20.5 | 20.0 |
| Party Nights | 46.2 | 45.6 | 46.1 | 44.7 | 45.5 | 47.4 | 46.1 |
| Person Trips | 53.5 | 53.0 | 53.6 | 52.1 | 52.9 | 55.4 | 54.2 |
| Person Nights | 124.9 | 123.6 | 124.7 | 121.3 | 123.0 | 128.2 | 125.4 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 220 | 241 | 248 | 235 | 242 | 254 | 260 |
| per Party Night | 94 | 104 | 107 | 101 | 104 | 110 | 113 |
| per Person Trip | 81 | 89 | 92 | 87 | 90 | 94 | 96 |
| per Person Night | 35 | 38 | 39 | 37 | 39 | 41 | 41 |

*Other Travel includes resident air travel and travel arrangement services.



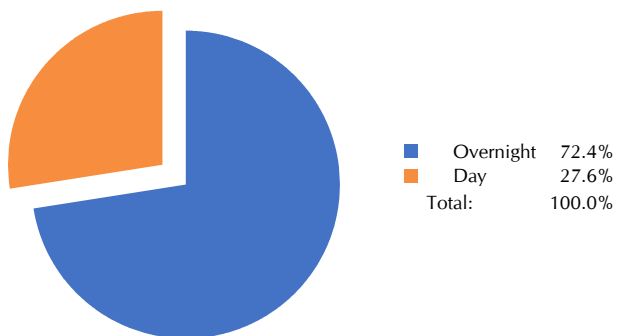
Johnston County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 7.2 | 7.8 | 8.3 | 8.1 | 6.8 | 7.2 | 7.6 |
| Other Travel* | 1.4 | 1.7 | 1.6 | 1.1 | 1.2 | 1.4 | 1.3 |
| Visitor Spending | 5.9 | 6.1 | 6.7 | 7.0 | 5.6 | 5.8 | 6.3 |
| Overnight | 4.3 | 4.5 | 5.0 | 5.3 | 4.1 | 4.2 | 4.6 |
| Day | 1.5 | 1.6 | 1.7 | 1.7 | 1.6 | 1.6 | 1.7 |
| Visitor Spending | 5.9 | 6.1 | 6.7 | 7.0 | 5.6 | 5.8 | 6.3 |
| Non-transportation | 4.5 | 4.5 | 5.1 | 5.7 | 4.4 | 4.5 | 4.9 |
| Transportation | 1.4 | 1.6 | 1.6 | 1.3 | 1.2 | 1.3 | 1.4 |
| Total Direct Earnings (million) | 1.6 | 1.6 | 1.8 | 2.0 | 2.0 | 2.0 | 2.2 |
| Total Direct Employment | 110 | 110 | 120 | 120 | 110 | 100 | 110 |
| Government Revenue (million) | 0.54 | 0.54 | 0.61 | 0.66 | 0.54 | 0.55 | 0.60 |
| Local Revenue | 0.20 | 0.20 | 0.24 | 0.27 | 0.21 | 0.21 | 0.23 |
| State Revenue | 0.34 | 0.34 | 0.37 | 0.39 | 0.34 | 0.35 | 0.37 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 22.6 | 21.9 | 23.5 | 24.5 | 20.9 | 21.0 | 22.2 |
| Party Nights | 53.4 | 51.7 | 55.3 | 57.0 | 50.0 | 50.1 | 52.9 |
| Person Trips | 57.5 | 55.6 | 59.5 | 62.0 | 53.2 | 53.4 | 56.5 |
| Person Nights | 136.3 | 132.2 | 140.8 | 145.3 | 127.8 | 128.4 | 135.1 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 191 | 204 | 212 | 215 | 194 | 199 | 205 |
| per Party Night | 81 | 86 | 90 | 92 | 81 | 83 | 86 |
| per Person Trip | 75 | 80 | 84 | 85 | 76 | 78 | 81 |
| per Person Night | 32 | 34 | 35 | 36 | 32 | 33 | 34 |

*Other Travel includes resident air travel and travel arrangement services.

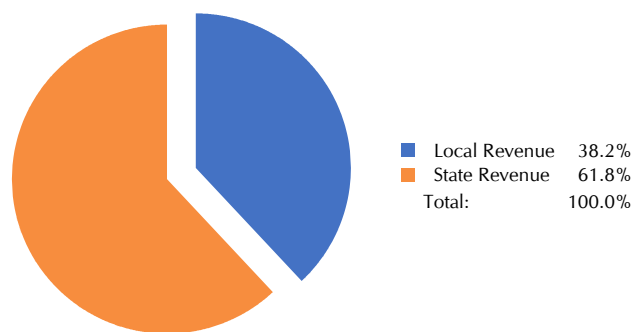
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



Kay County Travel Impacts and Visitor Volume, 2010-2019p

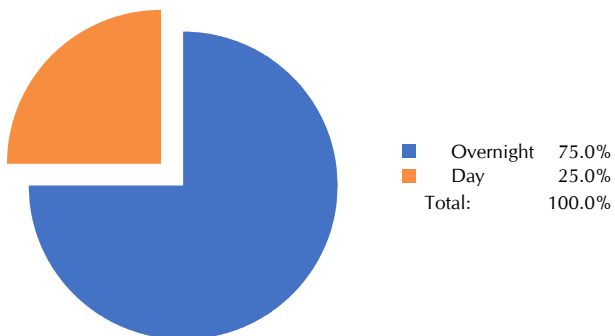
| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|--------|--------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 106.7 | 123.9 | 129.0 | 108.6 | 115.7 | 113.8 | 107.4 |
| Other Travel* | 6.1 | 7.6 | 7.3 | 5.4 | 5.6 | 6.3 | 6.1 |
| Visitor Spending | 100.6 | 116.3 | 121.6 | 103.3 | 110.1 | 107.5 | 101.3 |
| Overnight | 74.6 | 87.6 | 92.2 | 78.5 | 83.0 | 81.1 | 75.9 |
| Day | 26.0 | 28.7 | 29.4 | 24.8 | 27.1 | 26.4 | 25.3 |
| Visitor Spending | 100.6 | 116.3 | 121.6 | 103.3 | 110.1 | 107.5 | 101.3 |
| Non-transportation | 89.1 | 102.2 | 107.8 | 93.2 | 99.1 | 95.9 | 90.4 |
| Transportation | 11.5 | 14.2 | 13.8 | 10.1 | 11.1 | 11.6 | 10.9 |
| Total Direct Earnings (million) | 28.8 | 33.4 | 35.2 | 33.4 | 35.5 | 35.9 | 34.7 |
| Total Direct Employment | 1,930 | 2,170 | 2,240 | 2,170 | 2,110 | 2,060 | 1,880 |
| Government Revenue (million) | 7.79 | 9.15 | 9.59 | 8.52 | 8.97 | 8.81 | 8.46 |
| Local Revenue | 2.92 | 3.82 | 4.07 | 3.65 | 3.81 | 3.69 | 3.58 |
| State Revenue | 4.88 | 5.33 | 5.52 | 4.88 | 5.17 | 5.12 | 4.87 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 161.2 | 172.3 | 173.7 | 159.3 | 162.7 | 155.0 | 145.2 |
| Party Nights | 376.6 | 398.6 | 400.1 | 370.1 | 378.0 | 360.8 | 339.9 |
| Person Trips | 413.5 | 441.4 | 445.2 | 409.3 | 416.9 | 399.0 | 375.1 |
| Person Nights | 964.5 | 1019.7 | 1024.1 | 949.4 | 967.5 | 927.5 | 876.0 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 463 | 508 | 531 | 492 | 510 | 524 | 523 |
| per Party Night | 198 | 220 | 231 | 212 | 220 | 225 | 223 |
| per Person Trip | 180 | 198 | 207 | 192 | 199 | 203 | 202 |
| per Person Night | 77 | 86 | 90 | 83 | 86 | 87 | 87 |

*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

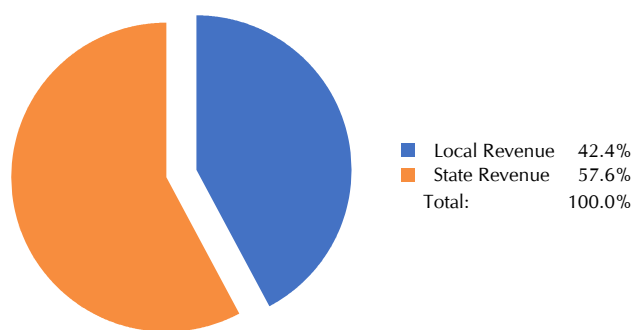
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



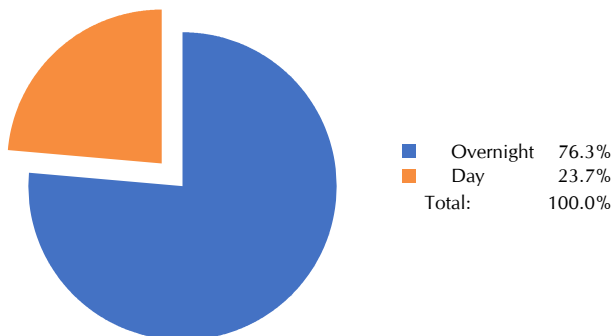
Kingfisher County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 10.8 | 12.4 | 12.7 | 11.4 | 11.5 | 13.1 | 12.7 |
| Other Travel* | 1.9 | 2.3 | 2.3 | 1.6 | 1.7 | 1.9 | 1.9 |
| Visitor Spending | 9.0 | 10.1 | 10.5 | 9.8 | 9.8 | 11.1 | 10.9 |
| Overnight | 6.8 | 7.7 | 8.0 | 7.5 | 7.4 | 8.5 | 8.3 |
| Day | 2.2 | 2.4 | 2.5 | 2.3 | 2.4 | 2.6 | 2.6 |
| Visitor Spending | 9.0 | 10.1 | 10.5 | 9.8 | 9.8 | 11.1 | 10.9 |
| Non-transportation | 7.0 | 7.8 | 8.2 | 8.1 | 8.0 | 9.0 | 8.8 |
| Transportation | 1.9 | 2.3 | 2.3 | 1.7 | 1.9 | 2.2 | 2.1 |
| Total Direct Earnings (million) | 2.5 | 2.8 | 2.9 | 3.0 | 3.1 | 3.5 | 3.6 |
| Total Direct Employment | 180 | 180 | 180 | 180 | 180 | 200 | 220 |
| Government Revenue (million) | 0.83 | 0.89 | 0.95 | 0.93 | 0.94 | 1.08 | 1.08 |
| Local Revenue | 0.31 | 0.33 | 0.38 | 0.37 | 0.37 | 0.45 | 0.45 |
| State Revenue | 0.52 | 0.56 | 0.58 | 0.56 | 0.56 | 0.63 | 0.62 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 32.3 | 33.0 | 33.4 | 32.7 | 32.6 | 34.9 | 33.5 |
| Party Nights | 73.6 | 74.7 | 75.7 | 74.4 | 74.4 | 79.2 | 76.0 |
| Person Trips | 79.1 | 80.9 | 81.9 | 80.3 | 79.9 | 85.7 | 82.2 |
| Person Nights | 180.6 | 183.4 | 185.9 | 182.8 | 182.6 | 194.4 | 186.8 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 210 | 234 | 240 | 229 | 228 | 244 | 247 |
| per Party Night | 92 | 103 | 106 | 101 | 100 | 108 | 109 |
| per Person Trip | 86 | 95 | 98 | 93 | 93 | 99 | 101 |
| per Person Night | 37 | 42 | 43 | 41 | 41 | 44 | 44 |

*Other Travel includes resident air travel and travel arrangement services.

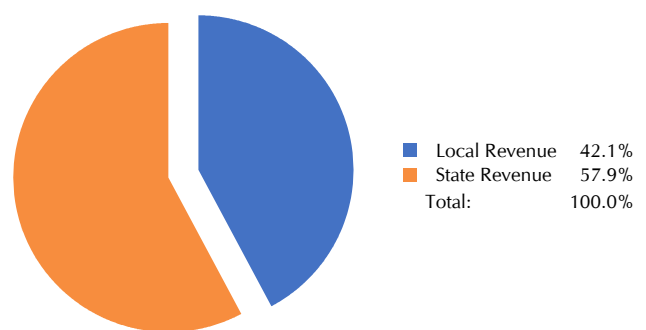
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

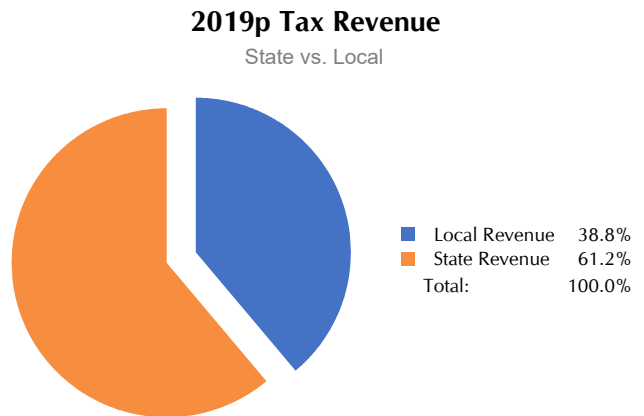
State vs. Local



Kiowa County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 9.0 | 10.3 | 10.4 | 9.4 | 9.3 | 10.6 | 10.7 |
| Other Travel* | 1.2 | 1.4 | 1.4 | 0.9 | 0.9 | 1.1 | 1.0 |
| Visitor Spending | 7.8 | 8.9 | 9.0 | 8.5 | 8.3 | 9.5 | 9.7 |
| Overnight | 7.3 | 8.3 | 8.4 | 7.9 | 7.7 | 8.9 | 9.0 |
| Day | 0.6 | 0.6 | 0.6 | 0.6 | 0.6 | 0.7 | 0.7 |
| Visitor Spending | 7.8 | 8.9 | 9.0 | 8.5 | 8.3 | 9.5 | 9.7 |
| Non-transportation | 5.7 | 6.3 | 6.6 | 6.6 | 6.3 | 7.1 | 7.3 |
| Transportation | 2.2 | 2.6 | 2.5 | 1.9 | 2.0 | 2.4 | 2.4 |
| Total Direct Earnings (million) | 1.8 | 2.1 | 2.1 | 2.1 | 2.1 | 2.2 | 2.3 |
| Total Direct Employment | 120 | 130 | 150 | 160 | 130 | 130 | 150 |
| Government Revenue (million) | 0.64 | 0.70 | 0.71 | 0.70 | 0.68 | 0.77 | 0.78 |
| Local Revenue | 0.24 | 0.26 | 0.27 | 0.27 | 0.26 | 0.30 | 0.30 |
| State Revenue | 0.41 | 0.43 | 0.44 | 0.43 | 0.42 | 0.47 | 0.48 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 31.9 | 32.4 | 32.1 | 31.8 | 30.8 | 33.2 | 32.9 |
| Party Nights | 72.7 | 73.5 | 72.7 | 72.2 | 70.2 | 75.1 | 74.3 |
| Person Trips | 84.9 | 86.2 | 85.4 | 84.9 | 82.4 | 88.7 | 88.4 |
| Person Nights | 194.6 | 196.6 | 194.6 | 193.8 | 188.5 | 201.6 | 200.7 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 228 | 255 | 263 | 249 | 251 | 267 | 275 |
| per Party Night | 100 | 112 | 116 | 110 | 110 | 118 | 121 |
| per Person Trip | 86 | 96 | 99 | 93 | 94 | 100 | 102 |
| per Person Night | 37 | 42 | 43 | 41 | 41 | 44 | 45 |

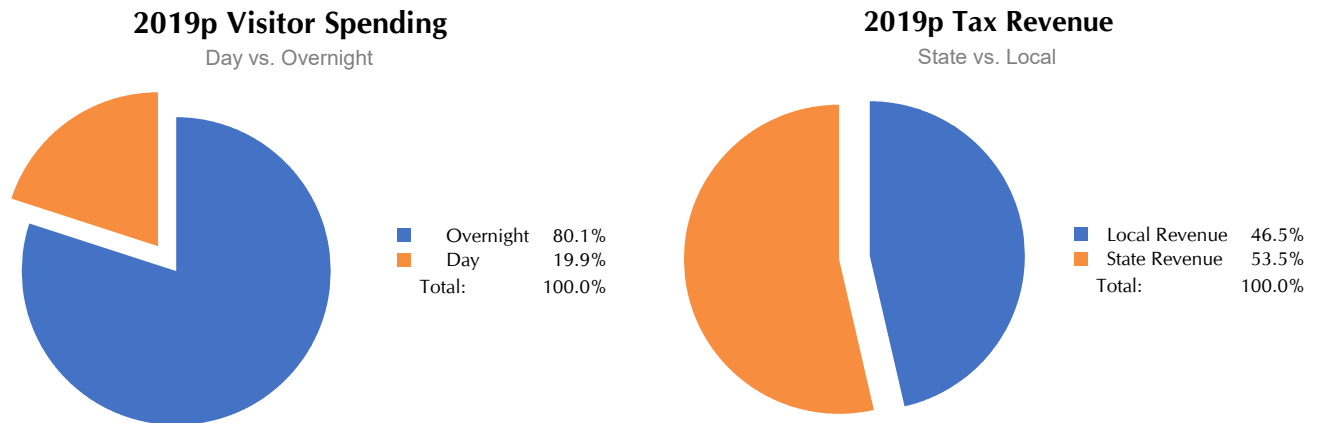
*Other Travel includes resident air travel and travel arrangement services.



Latimer County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 10.3 | 11.1 | 10.7 | 10.8 | 10.7 | 12.5 | 14.6 |
| Other Travel* | 1.4 | 1.7 | 1.6 | 1.0 | 1.1 | 1.3 | 1.2 |
| Visitor Spending | 8.9 | 9.4 | 9.1 | 9.8 | 9.6 | 11.3 | 13.4 |
| Overnight | 7.0 | 7.3 | 7.1 | 7.7 | 7.5 | 8.9 | 10.7 |
| Day | 2.0 | 2.1 | 2.0 | 2.1 | 2.1 | 2.4 | 2.7 |
| Visitor Spending | 8.9 | 9.4 | 9.1 | 9.8 | 9.6 | 11.3 | 13.4 |
| Non-transportation | 7.0 | 7.1 | 7.1 | 8.0 | 7.7 | 8.9 | 10.7 |
| Transportation | 1.9 | 2.2 | 2.1 | 1.8 | 1.9 | 2.3 | 2.7 |
| Total Direct Earnings (million) | 2.4 | 2.5 | 2.5 | 2.4 | 2.4 | 2.4 | 3.0 |
| Total Direct Employment | 180 | 170 | 160 | 160 | 150 | 150 | 170 |
| Government Revenue (million) | 0.88 | 0.88 | 0.86 | 0.93 | 0.92 | 1.05 | 1.23 |
| Local Revenue | 0.39 | 0.39 | 0.39 | 0.43 | 0.42 | 0.49 | 0.57 |
| State Revenue | 0.49 | 0.49 | 0.48 | 0.50 | 0.50 | 0.56 | 0.66 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 28.9 | 28.5 | 27.1 | 29.3 | 27.9 | 31.1 | 34.5 |
| Party Nights | 65.9 | 65.1 | 62.1 | 66.8 | 63.7 | 70.6 | 78.0 |
| Person Trips | 74.1 | 73.0 | 69.6 | 75.6 | 72.2 | 80.9 | 91.2 |
| Person Nights | 169.6 | 167.5 | 160.0 | 172.8 | 165.4 | 184.6 | 206.7 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 240 | 255 | 261 | 261 | 268 | 285 | 311 |
| per Party Night | 106 | 112 | 114 | 115 | 118 | 126 | 138 |
| per Person Trip | 94 | 100 | 102 | 101 | 104 | 110 | 118 |
| per Person Night | 41 | 43 | 44 | 44 | 45 | 48 | 52 |

*Other Travel includes resident air travel and travel arrangement services.



Le Flore County Travel Impacts and Visitor Volume, 2010-2019p

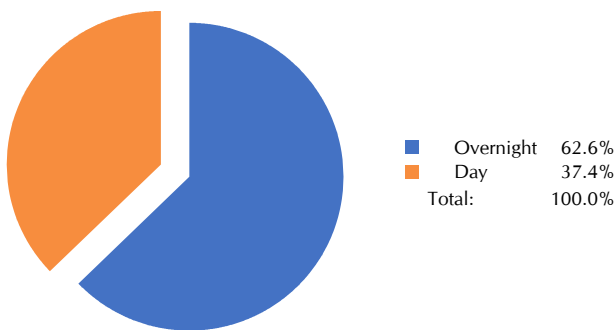
| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 124.3 | 137.9 | 138.7 | 133.5 | 138.8 | 160.1 | 156.6 |
| Other Travel* | 6.2 | 7.7 | 7.3 | 5.0 | 5.3 | 6.1 | 5.9 |
| Visitor Spending | 118.1 | 130.2 | 131.4 | 128.5 | 133.6 | 154.0 | 150.7 |
| Overnight | 72.9 | 83.1 | 84.3 | 80.7 | 81.4 | 96.8 | 94.4 |
| Day | 45.2 | 47.2 | 47.2 | 47.8 | 52.2 | 57.2 | 56.3 |
| Visitor Spending | 118.1 | 130.2 | 131.4 | 128.5 | 133.6 | 154.0 | 150.7 |
| Non-transportation | 108.5 | 118.6 | 120.3 | 120.0 | 124.7 | 143.3 | 140.5 |
| Transportation | 9.6 | 11.6 | 11.2 | 8.5 | 8.9 | 10.7 | 10.2 |
| Total Direct Earnings (million) | 29.0 | 32.1 | 32.8 | 34.0 | 36.1 | 39.9 | 40.5 |
| Total Direct Employment | 1,300 | 1,340 | 1,320 | 1,340 | 1,360 | 1,450 | 1,430 |
| Government Revenue (million) | 7.37 | 7.85 | 7.74 | 7.68 | 7.94 | 9.19 | 9.12 |
| Local Revenue | 1.54 | 1.77 | 1.78 | 1.77 | 1.80 | 2.20 | 2.24 |
| State Revenue | 5.83 | 6.08 | 5.96 | 5.91 | 6.14 | 6.98 | 6.88 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 137.7 | 142.2 | 141.0 | 136.4 | 133.3 | 146.0 | 140.5 |
| Party Nights | 307.3 | 314.8 | 311.9 | 302.6 | 297.4 | 322.6 | 311.1 |
| Person Trips | 345.5 | 356.9 | 354.1 | 342.5 | 334.5 | 366.5 | 353.7 |
| Person Nights | 771.9 | 791.2 | 784.3 | 760.7 | 747.0 | 810.7 | 783.8 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 529 | 584 | 598 | 592 | 610 | 663 | 672 |
| per Party Night | 237 | 264 | 270 | 267 | 274 | 300 | 303 |
| per Person Trip | 211 | 233 | 238 | 236 | 243 | 264 | 267 |
| per Person Night | 94 | 105 | 107 | 106 | 109 | 119 | 120 |

*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

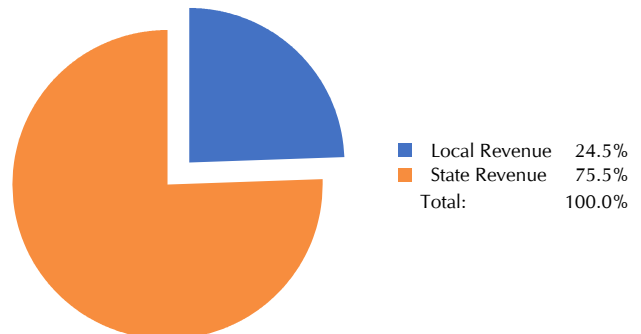
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



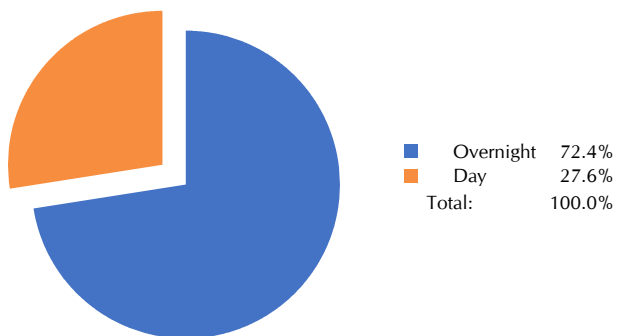
Lincoln County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 29.1 | 32.3 | 32.6 | 30.0 | 30.4 | 33.7 | 32.8 |
| Other Travel* | 4.2 | 5.3 | 5.1 | 3.5 | 3.7 | 4.3 | 4.1 |
| Visitor Spending | 24.9 | 27.0 | 27.5 | 26.5 | 26.7 | 29.4 | 28.7 |
| Overnight | 17.8 | 19.5 | 19.9 | 19.1 | 19.2 | 21.3 | 20.8 |
| Day | 7.1 | 7.5 | 7.6 | 7.4 | 7.5 | 8.1 | 7.9 |
| Visitor Spending | 24.9 | 27.0 | 27.5 | 26.5 | 26.7 | 29.4 | 28.7 |
| Non-transportation | 21.1 | 22.5 | 23.3 | 23.2 | 23.2 | 25.3 | 24.8 |
| Transportation | 3.8 | 4.4 | 4.3 | 3.3 | 3.5 | 4.1 | 3.9 |
| Total Direct Earnings (million) | 6.5 | 7.0 | 7.3 | 7.7 | 8.5 | 9.1 | 9.2 |
| Total Direct Employment | 450 | 470 | 450 | 470 | 520 | 540 | 550 |
| Government Revenue (million) | 2.26 | 2.39 | 2.48 | 2.46 | 2.53 | 2.77 | 2.73 |
| Local Revenue | 0.93 | 1.00 | 1.06 | 1.06 | 1.09 | 1.20 | 1.19 |
| State Revenue | 1.33 | 1.39 | 1.42 | 1.40 | 1.44 | 1.57 | 1.54 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 54.1 | 54.7 | 54.7 | 54.0 | 53.8 | 57.3 | 55.1 |
| Party Nights | 149.4 | 150.2 | 150.0 | 148.5 | 148.7 | 157.6 | 151.2 |
| Person Trips | 133.1 | 134.7 | 134.4 | 133.1 | 132.4 | 140.6 | 135.4 |
| Person Nights | 355.9 | 357.9 | 357.1 | 354.6 | 354.8 | 373.7 | 359.3 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 329 | 356 | 365 | 353 | 356 | 371 | 377 |
| per Party Night | 119 | 130 | 133 | 129 | 129 | 135 | 137 |
| per Person Trip | 134 | 145 | 148 | 143 | 145 | 151 | 153 |
| per Person Night | 50 | 54 | 56 | 54 | 54 | 57 | 58 |

*Other Travel includes resident air travel and travel arrangement services.

