

# Oklahoma Travel Impacts: Statewide Estimates *2010 - 2018p*



December 2019

*Prepared for the*

Oklahoma Tourism and Recreation Department  
Oklahoma City, Oklahoma

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# **The Economic Impact of Travel on Oklahoma**

**2010-2018 State Estimates**

December 2019

prepared for

Oklahoma Tourism and Recreation Department

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## Executive Summary

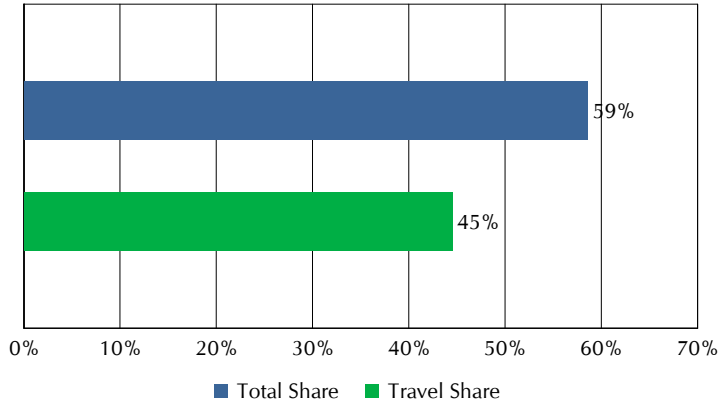
This report describes the economic impacts of travel to and through Oklahoma and the state's 77 counties. The estimates of the direct impacts associated with traveler spending in Oklahoma were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The estimates for Oklahoma are generally comparable to the U.S. Travel and Tourism Satellite Accounts produced by the Bureau of Economic Analysis. The estimates of spending, earnings, employment and tax receipts are also used as input data to derive estimates of other economic measures, including gross domestic product (GDP) and secondary effects of the travel industry.

### Summary of Recent Trends

- Total direct travel spending in Oklahoma was \$9.6 billion in 2018.
- Visitor spending was \$8.9 billion in 2018 an increase of 7.3 percent. Since 2010, visitor spending in the state has increased on average by 3.4 percent per year in current dollars.
- Direct travel-generated employment was 103,600 in 2018. This represents a 2.7 percent increase over the previous year. On average, direct travel-generated employment has increased by 2.3 percent per year since 2010.
- Direct travel-generated earnings (\$2.4 billion in 2018) increased by 4.9 percent over the previous year; travel-generated earnings have grown an average of 4.2 percent per year since 2010.
- Local, state and federal tax revenue generated by travel spending totaled \$1.1 billion in 2018: \$300 million local (an increase of 10.2 percent), \$408 million state (an increase of 6.3 percent), and \$384 million federal. This is equivalent to \$710 for each Oklahoma household (state and local tax revenue is equivalent to \$460 for each Oklahoma household).
- The Gross Domestic Product (GDP) of the travel industry is \$3.6 billion in 2018. The travel industry is the third largest export-oriented industry in the state, following oil and gas, and agriculture/food processing.
- The total (direct, indirect and induced) employment supported by the Oklahoma travel industry was 159,100 jobs. The total earnings supported by the travel industry was \$4.4 billion. The total spending supported by the travel industry was \$17.4 billion. These total impacts reflect the re-spending of income by travel industry employees and businesses on additional goods and services.

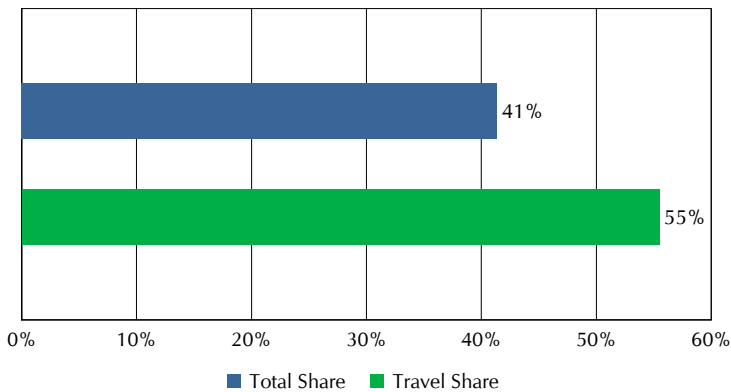
# THE OKLAHOMA TRAVEL INDUSTRY BENEFITS ALL AREAS OF THE STATE

**Five Largest Counties**



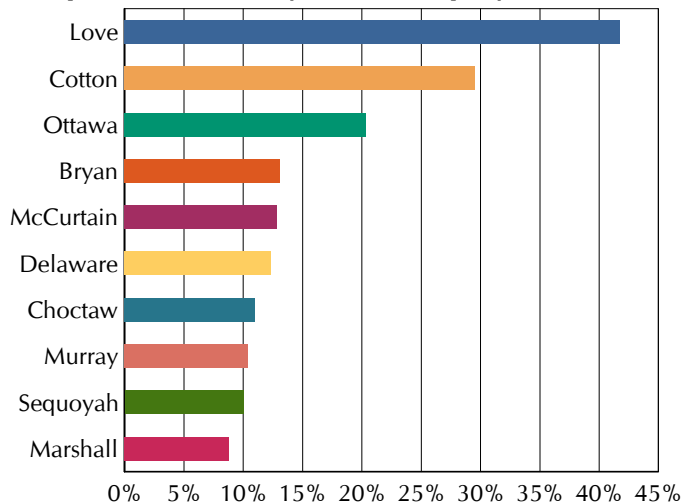
The five largest counties in the state by population (Oklahoma, Tulsa, Cleveland, Comanche and Canadian) have over one-half (59 percent) of the total employment in the state and 45 percent of direct travel-generated employment. Travel-generated employment represents 3 percent of all employment in these counties.

**All other Oklahoma Counties**



The remaining 72 counties in the state have 41 percent of total employment in Oklahoma and 55 percent of direct travel-generated employment. Travel-generated employment represents 6 percent of all employment in these counties.

**Top 10 Counties by Travel Employment Share**



The counties with the greatest share of direct travel-generated employment are all non-metropolitan. They include counties with second homes, tribal casinos and destination resorts.

## OKLAHOMA TRAVEL IMPACTS, 2010-2018

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<b>I. U.S. Travel</b>	<b>1</b>
<b>II. Oklahoma Travel Impacts</b>	<b>5</b>
Summary of Oklahoma Travel	6
Travel Trends	7
Travel-Generated Government Revenue	9
Overnight Visitor Volume and Average Spending	10
Oklahoma Visitor Spending by Visitor Residence	11
Oklahoma Travel GDP	12
Direct, Indirect, & Induced Impacts	14
Oklahoma Travel Impacts (Detailed)	19
<b>III. County Travel Impacts</b>	<b>20</b>
<b>Appendices</b>	<b>115</b>
A. 2018 Travel Impact Estimates	116
B. Key Terms and Definitions	119
C. Relationship Between Spending and Volume	121
D. Regional Travel Impact Model	122
E. Travel Industry Accounts	123
F. Oklahoma Earnings and Employment by Industry Sector	124
G. Secondary Impacts Industry Groups	125

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# List of Tables and Figures

	page
<b>I. US Travel</b>	
Annual Direct Travel Spending in U.S., 2000-2018p	2
Spending by Summary Commodity in U.S.	2
International Spending by Country	3
Relative Value of Selected Foreign Currencies compared to U.S. Dollar	3
U.S. Travel Industry Employment	4
Components of U.S. Travel Industry Employment	4
<b>II. Oklahoma Travel</b>	
Oklahoma Travel Trends, 2010-2018	7
Travel Spending	8
Overnight Person Trips	8
Visitor Air Arrivals	8
Local, State and Federal Revenue	9
Local and State Revenue by Category	9
Local and State Revenue by Local Resident or Visitor	9
Oklahoma Visitor Spending by Type of Traveler Accommodation	10
Average Expenditures for Overnight Visitors to Oklahoma, 2018	10
Overnight Visitor Volume, 2016-2018	10
Oklahoma Visitor Spending by Visitor Residence, 2018	11
Oklahoma Travel GDP, 2018 (graph)	12
Oklahoma Export Oriented Industries GDP (graph)	13
Total Impacts Generated by Travel Spending in Oklahoma, 2018	14
Direct & Secondary Spending Generated by Travel Spending, 2018	16
Direct & Secondary Earnings Generated by Travel Spending, 2018	17
Direct & Secondary Employment Generated by Travel Spending, 2018	18
Oklahoma Travel Impacts, 2010-2018 (detail)	19
<b>III. County Travel Impacts</b>	
Travel Share of Total Employment and Earnings, 2018	22-23
Travel Spending by County, 2010-2018	24-33
2018 Economic Impacts of Travel	34-35
2018 Overnight Visitor Volume	36
2018 Overnight Average Spending	37
County Impact Detail Tables, 2010-2018	38-114

## Preface

The purpose of this study is to document the economic significance of the travel industry in Oklahoma from 2010 to 2018. These findings show the level of travel spending by visitors traveling to and within the state, and the impact this spending had on the economy in terms of earnings, employment and tax revenue.

Dean Runyan Associates prepared this study for the Oklahoma Tourism and Recreation Department. Dean Runyan Associates has specialized in research and planning services for the travel, tourism and recreation industry since 1984. With respect to economic impact analysis, the firm developed and currently maintains the Regional Travel Impact Model (RTIM), a proprietary computer model for analyzing travel economic impacts at the state, regional and local level. Dean Runyan Associates also has extensive experience in project feasibility analysis, market evaluation, survey research and travel and tourism planning.

Many individuals and organizations provided data and assistance for this report. State agencies include the Oklahoma Tax Commission, Oklahoma Department of Commerce, and Oklahoma State Parks. Federal agencies that maintain data essential for this report include the Bureau of Economic Analysis, the Department of Labor, the Department of Transportation, the U.S. Forest Service, and the National Park Service. In addition, local jurisdictions, Convention and Visitors Bureaus, and travel and tourism organizations throughout the state of Oklahoma contributed information essential for this report.

Special thanks are due to Kim Caplinger, Director, Public Policy and Research for the Oklahoma Tourism & Recreation Department. Without her support and assistance, this report would not have been possible.

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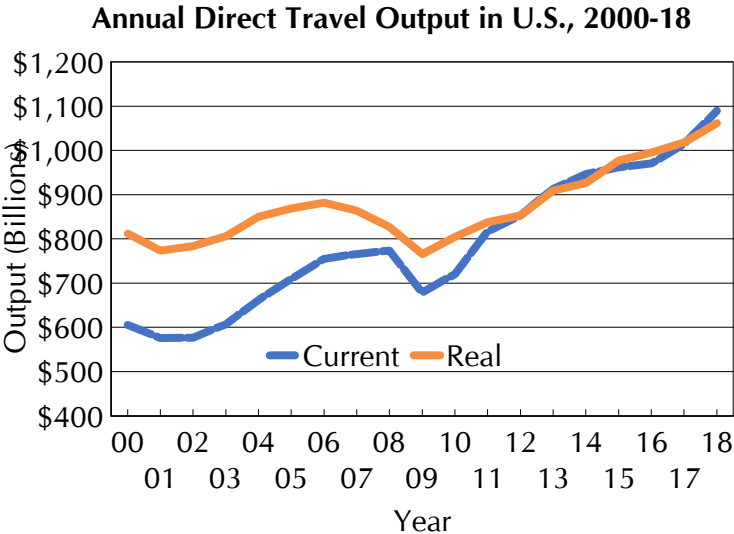
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## I. U.S. TRAVEL

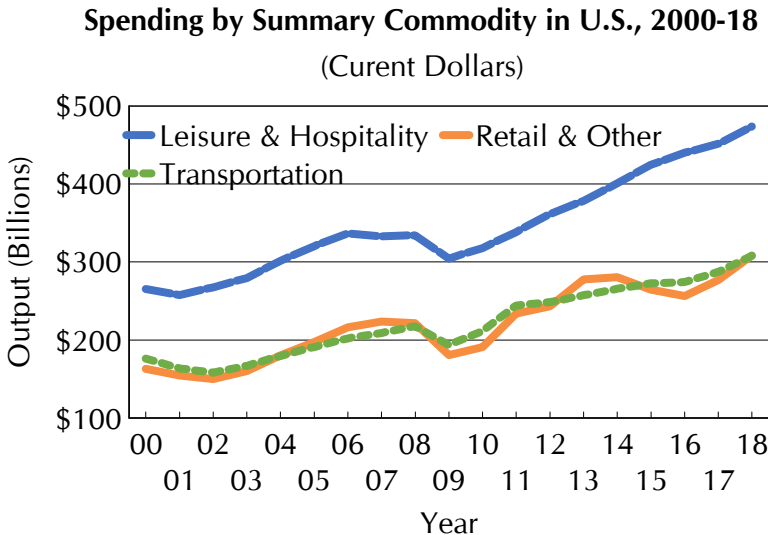


The national level data in this section focuses on visitor spending trends in current and real dollars, visitor spending by leisure & hospitality and transportation in the U.S., current international spending, and trends in travel-generated employment.

The following two graphs are derived from the Bureau of Economic Analysis Travel and Tourism Satellite Accounts\*. Both graphs show direct tourism output for the United States. All values have been revised to the new 2018 data release.



Spending by resident and foreign visitors was \$1,088 billion in 2018 in current dollars. This represents a 7.3 percent increase over 2017. When adjusted for changes in prices (real dollars), spending increased by 4.2 percent from 2017 to 2018 compared to a 2.4 percent increase for the preceding year.



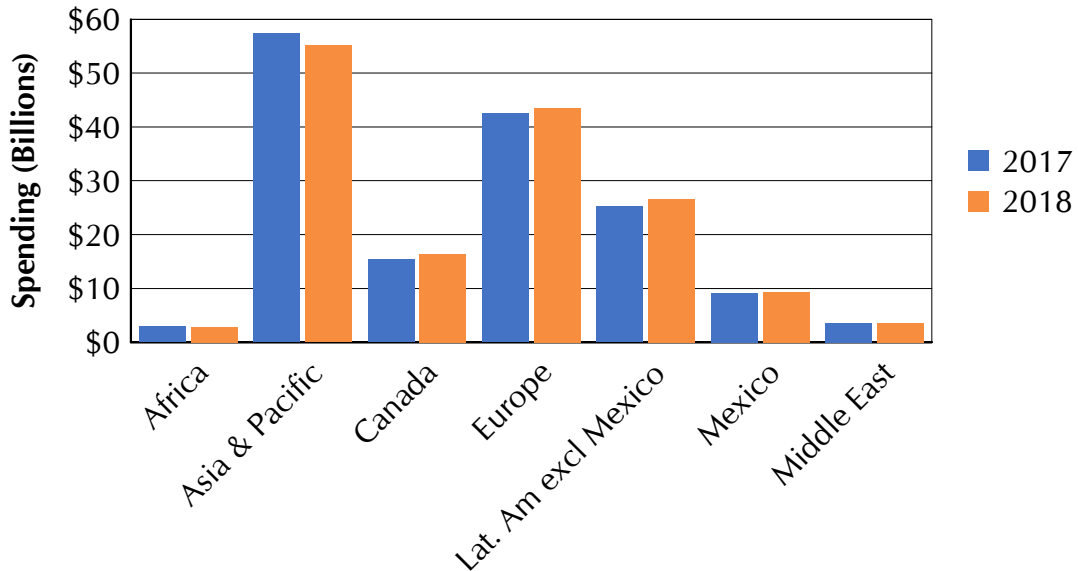
The bottom chart highlights the components of the travel industry and the contribution over time. In 2018, the increase in Leisure & Hospitality spending (4.9 percent) compares to a 7.1 percent increase in Transportation and 11.4 percent increase in Retail spending. Retail spending includes gasoline purchases. Leisure & Hospitality is about 43 percent of spending in 2018.

Note: Retail spending includes gasoline purchases.

\*See <http://www.bea.gov/industry/index.htm#satellite>.

International spending on travel was up slightly less than 1 percent in 2018. The Asia & Pacific region which accounts for 35 percent of the total spending in 2018, experienced a decrease of about 4 percent year over year. In 2018 foreign spending was roughly 14.5 percent of the United States travel spending. The dollar continues to be strong against other currencies, which can make travel to the U.S. less appealing.

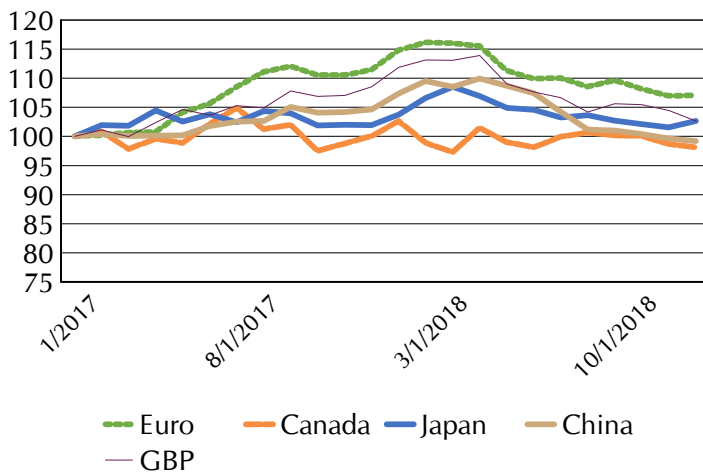
### International Spending by Country



*Does not include spending on education, healthcare, or border workers*

### Relative Value of Selected Foreign Currencies compared to U.S. Dollar

Monthly Averages, Jan 2017 through December 2018



Sources:

Foreign Share of U.S Internal Travel: Bureau of Economic Analysis Travel & Tourism Satellite Accounts and International Transactions.

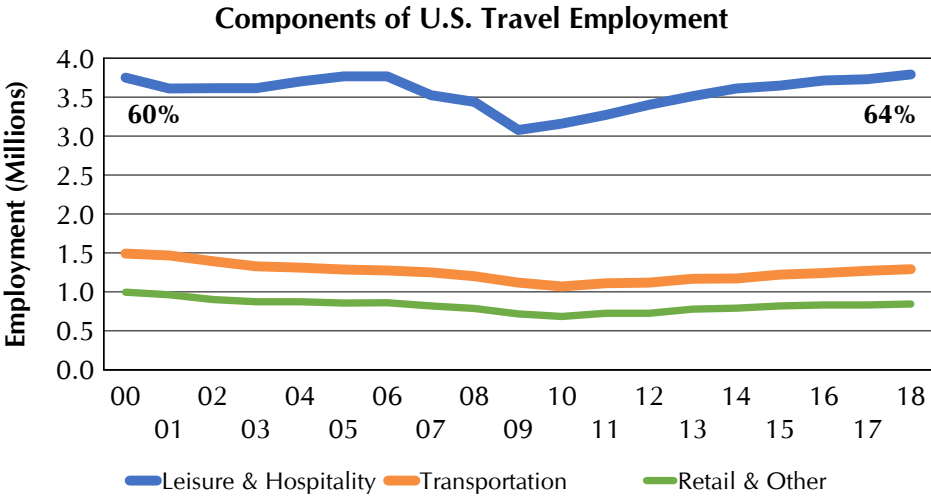
International Spending by Country: Bureau of Economic Analysis.

Relative Value of Selected Foreign Currencies: USForex, Inc. ([www.usforex.com](http://www.usforex.com))

The following two graphs show employment trends since 2000 and the composition of travel industry employment since the recession. The first graph shows that travel-generated employment recovered from the 2008-09 recession by 2016. Leisure and hospitality employment was 3.79 million in 2018 or 64 percent of total travel industry employment, compared to 3.75 million in 2000 or 60 percent of the total. In 2018 total travel employment grew by 1.5 percent. Additionally, employment in transportation and other industries declined over the same period from 2.48 million to 2.13 million, mostly due to decreased employment in the airline and related transportation industries.



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts.



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts. Leisure & hospitality includes accommodations, food services, and arts, entertainment & recreation. Retail & Other includes gasoline.

## II. OKLAHOMA TRAVEL IMPACTS



The multi-billion dollar travel industry in Oklahoma is a vital part of the state and local economies. The industry is represented primarily by businesses in the leisure and hospitality sector, transportation, and retail. The money that visitors spend on various goods and services while in Oklahoma produces business receipts at these firms, which in turn generate earnings and employment for Oklahoma residents. In addition, state and local governments collect taxes that are generated from visitor spending. Most of these taxes are imposed on the sale of goods and services to visitors, thus avoiding a tax burden on local residents.

### **Summary of Oklahoma Travel**

- Total direct travel spending in Oklahoma was \$9.6 billion in 2018p. This represents a 7.3 percent increase over the preceding year in current dollars.
- Direct travel-generated employment was 103,600 in 2018p, a 2.6 percent increase over the preceding year. Employment has increased by 2.3 percent per year since 2010. Earnings (\$2.4 billion in 2018p) have increased by 4.2 percent per year since 2010.
- Local, state and federal government revenue generated by travel spending totaled \$1.1 billion in 2018p: \$300 million local, \$408 million state, and \$384 million federal. The local and state tax revenues generated by travel spending represent approximately 5.0 percent of all local and state tax revenues collected in Oklahoma.
- Direct travel-generated local and state tax revenue was equivalent to \$460 per Oklahoma household. Visitor spending accounted for over 80 percent of this amount. The tax payments of travel industry businesses and employees accounted for the remainder.
- The Gross Domestic Product (GDP) of the travel industry is \$3.6 billion in 2018. The travel industry is the third largest export-oriented industry in the state, following oil and gas, and agriculture/food processing.
- The total (direct, indirect and induced) employment supported by the Oklahoma travel industry was 159,100 jobs. The total earnings supported by the travel industry was \$4.4 billion. The total spending supported by the travel industry was \$17.4 billion. These total impacts reflect the re-spending of income by travel industry employees and businesses on additional goods and services.

*Most of this report discusses direct travel impact estimates only. Direct impacts are a measure of additional expenditure within a defined geography. Secondary impacts are detailed on pages 14-18. The summation of direct and secondary equal total impacts. In addition, these estimates do not include the airline maintenance facility located in Tulsa, nor the administrative headquarters of auto rental businesses located in Tulsa and Oklahoma City. While these businesses are clearly part of the larger U.S. travel industry and benefit Oklahoma residents, they are not directly related to visitation to or within the state of Oklahoma.*

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\*The \$408 million in state government revenue includes tribal gaming exclusivity fees. This amount is not included in the calculation of the amount of state and local tax revenue attributable to travel (4.0 percent).

## ECONOMIC IMPACT OF TRAVEL

Visitor spending increased by 7.3 percent. Travel-generated employment growth at 2.6 percent, grew faster than the annual average. State tax revenue grew at 6.3 percent.

### Oklahoma Direct Travel Impacts, 2010-2018p

	2010	2012	2015	2016	2017	2018p	Annual % Chg. 17-18p	10-18p
<b>Spending (\$Millions)</b>								
Total	7,416	8,300	8,648	8,566	8,940	9,594	7.3%	3.3%
Other	612	611	630	637	624	670	7.4%	1.1%
Visitor	6,804	7,689	8,018	7,929	8,317	8,925	7.3%	3.4%
Non-Transportation	5,270	5,830	6,504	6,463	6,739	7,145	6.0%	3.9%
Transportation	1,534	1,860	1,514	1,465	1,578	1,780	12.8%	1.9%
<b>Earnings (\$Millions)</b>								
Total	1,730	1,881	2,143	2,231	2,290	2,401	4.9%	4.2%
<b>Employment (Thousands)</b>								
Total	86.4	90.6	98.3	100.1	100.9	103.6	2.6%	2.3%
<b>Government Revenue (\$Millions)</b>								
Total	832	883	986	988	1,019	1,091	7.1%	3.5%
Local	207	237	265	259	272	300	10.2%	4.7%
Visitor	162	188	214	209	216	239	10.8%	5.0%
Business or Employee	46	48	51	50	57	61	7.6%	3.6%
State	319	342	369	368	384	408	6.3%	3.1%
Visitor	263	283	305	305	317	336	6.1%	3.1%
Business or Employee	56	58	65	63	67	72	6.9%	3.2%
Federal	305	305	352	361	363	384	5.8%	2.9%

**Other spending** includes resident air travel, travel arrangement and reservation services, and convention and trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

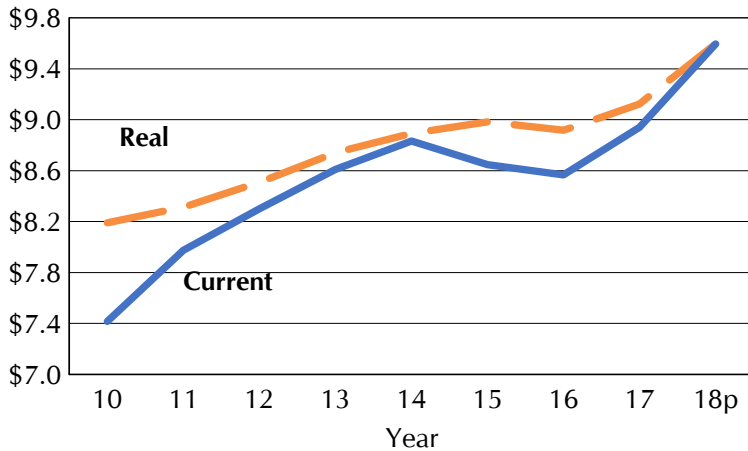
**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State revenue** includes lodging, sales, mixed beverage and motor fuel tax payments of visitors, and the income tax payments and sales tax payments attributable to the travel industry income of employees and businesses. The visitor related share of tribal gaming exclusivity fees are also included.

**Federal revenue** includes motor fuel excise taxes and airline ticket taxes, and the payroll and income taxes attributable to the travel industry income of employees and businesses.

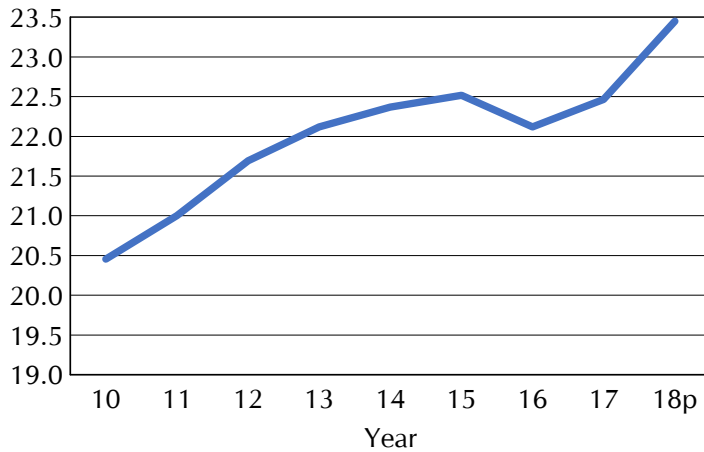
**Travel Spending (Billions)**



The top graph shows travel spending in current dollars (no inflation adjustment) and real dollars (adjusted for inflation). In real dollars, travel spending increase by 5.1 percent from 2017 to 2018p. In current dollars, spending increased by 7.3 percent.

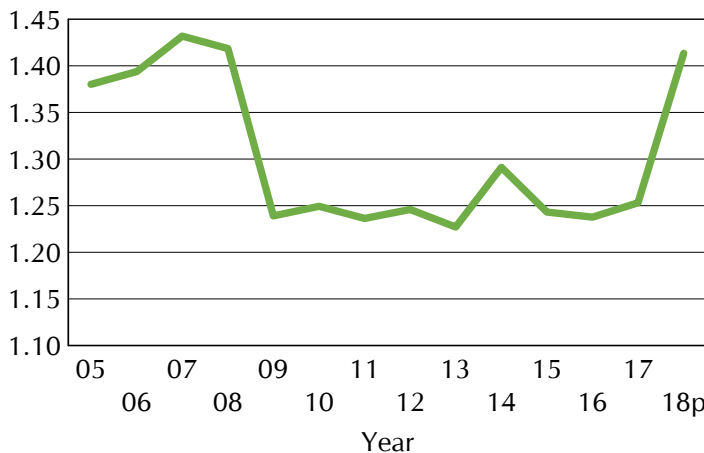
Sources: Bureau of Labor Statistics CPI, STR Inc., Energy Information Administration and Bureau of Transportation Origin and Destination Survey.

**Overnight Person Trips (Millions)**



Overnight person trips increased 4.4 percent from 2017 to 2018p. Since 2010, overnight person trips have increased by 1.7 percent per year. *(A more detailed breakout of overnight visitor volume is shown on page 10. Percent change calculated on unrounded figures.)*

**Visitor Air Arrivals (Millions)**



Visitor air arrivals on domestic airlines are shown in the bottom graph for the years 2005 through 2018p. Visitor arrivals increased by 12.8 percent in the recent year.

Source: Bureau of Transportation Origin and Destination Survey

## Travel-Generated Government Revenue, 2018p

The top pie chart shows the distribution of travel-generated government revenue. Federal taxes include income, payroll, airline ticket taxes, and motor fuel taxes. Total local, state and federal tax revenue is equivalent to \$710 per resident Oklahoma household.

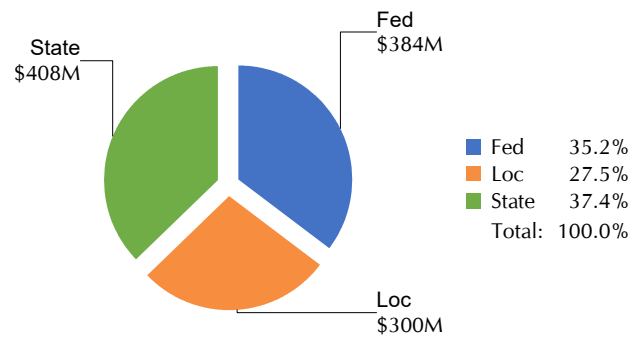
Detailed State and local taxes are shown in the next pie chart. Travel-generated local and state tax revenue represents about 5 percent of all local and state tax collections. (This does not include tribal gaming exclusivity fees.)

**State sales & other taxes** include the mixed beverage gross receipts tax, the motor fuel tax and the auto rental tax. The sales tax payments of both visitors and travel business employees are included. Sales tax revenue reflects the state sales tax payments attributable to the income of travel industry employees.

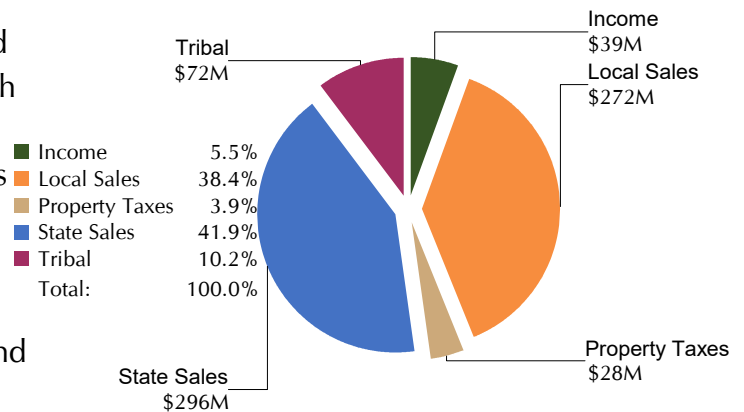
**Local sales & other taxes** include lodging taxes and passenger facility charges for visitors traveling to Oklahoma by air. As with state sales tax revenue, the local sales tax payments of both visitors and travel industry employees are included.

Over 80 percent of all local and state tax revenue is attributable to visitors (both Oklahoma residents and out-of-state visitors). In addition, travel businesses and employee tax payments include sales, income, and property taxes, as well as the travel-generated portion of the tribal gaming exclusivity fees.

**Local, State & Federal Revenue**  
(Millions)

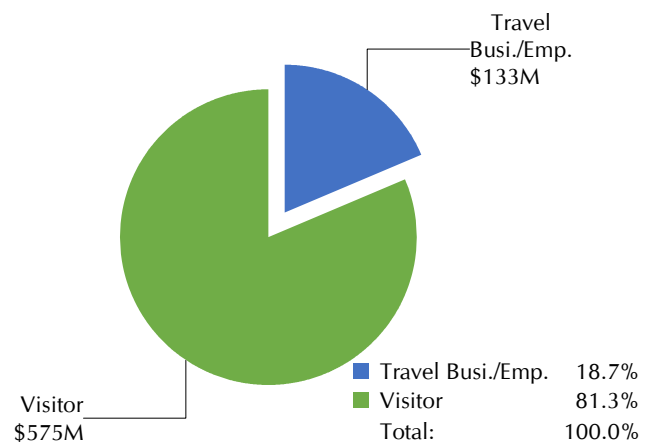


**Local, State Revenue**  
by Tax Category (Millions)



**Local & State Revenue**

by Local Resident or Visitor (Millions)



## OVERNIGHT VISITOR VOLUME AND AVERAGE DAILY SPENDING

### Oklahoma Visitor Spending by Type of Traveler Accommodation (\$Million)

	2010	2012	2015	2016	2017	2018p
Destination Spending	6,804	7,689	8,018	7,929	8,317	8,925
All Overnight	4,741	5,451	5,651	5,547	5,798	6,306
Hotel, Motel	2,920	3,452	3,760	3,649	3,842	4,215
Private Home	1,267	1,400	1,335	1,327	1,381	1,455
Other Overnight	554	600	557	571	575	636
Day Travel	2,063	2,238	2,367	2,381	2,519	2,619

The *Hotel, Motel* category includes all lodging where a lodging and/or sales tax is collected (e.g., B&B's, cabins, vacation home rentals). *Other overnight* includes campgrounds and second homes.

### Average Expenditures for Overnight Visitors to Oklahoma, 2018p

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$403	\$976	\$167	\$399	2.4	2.4
Air Transportation	\$437	\$1,631	\$250	\$932	1.7	3.7
Ground Transportation	\$398	\$923	\$159	\$369	2.5	2.3
Private Home	\$114	\$367	\$50	\$158	2.3	3.2
Air Transportation	\$158	\$891	\$92	\$520	1.7	5.7
Ground Transportation	\$106	\$319	\$45	\$134	2.4	3.0
Other Overnight	\$191	\$552	\$59	\$172	3.2	2.9
All Overnight	\$237	\$668	\$97	\$269	2.5	2.8

	Person-Nights (Million)			Party-Nights (Million)		
	2016	2017	2018p	2016	2017	2018p
Hotel, Motel	22.8	23.6	25.3	9.4	9.8	10.5
Private Home	28.4	28.8	29.1	12.4	12.6	12.8
Other Overnight	10.5	10.3	10.8	3.2	3.2	3.3
All Overnight	61.7	62.7	65.1	25.1	25.5	26.6

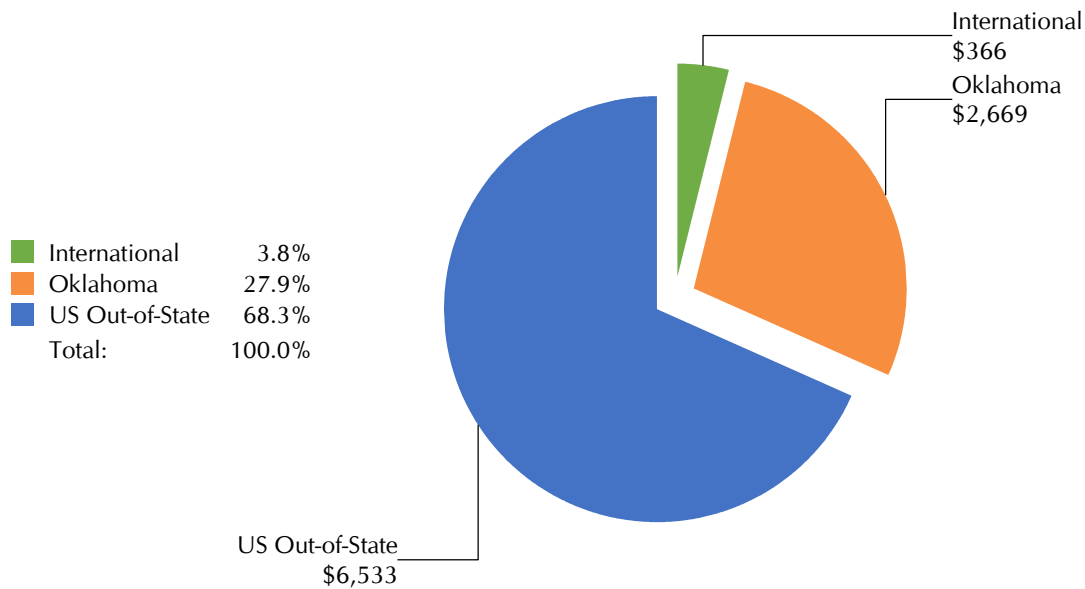
	Person-Trips (Million)			Party-Trips (Million)		
	2016	2017	2018p	2016	2017	2018p
Hotel, Motel	9.5	9.9	10.6	3.9	4.0	4.3
Private Home	9.0	9.1	9.2	3.9	3.9	4.0
Other Overnight	3.6	3.5	3.7	1.1	1.1	1.2
All Overnight	22.1	22.5	23.4	8.9	9.0	9.4

## Oklahoma Visitor Spending by Visitor Residence

U.S. residents of states other than Oklahoma accounted for approximately two-thirds (68%) of all travel spending in Oklahoma in 2018. Residents of Oklahoma accounted for 28%, while international visitors accounted for about 4% of travel spending in the state.

### Oklahoma Visitor Spending by Residence, 2018p

(\$ Million)

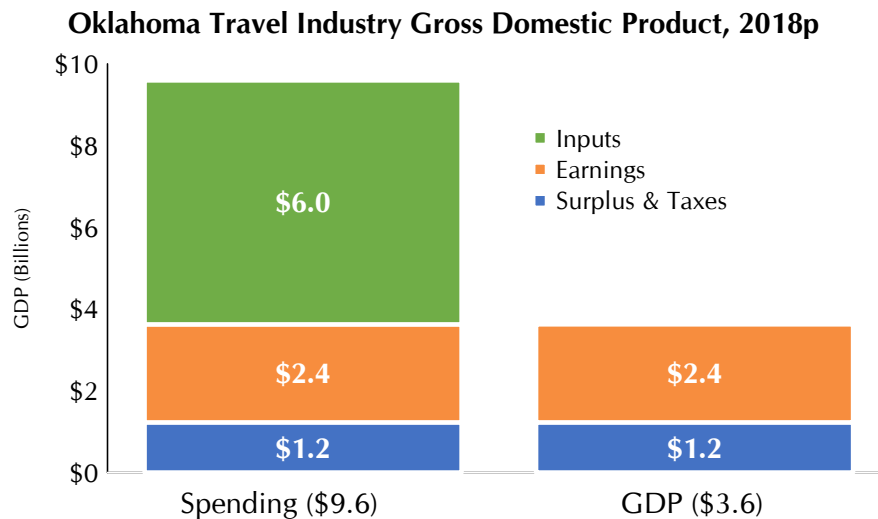


Note: Allocation by visitor residence established with data provided by OmniTrak Group Inc., Bureau of Economic Analysis statistics on personal consumption expenditures by foreigners for Oklahoma (most recent, 2012), and National Travel and Tourism Office SIAT data. International methodology was updated in 2018, figures should not be compared with prior year reports.

## Oklahoma Travel Industry Gross Domestic Product

In concept, the Gross Domestic Product (GDP) of a particular industry is equal to gross output (sales or receipts) minus intermediate inputs (the goods and services purchased from other industries). GDP is always smaller than output or sales because GDP measures only the “value added” of an industry and does not include the cost of the inputs that are also necessary to produce a good or service. Alternatively, GDP can be thought of as the sum of earnings, indirect business taxes (primarily excise and property taxes) and other operating surplus (including profits). Estimates of travel spending and travel industry GDP are shown in the chart below. Oklahoma travel industry GDP amounted to \$3.6 billion in 2018. Between 2017 and 2018 travel industry GDP grew 4.7 percent. Since 2010 the travel industry grew at an average of 4.1 percent per year. Oklahoma travel industry GDP represents about 2.0 percent of total state GDP in recent years.

About 62 percent of all travel spending in Oklahoma is attributed to intermediate inputs and goods resold at retail. Intermediate inputs cover a range of goods and services that are purchased by travel industry businesses for the purpose of creating a product or service for the traveler. For example, lodging establishments purchase cable television services. Restaurants purchase food and beverages from vendors. In both cases, these inputs are classified as the GDP of other industries. In addition, travel spending occurs at many retail establishments where the goods purchased from the retailer are purchased as finished goods from suppliers. These resold goods are also counted as products of other industries. This would include motor fuel, groceries and most of the commodities sold at retail establishments.