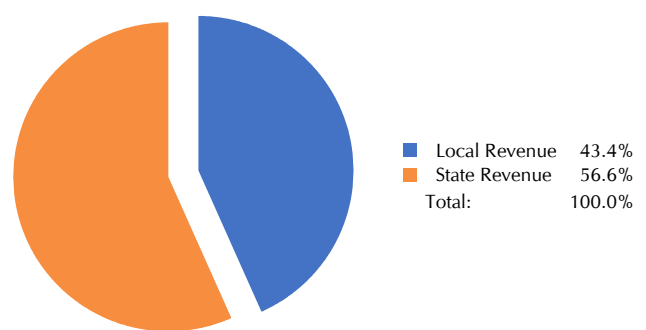
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



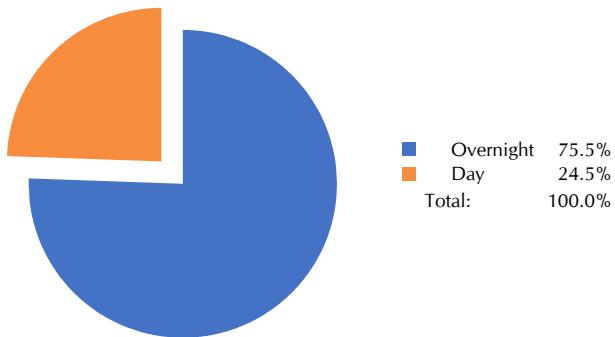
Logan County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 37.4 | 42.6 | 49.7 | 47.7 | 51.8 | 54.4 | 53.4 |
| Other Travel* | 5.2 | 6.7 | 6.6 | 4.6 | 4.9 | 5.8 | 5.7 |
| Visitor Spending | 32.2 | 35.8 | 43.1 | 43.1 | 46.9 | 48.7 | 47.7 |
| Overnight | 23.6 | 26.3 | 32.3 | 32.5 | 35.5 | 36.9 | 36.1 |
| Day | 8.6 | 9.5 | 10.8 | 10.6 | 11.4 | 11.8 | 11.7 |
| Visitor Spending | 32.2 | 35.8 | 43.1 | 43.1 | 46.9 | 48.7 | 47.7 |
| Non-transportation | 28.0 | 30.7 | 37.5 | 38.7 | 41.9 | 43.1 | 42.4 |
| Transportation | 4.2 | 5.1 | 5.6 | 4.4 | 5.0 | 5.6 | 5.3 |
| Total Direct Earnings (million) | 8.5 | 9.5 | 11.7 | 12.2 | 12.9 | 13.5 | 13.6 |
| Total Direct Employment | 610 | 660 | 770 | 810 | 820 | 850 | 840 |
| Government Revenue (million) | 3.13 | 3.23 | 3.87 | 3.97 | 4.29 | 4.45 | 4.42 |
| Local Revenue | 1.40 | 1.36 | 1.63 | 1.70 | 1.85 | 1.90 | 1.89 |
| State Revenue | 1.73 | 1.88 | 2.24 | 2.27 | 2.45 | 2.56 | 2.53 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 64.7 | 67.8 | 77.0 | 78.0 | 82.4 | 83.3 | 81.2 |
| Party Nights | 178.2 | 186.6 | 208.3 | 210.1 | 220.7 | 223.1 | 218.7 |
| Person Trips | 154.9 | 162.4 | 184.3 | 187.1 | 197.5 | 199.0 | 194.1 |
| Person Nights | 414.0 | 433.6 | 484.0 | 490.0 | 514.8 | 516.7 | 506.3 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 365 | 388 | 420 | 417 | 431 | 443 | 444 |
| per Party Night | 132 | 141 | 155 | 155 | 161 | 166 | 165 |
| per Person Trip | 152 | 162 | 175 | 174 | 180 | 186 | 186 |
| per Person Night | 57 | 61 | 67 | 66 | 69 | 71 | 71 |

*Other Travel includes resident air travel and travel arrangement services.

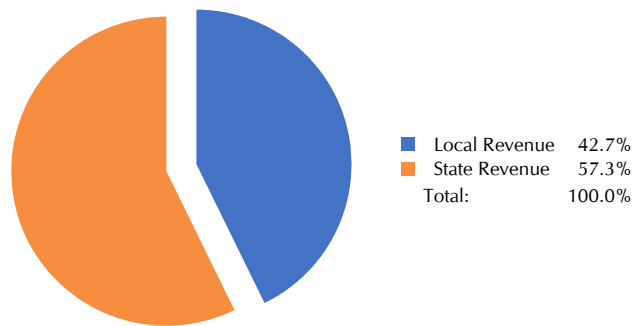
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



Love County Travel Impacts and Visitor Volume, 2010-2019p

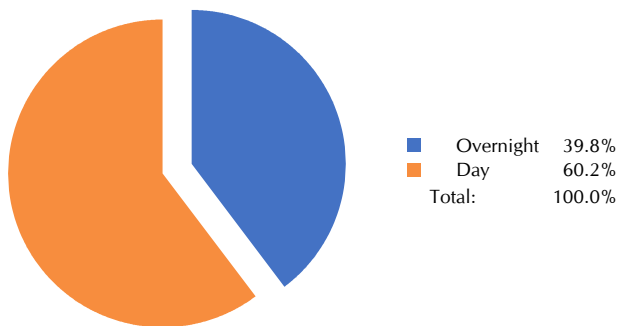
| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|--------|--------|--------|--------|--------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 382.8 | 363.2 | 516.0 | 556.5 | 600.7 | 573.7 | 615.8 |
| Other Travel* | 1.2 | 1.5 | 1.4 | 1.0 | 1.1 | 1.2 | 1.2 |
| Visitor Spending | 381.6 | 361.8 | 514.6 | 555.6 | 599.6 | 572.5 | 614.6 |
| Overnight | 137.9 | 130.7 | 189.5 | 208.8 | 222.8 | 227.6 | 244.5 |
| Day | 243.7 | 231.1 | 325.1 | 346.7 | 376.8 | 344.9 | 370.1 |
| Visitor Spending | 381.6 | 361.8 | 514.6 | 555.6 | 599.6 | 572.5 | 614.6 |
| Non-transportation | 370.7 | 349.8 | 499.0 | 541.1 | 584.3 | 557.3 | 598.9 |
| Transportation | 10.9 | 11.9 | 15.6 | 14.4 | 15.3 | 15.2 | 15.7 |
| Total Direct Earnings (million) | 81.5 | 77.6 | 112.0 | 126.9 | 139.3 | 135.0 | 147.6 |
| Total Direct Employment | 2,560 | 2,230 | 3,000 | 3,330 | 3,560 | 3,340 | 3,490 |
| Government Revenue (million) | 21.36 | 19.47 | 26.79 | 29.64 | 31.81 | 30.73 | 33.22 |
| Local Revenue | 3.74 | 3.54 | 5.01 | 5.83 | 6.19 | 6.25 | 6.89 |
| State Revenue | 17.62 | 15.93 | 21.78 | 23.81 | 25.62 | 24.48 | 26.33 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 161.6 | 150.5 | 212.0 | 252.3 | 246.9 | 223.4 | 234.7 |
| Party Nights | 320.9 | 299.9 | 417.0 | 493.6 | 483.4 | 438.8 | 460.8 |
| Person Trips | 412.4 | 384.5 | 538.3 | 639.0 | 625.3 | 567.1 | 595.5 |
| Person Nights | 822.7 | 770.4 | 1062.9 | 1254.3 | 1228.2 | 1118.0 | 1173.4 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 853 | 868 | 894 | 827 | 902 | 1,019 | 1,042 |
| per Party Night | 430 | 436 | 454 | 423 | 461 | 519 | 531 |
| per Person Trip | 334 | 340 | 352 | 327 | 356 | 401 | 411 |
| per Person Night | 168 | 170 | 178 | 166 | 181 | 204 | 208 |

*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

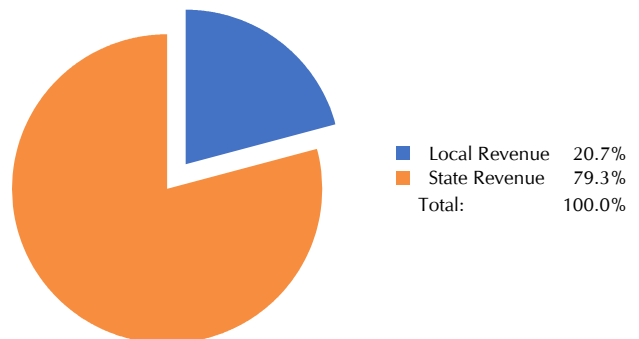
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



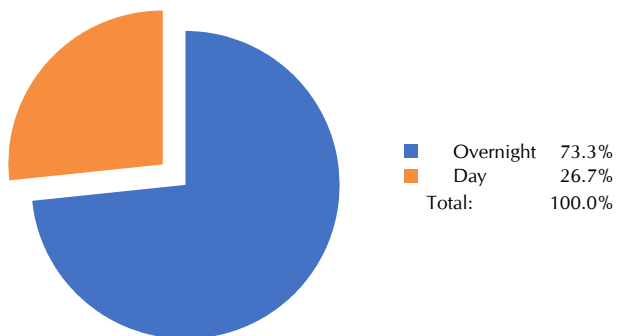
Major County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|------|------|------|------|------|------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 4.6 | 5.3 | 5.3 | 4.7 | 4.8 | 5.3 | 5.1 |
| Other Travel* | 0.9 | 1.2 | 1.1 | 0.8 | 0.8 | 0.9 | 0.9 |
| Visitor Spending | 3.7 | 4.1 | 4.2 | 3.9 | 4.0 | 4.4 | 4.2 |
| Overnight | 2.7 | 3.0 | 3.1 | 2.9 | 2.9 | 3.2 | 3.1 |
| Day | 1.0 | 1.1 | 1.1 | 1.1 | 1.1 | 1.2 | 1.1 |
| Visitor Spending | 3.7 | 4.1 | 4.2 | 3.9 | 4.0 | 4.4 | 4.2 |
| Non-transportation | 2.8 | 3.1 | 3.2 | 3.2 | 3.2 | 3.5 | 3.4 |
| Transportation | 0.8 | 1.0 | 1.0 | 0.8 | 0.8 | 0.9 | 0.9 |
| Total Direct Earnings (million) | 1.0 | 1.1 | 1.1 | 1.2 | 1.2 | 1.3 | 1.3 |
| Total Direct Employment | 70 | 70 | 70 | 70 | 70 | 80 | 80 |
| Government Revenue (million) | 0.33 | 0.36 | 0.38 | 0.37 | 0.37 | 0.43 | 0.43 |
| Local Revenue | 0.11 | 0.12 | 0.14 | 0.14 | 0.14 | 0.18 | 0.18 |
| State Revenue | 0.22 | 0.23 | 0.24 | 0.23 | 0.23 | 0.25 | 0.25 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 14.8 | 15.2 | 15.1 | 14.8 | 14.8 | 15.6 | 14.8 |
| Party Nights | 34.6 | 35.5 | 35.3 | 34.7 | 34.7 | 36.3 | 34.6 |
| Person Trips | 36.6 | 37.6 | 37.5 | 36.9 | 36.7 | 38.6 | 36.7 |
| Person Nights | 86.3 | 88.4 | 88.1 | 86.7 | 86.6 | 90.5 | 86.2 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 180 | 199 | 204 | 195 | 195 | 207 | 210 |
| per Party Night | 77 | 85 | 87 | 83 | 83 | 89 | 90 |
| per Person Trip | 73 | 80 | 82 | 78 | 79 | 83 | 85 |
| per Person Night | 31 | 34 | 35 | 33 | 33 | 36 | 36 |

*Other Travel includes resident air travel and travel arrangement services.

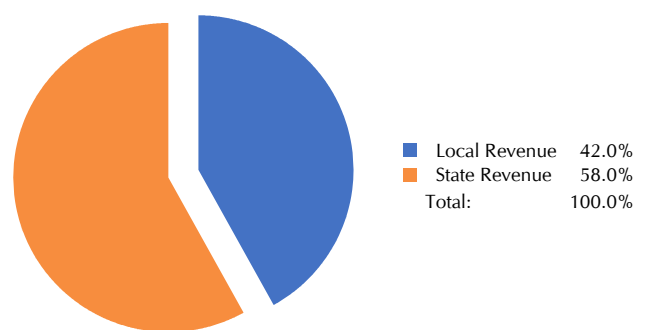
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



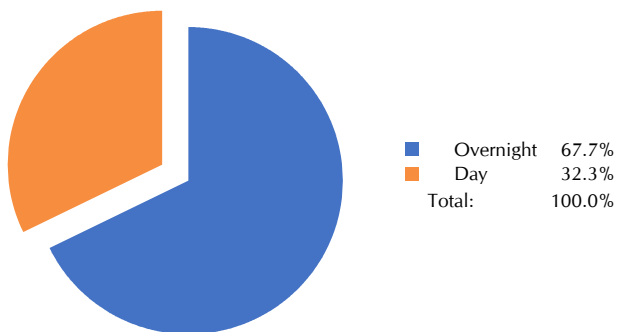
Marshall County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 38.5 | 44.1 | 48.1 | 43.5 | 48.5 | 53.2 | 57.3 |
| Other Travel* | 2.7 | 3.5 | 3.0 | 2.0 | 2.2 | 2.4 | 2.5 |
| Visitor Spending | 35.8 | 40.7 | 45.1 | 41.4 | 46.4 | 50.7 | 54.9 |
| Overnight | 23.8 | 27.8 | 31.5 | 27.6 | 30.7 | 34.1 | 37.1 |
| Day | 12.0 | 12.9 | 13.5 | 13.8 | 15.6 | 16.7 | 17.7 |
| Visitor Spending | 35.8 | 40.7 | 45.1 | 41.4 | 46.4 | 50.7 | 54.9 |
| Non-transportation | 29.2 | 32.6 | 36.8 | 35.4 | 39.6 | 42.9 | 46.7 |
| Transportation | 6.6 | 8.0 | 8.2 | 6.0 | 6.7 | 7.8 | 8.1 |
| Total Direct Earnings (million) | 9.0 | 10.3 | 11.3 | 11.0 | 12.7 | 14.2 | 15.7 |
| Total Direct Employment | 430 | 460 | 510 | 490 | 530 | 610 | 670 |
| Government Revenue (million) | 2.50 | 2.76 | 3.08 | 2.87 | 3.19 | 3.56 | 3.88 |
| Local Revenue | 0.76 | 0.90 | 1.05 | 0.95 | 1.05 | 1.23 | 1.35 |
| State Revenue | 1.74 | 1.87 | 2.03 | 1.91 | 2.14 | 2.33 | 2.53 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 86.1 | 90.0 | 94.5 | 89.3 | 92.5 | 97.7 | 102.4 |
| Party Nights | 210.5 | 218.0 | 226.5 | 216.4 | 223.5 | 234.6 | 245.1 |
| Person Trips | 254.5 | 264.3 | 276.0 | 262.5 | 270.8 | 285.4 | 298.5 |
| Person Nights | 631.9 | 651.0 | 673.5 | 646.9 | 665.6 | 697.3 | 726.6 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 277 | 309 | 334 | 309 | 332 | 349 | 362 |
| per Party Night | 113 | 128 | 139 | 128 | 137 | 145 | 151 |
| per Person Trip | 94 | 105 | 114 | 105 | 113 | 119 | 124 |
| per Person Night | 38 | 43 | 47 | 43 | 46 | 49 | 51 |

*Other Travel includes resident air travel and travel arrangement services.

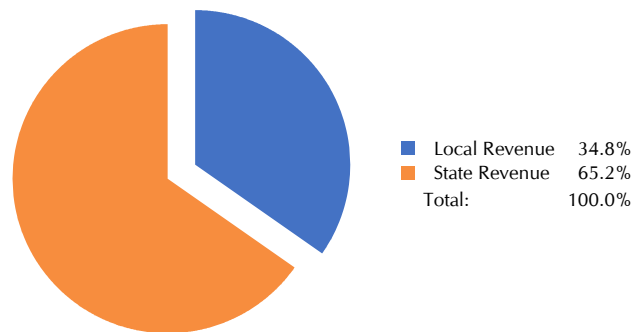
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



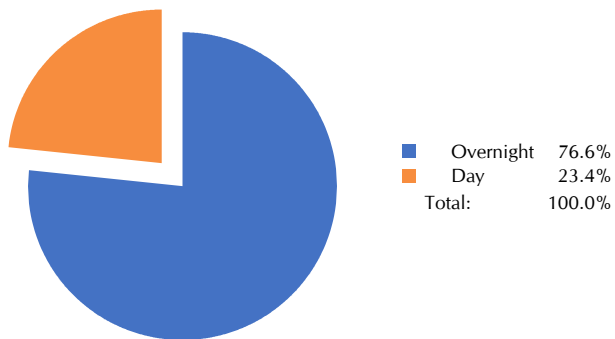
Mayes County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 43.1 | 49.0 | 49.7 | 48.8 | 42.8 | 49.8 | 53.5 |
| Other Travel* | 5.1 | 6.3 | 6.0 | 4.1 | 4.3 | 5.0 | 4.9 |
| Visitor Spending | 38.0 | 42.7 | 43.8 | 44.8 | 38.5 | 44.7 | 48.6 |
| Overnight | 28.6 | 32.3 | 33.3 | 34.4 | 28.8 | 33.9 | 37.2 |
| Day | 9.4 | 10.3 | 10.4 | 10.4 | 9.7 | 10.8 | 11.4 |
| Visitor Spending | 38.0 | 42.7 | 43.8 | 44.8 | 38.5 | 44.7 | 48.6 |
| Non-transportation | 29.3 | 32.3 | 33.8 | 36.6 | 30.8 | 35.4 | 39.0 |
| Transportation | 8.7 | 10.4 | 10.0 | 8.1 | 7.8 | 9.3 | 9.6 |
| Total Direct Earnings (million) | 10.3 | 11.5 | 11.8 | 13.2 | 11.9 | 12.8 | 14.5 |
| Total Direct Employment | 690 | 750 | 770 | 800 | 710 | 750 | 840 |
| Government Revenue (million) | 3.53 | 3.82 | 3.97 | 4.27 | 3.67 | 4.24 | 4.68 |
| Local Revenue | 1.51 | 1.66 | 1.76 | 1.94 | 1.62 | 1.93 | 2.15 |
| State Revenue | 2.02 | 2.15 | 2.21 | 2.33 | 2.05 | 2.32 | 2.53 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 129.0 | 132.6 | 131.7 | 137.1 | 121.6 | 133.0 | 138.7 |
| Party Nights | 305.2 | 312.6 | 309.7 | 320.2 | 289.3 | 313.2 | 324.4 |
| Person Trips | 350.6 | 359.6 | 357.1 | 370.0 | 331.4 | 360.4 | 375.2 |
| Person Nights | 841.1 | 858.9 | 851.7 | 876.2 | 799.7 | 860.7 | 889.9 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 222 | 244 | 253 | 251 | 237 | 255 | 269 |
| per Party Night | 94 | 103 | 108 | 107 | 100 | 108 | 115 |
| per Person Trip | 82 | 90 | 93 | 93 | 87 | 94 | 99 |
| per Person Night | 34 | 38 | 39 | 39 | 36 | 39 | 42 |

*Other Travel includes resident air travel and travel arrangement services.