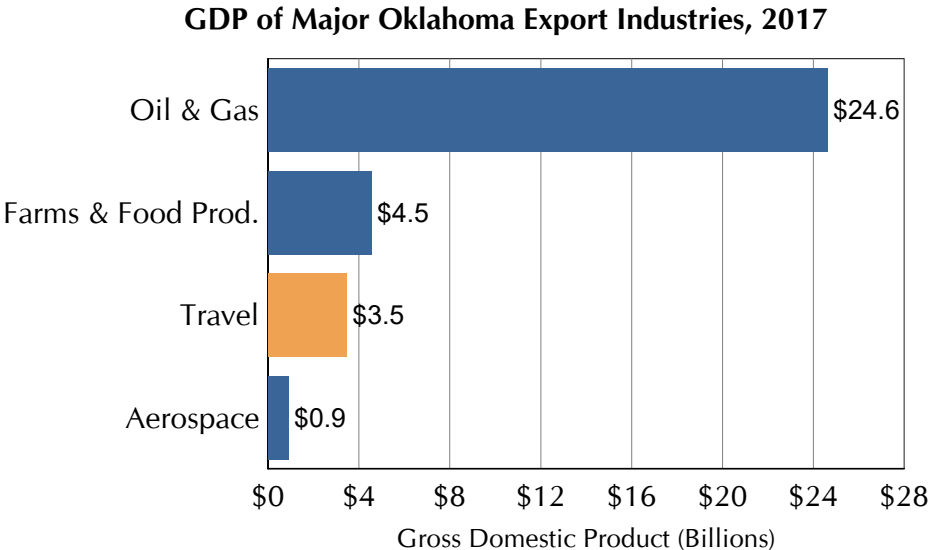


Sources: Dean Runyan Associates, Bureau of Economic Analysis, and Implan Group, LLC. Details may not add to totals due to rounding.

# Gross Domestic Product of Oklahoma Export-Oriented Industries

Export-oriented industries are those industries that primarily market their products and services to other regions, states or nations. Agriculture, mining, and manufacturing are the best examples of export-oriented industries. Clearly, there are cases in each of these three sectors where the products are sold within the local or regional market. Nonetheless, in general most businesses within these industries depend on export markets. The travel industry is also an export-oriented industry because goods and services are sold to *visitors*, rather than residents. The travel industry injects money into the local economy, as do the exports of other industries.

Exports are not necessarily more important than locally traded goods and services. However, diverse export-oriented industries in any economy are a source of strength - in part because they generate income that contributes to the development of other local services and amenities. Such industries characterize the “comparative advantage” of the local economy within larger regional, national and global markets. A comparison of the GDPs of the leading export-oriented industries in Oklahoma is shown below.



Source: Bureau of Economic Analysis, Bureau of Labor Statistics and Dean Runyan Associates. 2017 is the most recent year for which GDP estimates are available at the industry detail level. Oil & Gas includes extraction and petro & chemical manufacturing.

## **Direct, Indirect and Induced Impacts**

Travel spending within Oklahoma brings money into many Oklahoma communities in the form of business receipts. Portions of these receipts are spent within the state for labor and supplies. Employees, in turn, spend a portion of their earnings on goods and services in the state. This re-spending of travel-related revenues creates *indirect and induced impacts*. To summarize:

- **Direct** impacts represent the employment and earnings attributable to travel expenditures made directly by travelers at businesses throughout the state.
- **Indirect** impacts represent the employment and earnings associated with industries that supply goods and services to the direct businesses (i.e., those that receive money directly from travelers throughout the state).
- **Induced** impacts represent the employment and earnings that result from purchases for food, housing, transportation, recreation, and other goods and services made by travel industry employees, and the employees of the indirectly affected industries.

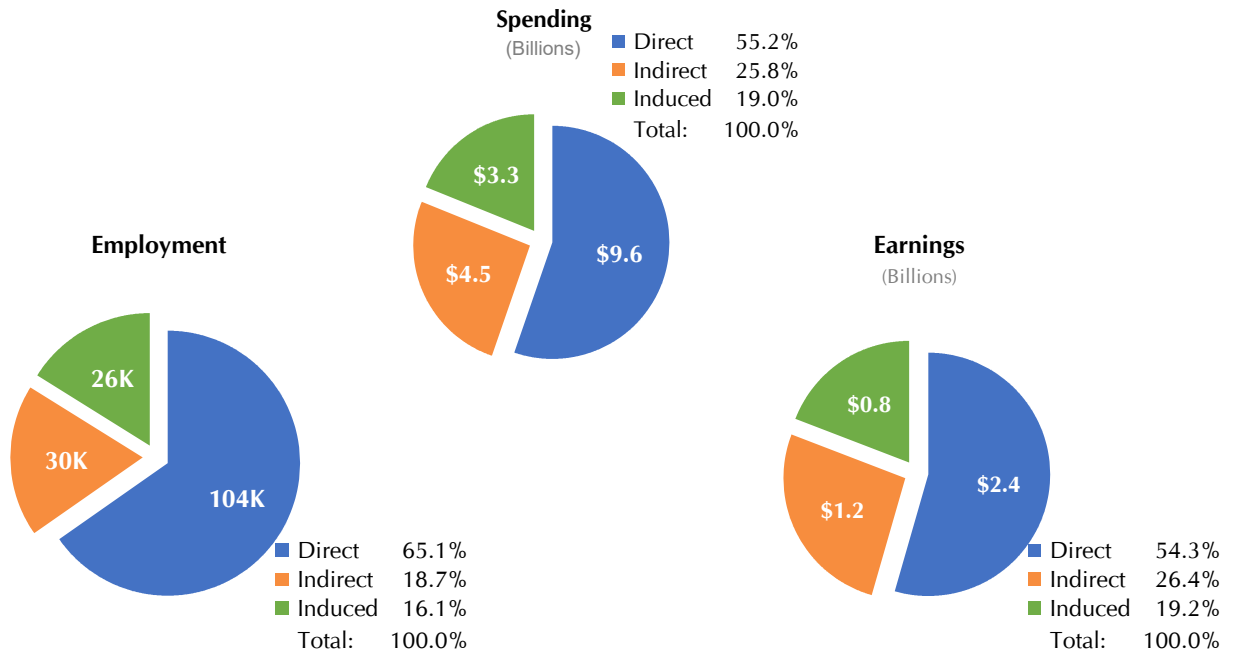
The impacts in this section are presented in terms of employment, earnings and spending of eleven major industry groups. These industry groups are similar, but not identical to the business service (or commodity) categories presented elsewhere in this report. (The specific industries that comprise these major groups are listed in Appendix G.) Direct travel impacts, such as those discussed in the first part of this section and the regional and county impacts presented elsewhere in this report are found in the following industry groups:

- **Accommodations & Food Services**
- **Arts, Entertainment and Recreation**
- **Retail Trade**
- **Transportation**

As is indicated in the following tables and graphs, the total direct employment and earnings of these four industry groups is identical to the total direct employment and earnings shown in the first part of this section. The only difference is that these industry groups represent industry groupings (firms) rather than commodity or business service groupings.

The indirect and induced impacts of travel spending are found in all eleven-industry groupings shown in the following tables and graphs. To summarize the primary secondary impacts:

## Total Spending, Employment, and Earnings Generated by Travel Spending in Oklahoma, 2018p



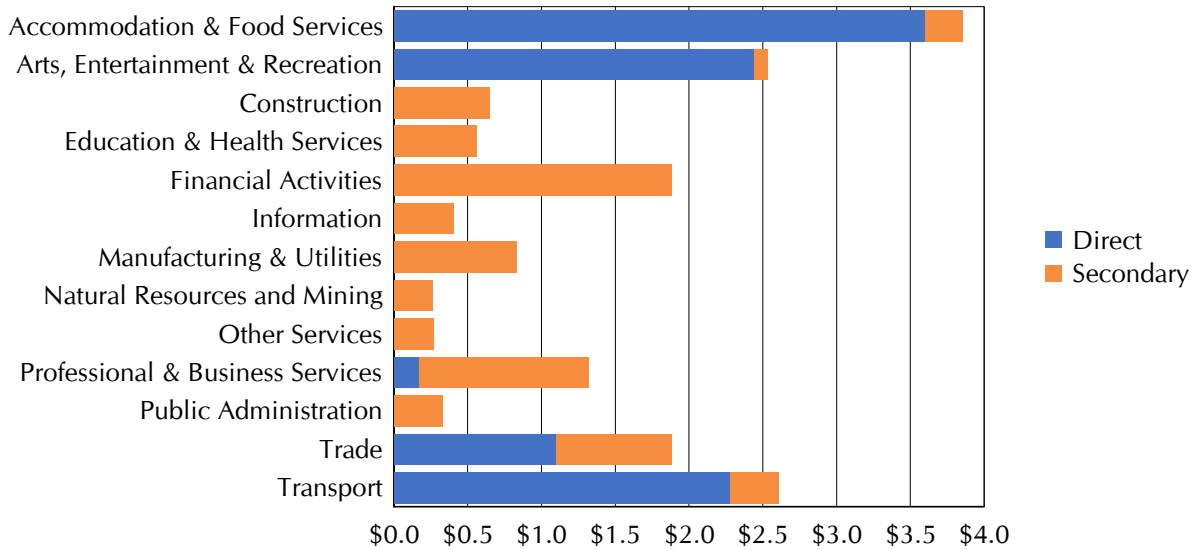
Sources: Dean Runyan Associates with IMPLAN GROUP, LLC. Total employment was 159,000. The employment multiplier for 2018 is 1.53 (159,100/103,570). Total earnings were \$4.4 Billion. The earnings multiplier is 1.84 (4.4/2.4). The spending multiplier is 1.81 (17.3/9.6)

- **Total Impacts** \$17.4 billion spending, 159.1 thousand jobs and \$4.4 billion earnings.
- **Professional and Business Services** (12,170 jobs and \$465 million earnings). A variety of administrative services (e.g., accounting and advertising) are utilized by travel businesses (indirect effect). Employees of these firms also purchase professional services (induced effect).
- **Education and Health Services** (6,240 jobs and \$254 million earnings). The secondary effects are primarily induced, such as employees of travel-related businesses use of medical services
- **Financial Activities** (8,630 jobs and \$243 million earnings). Both businesses and individuals make use of banking and insurance institutions.
- **Other Services** (4,180 jobs and \$124 million earnings). Employees of travel-related businesses purchase services from various providers, such as dry cleaners and repair shops.

Detailed estimates are reported in the following table. It should be emphasized that the estimates of indirect and induced impacts reported here apply to the entire state of Oklahoma and do not necessarily reflect economic patterns for individual counties, regions or sub-regions within the state. While total economic impacts can be calculated on a county or regional level, such a detailed analysis is not included in this study. In general, geographic areas with lower levels of aggregate economic activity will have smaller secondary impacts within those same geographic boundaries.

## Direct and Secondary Travel Spending in Oklahoma, 2018p

(Chart - \$Billion) (Table - \$Million)

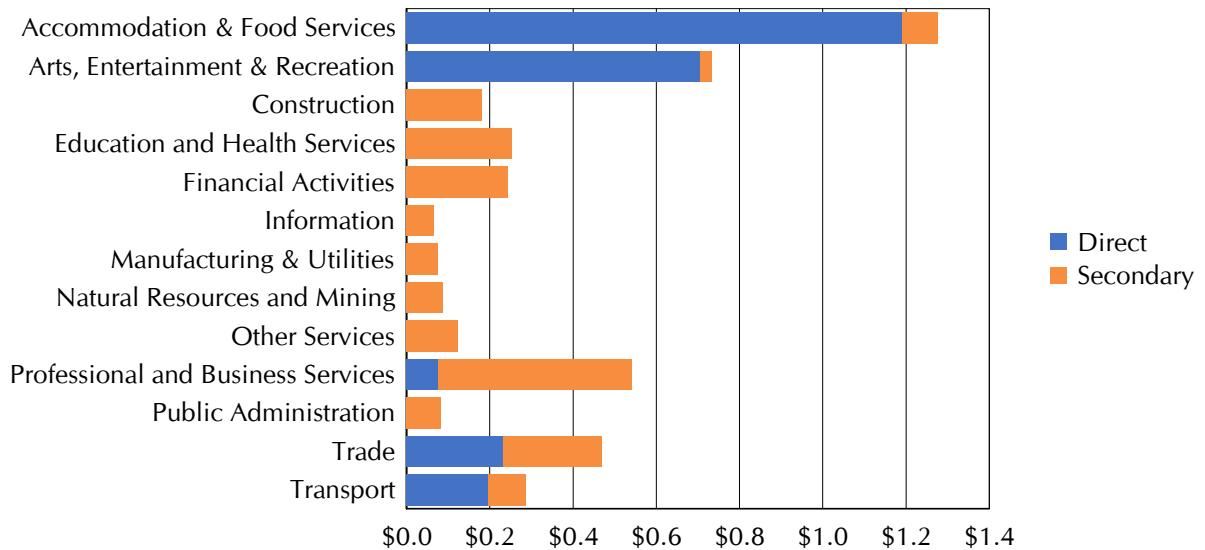


Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accommodation & Food Services	3,601	72	184	256	3,857
Arts, Entertainment & Recreation	2,439	52	39	92	2,531
Construction		598	49	646	646
Education & Health Services		5	557	562	562
Financial Activities		931	950	1,881	1,881
Information		239	166	405	405
Manufacturing & Utilities		568	262	830	830
Natural Resources and Mining		204	55	259	259
Other Services		114	158	272	272
Professional & Business Services	173	914	233	1,148	1,321
Public Administration		214	113	328	328
Trade	1,105	339	441	780	1,885
Transport	2,276	230	96	327	2,603
<b>All Industries</b>	<b>9,594</b>	<b>4,480</b>	<b>3,303</b>	<b>7,786</b>	<b>17,380</b>

Source: Dean Runyan Associates and Minnesota Implan Group.

Note: These industry groups are not equivalent to the categories used in the direct impact tables used in this report. See Appendix G. Details may not add to totals due to rounding.

**Direct and Secondary Travel-Generated Earnings in Oklahoma, 2018p**  
(Chart - \$Billion) (Table - \$Million)

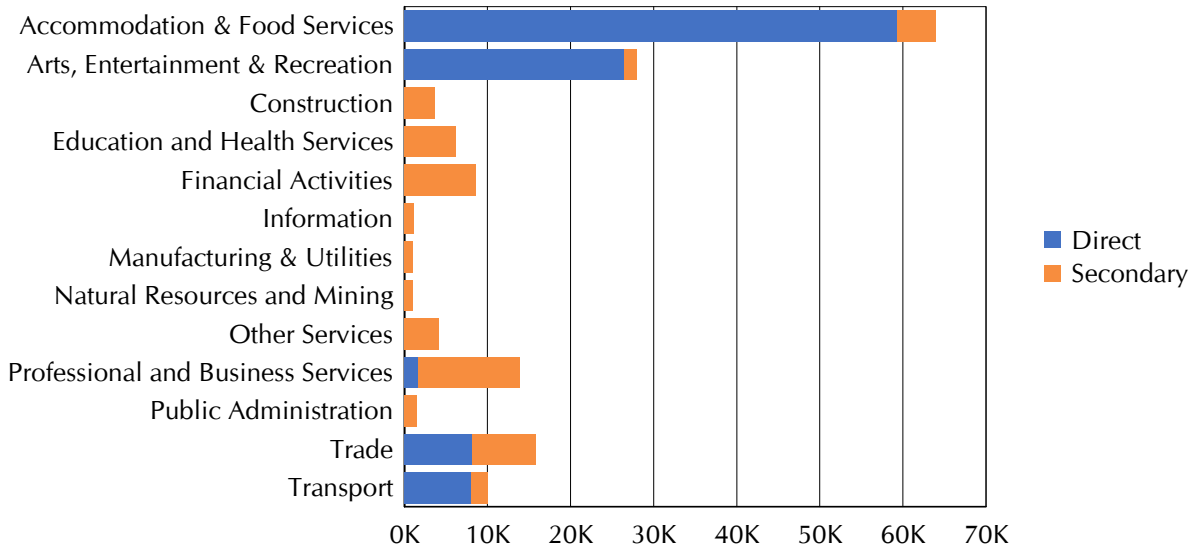


Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accommodation & Food Services	1,191	23	62	84	1,276
Arts, Entertainment & Recreation	705	17	11	28	733
Construction		168	13	182	182
Education and Health Services		2	252	255	255
Financial Activities		153	91	243	243
Information		44	21	65	65
Manufacturing & Utilities		53	22	75	75
Natural Resources and Mining		70	18	88	88
Other Services		50	74	124	124
Professional and Business Services	76	371	95	465	541
Public Administration		59	23	82	82
Trade	233	94	142	236	470
Transport	196	65	25	91	287
<b>All Industries</b>	<b>2,401</b>	<b>1,169</b>	<b>849</b>	<b>2,018</b>	<b>4,421</b>

Source: Dean Runyan Associates and Minnesota Implan Group.

Note: These industry groups are not equivalent to the categories used in the direct impact tables used in this report. See Appendix G. Details may not add to totals due to rounding.

**Direct and Secondary Travel-Generated Employment in Oklahoma, 2018p**  
(thousand jobs)



<b>Industry Group</b>	<b>Secondary</b>			<b>Total</b>	<b>Grand Total</b>
	<b>Direct</b>	<b>Indirect</b>	<b>Induced</b>		
Accommodation & Food Services	59.3	1.2	3.4	4.6	63.9
Arts, Entertainment & Recreation	26.5	0.9	0.6	1.5	28.0
Construction		3.4	0.3	3.6	3.6
Education and Health Services		0.1	6.2	6.3	6.3
Financial Activities		5.4	3.3	8.6	8.6
Information		0.8	0.4	1.2	1.2
Manufacturing & Utilities		0.8	0.3	1.1	1.1
Natural Resources and Mining		0.8	0.3	1.1	1.1
Other Services		1.3	2.8	4.2	4.2
Professional and Business Services	1.6	9.6	2.6	12.2	13.8
Public Administration		1.1	0.5	1.5	1.5
Trade	8.1	3.1	4.6	7.7	15.8
Transport	8.1	1.4	0.6	2.0	10.1
<b>All Industries</b>	<b>103.6</b>	<b>29.8</b>	<b>25.7</b>	<b>55.5</b>	<b>159.1</b>

Source: Dean Runyan Associates and Minnesota Implan Group.

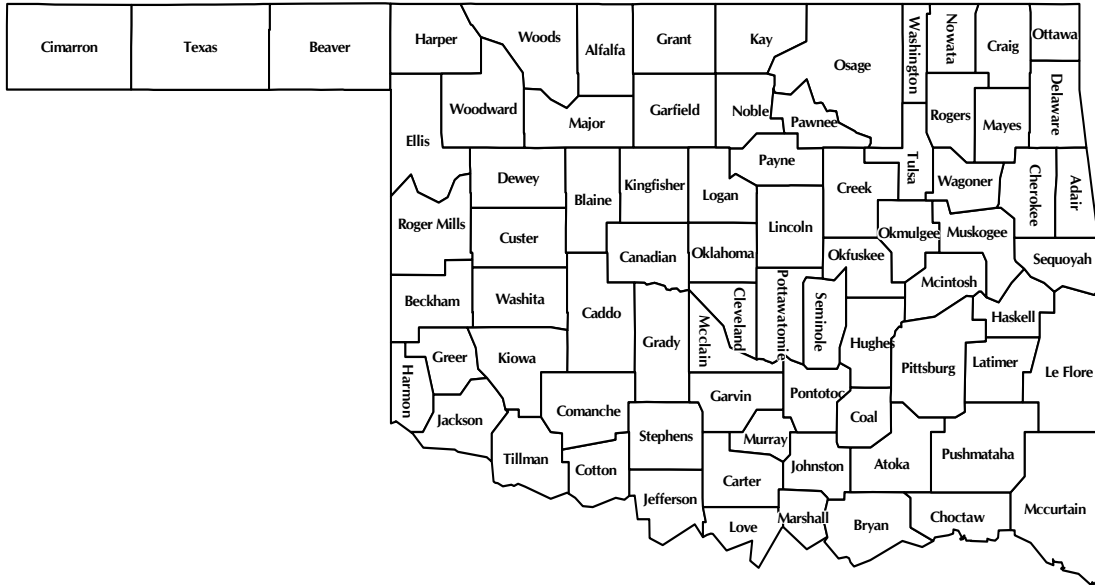
Note: These industry groups are not equivalent to the categories used in the direct impact tables used in this report. See Appendix G. Details may not add to totals due to rounding.

## Oklahoma Travel Impacts, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	6,804	7,689	8,221	8,018	7,929	8,317	8,925
Other Travel*	612	611	610	630	637	624	670
Total Direct Spending	7,416	8,300	8,831	8,648	8,566	8,940	9,594
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	2,920	3,452	3,800	3,760	3,649	3,842	4,215
Private Home	1,267	1,400	1,421	1,335	1,327	1,381	1,455
Campground	453	492	494	455	466	465	522
Vacation Home	100	108	109	102	104	110	114
Day Travel	2,063	2,238	2,396	2,367	2,381	2,519	2,619
Destination Spending	6,804	7,689	8,221	8,018	7,929	8,317	8,925
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	731	875	1,000	1,011	962	993	1,074
Food Service	1,793	2,031	2,203	2,278	2,261	2,348	2,527
Food Stores	296	331	349	354	346	346	362
Local Tran. & Gas	1,250	1,539	1,529	1,184	1,144	1,259	1,432
Arts, Ent. & Rec.	1,815	1,898	2,085	2,144	2,192	2,342	2,439
Retail Sales	635	695	717	718	702	710	743
Visitor Air Tran.	284	321	339	330	322	319	348
Destination Spending	6,804	7,689	8,221	8,018	7,929	8,317	8,925
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	813	909	1,000	1,058	1,090	1,129	1,190
Arts, Ent. & Rec.	490	517	570	615	659	677	705
Retail**	177	191	214	224	231	229	233
Ground Tran.	127	168	145	147	141	150	160
Visitor Air Tran.	10	8	11	11	11	13	15
Other Travel*	113	88	84	90	98	92	97
Total Direct Earnings	1,730	1,881	2,024	2,143	2,231	2,290	2,401
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	48.2	51.2	54.3	55.7	56.8	57.7	59.3
Arts, Ent. & Rec.	21.9	22.5	23.2	24.6	25.6	25.8	26.5
Retail**	7.2	7.4	8.0	8.3	8.5	8.2	8.1
Ground Tran.	6.1	7.0	7.4	7.3	6.7	6.8	7.1
Visitor Air Tran.	0.4	0.3	0.4	0.4	0.4	0.4	0.4
Other Travel*	2.7	2.2	2.0	2.0	2.1	2.1	2.2
Total Direct Employment	86.4	90.6	95.4	98.3	100.1	100.9	103.6
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	207	237	258	265	259	272	300
Visitor	162	188	210	214	209	216	239
Business or Employee	46	48	49	51	50	57	61
State Tax Receipts	319	342	364	369	368	384	408
Visitor	263	283	303	305	305	317	336
Business or Employee	56	58	61	65	63	67	72
Federal Revenue	305	305	344	352	361	363	384
Total Direct Gov't Revenue	832	883	966	986	988	1,019	1,091

\*Other Travel includes resident air travel and travel arrangement services. \*\*Retail includes gasoline service. Details may not add to totals due to rounding.

### III. OKLAHOMA COUNTY TRAVEL IMPACTS



This section of the report provides summary measures of the economic impacts of travel for each of Oklahoma’s seventy-seven counties. Estimates of overnight visitor volume and average spending are also provided where data is sufficient.

The tables included in this section are:

- *Travel Share of Total Employment and Earnings (2018)*. This table is useful for evaluating the relative importance of the travel industry for different counties.
- *Travel Spending by County, (2010-2018)*. Visitor spending is reported as non-transportation spending and transportation spending. Transportation spending includes all local transportation costs, primarily purchases of motor fuel. Airfares and ground transportation spending to other Oklahoma destinations is included in Total Spending.
- *Travel Economic Impacts (2018)*. Estimates of spending, earnings, employment and state and local government revenue are provided for each county.
- *Overnight Visitor Volume (2018)*. Estimates of overnight trips and total nights spent in the county are provided for both persons and travel parties, subject to data limitations.
- *Average Overnight Visitor Spending (2018)*. Estimates of average overnight spending for persons and travel parties are provided, subject to data limitations.
- *County Detail Tables, (2010-2018)*. *The economic impact, visitor volume and average spending estimates are provided for each county for the years 2010 through 2018, subject to data limitations.*

Appendices A and B provide a glossary of terms and a discussion of methodology. Appendix C illustrates the relationships between spending, visitor volume and average spending for overnight visitors.

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1-Dean Runyan Associates estimates that approximately one-half of all gaming expenditures in Oklahoma are attributable to visitors. These counties are concentrated on the southern, eastern and northern borders of the state and attract primarily out-of-state visitors.

## Travel Share of Total Employment and Earnings, 2018p

	Earnings (\$Million)			Employment		
	Total	Travel	Percent	Total	Travel	Percent
Adair	284.83	5.09	1.8%	8,020	300	3.7%
Alfalfa	135.55	1.15	0.8%	3,380	90	2.6%
Atoka	216.64	10.28	4.7%	6,280	420	6.7%
Beaver	191.14	0.59	0.3%	3,980	50	1.2%
Beckham	764.17	11.41	1.5%	16,160	710	4.4%
Blaine	238.90	5.76	2.4%	5,700	340	6.1%
Bryan	1,083.30	96.56	8.9%	25,860	3,380	13.1%
Caddo	520.86	9.71	1.9%	12,400	610	4.9%
Canadian	2,775.70	47.36	1.7%	61,610	2,210	3.6%
Carter	1,522.55	31.68	2.1%	33,880	1,750	5.2%
Cherokee	844.10	19.41	2.3%	21,190	1,090	5.1%
Choctaw	240.32	22.62	9.4%	6,990	770	11.0%
Cimarron	86.56	0.98	1.1%	1,730	80	4.4%
Cleveland	5,558.37	101.74	1.8%	130,120	5,020	3.9%
Coal	78.94	0.65	0.8%	2,720	40	1.5%
Comanche	3,497.11	44.27	1.3%	65,300	2,420	3.7%
Cotton	86.65	29.47	34.0%	2,800	830	29.6%
Craig	314.26	5.04	1.6%	8,340	260	3.1%
Creek	1,358.04	14.64	1.1%	30,640	780	2.6%
Custer	934.34	23.64	2.5%	19,390	1,190	6.1%
Delaware	523.91	48.60	9.3%	14,640	1,810	12.3%
Dewey	157.78	0.88	0.6%	3,980	60	1.4%
Ellis	119.64	0.62	0.5%	2,850	50	1.8%
Garfield	1,772.40	29.15	1.6%	37,490	1,520	4.1%
Garvin	712.63	13.64	1.9%	16,410	730	4.5%
Grady	886.59	24.94	2.8%	22,950	1,390	6.1%
Grant	127.07	0.51	0.4%	3,050	50	1.5%
Greer	55.97	0.69	1.2%	2,100	60	2.7%
Harmon	52.05	0.32	0.6%	1,360	30	2.5%
Harper	87.65	0.50	0.6%	2,200	50	2.1%
Haskell	212.47	5.48	2.6%	5,760	240	4.1%
Hughes	189.14	1.72	0.9%	5,780	110	1.9%
Jackson	748.38	10.91	1.5%	14,460	630	4.4%
Jefferson	75.16	1.48	2.0%	2,540	90	3.4%
Johnston	216.04	1.98	0.9%	6,540	100	1.5%
Kay	1,182.81	35.92	3.0%	24,910	2,060	8.3%
Kingfisher	526.91	3.49	0.7%	12,580	200	1.6%
Kiowa	110.88	2.18	2.0%	3,400	130	4.0%
Latimer	162.75	2.44	1.5%	4,410	150	3.5%
Le Flore	859.87	39.88	4.6%	19,600	1,450	7.4%
Lincoln	478.09	9.10	1.9%	13,890	540	3.9%
Logan	498.49	13.53	2.7%	15,240	850	5.6%
Love	323.71	135.03	41.7%	7,990	3,340	41.8%
Major	183.79	1.27	0.7%	5,390	80	1.5%
Marshall	269.76	14.17	5.3%	6,900	610	8.8%
Maves	893.76	12.77	1.4%	19,350	750	3.9%
McClain	679.40	19.66	2.9%	18,220	780	4.3%

## Travel Share of Total Employment and Earnings, 2018p

	Earnings (\$Million)			Employment		
	Total	Travel	Percent	Total	Travel	Percent
McCurtain	632.17	52.18	8.3%	16,370	2,110	12.9%
McIntosh	213.55	15.23	7.1%	7,270	610	8.4%
Murray	332.72	22.05	6.6%	8,510	890	10.4%
Muskogee	1,892.37	25.74	1.4%	40,070	1,470	3.7%
Noble	331.94	11.39	3.4%	7,420	410	5.5%
Nowata	112.50	1.18	1.0%	4,080	80	1.9%
Okfuskee	153.12	1.93	1.3%	4,940	120	2.4%
Oklahoma	40,073.79	599.08	1.5%	630,170	23,430	3.7%
Okmulgee	572.95	21.60	3.8%	15,510	1,230	7.9%
Osage	480.36	32.64	6.8%	14,080	1,190	8.4%
Ottawa	645.17	96.43	14.9%	16,760	3,420	20.4%
Pawnee	223.93	6.24	2.8%	6,720	390	5.8%
Payne	2,231.87	35.42	1.6%	49,820	2,100	4.2%
Pittsburg	1,141.48	34.36	3.0%	24,340	1,660	6.8%
Pontotoc	1,238.15	15.89	1.3%	26,400	900	3.4%
Pottawatomie	1,324.04	31.90	2.4%	33,500	1,860	5.5%
Pushmataha	145.54	2.45	1.7%	4,850	170	3.5%
Roger Mills	90.48	0.50	0.6%	2,650	30	1.2%
Rogers	2,007.47	45.95	2.3%	42,520	2,010	4.7%
Seminole	448.45	6.46	1.4%	11,810	360	3.1%
Sequoyah	453.12	33.39	7.4%	14,230	1,430	10.0%
Stephens	983.54	16.70	1.7%	24,090	980	4.1%
Texas	752.12	8.86	1.2%	12,800	510	4.0%
Tillman	169.69	1.42	0.8%	3,130	90	2.9%
Tulsa	33,869.33	315.30	0.9%	484,330	13,070	2.7%
Wagoner	723.95	18.47	2.6%	20,560	1,020	5.0%
Washington	2,211.06	19.10	0.9%	27,360	960	3.5%
Washita	156.82	1.87	1.2%	4,650	130	2.9%
Woods	223.50	4.97	2.2%	5,980	250	4.2%
Woodward	710.56	10.58	1.5%	14,080	560	4.0%
State Total	127,385	2,402	1.89%	2,339,480	103,640	4.4%

**Travel Spending by County (\$Millions), 2010-2018p**

	2010	2012	2015	2016	2017	2018p
<b>Adair</b>						
Total Spending	15.9	18.0	16.6	15.9	16.7	20.0
Visitor Spending	13.1	14.5	14.4	13.8	14.4	17.3
Non-transportation	10.2	11.1	11.7	11.3	11.6	13.7
Transportation	2.9	3.4	2.6	2.5	2.8	3.5
<b>Alfalfa</b>						
Total Spending	4.6	5.2	4.7	4.5	4.8	5.2
Visitor Spending	3.9	4.3	4.1	3.9	4.2	4.5
Non-transportation	2.8	3.1	3.2	3.0	3.2	3.3
Transportation	1.1	1.3	0.9	0.9	1.0	1.1
<b>Atoka</b>						
Total Spending	27.3	30.8	29.0	28.7	32.3	34.9
Visitor Spending	25.6	28.6	27.7	27.4	30.8	33.2
Non-transportation	22.1	24.4	24.6	24.4	27.4	29.3
Transportation	3.5	4.2	3.1	3.0	3.4	3.9
<b>Beaver</b>						
Total Spending	2.9	3.2	2.7	2.7	2.8	3.0
Visitor Spending	2.2	2.3	2.2	2.2	2.2	2.3
Non-transportation	1.6	1.7	1.7	1.8	1.7	1.8
Transportation	0.6	0.6	0.5	0.5	0.5	0.5
<b>Beckham</b>						
Total Spending	39.6	45.1	48.5	42.9	46.3	48.6
Visitor Spending	36.5	41.0	45.7	40.2	43.6	45.5
Non-transportation	30.1	33.2	39.3	34.5	37.1	38.3
Transportation	6.4	7.8	6.4	5.7	6.5	7.1
<b>Blaine</b>						
Total Spending	14.7	18.4	17.0	17.7	20.0	21.3
Visitor Spending	13.5	16.9	16.0	16.8	19.0	20.1
Non-transportation	10.4	12.9	13.1	13.8	15.5	16.2
Transportation	3.1	3.9	3.0	3.0	3.5	3.9
<b>Bryan</b>						
Total Spending	274.8	308.4	308.2	300.0	320.1	370.7
Visitor Spending	269.1	301.2	303.3	295.3	314.7	364.6
Non-transportation	255.5	284.3	290.7	283.4	301.5	348.6
Transportation	13.7	16.9	12.6	11.9	13.3	16.1
<b>Caddo</b>						
Total Spending	35.8	37.5	33.9	34.1	33.9	36.5
Visitor Spending	32.2	32.9	30.9	31.3	30.8	32.9
Non-transportation	24.8	24.7	24.8	25.2	24.4	25.7
Transportation	7.3	8.3	6.1	6.1	6.4	7.2

**Travel Spending by County (\$Millions), 2010-2018p**

	2010	2012	2015	2016	2017	2018p
<b>Canadian</b>						
Total Spending	102.4	128.2	144.2	140.4	160.5	178.3
Visitor Spending	87.3	108.8	130.1	127.0	144.9	160.2
Non-transportation	76.2	94.1	117.3	114.7	129.9	142.9
Transportation	11.1	14.7	12.8	12.4	15.0	17.3
<b>Carter</b>						
Total Spending	86.4	107.3	106.3	107.0	109.2	131.6
Visitor Spending	80.0	98.4	100.6	101.5	103.3	124.8
Non-transportation	68.2	83.2	88.8	89.8	90.6	108.7
Transportation	11.7	15.2	11.8	11.8	12.7	16.1
<b>Cherokee</b>						
Total Spending	68.4	66.0	63.6	66.5	67.6	71.4
Visitor Spending	61.9	57.6	58.8	62.0	62.4	65.4
Non-transportation	50.3	45.2	49.2	52.2	52.0	53.9
Transportation	11.5	12.4	9.5	9.8	10.4	11.4
<b>Choctaw</b>						
Total Spending	66.3	73.0	72.1	71.0	75.0	86.2
Visitor Spending	64.4	70.6	70.6	69.6	73.5	84.3
Non-transportation	61.0	66.5	67.6	66.7	70.3	80.5
Transportation	3.4	4.1	3.0	2.9	3.2	3.8
<b>Cimarron</b>						
Total Spending	3.2	3.3	3.2	3.6	3.4	3.7
Visitor Spending	2.9	2.9	3.0	3.4	3.2	3.5
Non-transportation	2.3	2.2	2.5	2.8	2.6	2.8
Transportation	0.6	0.7	0.5	0.6	0.6	0.7
<b>Cleveland</b>						
Total Spending	290.4	329.5	341.9	331.1	351.4	370.1
Visitor Spending	254.4	281.8	308.5	299.0	315.9	329.9
Non-transportation	225.2	246.2	279.7	271.3	284.7	295.1
Transportation	29.2	35.6	28.8	27.7	31.2	34.8
<b>Coal</b>						
Total Spending	3.0	3.4	2.9	2.8	2.8	2.8
Visitor Spending	2.2	2.5	2.3	2.2	2.2	2.1
Non-transportation	1.7	1.8	1.9	1.8	1.8	1.6
Transportation	0.6	0.7	0.5	0.5	0.5	0.5
<b>Comanche</b>						
Total Spending	196.2	183.3	177.8	167.9	175.3	185.3
Visitor Spending	169.8	152.9	156.5	147.5	153.0	161.6
Non-transportation	132.4	117.4	126.3	118.8	122.0	128.6
Transportation	37.4	35.5	30.1	28.7	31.0	32.9

## Travel Spending by County (\$Millions), 2010-2018p

	2010	2012	2015	2016	2017	2018p
<b>Cotton</b>						
Total Spending	99.6	99.9	100.9	107.2	107.3	105.3
Visitor Spending	98.8	98.9	100.3	106.7	106.6	104.5
Non-transportation	95.9	95.6	97.9	104.3	104.2	101.9
Transportation	2.9	3.3	2.4	2.4	2.5	2.6
<b>Craig</b>						
Total Spending	15.1	17.3	15.9	15.0	15.5	18.0
Visitor Spending	13.2	15.1	14.4	13.6	14.0	16.2
Non-transportation	10.5	11.8	12.0	11.4	11.5	13.2
Transportation	2.7	3.3	2.4	2.3	2.5	3.0
<b>Creek</b>						
Total Spending	49.2	54.5	51.6	51.8	52.1	56.3
Visitor Spending	40.6	43.6	44.6	45.1	44.5	47.5
Non-transportation	33.7	35.4	38.3	38.9	38.0	40.0
Transportation	6.9	8.1	6.3	6.2	6.6	7.5
<b>Custer</b>						
Total Spending	49.7	74.2	59.6	58.2	65.6	78.1
Visitor Spending	46.3	69.3	56.2	55.0	62.1	74.1
Non-transportation	38.2	56.8	48.0	47.1	52.7	62.5
Transportation	8.1	12.5	8.1	7.9	9.4	11.6
<b>Delaware</b>						
Total Spending	138.2	148.9	150.3	170.2	179.6	194.6
Visitor Spending	132.8	141.0	145.3	165.4	174.2	188.4
Non-transportation	118.2	123.8	131.7	151.1	158.5	170.8
Transportation	14.6	17.2	13.6	14.3	15.7	17.6
<b>Dewey</b>						
Total Spending	3.4	3.9	3.6	3.4	3.6	4.0
Visitor Spending	2.8	3.1	3.1	2.9	3.0	3.4
Non-transportation	2.2	2.4	2.5	2.4	2.5	2.8
Transportation	0.6	0.7	0.6	0.5	0.6	0.7
<b>Ellis</b>						
Total Spending	2.7	3.0	2.8	2.7	2.7	3.0
Visitor Spending	2.2	2.4	2.4	2.3	2.3	2.5
Non-transportation	1.7	1.8	1.9	1.9	1.8	2.0
Transportation	0.5	0.6	0.4	0.4	0.4	0.5
<b>Garfield</b>						
Total Spending	77.6	131.7	116.1	107.6	105.4	117.8
Visitor Spending	69.7	120.2	108.9	100.8	98.1	109.4
Non-transportation	59.4	102.5	96.4	89.2	86.0	95.2
Transportation	10.3	17.7	12.5	11.5	12.1	14.2

**Travel Spending by County (\$Millions), 2010-2018p**

	2010	2012	2015	2016	2017	2018p
<b>Garvin</b>						
Total Spending	34.0	46.9	52.8	40.0	38.1	42.9
Visitor Spending	29.8	41.7	50.0	37.4	35.2	39.5
Non-transportation	24.8	34.5	43.5	32.4	30.1	33.5
Transportation	5.0	7.2	6.5	5.0	5.1	6.0
<b>Grady</b>						
Total Spending	63.9	74.6	86.9	76.2	73.8	83.8
Visitor Spending	56.7	65.4	80.9	70.5	67.3	76.4
Non-transportation	51.1	58.3	74.7	65.1	61.8	69.8
Transportation	5.6	7.1	6.2	5.4	5.6	6.7
<b>Grant</b>						
Total Spending	2.2	2.4	2.1	2.1	2.1	2.3
Visitor Spending	1.6	1.7	1.7	1.7	1.7	1.7
Non-transportation	1.2	1.2	1.3	1.3	1.3	1.3
Transportation	0.4	0.5	0.4	0.4	0.4	0.4
<b>Greer</b>						
Total Spending	5.5	5.8	4.6	4.5	4.5	4.5
Visitor Spending	4.8	4.8	4.0	3.9	3.9	3.8
Non-transportation	3.8	3.7	3.2	3.2	3.1	3.0
Transportation	1.0	1.1	0.7	0.7	0.8	0.8
<b>Harmon</b>						
Total Spending	1.4	1.6	1.3	1.3	1.3	1.4
Visitor Spending	1.0	1.1	1.0	1.1	1.0	1.1
Non-transportation	0.8	0.8	0.8	0.8	0.8	0.8
Transportation	0.3	0.3	0.2	0.2	0.2	0.3
<b>Harper</b>						
Total Spending	2.0	2.2	2.0	2.0	2.1	2.2
Visitor Spending	1.5	1.7	1.6	1.6	1.7	1.8
Non-transportation	1.1	1.2	1.3	1.3	1.3	1.4
Transportation	0.4	0.5	0.4	0.3	0.4	0.4
<b>Haskell</b>						
Total Spending	19.2	20.8	19.7	19.8	20.7	22.8
Visitor Spending	17.6	18.9	18.4	18.6	19.4	21.2
Non-transportation	14.7	15.4	15.8	16.1	16.7	18.1
Transportation	2.9	3.4	2.5	2.5	2.7	3.1
<b>Hughes</b>						
Total Spending	7.3	8.1	7.0	6.8	7.1	7.7
Visitor Spending	5.5	5.9	5.6	5.5	5.6	6.1
Non-transportation	4.2	4.4	4.5	4.4	4.4	4.7
Transportation	1.4	1.6	1.1	1.1	1.2	1.4

**Travel Spending by County (\$Millions), 2010-2018p**

	2010	2012	2015	2016	2017	2018p
<b>Jackson</b>						
Total Spending	34.3	37.5	34.7	36.1	33.6	35.6
Visitor Spending	30.7	33.0	31.7	33.3	30.5	32.1
Non-transportation	26.2	27.8	27.9	29.3	26.6	27.7
Transportation	4.4	5.2	3.8	3.9	3.9	4.4
<b>Jefferson</b>						
Total Spending	5.5	6.1	5.5	5.5	5.8	6.4
Visitor Spending	4.7	5.1	4.9	4.9	5.1	5.6
Non-transportation	3.3	3.5	3.7	3.7	3.8	4.1
Transportation	1.4	1.6	1.2	1.2	1.3	1.5
<b>Johnston</b>						
Total Spending	7.2	7.8	8.1	7.0	6.8	7.2
Visitor Spending	5.9	6.1	7.0	6.0	5.6	5.8
Non-transportation	4.5	4.5	5.7	4.8	4.4	4.5
Transportation	1.4	1.6	1.3	1.2	1.2	1.3
<b>Kay</b>						
Total Spending	106.7	123.9	108.6	104.1	115.7	113.8
Visitor Spending	100.6	116.3	103.3	98.9	110.1	107.5
Non-transportation	89.1	102.2	93.2	89.3	99.1	95.9
Transportation	11.5	14.2	10.1	9.6	11.1	11.6
<b>Kingfisher</b>						
Total Spending	10.8	12.4	11.4	10.9	11.5	13.1
Visitor Spending	9.0	10.1	9.8	9.4	9.8	11.1
Non-transportation	7.0	7.8	8.1	7.7	8.0	9.0
Transportation	1.9	2.3	1.7	1.7	1.9	2.2
<b>Kiowa</b>						
Total Spending	9.0	10.3	9.4	9.2	9.3	10.6
Visitor Spending	7.8	8.9	8.5	8.3	8.3	9.5
Non-transportation	5.7	6.3	6.6	6.4	6.3	7.1
Transportation	2.2	2.6	1.9	1.9	2.0	2.4
<b>Latimer</b>						
Total Spending	10.3	11.1	10.8	11.0	10.7	12.5
Visitor Spending	8.9	9.4	9.8	10.1	9.6	11.3
Non-transportation	7.0	7.1	8.0	8.3	7.7	8.9
Transportation	1.9	2.2	1.8	1.8	1.9	2.3
<b>Le Flore</b>						
Total Spending	124.3	137.9	133.5	130.9	138.8	160.1
Visitor Spending	118.1	130.2	128.5	126.3	133.6	154.0
Non-transportation	108.5	118.6	120.0	118.2	124.7	143.3
Transportation	9.6	11.6	8.5	8.1	8.9	10.7

**Travel Spending by County (\$Millions), 2010-2018p**

	2010	2012	2015	2016	2017	2018p
<b>Lincoln</b>						
Total Spending	29.1	32.3	30.0	29.2	30.4	33.7
Visitor Spending	24.9	27.0	26.5	25.9	26.7	29.4
Non-transportation	21.1	22.5	23.2	22.7	23.2	25.3
Transportation	3.8	4.4	3.3	3.2	3.5	4.1
<b>Logan</b>						
Total Spending	37.4	42.6	47.7	45.2	51.8	54.4
Visitor Spending	32.2	35.8	43.1	40.9	46.9	48.7
Non-transportation	28.0	30.7	38.7	36.7	41.9	43.1
Transportation	4.2	5.1	4.4	4.2	5.0	5.6
<b>Love</b>						
Total Spending	382.8	363.2	556.5	540.2	600.7	573.7
Visitor Spending	381.6	361.8	555.6	539.2	599.6	572.5
Non-transportation	370.7	349.8	541.1	526.0	584.3	557.3
Transportation	10.9	11.9	14.4	13.3	15.3	15.2
<b>Major</b>						
Total Spending	4.6	5.3	4.7	4.6	4.8	5.3
Visitor Spending	3.7	4.1	3.9	3.8	4.0	4.4
Non-transportation	2.8	3.1	3.2	3.1	3.2	3.5
Transportation	0.8	1.0	0.8	0.7	0.8	0.9
<b>Marshall</b>						
Total Spending	38.5	44.1	43.5	47.0	48.5	53.2
Visitor Spending	35.8	40.7	41.4	45.0	46.4	50.7
Non-transportation	29.2	32.6	35.4	38.7	39.6	42.9
Transportation	6.6	8.0	6.0	6.3	6.7	7.8
<b>Mayes</b>						
Total Spending	43.1	49.0	48.8	45.3	42.8	49.8
Visitor Spending	38.0	42.7	44.8	41.5	38.5	44.7
Non-transportation	29.3	32.3	36.6	33.9	30.8	35.4
Transportation	8.7	10.4	8.1	7.6	7.8	9.3
<b>McClain</b>						
Total Spending	61.4	68.5	69.9	70.8	74.6	73.9
Visitor Spending	57.1	63.0	66.1	67.3	70.5	69.1
Non-transportation	53.3	58.3	62.5	63.7	66.5	64.9
Transportation	3.8	4.7	3.6	3.6	3.9	4.2
<b>McCurtain</b>						
Total Spending	95.0	112.1	133.2	161.2	206.1	237.8
Visitor Spending	90.9	107.0	130.0	158.1	202.6	233.7
Non-transportation	76.6	88.8	112.7	137.8	176.1	201.2
Transportation	14.4	18.2	17.2	20.3	26.6	32.5

**Travel Spending by County (\$Millions), 2010-2018p**

	2010	2012	2015	2016	2017	2018p
<b>McIntosh</b>						
Total Spending	49.6	53.2	50.5	55.9	54.4	59.6
Visitor Spending	47.1	50.0	48.1	53.5	51.9	56.8
Non-transportation	39.5	41.0	41.3	46.4	44.5	48.4
Transportation	7.7	9.0	6.9	7.1	7.4	8.4
<b>Murray</b>						
Total Spending	64.7	71.1	69.6	69.2	71.1	79.7
Visitor Spending	62.6	68.5	67.8	67.4	69.2	77.6
Non-transportation	53.6	57.7	59.8	59.6	60.9	67.7
Transportation	9.0	10.7	8.0	7.8	8.4	9.9
<b>Muskogee</b>						
Total Spending	74.8	110.2	111.0	109.7	113.0	116.3
Visitor Spending	65.2	97.8	103.6	102.7	105.3	107.3
Non-transportation	55.8	84.4	92.9	92.4	94.1	95.2
Transportation	9.4	13.4	10.7	10.3	11.2	12.2
<b>Noble</b>						
Total Spending	37.6	50.9	47.3	43.0	41.7	44.4
Visitor Spending	36.1	49.1	46.1	41.9	40.5	43.0
Non-transportation	33.5	45.2	43.6	39.7	38.2	40.3
Transportation	2.7	3.9	2.5	2.2	2.3	2.6
<b>Nowata</b>						
Total Spending	5.0	5.7	5.0	4.9	5.0	5.3
Visitor Spending	3.7	4.0	3.9	3.9	3.9	4.1
Non-transportation	2.8	2.9	3.1	3.1	3.0	3.1
Transportation	1.0	1.1	0.8	0.8	0.9	1.0
<b>Okfuskee</b>						
Total Spending	7.8	8.8	7.8	7.5	7.9	8.9
Visitor Spending	6.2	7.0	6.6	6.4	6.6	7.4
Non-transportation	4.8	5.2	5.3	5.2	5.3	5.8
Transportation	1.4	1.7	1.3	1.2	1.3	1.5
<b>Oklahoma</b>						
Total Spending	1,877.5	2,119.7	2,211.7	2,183.0	2,266.1	2,445.2
Visitor Spending	1,491.8	1,690.8	1,799.8	1,777.4	1,837.2	1,980.1
Non-transportation	1,130.1	1,270.4	1,398.4	1,380.0	1,429.5	1,526.7
Transportation	361.6	420.5	401.4	397.4	407.6	453.4
<b>Okmulgee</b>						
Total Spending	66.4	74.0	69.5	65.1	69.8	78.0
Visitor Spending	61.1	67.4	65.2	61.0	65.3	72.7
Non-transportation	54.5	59.5	59.4	55.7	59.2	65.9
Transportation	6.6	7.9	5.8	5.2	6.0	6.9

**Travel Spending by County (\$Millions), 2010-2018p**

	2010	2012	2015	2016	2017	2018p
<b>Osage</b>						
Total Spending	88.7	93.3	91.3	93.1	103.4	119.1
Visitor Spending	82.8	85.9	86.5	88.6	98.5	113.3
Non-transportation	77.1	79.2	81.6	83.8	93.0	106.6
Transportation	5.7	6.7	4.9	4.8	5.5	6.6
<b>Ottawa</b>						
Total Spending	254.0	273.8	311.9	334.7	340.3	337.0
Visitor Spending	249.7	268.3	308.3	331.3	336.5	332.8
Non-transportation	239.8	256.3	298.6	321.4	326.1	321.5
Transportation	10.0	12.0	9.7	9.8	10.4	11.3
<b>Pawnee</b>						
Total Spending	17.9	19.2	18.6	18.6	19.6	21.3
Visitor Spending	15.8	16.6	17.0	17.1	17.9	19.3
Non-transportation	14.0	14.5	15.4	15.5	16.2	17.3
Transportation	1.9	2.2	1.6	1.6	1.7	2.0
<b>Payne</b>						
Total Spending	99.7	115.4	134.4	119.3	149.0	154.6
Visitor Spending	89.4	102.3	125.9	111.2	139.9	144.1
Non-transportation	76.4	86.4	111.9	98.7	123.6	126.4
Transportation	13.0	15.9	14.0	12.6	16.3	17.8
<b>Pittsburg</b>						
Total Spending	110.6	115.9	110.9	103.9	110.8	121.6
Visitor Spending	105.0	109.0	106.5	99.7	106.2	116.1
Non-transportation	94.2	96.7	97.0	90.9	96.3	104.9
Transportation	10.8	12.3	9.5	8.8	9.9	11.2
<b>Pontotoc</b>						
Total Spending	40.3	44.2	49.6	51.6	49.2	68.2
Visitor Spending	35.3	37.3	44.6	46.7	43.9	62.3
Non-transportation	29.8	31.0	39.0	41.0	38.0	54.0
Transportation	5.6	6.4	5.6	5.7	5.8	8.3
<b>Pottawatomie</b>						
Total Spending	103.3	113.7	103.4	105.8	105.6	108.7
Visitor Spending	93.9	102.3	96.2	99.1	97.9	99.8
Non-transportation	83.0	89.2	86.7	89.6	87.8	88.7
Transportation	10.9	13.1	9.5	9.5	10.1	11.1
<b>Pushmataha</b>						
Total Spending	9.6	10.6	9.5	9.3	9.6	10.7
Visitor Spending	8.1	8.9	8.4	8.2	8.4	9.3
Non-transportation	5.7	6.1	6.3	6.2	6.3	6.8
Transportation	2.4	2.8	2.0	2.0	2.2	2.5

**Travel Spending by County (\$Millions), 2010-2018p**

	2010	2012	2015	2016	2017	2018p
<b>Roger Mills</b>						
Total Spending	2.7	3.2	2.9	2.8	2.9	3.3
Visitor Spending	2.3	2.6	2.5	2.4	2.5	2.8
Non-transportation	1.8	2.0	2.1	2.0	2.0	2.3
Transportation	0.5	0.6	0.4	0.4	0.5	0.6
<b>Rogers</b>						
Total Spending	111.9	125.3	134.6	151.1	157.2	163.7
Visitor Spending	100.7	111.1	125.1	142.2	147.1	152.1
Non-transportation	89.5	97.5	113.7	130.0	133.8	137.4
Transportation	11.2	13.6	11.4	12.2	13.3	14.6
<b>Seminole</b>						
Total Spending	18.0	21.0	18.3	20.2	19.0	20.4
Visitor Spending	14.9	17.0	15.8	17.8	16.4	17.3
Non-transportation	11.5	12.9	12.9	14.6	13.2	13.8
Transportation	3.4	4.1	2.9	3.2	3.2	3.5
<b>Sequoyah</b>						
Total Spending	116.7	116.1	114.1	114.9	118.7	120.9
Visitor Spending	111.5	109.7	109.9	111.0	114.3	115.8
Non-transportation	100.4	97.2	100.4	101.7	104.3	104.8
Transportation	11.1	12.5	9.6	9.3	10.1	11.0
<b>Stephens</b>						
Total Spending	54.8	63.9	69.4	60.0	62.0	66.0
Visitor Spending	48.9	56.5	63.7	54.4	56.1	59.4
Non-transportation	40.6	46.3	55.4	47.1	48.0	50.4
Transportation	8.2	10.2	8.4	7.3	8.1	9.0
<b>Texas</b>						
Total Spending	31.0	37.4	39.4	34.9	36.1	34.0
Visitor Spending	28.4	34.1	37.2	32.9	33.9	31.4
Non-transportation	24.2	28.7	32.9	29.0	29.6	27.2
Transportation	4.2	5.3	4.4	3.9	4.3	4.3
<b>Tillman</b>						
Total Spending	5.6	6.3	5.5	5.3	5.6	6.2
Visitor Spending	4.7	5.1	4.8	4.6	4.8	5.3
Non-transportation	3.6	3.9	3.9	3.8	3.8	4.2
Transportation	1.1	1.2	0.9	0.9	0.9	1.1
<b>Tulsa</b>						
Total Spending	1,190.9	1,291.9	1,334.6	1,341.9	1,320.4	1,426.6
Visitor Spending	831.6	940.6	1,004.4	1,008.5	1,003.7	1,073.7
Non-transportation	582.4	649.6	726.7	736.1	727.0	773.9
Transportation	249.2	290.9	277.7	272.4	276.7	299.8

**Travel Spending by County (\$Millions), 2010-2018p**

	2010	2012	2015	2016	2017	2018p
<b>Wagoner</b>						
Total Spending	53.3	60.1	56.1	55.7	56.7	61.3
Visitor Spending	43.3	47.0	48.5	48.6	48.4	51.6
Non-transportation	35.6	37.8	41.4	41.6	40.9	43.1
Transportation	7.7	9.1	7.1	7.0	7.5	8.5
<b>Washington</b>						
Total Spending	54.6	74.4	64.8	65.6	69.3	69.4
Visitor Spending	46.6	65.4	58.7	59.8	63.0	62.1
Non-transportation	37.3	52.2	49.5	50.5	52.5	51.2
Transportation	9.3	13.2	9.3	9.3	10.4	11.0
<b>Washita</b>						
Total Spending	7.2	8.2	7.2	7.0	7.1	7.9
Visitor Spending	5.8	6.4	6.0	5.9	5.9	6.6
Non-transportation	4.1	4.4	4.6	4.5	4.5	4.9
Transportation	1.7	2.0	1.4	1.4	1.5	1.7
<b>Woods</b>						
Total Spending	13.0	17.9	29.3	19.7	16.9	21.5
Visitor Spending	11.1	16.0	28.0	18.3	15.5	20.0
Non-transportation	8.9	12.9	24.1	15.6	13.0	16.6
Transportation	2.2	3.2	3.8	2.7	2.5	3.4
<b>Woodward</b>						
Total Spending	45.9	74.5	63.1	48.5	56.4	59.1
Visitor Spending	43.1	70.8	60.6	46.0	53.8	56.2
Non-transportation	37.0	60.6	53.7	40.7	47.2	48.9
Transportation	6.1	10.2	6.8	5.3	6.5	7.2

Visitor transportation spending includes spending on ground transportation and motor fuel at the destination. All other transportation (airfares and spending on ground transportation to other Oklahoma destinations) is included in Total Spending.

## 2018p Economic Impacts of Travel

	(\$Millions)						
	Spending		Earnings	Employment	Government Revenue		
	Total	Visitor			Local	State	Total
Adair	20.0	17.3	5.1	300	0.7	0.9	1.7
Alfalfa	5.2	4.5	1.2	90	0.2	0.2	0.4
Atoka	34.9	33.2	10.3	420	0.9	1.6	2.5
Beaver	3.0	2.3	0.6	50	0.1	0.1	0.2
Beckham	48.6	45.5	11.4	710	2.4	2.3	4.6
Blaine	21.3	20.1	5.8	340	0.9	1.0	1.9
Bryan	370.7	364.6	96.6	3,380	5.7	16.0	21.7
Caddo	36.5	32.9	9.7	610	1.2	1.7	2.9
Canadian	178.3	160.2	47.4	2,210	7.3	8.4	15.7
Carter	131.6	124.8	31.7	1,750	6.2	6.0	12.2
Cherokee	71.4	65.4	19.4	1,090	2.7	3.3	6.0
Choctaw	86.2	84.3	22.6	770	1.2	3.8	5.0
Cimarron	3.7	3.5	1.0	80	0.2	0.2	0.3
Cleveland	370.1	329.9	101.7	5,020	13.1	17.4	30.4
Coal	2.8	2.1	0.6	40	0.1	0.1	0.2
Comanche	185.3	161.6	44.3	2,420	7.4	8.3	15.7
Cotton	105.3	104.5	29.5	830	1.0	4.6	5.6
Craig	18.0	16.2	5.0	260	0.7	0.9	1.5
Creek	56.3	47.5	14.6	780	1.9	2.7	4.6
Custer	78.1	74.1	23.6	1,190	4.1	3.8	7.9
Delaware	194.6	188.4	47.5	1,740	3.5	8.5	12.0
Dewey	4.0	3.4	0.9	60	0.1	0.2	0.3
Ellis	3.0	2.5	0.6	50	0.1	0.1	0.2
Garfield	117.8	109.4	29.1	1,520	5.9	5.5	11.4
Garvin	42.9	39.5	13.6	730	1.7	2.1	3.8
Grady	83.8	76.4	24.9	1,390	2.8	3.9	6.7
Grant	2.3	1.7	0.5	50	0.1	0.1	0.2
Greer	4.5	3.8	0.7	60	0.2	0.2	0.4
Harmon	1.4	1.1	0.3	30	0.0	0.1	0.1
Harper	2.2	1.8	0.5	50	0.1	0.1	0.2
Haskell	22.8	21.2	5.5	240	0.4	1.0	1.4
Hughes	7.7	6.1	1.7	110	0.3	0.4	0.6
Jackson	35.6	32.1	10.9	630	1.5	1.7	3.2
Jefferson	6.4	5.6	1.5	90	0.2	0.3	0.5
Johnston	7.2	5.8	2.0	100	0.2	0.3	0.6
Kay	113.8	107.5	35.9	2,060	3.7	5.1	8.8
Kingfisher	13.1	11.1	3.5	200	0.4	0.6	1.1
Kiowa	10.6	9.5	2.2	130	0.3	0.5	0.8
Latimer	12.5	11.3	2.4	150	0.5	0.6	1.0
Le Flore	160.1	154.0	39.9	1,450	2.2	7.0	9.2
Lincoln	33.7	29.4	9.1	540	1.2	1.6	2.8
Logan	54.4	48.7	13.5	850	1.9	2.6	4.5
Love	573.7	572.5	135.0	3,340	6.2	24.5	30.7
Major	5.3	4.4	1.3	80	0.2	0.3	0.4
Marshall	53.2	50.7	14.2	610	1.2	2.3	3.6
Mayer	49.8	44.7	12.8	750	1.9	2.3	4.2
McClain	73.9	69.1	19.7	780	1.6	3.3	4.9
McCurtain	237.8	233.7	52.2	2,110	7.5	10.4	17.9

## 2018p Economic Impacts of Travel

	(\$Millions)						
	Spending		Earnings	Employment	Government Revenue		
	Total	Visitor			Local	State	Total
McIntosh	59.6	56.8	15.2	610	1.3	2.6	3.8
Murray	79.7	77.6	22.1	890	1.9	3.5	5.5
Muskogee	116.3	107.3	25.7	1,470	4.1	5.1	9.2
Noble	44.4	43.0	11.4	410	1.0	2.0	3.0
Nowata	5.3	4.1	1.2	80	0.1	0.3	0.4
Okfuskee	8.9	7.4	1.9	120	0.3	0.4	0.7
Oklahoma	2,445.2	1,980.1	599.1	23,430	90.1	96.7	186.9
Okmulgee	78.0	72.7	21.6	1,230	2.5	3.6	6.1
Osage	119.1	113.3	32.6	1,190	2.6	5.5	8.1
Ottawa	337.0	332.8	96.4	3,420	4.8	14.7	19.6
Pawnee	21.3	19.3	6.2	390	0.6	1.0	1.7
Payne	154.6	144.1	35.4	2,100	6.0	7.0	13.0
Pittsburg	121.6	116.1	34.4	1,660	4.2	5.3	9.6
Pontotoc	68.2	62.3	15.9	900	3.0	3.1	6.2
Pottawatomie	108.7	99.8	31.9	1,860	4.1	5.1	9.2
Pushmataha	10.7	9.3	2.5	170	0.3	0.5	0.8
Roger Mills	3.3	2.8	0.5	30	0.1	0.1	0.2
Rogers	163.7	152.1	46.0	2,010	5.1	7.7	12.8
Seminole	20.4	17.3	6.5	360	0.8	1.0	1.8
Sequoyah	120.9	115.8	33.4	1,430	2.8	5.4	8.2
Stephens	66.0	59.4	16.7	980	2.4	3.1	5.5
Texas	34.0	31.4	8.9	510	1.7	1.6	3.3
Tillman	6.2	5.3	1.4	90	0.2	0.3	0.5
Tulsa	1,426.6	1,073.7	315.3	13,070	46.8	52.9	99.7
Wagoner	61.3	51.6	18.5	1,020	2.1	3.0	5.1
Washington	69.4	62.1	19.1	960	2.8	3.4	6.1
Washita	7.9	6.6	1.9	130	0.2	0.4	0.6
Woods	21.5	20.0	5.0	250	1.0	1.0	2.0
Woodward	59.1	56.2	10.6	560	2.9	2.6	5.5
<b>State Total</b>	<b>9,594</b>	<b>8,440 *</b>	<b>2,401</b>	<b>103,570</b>	<b>300</b>	<b>408</b>	<b>707</b>

\* The sum of destination spending for the counties will be less than the statewide destination spending because of the treatment of transportation expenditures (a smaller portion of ground transportation is allocated to destination spending at the county level).

**2018p Overnight Visitor Volume (thousands)**

	Nights		Trips			Nights		Trips	
	Person	Party	Person	Party		Person	Party	Person	Party
Adair	297	119	130	52	Alfalfa	114	42	48	18
*Atoka	282	110	129	50	Beaver	54	22	23	9
Beckham	568	226	252	100	Blaine	301	109	133	49
*Bryan	1,053	412	454	178	Caddo	546	202	233	86
Canadian	1,616	704	630	266	Carter	1,181	467	520	205
Cherokee	1,123	400	445	159	*Choctaw	286	111	129	50
Cimarron	56	21	26	10	Cleveland	2,957	1,289	1,139	480
Coal	54	22	22	9	Comanche	1,704	710	711	293
*Cotton	54	22	22	9	Craig	241	96	109	43
Creek	671	283	264	109	Custer	813	325	394	158
*Delaware	1,982	646	781	260	Dewey	66	26	28	11
Ellis	52	20	22	9	Garfield	1,092	445	471	191
Garvin	450	182	207	84	*Grady	603	264	234	99
Grant	45	18	18	7	Greer	80	32	36	14
Harmon	29	11	12	5	Harper	40	16	17	7
*Haskell	251	93	107	40	Hughes	139	56	58	24
Jackson	372	152	156	64	Jefferson	128	47	55	20
Johnston	128	50	53	21	*Kay	928	361	399	155
Kingfisher	194	79	86	35	Kiowa	202	75	89	33
Latimer	185	71	81	31	*Le Flore	811	323	366	146
Lincoln	374	158	141	57	Logan	517	223	199	83
*Love	1,118	439	567	223	*McClain	382	166	145	61
*McCurtain	2,038	801	1,017	401	*McIntosh	1,085	344	418	135
Major	90	36	39	16	*Marshall	697	235	285	98
Mayes	861	313	360	133	*Murray	620	221	276	99
*Muskogee	1,028	413	431	173	*Noble	192	77	89	36
Nowata	96	39	40	17	Okfuskee	148	59	63	25
Oklahoma	12,954	5,619	5,420	2,282	*Okmulgee	580	242	247	101
*Osage	540	221	216	87	*Ottawa	924	365	412	163
*Pawnee	182	73	71	28	Payne	1,415	571	606	244
*Pittsburg	1,204	442	493	183	Pontotoc	662	269	284	115
Pottawatomie	901	378	356	144	Pushmataha	251	90	106	38
Roger Mills	62	24	27	10	*Rogers	1,100	466	459	190
Seminole	312	125	136	54	*Sequoyah	780	293	324	121
Stephens	708	280	297	117	Texas	339	137	145	59
Tillman	97	39	42	17	Tulsa	8,587	3,733	3,673	1,561
Wagoner	781	326	307	126	Washington	828	334	382	154
Washita	152	60	66	26	Woods	275	106	129	50
Woodward	515	205	228	91					

\*High proportion of gaming activity.

## 2018p Average Overnight Spending

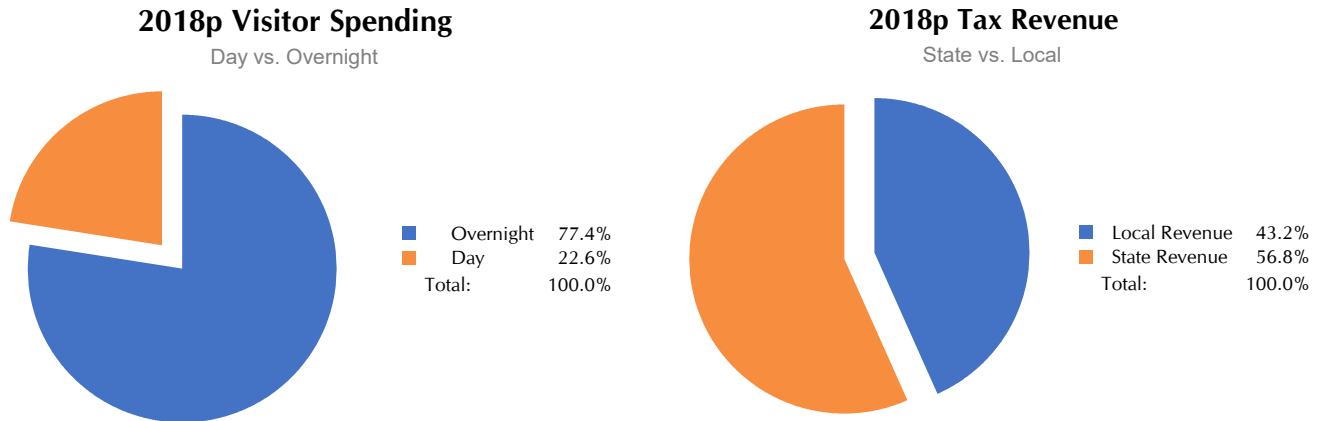
	Nights		Trips			Nights		Trips	
	Person	Party	Person	Party		Person	Party	Person	Party
Adair	\$45	\$113	\$103	\$257	Alfalfa	\$36	\$98	\$85	\$231
*Atoka	\$88	\$226	\$193	\$495	Beaver	\$30	\$76	\$73	\$181
Beckham	\$78	\$196	\$176	\$443	Blaine	\$58	\$161	\$132	\$360
*Bryan	\$163	\$416	\$377	\$964	Caddo	\$46	\$125	\$108	\$291
Canadian	\$76	\$175	\$196	\$463	Carter	\$79	\$201	\$180	\$457
Cherokee	\$42	\$117	\$106	\$295	*Choctaw	\$178	\$459	\$396	\$1,017
Cimarron	\$58	\$153	\$127	\$335	Cleveland	\$88	\$203	\$229	\$544
Coal	\$27	\$67	\$66	\$162	Comanche	\$70	\$168	\$168	\$409
*Cotton	\$47	\$115	\$114	\$277	Craig	\$53	\$134	\$118	\$296
Creek	\$51	\$121	\$130	\$316	Custer	\$76	\$190	\$157	\$392
*Delaware	\$60	\$183	\$152	\$455	Dewey	\$39	\$98	\$90	\$226
Ellis	\$36	\$91	\$84	\$213	Garfield	\$74	\$182	\$172	\$422
Garvin	\$70	\$174	\$153	\$378	*Grady	\$80	\$184	\$207	\$489
Grant	\$26	\$66	\$64	\$160	Greer	\$44	\$108	\$98	\$242
Harmon	\$26	\$65	\$63	\$160	Harper	\$32	\$80	\$77	\$191
*Haskell	\$54	\$147	\$127	\$343	Hughes	\$31	\$77	\$74	\$182
Jackson	\$61	\$151	\$146	\$359	Jefferson	\$41	\$110	\$94	\$254
Johnston	\$33	\$83	\$78	\$199	*Kay	\$87	\$225	\$203	\$524
Kingfisher	\$44	\$108	\$99	\$244	Kiowa	\$44	\$118	\$100	\$267
Latimer	\$48	\$126	\$110	\$285	*Le Flore	\$119	\$300	\$264	\$663
Lincoln	\$57	\$135	\$151	\$371	Logan	\$71	\$166	\$186	\$443
*Love	\$204	\$519	\$401	\$1,019	*McClain	\$94	\$217	\$249	\$592
*McCurtain	\$99	\$253	\$199	\$504	*McIntosh	\$36	\$114	\$94	\$291
Major	\$36	\$89	\$83	\$207	*Marshall	\$49	\$145	\$119	\$349
Mayer	\$39	\$108	\$94	\$255	*Murray	\$92	\$258	\$206	\$575
*Muskogee	\$76	\$190	\$182	\$453	*Noble	\$149	\$368	\$321	\$794
Nowata	\$30	\$73	\$72	\$174	Okfuskee	\$37	\$92	\$86	\$214
Oklahoma	\$127	\$293	\$304	\$722	*Okmulgee	\$76	\$182	\$179	\$437
*Osage	\$82	\$200	\$204	\$510	*Ottawa	\$104	\$263	\$233	\$590
*Pawnee	\$52	\$130	\$134	\$339	Payne	\$76	\$187	\$177	\$439
*Pittsburg	\$73	\$200	\$179	\$483	Pontotoc	\$69	\$171	\$162	\$400
Pottawatomie	\$79	\$190	\$201	\$496	Pushmataha	\$37	\$102	\$87	\$240
Roger Mills	\$42	\$110	\$97	\$251	*Rogers	\$86	\$203	\$206	\$497
Seminole	\$42	\$105	\$97	\$242	*Sequoyah	\$80	\$214	\$193	\$516
Stephens	\$59	\$150	\$141	\$359	Texas	\$67	\$165	\$156	\$386
Tillman	\$42	\$105	\$96	\$239	Tulsa	\$108	\$248	\$252	\$594
Wagoner	\$51	\$122	\$130	\$317	Washington	\$61	\$150	\$131	\$326
Washita	\$41	\$105	\$96	\$244	Woods	\$69	\$179	\$147	\$379
Woodward	\$82	\$207	\$186	\$468					

\*High proportion of gaming activity.

## Adair County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	15.9	18.0	18.0	16.6	15.9	16.7	20.0
Other Travel*	2.8	3.4	3.2	2.2	2.1	2.3	2.7
Visitor Spending	13.1	14.5	14.7	14.4	13.8	14.4	17.3
Overnight	9.9	11.1	11.3	11.0	10.6	11.0	13.4
Day	3.2	3.4	3.5	3.3	3.3	3.4	3.9
Visitor Spending	13.1	14.5	14.7	14.4	13.8	14.4	17.3
Non-transportation	10.2	11.1	11.4	11.7	11.3	11.6	13.7
Transportation	2.9	3.4	3.3	2.6	2.5	2.8	3.5
Total Direct Earnings (million)	3.6	4.0	4.0	4.2	4.3	4.4	5.1
Total Direct Employment	230	250	260	260	260	260	300
Government Revenue (million)	1.21	1.28	1.35	1.35	1.31	1.37	1.66
Local Revenue	0.45	0.49	0.54	0.55	0.53	0.56	0.72
State Revenue	0.76	0.80	0.80	0.80	0.78	0.81	0.94
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	47.7	47.8	47.1	47.2	45.9	46.8	52.0
Party Nights	109.8	109.3	107.8	108.0	105.5	107.4	118.5
Person Trips	117.9	118.1	116.6	117.4	114.2	116.2	130.4
Person Nights	271.4	270.3	266.7	268.9	262.5	267.0	297.3
<b>Average Overnight Spending</b>							
per Party Trip	208	232	239	234	230	234	257
per Party Night	90	102	105	102	100	102	113
per Person Trip	84	94	97	94	92	94	103
per Person Night	37	41	42	41	40	41	45

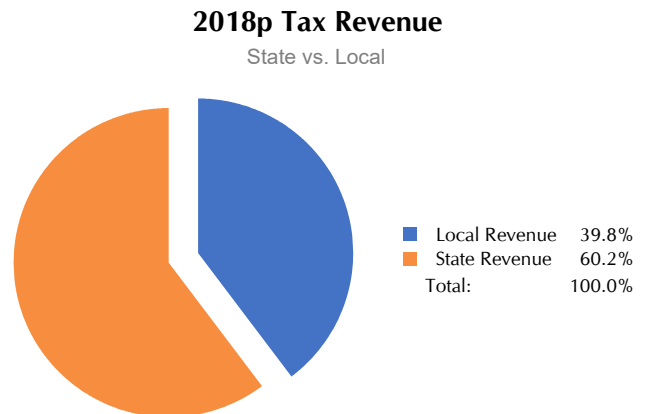
\*Other Travel includes resident air travel and travel arrangement services.



## Alfalfa County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	4.6	5.2	5.3	4.7	4.5	4.8	5.2
Other Travel*	0.7	0.9	0.8	0.6	0.5	0.6	0.7
Visitor Spending	3.9	4.3	4.4	4.1	3.9	4.2	4.5
Overnight	3.6	4.0	4.1	3.8	3.6	3.9	4.1
Day	0.3	0.3	0.3	0.3	0.3	0.3	0.4
Visitor Spending	3.9	4.3	4.4	4.1	3.9	4.2	4.5
Non-transportation	2.8	3.1	3.2	3.2	3.0	3.2	3.3
Transportation	1.1	1.3	1.2	0.9	0.9	1.0	1.1
Total Direct Earnings (million)	1.0	1.1	1.1	1.1	1.1	1.1	1.2
Total Direct Employment	70	70	80	70	80	80	90
Government Revenue (million)	0.34	0.36	0.37	0.36	0.35	0.37	0.39
Local Revenue	0.13	0.14	0.15	0.14	0.14	0.15	0.15
State Revenue	0.21	0.22	0.22	0.22	0.21	0.22	0.23
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	17.3	17.4	17.5	17.3	16.6	17.3	17.8
Party Nights	40.8	40.9	41.2	40.8	39.3	41.0	41.9
Person Trips	47.0	47.3	47.6	47.0	45.2	47.0	48.0
Person Nights	111.4	111.9	112.8	111.5	107.6	112.0	114.0
<b>Average Overnight Spending</b>							
per Party Trip	209	230	234	220	216	222	231
per Party Night	89	98	99	93	91	94	98
per Person Trip	77	85	86	81	80	82	85
per Person Night	32	36	36	34	33	34	36

\*Other Travel includes resident air travel and travel arrangement services.



## Atoka County Travel Impacts and Visitor Volume, 2010-2018p

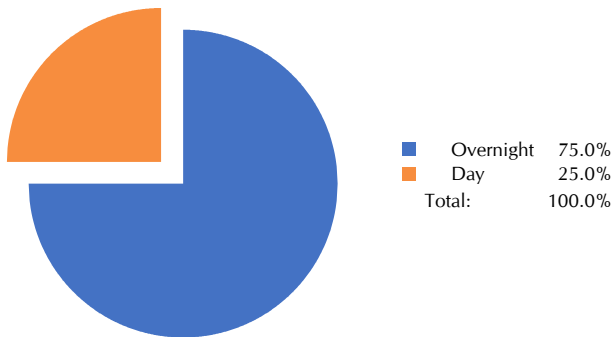
	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	27.3	30.8	31.1	29.0	28.7	32.3	34.9
Other Travel*	1.7	2.2	2.0	1.4	1.3	1.5	1.7
Visitor Spending	25.6	28.6	29.1	27.7	27.4	30.8	33.2
Overnight	18.9	21.6	22.0	20.7	20.3	22.9	24.9
Day	6.6	7.1	7.1	7.0	7.2	7.9	8.3
Visitor Spending	25.6	28.6	29.1	27.7	27.4	30.8	33.2
Non-transportation	22.1	24.4	25.0	24.6	24.4	27.4	29.3
Transportation	3.5	4.2	4.0	3.1	3.0	3.4	3.9
Total Direct Earnings (million)	6.7	7.6	7.7	8.0	9.1	9.8	10.3
Total Direct Employment	370	390	390	370	400	420	420
Government Revenue (million)	1.92	2.09	2.13	2.08	2.09	2.47	2.48
Local Revenue	0.63	0.71	0.76	0.74	0.74	0.97	0.86
State Revenue	1.29	1.38	1.37	1.34	1.35	1.51	1.62
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	47.1	48.9	48.4	46.6	45.7	48.6	50.3
Party Nights	104.0	107.2	105.9	102.4	100.8	106.6	109.9
Person Trips	120.5	125.1	123.9	119.4	117.5	124.2	128.7
Person Nights	267.0	274.9	271.9	262.8	260.1	273.0	282.2
<b>Average Overnight Spending</b>							
per Party Trip	402	441	454	444	444	471	495
per Party Night	182	201	207	202	201	215	226
per Person Trip	157	172	177	173	173	184	193
per Person Night	71	78	81	79	78	84	88

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

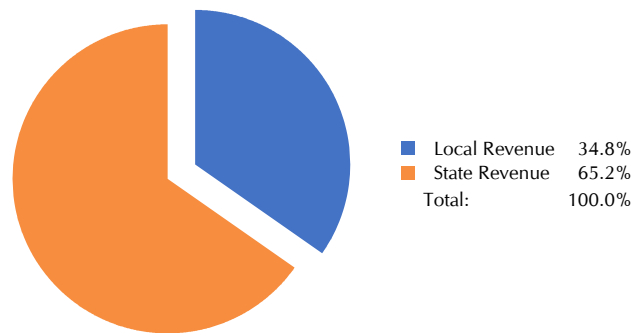
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



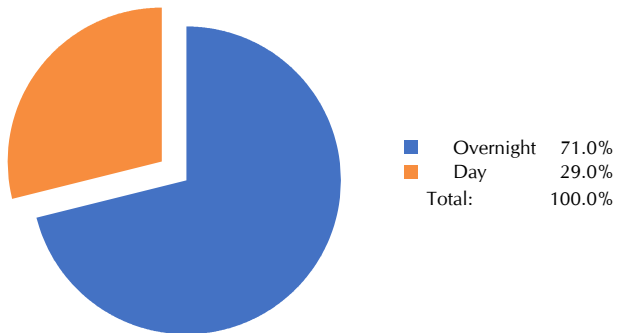
## Beaver County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	2.9	3.2	3.1	2.7	2.7	2.8	3.0
Other Travel*	0.7	0.9	0.8	0.5	0.5	0.6	0.7
Visitor Spending	2.2	2.3	2.3	2.2	2.2	2.2	2.3
Overnight	1.5	1.7	1.7	1.6	1.6	1.6	1.6
Day	0.6	0.7	0.7	0.6	0.6	0.6	0.7
Visitor Spending	2.2	2.3	2.3	2.2	2.2	2.2	2.3
Non-transportation	1.6	1.7	1.7	1.7	1.8	1.7	1.8
Transportation	0.6	0.6	0.6	0.5	0.5	0.5	0.5
Total Direct Earnings (million)	0.6	0.6	0.6	0.6	0.7	0.6	0.6
Total Direct Employment	40	50	50	50	50	50	50
Government Revenue (million)	0.20	0.20	0.21	0.21	0.21	0.21	0.22
Local Revenue	0.07	0.07	0.08	0.08	0.08	0.08	0.08
State Revenue	0.14	0.14	0.14	0.13	0.13	0.13	0.14
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	9.6	9.5	9.3	9.2	9.2	9.0	9.1
Party Nights	22.9	22.7	22.3	22.0	21.9	21.6	21.8
Person Trips	23.6	23.4	23.0	22.8	22.7	22.3	22.5
Person Nights	56.8	56.3	55.3	54.8	54.5	53.7	54.2
<b>Average Overnight Spending</b>							
per Party Trip	162	175	179	170	172	175	181
per Party Night	67	73	75	71	72	73	76
per Person Trip	65	71	72	69	69	71	73
per Person Night	27	29	30	29	29	29	30

\*Other Travel includes resident air travel and travel arrangement services.