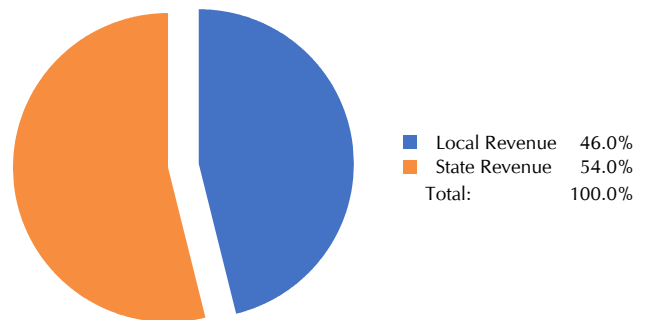
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



McClain County Travel Impacts and Visitor Volume, 2010-2019p

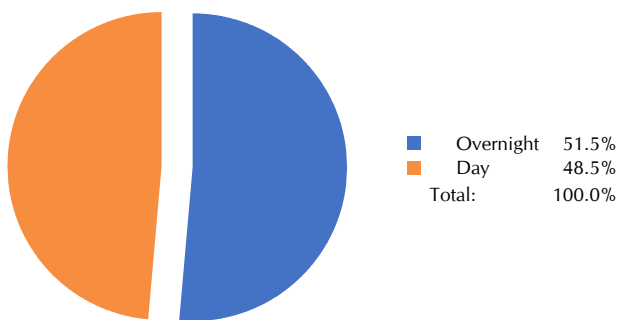
| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 61.4 | 68.5 | 69.7 | 69.9 | 74.6 | 73.9 | 76.3 |
| Other Travel* | 4.3 | 5.5 | 5.4 | 3.8 | 4.2 | 4.8 | 4.8 |
| Visitor Spending | 57.1 | 63.0 | 64.3 | 66.1 | 70.5 | 69.1 | 71.5 |
| Overnight | 30.6 | 34.4 | 35.0 | 35.5 | 36.7 | 36.0 | 36.8 |
| Day | 26.5 | 28.6 | 29.2 | 30.7 | 33.7 | 33.1 | 34.7 |
| Visitor Spending | 57.1 | 63.0 | 64.3 | 66.1 | 70.5 | 69.1 | 71.5 |
| Non-transportation | 53.3 | 58.3 | 59.7 | 62.5 | 66.5 | 64.9 | 67.3 |
| Transportation | 3.8 | 4.7 | 4.6 | 3.6 | 3.9 | 4.2 | 4.2 |
| Total Direct Earnings (million) | 14.6 | 16.2 | 16.7 | 18.0 | 19.9 | 19.7 | 20.4 |
| Total Direct Employment | 680 | 730 | 720 | 770 | 820 | 780 | 780 |
| Government Revenue (million) | 4.10 | 4.41 | 4.44 | 4.62 | 4.91 | 4.88 | 5.07 |
| Local Revenue | 1.23 | 1.37 | 1.40 | 1.46 | 1.53 | 1.55 | 1.62 |
| State Revenue | 2.87 | 3.03 | 3.05 | 3.16 | 3.38 | 3.33 | 3.45 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 57.8 | 61.4 | 61.6 | 62.9 | 63.2 | 60.8 | 62.3 |
| Party Nights | 155.9 | 164.8 | 166.1 | 169.4 | 171.0 | 166.2 | 170.7 |
| Person Trips | 138.1 | 146.7 | 147.1 | 150.3 | 150.9 | 144.6 | 148.1 |
| Person Nights | 360.7 | 381.7 | 383.7 | 392.8 | 396.3 | 381.7 | 392.4 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 529 | 560 | 569 | 564 | 581 | 592 | 591 |
| per Party Night | 196 | 209 | 211 | 209 | 215 | 217 | 215 |
| per Person Trip | 222 | 234 | 238 | 236 | 243 | 249 | 248 |
| per Person Night | 85 | 90 | 91 | 90 | 93 | 94 | 94 |

*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

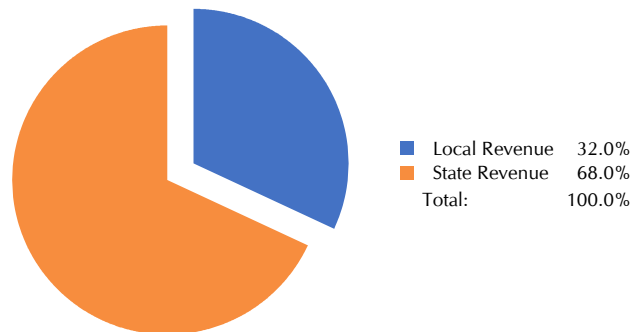
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



McCurtain County Travel Impacts and Visitor Volume, 2010-2019p

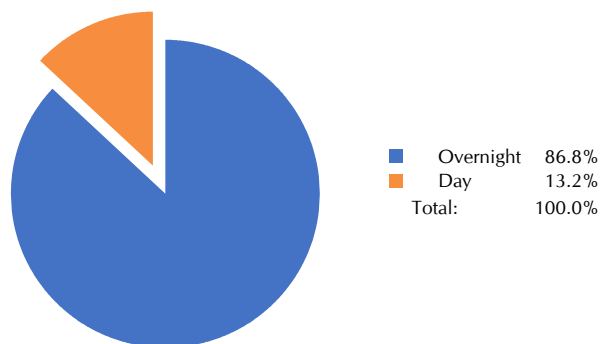
| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|--------|--------|--------|--------|--------|--------|--------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 95.0 | 112.1 | 130.4 | 133.2 | 206.1 | 237.8 | 247.1 |
| Other Travel* | 4.1 | 5.1 | 4.8 | 3.3 | 3.5 | 4.0 | 3.9 |
| Visitor Spending | 90.9 | 107.0 | 125.5 | 130.0 | 202.6 | 233.7 | 243.2 |
| Overnight | 76.1 | 90.2 | 106.8 | 111.7 | 175.2 | 202.4 | 211.2 |
| Day | 14.8 | 16.8 | 18.7 | 18.2 | 27.4 | 31.3 | 32.1 |
| Visitor Spending | 90.9 | 107.0 | 125.5 | 130.0 | 202.6 | 233.7 | 243.2 |
| Non-transportation | 76.6 | 88.8 | 105.6 | 112.7 | 176.1 | 201.2 | 210.8 |
| Transportation | 14.4 | 18.2 | 19.9 | 17.2 | 26.6 | 32.5 | 32.4 |
| Total Direct Earnings (million) | 21.2 | 25.1 | 29.2 | 31.9 | 46.2 | 52.2 | 55.5 |
| Total Direct Employment | 1,090 | 1,180 | 1,380 | 1,480 | 1,940 | 2,110 | 2,160 |
| Government Revenue (million) | 6.93 | 7.95 | 9.42 | 10.18 | 15.47 | 17.88 | 18.79 |
| Local Revenue | 2.54 | 3.03 | 3.78 | 4.20 | 6.37 | 7.49 | 7.92 |
| State Revenue | 4.40 | 4.92 | 5.64 | 5.99 | 9.09 | 10.39 | 10.87 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 192.2 | 210.3 | 235.3 | 254.1 | 357.8 | 401.3 | 405.0 |
| Party Nights | 403.5 | 438.3 | 485.6 | 520.3 | 716.7 | 801.2 | 807.6 |
| Person Trips | 493.4 | 538.5 | 600.9 | 646.5 | 905.6 | 1017.2 | 1026.6 |
| Person Nights | 1041.1 | 1127.8 | 1245.9 | 1329.8 | 1820.3 | 2037.7 | 2054.5 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 396 | 429 | 454 | 440 | 490 | 504 | 521 |
| per Party Night | 189 | 206 | 220 | 215 | 244 | 253 | 261 |
| per Person Trip | 154 | 167 | 178 | 173 | 193 | 199 | 206 |
| per Person Night | 73 | 80 | 86 | 84 | 96 | 99 | 103 |

*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

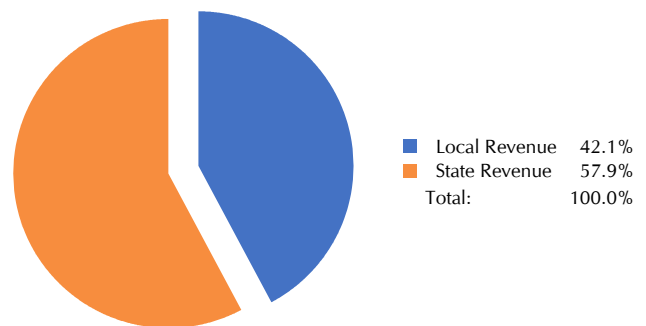
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



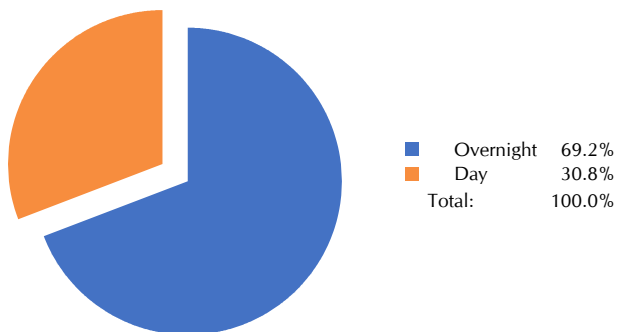
McIntosh County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|--------|--------|--------|--------|--------|--------|--------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 49.6 | 53.2 | 53.6 | 50.5 | 54.4 | 59.6 | 60.0 |
| Other Travel* | 2.5 | 3.2 | 2.9 | 2.4 | 2.5 | 2.8 | 2.8 |
| Visitor Spending | 47.1 | 50.0 | 50.7 | 48.1 | 51.9 | 56.8 | 57.2 |
| Overnight | 31.8 | 34.1 | 34.8 | 32.9 | 35.2 | 39.3 | 39.6 |
| Day | 15.3 | 15.9 | 15.9 | 15.2 | 16.6 | 17.5 | 17.6 |
| Visitor Spending | 47.1 | 50.0 | 50.7 | 48.1 | 51.9 | 56.8 | 57.2 |
| Non-transportation | 39.5 | 41.0 | 42.0 | 41.3 | 44.5 | 48.4 | 48.9 |
| Transportation | 7.7 | 9.0 | 8.7 | 6.9 | 7.4 | 8.4 | 8.3 |
| Total Direct Earnings (million) | 11.5 | 12.2 | 12.4 | 12.8 | 14.0 | 15.2 | 16.9 |
| Total Direct Employment | 520 | 530 | 540 | 560 | 580 | 610 | 670 |
| Government Revenue (million) | 3.15 | 3.26 | 3.26 | 3.22 | 3.49 | 3.83 | 3.97 |
| Local Revenue | 0.90 | 1.01 | 1.03 | 1.04 | 1.14 | 1.27 | 1.34 |
| State Revenue | 2.26 | 2.25 | 2.23 | 2.18 | 2.35 | 2.56 | 2.62 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 130.7 | 132.1 | 131.0 | 129.5 | 129.1 | 134.9 | 133.1 |
| Party Nights | 336.8 | 340.4 | 336.7 | 333.2 | 331.9 | 344.3 | 339.9 |
| Person Trips | 407.5 | 412.0 | 407.8 | 403.8 | 402.6 | 417.8 | 413.2 |
| Person Nights | 1067.6 | 1079.3 | 1065.9 | 1056.2 | 1052.9 | 1085.4 | 1073.5 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 244 | 258 | 266 | 254 | 273 | 291 | 297 |
| per Party Night | 95 | 100 | 103 | 99 | 106 | 114 | 116 |
| per Person Trip | 78 | 83 | 85 | 82 | 88 | 94 | 96 |
| per Person Night | 30 | 32 | 33 | 31 | 33 | 36 | 37 |

*Other Travel includes resident air travel and travel arrangement services.

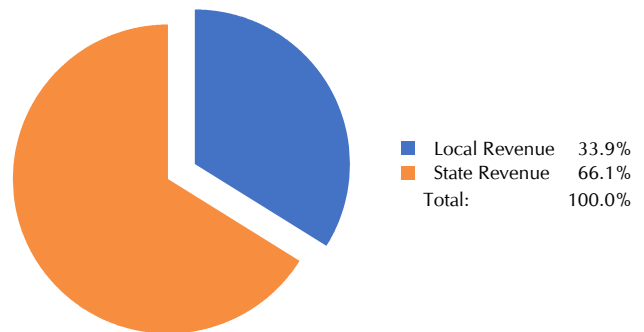
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



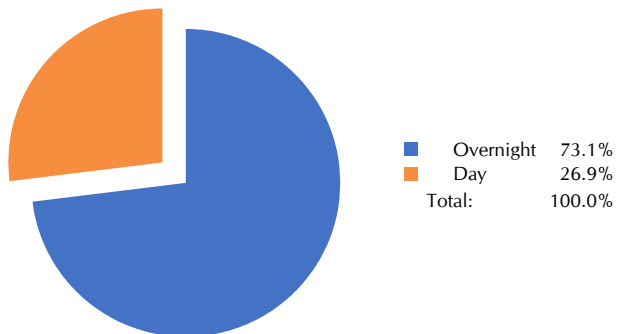
Murray County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 64.7 | 71.1 | 72.1 | 69.6 | 71.1 | 79.7 | 80.5 |
| Other Travel* | 2.0 | 2.6 | 2.4 | 1.8 | 1.9 | 2.1 | 2.1 |
| Visitor Spending | 62.6 | 68.5 | 69.8 | 67.8 | 69.2 | 77.6 | 78.4 |
| Overnight | 46.2 | 51.1 | 52.2 | 49.9 | 50.2 | 56.9 | 57.3 |
| Day | 16.5 | 17.4 | 17.6 | 17.9 | 19.0 | 20.7 | 21.1 |
| Visitor Spending | 62.6 | 68.5 | 69.8 | 67.8 | 69.2 | 77.6 | 78.4 |
| Non-transportation | 53.6 | 57.7 | 59.4 | 59.8 | 60.9 | 67.7 | 68.6 |
| Transportation | 9.0 | 10.7 | 10.4 | 8.0 | 8.4 | 9.9 | 9.7 |
| Total Direct Earnings (million) | 16.1 | 17.7 | 18.1 | 18.9 | 19.3 | 22.1 | 23.5 |
| Total Direct Employment | 730 | 780 | 820 | 820 | 790 | 890 | 890 |
| Government Revenue (million) | 4.47 | 4.73 | 4.78 | 4.79 | 4.84 | 5.46 | 5.62 |
| Local Revenue | 1.51 | 1.64 | 1.68 | 1.69 | 1.69 | 1.92 | 2.00 |
| State Revenue | 2.96 | 3.09 | 3.10 | 3.10 | 3.15 | 3.54 | 3.62 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 92.9 | 95.2 | 95.3 | 94.1 | 91.3 | 98.9 | 98.5 |
| Party Nights | 208.2 | 212.6 | 212.7 | 210.6 | 204.9 | 220.6 | 220.0 |
| Person Trips | 260.4 | 266.3 | 266.4 | 263.7 | 255.9 | 276.3 | 276.1 |
| Person Nights | 586.3 | 597.4 | 597.8 | 592.7 | 576.9 | 619.5 | 619.9 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 497 | 537 | 548 | 531 | 550 | 575 | 582 |
| per Party Night | 222 | 240 | 245 | 237 | 245 | 258 | 260 |
| per Person Trip | 177 | 192 | 196 | 189 | 196 | 206 | 207 |
| per Person Night | 79 | 86 | 87 | 84 | 87 | 92 | 92 |

*Other Travel includes resident air travel and travel arrangement services.

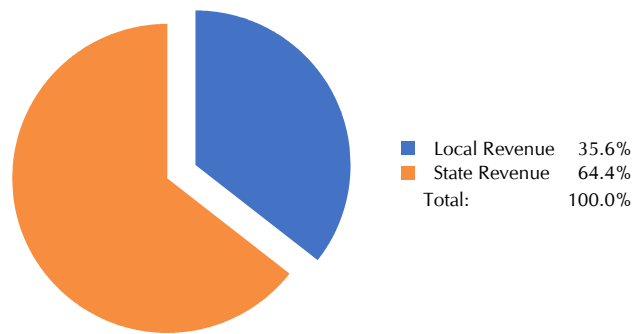
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



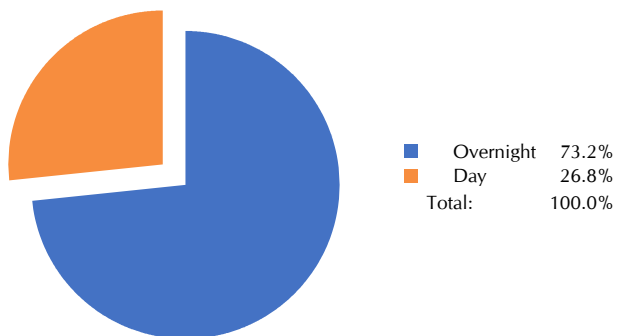
Muskogee County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|--------|-------|--------|--------|--------|--------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 74.8 | 110.2 | 107.0 | 111.0 | 113.0 | 116.3 | 118.6 |
| Other Travel* | 9.5 | 12.4 | 10.9 | 7.4 | 7.7 | 8.9 | 8.5 |
| Visitor Spending | 65.2 | 97.8 | 96.1 | 103.6 | 105.3 | 107.3 | 110.1 |
| Overnight | 43.5 | 70.4 | 69.3 | 76.0 | 76.8 | 78.4 | 80.6 |
| Day | 21.7 | 27.4 | 26.8 | 27.6 | 28.5 | 29.0 | 29.5 |
| Visitor Spending | 65.2 | 97.8 | 96.1 | 103.6 | 105.3 | 107.3 | 110.1 |
| Non-transportation | 55.8 | 84.4 | 83.6 | 92.9 | 94.1 | 95.2 | 98.1 |
| Transportation | 9.4 | 13.4 | 12.5 | 10.7 | 11.2 | 12.2 | 12.0 |
| Total Direct Earnings (million) | 18.4 | 23.3 | 22.6 | 25.0 | 25.8 | 25.7 | 26.8 |
| Total Direct Employment | 1,140 | 1,480 | 1,450 | 1,580 | 1,500 | 1,470 | 1,530 |
| Government Revenue (million) | 5.70 | 8.26 | 8.12 | 9.00 | 9.05 | 9.16 | 9.45 |
| Local Revenue | 2.23 | 3.64 | 3.60 | 4.13 | 4.09 | 4.10 | 4.25 |
| State Revenue | 3.47 | 4.63 | 4.51 | 4.87 | 4.96 | 5.06 | 5.19 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 136.4 | 170.8 | 163.9 | 178.4 | 173.7 | 172.9 | 172.7 |
| Party Nights | 340.5 | 411.2 | 394.6 | 426.2 | 414.8 | 413.1 | 412.3 |
| Person Trips | 339.2 | 425.2 | 408.5 | 444.5 | 432.9 | 431.3 | 431.0 |
| Person Nights | 843.7 | 1020.5 | 980.3 | 1058.9 | 1030.7 | 1027.5 | 1025.4 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 319 | 412 | 423 | 426 | 442 | 453 | 467 |
| per Party Night | 128 | 171 | 176 | 178 | 185 | 190 | 196 |
| per Person Trip | 128 | 166 | 170 | 171 | 177 | 182 | 187 |
| per Person Night | 52 | 69 | 71 | 72 | 74 | 76 | 79 |

*Other Travel includes resident air travel and travel arrangement services.

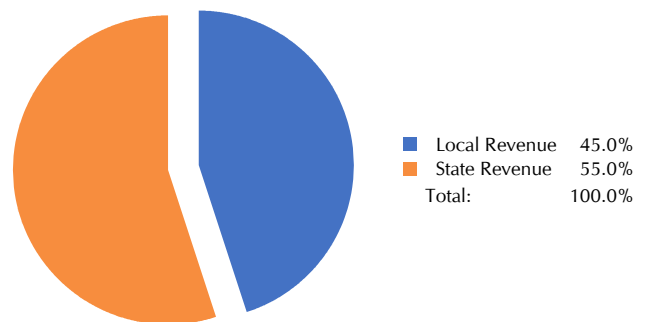
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



Noble County Travel Impacts and Visitor Volume, 2010-2019p

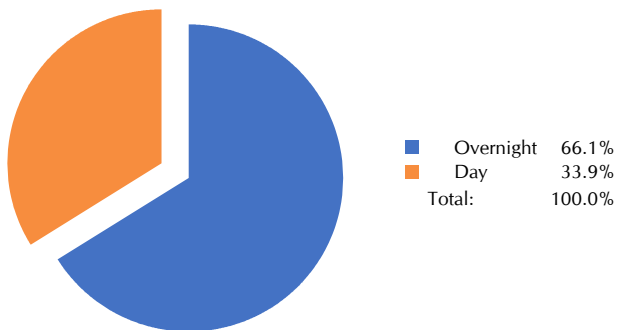
| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 37.6 | 50.9 | 55.9 | 47.3 | 41.7 | 44.4 | 41.9 |
| Other Travel* | 1.4 | 1.8 | 1.7 | 1.2 | 1.2 | 1.4 | 1.3 |
| Visitor Spending | 36.1 | 49.1 | 54.2 | 46.1 | 40.5 | 43.0 | 40.6 |
| Overnight | 25.2 | 35.5 | 39.9 | 32.1 | 27.0 | 28.5 | 26.9 |
| Day | 10.9 | 13.5 | 14.3 | 14.1 | 13.5 | 14.4 | 13.8 |
| Visitor Spending | 36.1 | 49.1 | 54.2 | 46.1 | 40.5 | 43.0 | 40.6 |
| Non-transportation | 33.5 | 45.2 | 50.2 | 43.6 | 38.2 | 40.3 | 38.2 |
| Transportation | 2.7 | 3.9 | 4.0 | 2.5 | 2.3 | 2.6 | 2.4 |
| Total Direct Earnings (million) | 9.3 | 12.7 | 14.0 | 12.4 | 11.0 | 11.4 | 11.3 |
| Total Direct Employment | 420 | 560 | 580 | 490 | 400 | 410 | 390 |
| Government Revenue (million) | 2.61 | 3.47 | 3.97 | 3.27 | 2.80 | 2.98 | 2.94 |
| Local Revenue | 0.83 | 1.18 | 1.51 | 1.15 | 0.94 | 1.01 | 1.07 |
| State Revenue | 1.78 | 2.29 | 2.46 | 2.12 | 1.86 | 1.97 | 1.86 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 38.0 | 46.9 | 49.1 | 39.6 | 34.0 | 35.9 | 33.5 |
| Party Nights | 81.3 | 98.5 | 102.3 | 84.2 | 73.4 | 77.5 | 72.4 |
| Person Trips | 94.0 | 116.1 | 121.8 | 97.9 | 84.0 | 88.8 | 82.8 |
| Person Nights | 201.1 | 243.9 | 253.7 | 208.3 | 181.6 | 191.6 | 179.2 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 664 | 758 | 813 | 811 | 793 | 794 | 802 |
| per Party Night | 310 | 361 | 390 | 381 | 367 | 368 | 371 |
| per Person Trip | 268 | 306 | 328 | 328 | 321 | 321 | 324 |
| per Person Night | 125 | 146 | 157 | 154 | 148 | 149 | 150 |

*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

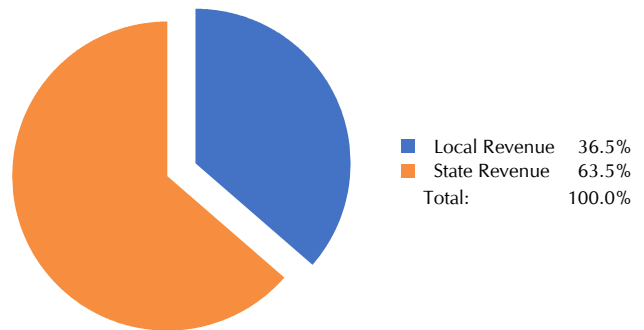
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



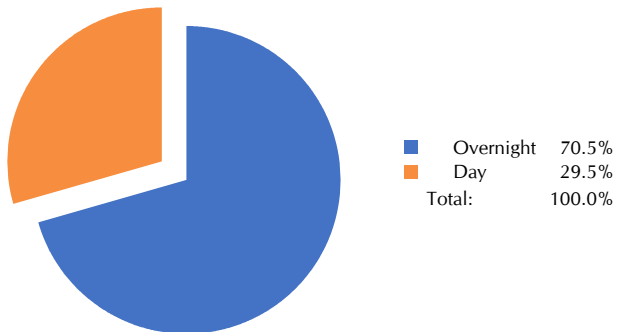
Nowata County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|------|------|------|------|------|------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 5.0 | 5.7 | 5.6 | 5.0 | 5.0 | 5.3 | 5.2 |
| Other Travel* | 1.3 | 1.6 | 1.5 | 1.1 | 1.1 | 1.3 | 1.2 |
| Visitor Spending | 3.7 | 4.0 | 4.1 | 3.9 | 3.9 | 4.1 | 4.0 |
| Overnight | 2.6 | 2.9 | 2.9 | 2.8 | 2.8 | 2.9 | 2.8 |
| Day | 1.1 | 1.2 | 1.2 | 1.1 | 1.2 | 1.2 | 1.2 |
| Visitor Spending | 3.7 | 4.0 | 4.1 | 3.9 | 3.9 | 4.1 | 4.0 |
| Non-transportation | 2.8 | 2.9 | 3.0 | 3.1 | 3.0 | 3.1 | 3.1 |
| Transportation | 1.0 | 1.1 | 1.1 | 0.8 | 0.9 | 1.0 | 0.9 |
| Total Direct Earnings (million) | 1.0 | 1.1 | 1.1 | 1.1 | 1.2 | 1.2 | 1.2 |
| Total Direct Employment | 80 | 100 | 90 | 90 | 80 | 80 | 80 |
| Government Revenue (million) | 0.36 | 0.37 | 0.37 | 0.37 | 0.38 | 0.39 | 0.39 |
| Local Revenue | 0.12 | 0.13 | 0.13 | 0.13 | 0.14 | 0.14 | 0.14 |
| State Revenue | 0.24 | 0.24 | 0.24 | 0.24 | 0.24 | 0.25 | 0.25 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 16.8 | 16.9 | 16.7 | 16.8 | 16.4 | 16.5 | 16.1 |
| Party Nights | 40.0 | 40.4 | 39.9 | 40.1 | 39.3 | 39.5 | 38.5 |
| Person Trips | 40.6 | 41.0 | 40.5 | 40.7 | 39.8 | 40.1 | 39.2 |
| Person Nights | 97.2 | 97.9 | 97.0 | 97.3 | 95.3 | 95.9 | 93.7 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 156 | 169 | 173 | 164 | 168 | 174 | 176 |
| per Party Night | 65 | 71 | 72 | 69 | 70 | 73 | 74 |
| per Person Trip | 65 | 70 | 71 | 68 | 69 | 72 | 73 |
| per Person Night | 27 | 29 | 30 | 28 | 29 | 30 | 30 |

*Other Travel includes resident air travel and travel arrangement services.