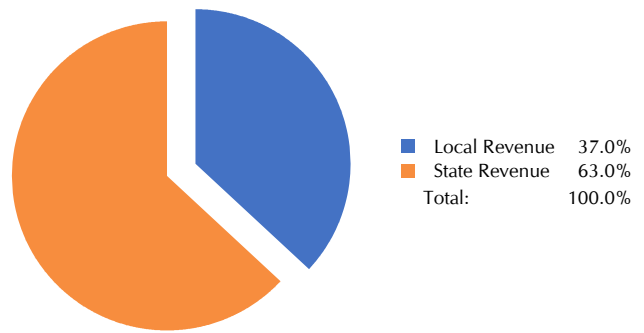
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

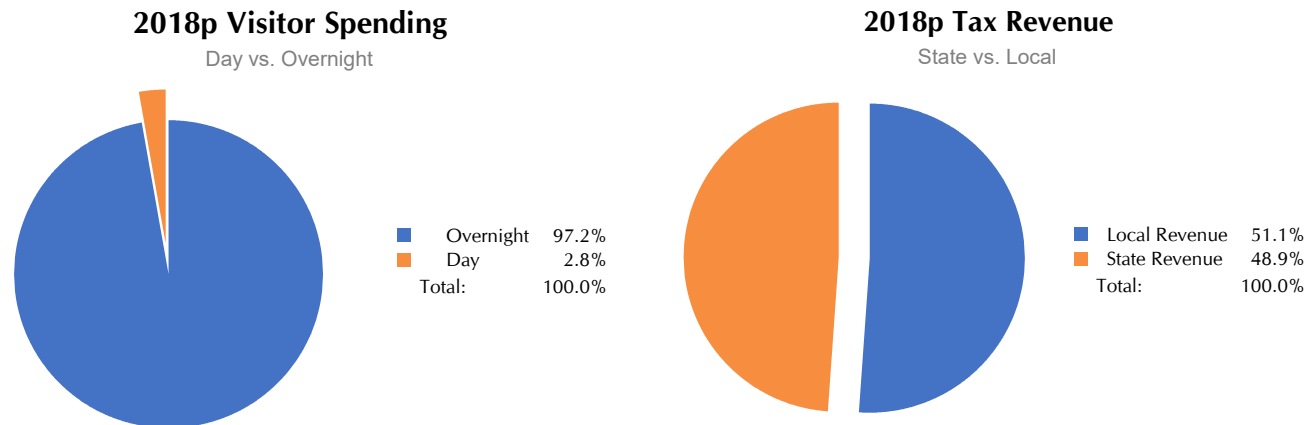
State vs. Local



## Beckham County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	39.6	45.1	48.2	48.5	42.9	46.3	48.6
Other Travel*	3.1	4.1	3.8	2.8	2.7	2.7	3.1
Visitor Spending	36.5	41.0	44.4	45.7	40.2	43.6	45.5
Overnight	35.2	39.4	42.9	44.6	39.2	42.5	44.2
Day	1.3	1.6	1.6	1.1	1.0	1.1	1.3
Visitor Spending	36.5	41.0	44.4	45.7	40.2	43.6	45.5
Non-transportation	30.1	33.2	36.6	39.3	34.5	37.1	38.3
Transportation	6.4	7.8	7.8	6.4	5.7	6.5	7.1
Total Direct Earnings (million)	9.6	10.8	11.5	11.5	11.2	11.1	11.4
Total Direct Employment	640	680	710	710	690	680	710
Government Revenue (million)	3.63	3.97	4.40	4.62	4.10	4.38	4.64
Local Revenue	1.73	1.92	2.19	2.33	2.03	2.19	2.37
State Revenue	1.89	2.05	2.21	2.30	2.07	2.19	2.27
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	92.3	96.2	100.5	105.3	92.9	98.6	99.9
Party Nights	210.0	218.8	228.0	238.2	211.1	223.0	225.5
Person Trips	232.6	242.3	252.8	264.8	234.3	248.2	251.8
Person Nights	528.4	550.3	573.2	598.4	531.6	560.8	567.9
<b>Average Overnight Spending</b>							
per Party Trip	382	409	427	423	422	431	443
per Party Night	168	180	188	187	186	190	196
per Person Trip	151	163	170	168	167	171	176
per Person Night	67	72	75	74	74	76	78

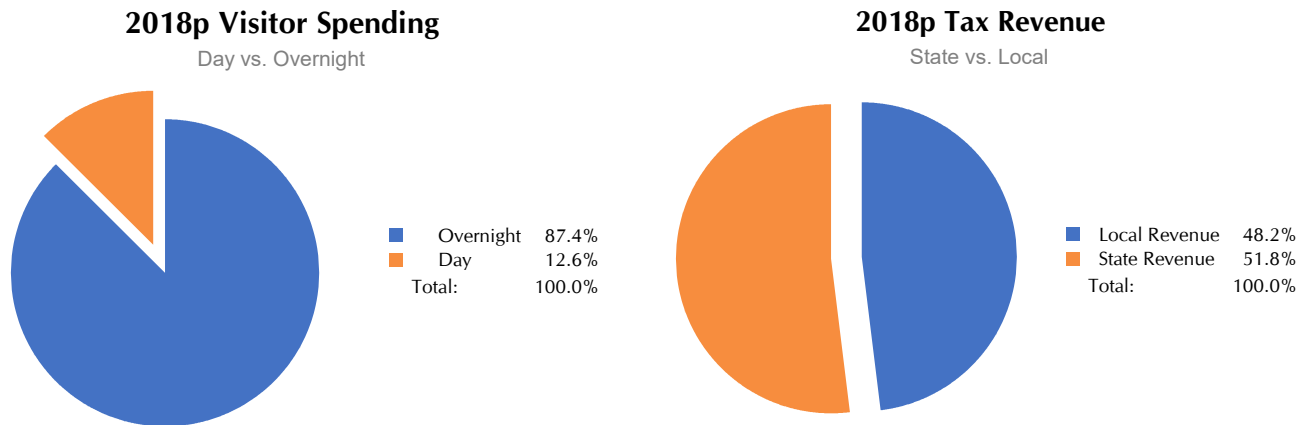
\*Other Travel includes resident air travel and travel arrangement services.



## Blaine County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	14.7	18.4	17.7	17.0	17.7	20.0	21.3
Other Travel*	1.2	1.5	1.4	1.0	0.9	1.0	1.2
Visitor Spending	13.5	16.9	16.2	16.0	16.8	19.0	20.1
Overnight	11.6	14.6	14.0	13.9	14.6	16.6	17.5
Day	2.0	2.2	2.2	2.2	2.2	2.4	2.5
Visitor Spending	13.5	16.9	16.2	16.0	16.8	19.0	20.1
Non-transportation	10.4	12.9	12.6	13.1	13.8	15.5	16.2
Transportation	3.1	3.9	3.7	3.0	3.0	3.5	3.9
Total Direct Earnings (million)	3.6	4.5	4.3	4.7	5.1	5.6	5.8
Total Direct Employment	260	290	290	310	330	340	340
Government Revenue (million)	1.17	1.49	1.44	1.50	1.58	1.81	1.89
Local Revenue	0.49	0.69	0.67	0.70	0.74	0.87	0.91
State Revenue	0.68	0.81	0.77	0.79	0.84	0.94	0.98
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	40.6	44.6	42.9	43.6	44.8	47.7	48.7
Party Nights	93.7	100.9	98.0	99.4	101.7	106.9	109.2
Person Trips	111.8	121.8	117.6	119.7	122.8	129.8	133.1
Person Nights	259.7	277.9	270.7	274.9	281.1	293.2	300.6
<b>Average Overnight Spending</b>							
per Party Trip	285	329	327	319	325	347	360
per Party Night	123	145	143	140	143	155	161
per Person Trip	103	120	119	116	119	128	132
per Person Night	44	53	52	51	52	57	58

\*Other Travel includes resident air travel and travel arrangement services.



## Bryan County Travel Impacts and Visitor Volume, 2010-2018p

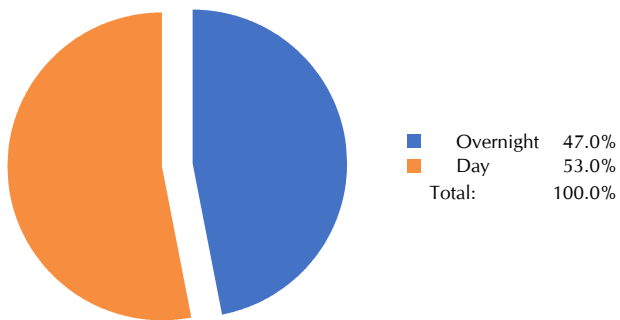
	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	274.8	308.4	314.2	308.2	300.0	320.1	370.7
Other Travel*	5.6	7.2	6.8	4.9	4.7	5.3	6.1
Visitor Spending	269.1	301.2	307.4	303.3	295.3	314.7	364.6
Overnight	126.7	146.2	149.6	143.9	136.0	142.9	171.5
Day	142.4	155.0	157.8	159.4	159.3	171.8	193.1
Visitor Spending	269.1	301.2	307.4	303.3	295.3	314.7	364.6
Non-transportation	255.5	284.3	290.9	290.7	283.4	301.5	348.6
Transportation	13.7	16.9	16.5	12.6	11.9	13.3	16.1
Total Direct Earnings (million)	70.2	78.9	81.5	83.1	84.7	86.0	96.6
Total Direct Employment	3,050	3,170	3,130	3,100	3,120	3,030	3,380
Government Revenue (million)	16.83	18.33	18.36	18.30	17.68	18.79	21.74
Local Revenue	4.15	4.76	4.93	4.88	4.61	4.92	5.75
State Revenue	12.69	13.56	13.44	13.42	13.07	13.88	15.99
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	156.0	167.5	168.2	163.0	154.6	158.1	177.8
Party Nights	363.6	387.5	389.2	378.6	361.5	370.2	412.0
Person Trips	399.7	428.5	430.2	417.4	396.5	404.7	454.4
Person Nights	931.5	991.7	996.3	970.0	927.2	947.9	1053.3
<b>Average Overnight Spending</b>							
per Party Trip	812	873	890	883	880	904	964
per Party Night	349	377	384	380	376	386	416
per Person Trip	317	341	348	345	343	353	377
per Person Night	136	147	150	148	147	151	163

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

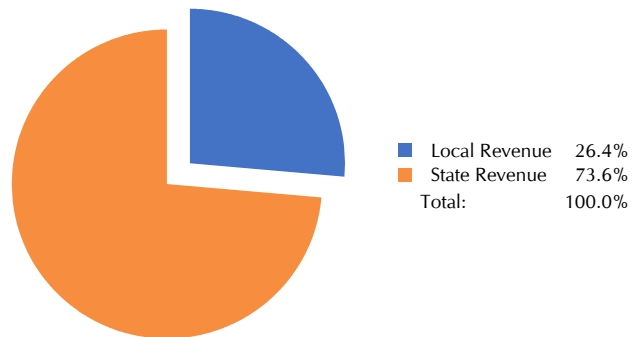
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



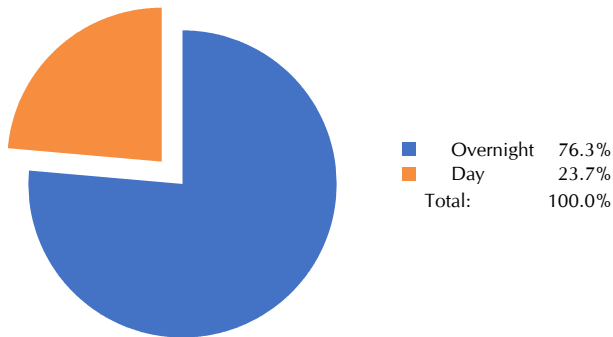
## Caddo County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	35.8	37.5	37.0	33.9	34.1	33.9	36.5
Other Travel*	3.7	4.6	4.3	2.9	2.7	3.1	3.6
Visitor Spending	32.2	32.9	32.7	30.9	31.3	30.8	32.9
Overnight	24.8	25.4	25.2	23.7	23.9	23.4	25.1
Day	7.4	7.5	7.5	7.2	7.4	7.3	7.8
Visitor Spending	32.2	32.9	32.7	30.9	31.3	30.8	32.9
Non-transportation	24.8	24.7	24.8	24.8	25.2	24.4	25.7
Transportation	7.3	8.3	7.8	6.1	6.1	6.4	7.2
Total Direct Earnings (million)	8.4	8.5	8.5	9.2	9.7	9.4	9.7
Total Direct Employment	590	540	540	570	610	590	610
Government Revenue (million)	2.78	2.73	2.71	2.70	2.74	2.69	2.86
Local Revenue	1.13	1.12	1.12	1.13	1.13	1.11	1.19
State Revenue	1.65	1.61	1.59	1.57	1.61	1.58	1.67
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	93.1	88.8	86.9	86.1	86.6	83.4	86.4
Party Nights	214.8	205.4	201.6	200.5	202.0	194.9	201.8
Person Trips	248.9	238.3	233.5	232.1	234.0	225.0	233.3
Person Nights	575.5	552.8	543.1	541.3	546.3	526.5	545.5
<b>Average Overnight Spending</b>							
per Party Trip	266	287	290	276	276	281	291
per Party Night	115	124	125	118	119	120	125
per Person Trip	100	107	108	102	102	104	108
per Person Night	43	46	46	44	44	44	46

\*Other Travel includes resident air travel and travel arrangement services.

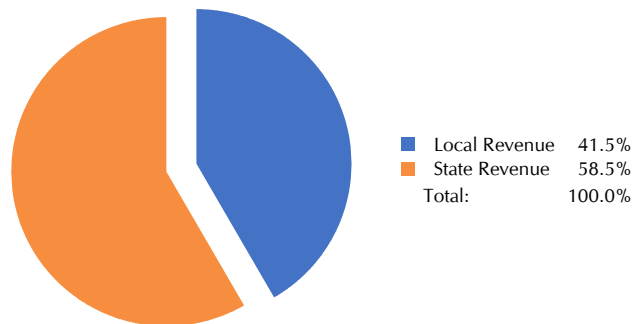
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

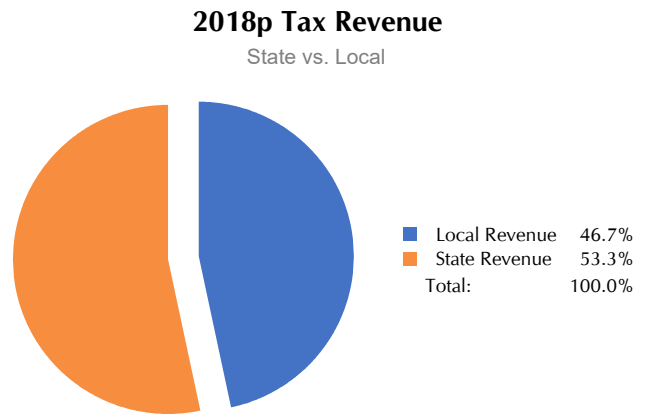
State vs. Local



## Canadian County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	102.4	128.2	141.5	144.2	140.4	160.5	178.3
Other Travel*	15.1	19.4	19.6	14.2	13.4	15.6	18.1
Visitor Spending	87.3	108.8	121.9	130.1	127.0	144.9	160.2
Overnight	63.9	81.2	91.7	98.8	96.4	110.6	123.2
Day	23.4	27.7	30.2	31.3	30.6	34.3	37.0
Visitor Spending	87.3	108.8	121.9	130.1	127.0	144.9	160.2
Non-transportation	76.2	94.1	106.5	117.3	114.7	129.9	142.9
Transportation	11.1	14.7	15.3	12.8	12.4	15.0	17.3
Total Direct Earnings (million)	23.5	29.3	33.2	36.4	37.4	42.3	47.4
Total Direct Employment	1,300	1,510	1,710	1,800	1,850	2,030	2,210
Government Revenue (million)	8.14	10.19	11.47	12.50	12.26	14.03	15.70
Local Revenue	3.37	4.53	5.15	5.73	5.58	6.45	7.33
State Revenue	4.77	5.66	6.32	6.78	6.68	7.58	8.37
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	175.0	200.2	216.2	230.9	227.4	249.8	266.0
Party Nights	484.7	544.3	585.4	619.3	611.4	665.5	703.6
Person Trips	414.0	474.5	512.4	548.8	539.5	593.7	630.2
Person Nights	1113.3	1252.9	1346.8	1431.2	1409.3	1538.7	1616.0
<b>Average Overnight Spending</b>							
per Party Trip	365	405	424	428	424	443	463
per Party Night	132	149	157	160	158	166	175
per Person Trip	154	171	179	180	179	186	196
per Person Night	57	65	68	69	68	72	76

\*Other Travel includes resident air travel and travel arrangement services.



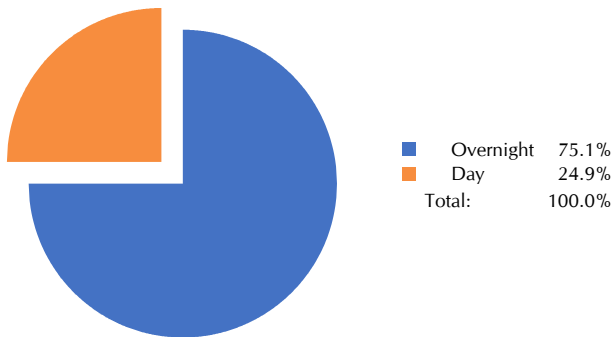
## Carter County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	86.4	107.3	117.3	106.3	107.0	109.2	131.6
Other Travel*	6.5	8.9	8.2	5.7	5.5	5.9	6.8
Visitor Spending	80.0	98.4	109.2	100.6	101.5	103.3	124.8
Overnight	58.4	73.3	81.9	75.0	75.4	76.8	93.8
Day	21.5	25.1	27.2	25.6	26.1	26.5	31.0
Visitor Spending	80.0	98.4	109.2	100.6	101.5	103.3	124.8
Non-transportation	68.2	83.2	93.5	88.8	89.8	90.6	108.7
Transportation	11.7	15.2	15.6	11.8	11.8	12.7	16.1
Total Direct Earnings (million)	22.7	25.0	26.8	26.6	27.3	29.1	31.7
Total Direct Employment	1,340	1,430	1,490	1,480	1,500	1,580	1,750
Government Revenue (million)	7.55	8.84	10.17	9.61	9.63	10.24	12.22
Local Revenue	3.46	4.07	4.96	4.68	4.66	5.14	6.20
State Revenue	4.09	4.77	5.21	4.93	4.98	5.10	6.02
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	158.0	176.3	187.6	177.2	178.1	177.5	205.2
Party Nights	368.6	405.9	429.9	407.3	410.0	408.5	467.2
Person Trips	399.6	445.4	473.4	448.1	450.8	448.7	519.5
Person Nights	929.9	1023.4	1083.2	1028.4	1035.8	1030.8	1181.3
<b>Average Overnight Spending</b>							
per Party Trip	370	416	437	423	424	432	457
per Party Night	159	181	191	184	184	188	201
per Person Trip	146	165	173	167	167	171	180
per Person Night	63	72	76	73	73	74	79

\*Other Travel includes resident air travel and travel arrangement services.

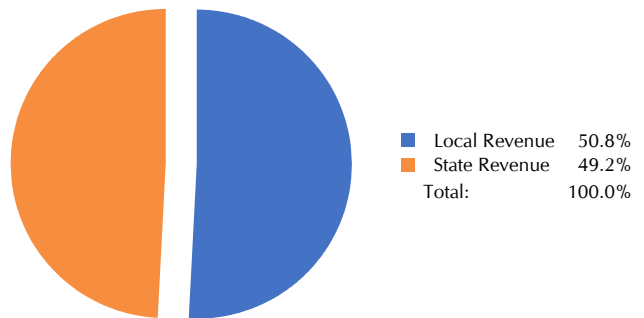
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



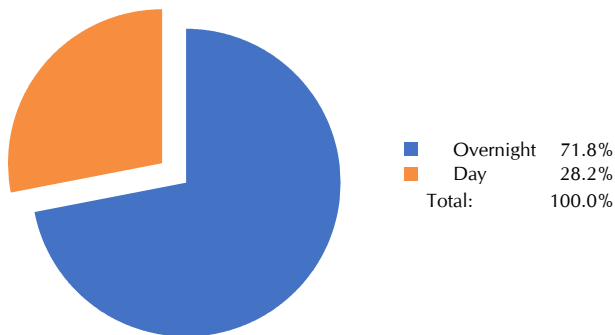
## Cherokee County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	68.4	66.0	64.9	63.6	66.5	67.6	71.4
Other Travel*	6.6	8.4	7.1	4.8	4.5	5.2	6.0
Visitor Spending	61.9	57.6	57.9	58.8	62.0	62.4	65.4
Overnight	45.3	41.3	41.3	41.9	44.4	44.7	47.0
Day	16.6	16.3	16.5	16.9	17.6	17.8	18.4
Visitor Spending	61.9	57.6	57.9	58.8	62.0	62.4	65.4
Non-transportation	50.3	45.2	46.0	49.2	52.2	52.0	53.9
Transportation	11.5	12.4	11.9	9.5	9.8	10.4	11.4
Total Direct Earnings (million)	17.2	15.9	15.5	16.3	18.0	18.6	19.4
Total Direct Employment	1,140	990	960	990	1,070	1,060	1,090
Government Revenue (million)	5.42	4.89	5.07	5.35	5.65	5.75	6.03
Local Revenue	2.25	2.02	2.22	2.40	2.53	2.59	2.72
State Revenue	3.17	2.86	2.85	2.95	3.12	3.16	3.31
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	164.1	149.6	148.3	154.0	159.3	157.0	159.4
Party Nights	407.4	377.2	374.8	388.3	400.1	394.7	400.1
Person Trips	457.3	421.9	418.8	431.9	446.8	439.2	445.1
Person Nights	1141.7	1068.7	1063.3	1094.2	1127.2	1110.1	1123.2
<b>Average Overnight Spending</b>							
per Party Trip	276	276	279	272	279	284	295
per Party Night	111	110	110	108	111	113	117
per Person Trip	99	98	99	97	99	102	106
per Person Night	40	39	39	38	39	40	42

\*Other Travel includes resident air travel and travel arrangement services.

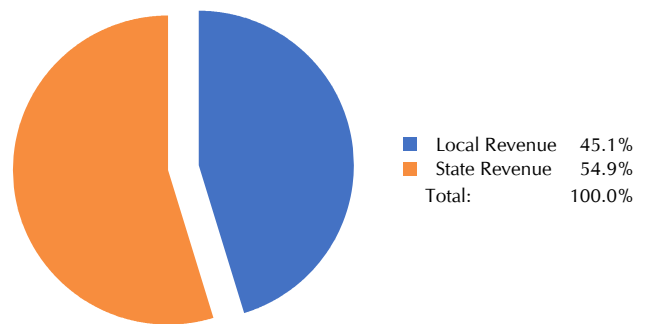
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



## Choctaw County Travel Impacts and Visitor Volume, 2010-2018p

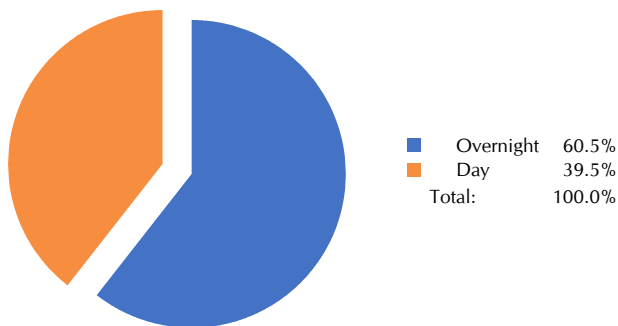
	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	66.3	73.0	73.6	72.1	71.0	75.0	86.2
Other Travel*	1.9	2.3	2.2	1.5	1.4	1.6	1.8
Visitor Spending	64.4	70.6	71.4	70.6	69.6	73.5	84.3
Overnight	38.1	43.1	43.8	42.5	40.8	43.0	51.0
Day	26.3	27.5	27.6	28.2	28.8	30.5	33.3
Visitor Spending	64.4	70.6	71.4	70.6	69.6	73.5	84.3
Non-transportation	61.0	66.5	67.4	67.6	66.7	70.3	80.5
Transportation	3.4	4.1	4.0	3.0	2.9	3.2	3.8
Total Direct Earnings (million)	16.0	17.6	18.1	18.8	19.4	20.3	22.6
Total Direct Employment	650	680	690	690	710	730	770
Government Revenue (million)	4.01	4.24	4.18	4.19	4.10	4.34	4.98
Local Revenue	0.92	1.02	1.03	1.03	0.98	1.06	1.22
State Revenue	3.09	3.22	3.15	3.16	3.11	3.29	3.76
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	47.4	49.1	48.7	47.2	45.2	45.8	50.1
Party Nights	106.0	109.1	108.1	105.1	101.0	102.5	111.1
Person Trips	121.7	126.1	125.1	121.4	116.4	117.8	128.7
Person Nights	273.6	281.3	278.9	271.4	261.4	264.6	286.5
<b>Average Overnight Spending</b>							
per Party Trip	804	878	899	900	905	938	1,017
per Party Night	359	395	405	404	404	419	459
per Person Trip	313	342	350	350	351	365	396
per Person Night	139	153	157	156	156	162	178

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

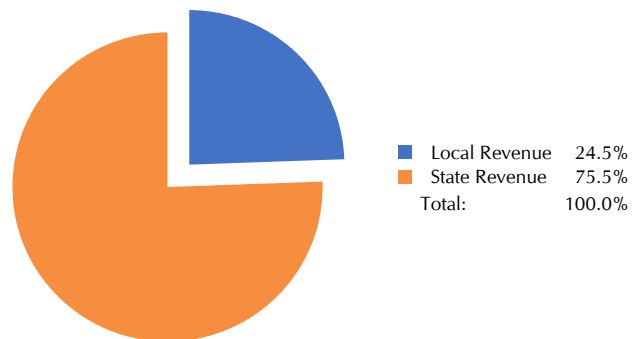
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

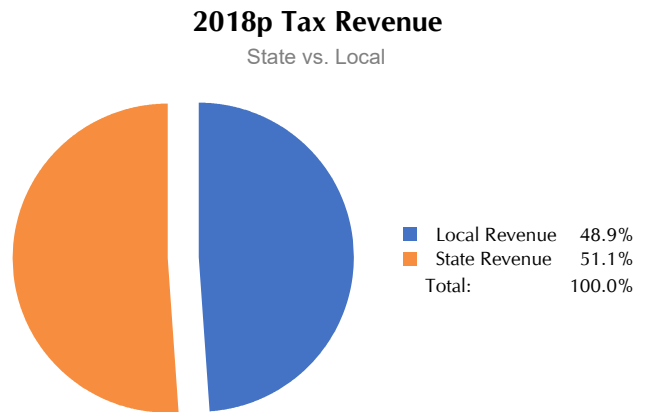
State vs. Local



## Cimarron County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	3.2	3.3	3.3	3.2	3.6	3.4	3.7
Other Travel*	0.3	0.4	0.3	0.2	0.2	0.2	0.3
Visitor Spending	2.9	2.9	3.0	3.0	3.4	3.2	3.5
Overnight	2.7	2.7	2.8	2.8	3.2	3.0	3.3
Day	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Visitor Spending	2.9	2.9	3.0	3.0	3.4	3.2	3.5
Non-transportation	2.3	2.2	2.4	2.5	2.8	2.6	2.8
Transportation	0.6	0.7	0.6	0.5	0.6	0.6	0.7
Total Direct Earnings (million)	0.8	0.8	0.8	0.8	1.0	0.9	1.0
Total Direct Employment	70	60	60	60	70	70	80
Government Revenue (million)	0.25	0.24	0.29	0.29	0.33	0.31	0.34
Local Revenue	0.10	0.09	0.14	0.14	0.16	0.15	0.17
State Revenue	0.15	0.15	0.15	0.15	0.17	0.16	0.17
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	9.6	9.0	8.9	9.0	9.9	9.2	9.8
Party Nights	21.3	19.9	19.6	20.0	21.6	20.2	21.3
Person Trips	25.2	23.6	23.3	23.8	26.0	24.2	25.6
Person Nights	56.0	52.6	51.7	52.8	56.9	53.3	56.3
<b>Average Overnight Spending</b>							
per Party Trip	282	305	319	311	322	325	335
per Party Night	128	138	144	141	147	148	153
per Person Trip	108	116	121	118	122	123	127
per Person Night	49	52	55	53	56	56	58

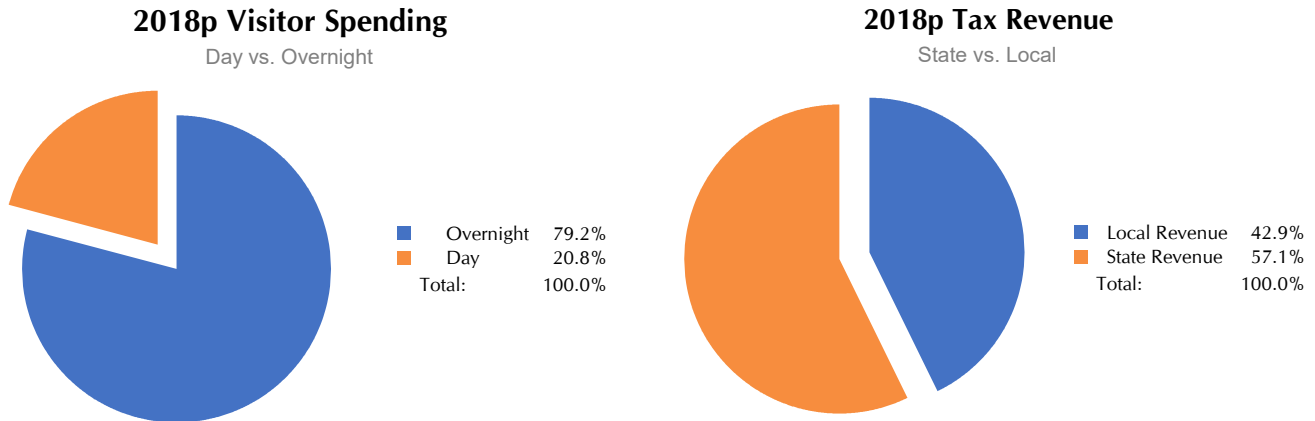
\*Other Travel includes resident air travel and travel arrangement services.



## Cleveland County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	290.4	329.5	337.5	341.9	331.1	351.4	370.1
Other Travel*	36.0	47.7	45.0	33.3	32.1	35.5	40.2
Visitor Spending	254.4	281.8	292.5	308.5	299.0	315.9	329.9
Overnight	199.2	220.7	230.2	244.2	236.3	249.9	261.3
Day	55.3	61.1	62.3	64.3	62.7	66.0	68.6
Visitor Spending	254.4	281.8	292.5	308.5	299.0	315.9	329.9
Non-transportation	225.2	246.2	257.9	279.7	271.3	284.7	295.1
Transportation	29.2	35.6	34.7	28.8	27.7	31.2	34.8
Total Direct Earnings (million)	70.6	78.5	83.0	91.0	92.8	96.9	101.7
Total Direct Employment	4,050	4,180	4,420	4,720	4,730	4,850	5,020
Government Revenue (million)	22.84	24.71	26.21	28.19	27.34	28.98	30.42
Local Revenue	9.26	10.13	11.09	12.13	11.65	12.41	13.05
State Revenue	13.59	14.57	15.12	16.06	15.69	16.57	17.37
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	422.0	442.8	444.2	470.6	457.7	471.1	480.2
Party Nights	1137.9	1194.0	1197.0	1260.9	1229.7	1264.0	1288.6
Person Trips	1001.1	1051.0	1053.6	1119.1	1087.7	1119.7	1139.3
Person Nights	2615.9	2747.0	2749.9	2911.3	2833.9	2916.6	2957.1
<b>Average Overnight Spending</b>							
per Party Trip	472	498	518	519	516	531	544
per Party Night	175	185	192	194	192	198	203
per Person Trip	199	210	219	218	217	223	229
per Person Night	76	80	84	84	83	86	88

\*Other Travel includes resident air travel and travel arrangement services.



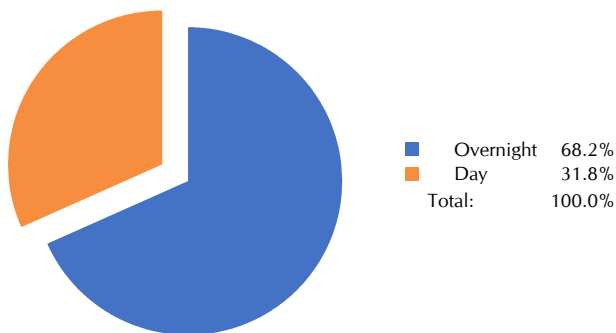
## Coal County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	3.0	3.4	3.3	2.9	2.8	2.8	2.8
Other Travel*	0.7	0.9	0.8	0.6	0.5	0.6	0.7
Visitor Spending	2.2	2.5	2.4	2.3	2.2	2.2	2.1
Overnight	1.6	1.7	1.7	1.7	1.6	1.6	1.4
Day	0.7	0.7	0.7	0.7	0.7	0.7	0.7
Visitor Spending	2.2	2.5	2.4	2.3	2.2	2.2	2.1
Non-transportation	1.7	1.8	1.8	1.9	1.8	1.8	1.6
Transportation	0.6	0.7	0.6	0.5	0.5	0.5	0.5
Total Direct Earnings (million)	0.6	0.7	0.7	0.7	0.7	0.7	0.6
Total Direct Employment	40	40	40	40	50	50	40
Government Revenue (million)	0.20	0.22	0.23	0.23	0.22	0.22	0.21
Local Revenue	0.06	0.07	0.09	0.09	0.08	0.08	0.07
State Revenue	0.14	0.15	0.15	0.14	0.14	0.14	0.13
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	10.0	10.2	9.7	9.6	9.3	9.2	9.0
Party Nights	24.0	24.4	23.3	23.0	22.4	22.2	21.7
Person Trips	24.6	25.0	24.0	23.7	23.0	22.8	22.1
Person Nights	59.5	60.4	57.8	57.1	55.5	55.0	53.8
<b>Average Overnight Spending</b>							
per Party Trip	156	171	179	172	169	169	162
per Party Night	65	71	75	72	71	71	67
per Person Trip	63	70	73	70	69	69	66
per Person Night	26	29	30	29	28	28	27

\*Other Travel includes resident air travel and travel arrangement services.

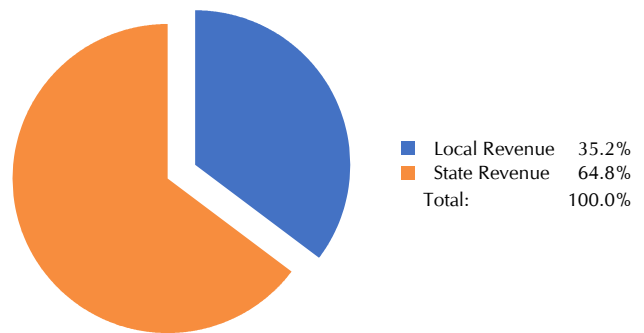
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



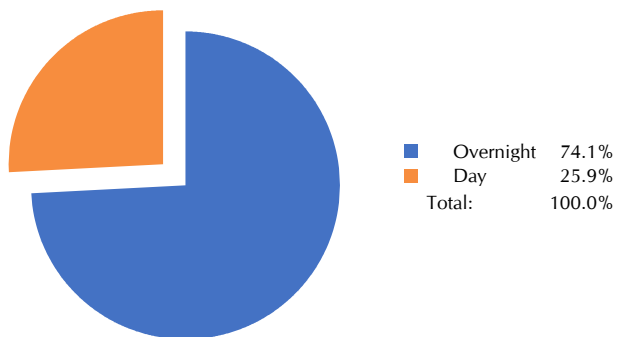
## Comanche County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	196.2	183.3	195.1	177.8	167.9	175.3	185.3
Other Travel*	26.5	30.5	27.6	21.3	20.3	22.3	23.7
Visitor Spending	169.8	152.9	167.5	156.5	147.5	153.0	161.6
Overnight	128.8	113.7	125.1	116.6	109.0	113.1	119.7
Day	40.9	39.2	42.4	39.9	38.6	39.9	41.9
Visitor Spending	169.8	152.9	167.5	156.5	147.5	153.0	161.6
Non-transportation	132.4	117.4	131.0	126.3	118.8	122.0	128.6
Transportation	37.4	35.5	36.5	30.1	28.7	31.0	32.9
Total Direct Earnings (million)	46.0	41.1	45.1	44.1	43.5	43.4	44.3
Total Direct Employment	2,680	2,300	2,530	2,460	2,380	2,340	2,420
Government Revenue (million)	16.42	14.35	15.87	15.18	14.35	14.81	15.74
Local Revenue	7.59	6.57	7.36	7.07	6.65	6.90	7.41
State Revenue	8.83	7.78	8.51	8.11	7.70	7.91	8.33
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	327.5	290.8	307.9	293.4	276.3	284.0	292.9
Party Nights	783.3	705.8	745.2	710.8	673.0	691.6	710.5
Person Trips	795.3	705.7	746.9	711.5	669.4	687.4	710.7
Person Nights	1877.6	1692.7	1786.0	1702.8	1609.8	1652.9	1703.6
<b>Average Overnight Spending</b>							
per Party Trip	393	391	406	397	394	398	409
per Party Night	164	161	168	164	162	164	168
per Person Trip	162	161	168	164	163	165	168
per Person Night	69	67	70	68	68	68	70

\*Other Travel includes resident air travel and travel arrangement services.

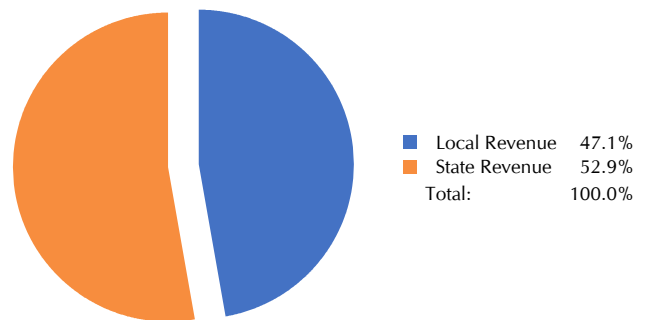
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local

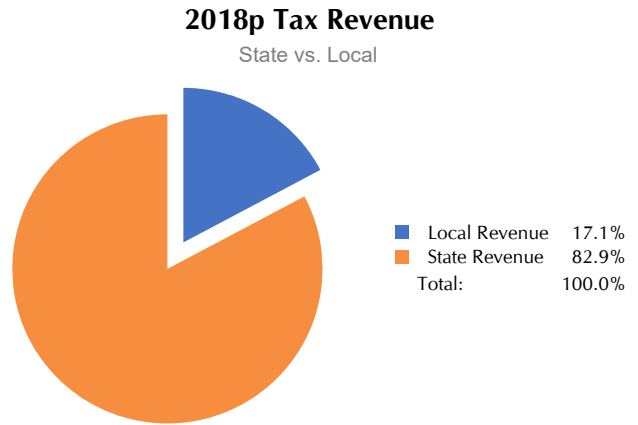


## Cotton County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	99.6	99.9	98.0	100.9	107.2	107.3	105.3
Other Travel*	0.8	0.9	0.9	0.6	0.6	0.6	0.7
Visitor Spending	98.8	98.9	97.1	100.3	106.7	106.6	104.5
Overnight	2.8	3.0	2.4	2.4	2.6	2.6	2.5
Day	96.0	96.0	94.7	97.9	104.1	104.0	102.0
Visitor Spending	98.8	98.9	97.1	100.3	106.7	106.6	104.5
Non-transportation	95.9	95.6	94.0	97.9	104.3	104.2	101.9
Transportation	2.9	3.3	3.1	2.4	2.4	2.5	2.6
Total Direct Earnings (million)	26.3	26.3	26.3	27.7	30.9	30.2	29.5
Total Direct Employment	920	850	830	830	920	880	830
Government Revenue (million)	5.64	5.40	5.10	5.31	5.62	5.67	5.60
Local Revenue	0.87	0.86	0.81	0.85	0.89	0.93	0.96
State Revenue	4.77	4.54	4.29	4.46	4.73	4.73	4.64
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	10.2	10.1	9.8	9.8	9.7	9.4	9.1
Party Nights	24.5	24.1	23.5	23.5	23.4	22.5	21.9
Person Trips	24.9	24.5	23.8	23.8	23.7	22.9	22.2
Person Nights	59.9	59.0	57.4	57.3	57.2	55.1	53.7
<b>Average Overnight Spending</b>							
per Party Trip	270	294	245	249	266	277	277
per Party Night	113	123	102	104	111	115	115
per Person Trip	111	120	101	102	109	114	114
per Person Night	46	50	42	42	45	47	47

\*Other Travel includes resident air travel and travel arrangement services.

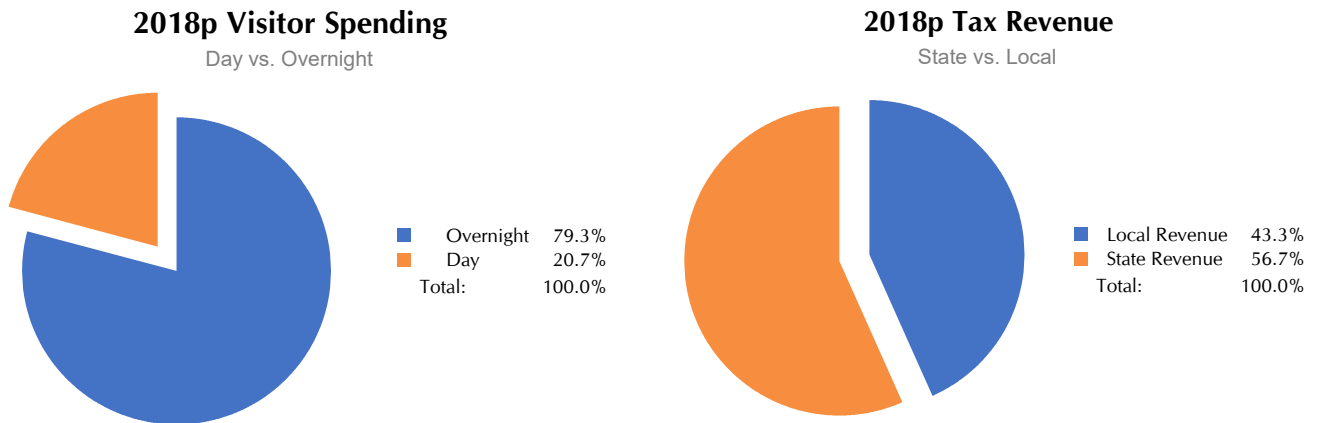
Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.