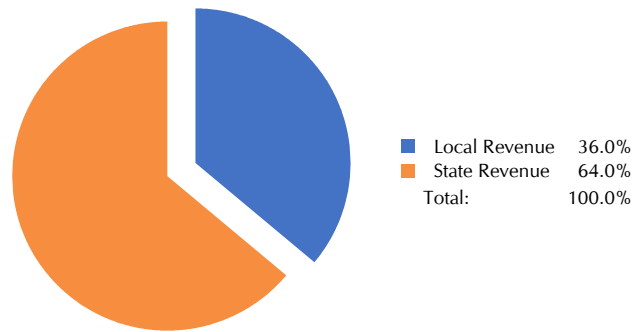
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



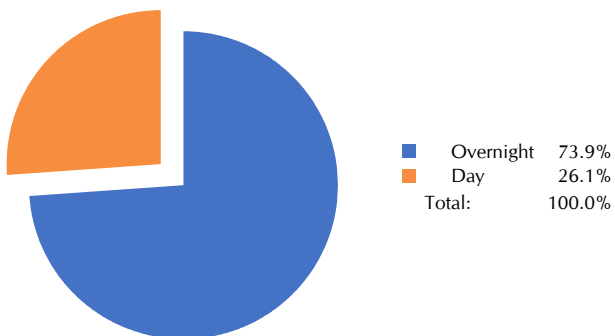
Okfuskee County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 7.8 | 8.8 | 8.8 | 7.8 | 7.9 | 8.9 | 8.5 |
| Other Travel* | 1.5 | 1.9 | 1.8 | 1.2 | 1.3 | 1.5 | 1.4 |
| Visitor Spending | 6.2 | 7.0 | 7.0 | 6.6 | 6.6 | 7.4 | 7.1 |
| Overnight | 4.6 | 5.1 | 5.2 | 4.9 | 4.9 | 5.4 | 5.2 |
| Day | 1.7 | 1.8 | 1.8 | 1.7 | 1.8 | 1.9 | 1.9 |
| Visitor Spending | 6.2 | 7.0 | 7.0 | 6.6 | 6.6 | 7.4 | 7.1 |
| Non-transportation | 4.8 | 5.2 | 5.4 | 5.3 | 5.3 | 5.8 | 5.7 |
| Transportation | 1.4 | 1.7 | 1.6 | 1.3 | 1.3 | 1.5 | 1.4 |
| Total Direct Earnings (million) | 1.7 | 1.9 | 1.9 | 1.8 | 1.8 | 1.9 | 1.9 |
| Total Direct Employment | 110 | 120 | 110 | 110 | 120 | 120 | 110 |
| Government Revenue (million) | 0.58 | 0.63 | 0.63 | 0.61 | 0.62 | 0.72 | 0.71 |
| Local Revenue | 0.21 | 0.24 | 0.24 | 0.24 | 0.24 | 0.31 | 0.31 |
| State Revenue | 0.37 | 0.39 | 0.39 | 0.38 | 0.38 | 0.41 | 0.40 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 24.7 | 25.1 | 24.6 | 24.2 | 24.1 | 25.4 | 24.1 |
| Party Nights | 57.9 | 58.5 | 57.4 | 56.4 | 56.5 | 59.2 | 56.2 |
| Person Trips | 61.6 | 62.6 | 61.4 | 60.3 | 60.1 | 63.4 | 60.2 |
| Person Nights | 144.9 | 146.5 | 143.8 | 141.3 | 141.5 | 148.2 | 141.0 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 185 | 204 | 211 | 201 | 202 | 214 | 217 |
| per Party Night | 79 | 88 | 90 | 86 | 86 | 92 | 93 |
| per Person Trip | 74 | 82 | 84 | 81 | 81 | 86 | 87 |
| per Person Night | 32 | 35 | 36 | 34 | 34 | 37 | 37 |

*Other Travel includes resident air travel and travel arrangement services.

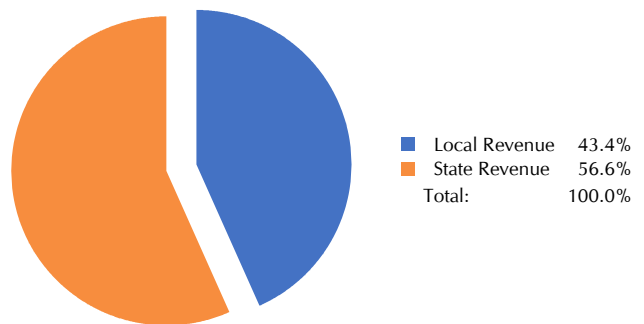
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



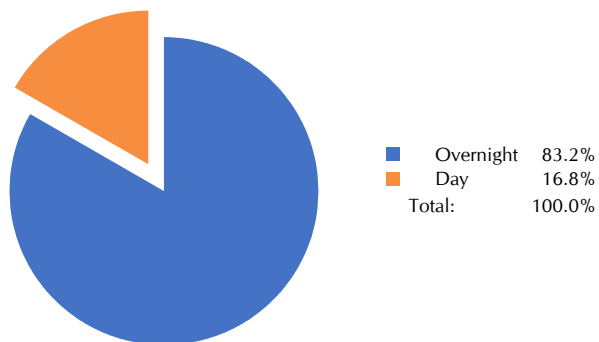
Oklahoma County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|---------|---------|---------|---------|---------|---------|---------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 1,877.5 | 2,119.7 | 2,235.2 | 2,211.7 | 2,266.1 | 2,445.2 | 2,493.7 |
| Other Travel* | 385.7 | 428.9 | 439.4 | 411.8 | 428.9 | 465.0 | 482.4 |
| Visitor Spending | 1,491.8 | 1,690.8 | 1,795.9 | 1,799.8 | 1,837.2 | 1,980.1 | 2,011.3 |
| Overnight | 1,230.8 | 1,397.4 | 1,491.5 | 1,497.8 | 1,525.0 | 1,647.0 | 1,674.2 |
| Day | 261.0 | 293.4 | 304.4 | 302.0 | 312.2 | 333.2 | 337.1 |
| Visitor Spending | 1,491.8 | 1,690.8 | 1,795.9 | 1,799.8 | 1,837.2 | 1,980.1 | 2,011.3 |
| Non-transportation | 1,130.1 | 1,270.4 | 1,358.5 | 1,398.4 | 1,429.5 | 1,526.7 | 1,553.3 |
| Transportation | 361.6 | 420.5 | 437.4 | 401.4 | 407.6 | 453.4 | 458.0 |
| Total Direct Earnings (million) | 415.7 | 466.0 | 500.7 | 536.9 | 573.6 | 599.1 | 614.3 |
| Total Direct Employment | 19,170 | 20,620 | 21,500 | 22,270 | 23,220 | 23,430 | 23,540 |
| Government Revenue (million) | 135.16 | 151.30 | 161.55 | 166.04 | 171.60 | 186.88 | 190.42 |
| Local Revenue | 61.45 | 70.27 | 75.43 | 77.85 | 80.71 | 90.13 | 92.19 |
| State Revenue | 73.71 | 81.03 | 86.11 | 88.19 | 90.89 | 96.74 | 98.24 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 1947.7 | 2085.1 | 2128.5 | 2157.5 | 2178.9 | 2282.4 | 2276.5 |
| Party Nights | 4825.0 | 5144.6 | 5248.7 | 5312.9 | 5371.7 | 5619.3 | 5602.4 |
| Person Trips | 4626.2 | 4960.9 | 5061.3 | 5142.6 | 5191.9 | 5420.4 | 5406.6 |
| Person Nights | 11133.7 | 11900.5 | 12127.3 | 12325.1 | 12458.1 | 12953.8 | 12914.5 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 632 | 670 | 701 | 694 | 700 | 722 | 735 |
| per Party Night | 255 | 272 | 284 | 282 | 284 | 293 | 299 |
| per Person Trip | 266 | 282 | 295 | 291 | 294 | 304 | 310 |
| per Person Night | 111 | 117 | 123 | 122 | 122 | 127 | 130 |

*Other Travel includes resident air travel and travel arrangement services.

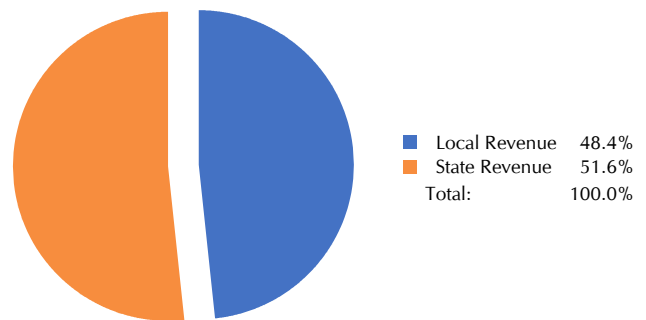
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



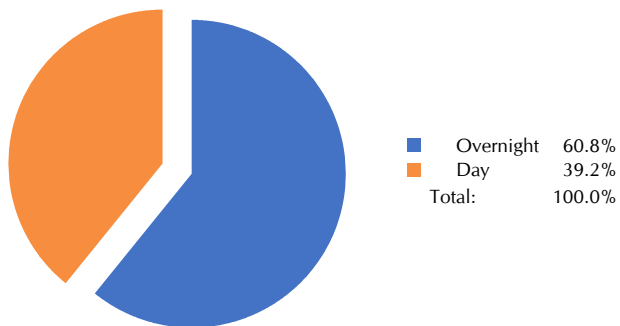
Okmulgee County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 66.4 | 74.0 | 74.5 | 69.5 | 69.8 | 78.0 | 75.9 |
| Other Travel* | 5.3 | 6.6 | 6.1 | 4.3 | 4.5 | 5.2 | 5.0 |
| Visitor Spending | 61.1 | 67.4 | 68.4 | 65.2 | 65.3 | 72.7 | 70.9 |
| Overnight | 37.0 | 41.7 | 42.5 | 40.0 | 39.1 | 44.2 | 43.1 |
| Day | 24.1 | 25.7 | 25.9 | 25.2 | 26.2 | 28.5 | 27.8 |
| Visitor Spending | 61.1 | 67.4 | 68.4 | 65.2 | 65.3 | 72.7 | 70.9 |
| Non-transportation | 54.5 | 59.5 | 60.8 | 59.4 | 59.2 | 65.9 | 64.3 |
| Transportation | 6.6 | 7.9 | 7.6 | 5.8 | 6.0 | 6.9 | 6.5 |
| Total Direct Earnings (million) | 17.1 | 19.0 | 19.3 | 20.0 | 20.0 | 21.6 | 21.1 |
| Total Direct Employment | 1,060 | 1,170 | 1,190 | 1,220 | 1,170 | 1,230 | 1,170 |
| Government Revenue (million) | 4.46 | 4.88 | 4.92 | 4.83 | 4.81 | 6.14 | 6.01 |
| Local Revenue | 1.22 | 1.45 | 1.48 | 1.47 | 1.45 | 2.54 | 2.50 |
| State Revenue | 3.24 | 3.43 | 3.44 | 3.36 | 3.36 | 3.60 | 3.51 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 97.4 | 101.3 | 100.1 | 96.9 | 93.4 | 101.0 | 96.3 |
| Party Nights | 236.2 | 243.1 | 239.8 | 232.8 | 225.6 | 242.3 | 230.8 |
| Person Trips | 238.9 | 249.0 | 246.5 | 239.1 | 230.2 | 247.0 | 236.1 |
| Person Nights | 566.8 | 585.6 | 578.7 | 562.9 | 545.4 | 580.2 | 554.6 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 380 | 411 | 424 | 412 | 419 | 437 | 447 |
| per Party Night | 157 | 171 | 177 | 172 | 173 | 182 | 187 |
| per Person Trip | 155 | 167 | 172 | 167 | 170 | 179 | 182 |
| per Person Night | 65 | 71 | 73 | 71 | 72 | 76 | 78 |

*Other Travel includes resident air travel and travel arrangement services.

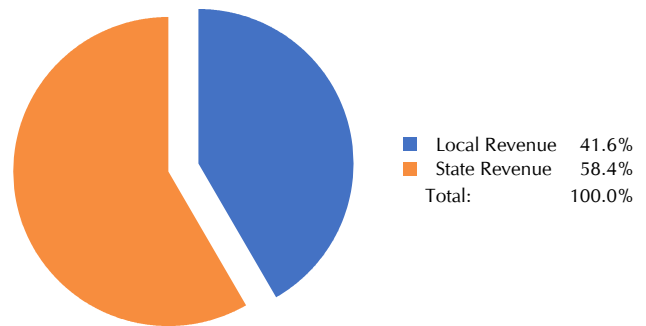
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



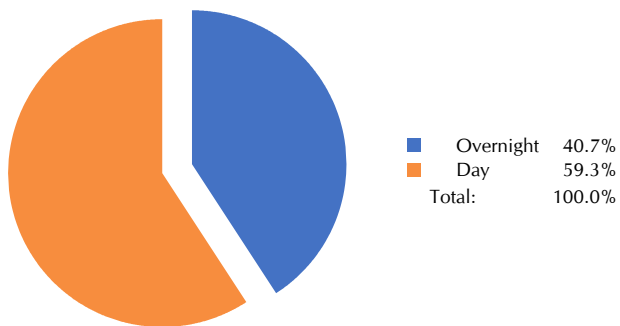
Osage County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 88.7 | 93.3 | 95.6 | 91.3 | 103.4 | 119.1 | 129.8 |
| Other Travel* | 5.8 | 7.4 | 7.0 | 4.8 | 5.0 | 5.8 | 5.6 |
| Visitor Spending | 82.8 | 85.9 | 88.5 | 86.5 | 98.5 | 113.3 | 124.2 |
| Overnight | 30.7 | 32.1 | 33.5 | 31.0 | 35.5 | 44.1 | 50.6 |
| Day | 52.1 | 53.8 | 55.1 | 55.5 | 63.0 | 69.1 | 73.6 |
| Visitor Spending | 82.8 | 85.9 | 88.5 | 86.5 | 98.5 | 113.3 | 124.2 |
| Non-transportation | 77.1 | 79.2 | 82.0 | 81.6 | 93.0 | 106.6 | 117.3 |
| Transportation | 5.7 | 6.7 | 6.5 | 4.9 | 5.5 | 6.6 | 6.9 |
| Total Direct Earnings (million) | 21.9 | 22.8 | 23.8 | 24.8 | 28.8 | 32.6 | 36.9 |
| Total Direct Employment | 910 | 930 | 970 | 950 | 1,050 | 1,190 | 1,330 |
| Government Revenue (million) | 5.95 | 6.05 | 6.15 | 6.10 | 6.91 | 8.09 | 8.96 |
| Local Revenue | 1.71 | 1.83 | 1.89 | 1.88 | 2.14 | 2.64 | 2.98 |
| State Revenue | 4.24 | 4.22 | 4.26 | 4.22 | 4.77 | 5.45 | 5.98 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 76.6 | 77.1 | 77.7 | 75.1 | 78.5 | 86.5 | 91.1 |
| Party Nights | 199.4 | 200.7 | 201.8 | 195.4 | 203.5 | 220.8 | 229.9 |
| Person Trips | 191.9 | 193.4 | 194.9 | 188.1 | 196.2 | 215.8 | 227.0 |
| Person Nights | 488.8 | 493.4 | 496.1 | 480.3 | 498.9 | 540.1 | 562.5 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 401 | 417 | 431 | 414 | 452 | 510 | 555 |
| per Party Night | 154 | 160 | 166 | 159 | 174 | 200 | 220 |
| per Person Trip | 160 | 166 | 172 | 165 | 181 | 204 | 223 |
| per Person Night | 63 | 65 | 67 | 65 | 71 | 82 | 90 |

*Other Travel includes resident air travel and travel arrangement services.

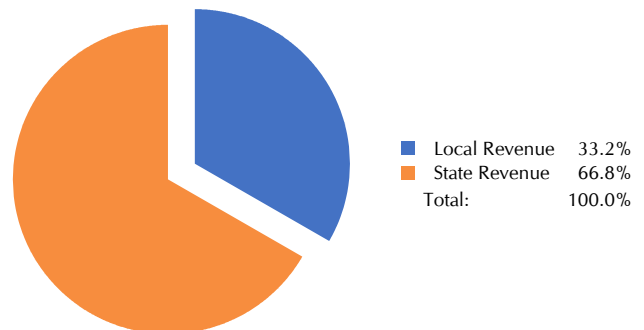
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



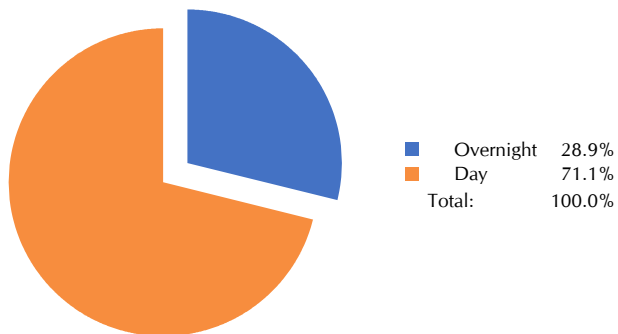
Ottawa County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 254.0 | 273.8 | 301.3 | 311.9 | 340.3 | 337.0 | 330.0 |
| Other Travel* | 4.3 | 5.5 | 5.0 | 3.6 | 3.7 | 4.3 | 4.1 |
| Visitor Spending | 249.7 | 268.3 | 296.2 | 308.3 | 336.5 | 332.8 | 325.9 |
| Overnight | 73.3 | 80.7 | 89.9 | 91.9 | 98.8 | 96.0 | 94.1 |
| Day | 176.4 | 187.6 | 206.3 | 216.4 | 237.8 | 236.7 | 231.8 |
| Visitor Spending | 249.7 | 268.3 | 296.2 | 308.3 | 336.5 | 332.8 | 325.9 |
| Non-transportation | 239.8 | 256.3 | 283.9 | 298.6 | 326.1 | 321.5 | 315.1 |
| Transportation | 10.0 | 12.0 | 12.4 | 9.7 | 10.4 | 11.3 | 10.8 |
| Total Direct Earnings (million) | 63.2 | 68.0 | 76.2 | 82.8 | 94.2 | 96.4 | 96.0 |
| Total Direct Employment | 2,530 | 2,610 | 2,830 | 3,040 | 3,290 | 3,420 | 3,170 |
| Government Revenue (million) | 15.08 | 15.76 | 16.91 | 17.79 | 19.43 | 19.58 | 19.36 |
| Local Revenue | 3.28 | 3.70 | 4.06 | 4.28 | 4.66 | 4.83 | 4.88 |
| State Revenue | 11.80 | 12.05 | 12.84 | 13.51 | 14.77 | 14.75 | 14.48 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 143.0 | 150.6 | 164.2 | 165.9 | 165.2 | 162.8 | 155.6 |
| Party Nights | 324.8 | 339.5 | 368.4 | 371.8 | 369.5 | 364.7 | 349.4 |
| Person Trips | 362.5 | 381.5 | 415.4 | 419.8 | 418.0 | 412.4 | 394.8 |
| Person Nights | 822.8 | 860.1 | 931.7 | 940.4 | 934.7 | 923.7 | 886.4 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 513 | 536 | 548 | 554 | 598 | 590 | 605 |
| per Party Night | 226 | 238 | 244 | 247 | 267 | 263 | 269 |
| per Person Trip | 202 | 211 | 216 | 219 | 236 | 233 | 238 |
| per Person Night | 89 | 94 | 96 | 98 | 106 | 104 | 106 |

*Other Travel includes resident air travel and travel arrangement services.

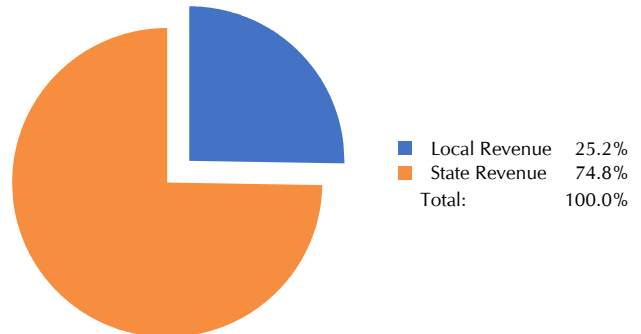
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



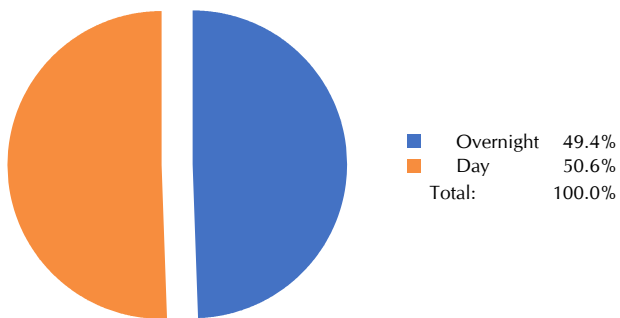
Pawnee County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 17.9 | 19.2 | 19.2 | 18.6 | 19.6 | 21.3 | 21.0 |
| Other Travel* | 2.0 | 2.5 | 2.4 | 1.6 | 1.7 | 2.0 | 1.9 |
| Visitor Spending | 15.8 | 16.6 | 16.8 | 17.0 | 17.9 | 19.3 | 19.0 |
| Overnight | 8.2 | 8.7 | 8.8 | 8.4 | 8.7 | 9.5 | 9.4 |
| Day | 7.7 | 7.9 | 8.0 | 8.5 | 9.2 | 9.7 | 9.6 |
| Visitor Spending | 15.8 | 16.6 | 16.8 | 17.0 | 17.9 | 19.3 | 19.0 |
| Non-transportation | 14.0 | 14.5 | 14.7 | 15.4 | 16.2 | 17.3 | 17.1 |
| Transportation | 1.9 | 2.2 | 2.1 | 1.6 | 1.7 | 2.0 | 1.9 |
| Total Direct Earnings (million) | 4.4 | 4.6 | 4.7 | 5.0 | 5.9 | 6.2 | 6.4 |
| Total Direct Employment | 290 | 300 | 320 | 350 | 380 | 390 | 380 |
| Government Revenue (million) | 1.36 | 1.40 | 1.40 | 1.44 | 1.53 | 1.65 | 1.65 |
| Local Revenue | 0.50 | 0.54 | 0.54 | 0.56 | 0.59 | 0.64 | 0.65 |
| State Revenue | 0.86 | 0.86 | 0.86 | 0.88 | 0.94 | 1.01 | 1.00 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 27.5 | 27.4 | 27.0 | 26.8 | 26.8 | 28.1 | 27.1 |
| Party Nights | 72.2 | 71.5 | 70.5 | 69.9 | 70.1 | 73.2 | 70.7 |
| Person Trips | 69.6 | 69.4 | 68.5 | 68.0 | 67.9 | 71.0 | 68.9 |
| Person Nights | 179.1 | 178.0 | 175.5 | 174.4 | 174.7 | 181.9 | 176.2 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 297 | 319 | 326 | 315 | 325 | 339 | 347 |
| per Party Night | 113 | 122 | 125 | 121 | 124 | 130 | 133 |
| per Person Trip | 118 | 126 | 128 | 124 | 128 | 134 | 136 |
| per Person Night | 46 | 49 | 50 | 48 | 50 | 52 | 53 |

*Other Travel includes resident air travel and travel arrangement services.