## Craig County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	15.1	17.3	17.5	15.9	15.0	15.5	18.0
Other Travel*	1.9	2.3	2.1	1.5	1.4	1.5	1.8
Visitor Spending	13.2	15.1	15.4	14.4	13.6	14.0	16.2
Overnight	10.3	11.9	12.2	11.4	10.7	11.0	12.9
Day	2.9	3.2	3.2	3.0	2.9	3.0	3.4
Visitor Spending	13.2	15.1	15.4	14.4	13.6	14.0	16.2
Non-transportation	10.5	11.8	12.2	12.0	11.4	11.5	13.2
Transportation	2.7	3.3	3.1	2.4	2.3	2.5	3.0
Total Direct Earnings (million)	3.7	4.2	4.3	4.3	4.2	4.6	5.0
Total Direct Employment	240	250	240	240	240	250	260
Government Revenue (million)	1.21	1.35	1.39	1.35	1.28	1.33	1.53
Local Revenue	0.49	0.56	0.59	0.58	0.54	0.57	0.66
State Revenue	0.72	0.78	0.80	0.77	0.74	0.76	0.87
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	41.6	42.7	42.2	41.4	39.3	39.6	43.5
Party Nights	92.6	94.4	93.1	91.6	87.3	87.9	95.7
Person Trips	104.2	107.2	105.9	103.8	98.6	99.3	109.1
Person Nights	232.5	237.2	234.1	230.3	219.9	221.2	240.6
<b>Average Overnight Spending</b>							
per Party Trip	248	278	289	276	273	277	296
per Party Night	111	126	131	125	123	125	134
per Person Trip	99	111	115	110	109	110	118
per Person Night	44	50	52	50	49	50	53

\*Other Travel includes resident air travel and travel arrangement services.



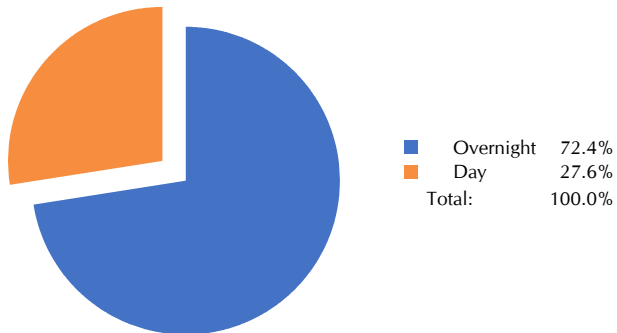
## Creek County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	49.2	54.5	55.4	51.6	51.8	52.1	56.3
Other Travel*	8.7	10.9	10.3	7.1	6.6	7.6	8.8
Visitor Spending	40.6	43.6	45.1	44.6	45.1	44.5	47.5
Overnight	29.4	31.6	32.8	32.4	32.8	32.2	34.4
Day	11.1	11.9	12.3	12.1	12.3	12.3	13.1
Visitor Spending	40.6	43.6	45.1	44.6	45.1	44.5	47.5
Non-transportation	33.7	35.4	37.2	38.3	38.9	38.0	40.0
Transportation	6.9	8.1	7.9	6.3	6.2	6.6	7.5
Total Direct Earnings (million)	11.3	12.1	12.6	13.3	14.2	14.2	14.6
Total Direct Employment	670	710	750	760	800	770	780
Government Revenue (million)	3.90	4.06	4.20	4.28	4.35	4.33	4.58
Local Revenue	1.58	1.66	1.73	1.79	1.81	1.81	1.91
State Revenue	2.33	2.39	2.47	2.48	2.53	2.52	2.68
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	104.4	105.6	106.5	107.7	108.2	104.6	108.9
Party Nights	272.1	274.7	276.5	279.1	279.9	271.9	282.9
Person Trips	252.3	255.7	258.0	261.7	263.5	254.2	264.0
Person Nights	642.5	650.8	655.2	663.6	667.4	645.9	670.6
<b>Average Overnight Spending</b>							
per Party Trip	282	300	308	301	303	308	316
per Party Night	108	115	119	116	117	119	121
per Person Trip	117	124	127	124	124	127	130
per Person Night	46	49	50	49	49	50	51

\*Other Travel includes resident air travel and travel arrangement services.

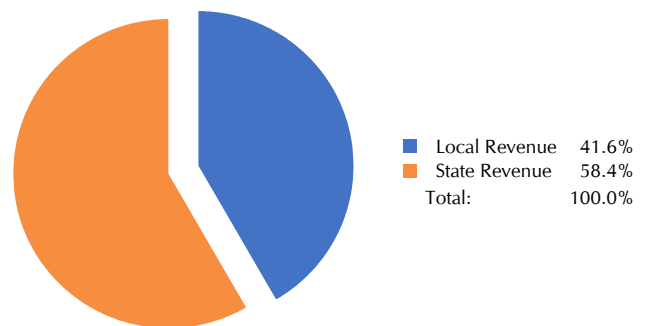
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



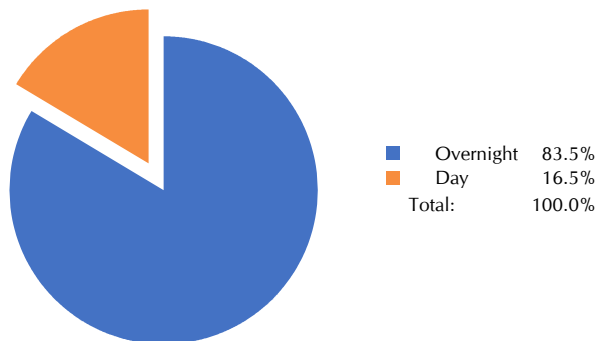
## Custer County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	49.7	74.2	59.3	59.6	58.2	65.6	78.1
Other Travel*	3.4	4.9	4.7	3.4	3.2	3.5	4.0
Visitor Spending	46.3	69.3	54.6	56.2	55.0	62.1	74.1
Overnight	38.0	57.7	45.1	46.5	45.4	51.5	61.9
Day	8.3	11.6	9.6	9.7	9.5	10.6	12.2
Visitor Spending	46.3	69.3	54.6	56.2	55.0	62.1	74.1
Non-transportation	38.2	56.8	45.0	48.0	47.1	52.7	62.5
Transportation	8.1	12.5	9.6	8.1	7.9	9.4	11.6
Total Direct Earnings (million)	13.0	19.8	18.2	19.0	19.6	21.6	23.6
Total Direct Employment	770	1,110	1,020	1,030	1,090	1,140	1,190
Government Revenue (million)	4.85	7.18	5.78	6.07	5.94	6.70	7.91
Local Revenue	2.44	3.73	2.95	3.11	3.03	3.44	4.11
State Revenue	2.41	3.45	2.83	2.95	2.91	3.26	3.80
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	118.4	155.7	124.3	130.7	127.0	139.0	157.8
Party Nights	248.8	320.6	260.8	274.0	266.3	289.4	325.0
Person Trips	295.3	388.6	310.3	326.4	317.2	347.2	394.0
Person Nights	621.4	800.5	651.6	685.1	665.9	723.5	812.6
<b>Average Overnight Spending</b>							
per Party Trip	321	371	362	356	358	371	392
per Party Night	153	180	173	170	171	178	190
per Person Trip	129	149	145	142	143	148	157
per Person Night	61	72	69	68	68	71	76

\*Other Travel includes resident air travel and travel arrangement services.

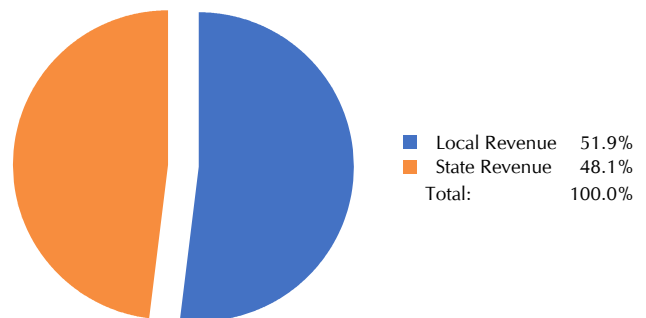
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



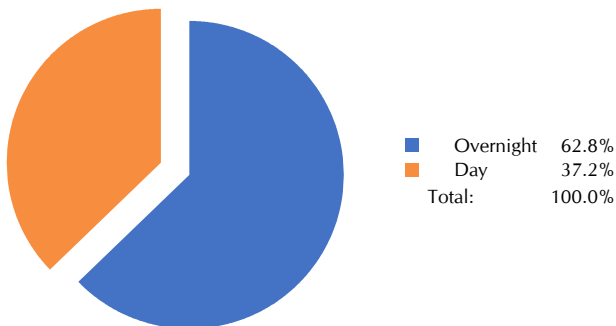
## Delaware County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	138.2	148.9	149.7	150.3	170.2	179.6	194.6
Other Travel*	5.4	7.9	6.7	5.0	4.8	5.5	6.2
Visitor Spending	132.8	141.0	142.9	145.3	165.4	174.2	188.4
Overnight	77.5	84.0	85.4	87.1	101.7	106.6	118.4
Day	55.3	57.0	57.5	58.2	63.6	67.6	70.0
Visitor Spending	132.8	141.0	142.9	145.3	165.4	174.2	188.4
Non-transportation	118.2	123.8	126.3	131.7	151.1	158.5	170.8
Transportation	14.6	17.2	16.7	13.6	14.3	15.7	17.6
Total Direct Earnings (million)	33.9	36.6	37.0	39.8	45.3	46.9	47.5
Total Direct Employment	1,580	1,620	1,600	1,670	1,860	1,860	1,740
Government Revenue (million)	8.66	8.97	8.99	9.44	10.70	11.28	11.97
Local Revenue	2.19	2.43	2.54	2.75	3.16	3.35	3.48
State Revenue	6.48	6.54	6.45	6.69	7.54	7.93	8.49
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	230.3	232.1	231.4	237.2	250.4	253.2	260.1
Party Nights	585.3	587.7	586.1	598.2	624.1	631.7	646.4
Person Trips	702.4	706.6	705.0	719.7	753.5	762.6	781.3
Person Nights	1817.0	1822.0	1818.7	1849.3	1916.0	1941.4	1981.6
<b>Average Overnight Spending</b>							
per Party Trip	336	362	369	367	406	421	455
per Party Night	132	143	146	146	163	169	183
per Person Trip	110	119	121	121	135	140	152
per Person Night	43	46	47	47	53	55	60

\*Other Travel includes resident air travel and travel arrangement services.

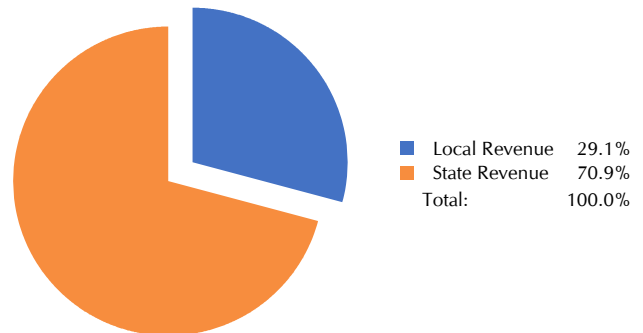
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



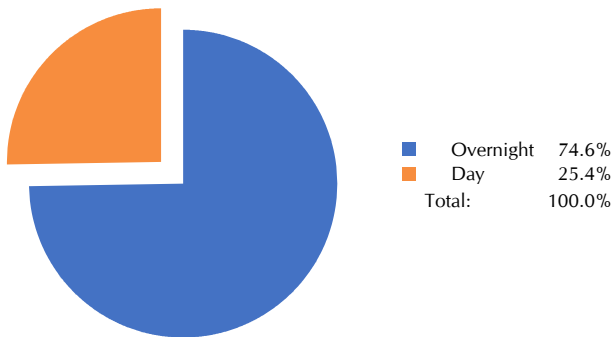
## Dewey County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	3.4	3.9	4.0	3.6	3.4	3.6	4.0
Other Travel*	0.6	0.7	0.7	0.5	0.5	0.5	0.6
Visitor Spending	2.8	3.1	3.3	3.1	2.9	3.0	3.4
Overnight	2.1	2.3	2.4	2.3	2.2	2.2	2.6
Day	0.7	0.8	0.8	0.8	0.8	0.8	0.9
Visitor Spending	2.8	3.1	3.3	3.1	2.9	3.0	3.4
Non-transportation	2.2	2.4	2.6	2.5	2.4	2.5	2.8
Transportation	0.6	0.7	0.7	0.6	0.5	0.6	0.7
Total Direct Earnings (million)	0.8	0.9	0.9	0.9	0.9	0.9	0.9
Total Direct Employment	60	60	60	60	60	60	60
Government Revenue (million)	0.27	0.29	0.31	0.30	0.29	0.30	0.33
Local Revenue	0.11	0.12	0.13	0.13	0.12	0.12	0.14
State Revenue	0.16	0.17	0.18	0.17	0.17	0.17	0.19
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	10.7	10.9	11.0	10.8	10.3	10.6	11.3
Party Nights	24.7	25.0	25.4	24.9	23.8	24.6	26.1
Person Trips	26.7	27.2	27.6	27.0	25.8	26.6	28.4
Person Nights	62.3	63.0	64.0	62.9	60.2	62.2	65.8
<b>Average Overnight Spending</b>							
per Party Trip	193	216	222	212	212	211	226
per Party Night	84	94	96	92	92	91	98
per Person Trip	77	86	89	85	85	84	90
per Person Night	33	37	38	36	36	36	39

\*Other Travel includes resident air travel and travel arrangement services.

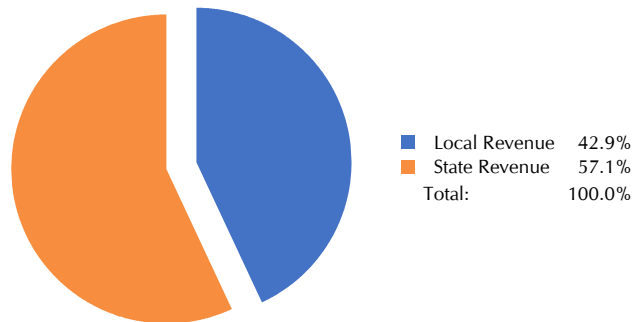
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



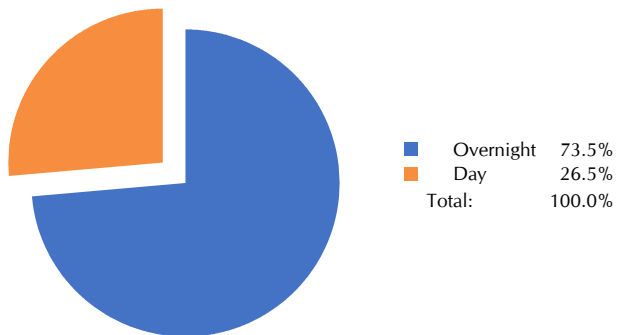
## Ellis County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	2.7	3.0	3.1	2.8	2.7	2.7	3.0
Other Travel*	0.5	0.6	0.6	0.4	0.4	0.4	0.5
Visitor Spending	2.2	2.4	2.5	2.4	2.3	2.3	2.5
Overnight	1.6	1.8	1.8	1.7	1.7	1.7	1.9
Day	0.6	0.6	0.7	0.6	0.6	0.6	0.7
Visitor Spending	2.2	2.4	2.5	2.4	2.3	2.3	2.5
Non-transportation	1.7	1.8	1.9	1.9	1.9	1.8	2.0
Transportation	0.5	0.6	0.6	0.4	0.4	0.4	0.5
Total Direct Earnings (million)	0.6	0.7	0.7	0.7	0.7	0.6	0.6
Total Direct Employment	40	40	50	50	50	40	50
Government Revenue (million)	0.21	0.22	0.23	0.23	0.22	0.22	0.24
Local Revenue	0.08	0.09	0.09	0.09	0.09	0.09	0.10
State Revenue	0.13	0.13	0.14	0.13	0.13	0.13	0.14
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	8.7	8.7	8.7	8.7	8.3	8.3	8.8
Party Nights	20.5	20.4	20.4	20.5	19.5	19.5	20.5
Person Trips	22.0	22.0	22.0	22.0	20.9	20.9	22.1
Person Nights	52.1	51.7	51.7	52.0	49.7	49.6	52.0
<b>Average Overnight Spending</b>							
per Party Trip	181	202	208	197	199	200	213
per Party Night	77	87	89	84	85	85	91
per Person Trip	72	80	83	78	79	79	84
per Person Night	30	34	35	33	33	33	36

\*Other Travel includes resident air travel and travel arrangement services.

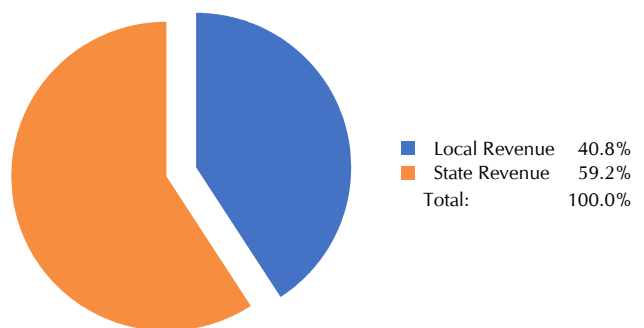
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



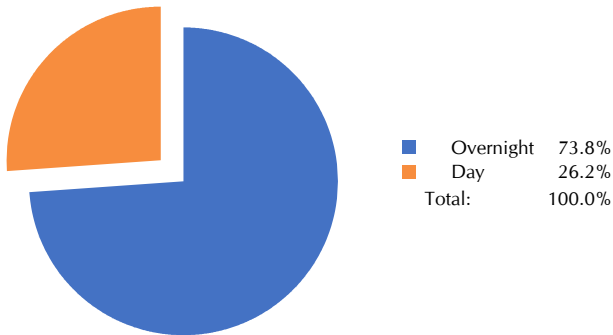
## Garfield County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	77.6	131.7	127.9	116.1	107.6	105.4	117.8
Other Travel*	7.8	11.5	9.9	7.2	6.9	7.4	8.4
Visitor Spending	69.7	120.2	118.0	108.9	100.8	98.1	109.4
Overnight	49.4	90.2	88.6	81.1	74.3	72.0	80.8
Day	20.3	30.0	29.4	27.8	26.5	26.1	28.7
Visitor Spending	69.7	120.2	118.0	108.9	100.8	98.1	109.4
Non-transportation	59.4	102.5	101.5	96.4	89.2	86.0	95.2
Transportation	10.3	17.7	16.5	12.5	11.5	12.1	14.2
Total Direct Earnings (million)	19.8	28.9	29.2	29.2	28.4	28.2	29.1
Total Direct Employment	1,280	1,690	1,670	1,620	1,550	1,510	1,520
Government Revenue (million)	6.98	11.76	11.65	11.02	10.16	9.90	11.40
Local Revenue	3.23	5.84	5.78	5.44	4.95	4.81	5.86
State Revenue	3.76	5.92	5.87	5.57	5.20	5.09	5.54
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	148.7	215.1	205.7	195.8	182.3	177.0	191.2
Party Nights	355.9	493.7	473.5	453.1	424.5	413.4	444.6
Person Trips	364.6	530.4	507.0	482.3	448.8	435.6	470.7
Person Nights	870.8	1214.9	1165.0	1114.1	1043.1	1015.3	1092.3
<b>Average Overnight Spending</b>							
per Party Trip	332	419	431	414	408	407	422
per Party Night	139	183	187	179	175	174	182
per Person Trip	136	170	175	168	166	165	172
per Person Night	57	74	76	73	71	71	74

\*Other Travel includes resident air travel and travel arrangement services.

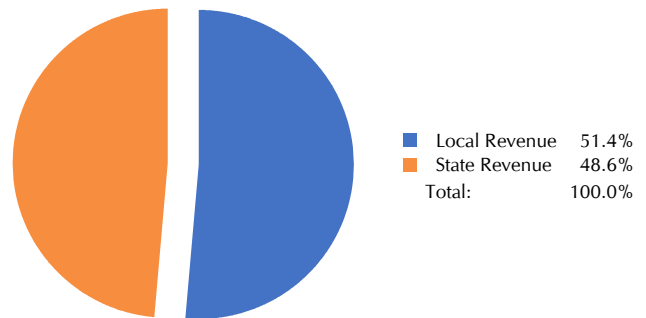
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

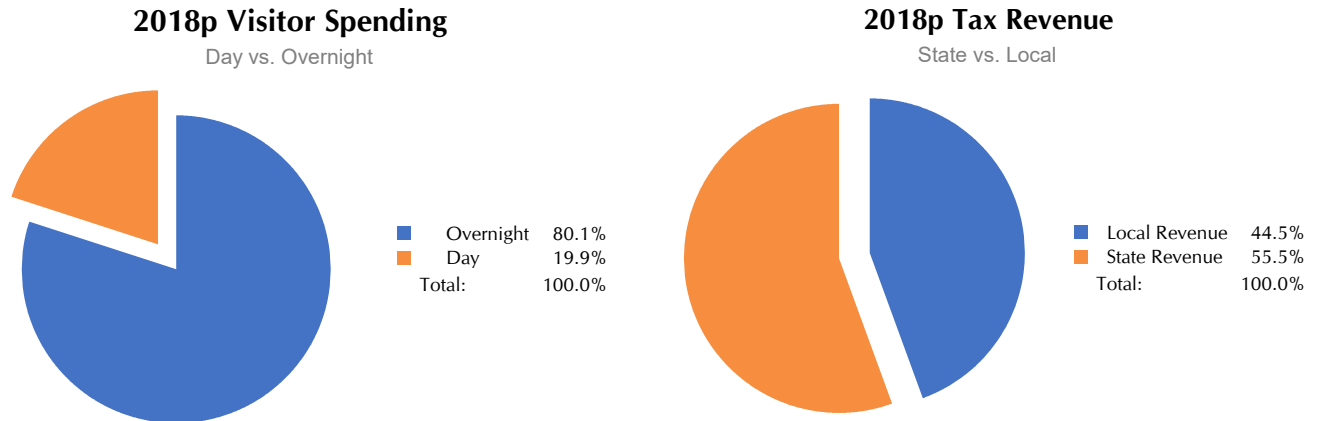
State vs. Local



## Garvin County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	34.0	46.9	52.7	52.8	40.0	38.1	42.9
Other Travel*	4.2	5.2	4.0	2.8	2.6	2.9	3.4
Visitor Spending	29.8	41.7	48.7	50.0	37.4	35.2	39.5
Overnight	23.5	33.8	40.0	41.4	30.2	28.1	31.6
Day	6.3	7.9	8.7	8.7	7.2	7.1	7.9
Visitor Spending	29.8	41.7	48.7	50.0	37.4	35.2	39.5
Non-transportation	24.8	34.5	40.9	43.5	32.4	30.1	33.5
Transportation	5.0	7.2	7.8	6.5	5.0	5.1	6.0
Total Direct Earnings (million)	8.5	12.0	13.4	14.6	13.5	12.5	13.6
Total Direct Employment	490	660	760	800	750	670	730
Government Revenue (million)	2.71	3.75	4.44	4.71	3.58	3.35	3.76
Local Revenue	1.09	1.64	2.03	2.18	1.59	1.47	1.67
State Revenue	1.61	2.11	2.41	2.53	1.99	1.88	2.08
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	74.5	89.9	99.0	103.2	81.7	77.0	83.6
Party Nights	164.2	193.2	210.7	218.9	177.2	168.3	181.9
Person Trips	183.8	222.3	245.0	255.7	202.1	190.3	206.6
Person Nights	405.5	478.0	521.6	542.0	438.4	416.0	449.6
<b>Average Overnight Spending</b>							
per Party Trip	316	376	404	401	369	364	378
per Party Night	143	175	190	189	170	167	174
per Person Trip	128	152	163	162	149	147	153
per Person Night	58	71	77	76	69	67	70

\*Other Travel includes resident air travel and travel arrangement services.



## Grady County Travel Impacts and Visitor Volume, 2010-2018p

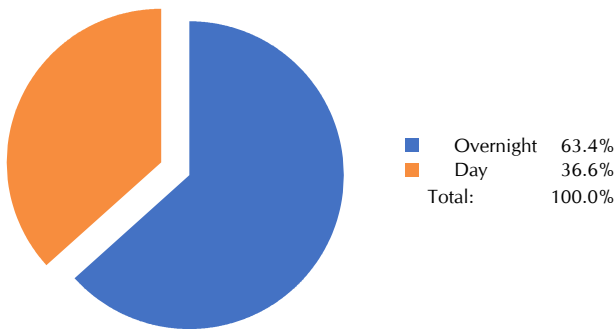
	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	63.9	74.6	92.5	86.9	76.2	73.8	83.8
Other Travel*	7.2	9.2	8.6	6.0	5.7	6.4	7.4
Visitor Spending	56.7	65.4	83.9	80.9	70.5	67.3	76.4
Overnight	35.8	42.2	56.4	53.5	45.0	42.2	48.4
Day	21.0	23.2	27.5	27.4	25.5	25.2	28.0
Visitor Spending	56.7	65.4	83.9	80.9	70.5	67.3	76.4
Non-transportation	51.1	58.3	75.8	74.7	65.1	61.8	69.8
Transportation	5.6	7.1	8.1	6.2	5.4	5.6	6.7
Total Direct Earnings (million)	15.6	18.1	23.3	23.5	23.0	22.6	24.9
Total Direct Employment	950	1,210	1,590	1,520	1,390	1,320	1,390
Government Revenue (million)	4.78	5.44	7.01	6.82	6.05	5.90	6.73
Local Revenue	1.78	2.13	2.87	2.78	2.43	2.39	2.79
State Revenue	3.00	3.31	4.14	4.05	3.61	3.50	3.94
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	86.5	93.5	112.3	107.6	94.6	89.6	99.0
Party Nights	233.8	249.6	290.5	279.0	251.1	240.5	263.9
Person Trips	204.4	221.4	266.4	255.7	224.2	212.2	233.7
Person Nights	535.6	573.3	669.1	644.0	577.2	552.7	603.5
<b>Average Overnight Spending</b>							
per Party Trip	413	451	502	497	475	471	489
per Party Night	153	169	194	192	179	175	184
per Person Trip	175	190	212	209	201	199	207
per Person Night	67	74	84	83	78	76	80

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

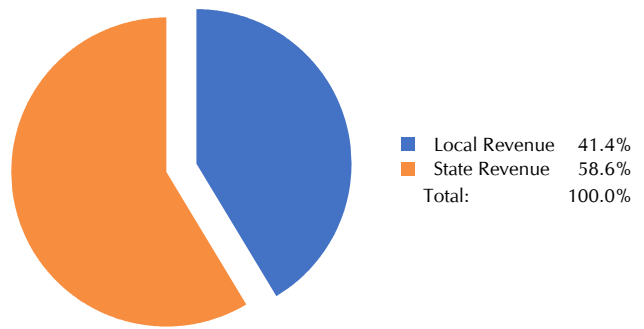
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



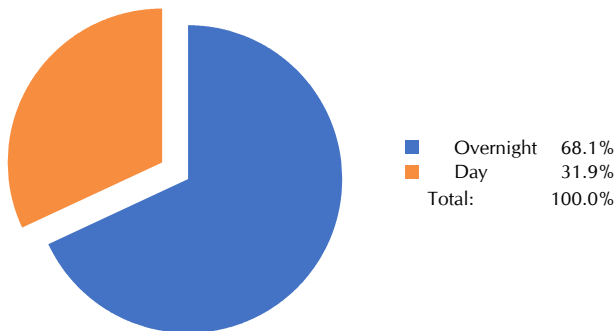
## Grant County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	2.2	2.4	2.4	2.1	2.1	2.1	2.3
Other Travel*	0.6	0.7	0.7	0.5	0.4	0.5	0.5
Visitor Spending	1.6	1.7	1.7	1.7	1.7	1.7	1.7
Overnight	1.1	1.2	1.2	1.1	1.1	1.1	1.2
Day	0.5	0.5	0.5	0.5	0.5	0.5	0.6
Visitor Spending	1.6	1.7	1.7	1.7	1.7	1.7	1.7
Non-transportation	1.2	1.2	1.3	1.3	1.3	1.3	1.3
Transportation	0.4	0.5	0.5	0.4	0.4	0.4	0.4
Total Direct Earnings (million)	0.4	0.5	0.5	0.5	0.5	0.5	0.5
Total Direct Employment	40	50	50	50	50	50	50
Government Revenue (million)	0.16	0.16	0.16	0.16	0.17	0.17	0.17
Local Revenue	0.05	0.06	0.06	0.06	0.06	0.06	0.06
State Revenue	0.10	0.10	0.10	0.10	0.10	0.10	0.11
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	7.6	7.5	7.5	7.5	7.5	7.3	7.4
Party Nights	18.4	18.3	18.2	18.3	18.1	17.9	17.9
Person Trips	18.9	18.8	18.6	18.8	18.6	18.3	18.4
Person Nights	46.2	46.0	45.7	45.9	45.6	44.9	45.1
<b>Average Overnight Spending</b>							
per Party Trip	144	157	160	152	154	156	160
per Party Night	59	64	66	62	63	64	66
per Person Trip	58	63	64	61	62	62	64
per Person Night	24	26	26	25	25	25	26

\*Other Travel includes resident air travel and travel arrangement services.

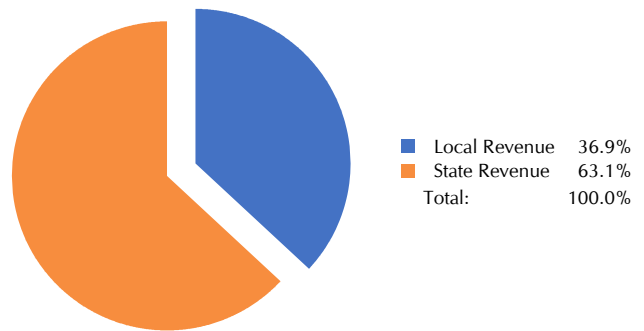
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

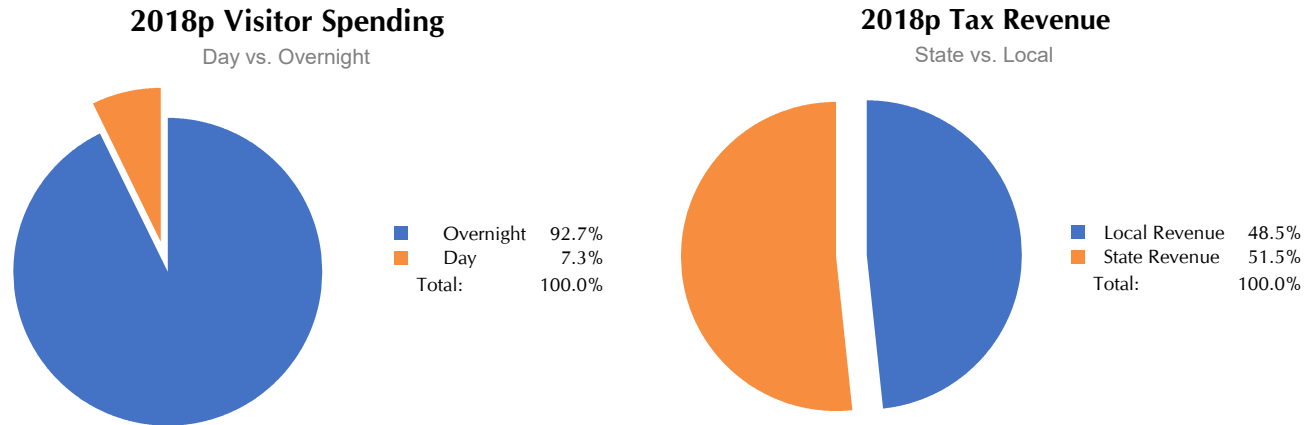
State vs. Local



## Greer County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	5.5	5.8	4.7	4.6	4.5	4.5	4.5
Other Travel*	0.8	0.9	0.9	0.6	0.6	0.6	0.7
Visitor Spending	4.8	4.8	3.8	4.0	3.9	3.9	3.8
Overnight	4.5	4.5	3.5	3.7	3.6	3.6	3.5
Day	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Visitor Spending	4.8	4.8	3.8	4.0	3.9	3.9	3.8
Non-transportation	3.8	3.7	2.9	3.2	3.2	3.1	3.0
Transportation	1.0	1.1	0.9	0.7	0.7	0.8	0.8
Total Direct Earnings (million)	1.3	1.3	1.0	1.0	1.0	1.0	0.7
Total Direct Employment	100	100	80	90	100	80	60
Government Revenue (million)	0.51	0.50	0.39	0.42	0.42	0.41	0.39
Local Revenue	0.25	0.24	0.18	0.20	0.20	0.19	0.19
State Revenue	0.26	0.26	0.21	0.22	0.22	0.21	0.20
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	18.2	17.6	14.7	15.7	15.4	14.8	14.4
Party Nights	39.7	38.5	33.1	34.9	34.2	33.0	32.2
Person Trips	45.2	43.6	36.5	38.8	38.1	36.7	35.7
Person Nights	98.7	95.8	82.2	86.8	85.2	82.2	80.1
<b>Average Overnight Spending</b>							
per Party Trip	246	257	237	234	237	241	242
per Party Night	113	117	106	105	107	108	108
per Person Trip	99	104	96	95	96	97	98
per Person Night	45	47	42	42	43	44	44

\*Other Travel includes resident air travel and travel arrangement services.



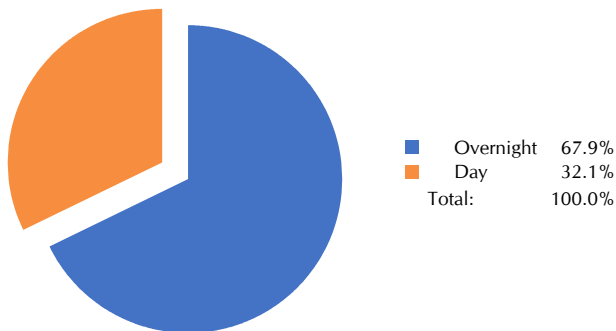
## Harmon County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	1.4	1.6	1.5	1.3	1.3	1.3	1.4
Other Travel*	0.4	0.4	0.4	0.3	0.3	0.3	0.3
Visitor Spending	1.0	1.1	1.1	1.0	1.1	1.0	1.1
Overnight	0.7	0.8	0.8	0.7	0.7	0.7	0.7
Day	0.3	0.4	0.4	0.3	0.3	0.3	0.3
Visitor Spending	1.0	1.1	1.1	1.0	1.1	1.0	1.1
Non-transportation	0.8	0.8	0.8	0.8	0.8	0.8	0.8
Transportation	0.3	0.3	0.3	0.2	0.2	0.2	0.3
Total Direct Earnings (million)	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Total Direct Employment	30	30	30	30	40	30	30
Government Revenue (million)	0.10	0.10	0.10	0.10	0.10	0.10	0.10
Local Revenue	0.03	0.03	0.03	0.03	0.03	0.03	0.03
State Revenue	0.07	0.07	0.07	0.06	0.07	0.07	0.07
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	5.0	4.9	4.8	4.7	4.6	4.6	4.6
Party Nights	12.1	12.0	11.6	11.5	11.3	11.2	11.2
Person Trips	12.5	12.4	12.0	11.9	11.6	11.6	11.6
Person Nights	30.7	30.6	29.5	29.2	28.6	28.4	28.5
<b>Average Overnight Spending</b>							
per Party Trip	144	156	159	152	156	155	160
per Party Night	59	64	65	62	64	64	65
per Person Trip	57	62	63	60	62	62	63
per Person Night	23	25	26	25	25	25	26

\*Other Travel includes resident air travel and travel arrangement services.

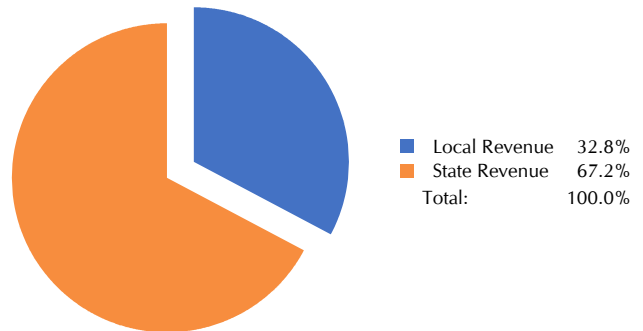
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



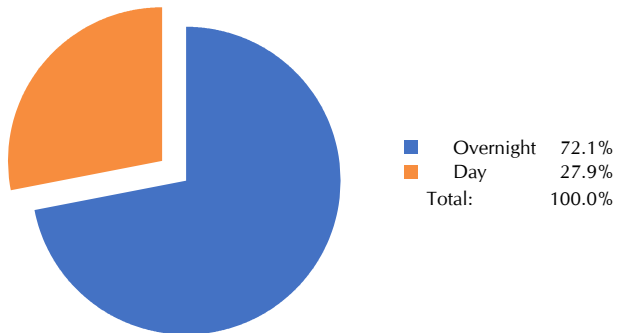
## Harper County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	2.0	2.2	2.3	2.0	2.0	2.1	2.2
Other Travel*	0.5	0.6	0.6	0.4	0.4	0.4	0.5
Visitor Spending	1.5	1.7	1.7	1.6	1.6	1.7	1.8
Overnight	1.1	1.2	1.3	1.2	1.2	1.2	1.3
Day	0.4	0.5	0.5	0.5	0.5	0.5	0.5
Visitor Spending	1.5	1.7	1.7	1.6	1.6	1.7	1.8
Non-transportation	1.1	1.2	1.3	1.3	1.3	1.3	1.4
Transportation	0.4	0.5	0.5	0.4	0.3	0.4	0.4
Total Direct Earnings (million)	0.4	0.4	0.5	0.5	0.5	0.5	0.5
Total Direct Employment	40	40	50	50	50	50	50
Government Revenue (million)	0.14	0.15	0.16	0.15	0.15	0.16	0.17
Local Revenue	0.05	0.05	0.05	0.06	0.06	0.06	0.06
State Revenue	0.09	0.09	0.10	0.10	0.10	0.10	0.10
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	6.5	6.5	6.8	6.6	6.5	6.6	6.7
Party Nights	15.5	15.5	16.1	15.8	15.6	15.9	16.0
Person Trips	16.1	16.2	16.8	16.4	16.2	16.5	16.7
Person Nights	38.6	38.7	40.2	39.3	38.8	39.5	39.9
<b>Average Overnight Spending</b>							
per Party Trip	172	186	187	179	182	184	191
per Party Night	72	78	78	75	76	77	80
per Person Trip	69	75	75	72	73	74	77
per Person Night	29	31	31	30	31	31	32

\*Other Travel includes resident air travel and travel arrangement services.

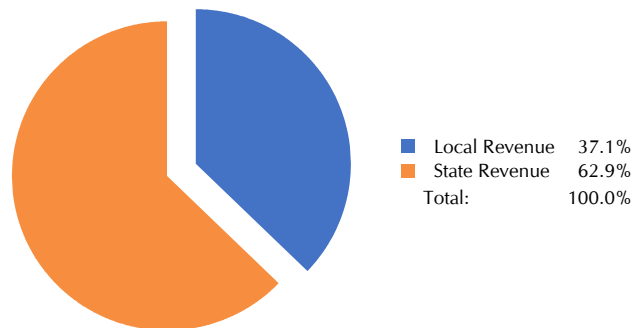
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



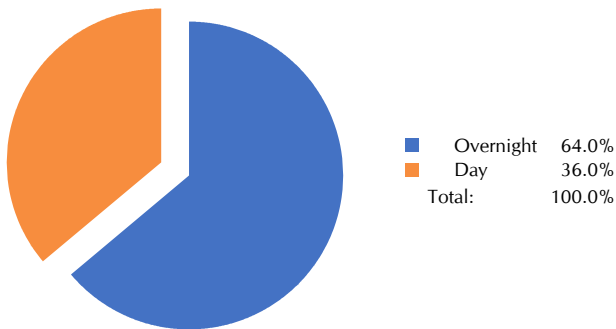
## Haskell County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	19.2	20.8	20.9	19.7	19.8	20.7	22.8
Other Travel*	1.6	2.0	1.9	1.3	1.2	1.3	1.6
Visitor Spending	17.6	18.9	19.0	18.4	18.6	19.4	21.2
Overnight	11.4	12.4	12.5	11.8	11.8	12.2	13.6
Day	6.2	6.5	6.5	6.6	6.8	7.2	7.6
Visitor Spending	17.6	18.9	19.0	18.4	18.6	19.4	21.2
Non-transportation	14.7	15.4	15.7	15.8	16.1	16.7	18.1
Transportation	2.9	3.4	3.3	2.5	2.5	2.7	3.1
Total Direct Earnings (million)	4.3	4.6	4.6	4.8	5.1	5.1	5.5
Total Direct Employment	220	220	220	220	230	220	240
Government Revenue (million)	1.18	1.21	1.22	1.21	1.22	1.26	1.38
Local Revenue	0.29	0.32	0.34	0.34	0.34	0.35	0.39
State Revenue	0.88	0.89	0.88	0.87	0.89	0.91	0.99
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	38.4	38.8	38.5	38.0	37.4	37.7	39.6
Party Nights	89.9	90.7	90.0	88.8	87.6	88.3	92.6
Person Trips	103.4	104.5	103.8	102.5	101.0	101.5	106.8
Person Nights	243.5	245.8	244.0	241.2	238.1	239.5	250.8
<b>Average Overnight Spending</b>							
per Party Trip	296	319	325	311	315	324	343
per Party Night	127	136	139	133	135	138	147
per Person Trip	110	118	120	115	117	120	127
per Person Night	47	50	51	49	49	51	54

\*Other Travel includes resident air travel and travel arrangement services.

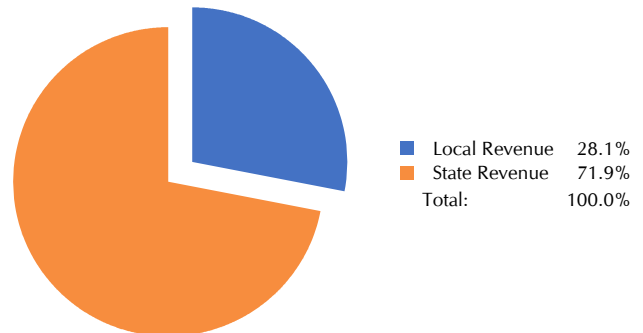
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



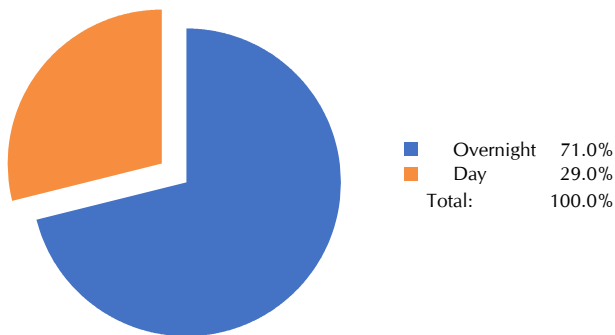
## Hughes County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	7.3	8.1	8.0	7.0	6.8	7.1	7.7
Other Travel*	1.7	2.1	2.0	1.4	1.3	1.4	1.6
Visitor Spending	5.5	5.9	6.0	5.6	5.5	5.6	6.1
Overnight	3.9	4.2	4.3	4.0	3.9	4.0	4.3
Day	1.6	1.7	1.7	1.6	1.6	1.7	1.8
Visitor Spending	5.5	5.9	6.0	5.6	5.5	5.6	6.1
Non-transportation	4.2	4.4	4.5	4.5	4.4	4.4	4.7
Transportation	1.4	1.6	1.5	1.1	1.1	1.2	1.4
Total Direct Earnings (million)	1.5	1.6	1.6	1.7	1.7	1.7	1.7
Total Direct Employment	110	100	110	110	110	110	110
Government Revenue (million)	0.52	0.55	0.56	0.55	0.54	0.55	0.61
Local Revenue	0.18	0.20	0.21	0.21	0.20	0.21	0.25
State Revenue	0.35	0.35	0.35	0.34	0.34	0.34	0.36
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	24.5	24.1	23.8	23.3	22.7	22.9	23.8
Party Nights	58.4	57.3	56.5	55.5	54.2	54.6	56.4
Person Trips	60.2	59.2	58.4	57.3	55.9	56.3	58.4
Person Nights	144.0	141.2	139.5	136.9	133.7	134.7	139.1
<b>Average Overnight Spending</b>							
per Party Trip	160	176	179	171	172	174	182
per Party Night	67	74	76	72	72	73	77
per Person Trip	65	72	73	70	70	71	74
per Person Night	27	30	31	29	29	30	31

\*Other Travel includes resident air travel and travel arrangement services.

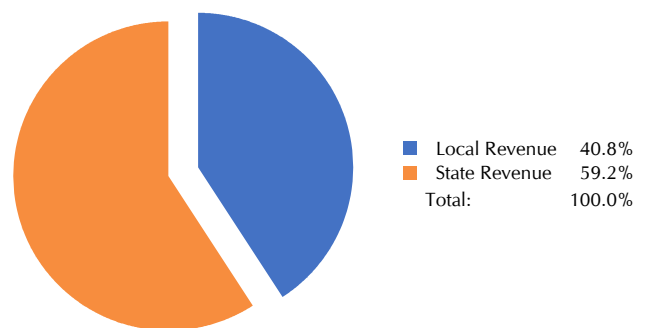
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



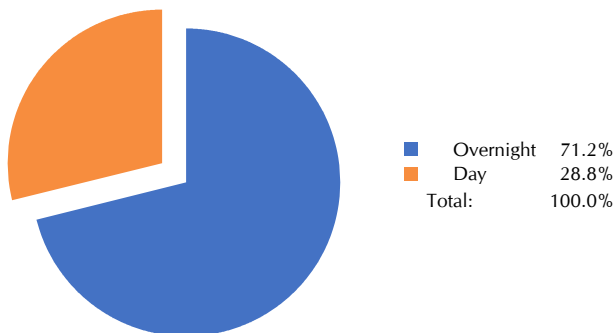
## Jackson County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	34.3	37.5	33.8	34.7	36.1	33.6	35.6
Other Travel*	3.6	4.6	4.1	3.0	2.9	3.1	3.5
Visitor Spending	30.7	33.0	29.6	31.7	33.3	30.5	32.1
Overnight	22.0	23.6	21.0	22.6	23.9	21.8	22.8
Day	8.7	9.4	8.6	9.1	9.4	8.8	9.2
Visitor Spending	30.7	33.0	29.6	31.7	33.3	30.5	32.1
Non-transportation	26.2	27.8	25.1	27.9	29.3	26.6	27.7
Transportation	4.4	5.2	4.5	3.8	3.9	3.9	4.4
Total Direct Earnings (million)	8.8	9.6	8.6	9.1	10.0	10.7	10.9
Total Direct Employment	600	620	530	560	620	640	630
Government Revenue (million)	3.01	3.16	2.84	3.09	3.25	3.12	3.25
Local Revenue	1.36	1.44	1.28	1.42	1.49	1.45	1.50
State Revenue	1.65	1.72	1.56	1.67	1.76	1.67	1.75
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	67.8	68.8	61.3	65.7	67.6	61.8	63.6
Party Nights	160.6	163.4	146.9	156.5	160.3	147.2	151.5
Person Trips	166.8	169.0	150.5	161.4	166.2	152.0	156.3
Person Nights	394.8	401.4	360.6	384.2	393.7	361.7	372.1
<b>Average Overnight Spending</b>							
per Party Trip	325	343	343	345	353	352	359
per Party Night	137	144	143	145	149	148	151
per Person Trip	132	140	140	140	144	143	146
per Person Night	56	59	58	59	61	60	61

\*Other Travel includes resident air travel and travel arrangement services.

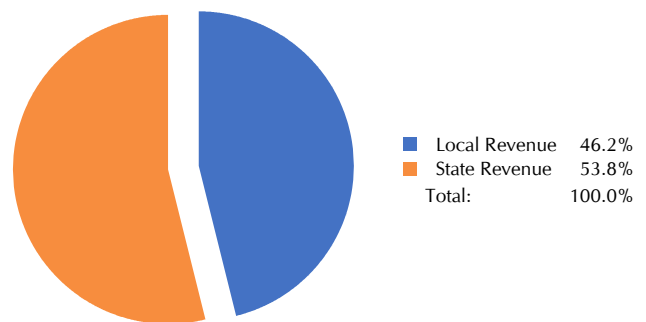
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

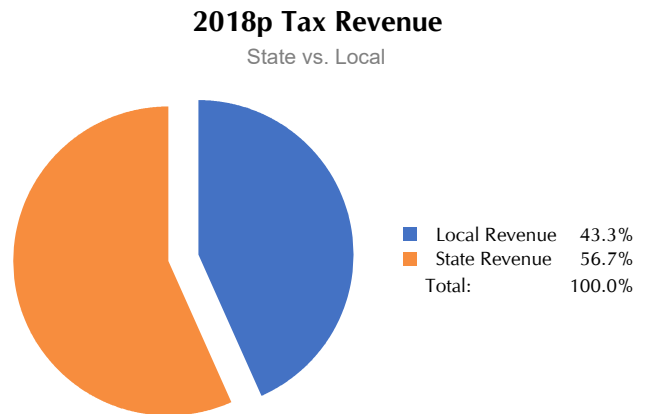
State vs. Local



## Jefferson County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	5.5	6.1	6.2	5.5	5.5	5.8	6.4
Other Travel*	0.8	1.0	0.9	0.6	0.6	0.7	0.8
Visitor Spending	4.7	5.1	5.3	4.9	4.9	5.1	5.6
Overnight	4.3	4.7	4.9	4.5	4.6	4.7	5.2
Day	0.3	0.4	0.4	0.4	0.4	0.4	0.4
Visitor Spending	4.7	5.1	5.3	4.9	4.9	5.1	5.6
Non-transportation	3.3	3.5	3.7	3.7	3.7	3.8	4.1
Transportation	1.4	1.6	1.6	1.2	1.2	1.3	1.5
Total Direct Earnings (million)	1.2	1.2	1.3	1.3	1.4	1.4	1.5
Total Direct Employment	80	70	70	70	80	80	90
Government Revenue (million)	0.35	0.39	0.45	0.44	0.44	0.46	0.50
Local Revenue	0.10	0.13	0.19	0.19	0.19	0.20	0.22
State Revenue	0.25	0.25	0.26	0.25	0.26	0.26	0.28
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	19.8	19.6	19.8	19.2	19.4	19.6	20.5
Party Nights	46.2	45.6	46.1	44.7	45.1	45.5	47.4
Person Trips	53.5	53.0	53.6	52.1	52.6	52.9	55.4
Person Nights	124.9	123.6	124.7	121.3	122.3	123.0	128.2
<b>Average Overnight Spending</b>							
per Party Trip	220	241	248	235	234	242	254
per Party Night	94	104	107	101	101	104	110
per Person Trip	81	89	92	87	87	90	94
per Person Night	35	38	39	37	37	39	41

\*Other Travel includes resident air travel and travel arrangement services.



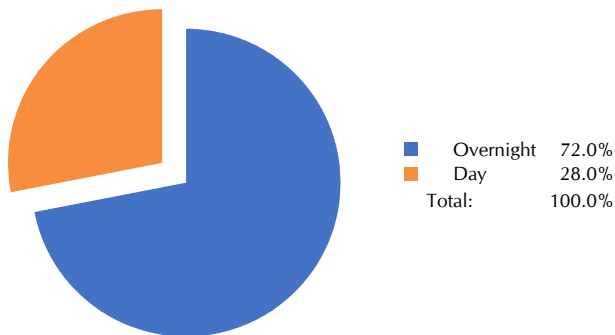
## Johnston County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	7.2	7.8	8.3	8.1	7.0	6.8	7.2
Other Travel*	1.4	1.7	1.6	1.1	1.0	1.2	1.4
Visitor Spending	5.9	6.1	6.7	7.0	6.0	5.6	5.8
Overnight	4.3	4.5	5.0	5.3	4.4	4.1	4.2
Day	1.5	1.6	1.7	1.7	1.6	1.6	1.6
Visitor Spending	5.9	6.1	6.7	7.0	6.0	5.6	5.8
Non-transportation	4.5	4.5	5.1	5.7	4.8	4.4	4.5
Transportation	1.4	1.6	1.6	1.3	1.2	1.2	1.3
Total Direct Earnings (million)	1.6	1.6	1.8	2.0	1.8	2.0	2.0
Total Direct Employment	110	110	120	120	100	110	100
Government Revenue (million)	0.54	0.54	0.61	0.66	0.57	0.54	0.55
Local Revenue	0.20	0.20	0.24	0.27	0.22	0.21	0.21
State Revenue	0.34	0.34	0.37	0.39	0.35	0.34	0.35
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	22.6	21.9	23.5	24.5	22.1	20.9	21.0
Party Nights	53.4	51.7	55.3	57.0	52.2	50.0	50.1
Person Trips	57.5	55.6	59.5	62.0	56.2	53.2	53.4
Person Nights	136.3	132.2	140.8	145.3	133.5	127.8	128.4
<b>Average Overnight Spending</b>							
per Party Trip	191	204	212	215	200	194	199
per Party Night	81	86	90	92	85	81	83
per Person Trip	75	80	84	85	79	76	78
per Person Night	32	34	35	36	33	32	33

\*Other Travel includes resident air travel and travel arrangement services.

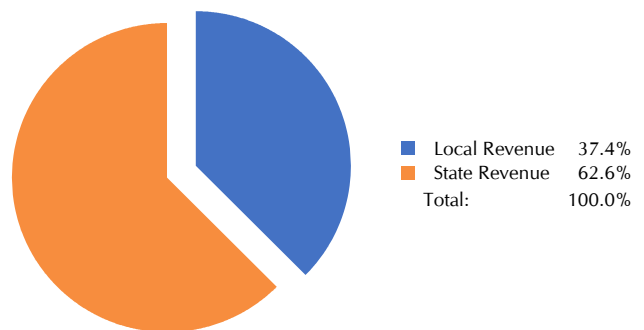
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



## Kay County Travel Impacts and Visitor Volume, 2010-2018p

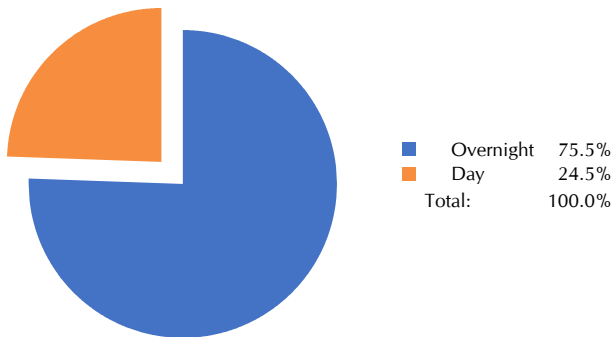
	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	106.7	123.9	129.0	108.6	104.1	115.7	113.8
Other Travel*	6.1	7.6	7.3	5.4	5.2	5.6	6.3
Visitor Spending	100.6	116.3	121.6	103.3	98.9	110.1	107.5
Overnight	74.6	87.6	92.2	78.5	74.3	83.0	81.1
Day	26.0	28.7	29.4	24.8	24.6	27.1	26.4
Visitor Spending	100.6	116.3	121.6	103.3	98.9	110.1	107.5
Non-transportation	89.1	102.2	107.8	93.2	89.3	99.1	95.9
Transportation	11.5	14.2	13.8	10.1	9.6	11.1	11.6
Total Direct Earnings (million)	28.8	33.4	35.2	33.4	33.4	35.5	35.9
Total Direct Employment	1,930	2,170	2,240	2,170	2,070	2,110	2,060
Government Revenue (million)	7.79	9.15	9.59	8.52	8.11	8.97	8.81
Local Revenue	2.92	3.82	4.07	3.65	3.40	3.81	3.69
State Revenue	4.88	5.33	5.52	4.88	4.70	5.17	5.12
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	161.2	172.3	173.7	159.3	151.6	162.7	155.0
Party Nights	376.6	398.6	400.1	370.1	354.0	378.0	360.8
Person Trips	413.5	441.4	445.2	409.3	390.2	416.9	399.0
Person Nights	964.5	1019.7	1024.1	949.4	909.3	967.5	927.5
<b>Average Overnight Spending</b>							
per Party Trip	463	508	531	492	490	510	524
per Party Night	198	220	231	212	210	220	225
per Person Trip	180	198	207	192	190	199	203
per Person Night	77	86	90	83	82	86	87

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity. Average Overnight Spending may be higher than usual.

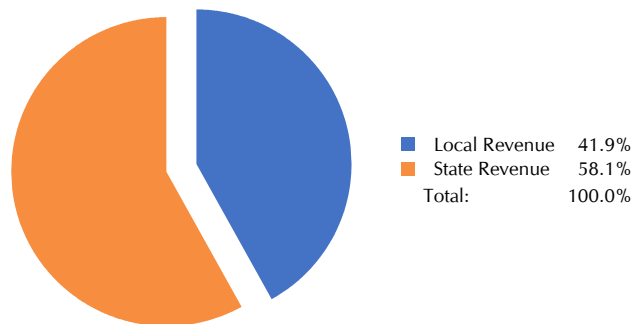
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



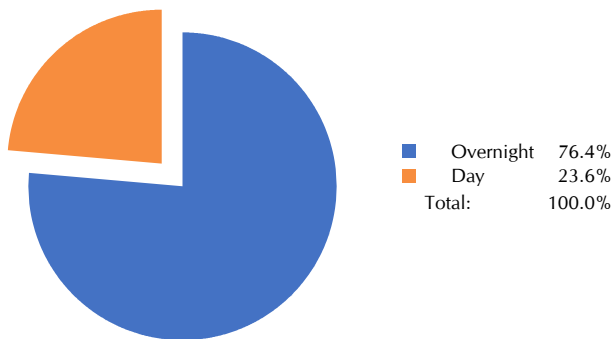
## Kingfisher County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	10.8	12.4	12.7	11.4	10.9	11.5	13.1
Other Travel*	1.9	2.3	2.3	1.6	1.5	1.7	1.9
Visitor Spending	9.0	10.1	10.5	9.8	9.4	9.8	11.1
Overnight	6.8	7.7	8.0	7.5	7.1	7.4	8.5
Day	2.2	2.4	2.5	2.3	2.3	2.4	2.6
Visitor Spending	9.0	10.1	10.5	9.8	9.4	9.8	11.1
Non-transportation	7.0	7.8	8.2	8.1	7.7	8.0	9.0
Transportation	1.9	2.3	2.3	1.7	1.7	1.9	2.2
Total Direct Earnings (million)	2.5	2.8	2.9	3.0	3.0	3.1	3.5
Total Direct Employment	180	180	180	180	170	180	200
Government Revenue (million)	0.83	0.89	0.95	0.93	0.90	0.94	1.08
Local Revenue	0.31	0.33	0.38	0.37	0.36	0.37	0.45
State Revenue	0.52	0.56	0.58	0.56	0.54	0.56	0.63
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	32.3	33.0	33.4	32.7	31.8	32.6	34.9
Party Nights	73.6	74.7	75.7	74.4	72.5	74.4	79.2
Person Trips	79.1	80.9	81.9	80.3	77.9	79.9	85.7
Person Nights	180.6	183.4	185.9	182.8	178.0	182.6	194.4
<b>Average Overnight Spending</b>							
per Party Trip	210	234	240	229	224	228	244
per Party Night	92	103	106	101	98	100	108
per Person Trip	86	95	98	93	91	93	99
per Person Night	37	42	43	41	40	41	44

\*Other Travel includes resident air travel and travel arrangement services.

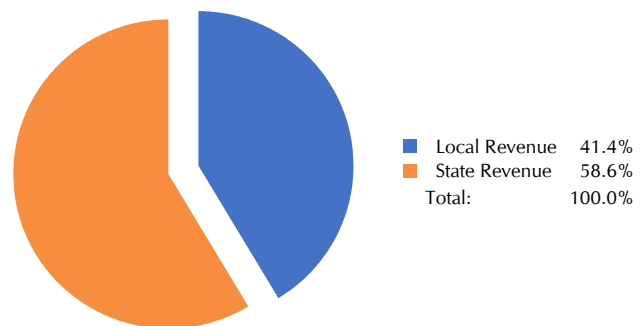
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

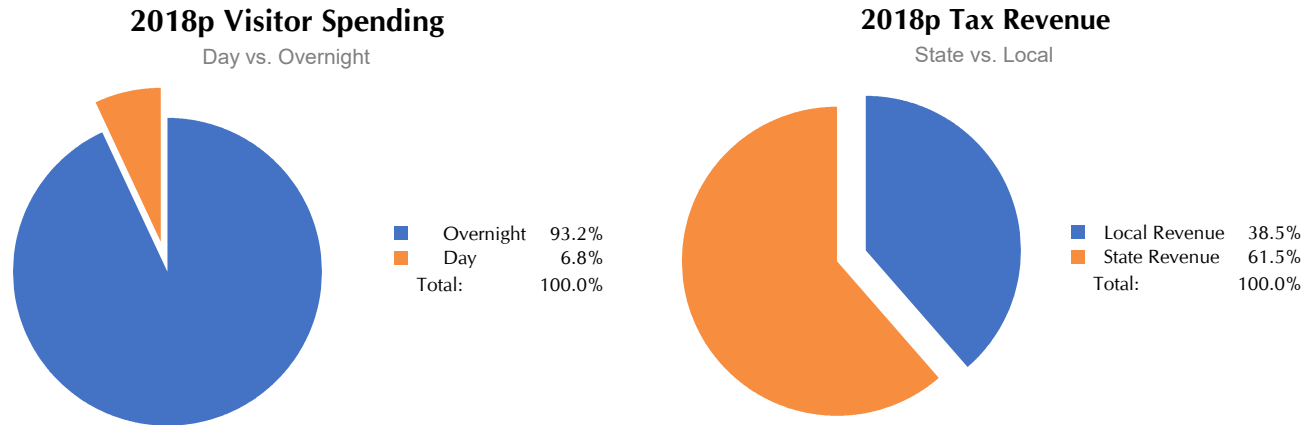
State vs. Local



## Kiowa County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	9.0	10.3	10.4	9.4	9.2	9.3	10.6
Other Travel*	1.2	1.4	1.4	0.9	0.9	0.9	1.1
Visitor Spending	7.8	8.9	9.0	8.5	8.3	8.3	9.5
Overnight	7.3	8.3	8.4	7.9	7.7	7.7	8.9
Day	0.6	0.6	0.6	0.6	0.6	0.6	0.7
Visitor Spending	7.8	8.9	9.0	8.5	8.3	8.3	9.5
Non-transportation	5.7	6.3	6.6	6.6	6.4	6.3	7.1
Transportation	2.2	2.6	2.5	1.9	1.9	2.0	2.4
Total Direct Earnings (million)	1.8	2.1	2.1	2.1	2.2	2.1	2.2
Total Direct Employment	120	130	150	160	150	130	130
Government Revenue (million)	0.64	0.70	0.71	0.70	0.69	0.68	0.77
Local Revenue	0.24	0.26	0.27	0.27	0.26	0.26	0.30
State Revenue	0.41	0.43	0.44	0.43	0.43	0.42	0.47
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	31.9	32.4	32.1	31.8	31.4	30.8	33.2
Party Nights	72.7	73.5	72.7	72.2	71.5	70.2	75.1
Person Trips	84.9	86.2	85.4	84.9	84.2	82.4	88.7
Person Nights	194.6	196.6	194.6	193.8	192.6	188.5	201.6
<b>Average Overnight Spending</b>							
per Party Trip	228	255	263	249	247	251	267
per Party Night	100	112	116	110	108	110	118
per Person Trip	86	96	99	93	92	94	100
per Person Night	37	42	43	41	40	41	44

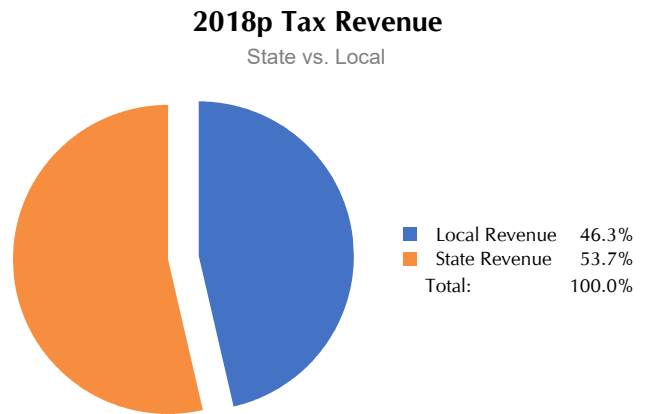
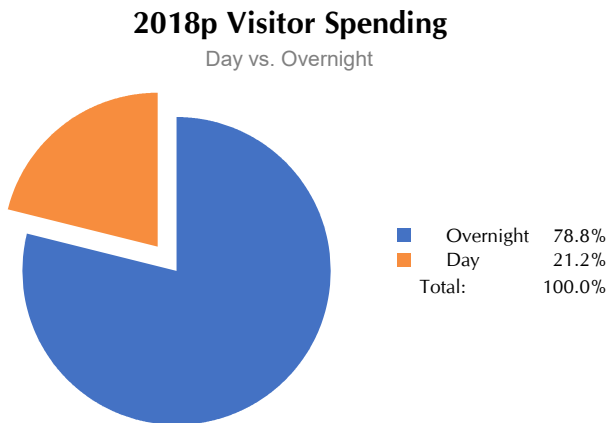
\*Other Travel includes resident air travel and travel arrangement services.



## Latimer County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	10.3	11.1	10.7	10.8	11.0	10.7	12.5
Other Travel*	1.4	1.7	1.6	1.0	1.0	1.1	1.3
Visitor Spending	8.9	9.4	9.1	9.8	10.1	9.6	11.3
Overnight	7.0	7.3	7.1	7.7	7.9	7.5	8.9
Day	2.0	2.1	2.0	2.1	2.2	2.1	2.4
Visitor Spending	8.9	9.4	9.1	9.8	10.1	9.6	11.3
Non-transportation	7.0	7.1	7.1	8.0	8.3	7.7	8.9
Transportation	1.9	2.2	2.1	1.8	1.8	1.9	2.3
Total Direct Earnings (million)	2.4	2.5	2.5	2.4	2.6	2.4	2.4
Total Direct Employment	180	170	160	160	170	150	150
Government Revenue (million)	0.88	0.88	0.86	0.93	0.97	0.92	1.05
Local Revenue	0.39	0.39	0.39	0.43	0.44	0.42	0.49
State Revenue	0.49	0.49	0.48	0.50	0.52	0.50	0.56
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	28.9	28.5	27.1	29.3	29.6	27.9	31.1
Party Nights	65.9	65.1	62.1	66.8	67.2	63.7	70.6
Person Trips	74.1	73.0	69.6	75.6	76.4	72.2	80.9
Person Nights	169.6	167.5	160.0	172.8	174.2	165.4	184.6
<b>Average Overnight Spending</b>							
per Party Trip	240	255	261	261	267	268	285
per Party Night	106	112	114	115	118	118	126
per Person Trip	94	100	102	101	104	104	110
per Person Night	41	43	44	44	45	45	48

\*Other Travel includes resident air travel and travel arrangement services.



## Le Flore County Travel Impacts and Visitor Volume, 2010-2018p

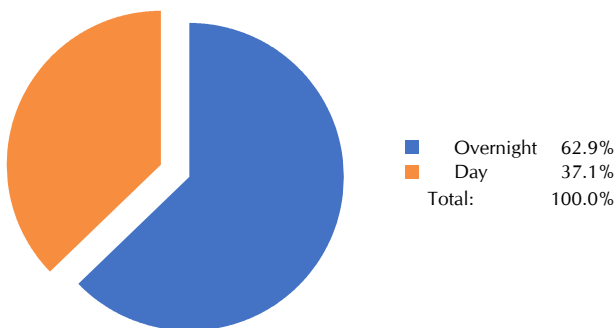
	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	124.3	137.9	138.7	133.5	130.9	138.8	160.1
Other Travel*	6.2	7.7	7.3	5.0	4.6	5.3	6.1
Visitor Spending	118.1	130.2	131.4	128.5	126.3	133.6	154.0
Overnight	72.9	83.1	84.3	80.7	77.4	81.4	96.8
Day	45.2	47.2	47.2	47.8	48.9	52.2	57.2
Visitor Spending	118.1	130.2	131.4	128.5	126.3	133.6	154.0
Non-transportation	108.5	118.6	120.3	120.0	118.2	124.7	143.3
Transportation	9.6	11.6	11.2	8.5	8.1	8.9	10.7
Total Direct Earnings (million)	29.0	32.1	32.8	34.0	35.0	36.1	39.9
Total Direct Employment	1,300	1,340	1,320	1,340	1,360	1,360	1,450
Government Revenue (million)	7.37	7.85	7.74	7.68	7.50	7.94	9.19
Local Revenue	1.54	1.77	1.78	1.77	1.68	1.80	2.20
State Revenue	5.83	6.08	5.96	5.91	5.82	6.14	6.98
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	137.7	142.2	141.0	136.4	131.5	133.3	146.0
Party Nights	307.3	314.8	311.9	302.6	293.2	297.4	322.6
Person Trips	345.5	356.9	354.1	342.5	330.6	334.5	366.5
Person Nights	771.9	791.2	784.3	760.7	738.1	747.0	810.7
<b>Average Overnight Spending</b>							
per Party Trip	529	584	598	592	589	610	663
per Party Night	237	264	270	267	264	274	300
per Person Trip	211	233	238	236	234	243	264
per Person Night	94	105	107	106	105	109	119

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

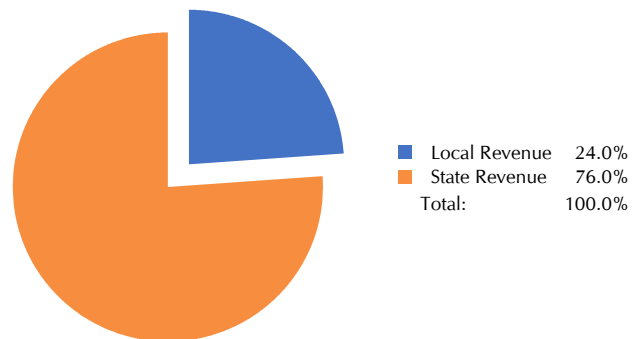
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



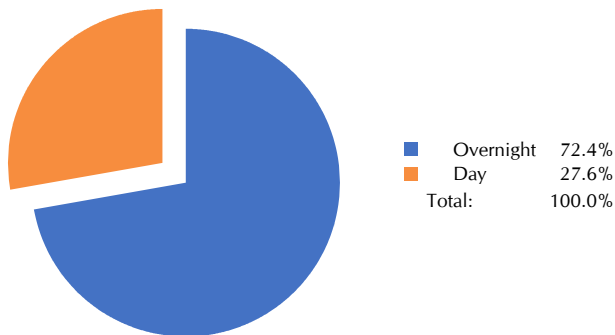
## Lincoln County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	29.1	32.3	32.6	30.0	29.2	30.4	33.7
Other Travel*	4.2	5.3	5.1	3.5	3.3	3.7	4.3
Visitor Spending	24.9	27.0	27.5	26.5	25.9	26.7	29.4
Overnight	17.8	19.5	19.9	19.1	18.6	19.2	21.3
Day	7.1	7.5	7.6	7.4	7.3	7.5	8.1
Visitor Spending	24.9	27.0	27.5	26.5	25.9	26.7	29.4
Non-transportation	21.1	22.5	23.3	23.2	22.7	23.2	25.3
Transportation	3.8	4.4	4.3	3.3	3.2	3.5	4.1
Total Direct Earnings (million)	6.5	7.0	7.3	7.7	7.9	8.5	9.1
Total Direct Employment	450	470	450	470	490	520	540
Government Revenue (million)	2.26	2.39	2.48	2.46	2.42	2.53	2.77
Local Revenue	0.93	1.00	1.06	1.06	1.04	1.09	1.20
State Revenue	1.33	1.39	1.42	1.40	1.38	1.44	1.57
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	54.1	54.7	54.7	54.0	52.9	53.8	57.3
Party Nights	149.4	150.2	150.0	148.5	146.1	148.7	157.6
Person Trips	133.1	134.7	134.4	133.1	130.4	132.4	140.6
Person Nights	355.9	357.9	357.1	354.6	348.5	354.8	373.7
<b>Average Overnight Spending</b>							
per Party Trip	329	356	365	353	351	356	371
per Party Night	119	130	133	129	127	129	135
per Person Trip	134	145	148	143	143	145	151
per Person Night	50	54	56	54	53	54	57

\*Other Travel includes resident air travel and travel arrangement services.

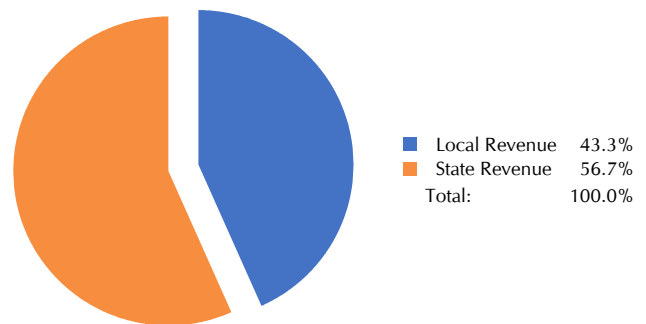
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



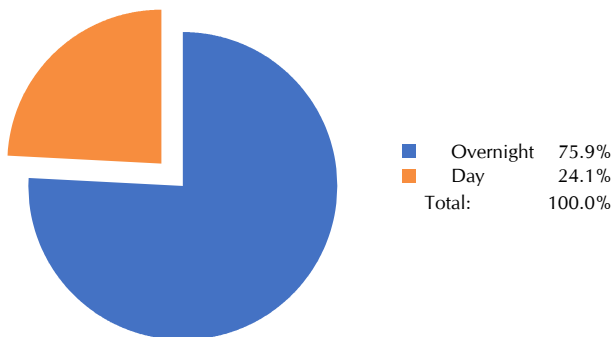
## Logan County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	37.4	42.6	49.7	47.7	45.2	51.8	54.4
Other Travel*	5.2	6.7	6.6	4.6	4.3	4.9	5.8
Visitor Spending	32.2	35.8	43.1	43.1	40.9	46.9	48.7
Overnight	23.6	26.3	32.3	32.5	30.6	35.5	36.9
Day	8.6	9.5	10.8	10.6	10.2	11.4	11.8
Visitor Spending	32.2	35.8	43.1	43.1	40.9	46.9	48.7
Non-transportation	28.0	30.7	37.5	38.7	36.7	41.9	43.1
Transportation	4.2	5.1	5.6	4.4	4.2	5.0	5.6
Total Direct Earnings (million)	8.5	9.5	11.7	12.2	12.1	12.9	13.5
Total Direct Employment	610	660	770	810	810	820	850
Government Revenue (million)	3.13	3.23	3.87	3.97	3.77	4.29	4.45
Local Revenue	1.40	1.36	1.63	1.70	1.59	1.85	1.90
State Revenue	1.73	1.88	2.24	2.27	2.18	2.45	2.56
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	64.7	67.8	77.0	78.0	74.6	82.4	83.3
Party Nights	178.2	186.6	208.3	210.1	202.3	220.7	223.1
Person Trips	154.9	162.4	184.3	187.1	178.8	197.5	199.0
Person Nights	414.0	433.6	484.0	490.0	470.7	514.8	516.7
<b>Average Overnight Spending</b>							
per Party Trip	365	388	420	417	411	431	443
per Party Night	132	141	155	155	151	161	166
per Person Trip	152	162	175	174	171	180	186
per Person Night	57	61	67	66	65	69	71

\*Other Travel includes resident air travel and travel arrangement services.

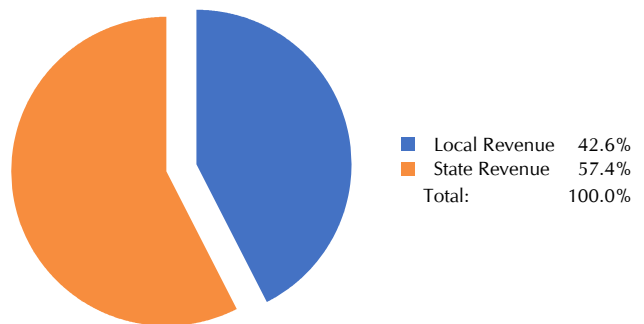
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



## Love County Travel Impacts and Visitor Volume, 2010-2018p

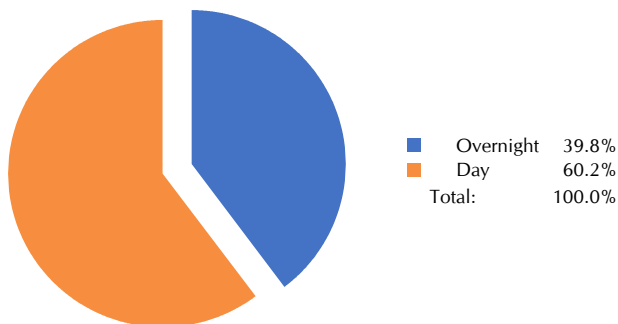
	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	382.8	363.2	516.0	556.5	540.2	600.7	573.7
Other Travel*	1.2	1.5	1.4	1.0	0.9	1.1	1.2
Visitor Spending	381.6	361.8	514.6	555.6	539.2	599.6	572.5
Overnight	137.9	130.7	189.5	208.8	201.3	222.8	227.6
Day	243.7	231.1	325.1	346.7	338.0	376.8	344.9
Visitor Spending	381.6	361.8	514.6	555.6	539.2	599.6	572.5
Non-transportation	370.7	349.8	499.0	541.1	526.0	584.3	557.3
Transportation	10.9	11.9	15.6	14.4	13.3	15.3	15.2
Total Direct Earnings (million)	81.5	77.6	112.0	126.9	128.9	139.3	135.0
Total Direct Employment	2,560	2,230	3,000	3,330	3,360	3,560	3,340
Government Revenue (million)	21.36	19.47	26.79	29.64	28.54	31.81	30.73
Local Revenue	3.74	3.54	5.01	5.83	5.49	6.19	6.25
State Revenue	17.62	15.93	21.78	23.81	23.05	25.62	24.48
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	161.6	150.5	212.0	252.3	232.7	246.9	223.4
Party Nights	320.9	299.9	417.0	493.6	456.1	483.4	438.8
Person Trips	412.4	384.5	538.3	639.0	590.0	625.3	567.1
Person Nights	822.7	770.4	1062.9	1254.3	1160.9	1228.2	1118.0
<b>Average Overnight Spending</b>							
per Party Trip	853	868	894	827	865	902	1,019
per Party Night	430	436	454	423	441	461	519
per Person Trip	334	340	352	327	341	356	401
per Person Night	168	170	178	166	173	181	204

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

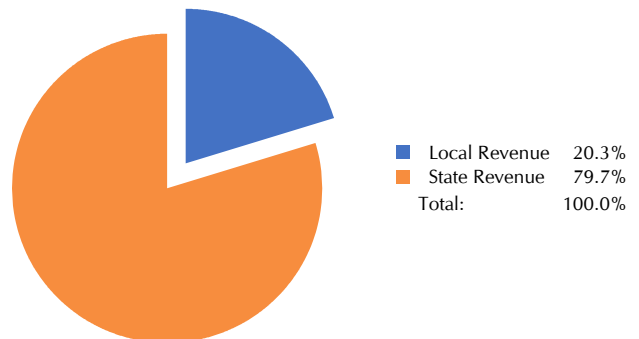
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



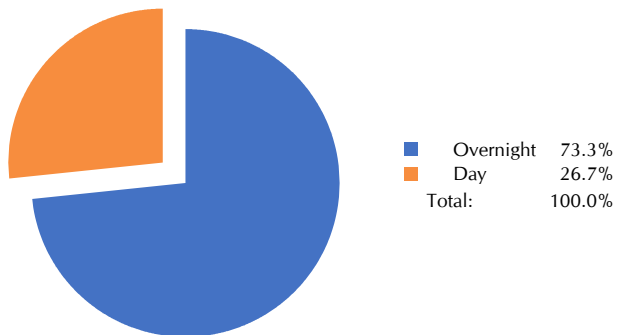
## Major County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	4.6	5.3	5.3	4.7	4.6	4.8	5.3
Other Travel*	0.9	1.2	1.1	0.8	0.7	0.8	0.9
Visitor Spending	3.7	4.1	4.2	3.9	3.8	4.0	4.4
Overnight	2.7	3.0	3.1	2.9	2.8	2.9	3.2
Day	1.0	1.1	1.1	1.1	1.0	1.1	1.2
Visitor Spending	3.7	4.1	4.2	3.9	3.8	4.0	4.4
Non-transportation	2.8	3.1	3.2	3.2	3.1	3.2	3.5
Transportation	0.8	1.0	1.0	0.8	0.7	0.8	0.9
Total Direct Earnings (million)	1.0	1.1	1.1	1.2	1.2	1.2	1.3
Total Direct Employment	70	70	70	70	70	70	80
Government Revenue (million)	0.33	0.36	0.38	0.37	0.36	0.37	0.43
Local Revenue	0.11	0.12	0.14	0.14	0.13	0.14	0.18
State Revenue	0.22	0.23	0.24	0.23	0.23	0.23	0.25
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	14.8	15.2	15.1	14.8	14.6	14.8	15.6
Party Nights	34.6	35.5	35.3	34.7	34.2	34.7	36.3
Person Trips	36.6	37.6	37.5	36.9	36.1	36.7	38.6
Person Nights	86.3	88.4	88.1	86.7	85.3	86.6	90.5
<b>Average Overnight Spending</b>							
per Party Trip	180	199	204	195	191	195	207
per Party Night	77	85	87	83	82	83	89
per Person Trip	73	80	82	78	77	79	83
per Person Night	31	34	35	33	33	33	36

\*Other Travel includes resident air travel and travel arrangement services.