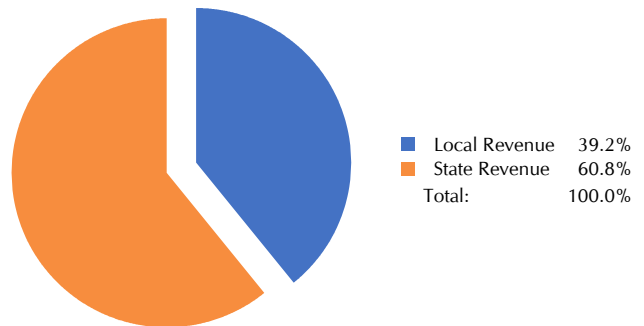
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



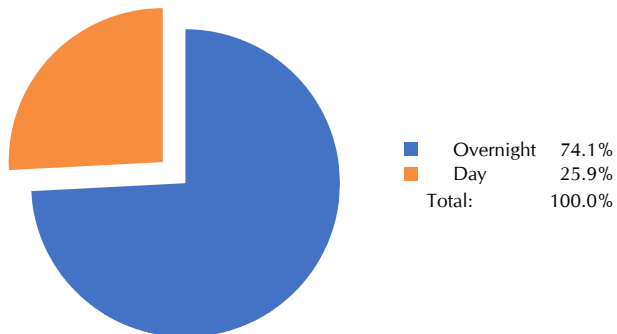
Payne County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|--------|--------|--------|--------|--------|--------|--------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 99.7 | 115.4 | 155.8 | 134.4 | 149.0 | 154.6 | 151.6 |
| Other Travel* | 10.3 | 13.1 | 12.1 | 8.5 | 9.0 | 10.5 | 10.1 |
| Visitor Spending | 89.4 | 102.3 | 143.7 | 125.9 | 139.9 | 144.1 | 141.5 |
| Overnight | 64.1 | 74.3 | 108.2 | 93.4 | 103.6 | 106.9 | 104.8 |
| Day | 25.3 | 28.0 | 35.5 | 32.5 | 36.3 | 37.2 | 36.7 |
| Visitor Spending | 89.4 | 102.3 | 143.7 | 125.9 | 139.9 | 144.1 | 141.5 |
| Non-transportation | 76.4 | 86.4 | 124.1 | 111.9 | 123.6 | 126.4 | 124.6 |
| Transportation | 13.0 | 15.9 | 19.7 | 14.0 | 16.3 | 17.8 | 16.9 |
| Total Direct Earnings (million) | 25.7 | 29.6 | 35.9 | 34.8 | 35.3 | 35.4 | 35.9 |
| Total Direct Employment | 1,660 | 1,820 | 2,170 | 2,100 | 2,140 | 2,100 | 2,080 |
| Government Revenue (million) | 8.31 | 9.32 | 12.98 | 11.66 | 12.68 | 13.03 | 12.96 |
| Local Revenue | 3.61 | 4.14 | 6.04 | 5.38 | 5.84 | 5.99 | 5.99 |
| State Revenue | 4.71 | 5.18 | 6.93 | 6.28 | 6.84 | 7.04 | 6.97 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 187.7 | 197.4 | 250.7 | 225.5 | 242.7 | 243.8 | 235.1 |
| Party Nights | 452.3 | 472.1 | 584.8 | 530.1 | 569.4 | 570.8 | 553.3 |
| Person Trips | 465.5 | 489.7 | 622.5 | 560.2 | 602.3 | 605.6 | 582.0 |
| Person Nights | 1119.6 | 1169.3 | 1449.9 | 1314.7 | 1410.7 | 1415.5 | 1363.7 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 341 | 376 | 432 | 414 | 427 | 439 | 446 |
| per Party Night | 142 | 157 | 185 | 176 | 182 | 187 | 189 |
| per Person Trip | 138 | 152 | 174 | 167 | 172 | 177 | 180 |
| per Person Night | 57 | 64 | 75 | 71 | 73 | 76 | 77 |

*Other Travel includes resident air travel and travel arrangement services.

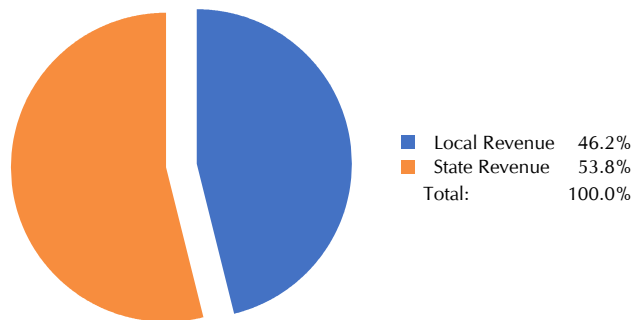
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



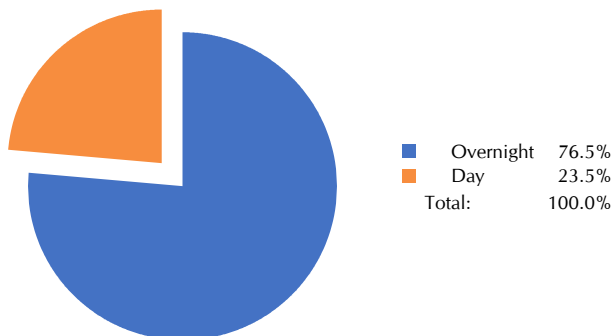
Pittsburg County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|--------|--------|--------|--------|--------|--------|--------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 110.6 | 115.9 | 104.7 | 110.9 | 110.8 | 121.6 | 125.8 |
| Other Travel* | 5.6 | 7.0 | 6.5 | 4.5 | 4.7 | 5.4 | 5.2 |
| Visitor Spending | 105.0 | 109.0 | 98.1 | 106.5 | 106.2 | 116.1 | 120.7 |
| Overnight | 79.3 | 82.9 | 73.6 | 81.4 | 80.0 | 88.4 | 92.3 |
| Day | 25.6 | 26.1 | 24.5 | 25.1 | 26.1 | 27.8 | 28.3 |
| Visitor Spending | 105.0 | 109.0 | 98.1 | 106.5 | 106.2 | 116.1 | 120.7 |
| Non-transportation | 94.2 | 96.7 | 87.1 | 97.0 | 96.3 | 104.9 | 109.5 |
| Transportation | 10.8 | 12.3 | 11.0 | 9.5 | 9.9 | 11.2 | 11.2 |
| Total Direct Earnings (million) | 29.8 | 31.1 | 29.5 | 32.3 | 32.6 | 34.4 | 37.0 |
| Total Direct Employment | 1,600 | 1,670 | 1,530 | 1,620 | 1,570 | 1,660 | 1,820 |
| Government Revenue (million) | 8.23 | 8.38 | 7.64 | 8.68 | 8.54 | 9.55 | 10.02 |
| Local Revenue | 3.23 | 3.38 | 3.10 | 3.75 | 3.61 | 4.25 | 4.49 |
| State Revenue | 5.00 | 5.00 | 4.54 | 4.93 | 4.92 | 5.31 | 5.53 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 185.3 | 181.8 | 165.9 | 180.9 | 174.2 | 182.9 | 183.7 |
| Party Nights | 447.9 | 438.0 | 404.8 | 437.3 | 422.9 | 441.5 | 441.9 |
| Person Trips | 499.2 | 490.3 | 450.4 | 487.8 | 471.1 | 493.4 | 495.7 |
| Person Nights | 1219.7 | 1194.7 | 1110.6 | 1191.7 | 1156.1 | 1203.9 | 1205.1 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 428 | 456 | 444 | 450 | 459 | 483 | 503 |
| per Party Night | 177 | 189 | 182 | 186 | 189 | 200 | 209 |
| per Person Trip | 159 | 169 | 163 | 167 | 170 | 179 | 186 |
| per Person Night | 65 | 69 | 66 | 68 | 69 | 73 | 77 |

*Other Travel includes resident air travel and travel arrangement services.

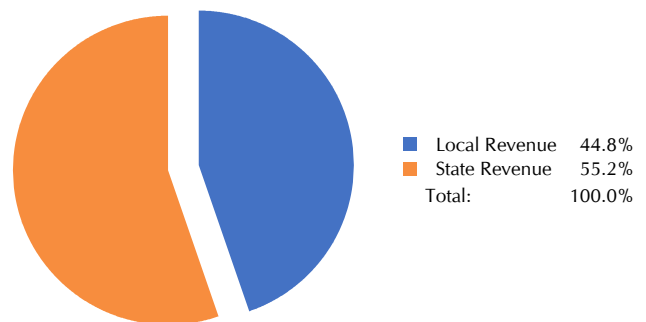
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



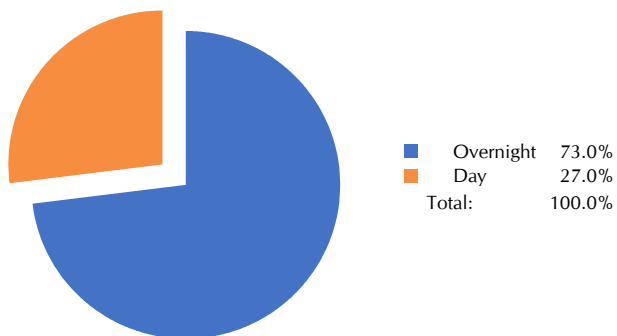
Pontotoc County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 40.3 | 44.2 | 52.5 | 49.6 | 49.2 | 68.2 | 60.0 |
| Other Travel* | 5.0 | 6.9 | 6.6 | 5.1 | 5.3 | 5.9 | 5.9 |
| Visitor Spending | 35.3 | 37.3 | 45.9 | 44.6 | 43.9 | 62.3 | 54.1 |
| Overnight | 24.6 | 26.1 | 32.8 | 31.9 | 31.2 | 46.0 | 39.5 |
| Day | 10.8 | 11.3 | 13.1 | 12.7 | 12.6 | 16.3 | 14.6 |
| Visitor Spending | 35.3 | 37.3 | 45.9 | 44.6 | 43.9 | 62.3 | 54.1 |
| Non-transportation | 29.8 | 31.0 | 38.8 | 39.0 | 38.0 | 54.0 | 47.0 |
| Transportation | 5.6 | 6.4 | 7.1 | 5.6 | 5.8 | 8.3 | 7.1 |
| Total Direct Earnings (million) | 10.1 | 10.9 | 13.3 | 13.8 | 14.8 | 15.9 | 15.0 |
| Total Direct Employment | 620 | 650 | 770 | 790 | 820 | 900 | 830 |
| Government Revenue (million) | 3.51 | 3.64 | 4.55 | 4.55 | 4.53 | 6.19 | 5.56 |
| Local Revenue | 1.58 | 1.66 | 2.16 | 2.18 | 2.16 | 3.04 | 2.76 |
| State Revenue | 1.93 | 1.98 | 2.38 | 2.37 | 2.37 | 3.15 | 2.80 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 82.3 | 81.1 | 93.2 | 92.0 | 88.8 | 114.9 | 100.3 |
| Party Nights | 200.3 | 197.1 | 223.6 | 220.4 | 213.2 | 268.7 | 236.9 |
| Person Trips | 202.4 | 199.5 | 229.5 | 226.6 | 218.9 | 283.9 | 247.7 |
| Person Nights | 492.0 | 484.4 | 549.7 | 542.1 | 524.4 | 662.5 | 584.0 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 299 | 322 | 353 | 347 | 352 | 400 | 394 |
| per Party Night | 123 | 132 | 147 | 145 | 147 | 171 | 167 |
| per Person Trip | 121 | 131 | 143 | 141 | 143 | 162 | 159 |
| per Person Night | 50 | 54 | 60 | 59 | 60 | 69 | 68 |

*Other Travel includes resident air travel and travel arrangement services.

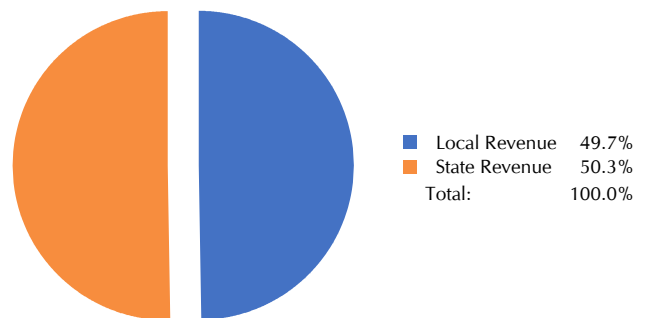
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



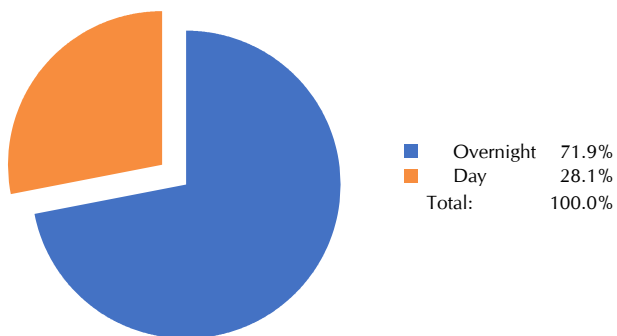
Pottawatomie County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 103.3 | 113.7 | 109.7 | 103.4 | 105.6 | 108.7 | 114.0 |
| Other Travel* | 9.4 | 11.4 | 10.5 | 7.2 | 7.6 | 8.9 | 8.6 |
| Visitor Spending | 93.9 | 102.3 | 99.2 | 96.2 | 97.9 | 99.8 | 105.4 |
| Overnight | 68.0 | 74.2 | 71.9 | 69.7 | 70.4 | 71.6 | 75.8 |
| Day | 26.0 | 28.1 | 27.3 | 26.5 | 27.5 | 28.2 | 29.6 |
| Visitor Spending | 93.9 | 102.3 | 99.2 | 96.2 | 97.9 | 99.8 | 105.4 |
| Non-transportation | 83.0 | 89.2 | 87.1 | 86.7 | 87.8 | 88.7 | 94.1 |
| Transportation | 10.9 | 13.1 | 12.2 | 9.5 | 10.1 | 11.1 | 11.3 |
| Total Direct Earnings (million) | 25.4 | 26.8 | 28.9 | 29.9 | 31.3 | 31.9 | 34.7 |
| Total Direct Employment | 1,580 | 1,580 | 1,660 | 1,700 | 1,850 | 1,860 | 1,970 |
| Government Revenue (million) | 8.16 | 8.62 | 8.51 | 8.47 | 8.63 | 9.17 | 9.74 |
| Local Revenue | 3.34 | 3.58 | 3.53 | 3.55 | 3.59 | 4.07 | 4.35 |
| State Revenue | 4.82 | 5.05 | 4.98 | 4.93 | 5.04 | 5.10 | 5.39 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 148.1 | 153.5 | 146.2 | 145.5 | 143.8 | 144.3 | 149.5 |
| Party Nights | 382.1 | 396.9 | 379.7 | 378.4 | 374.8 | 377.9 | 390.5 |
| Person Trips | 365.3 | 378.4 | 360.6 | 359.5 | 354.9 | 355.9 | 368.8 |
| Person Nights | 914.1 | 949.5 | 907.6 | 907.7 | 898.2 | 901.4 | 932.7 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 459 | 483 | 492 | 479 | 490 | 496 | 507 |
| per Party Night | 178 | 187 | 189 | 184 | 188 | 190 | 194 |
| per Person Trip | 186 | 196 | 199 | 194 | 198 | 201 | 205 |
| per Person Night | 74 | 78 | 79 | 77 | 78 | 79 | 81 |

*Other Travel includes resident air travel and travel arrangement services.

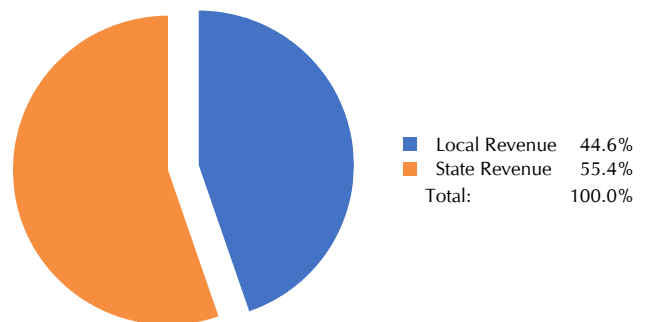
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

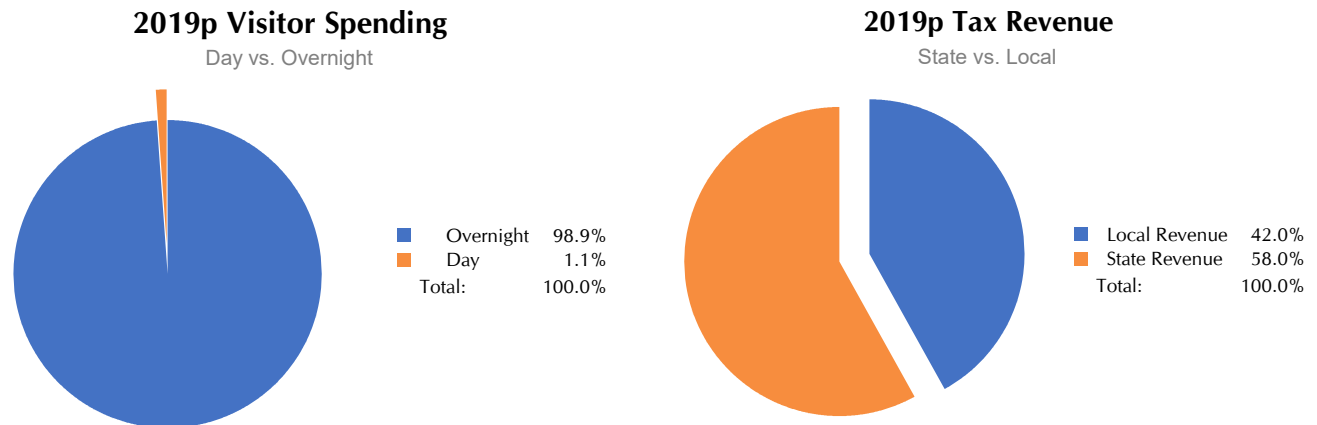
State vs. Local



Pushmataha County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 9.6 | 10.6 | 10.6 | 9.5 | 9.6 | 10.7 | 10.6 |
| Other Travel* | 1.4 | 1.7 | 1.6 | 1.1 | 1.2 | 1.4 | 1.3 |
| Visitor Spending | 8.1 | 8.9 | 9.0 | 8.4 | 8.4 | 9.3 | 9.3 |
| Overnight | 8.0 | 8.7 | 8.8 | 8.3 | 8.4 | 9.2 | 9.2 |
| Day | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Visitor Spending | 8.1 | 8.9 | 9.0 | 8.4 | 8.4 | 9.3 | 9.3 |
| Non-transportation | 5.7 | 6.1 | 6.3 | 6.3 | 6.3 | 6.8 | 6.8 |
| Transportation | 2.4 | 2.8 | 2.7 | 2.0 | 2.2 | 2.5 | 2.4 |
| Total Direct Earnings (million) | 2.0 | 2.2 | 2.2 | 2.2 | 2.4 | 2.5 | 2.5 |
| Total Direct Employment | 140 | 150 | 160 | 160 | 170 | 170 | 170 |
| Government Revenue (million) | 0.70 | 0.72 | 0.74 | 0.73 | 0.75 | 0.82 | 0.83 |
| Local Revenue | 0.27 | 0.28 | 0.30 | 0.30 | 0.31 | 0.34 | 0.35 |
| State Revenue | 0.43 | 0.44 | 0.44 | 0.43 | 0.44 | 0.48 | 0.48 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 38.1 | 37.5 | 37.0 | 36.8 | 36.6 | 38.4 | 37.6 |
| Party Nights | 90.0 | 88.4 | 87.3 | 86.7 | 86.5 | 90.4 | 88.5 |
| Person Trips | 104.6 | 103.2 | 102.0 | 101.3 | 100.7 | 105.7 | 103.9 |
| Person Nights | 249.2 | 245.0 | 242.1 | 240.8 | 240.0 | 250.7 | 246.3 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 210 | 233 | 238 | 225 | 228 | 240 | 244 |
| per Party Night | 89 | 99 | 101 | 96 | 97 | 102 | 104 |
| per Person Trip | 77 | 85 | 87 | 82 | 83 | 87 | 88 |
| per Person Night | 32 | 36 | 36 | 34 | 35 | 37 | 37 |

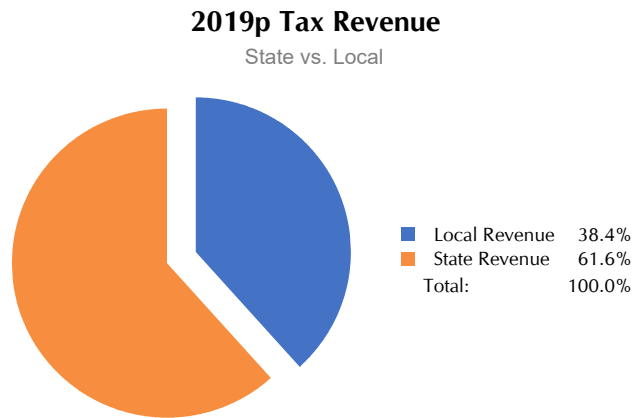
*Other Travel includes resident air travel and travel arrangement services.



Roger Mills County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|------|------|------|------|------|------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 2.7 | 3.2 | 3.2 | 2.9 | 2.9 | 3.3 | 3.1 |
| Other Travel* | 0.4 | 0.6 | 0.6 | 0.4 | 0.4 | 0.5 | 0.4 |
| Visitor Spending | 2.3 | 2.6 | 2.7 | 2.5 | 2.5 | 2.8 | 2.7 |
| Overnight | 2.1 | 2.4 | 2.5 | 2.3 | 2.3 | 2.6 | 2.5 |
| Day | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 |
| Visitor Spending | 2.3 | 2.6 | 2.7 | 2.5 | 2.5 | 2.8 | 2.7 |
| Non-transportation | 1.8 | 2.0 | 2.1 | 2.1 | 2.0 | 2.3 | 2.2 |
| Transportation | 0.5 | 0.6 | 0.6 | 0.4 | 0.5 | 0.6 | 0.5 |
| Total Direct Earnings (million) | 0.6 | 0.7 | 0.7 | 0.7 | 0.6 | 0.5 | 0.5 |
| Total Direct Employment | 50 | 60 | 70 | 60 | 50 | 30 | 30 |
| Government Revenue (million) | 0.21 | 0.23 | 0.24 | 0.23 | 0.22 | 0.24 | 0.23 |
| Local Revenue | 0.08 | 0.09 | 0.09 | 0.09 | 0.08 | 0.09 | 0.09 |
| State Revenue | 0.13 | 0.14 | 0.15 | 0.14 | 0.14 | 0.15 | 0.14 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 9.7 | 10.2 | 10.1 | 9.9 | 9.7 | 10.4 | 9.8 |
| Party Nights | 22.4 | 23.4 | 23.2 | 22.7 | 22.4 | 23.9 | 22.4 |
| Person Trips | 25.0 | 26.3 | 26.1 | 25.5 | 25.1 | 26.9 | 25.3 |
| Person Nights | 58.1 | 60.8 | 60.2 | 59.1 | 58.4 | 62.1 | 58.4 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 217 | 239 | 247 | 236 | 236 | 251 | 258 |
| per Party Night | 94 | 104 | 108 | 103 | 102 | 110 | 113 |
| per Person Trip | 84 | 93 | 96 | 92 | 91 | 97 | 100 |
| per Person Night | 36 | 40 | 41 | 40 | 39 | 42 | 43 |

*Other Travel includes resident air travel and travel arrangement services.