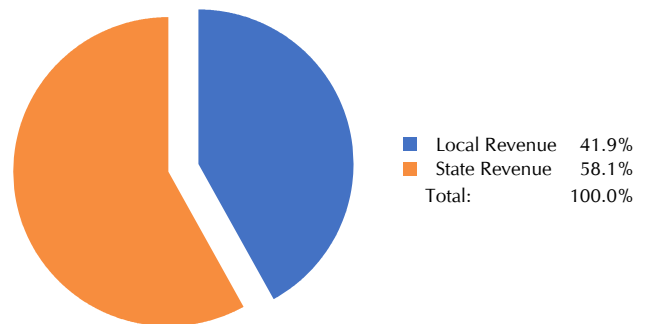
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



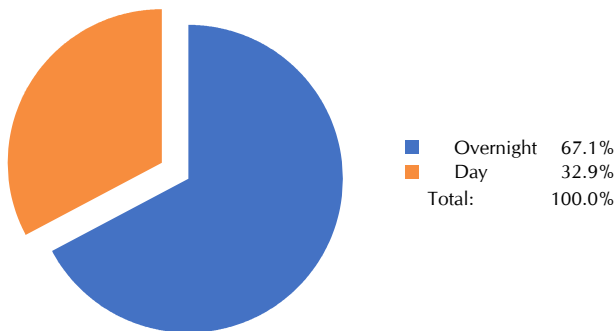
## Marshall County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	38.5	44.1	48.1	43.5	47.0	48.5	53.2
Other Travel*	2.7	3.5	3.0	2.0	2.0	2.2	2.4
Visitor Spending	35.8	40.7	45.1	41.4	45.0	46.4	50.7
Overnight	23.8	27.8	31.5	27.6	30.0	30.7	34.1
Day	12.0	12.9	13.5	13.8	15.0	15.6	16.7
Visitor Spending	35.8	40.7	45.1	41.4	45.0	46.4	50.7
Non-transportation	29.2	32.6	36.8	35.4	38.7	39.6	42.9
Transportation	6.6	8.0	8.2	6.0	6.3	6.7	7.8
Total Direct Earnings (million)	9.0	10.3	11.3	11.0	12.5	12.7	14.2
Total Direct Employment	430	460	510	490	540	530	610
Government Revenue (million)	2.50	2.76	3.08	2.87	3.09	3.19	3.56
Local Revenue	0.76	0.90	1.05	0.95	1.01	1.05	1.23
State Revenue	1.74	1.87	2.03	1.91	2.08	2.14	2.33
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	86.1	90.0	94.5	89.3	93.4	92.5	97.7
Party Nights	210.5	218.0	226.5	216.4	225.4	223.5	234.6
Person Trips	254.5	264.3	276.0	262.5	273.8	270.8	285.4
Person Nights	631.9	651.0	673.5	646.9	672.1	665.6	697.3
<b>Average Overnight Spending</b>							
per Party Trip	277	309	334	309	321	332	349
per Party Night	113	128	139	128	133	137	145
per Person Trip	94	105	114	105	109	113	119
per Person Night	38	43	47	43	45	46	49

\*Other Travel includes resident air travel and travel arrangement services.

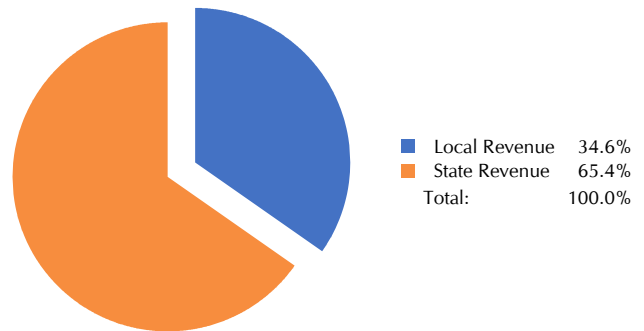
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



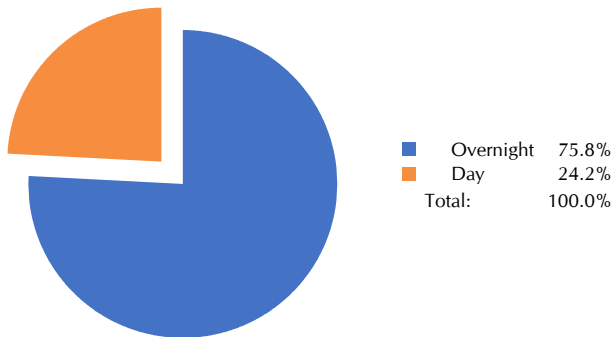
## Mayes County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	43.1	49.0	49.7	48.8	45.3	42.8	49.8
Other Travel*	5.1	6.3	6.0	4.1	3.8	4.3	5.0
Visitor Spending	38.0	42.7	43.8	44.8	41.5	38.5	44.7
Overnight	28.6	32.3	33.3	34.4	31.6	28.8	33.9
Day	9.4	10.3	10.4	10.4	9.9	9.7	10.8
Visitor Spending	38.0	42.7	43.8	44.8	41.5	38.5	44.7
Non-transportation	29.3	32.3	33.8	36.6	33.9	30.8	35.4
Transportation	8.7	10.4	10.0	8.1	7.6	7.8	9.3
Total Direct Earnings (million)	10.3	11.5	11.8	13.2	12.8	11.9	12.8
Total Direct Employment	690	750	770	800	730	710	750
Government Revenue (million)	3.53	3.82	3.97	4.27	3.96	3.67	4.24
Local Revenue	1.51	1.66	1.76	1.94	1.77	1.62	1.93
State Revenue	2.02	2.15	2.21	2.33	2.19	2.05	2.32
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	129.0	132.6	131.7	137.1	129.0	121.6	133.0
Party Nights	305.2	312.6	309.7	320.2	303.8	289.3	313.2
Person Trips	350.6	359.6	357.1	370.0	350.5	331.4	360.4
Person Nights	841.1	858.9	851.7	876.2	837.0	799.7	860.7
<b>Average Overnight Spending</b>							
per Party Trip	222	244	253	251	245	237	255
per Party Night	94	103	108	107	104	100	108
per Person Trip	82	90	93	93	90	87	94
per Person Night	34	38	39	39	38	36	39

\*Other Travel includes resident air travel and travel arrangement services.

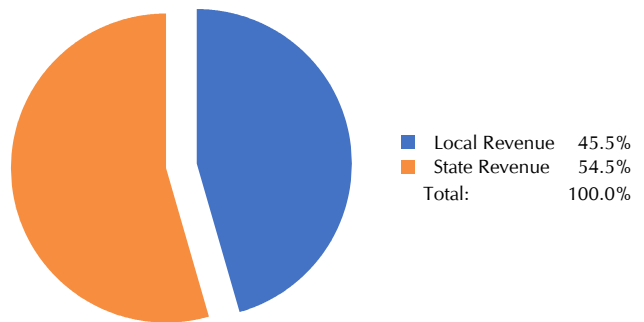
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



## McClain County Travel Impacts and Visitor Volume, 2010-2018p

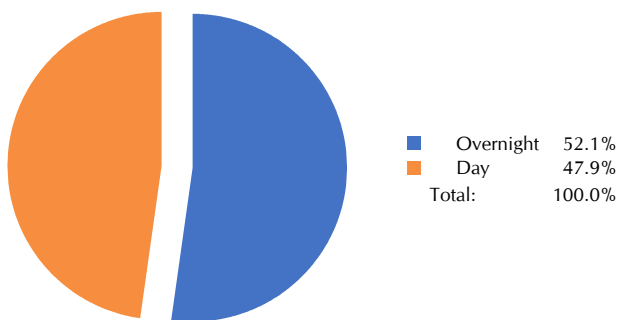
	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	61.4	68.5	69.7	69.9	70.8	74.6	73.9
Other Travel*	4.3	5.5	5.4	3.8	3.6	4.2	4.8
Visitor Spending	57.1	63.0	64.3	66.1	67.3	70.5	69.1
Overnight	30.6	34.4	35.0	35.5	35.6	36.7	36.0
Day	26.5	28.6	29.2	30.7	31.7	33.7	33.1
Visitor Spending	57.1	63.0	64.3	66.1	67.3	70.5	69.1
Non-transportation	53.3	58.3	59.7	62.5	63.7	66.5	64.9
Transportation	3.8	4.7	4.6	3.6	3.6	3.9	4.2
Total Direct Earnings (million)	14.6	16.2	16.7	18.0	19.2	19.9	19.7
Total Direct Employment	680	730	720	770	810	820	780
Government Revenue (million)	4.10	4.41	4.44	4.62	4.67	4.91	4.88
Local Revenue	1.23	1.37	1.40	1.46	1.45	1.53	1.55
State Revenue	2.87	3.03	3.05	3.16	3.22	3.38	3.33
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	57.8	61.4	61.6	62.9	62.6	63.2	60.8
Party Nights	155.9	164.8	166.1	169.4	169.0	171.0	166.2
Person Trips	138.1	146.7	147.1	150.3	149.4	150.9	144.6
Person Nights	360.7	381.7	383.7	392.8	391.3	396.3	381.7
<b>Average Overnight Spending</b>							
per Party Trip	529	560	569	564	569	581	592
per Party Night	196	209	211	209	210	215	217
per Person Trip	222	234	238	236	238	243	249
per Person Night	85	90	91	90	91	93	94

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

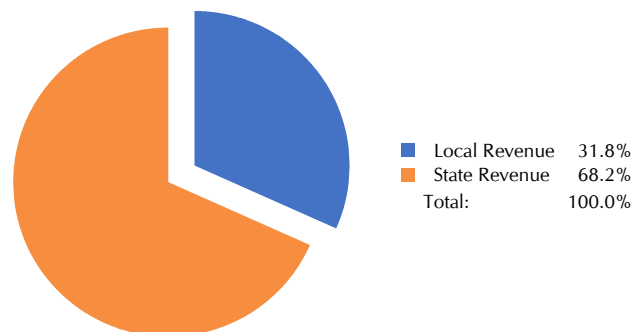
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



## McCurtain County Travel Impacts and Visitor Volume, 2010-2018p

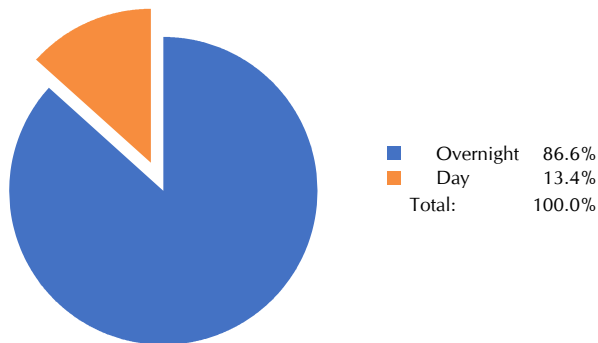
	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	95.0	112.1	130.4	133.2	161.2	206.1	237.8
Other Travel*	4.1	5.1	4.8	3.3	3.1	3.5	4.0
Visitor Spending	90.9	107.0	125.5	130.0	158.1	202.6	233.7
Overnight	76.1	90.2	106.8	111.7	136.1	175.2	202.4
Day	14.8	16.8	18.7	18.2	22.0	27.4	31.3
Visitor Spending	90.9	107.0	125.5	130.0	158.1	202.6	233.7
Non-transportation	76.6	88.8	105.6	112.7	137.8	176.1	201.2
Transportation	14.4	18.2	19.9	17.2	20.3	26.6	32.5
Total Direct Earnings (million)	21.2	25.1	29.2	31.9	38.7	46.2	52.2
Total Direct Employment	1,090	1,180	1,380	1,480	1,700	1,940	2,110
Government Revenue (million)	6.93	7.95	9.42	10.18	12.19	15.47	17.88
Local Revenue	2.54	3.03	3.78	4.20	4.99	6.37	7.49
State Revenue	4.40	4.92	5.64	5.99	7.21	9.09	10.39
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	192.2	210.3	235.3	254.1	296.2	357.8	401.3
Party Nights	403.5	438.3	485.6	520.3	601.9	716.7	801.2
Person Trips	493.4	538.5	600.9	646.5	754.6	905.6	1017.2
Person Nights	1041.1	1127.8	1245.9	1329.8	1540.0	1820.3	2037.7
<b>Average Overnight Spending</b>							
per Party Trip	396	429	454	440	460	490	504
per Party Night	189	206	220	215	226	244	253
per Person Trip	154	167	178	173	180	193	199
per Person Night	73	80	86	84	88	96	99

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

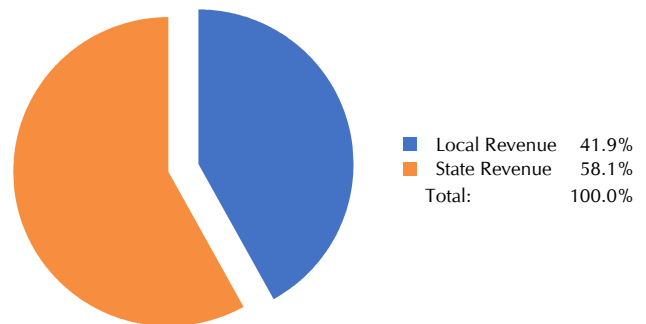
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



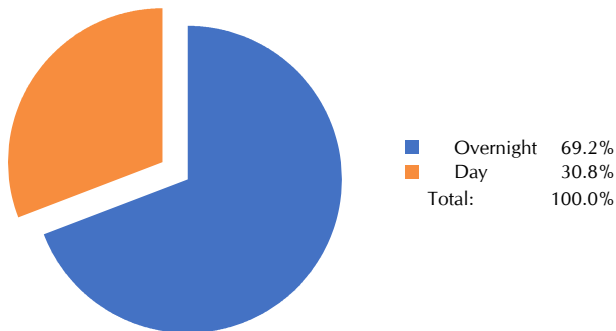
## McIntosh County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	49.6	53.2	53.6	50.5	55.9	54.4	59.6
Other Travel*	2.5	3.2	2.9	2.4	2.3	2.5	2.8
Visitor Spending	47.1	50.0	50.7	48.1	53.5	51.9	56.8
Overnight	31.8	34.1	34.8	32.9	37.1	35.2	39.3
Day	15.3	15.9	15.9	15.2	16.5	16.6	17.5
Visitor Spending	47.1	50.0	50.7	48.1	53.5	51.9	56.8
Non-transportation	39.5	41.0	42.0	41.3	46.4	44.5	48.4
Transportation	7.7	9.0	8.7	6.9	7.1	7.4	8.4
Total Direct Earnings (million)	11.5	12.2	12.4	12.8	14.4	14.0	15.2
Total Direct Employment	520	530	540	560	600	580	610
Government Revenue (million)	3.15	3.26	3.26	3.22	3.57	3.49	3.83
Local Revenue	0.90	1.01	1.03	1.04	1.15	1.14	1.27
State Revenue	2.26	2.25	2.23	2.18	2.42	2.35	2.56
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	130.7	132.1	131.0	129.5	135.1	129.1	134.9
Party Nights	336.8	340.4	336.7	333.2	344.4	331.9	344.3
Person Trips	407.5	412.0	407.8	403.8	417.8	402.6	417.8
Person Nights	1067.6	1079.3	1065.9	1056.2	1084.8	1052.9	1085.4
<b>Average Overnight Spending</b>							
per Party Trip	244	258	266	254	274	273	291
per Party Night	95	100	103	99	108	106	114
per Person Trip	78	83	85	82	89	88	94
per Person Night	30	32	33	31	34	33	36

\*Other Travel includes resident air travel and travel arrangement services.

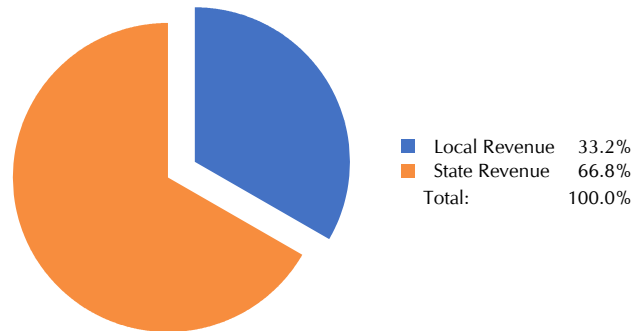
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



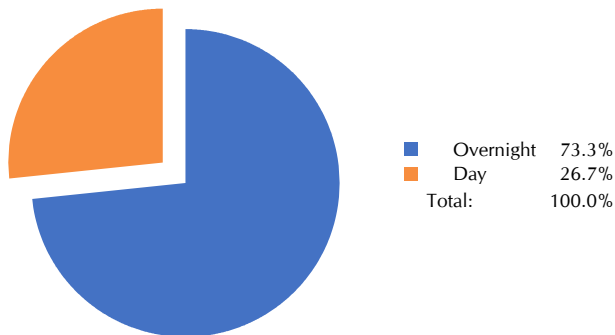
## Murray County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	64.7	71.1	72.1	69.6	69.2	71.1	79.7
Other Travel*	2.0	2.6	2.4	1.8	1.8	1.9	2.1
Visitor Spending	62.6	68.5	69.8	67.8	67.4	69.2	77.6
Overnight	46.2	51.1	52.2	49.9	49.1	50.2	56.9
Day	16.5	17.4	17.6	17.9	18.3	19.0	20.7
Visitor Spending	62.6	68.5	69.8	67.8	67.4	69.2	77.6
Non-transportation	53.6	57.7	59.4	59.8	59.6	60.9	67.7
Transportation	9.0	10.7	10.4	8.0	7.8	8.4	9.9
Total Direct Earnings (million)	16.1	17.7	18.1	18.9	19.6	19.3	22.1
Total Direct Employment	730	780	820	820	830	790	890
Government Revenue (million)	4.47	4.73	4.78	4.79	4.74	4.84	5.46
Local Revenue	1.51	1.64	1.68	1.69	1.65	1.69	1.92
State Revenue	2.96	3.09	3.10	3.10	3.09	3.15	3.54
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	92.9	95.2	95.3	94.1	92.2	91.3	98.9
Party Nights	208.2	212.6	212.7	210.6	206.8	204.9	220.6
Person Trips	260.4	266.3	266.4	263.7	258.8	255.9	276.3
Person Nights	586.3	597.4	597.8	592.7	583.4	576.9	619.5
<b>Average Overnight Spending</b>							
per Party Trip	497	537	548	531	532	550	575
per Party Night	222	240	245	237	237	245	258
per Person Trip	177	192	196	189	190	196	206
per Person Night	79	86	87	84	84	87	92

\*Other Travel includes resident air travel and travel arrangement services.

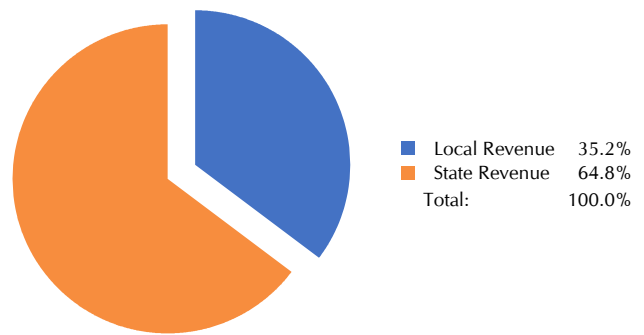
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



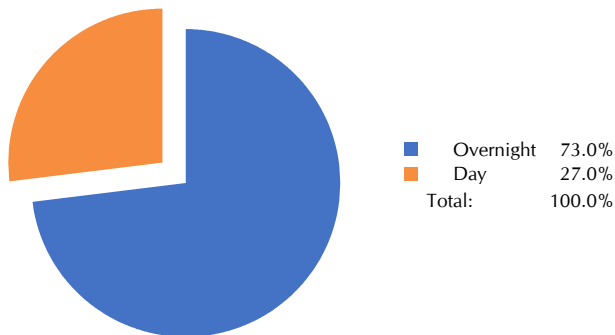
## Muskogee County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	74.8	110.2	107.0	111.0	109.7	113.0	116.3
Other Travel*	9.5	12.4	10.9	7.4	7.0	7.7	8.9
Visitor Spending	65.2	97.8	96.1	103.6	102.7	105.3	107.3
Overnight	43.5	70.4	69.3	76.0	75.1	76.8	78.4
Day	21.7	27.4	26.8	27.6	27.6	28.5	29.0
Visitor Spending	65.2	97.8	96.1	103.6	102.7	105.3	107.3
Non-transportation	55.8	84.4	83.6	92.9	92.4	94.1	95.2
Transportation	9.4	13.4	12.5	10.7	10.3	11.2	12.2
Total Direct Earnings (million)	18.4	23.3	22.6	25.0	26.1	25.8	25.7
Total Direct Employment	1,140	1,480	1,450	1,580	1,540	1,500	1,470
Government Revenue (million)	5.70	8.26	8.12	9.00	8.91	9.05	9.16
Local Revenue	2.23	3.64	3.60	4.13	4.04	4.09	4.10
State Revenue	3.47	4.63	4.51	4.87	4.86	4.96	5.06
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	136.4	170.8	163.9	178.4	173.3	173.7	172.9
Party Nights	340.5	411.2	394.6	426.2	414.0	414.8	413.1
Person Trips	339.2	425.2	408.5	444.5	431.8	432.9	431.3
Person Nights	843.7	1020.5	980.3	1058.9	1028.5	1030.7	1027.5
<b>Average Overnight Spending</b>							
per Party Trip	319	412	423	426	433	442	453
per Party Night	128	171	176	178	181	185	190
per Person Trip	128	166	170	171	174	177	182
per Person Night	52	69	71	72	73	74	76

\*Other Travel includes resident air travel and travel arrangement services.

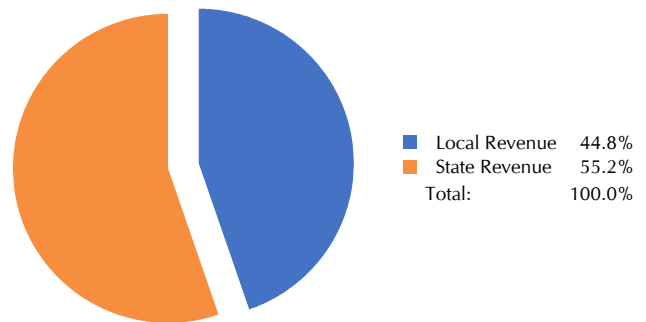
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



## Noble County Travel Impacts and Visitor Volume, 2010-2018p

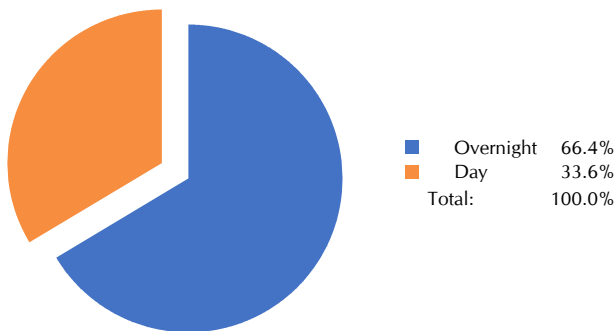
	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	37.6	50.9	55.9	47.3	43.0	41.7	44.4
Other Travel*	1.4	1.8	1.7	1.2	1.1	1.2	1.4
Visitor Spending	36.1	49.1	54.2	46.1	41.9	40.5	43.0
Overnight	25.2	35.5	39.9	32.1	28.3	27.0	28.5
Day	10.9	13.5	14.3	14.1	13.6	13.5	14.4
Visitor Spending	36.1	49.1	54.2	46.1	41.9	40.5	43.0
Non-transportation	33.5	45.2	50.2	43.6	39.7	38.2	40.3
Transportation	2.7	3.9	4.0	2.5	2.2	2.3	2.6
Total Direct Earnings (million)	9.3	12.7	14.0	12.4	11.8	11.0	11.4
Total Direct Employment	420	560	580	490	450	400	410
Government Revenue (million)	2.61	3.47	3.97	3.27	2.92	2.80	2.98
Local Revenue	0.83	1.18	1.51	1.15	0.99	0.94	1.01
State Revenue	1.78	2.29	2.46	2.12	1.93	1.86	1.97
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	38.0	46.9	49.1	39.6	35.7	34.0	35.9
Party Nights	81.3	98.5	102.3	84.2	76.8	73.4	77.5
Person Trips	94.0	116.1	121.8	97.9	88.4	84.0	88.8
Person Nights	201.1	243.9	253.7	208.3	190.1	181.6	191.6
<b>Average Overnight Spending</b>							
per Party Trip	664	758	813	811	792	793	794
per Party Night	310	361	390	381	368	367	368
per Person Trip	268	306	328	328	320	321	321
per Person Night	125	146	157	154	149	148	149

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

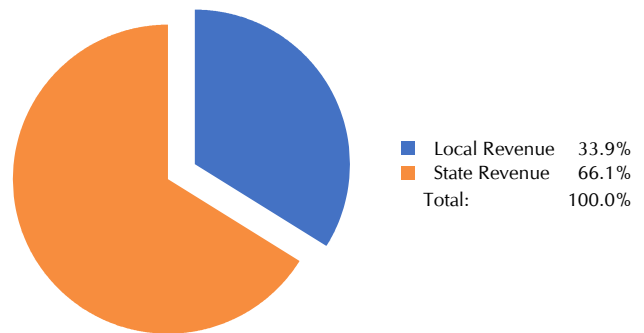
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



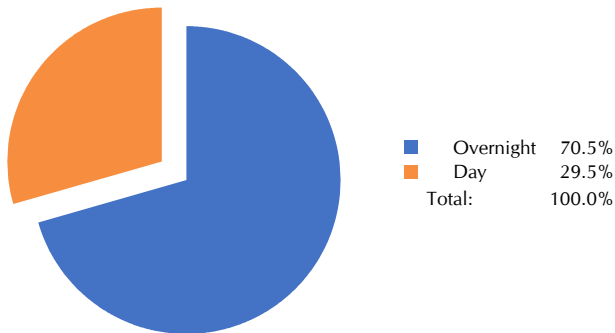
## Nowata County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	5.0	5.7	5.6	5.0	4.9	5.0	5.3
Other Travel*	1.3	1.6	1.5	1.1	1.0	1.1	1.3
Visitor Spending	3.7	4.0	4.1	3.9	3.9	3.9	4.1
Overnight	2.6	2.9	2.9	2.8	2.8	2.8	2.9
Day	1.1	1.2	1.2	1.1	1.2	1.2	1.2
Visitor Spending	3.7	4.0	4.1	3.9	3.9	3.9	4.1
Non-transportation	2.8	2.9	3.0	3.1	3.1	3.0	3.1
Transportation	1.0	1.1	1.1	0.8	0.8	0.9	1.0
Total Direct Earnings (million)	1.0	1.1	1.1	1.1	1.2	1.2	1.2
Total Direct Employment	80	100	90	90	90	80	80
Government Revenue (million)	0.36	0.37	0.37	0.37	0.38	0.38	0.39
Local Revenue	0.12	0.13	0.13	0.13	0.14	0.14	0.14
State Revenue	0.24	0.24	0.24	0.24	0.24	0.24	0.25
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	16.8	16.9	16.7	16.8	16.6	16.4	16.5
Party Nights	40.0	40.4	39.9	40.1	39.7	39.3	39.5
Person Trips	40.6	41.0	40.5	40.7	40.3	39.8	40.1
Person Nights	97.2	97.9	97.0	97.3	96.4	95.3	95.9
<b>Average Overnight Spending</b>							
per Party Trip	156	169	173	164	166	168	174
per Party Night	65	71	72	69	70	70	73
per Person Trip	65	70	71	68	69	69	72
per Person Night	27	29	30	28	29	29	30

\*Other Travel includes resident air travel and travel arrangement services.

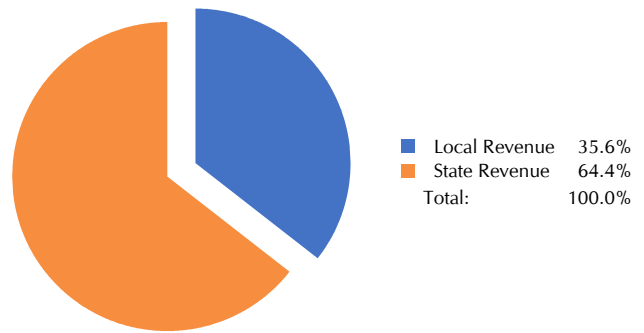
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



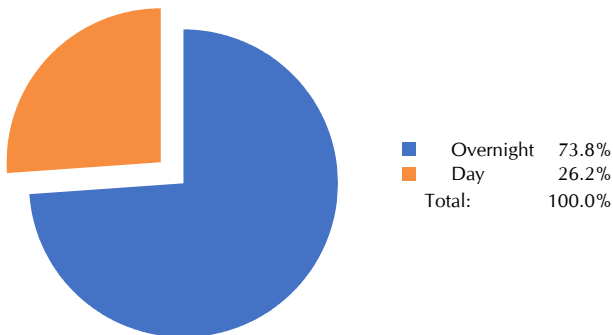
## Okfuskee County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	7.8	8.8	8.8	7.8	7.5	7.9	8.9
Other Travel*	1.5	1.9	1.8	1.2	1.1	1.3	1.5
Visitor Spending	6.2	7.0	7.0	6.6	6.4	6.6	7.4
Overnight	4.6	5.1	5.2	4.9	4.7	4.9	5.4
Day	1.7	1.8	1.8	1.7	1.7	1.8	1.9
Visitor Spending	6.2	7.0	7.0	6.6	6.4	6.6	7.4
Non-transportation	4.8	5.2	5.4	5.3	5.2	5.3	5.8
Transportation	1.4	1.7	1.6	1.3	1.2	1.3	1.5
Total Direct Earnings (million)	1.7	1.9	1.9	1.8	1.8	1.8	1.9
Total Direct Employment	110	120	110	110	130	120	120
Government Revenue (million)	0.58	0.63	0.63	0.61	0.60	0.62	0.72
Local Revenue	0.21	0.24	0.24	0.24	0.23	0.24	0.31
State Revenue	0.37	0.39	0.39	0.38	0.37	0.38	0.41
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	24.7	25.1	24.6	24.2	23.6	24.1	25.4
Party Nights	57.9	58.5	57.4	56.4	55.2	56.5	59.2
Person Trips	61.6	62.6	61.4	60.3	58.9	60.1	63.4
Person Nights	144.9	146.5	143.8	141.3	138.6	141.5	148.2
<b>Average Overnight Spending</b>							
per Party Trip	185	204	211	201	198	202	214
per Party Night	79	88	90	86	85	86	92
per Person Trip	74	82	84	81	79	81	86
per Person Night	32	35	36	34	34	34	37

\*Other Travel includes resident air travel and travel arrangement services.

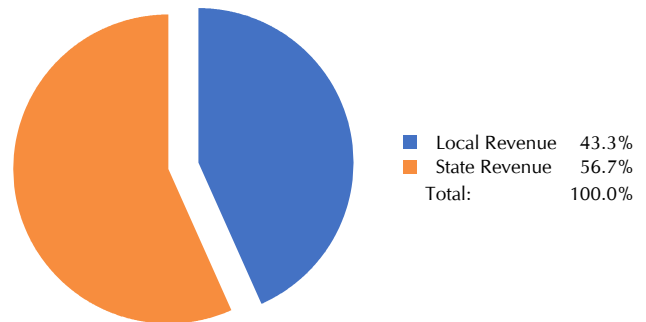
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



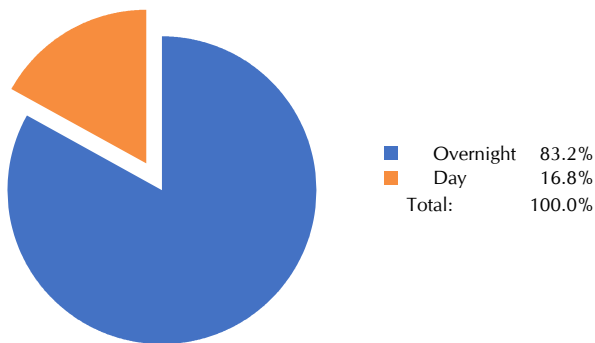
## Oklahoma County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	1,877.5	2,119.7	2,235.2	2,211.7	2,183.0	2,266.1	2,445.2
Other Travel*	385.7	428.9	439.4	411.8	405.6	428.9	465.0
Visitor Spending	1,491.8	1,690.8	1,795.9	1,799.8	1,777.4	1,837.2	1,980.1
Overnight	1,230.8	1,397.4	1,491.5	1,497.8	1,477.9	1,525.0	1,647.0
Day	261.0	293.4	304.4	302.0	299.6	312.2	333.2
Visitor Spending	1,491.8	1,690.8	1,795.9	1,799.8	1,777.4	1,837.2	1,980.1
Non-transportation	1,130.1	1,270.4	1,358.5	1,398.4	1,380.0	1,429.5	1,526.7
Transportation	361.6	420.5	437.4	401.4	397.4	407.6	453.4
Total Direct Earnings (million)	415.7	466.0	500.7	536.9	555.4	573.6	599.1
Total Direct Employment	19,170	20,620	21,500	22,270	22,720	23,220	23,430
Government Revenue (million)	135.16	151.30	161.55	166.04	164.30	171.60	186.88
Local Revenue	61.45	70.27	75.43	77.85	77.06	80.71	90.13
State Revenue	73.71	81.03	86.11	88.19	87.24	90.89	96.74
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	1947.7	2085.1	2128.5	2157.5	2124.9	2178.9	2282.4
Party Nights	4825.0	5144.6	5248.7	5312.9	5247.5	5371.7	5619.3
Person Trips	4626.2	4960.9	5061.3	5142.6	5056.7	5191.9	5420.4
Person Nights	11133.7	11900.5	12127.3	12325.1	12143.5	12458.1	12953.8
<b>Average Overnight Spending</b>							
per Party Trip	632	670	701	694	695	700	722
per Party Night	255	272	284	282	282	284	293
per Person Trip	266	282	295	291	292	294	304
per Person Night	111	117	123	122	122	122	127

\*Other Travel includes resident air travel and travel arrangement services.

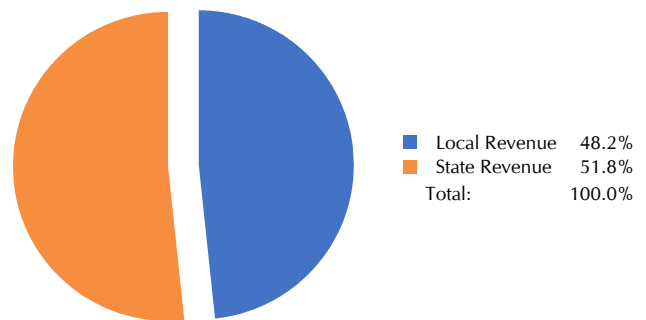
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



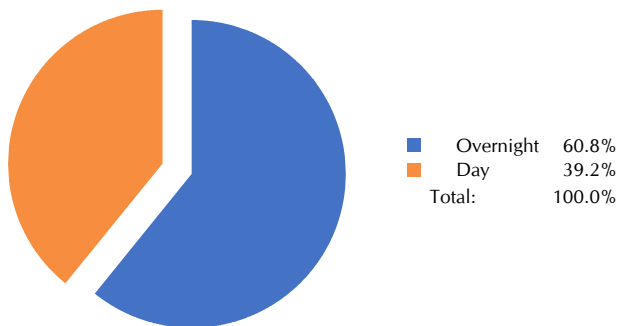
## Okmulgee County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	66.4	74.0	74.5	69.5	65.1	69.8	78.0
Other Travel*	5.3	6.6	6.1	4.3	4.1	4.5	5.2
Visitor Spending	61.1	67.4	68.4	65.2	61.0	65.3	72.7
Overnight	37.0	41.7	42.5	40.0	36.6	39.1	44.2
Day	24.1	25.7	25.9	25.2	24.3	26.2	28.5
Visitor Spending	61.1	67.4	68.4	65.2	61.0	65.3	72.7
Non-transportation	54.5	59.5	60.8	59.4	55.7	59.2	65.9
Transportation	6.6	7.9	7.6	5.8	5.2	6.0	6.9
Total Direct Earnings (million)	17.1	19.0	19.3	20.0	19.6	20.0	21.6
Total Direct Employment	1,060	1,170	1,190	1,220	1,170	1,170	1,230
Government Revenue (million)	4.46	4.88	4.92	4.83	4.52	4.81	6.14
Local Revenue	1.22	1.45	1.48	1.47	1.36	1.45	2.54
State Revenue	3.24	3.43	3.44	3.36	3.16	3.36	3.60
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	97.4	101.3	100.1	96.9	89.7	93.4	101.0
Party Nights	236.2	243.1	239.8	232.8	217.1	225.6	242.3
Person Trips	238.9	249.0	246.5	239.1	220.7	230.2	247.0
Person Nights	566.8	585.6	578.7	562.9	523.5	545.4	580.2
<b>Average Overnight Spending</b>							
per Party Trip	380	411	424	412	408	419	437
per Party Night	157	171	177	172	169	173	182
per Person Trip	155	167	172	167	166	170	179
per Person Night	65	71	73	71	70	72	76

\*Other Travel includes resident air travel and travel arrangement services.

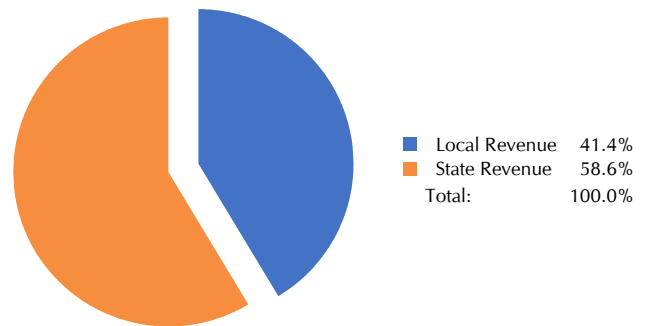
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



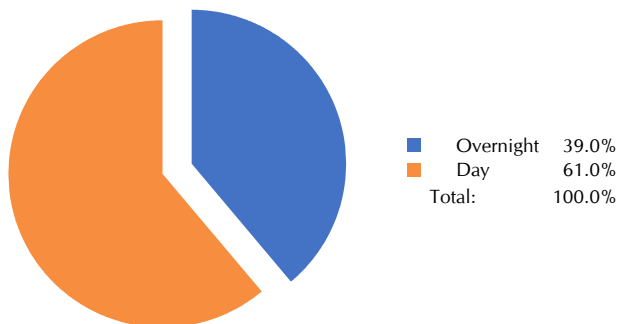
## Osage County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	88.7	93.3	95.6	91.3	93.1	103.4	119.1
Other Travel*	5.8	7.4	7.0	4.8	4.5	5.0	5.8
Visitor Spending	82.8	85.9	88.5	86.5	88.6	98.5	113.3
Overnight	30.7	32.1	33.5	31.0	31.0	35.5	44.1
Day	52.1	53.8	55.1	55.5	57.6	63.0	69.1
Visitor Spending	82.8	85.9	88.5	86.5	88.6	98.5	113.3
Non-transportation	77.1	79.2	82.0	81.6	83.8	93.0	106.6
Transportation	5.7	6.7	6.5	4.9	4.8	5.5	6.6
Total Direct Earnings (million)	21.9	22.8	23.8	24.8	26.6	28.8	32.6
Total Direct Employment	910	930	970	950	1,010	1,050	1,190
Government Revenue (million)	5.95	6.05	6.15	6.10	6.19	6.91	8.09
Local Revenue	1.71	1.83	1.89	1.88	1.87	2.14	2.64
State Revenue	4.24	4.22	4.26	4.22	4.32	4.77	5.45
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	76.6	77.1	77.7	75.1	74.2	78.5	86.5
Party Nights	199.4	200.7	201.8	195.4	193.4	203.5	220.8
Person Trips	191.9	193.4	194.9	188.1	186.4	196.2	215.8
Person Nights	488.8	493.4	496.1	480.3	476.5	498.9	540.1
<b>Average Overnight Spending</b>							
per Party Trip	401	417	431	414	418	452	510
per Party Night	154	160	166	159	160	174	200
per Person Trip	160	166	172	165	166	181	204
per Person Night	63	65	67	65	65	71	82

\*Other Travel includes resident air travel and travel arrangement services.