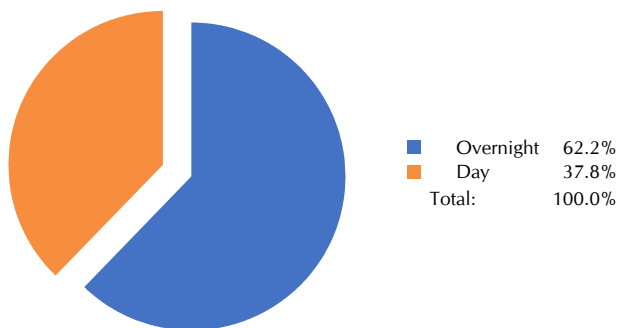
Rogers County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|--------|--------|--------|--------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 111.9 | 125.3 | 125.0 | 134.6 | 157.2 | 163.7 | 171.4 |
| Other Travel* | 11.1 | 14.1 | 13.5 | 9.5 | 10.1 | 11.7 | 11.4 |
| Visitor Spending | 100.7 | 111.1 | 111.5 | 125.1 | 147.1 | 152.1 | 160.0 |
| Overnight | 57.9 | 64.7 | 65.0 | 76.0 | 91.1 | 94.5 | 99.5 |
| Day | 42.9 | 46.4 | 46.5 | 49.1 | 56.1 | 57.6 | 60.5 |
| Visitor Spending | 100.7 | 111.1 | 111.5 | 125.1 | 147.1 | 152.1 | 160.0 |
| Non-transportation | 89.5 | 97.5 | 98.5 | 113.7 | 133.8 | 137.4 | 145.1 |
| Transportation | 11.2 | 13.6 | 13.0 | 11.4 | 13.3 | 14.6 | 14.9 |
| Total Direct Earnings (million) | 27.6 | 30.5 | 30.8 | 36.0 | 44.0 | 46.0 | 48.0 |
| Total Direct Employment | 1,480 | 1,530 | 1,480 | 1,710 | 2,010 | 2,010 | 2,010 |
| Government Revenue (million) | 8.36 | 9.04 | 9.16 | 10.61 | 12.52 | 12.78 | 13.72 |
| Local Revenue | 3.06 | 3.43 | 3.59 | 4.32 | 5.17 | 5.12 | 5.72 |
| State Revenue | 5.30 | 5.61 | 5.58 | 6.28 | 7.35 | 7.66 | 8.00 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 150.6 | 157.9 | 155.0 | 174.2 | 188.2 | 190.1 | 196.0 |
| Party Nights | 380.9 | 397.6 | 390.3 | 432.9 | 461.4 | 466.2 | 479.6 |
| Person Trips | 363.8 | 382.1 | 375.2 | 421.5 | 454.4 | 458.9 | 473.6 |
| Person Nights | 897.8 | 940.4 | 923.3 | 1024.7 | 1090.1 | 1099.7 | 1133.1 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 384 | 410 | 420 | 436 | 484 | 497 | 508 |
| per Party Night | 152 | 163 | 167 | 176 | 197 | 203 | 207 |
| per Person Trip | 159 | 169 | 173 | 180 | 200 | 206 | 210 |
| per Person Night | 64 | 69 | 70 | 74 | 84 | 86 | 88 |

*Other Travel includes resident air travel and travel arrangement services.

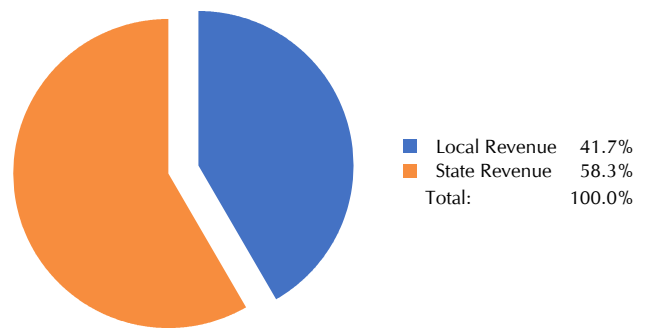
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



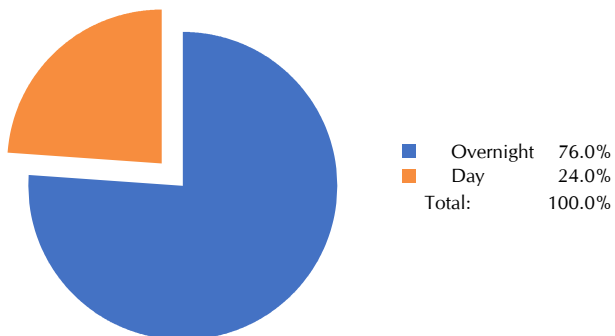
Seminole County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 18.0 | 21.0 | 21.9 | 18.3 | 19.0 | 20.4 | 19.8 |
| Other Travel* | 3.1 | 3.9 | 3.7 | 2.5 | 2.6 | 3.1 | 2.9 |
| Visitor Spending | 14.9 | 17.0 | 18.1 | 15.8 | 16.4 | 17.3 | 16.9 |
| Overnight | 11.2 | 12.9 | 14.0 | 12.0 | 12.5 | 13.1 | 12.9 |
| Day | 3.7 | 4.1 | 4.2 | 3.8 | 3.9 | 4.2 | 4.1 |
| Visitor Spending | 14.9 | 17.0 | 18.1 | 15.8 | 16.4 | 17.3 | 16.9 |
| Non-transportation | 11.5 | 12.9 | 14.1 | 12.9 | 13.2 | 13.8 | 13.5 |
| Transportation | 3.4 | 4.1 | 4.0 | 2.9 | 3.2 | 3.5 | 3.4 |
| Total Direct Earnings (million) | 4.0 | 4.6 | 4.9 | 4.8 | 6.2 | 6.5 | 6.7 |
| Total Direct Employment | 260 | 280 | 300 | 280 | 360 | 360 | 370 |
| Government Revenue (million) | 1.48 | 1.64 | 1.77 | 1.60 | 1.73 | 1.81 | 1.80 |
| Local Revenue | 0.63 | 0.72 | 0.80 | 0.71 | 0.78 | 0.81 | 0.81 |
| State Revenue | 0.85 | 0.92 | 0.97 | 0.89 | 0.95 | 1.00 | 0.99 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 53.8 | 56.1 | 56.4 | 53.0 | 52.9 | 54.4 | 52.2 |
| Party Nights | 124.1 | 128.8 | 128.5 | 122.1 | 121.3 | 124.8 | 119.8 |
| Person Trips | 133.8 | 139.6 | 140.6 | 132.1 | 131.8 | 135.6 | 130.2 |
| Person Nights | 309.5 | 321.2 | 320.8 | 304.8 | 302.9 | 311.7 | 299.6 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 208 | 231 | 248 | 226 | 236 | 242 | 246 |
| per Party Night | 90 | 100 | 109 | 98 | 103 | 105 | 107 |
| per Person Trip | 83 | 93 | 99 | 91 | 95 | 97 | 99 |
| per Person Night | 36 | 40 | 44 | 39 | 41 | 42 | 43 |

*Other Travel includes resident air travel and travel arrangement services.

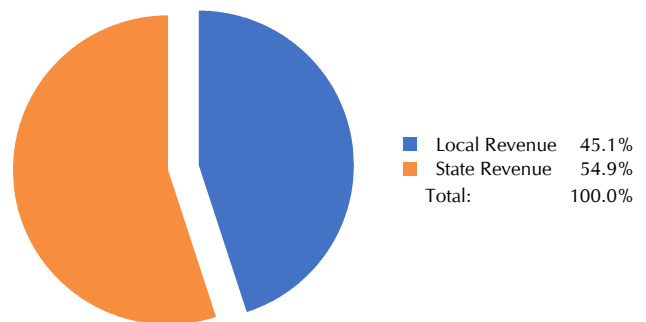
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



Sequoyah County Travel Impacts and Visitor Volume, 2010-2019p

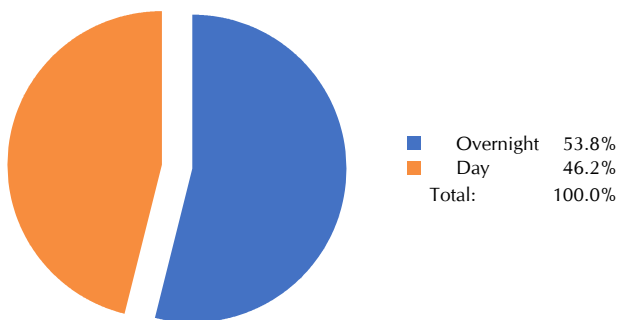
| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 116.7 | 116.1 | 112.6 | 114.1 | 118.7 | 120.9 | 124.5 |
| Other Travel* | 5.2 | 6.4 | 6.0 | 4.1 | 4.4 | 5.1 | 4.9 |
| Visitor Spending | 111.5 | 109.7 | 106.6 | 109.9 | 114.3 | 115.8 | 119.6 |
| Overnight | 60.9 | 60.0 | 57.5 | 60.0 | 61.4 | 62.5 | 64.3 |
| Day | 50.6 | 49.7 | 49.1 | 49.9 | 53.0 | 53.3 | 55.2 |
| Visitor Spending | 111.5 | 109.7 | 106.6 | 109.9 | 114.3 | 115.8 | 119.6 |
| Non-transportation | 100.4 | 97.2 | 94.8 | 100.4 | 104.3 | 104.8 | 108.4 |
| Transportation | 11.1 | 12.5 | 11.8 | 9.6 | 10.1 | 11.0 | 11.1 |
| Total Direct Earnings (million) | 29.3 | 28.8 | 28.1 | 30.8 | 33.1 | 33.4 | 35.5 |
| Total Direct Employment | 1,390 | 1,300 | 1,330 | 1,430 | 1,450 | 1,430 | 1,430 |
| Government Revenue (million) | 7.95 | 7.57 | 7.33 | 7.80 | 8.07 | 8.18 | 8.54 |
| Local Revenue | 2.59 | 2.51 | 2.50 | 2.74 | 2.80 | 2.82 | 2.98 |
| State Revenue | 5.36 | 5.06 | 4.82 | 5.05 | 5.27 | 5.36 | 5.56 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 129.3 | 123.0 | 119.1 | 125.8 | 122.2 | 121.2 | 123.0 |
| Party Nights | 310.5 | 296.3 | 288.4 | 303.3 | 295.0 | 292.6 | 297.3 |
| Person Trips | 343.3 | 327.8 | 317.9 | 334.5 | 325.1 | 324.0 | 329.6 |
| Person Nights | 823.0 | 787.6 | 767.7 | 804.6 | 783.1 | 780.2 | 794.0 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 471 | 488 | 483 | 477 | 502 | 516 | 523 |
| per Party Night | 196 | 202 | 199 | 198 | 208 | 214 | 216 |
| per Person Trip | 177 | 183 | 181 | 179 | 189 | 193 | 195 |
| per Person Night | 74 | 76 | 75 | 75 | 78 | 80 | 81 |

*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

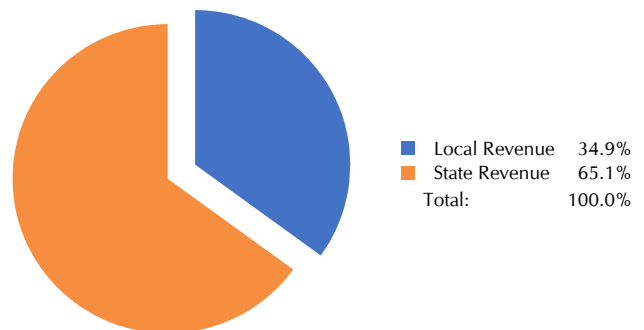
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



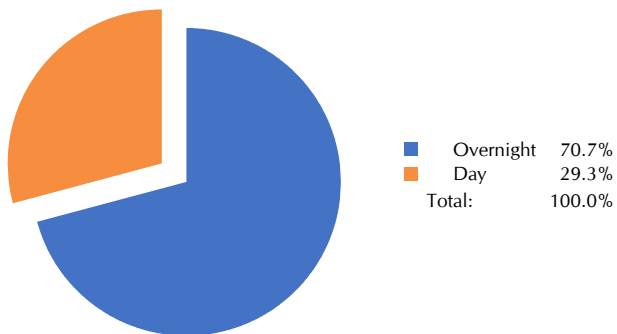
Stephens County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 54.8 | 63.9 | 77.0 | 69.4 | 62.0 | 66.0 | 64.7 |
| Other Travel* | 5.9 | 7.4 | 7.5 | 5.7 | 5.8 | 6.6 | 6.5 |
| Visitor Spending | 48.9 | 56.5 | 69.5 | 63.7 | 56.1 | 59.4 | 58.2 |
| Overnight | 34.1 | 39.9 | 50.5 | 46.0 | 39.6 | 42.1 | 41.2 |
| Day | 14.7 | 16.6 | 19.0 | 17.7 | 16.6 | 17.4 | 17.0 |
| Visitor Spending | 48.9 | 56.5 | 69.5 | 63.7 | 56.1 | 59.4 | 58.2 |
| Non-transportation | 40.6 | 46.3 | 58.3 | 55.4 | 48.0 | 50.4 | 49.6 |
| Transportation | 8.2 | 10.2 | 11.2 | 8.4 | 8.1 | 9.0 | 8.6 |
| Total Direct Earnings (million) | 12.6 | 14.6 | 18.2 | 18.2 | 16.3 | 16.7 | 17.8 |
| Total Direct Employment | 880 | 940 | 1,140 | 1,130 | 980 | 980 | 1,000 |
| Government Revenue (million) | 4.43 | 5.02 | 6.34 | 6.01 | 5.24 | 5.51 | 5.52 |
| Local Revenue | 1.84 | 2.16 | 2.86 | 2.71 | 2.32 | 2.43 | 2.45 |
| State Revenue | 2.59 | 2.86 | 3.48 | 3.30 | 2.93 | 3.08 | 3.07 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 111.4 | 118.5 | 135.2 | 127.6 | 114.1 | 117.3 | 112.9 |
| Party Nights | 268.3 | 283.9 | 318.2 | 300.9 | 273.0 | 280.1 | 269.8 |
| Person Trips | 282.2 | 299.6 | 341.5 | 322.7 | 288.7 | 297.3 | 286.8 |
| Person Nights | 677.6 | 715.8 | 801.7 | 759.3 | 688.8 | 707.7 | 683.2 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 306 | 337 | 373 | 361 | 347 | 359 | 364 |
| per Party Night | 127 | 141 | 159 | 153 | 145 | 150 | 153 |
| per Person Trip | 121 | 133 | 148 | 143 | 137 | 141 | 143 |
| per Person Night | 50 | 56 | 63 | 61 | 57 | 59 | 60 |

*Other Travel includes resident air travel and travel arrangement services.

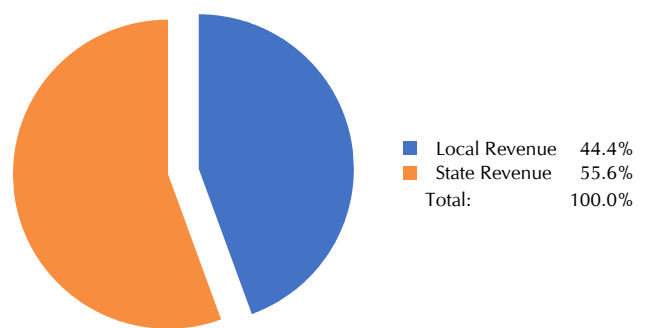
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



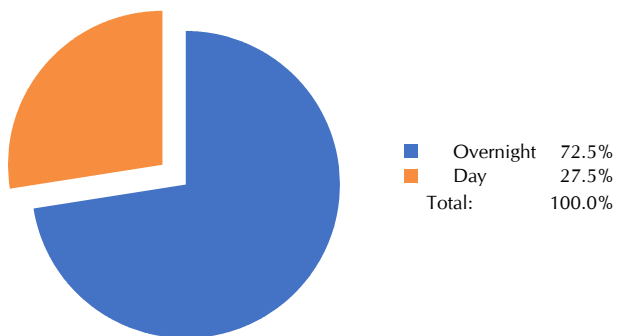
Texas County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 31.0 | 37.4 | 42.2 | 39.4 | 36.1 | 34.0 | 35.3 |
| Other Travel* | 2.6 | 3.3 | 3.2 | 2.1 | 2.2 | 2.6 | 2.4 |
| Visitor Spending | 28.4 | 34.1 | 39.0 | 37.2 | 33.9 | 31.4 | 32.9 |
| Overnight | 20.4 | 24.8 | 28.7 | 27.4 | 24.6 | 22.6 | 23.9 |
| Day | 8.0 | 9.3 | 10.3 | 9.9 | 9.3 | 8.8 | 9.1 |
| Visitor Spending | 28.4 | 34.1 | 39.0 | 37.2 | 33.9 | 31.4 | 32.9 |
| Non-transportation | 24.2 | 28.7 | 33.4 | 32.9 | 29.6 | 27.2 | 28.6 |
| Transportation | 4.2 | 5.3 | 5.7 | 4.4 | 4.3 | 4.3 | 4.3 |
| Total Direct Earnings (million) | 7.3 | 8.8 | 10.0 | 10.1 | 9.3 | 8.9 | 9.5 |
| Total Direct Employment | 480 | 550 | 670 | 650 | 560 | 510 | 540 |
| Government Revenue (million) | 2.75 | 3.23 | 3.72 | 3.64 | 3.30 | 3.33 | 3.59 |
| Local Revenue | 1.29 | 1.54 | 1.79 | 1.76 | 1.58 | 1.71 | 1.91 |
| State Revenue | 1.46 | 1.69 | 1.93 | 1.88 | 1.72 | 1.61 | 1.68 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 60.4 | 66.5 | 72.3 | 70.2 | 64.1 | 58.6 | 59.5 |
| Party Nights | 141.6 | 154.7 | 166.7 | 161.8 | 149.0 | 137.3 | 138.9 |
| Person Trips | 149.3 | 164.6 | 178.9 | 173.8 | 158.5 | 145.0 | 147.3 |
| Person Nights | 349.2 | 381.7 | 411.6 | 399.6 | 367.6 | 338.8 | 343.0 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 337 | 372 | 397 | 390 | 384 | 386 | 401 |
| per Party Night | 144 | 160 | 172 | 169 | 165 | 165 | 172 |
| per Person Trip | 136 | 150 | 160 | 157 | 155 | 156 | 162 |
| per Person Night | 58 | 65 | 70 | 68 | 67 | 67 | 70 |

*Other Travel includes resident air travel and travel arrangement services.

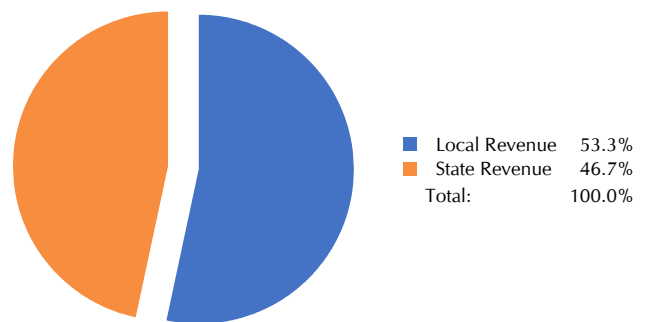
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



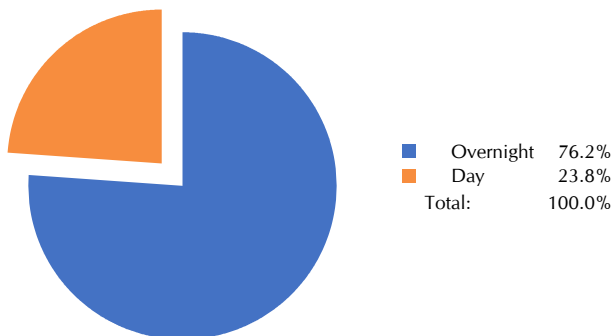
Tillman County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|------|------|------|------|------|------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 5.6 | 6.3 | 6.2 | 5.5 | 5.6 | 6.2 | 6.0 |
| Other Travel* | 1.0 | 1.2 | 1.1 | 0.8 | 0.8 | 0.9 | 0.9 |
| Visitor Spending | 4.7 | 5.1 | 5.1 | 4.8 | 4.8 | 5.3 | 5.1 |
| Overnight | 3.5 | 3.9 | 3.9 | 3.6 | 3.6 | 4.1 | 3.9 |
| Day | 1.2 | 1.2 | 1.2 | 1.1 | 1.2 | 1.3 | 1.2 |
| Visitor Spending | 4.7 | 5.1 | 5.1 | 4.8 | 4.8 | 5.3 | 5.1 |
| Non-transportation | 3.6 | 3.9 | 3.9 | 3.9 | 3.8 | 4.2 | 4.1 |
| Transportation | 1.1 | 1.2 | 1.2 | 0.9 | 0.9 | 1.1 | 1.0 |
| Total Direct Earnings (million) | 1.3 | 1.4 | 1.4 | 1.4 | 1.5 | 1.4 | 1.4 |
| Total Direct Employment | 90 | 100 | 90 | 90 | 100 | 90 | 100 |
| Government Revenue (million) | 0.42 | 0.46 | 0.47 | 0.45 | 0.45 | 0.50 | 0.49 |
| Local Revenue | 0.16 | 0.19 | 0.19 | 0.19 | 0.19 | 0.21 | 0.20 |
| State Revenue | 0.27 | 0.28 | 0.28 | 0.27 | 0.27 | 0.29 | 0.28 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 17.1 | 17.0 | 16.6 | 16.1 | 15.9 | 16.9 | 16.0 |
| Party Nights | 39.5 | 39.1 | 38.0 | 37.0 | 36.6 | 38.7 | 36.5 |
| Person Trips | 42.7 | 42.5 | 41.4 | 40.3 | 39.7 | 42.2 | 39.9 |
| Person Nights | 98.6 | 97.7 | 95.0 | 92.6 | 91.5 | 96.7 | 91.5 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 204 | 227 | 235 | 225 | 226 | 239 | 246 |
| per Party Night | 88 | 99 | 102 | 98 | 98 | 105 | 107 |
| per Person Trip | 82 | 91 | 94 | 90 | 91 | 96 | 98 |
| per Person Night | 35 | 40 | 41 | 39 | 39 | 42 | 43 |

*Other Travel includes resident air travel and travel arrangement services.

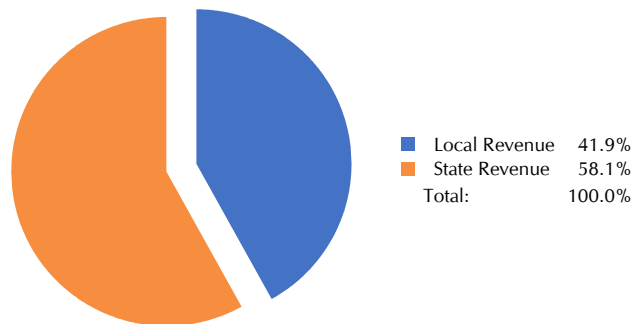
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



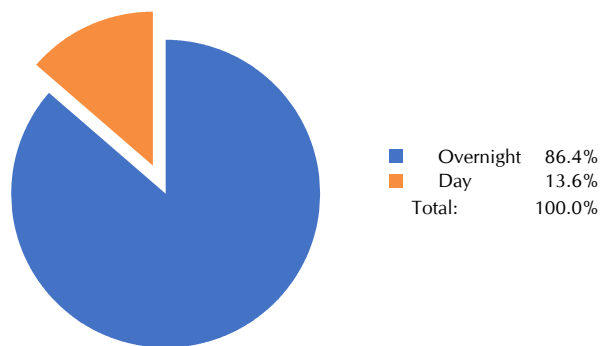
Tulsa County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|---------|---------|---------|---------|---------|---------|---------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 1,190.9 | 1,291.9 | 1,373.6 | 1,334.6 | 1,320.4 | 1,426.6 | 1,493.4 |
| Other Travel* | 359.2 | 351.3 | 347.9 | 330.2 | 316.7 | 352.8 | 372.0 |
| Visitor Spending | 831.6 | 940.6 | 1,025.6 | 1,004.4 | 1,003.7 | 1,073.7 | 1,121.4 |
| Overnight | 715.4 | 809.7 | 885.6 | 869.5 | 866.3 | 926.3 | 968.4 |
| Day | 116.3 | 130.9 | 140.0 | 134.9 | 137.4 | 147.4 | 153.0 |
| Visitor Spending | 831.6 | 940.6 | 1,025.6 | 1,004.4 | 1,003.7 | 1,073.7 | 1,121.4 |
| Non-transportation | 582.4 | 649.6 | 720.8 | 726.7 | 727.0 | 773.9 | 814.5 |
| Transportation | 249.2 | 290.9 | 304.8 | 277.7 | 276.7 | 299.8 | 306.9 |
| Total Direct Earnings (million) | 261.4 | 255.7 | 266.4 | 286.1 | 297.6 | 315.3 | 335.6 |
| Total Direct Employment | 11,560 | 11,220 | 11,640 | 12,270 | 12,530 | 13,070 | 13,430 |
| Government Revenue (million) | 78.11 | 83.81 | 91.40 | 92.19 | 93.11 | 99.70 | 104.65 |
| Local Revenue | 35.75 | 38.72 | 42.43 | 43.04 | 43.49 | 46.76 | 49.14 |
| State Revenue | 42.36 | 45.09 | 48.97 | 49.15 | 49.61 | 52.94 | 55.50 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 1360.2 | 1444.2 | 1523.7 | 1513.1 | 1491.4 | 1560.7 | 1601.4 |
| Party Nights | 3288.9 | 3463.8 | 3637.7 | 3613.6 | 3571.2 | 3732.6 | 3817.0 |
| Person Trips | 3182.8 | 3397.4 | 3590.3 | 3568.9 | 3514.5 | 3672.9 | 3775.1 |
| Person Nights | 7513.9 | 7968.1 | 8384.3 | 8340.9 | 8234.2 | 8587.1 | 8799.0 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 526 | 561 | 581 | 575 | 581 | 594 | 605 |
| per Party Night | 218 | 234 | 243 | 241 | 243 | 248 | 254 |
| per Person Trip | 225 | 238 | 247 | 244 | 246 | 252 | 257 |
| per Person Night | 95 | 102 | 106 | 104 | 105 | 108 | 110 |

*Other Travel includes resident air travel and travel arrangement services.

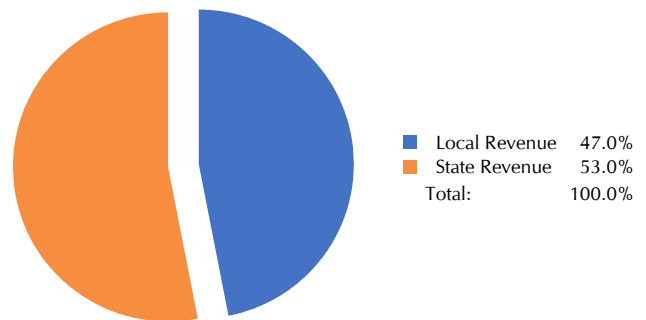
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



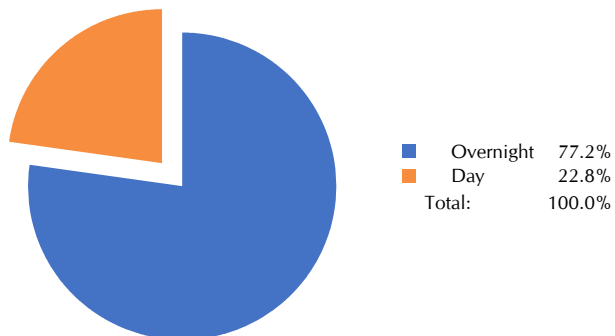
Wagoner County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 53.3 | 60.1 | 60.6 | 56.1 | 56.7 | 61.3 | 62.4 |
| Other Travel* | 10.0 | 13.1 | 11.4 | 7.6 | 8.3 | 9.7 | 9.6 |
| Visitor Spending | 43.3 | 47.0 | 49.2 | 48.5 | 48.4 | 51.6 | 52.8 |
| Overnight | 33.5 | 36.3 | 38.2 | 37.7 | 37.4 | 39.9 | 40.7 |
| Day | 9.8 | 10.6 | 11.0 | 10.8 | 11.0 | 11.7 | 12.0 |
| Visitor Spending | 43.3 | 47.0 | 49.2 | 48.5 | 48.4 | 51.6 | 52.8 |
| Non-transportation | 35.6 | 37.8 | 40.2 | 41.4 | 40.9 | 43.1 | 44.3 |
| Transportation | 7.7 | 9.1 | 9.0 | 7.1 | 7.5 | 8.5 | 8.5 |
| Total Direct Earnings (million) | 12.4 | 13.7 | 13.9 | 14.5 | 16.7 | 18.5 | 19.3 |
| Total Direct Employment | 790 | 780 | 810 | 840 | 930 | 1,020 | 1,040 |
| Government Revenue (million) | 4.03 | 4.24 | 4.41 | 4.47 | 4.62 | 5.09 | 5.27 |
| Local Revenue | 1.53 | 1.63 | 1.70 | 1.76 | 1.81 | 2.10 | 2.19 |
| State Revenue | 2.50 | 2.61 | 2.71 | 2.72 | 2.81 | 2.99 | 3.08 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 117.3 | 119.8 | 122.3 | 123.6 | 120.9 | 125.7 | 127.3 |
| Party Nights | 304.0 | 310.1 | 315.7 | 319.1 | 313.4 | 325.9 | 330.2 |
| Person Trips | 286.6 | 293.3 | 299.2 | 302.9 | 296.1 | 307.3 | 311.4 |
| Person Nights | 727.5 | 744.5 | 757.9 | 767.0 | 752.6 | 780.5 | 791.7 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 286 | 303 | 313 | 305 | 310 | 317 | 320 |
| per Party Night | 110 | 117 | 121 | 118 | 119 | 122 | 123 |
| per Person Trip | 117 | 124 | 128 | 125 | 126 | 130 | 131 |
| per Person Night | 46 | 49 | 50 | 49 | 50 | 51 | 51 |

*Other Travel includes resident air travel and travel arrangement services.

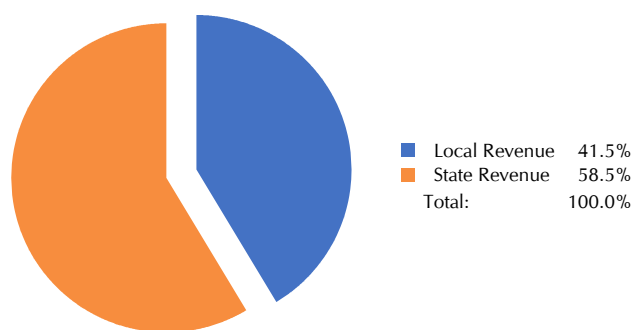
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

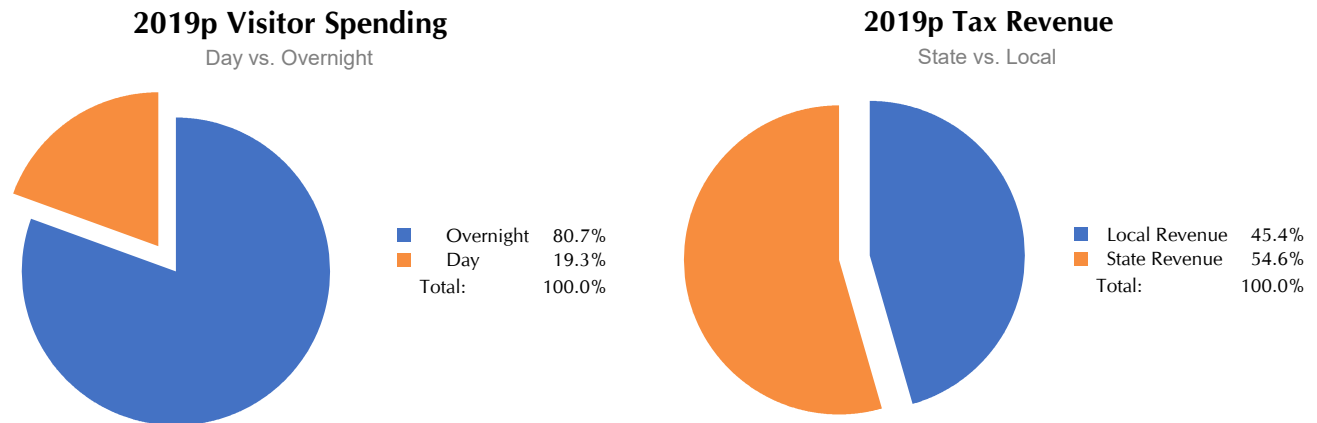
State vs. Local



Washington County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 54.6 | 74.4 | 72.9 | 64.8 | 69.3 | 69.4 | 68.1 |
| Other Travel* | 8.1 | 9.0 | 8.3 | 6.0 | 6.3 | 7.2 | 7.0 |
| Visitor Spending | 46.6 | 65.4 | 64.6 | 58.7 | 63.0 | 62.1 | 61.0 |
| Overnight | 36.9 | 53.1 | 52.5 | 47.7 | 51.0 | 50.2 | 49.3 |
| Day | 9.7 | 12.3 | 12.1 | 11.1 | 12.0 | 12.0 | 11.8 |
| Visitor Spending | 46.6 | 65.4 | 64.6 | 58.7 | 63.0 | 62.1 | 61.0 |
| Non-transportation | 37.3 | 52.2 | 52.2 | 49.5 | 52.5 | 51.2 | 50.6 |
| Transportation | 9.3 | 13.2 | 12.4 | 9.3 | 10.4 | 11.0 | 10.5 |
| Total Direct Earnings (million) | 13.6 | 16.6 | 17.0 | 16.6 | 18.1 | 19.1 | 18.1 |
| Total Direct Employment | 810 | 930 | 940 | 900 | 940 | 960 | 920 |
| Government Revenue (million) | 4.55 | 6.15 | 6.13 | 5.75 | 6.15 | 6.11 | 6.02 |
| Local Revenue | 1.96 | 2.81 | 2.80 | 2.62 | 2.80 | 2.76 | 2.74 |
| State Revenue | 2.59 | 3.34 | 3.33 | 3.13 | 3.35 | 3.35 | 3.29 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 138.2 | 167.0 | 161.1 | 152.9 | 159.4 | 154.1 | 149.3 |
| Party Nights | 304.8 | 359.8 | 347.9 | 331.7 | 345.2 | 334.4 | 325.0 |
| Person Trips | 341.9 | 413.8 | 399.2 | 378.9 | 394.7 | 382.1 | 370.4 |
| Person Nights | 753.3 | 890.6 | 861.2 | 821.1 | 853.7 | 828.2 | 805.2 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 267 | 318 | 326 | 312 | 320 | 326 | 330 |
| per Party Night | 121 | 148 | 151 | 144 | 148 | 150 | 152 |
| per Person Trip | 108 | 128 | 132 | 126 | 129 | 131 | 133 |
| per Person Night | 49 | 60 | 61 | 58 | 60 | 61 | 61 |

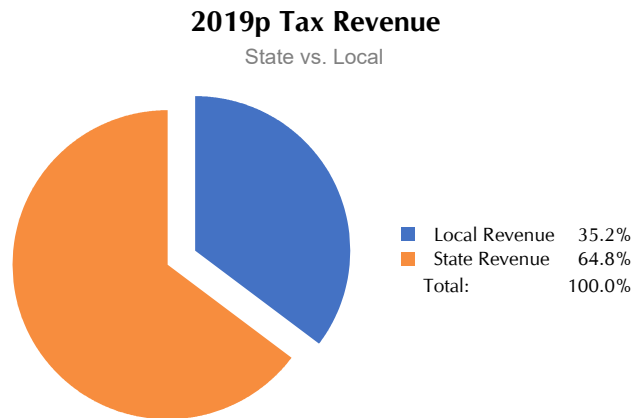
*Other Travel includes resident air travel and travel arrangement services.



Washita County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 7.2 | 8.2 | 8.1 | 7.2 | 7.1 | 7.9 | 7.7 |
| Other Travel* | 1.4 | 1.8 | 1.7 | 1.2 | 1.2 | 1.4 | 1.3 |
| Visitor Spending | 5.8 | 6.4 | 6.4 | 6.0 | 5.9 | 6.6 | 6.4 |
| Overnight | 5.5 | 6.0 | 6.1 | 5.8 | 5.7 | 6.3 | 6.2 |
| Day | 0.3 | 0.4 | 0.3 | 0.2 | 0.2 | 0.3 | 0.3 |
| Visitor Spending | 5.8 | 6.4 | 6.4 | 6.0 | 5.9 | 6.6 | 6.4 |
| Non-transportation | 4.1 | 4.4 | 4.6 | 4.6 | 4.5 | 4.9 | 4.8 |
| Transportation | 1.7 | 2.0 | 1.9 | 1.4 | 1.5 | 1.7 | 1.6 |
| Total Direct Earnings (million) | 1.5 | 1.6 | 1.6 | 1.6 | 1.6 | 1.9 | 1.9 |
| Total Direct Employment | 120 | 150 | 140 | 140 | 120 | 130 | 150 |
| Government Revenue (million) | 0.50 | 0.53 | 0.53 | 0.52 | 0.52 | 0.58 | 0.57 |
| Local Revenue | 0.16 | 0.18 | 0.18 | 0.18 | 0.18 | 0.20 | 0.20 |
| State Revenue | 0.34 | 0.35 | 0.36 | 0.34 | 0.34 | 0.38 | 0.37 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 25.8 | 25.9 | 25.6 | 25.4 | 24.5 | 25.8 | 24.6 |
| Party Nights | 60.1 | 60.2 | 59.3 | 59.0 | 57.0 | 59.7 | 57.0 |
| Person Trips | 65.6 | 66.0 | 65.1 | 64.7 | 62.4 | 65.6 | 63.0 |
| Person Nights | 152.7 | 153.2 | 151.1 | 150.3 | 145.2 | 152.0 | 145.9 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 212 | 233 | 238 | 227 | 233 | 244 | 251 |
| per Party Night | 91 | 100 | 103 | 98 | 100 | 105 | 108 |
| per Person Trip | 84 | 91 | 94 | 89 | 91 | 96 | 98 |
| per Person Night | 36 | 39 | 40 | 38 | 39 | 41 | 42 |

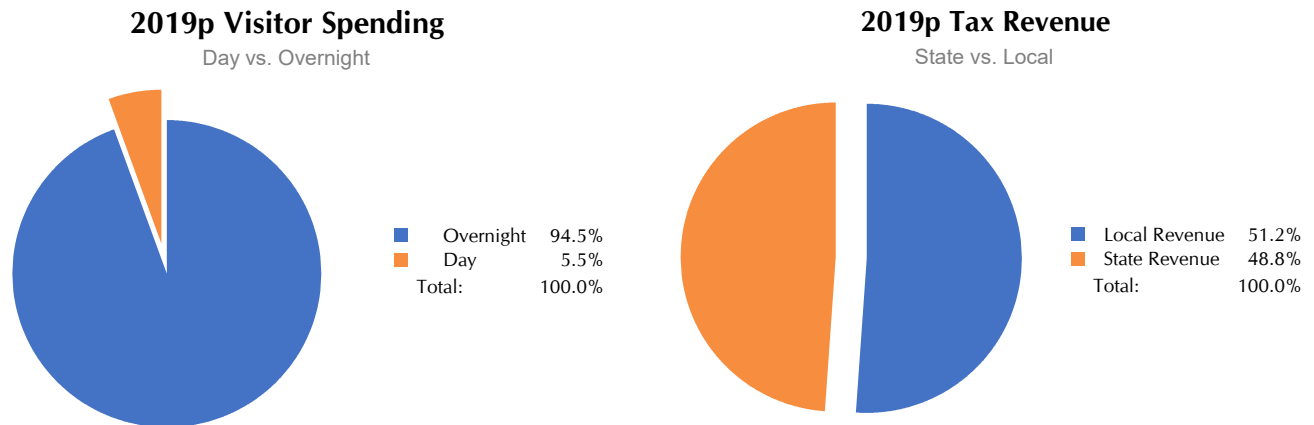
*Other Travel includes resident air travel and travel arrangement services.



Woods County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 13.0 | 17.9 | 34.2 | 29.3 | 16.9 | 21.5 | 17.7 |
| Other Travel* | 1.9 | 1.9 | 1.7 | 1.4 | 1.4 | 1.5 | 1.5 |
| Visitor Spending | 11.1 | 16.0 | 32.5 | 28.0 | 15.5 | 20.0 | 16.2 |
| Overnight | 10.4 | 15.1 | 31.0 | 26.7 | 14.6 | 18.9 | 15.3 |
| Day | 0.7 | 0.9 | 1.5 | 1.3 | 0.9 | 1.0 | 0.9 |
| Visitor Spending | 11.1 | 16.0 | 32.5 | 28.0 | 15.5 | 20.0 | 16.2 |
| Non-transportation | 8.9 | 12.9 | 27.2 | 24.1 | 13.0 | 16.6 | 13.4 |
| Transportation | 2.2 | 3.2 | 5.3 | 3.8 | 2.5 | 3.4 | 2.8 |
| Total Direct Earnings (million) | 3.1 | 4.3 | 8.5 | 7.7 | 4.7 | 5.0 | 4.2 |
| Total Direct Employment | 200 | 260 | 480 | 430 | 250 | 250 | 220 |
| Government Revenue (million) | 1.10 | 1.58 | 3.32 | 2.93 | 1.58 | 1.98 | 1.65 |
| Local Revenue | 0.52 | 0.78 | 1.74 | 1.53 | 0.78 | 0.99 | 0.85 |
| State Revenue | 0.58 | 0.79 | 1.58 | 1.40 | 0.80 | 0.99 | 0.81 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 35.0 | 43.4 | 75.7 | 67.7 | 41.3 | 50.0 | 41.2 |
| Party Nights | 76.8 | 92.7 | 154.3 | 138.9 | 88.8 | 106.1 | 88.9 |
| Person Trips | 90.9 | 111.9 | 192.5 | 172.8 | 107.0 | 129.3 | 107.6 |
| Person Nights | 200.3 | 240.0 | 393.8 | 356.3 | 230.8 | 275.5 | 233.4 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 297 | 349 | 409 | 394 | 354 | 379 | 371 |
| per Party Night | 135 | 163 | 201 | 192 | 165 | 179 | 172 |
| per Person Trip | 115 | 135 | 161 | 154 | 137 | 147 | 142 |
| per Person Night | 52 | 63 | 79 | 75 | 63 | 69 | 65 |

*Other Travel includes resident air travel and travel arrangement services.



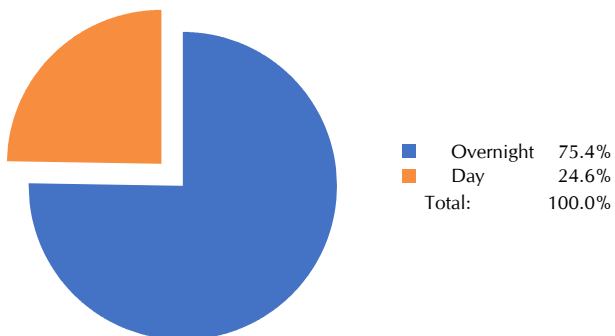
Woodward County Travel Impacts and Visitor Volume, 2010-2019p

| | 2010 | 2012 | 2014 | 2015 | 2017 | 2018 | 2019p |
|--|-------|-------|-------|-------|-------|-------|-------|
| Direct Economic Impacts | | | | | | | |
| Total Direct Spending (million) | 45.9 | 74.5 | 69.3 | 63.1 | 56.4 | 59.1 | 55.2 |
| Other Travel* | 2.8 | 3.7 | 3.5 | 2.6 | 2.6 | 2.9 | 2.9 |
| Visitor Spending | 43.1 | 70.8 | 65.8 | 60.6 | 53.8 | 56.2 | 52.4 |
| Overnight | 32.2 | 54.5 | 50.5 | 46.2 | 40.5 | 42.4 | 39.5 |
| Day | 10.9 | 16.3 | 15.4 | 14.3 | 13.2 | 13.7 | 12.9 |
| Visitor Spending | 43.1 | 70.8 | 65.8 | 60.6 | 53.8 | 56.2 | 52.4 |
| Non-transportation | 37.0 | 60.6 | 56.8 | 53.7 | 47.2 | 48.9 | 45.8 |
| Transportation | 6.1 | 10.2 | 9.0 | 6.8 | 6.5 | 7.2 | 6.5 |
| Total Direct Earnings (million) | 11.2 | 13.6 | 12.3 | 12.0 | 10.9 | 10.6 | 9.7 |
| Total Direct Employment | 660 | 740 | 700 | 670 | 570 | 560 | 540 |
| Government Revenue (million) | 4.26 | 6.69 | 6.63 | 6.24 | 5.49 | 5.51 | 5.21 |
| Local Revenue | 2.09 | 3.41 | 3.61 | 3.39 | 2.95 | 2.87 | 2.74 |
| State Revenue | 2.17 | 3.28 | 3.02 | 2.85 | 2.54 | 2.64 | 2.47 |
| Overnight Visitor Volume (thousand) | | | | | | | |
| Party Trips | 80.5 | 116.2 | 106.2 | 100.1 | 89.2 | 90.7 | 83.2 |
| Party Nights | 183.8 | 258.2 | 237.9 | 224.9 | 202.1 | 205.1 | 188.9 |
| Person Trips | 202.3 | 291.3 | 266.4 | 251.2 | 223.8 | 227.8 | 209.3 |
| Person Nights | 461.1 | 646.7 | 596.0 | 563.8 | 506.9 | 514.6 | 474.6 |
| Average Overnight Spending | | | | | | | |
| per Party Trip | 400 | 469 | 475 | 462 | 455 | 468 | 474 |
| per Party Night | 175 | 211 | 212 | 206 | 201 | 207 | 209 |
| per Person Trip | 159 | 187 | 189 | 184 | 181 | 186 | 189 |
| per Person Night | 70 | 84 | 85 | 82 | 80 | 82 | 83 |

*Other Travel includes resident air travel and travel arrangement services.

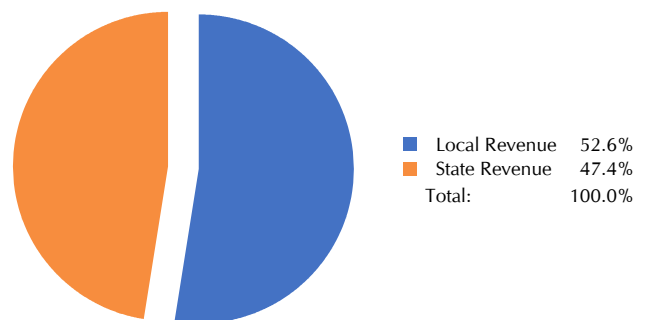
2019p Visitor Spending

Day vs. Overnight



2019p Tax Revenue

State vs. Local



Appendices

| | |
|------------|---|
| Appendix A | 2019 Travel Impact and Visitor Volume Estimates |
| Appendix B | Key Terms and Definitions |
| Appendix C | Relationship between Spending and Volume |
| Appendix D | Regional Travel Impact Model |
| Appendix E | Travel Industry Accounts |
| Appendix F | Oklahoma Earnings and Employment by Industry Sector |
| Appendix G | Industry Groups |

2019 Travel Impact and Visitor Volume Estimates

This appendix provides a brief overview of the methodology, terminology and limitations of the travel impact and visitor volume estimates.

Direct Impacts

The estimates of the direct impacts associated with traveler spending in Oklahoma were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The input data used to detail the economic impacts of the Oklahoma travel industry were gathered from various local, state and federal sources. Travel impacts consist of estimates of travel spending and the employment, earnings, and state and local taxes generated by this spending. These estimates are also broken out by type of traveler accommodation and by the type of business in which the expenditures occur.

Overnight Visitor Volume and Average Spending Estimates

This report also provides county and statewide estimates of visitor volume and average spending (which includes both domestic and international visitation) for overnight visitors. These estimates are derived from the RTIM spending estimates and other source data (see Appendix D). It should be noted that in the case of trips, the sum of county and regions are greater than the statewide estimate. This is because travelers may visit more than one destination on the same trip. Similar the length of stay on a given trip will less at a particular destination than for the state as whole due to pass-through time spent in route to the destination.

In addition, the treatment of transportation expenditures (ground and air) depends upon the level of geography (county, region or state). County level estimates of visitor spending do not include airfares and only a portion of ground transportation expenditures. (These estimates are included in other travel spending.) State level estimates include all one-way airfares and all expenditures for ground transportation.

Secondary (indirect and induced) Impacts

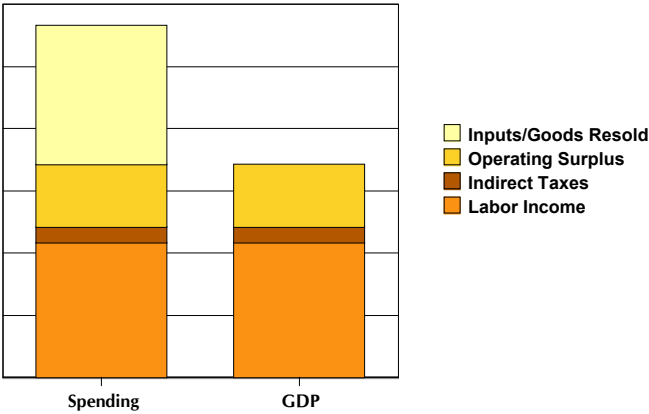
Direct impacts are reported for all counties within Oklahoma. Secondary employment and earnings impacts over and above direct impacts are reported at the state level only for the year 2019. These indirect and induced impacts are generated from the direct impacts produced by the RTIM, discussed above, and an input-output model of the Oklahoma economy prepared by the IMPLAN Group, LLC. Indirect impacts represent the purchases of goods and services from other firms by businesses that directly receive expenditures from travelers. Hotels, for example, purchase maintenance services from independent contractors. Induced impacts represent the purchase of goods and services by employees whose earnings are in part derived from travel expenditures. The sum of the direct, indirect and induced impacts equals the total impact of all spending by visitors in the state.

The “multiplier” refers to the ratio of the total impacts to the direct impacts for employment or earnings. A description of the methodology used to estimate secondary impacts can be found in the Appendix.

Gross Domestic Product

An estimate of the Gross Domestic Product (GDP) of the Oklahoma travel industry based on the RTIM direct travel impacts is also provided in this report. The GDP of an industry is equal to gross output (sales or receipts) minus intermediate inputs (the goods and services purchased from other industries). GDP is always less than output or sales because GDP measures only the “value added” of an industry and does not include the cost of the inputs that are also necessary to produce a good or service. GDP is a useful concept because it permits comparisons of the economic contributions of different industries. The relationship between spending and gross domestic product is illustrated in the figure below. Examples of inputs are the food or accounting services that restaurants purchase from suppliers. “Goods resold” are the commodities that retail establishments purchase from manufacturers or wholesale trade businesses and resell with a markup. These inputs or goods are not counted as the GDP of the restaurant or retail industry because their value was created in other industries (agriculture, accounting, manufacturing).

Relationship Between Spending and Gross Domestic Product



It is for this reason that “travel spending” - as measured from surveys of visitors - is not the best measure of the travel industry’s real economic contribution. This is because some visitor spending is actually counted as the GDP of other industries (e.g., agriculture, accounting, manufacturing). Furthermore, these other industries may or may not be located within the geographic area of interest. If the farm were located within the region of interest, then the GDP of the local farm would be included as an indirect or secondary effect. If not (e.g., a manufacturing firm in another state or country), then that portion of GDP is not counted.

The preceding graph also shows the three main components of GDP. For most industries, labor income (essentially equivalent to earnings in this report) is the primary component of GDP. This is true of the travel industry. A second component is the tax payments that businesses make to government, such as sales, excise and property taxes. In the case of excise taxes, businesses are essentially a collection agency for the government. The final component, operating surplus, represents the income and payments (e.g., dividends, interest) to other stakeholders of the firm.

The concept of GDP also illustrates that with small geographic units of analysis (e.g., counties), earnings, employment, and tax revenues are the best measures of the economic value of the travel industry to the local economy. Small area measures of GDP are less reliable and much of the operating surplus may leak out of the local economy anyway. Indirect effects are also generally less in smaller economies.

Comparison with other Export-Oriented Industries

Export-oriented industries are those industries that primarily market their products and services to other regions, states or nations. Agriculture, extractive industries, and manufacturing are the best examples of goods producing export-oriented industries. Many professional services (e.g., engineering, architecture, law) are also traded in export markets. The travel industry is also an export-oriented industry because goods and services are sold to *visitors*, rather than residents. The travel industry injects money into the local economy, as do the exports of other industries.

Exports are not necessarily more important than locally traded goods and services. However, diverse export-oriented industries in any economy are a source of strength - in part because they generate income that contributes to the development of other local services and amenities. Such industries characterize the “comparative advantage” of the local economy within larger regional, national and global markets.

For the purposes of this report, we have defined three major export-oriented industries in Oklahoma.

- **Oil and Gas Extraction.** This industry also includes support services for oil and gas extraction, as well as petroleum and chemical manufacturing. (NAICS 211, 213, 324, and 325).
- **Agriculture & food processing.** This industry group encompasses parts of

- **Travel.** A portion of the transportation, retail, leisure, and hospitality industries as estimated in this report.

Comparisons with these industries are more meaningful for the travel industry than comparisons with non-export oriented industries (e.g., health care, retail trade, government) where industry growth is largely a function of population and demographic factors. See Appendix C for a list of Oklahoma industries.

Interpretation of Impact estimates

Users of this report should be aware of several issues regarding the interpretation of the impact estimates contained herein:

The estimates contained in this report are based on the most current data available and supersede all previous estimates of travel impacts.

The estimates in this report are expressed in *current* dollars unless otherwise noted.

The employment estimates in this report are estimates of the total number of full and part-time jobs directly generated by travel spending, rather than the number of individuals employed. Both payroll and self-employment are included in these estimates. Caution should therefore be used in comparing these estimates with other employment data series.

In general, estimates of small geographic areas (e.g., rural counties) are less reliable than estimates for regions or metropolitan counties. Trend analysis and comparisons of counties with relatively low levels of travel related economic activity should therefore be interpreted cautiously.

The estimates of travel impacts published in this report will necessarily differ somewhat from estimates generated from different models, methodologies and data sources. Nonetheless, it should be emphasized that all credible estimates of direct travel impacts at the state level, including those of Dean Runyan

DEFINITION OF TERMS**Economic Impacts**

Commodity: A classification of a product or service, such as lodging or food service. An establishment or industry may produce more than one commodity.

Direct Impacts: Employment, earnings and tax receipts *directly* generated by travel spending, as distinguished from secondary and total impacts.

Earnings: Earnings include wage and salary disbursements, other earned income or benefits, and proprietor income. Only the earnings attributable to travel expenditures are included.

Employment: Industry employment (jobs) associated with travel-generated *earnings*. Includes both full-time and part-time positions, and salaried or self-employed individuals. Employment is reported as an average for a time period, typically annual. (Unless otherwise noted, the employment estimates refer to establishment or industry employment at place of work, not the employment status or residence of the individual.)

Federal Taxes: Federal taxes include the motor fuel excise tax, airline ticket taxes, and personal income and payroll taxes.

Industry: A classification of business or government establishments based on their primary technological process. (See NAICS Appendix table.)

Local Government Revenue: Lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. Passenger Facility Charges attributable to visitors (a fee imposed on airline tickets) are included in counties with airports. Property taxes and the sales tax payments attributable to travel industry employees are also included.

Other spending: See *Travel spending*.

Private Home: Unpaid overnight accommodations of friends and relatives.

Receipts: Travel expenditures less the sales and excise taxes paid by the consumer.

State Government Revenue: Lodging, sales, mixed beverage, motor fuel, auto rental and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Total Impacts: The sum of *Direct* and *Secondary* impacts.

Travel spending: The sum of visitor and other spending related to travel. Other spending includes spending by residents on ground and air transportation for the purpose of travel to other destinations and spending on travel arrangement services.

Visitor spending: All spending on goods & services by visitors at the destination. Also referred to as destination spending.

Visitor Volume

Length of Stay: The number of nights that a visitor or travel party is away from home on a trip.

Night: Applies to overnight visitors only. The number of nights on a trip is the length of stay. The count of days and nights is generally equivalent for overnight visitors. (See trips.)

Party-trips: The number of trips to the destination by travel parties. Party-trips are equal to the number of Visitor-trips divided by the average party size.

Party-nights: The number of nights or days that travel parties stayed at the destination. Party-nights are equal to the number of visitor-nights divided by the average party size or the number of party-trips multiplied by the average length of stay.

Party Size: The number of individuals (adults and children, including non-household members) that are traveling together and are sharing the costs of travel.

Room Demand: A count of the number of hotel/motel rooms that are sold on a nightly basis over a given period of time. Also referred to as *room nights sold*.

Travel party: A *travel party* includes all *visitors* (adults and children) traveling together. The *party size* represents the average number of visitors or persons in the travel party.

Trip: A trip may include more than one day or night at a destination. For overnight visitor categories, the total number of trips will be less than the number of nights. The *length of stay* for the trip represents the number of nights (or days) at the destination.

Visitor: An individual traveler that stays overnight away from home in paid or unpaid accommodations, or a day visitor that travels at least fifty miles one-way from home on non-routine trip.

Visitor Air Arrival: A passenger who travels by air and initiated the trip at another location. Visitor air arrivals do not include passengers who are returning home from a trip to another destination or passengers that are making a connection to another flight.

Visitor-trips: The number of trips to the destination by visitors or persons. This is also equivalent to as the total number of *visits*.

Visitor-nights: The number of nights or days that visitors (persons) stayed at the destination. Visitor-nights are equal to the number of visitor-trips multiplied by the average length of stay.

Relationship between Spending and Volume

The Spending, Average Expenditures and Volume tables are computationally related as shown below.

- **Spending equals Average Expenditures multiplied by Volume** for comparable party/person and night/trip categories
- **Travel parties and persons** are related by division or multiplication with **Party Size**
- **Trips and nights** are related by division or multiplication with **Length of Stay**

Visitor Spending by Type of Accommodation (\$Million), YEAR

| | | YEAR |
|-------------------------|--|-------------|
| All Overnight | 656,000 x \$86 = \$56,100,000 (calculated from person-trips) | 56.1 |
| Hotel, Motel | 160,000 x \$200 = \$32,000,000 (calculated from party-nights) | 32.0 |
| Private Home | 1,030,000 x \$20 = \$20,600,000 (calculated from person-nights) | 20.6 |
| Other Overnight | 10,000 x \$350 = \$3,500,000 (calculated from party-trips) | 3.5 |
| Campground | | 3.0 |
| Vacation Home | | 0.5 |
| Day Travel | | 30.0 |
| Spending at Destination | | 86.1 |

Average Expenditures for Overnight Visitors, YEAR

| | Travel Party | | Visitor (Person) | | Party Size | Length of Stay (nights) |
|-----------------|--------------|--------------|------------------|-------------|------------|-------------------------|
| | Nights | Trip | Nights | Trip | | |
| Hotel, Motel | \$200 | \$340 | \$83 | \$142 | 2.4 | 1.7 |
| Private Home | \$50 | \$130 | \$20 | \$52 | 2.5 | 2.6 |
| Other Overnight | \$117 | \$350 | \$34 | \$103 | 3.4 | 3.0 |
| All Overnight | \$494 | \$214 | \$197 | \$86 | 2.5 | 2.3 |

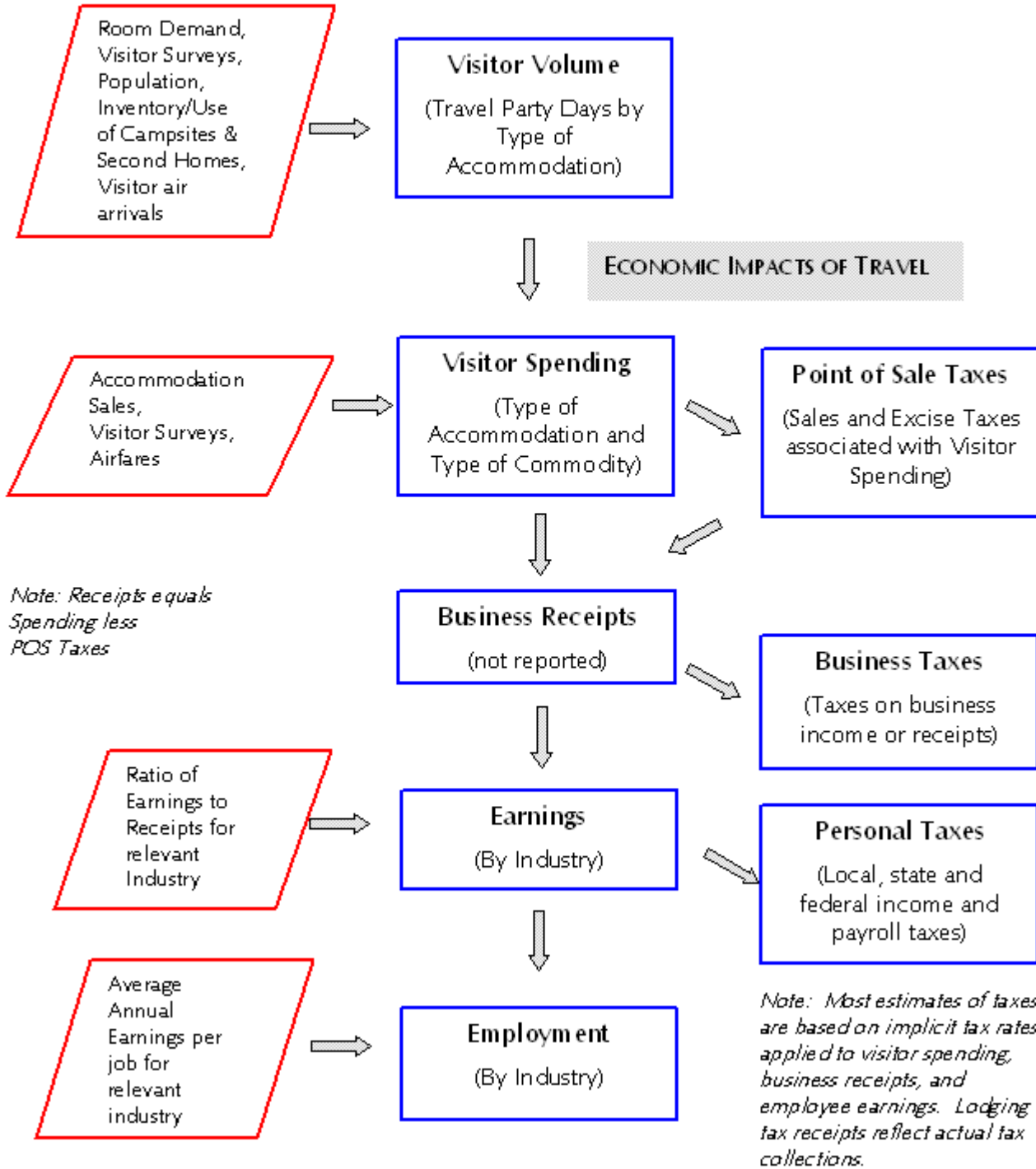
Overnight Visitor Volume, YEAR

| | Visitor-Nights (000) | | Party-Nights (000) | |
|-----------------|----------------------|--------------|--------------------|------------|
| | YEAR | | YEAR | |
| Hotel, Motel | 160 x 2.4 = | 384 | | 160 |
| Private Home | | 1,030 | | 412 |
| Other Overnight | | 102 | | 30 |
| All Overnight | | 1,516 | | 602 |

| | Visitor-Trips (000) | | Party-Trips (000) | |
|-----------------|----------------------|------------|-------------------|-----------|
| | YEAR | | YEAR | |
| Hotel, Motel | | 226 | | 94 |
| Private Home | 1,030 / 2.6 = | 396 | | 158 |
| Other Overnight | | 34 | | 10 |
| All Overnight | | 656 | | 263 |

REGIONAL TRAVEL IMPACT MODEL

PRIMARY DATA SOURCES



TRAVEL IMPACT INDUSTRIES MATCHED TO 1997 NAICS

| TRAVEL IMPACT INDUSTRY | NAICS INDUSTRIES* (code) |
|----------------------------------|---|
| Accommodation & Food Services | Accommodation (721) Food Services and Drinking Places (722) Residential Property Managers (531311) |
| Arts, Entertainment & Recreation | Performing Arts, Spectator Sports (711) Museums (712) Amusement, Gambling (713) Scenic and Sightseeing Transportation (487) Miscellaneous Industries (see note* *) |
| Retail | Food & Beverage Stores (445) Gasoline Stations (447) Clothing and Clothing Accessories Stores (448) Sporting Goods, Hobby, Book, and Music Stores (451) General Merchandise Stores (452) Miscellaneous Store Retailers (453) |
| Ground Transportation | Interurban and rural bus transportation (4852) Taxi and Limousine Service (4853) Charter Bus Industry (4855) Passenger Car Rental (532111) Parking Lots and Garages (812930) |
| Air Transportation | Scheduled Air Passenger Transportation (481111) Support Activities for Air Transportation (4881) |
| Travel Arrangement Services | Travel Arrangement and Reservation Services (5615) |

Notes: *Government enterprises (e.g., park systems) are included in this classification.
 ** Includes parts of industries in other sectors (e.g., accommodation, charter bus).
 A more detailed description of these industries can be found at <http://www.ntis.gov/naics>.

Oklahoma Earnings and Employment by Industry Sector, 2018

| Industry Sector | Earnings (\$Billion) | Percent of Total | Employment (Thousand) | Percent of Total |
|--|-------------------------|---------------------|--------------------------|---------------------|
| Primarily Export-Oriented | 23.3 | 18.4% | 363 | 15.6% |
| Agriculture, Forestry, Fishing and related | 0.9 | 0.7% | 86 | 3.7% |
| Mining | 10.6 | 8.4% | 126 | 5.4% |
| Manufacturing | 11.7 | 9.3% | 150 | 6.4% |
| **Travel | 2.4 | 1.9% | 104 | 4.4% |
| Primarily Non Export-Oriented | 58.0 | 45.8% | 1,185 | 50.8% |
| Construction | 7.6 | 6.0% | 134 | 5.7% |
| Utilities | 1.5 | 1.2% | 11 | 0.5% |
| Wholesale trade | 4.7 | 3.7% | 63 | 2.7% |
| Retail trade | 7.1 | 5.6% | 228 | 9.8% |
| Real estate and rental and leasing | 1.9 | 1.5% | 90 | 3.9% |
| Management of companies and enterprises | 2.0 | 1.6% | 23 | 1.0% |
| Administrative and waste services | 5.2 | 4.1% | 139 | 5.9% |
| Other services, except public administration | 4.4 | 3.5% | 129 | 5.5% |
| Government and government enterprises | 23.6 | 18.7% | 369 | 15.8% |
| Mixed | 45.3 | 35.8% | 783 | 33.6% |
| Transportation and warehousing | 12.3 | 9.7% | 81 | 3.5% |
| Information | 2.1 | 1.6% | 26 | 1.1% |
| Finance and insurance | 5.1 | 4.0% | 104 | 4.4% |
| Professional and technical services | 7.0 | 5.6% | 116 | 5.0% |
| Educational services | 1.0 | 0.8% | 31 | 1.3% |
| Health care and social assistance | 13.0 | 10.2% | 220 | 9.5% |
| Leisure and Hospitality | 4.8 | 3.8% | 205 | 8.8% |
| Oklahoma Total** | 126.5 | 100.0% | 2,331 | 100.0% |

**Travel is not included in the sub and grand totals because it is also represented in other sectors (primarily leisure and hospitality, transportation, and retail trade).

Industry Groups for Secondary Impacts

Accommodation & Food Services

- Food services and drinking places
- Hotels and motels, including casino hotels
- Other accommodations

Arts, Entertainment & Recreation

- Bowling centers
- Fitness and recreational sports centers
- Independent artists, writers, and performers
- Museums, historical sites, zoos, and parks
- Other amusement, gambling, and recreation industries
- Performing arts companies
- Promoters of performing arts and sports and agents for public figures
- Scenic and sightseeing trans and support activities for transportation
- Spectator sports

Wholesale & Retail Trade

- Building material and garden supply stores
- Clothing and clothing accessories stores
- Electronics and appliance stores
- Food and beverage stores
- Furniture and home furnishings stores
- Gasoline stations
- General merchandise stores
- Health and personal care stores
- Miscellaneous store retailers
- Motor vehicle and parts dealers
- Nonstore retailers
- Sporting goods, hobby, book and music stores
- Wholesale trade

Transportation

- Air transportation
- Automotive equipment rental and leasing
- Automotive repair and maintenance, except car washes
- Couriers and messengers
- Rail transportation
- Transit and ground passenger transportation
- Travel arrangement and reservation services
- Truck transportation
- Warehousing and storage
- Water transportation

Professional Services

Accounting and bookkeeping services
Advertising and related services
All other miscellaneous professional and technical services
Architectural and engineering services
Book publishers
Cable networks and program distribution
Child day care services
Civic, social, professional and similar organizations
Colleges, universities, and junior colleges
Computer systems design services
Custom computer programming services
Data processing services
Database, directory, and other publishers
Elementary and secondary schools
Environmental and other technical consulting services
Grantmaking and giving and social advocacy organizations
Home health care services
Hospitals
Information services
Legal services
Management consulting services
Management of companies and enterprises
Motion picture and video industries
Newspaper publishers
Nursing and residential care facilities
Offices of physicians, dentists, and other health practitioners
Other ambulatory health care services
Other computer related services, including facilities management
Other educational services
Periodical publishers
Photographic services
Radio and television broadcasting
Religious organizations
Scientific research and development services
Social assistance, except child day care services
Software publishers
Sound recording industries
Specialized design services
Telecommunications
Veterinary services

Other Services

- Business support services
- Car washes
- Commercial machinery repair and maintenance
- Death care services
- Drycleaning and laundry services
- Electronic equipment repair and maintenance
- Employment services
- Facilities support services
- General and consumer goods rental except video tapes and discs
- Household goods repair and maintenance
- Investigation and security services
- Lessors of nonfinancial intangible assets
- Machinery and equipment rental and leasing
- Office administrative services
- Other personal services
- Other support services
- Personal care services
- Private households
- Services to buildings and dwellings
- Video tape and disc rental
- Waste management and remediation services

Government

- Federal electric utilities
- Federal Military
- Federal Non-Military
- Other Federal Government enterprises
- Other State and local government enterprises
- Postal service
- State & Local Education
- State & Local Non-Education
- State and local government electric utilities
- State and local government passenger transit

Construction

- Commercial and institutional buildings
- Highway, street, bridge, and tunnel construction
- Maintenance and repair of farm and nonfarm residential structures
- Maintenance and repair of highways, streets, bridges, and tunnels
- Maintenance and repair of nonresidential buildings
- Manufacturing and industrial buildings
- New farm housing units and additions and alterations
- New multifamily housing structures, nonfarm
- New residential 1-unit structures, nonfarm
- New residential additions and alterations, nonfarm
- Other maintenance and repair construction
- Other new construction
- Water, sewer, and pipeline construction

Finance, Ins., & Real Estate

Funds, trusts, and other financial vehicles
Insurance agencies, brokerages, and related
Insurance carriers
Monetary authorities and depository credit intermediation
Nondepository credit intermediation and related activities
Real estate
Securities, commodity contracts, investments

Mining & Manufacturing

all mining & manufacturing industries except for food processing

Agriculture & Food Processing

farming & manufacturing industries in food processing