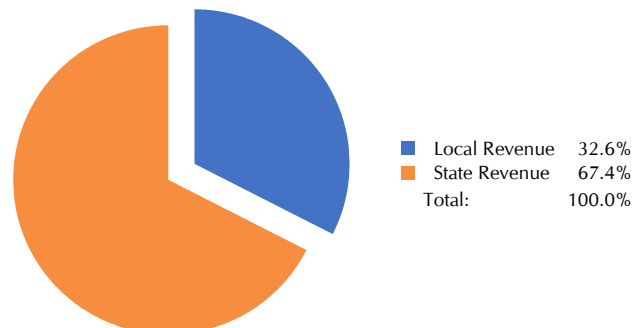
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



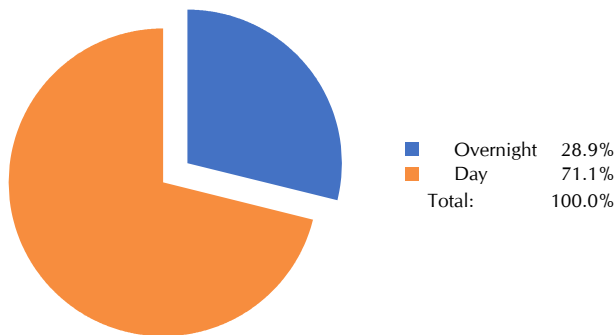
## Ottawa County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	254.0	273.8	301.3	311.9	334.7	340.3	337.0
Other Travel*	4.3	5.5	5.0	3.6	3.5	3.7	4.3
Visitor Spending	249.7	268.3	296.2	308.3	331.3	336.5	332.8
Overnight	73.3	80.7	89.9	91.9	98.0	98.8	96.0
Day	176.4	187.6	206.3	216.4	233.3	237.8	236.7
Visitor Spending	249.7	268.3	296.2	308.3	331.3	336.5	332.8
Non-transportation	239.8	256.3	283.9	298.6	321.4	326.1	321.5
Transportation	10.0	12.0	12.4	9.7	9.8	10.4	11.3
Total Direct Earnings (million)	63.2	68.0	76.2	82.8	93.2	94.2	96.4
Total Direct Employment	2,530	2,610	2,830	3,040	3,300	3,290	3,420
Government Revenue (million)	15.08	15.76	16.91	17.79	18.96	19.43	19.58
Local Revenue	3.28	3.70	4.06	4.28	4.47	4.66	4.83
State Revenue	11.80	12.05	12.84	13.51	14.49	14.77	14.75
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	143.0	150.6	164.2	165.9	169.5	165.2	162.8
Party Nights	324.8	339.5	368.4	371.8	379.2	369.5	364.7
Person Trips	362.5	381.5	415.4	419.8	429.0	418.0	412.4
Person Nights	822.8	860.1	931.7	940.4	959.4	934.7	923.7
<b>Average Overnight Spending</b>							
per Party Trip	513	536	548	554	578	598	590
per Party Night	226	238	244	247	258	267	263
per Person Trip	202	211	216	219	228	236	233
per Person Night	89	94	96	98	102	106	104

\*Other Travel includes resident air travel and travel arrangement services.

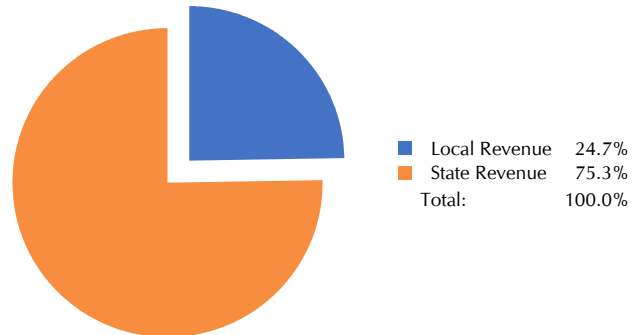
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



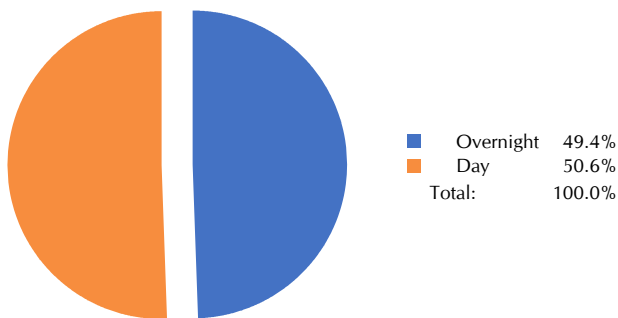
## Pawnee County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	17.9	19.2	19.2	18.6	18.6	19.6	21.3
Other Travel*	2.0	2.5	2.4	1.6	1.5	1.7	2.0
Visitor Spending	15.8	16.6	16.8	17.0	17.1	17.9	19.3
Overnight	8.2	8.7	8.8	8.4	8.4	8.7	9.5
Day	7.7	7.9	8.0	8.5	8.7	9.2	9.7
Visitor Spending	15.8	16.6	16.8	17.0	17.1	17.9	19.3
Non-transportation	14.0	14.5	14.7	15.4	15.5	16.2	17.3
Transportation	1.9	2.2	2.1	1.6	1.6	1.7	2.0
Total Direct Earnings (million)	4.4	4.6	4.7	5.0	5.3	5.9	6.2
Total Direct Employment	290	300	320	350	360	380	390
Government Revenue (million)	1.36	1.40	1.40	1.44	1.44	1.53	1.65
Local Revenue	0.50	0.54	0.54	0.56	0.55	0.59	0.64
State Revenue	0.86	0.86	0.86	0.88	0.89	0.94	1.01
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	27.5	27.4	27.0	26.8	26.4	26.8	28.1
Party Nights	72.2	71.5	70.5	69.9	68.9	70.1	73.2
Person Trips	69.6	69.4	68.5	68.0	67.1	67.9	71.0
Person Nights	179.1	178.0	175.5	174.4	172.4	174.7	181.9
<b>Average Overnight Spending</b>							
per Party Trip	297	319	326	315	318	325	339
per Party Night	113	122	125	121	122	124	130
per Person Trip	118	126	128	124	125	128	134
per Person Night	46	49	50	48	49	50	52

\*Other Travel includes resident air travel and travel arrangement services.

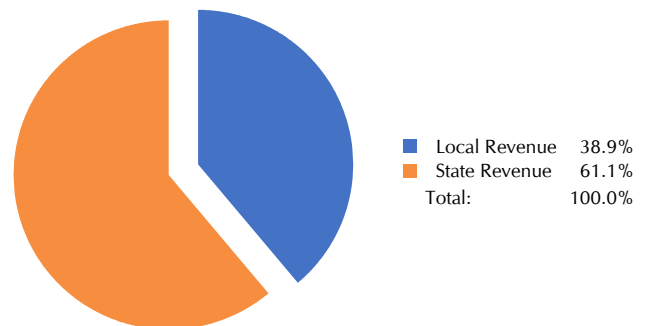
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



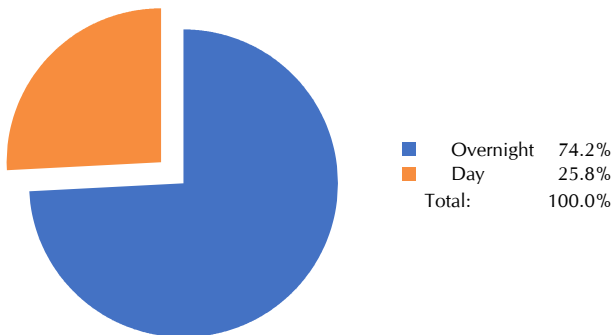
## Payne County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	99.7	115.4	155.8	134.4	119.3	149.0	154.6
Other Travel*	10.3	13.1	12.1	8.5	8.0	9.0	10.5
Visitor Spending	89.4	102.3	143.7	125.9	111.2	139.9	144.1
Overnight	64.1	74.3	108.2	93.4	80.9	103.6	106.9
Day	25.3	28.0	35.5	32.5	30.4	36.3	37.2
Visitor Spending	89.4	102.3	143.7	125.9	111.2	139.9	144.1
Non-transportation	76.4	86.4	124.1	111.9	98.7	123.6	126.4
Transportation	13.0	15.9	19.7	14.0	12.6	16.3	17.8
Total Direct Earnings (million)	25.7	29.6	35.9	34.8	32.3	35.3	35.4
Total Direct Employment	1,660	1,820	2,170	2,100	1,930	2,140	2,100
Government Revenue (million)	8.31	9.32	12.98	11.66	10.28	12.68	13.03
Local Revenue	3.61	4.14	6.04	5.38	4.64	5.84	5.99
State Revenue	4.71	5.18	6.93	6.28	5.64	6.84	7.04
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	187.7	197.4	250.7	225.5	205.2	242.7	243.8
Party Nights	452.3	472.1	584.8	530.1	488.4	569.4	570.8
Person Trips	465.5	489.7	622.5	560.2	509.3	602.3	605.6
Person Nights	1119.6	1169.3	1449.9	1314.7	1210.4	1410.7	1415.5
<b>Average Overnight Spending</b>							
per Party Trip	341	376	432	414	394	427	439
per Party Night	142	157	185	176	166	182	187
per Person Trip	138	152	174	167	159	172	177
per Person Night	57	64	75	71	67	73	76

\*Other Travel includes resident air travel and travel arrangement services.

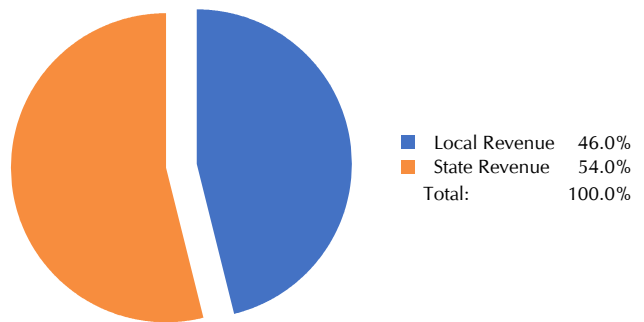
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



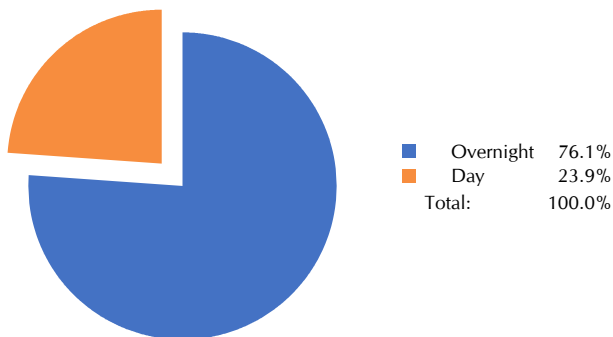
## Pittsburg County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	110.6	115.9	104.7	110.9	103.9	110.8	121.6
Other Travel*	5.6	7.0	6.5	4.5	4.2	4.7	5.4
Visitor Spending	105.0	109.0	98.1	106.5	99.7	106.2	116.1
Overnight	79.3	82.9	73.6	81.4	75.3	80.0	88.4
Day	25.6	26.1	24.5	25.1	24.5	26.1	27.8
Visitor Spending	105.0	109.0	98.1	106.5	99.7	106.2	116.1
Non-transportation	94.2	96.7	87.1	97.0	90.9	96.3	104.9
Transportation	10.8	12.3	11.0	9.5	8.8	9.9	11.2
Total Direct Earnings (million)	29.8	31.1	29.5	32.3	31.7	32.6	34.4
Total Direct Employment	1,600	1,670	1,530	1,620	1,560	1,570	1,660
Government Revenue (million)	8.23	8.38	7.64	8.68	8.06	8.54	9.55
Local Revenue	3.23	3.38	3.10	3.75	3.40	3.61	4.25
State Revenue	5.00	5.00	4.54	4.93	4.66	4.92	5.31
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	185.3	181.8	165.9	180.9	168.7	174.2	182.9
Party Nights	447.9	438.0	404.8	437.3	410.2	422.9	441.5
Person Trips	499.2	490.3	450.4	487.8	457.9	471.1	493.4
Person Nights	1219.7	1194.7	1110.6	1191.7	1125.7	1156.1	1203.9
<b>Average Overnight Spending</b>							
per Party Trip	428	456	444	450	446	459	483
per Party Night	177	189	182	186	183	189	200
per Person Trip	159	169	163	167	164	170	179
per Person Night	65	69	66	68	67	69	73

\*Other Travel includes resident air travel and travel arrangement services.

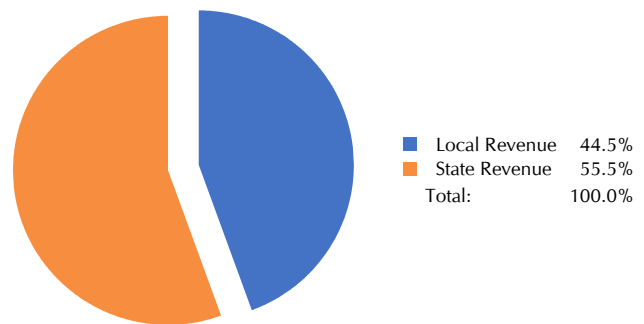
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



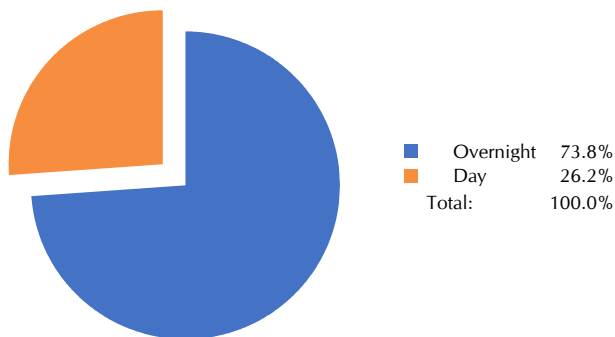
## Pontotoc County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	40.3	44.2	52.5	49.6	51.6	49.2	68.2
Other Travel*	5.0	6.9	6.6	5.1	5.0	5.3	5.9
Visitor Spending	35.3	37.3	45.9	44.6	46.7	43.9	62.3
Overnight	24.6	26.1	32.8	31.9	33.5	31.2	46.0
Day	10.8	11.3	13.1	12.7	13.2	12.6	16.3
Visitor Spending	35.3	37.3	45.9	44.6	46.7	43.9	62.3
Non-transportation	29.8	31.0	38.8	39.0	41.0	38.0	54.0
Transportation	5.6	6.4	7.1	5.6	5.7	5.8	8.3
Total Direct Earnings (million)	10.1	10.9	13.3	13.8	15.2	14.8	15.9
Total Direct Employment	620	650	770	790	840	820	900
Government Revenue (million)	3.51	3.64	4.55	4.55	4.77	4.53	6.19
Local Revenue	1.58	1.66	2.16	2.18	2.29	2.16	3.04
State Revenue	1.93	1.98	2.38	2.37	2.48	2.37	3.15
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	82.3	81.1	93.2	92.0	95.1	88.8	114.9
Party Nights	200.3	197.1	223.6	220.4	227.4	213.2	268.7
Person Trips	202.4	199.5	229.5	226.6	234.4	218.9	283.9
Person Nights	492.0	484.4	549.7	542.1	559.3	524.4	662.5
<b>Average Overnight Spending</b>							
per Party Trip	299	322	353	347	352	352	400
per Party Night	123	132	147	145	147	147	171
per Person Trip	121	131	143	141	143	143	162
per Person Night	50	54	60	59	60	60	69

\*Other Travel includes resident air travel and travel arrangement services.

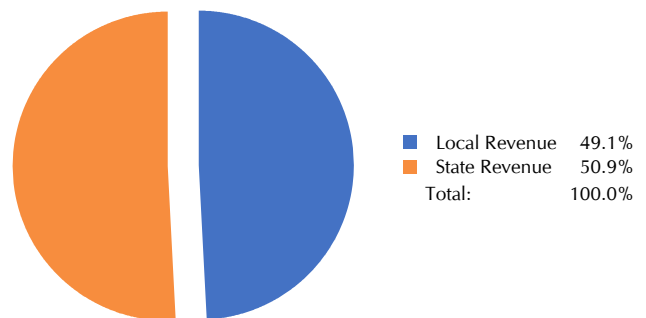
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



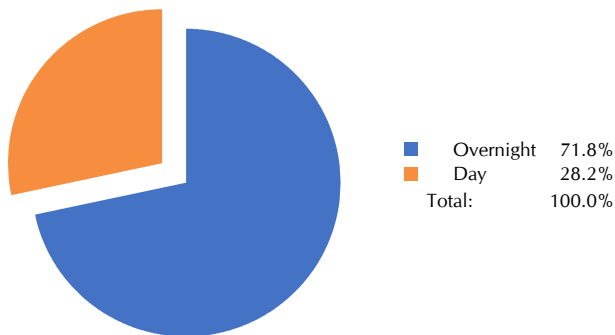
## Pottawatomie County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	103.3	113.7	109.7	103.4	105.8	105.6	108.7
Other Travel*	9.4	11.4	10.5	7.2	6.7	7.6	8.9
Visitor Spending	93.9	102.3	99.2	96.2	99.1	97.9	99.8
Overnight	68.0	74.2	71.9	69.7	71.5	70.4	71.6
Day	26.0	28.1	27.3	26.5	27.5	27.5	28.2
Visitor Spending	93.9	102.3	99.2	96.2	99.1	97.9	99.8
Non-transportation	83.0	89.2	87.1	86.7	89.6	87.8	88.7
Transportation	10.9	13.1	12.2	9.5	9.5	10.1	11.1
Total Direct Earnings (million)	25.4	26.8	28.9	29.9	32.3	31.3	31.9
Total Direct Employment	1,580	1,580	1,660	1,700	1,870	1,850	1,860
Government Revenue (million)	8.16	8.62	8.51	8.47	8.71	8.63	9.17
Local Revenue	3.34	3.58	3.53	3.55	3.62	3.59	4.07
State Revenue	4.82	5.05	4.98	4.93	5.08	5.04	5.10
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	148.1	153.5	146.2	145.5	148.1	143.8	144.3
Party Nights	382.1	396.9	379.7	378.4	385.4	374.8	377.9
Person Trips	365.3	378.4	360.6	359.5	365.6	354.9	355.9
Person Nights	914.1	949.5	907.6	907.7	923.3	898.2	901.4
<b>Average Overnight Spending</b>							
per Party Trip	459	483	492	479	483	490	496
per Party Night	178	187	189	184	186	188	190
per Person Trip	186	196	199	194	196	198	201
per Person Night	74	78	79	77	77	78	79

\*Other Travel includes resident air travel and travel arrangement services.

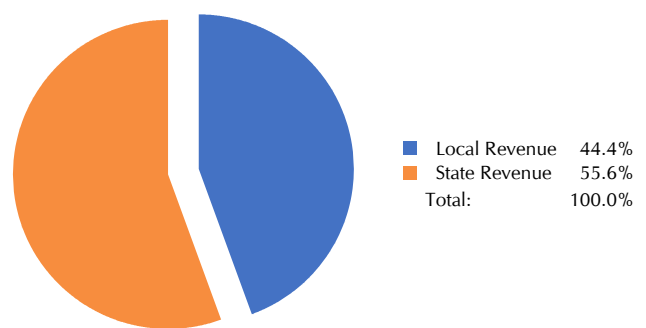
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

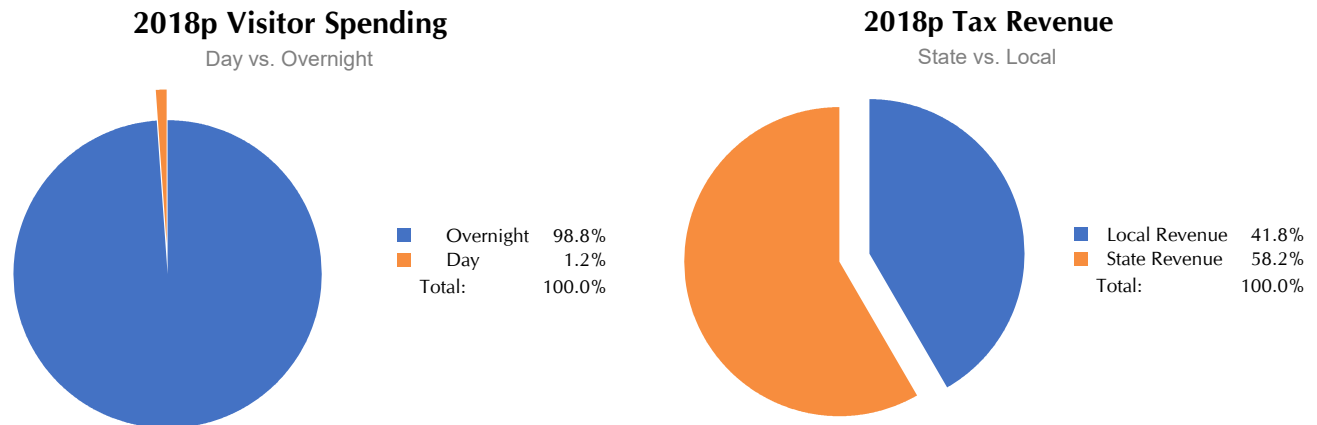
State vs. Local



## Pushmataha County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	9.6	10.6	10.6	9.5	9.3	9.6	10.7
Other Travel*	1.4	1.7	1.6	1.1	1.0	1.2	1.4
Visitor Spending	8.1	8.9	9.0	8.4	8.2	8.4	9.3
Overnight	8.0	8.7	8.8	8.3	8.1	8.4	9.2
Day	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Visitor Spending	8.1	8.9	9.0	8.4	8.2	8.4	9.3
Non-transportation	5.7	6.1	6.3	6.3	6.2	6.3	6.8
Transportation	2.4	2.8	2.7	2.0	2.0	2.2	2.5
Total Direct Earnings (million)	2.0	2.2	2.2	2.2	2.2	2.4	2.5
Total Direct Employment	140	150	160	160	170	170	170
Government Revenue (million)	0.70	0.72	0.74	0.73	0.73	0.75	0.82
Local Revenue	0.27	0.28	0.30	0.30	0.29	0.31	0.34
State Revenue	0.43	0.44	0.44	0.43	0.43	0.44	0.48
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	38.1	37.5	37.0	36.8	36.2	36.6	38.4
Party Nights	90.0	88.4	87.3	86.7	85.5	86.5	90.4
Person Trips	104.6	103.2	102.0	101.3	99.9	100.7	105.7
Person Nights	249.2	245.0	242.1	240.8	237.9	240.0	250.7
<b>Average Overnight Spending</b>							
per Party Trip	210	233	238	225	225	228	240
per Party Night	89	99	101	96	95	97	102
per Person Trip	77	85	87	82	81	83	87
per Person Night	32	36	36	34	34	35	37

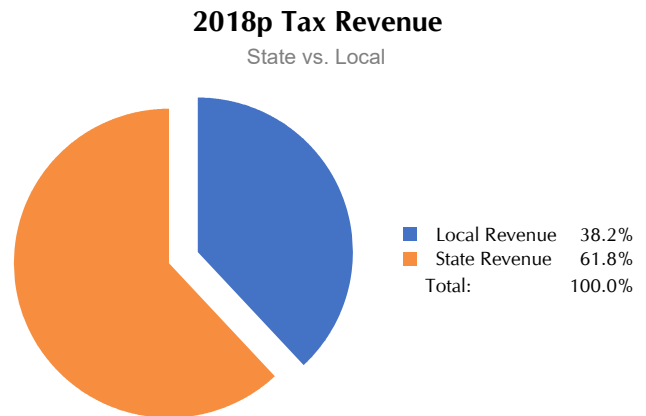
\*Other Travel includes resident air travel and travel arrangement services.



## Roger Mills County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	2.7	3.2	3.2	2.9	2.8	2.9	3.3
Other Travel*	0.4	0.6	0.6	0.4	0.4	0.4	0.5
Visitor Spending	2.3	2.6	2.7	2.5	2.4	2.5	2.8
Overnight	2.1	2.4	2.5	2.3	2.2	2.3	2.6
Day	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Visitor Spending	2.3	2.6	2.7	2.5	2.4	2.5	2.8
Non-transportation	1.8	2.0	2.1	2.1	2.0	2.0	2.3
Transportation	0.5	0.6	0.6	0.4	0.4	0.5	0.6
Total Direct Earnings (million)	0.6	0.7	0.7	0.7	0.7	0.6	0.5
Total Direct Employment	50	60	70	60	60	50	30
Government Revenue (million)	0.21	0.23	0.24	0.23	0.22	0.22	0.24
Local Revenue	0.08	0.09	0.09	0.09	0.08	0.08	0.09
State Revenue	0.13	0.14	0.15	0.14	0.14	0.14	0.15
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	9.7	10.2	10.1	9.9	9.4	9.7	10.4
Party Nights	22.4	23.4	23.2	22.7	21.7	22.4	23.9
Person Trips	25.0	26.3	26.1	25.5	24.3	25.1	26.9
Person Nights	58.1	60.8	60.2	59.1	56.6	58.4	62.1
<b>Average Overnight Spending</b>							
per Party Trip	217	239	247	236	237	236	251
per Party Night	94	104	108	103	103	102	110
per Person Trip	84	93	96	92	92	91	97
per Person Night	36	40	41	40	39	39	42

\*Other Travel includes resident air travel and travel arrangement services.



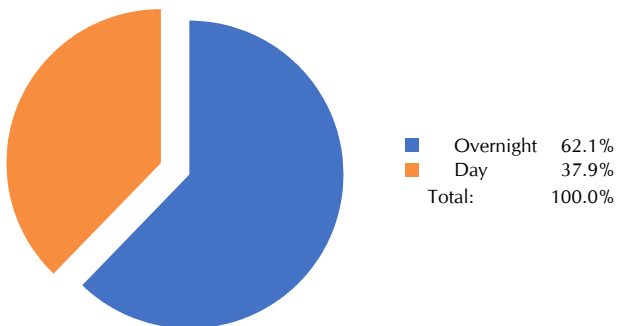
## Rogers County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	111.9	125.3	125.0	134.6	151.1	157.2	163.7
Other Travel*	11.1	14.1	13.5	9.5	9.0	10.1	11.7
Visitor Spending	100.7	111.1	111.5	125.1	142.2	147.1	152.1
Overnight	57.9	64.7	65.0	76.0	87.9	91.1	94.5
Day	42.9	46.4	46.5	49.1	54.3	56.1	57.6
Visitor Spending	100.7	111.1	111.5	125.1	142.2	147.1	152.1
Non-transportation	89.5	97.5	98.5	113.7	130.0	133.8	137.4
Transportation	11.2	13.6	13.0	11.4	12.2	13.3	14.6
Total Direct Earnings (million)	27.6	30.5	30.8	36.0	42.8	44.0	46.0
Total Direct Employment	1,480	1,530	1,480	1,710	2,020	2,010	2,010
Government Revenue (million)	8.36	9.04	9.16	10.61	12.03	12.52	12.78
Local Revenue	3.06	3.43	3.59	4.32	4.93	5.17	5.12
State Revenue	5.30	5.61	5.58	6.28	7.10	7.35	7.66
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	150.6	157.9	155.0	174.2	189.4	188.2	190.1
Party Nights	380.9	397.6	390.3	432.9	464.8	461.4	466.2
Person Trips	363.8	382.1	375.2	421.5	458.1	454.4	458.9
Person Nights	897.8	940.4	923.3	1024.7	1101.4	1090.1	1099.7
<b>Average Overnight Spending</b>							
per Party Trip	384	410	420	436	464	484	497
per Party Night	152	163	167	176	189	197	203
per Person Trip	159	169	173	180	192	200	206
per Person Night	64	69	70	74	80	84	86

\*Other Travel includes resident air travel and travel arrangement services.

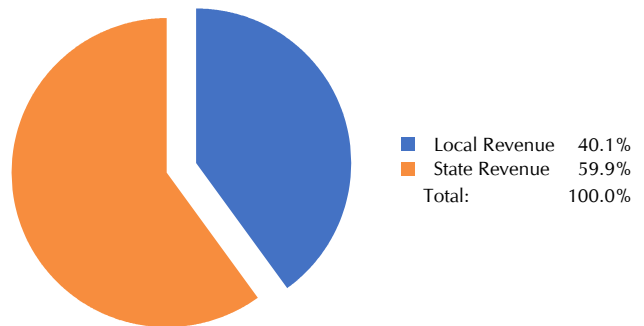
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



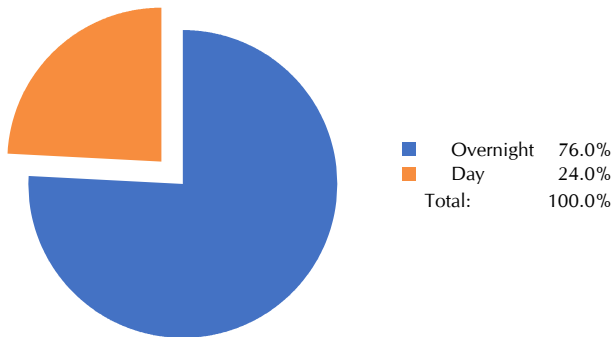
## Seminole County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	18.0	21.0	21.9	18.3	20.2	19.0	20.4
Other Travel*	3.1	3.9	3.7	2.5	2.4	2.6	3.1
Visitor Spending	14.9	17.0	18.1	15.8	17.8	16.4	17.3
Overnight	11.2	12.9	14.0	12.0	13.6	12.5	13.1
Day	3.7	4.1	4.2	3.8	4.2	3.9	4.2
Visitor Spending	14.9	17.0	18.1	15.8	17.8	16.4	17.3
Non-transportation	11.5	12.9	14.1	12.9	14.6	13.2	13.8
Transportation	3.4	4.1	4.0	2.9	3.2	3.2	3.5
Total Direct Earnings (million)	4.0	4.6	4.9	4.8	5.7	6.2	6.5
Total Direct Employment	260	280	300	280	330	360	360
Government Revenue (million)	1.48	1.64	1.77	1.60	1.82	1.73	1.81
Local Revenue	0.63	0.72	0.80	0.71	0.82	0.78	0.81
State Revenue	0.85	0.92	0.97	0.89	1.00	0.95	1.00
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	53.8	56.1	56.4	53.0	57.4	52.9	54.4
Party Nights	124.1	128.8	128.5	122.1	131.2	121.3	124.8
Person Trips	133.8	139.6	140.6	132.1	143.0	131.8	135.6
Person Nights	309.5	321.2	320.8	304.8	327.2	302.9	311.7
<b>Average Overnight Spending</b>							
per Party Trip	208	231	248	226	237	236	242
per Party Night	90	100	109	98	104	103	105
per Person Trip	83	93	99	91	95	95	97
per Person Night	36	40	44	39	42	41	42

\*Other Travel includes resident air travel and travel arrangement services.

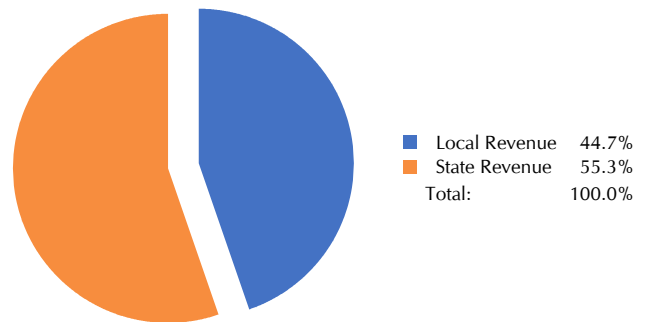
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



## Sequoyah County Travel Impacts and Visitor Volume, 2010-2018p

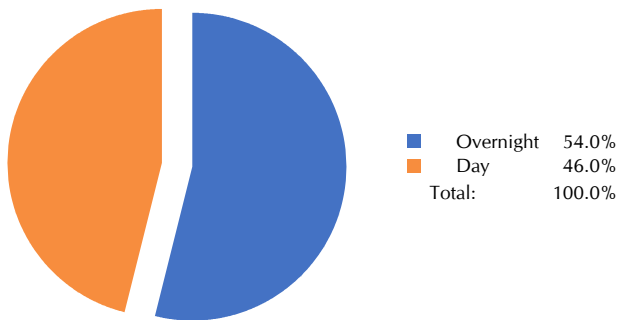
	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	116.7	116.1	112.6	114.1	114.9	118.7	120.9
Other Travel*	5.2	6.4	6.0	4.1	3.8	4.4	5.1
Visitor Spending	111.5	109.7	106.6	109.9	111.0	114.3	115.8
Overnight	60.9	60.0	57.5	60.0	60.1	61.4	62.5
Day	50.6	49.7	49.1	49.9	50.9	53.0	53.3
Visitor Spending	111.5	109.7	106.6	109.9	111.0	114.3	115.8
Non-transportation	100.4	97.2	94.8	100.4	101.7	104.3	104.8
Transportation	11.1	12.5	11.8	9.6	9.3	10.1	11.0
Total Direct Earnings (million)	29.3	28.8	28.1	30.8	32.5	33.1	33.4
Total Direct Employment	1,390	1,300	1,330	1,430	1,470	1,450	1,430
Government Revenue (million)	7.95	7.57	7.33	7.80	7.82	8.07	8.18
Local Revenue	2.59	2.51	2.50	2.74	2.70	2.80	2.82
State Revenue	5.36	5.06	4.82	5.05	5.12	5.27	5.36
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	129.3	123.0	119.1	125.8	122.9	122.2	121.2
Party Nights	310.5	296.3	288.4	303.3	296.3	295.0	292.6
Person Trips	343.3	327.8	317.9	334.5	327.6	325.1	324.0
Person Nights	823.0	787.6	767.7	804.6	788.0	783.1	780.2
<b>Average Overnight Spending</b>							
per Party Trip	471	488	483	477	489	502	516
per Party Night	196	202	199	198	203	208	214
per Person Trip	177	183	181	179	183	189	193
per Person Night	74	76	75	75	76	78	80

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

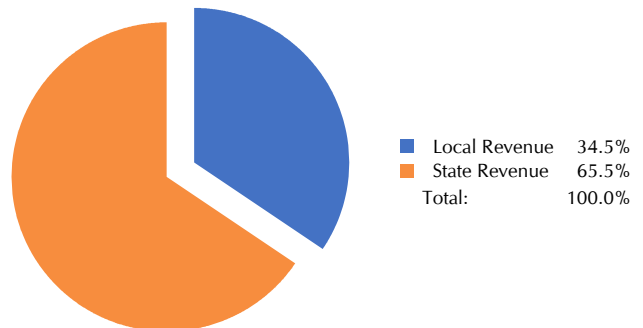
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



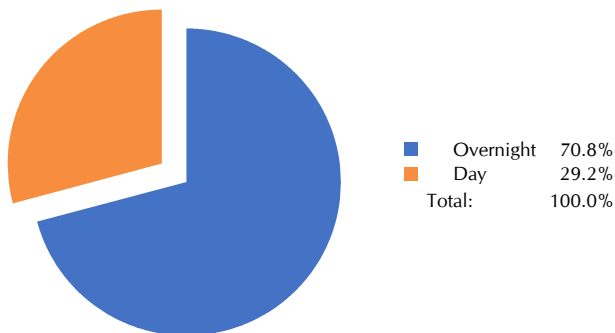
## Stephens County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	54.8	63.9	77.0	69.4	60.0	62.0	66.0
Other Travel*	5.9	7.4	7.5	5.7	5.6	5.8	6.6
Visitor Spending	48.9	56.5	69.5	63.7	54.4	56.1	59.4
Overnight	34.1	39.9	50.5	46.0	38.3	39.6	42.1
Day	14.7	16.6	19.0	17.7	16.1	16.6	17.4
Visitor Spending	48.9	56.5	69.5	63.7	54.4	56.1	59.4
Non-transportation	40.6	46.3	58.3	55.4	47.1	48.0	50.4
Transportation	8.2	10.2	11.2	8.4	7.3	8.1	9.0
Total Direct Earnings (million)	12.6	14.6	18.2	18.2	16.4	16.3	16.7
Total Direct Employment	880	940	1,140	1,130	1,010	980	980
Government Revenue (million)	4.43	5.02	6.34	6.01	5.11	5.24	5.51
Local Revenue	1.84	2.16	2.86	2.71	2.24	2.32	2.43
State Revenue	2.59	2.86	3.48	3.30	2.87	2.93	3.08
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	111.4	118.5	135.2	127.6	112.4	114.1	117.3
Party Nights	268.3	283.9	318.2	300.9	269.0	273.0	280.1
Person Trips	282.2	299.6	341.5	322.7	284.9	288.7	297.3
Person Nights	677.6	715.8	801.7	759.3	679.9	688.8	707.7
<b>Average Overnight Spending</b>							
per Party Trip	306	337	373	361	341	347	359
per Party Night	127	141	159	153	142	145	150
per Person Trip	121	133	148	143	135	137	141
per Person Night	50	56	63	61	56	57	59

\*Other Travel includes resident air travel and travel arrangement services.

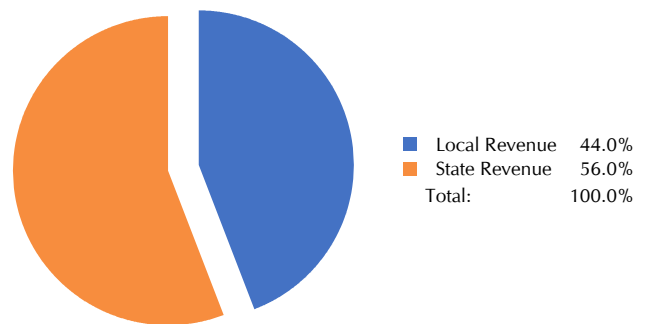
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



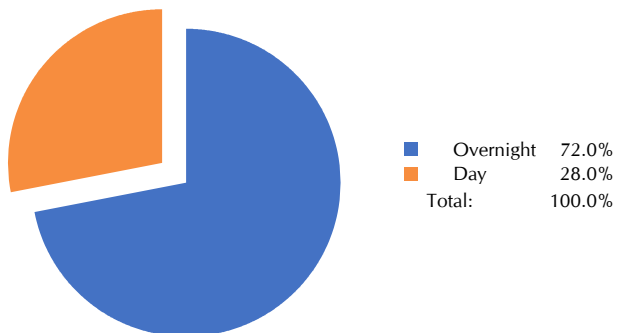
## Texas County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	31.0	37.4	42.2	39.4	34.9	36.1	34.0
Other Travel*	2.6	3.3	3.2	2.1	2.0	2.2	2.6
Visitor Spending	28.4	34.1	39.0	37.2	32.9	33.9	31.4
Overnight	20.4	24.8	28.7	27.4	23.8	24.6	22.6
Day	8.0	9.3	10.3	9.9	9.0	9.3	8.8
Visitor Spending	28.4	34.1	39.0	37.2	32.9	33.9	31.4
Non-transportation	24.2	28.7	33.4	32.9	29.0	29.6	27.2
Transportation	4.2	5.3	5.7	4.4	3.9	4.3	4.3
Total Direct Earnings (million)	7.3	8.8	10.0	10.1	9.4	9.3	8.9
Total Direct Employment	480	550	670	650	590	560	510
Government Revenue (million)	2.75	3.23	3.72	3.64	3.22	3.30	3.33
Local Revenue	1.29	1.54	1.79	1.76	1.53	1.58	1.71
State Revenue	1.46	1.69	1.93	1.88	1.68	1.72	1.61
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	60.4	66.5	72.3	70.2	62.7	64.1	58.6
Party Nights	141.6	154.7	166.7	161.8	145.8	149.0	137.3
Person Trips	149.3	164.6	178.9	173.8	155.2	158.5	145.0
Person Nights	349.2	381.7	411.6	399.6	360.0	367.6	338.8
<b>Average Overnight Spending</b>							
per Party Trip	337	372	397	390	380	384	386
per Party Night	144	160	172	169	163	165	165
per Person Trip	136	150	160	157	154	155	156
per Person Night	58	65	70	68	66	67	67

\*Other Travel includes resident air travel and travel arrangement services.

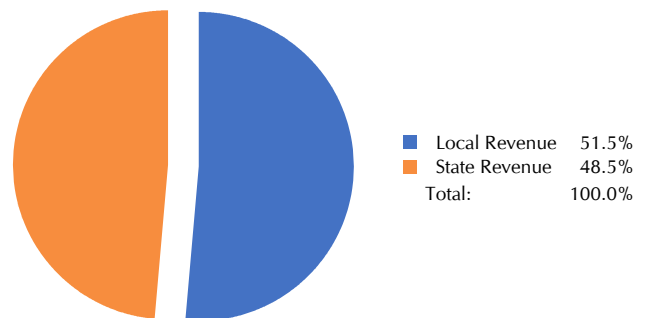
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



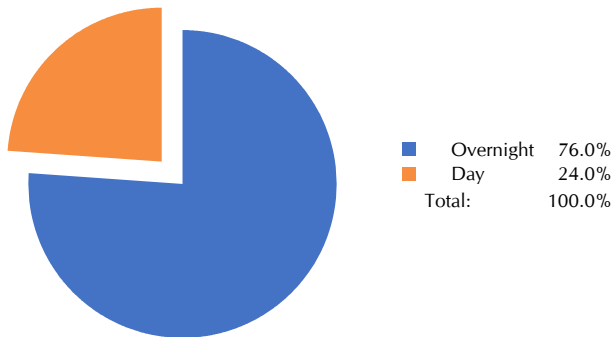
## Tillman County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	5.6	6.3	6.2	5.5	5.3	5.6	6.2
Other Travel*	1.0	1.2	1.1	0.8	0.7	0.8	0.9
Visitor Spending	4.7	5.1	5.1	4.8	4.6	4.8	5.3
Overnight	3.5	3.9	3.9	3.6	3.5	3.6	4.1
Day	1.2	1.2	1.2	1.1	1.1	1.2	1.3
Visitor Spending	4.7	5.1	5.1	4.8	4.6	4.8	5.3
Non-transportation	3.6	3.9	3.9	3.9	3.8	3.8	4.2
Transportation	1.1	1.2	1.2	0.9	0.9	0.9	1.1
Total Direct Earnings (million)	1.3	1.4	1.4	1.4	1.4	1.5	1.4
Total Direct Employment	90	100	90	90	90	100	90
Government Revenue (million)	0.42	0.46	0.47	0.45	0.44	0.45	0.50
Local Revenue	0.16	0.19	0.19	0.19	0.18	0.19	0.21
State Revenue	0.27	0.28	0.28	0.27	0.26	0.27	0.29
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	17.1	17.0	16.6	16.1	15.6	15.9	16.9
Party Nights	39.5	39.1	38.0	37.0	36.0	36.6	38.7
Person Trips	42.7	42.5	41.4	40.3	39.0	39.7	42.2
Person Nights	98.6	97.7	95.0	92.6	90.0	91.5	96.7
<b>Average Overnight Spending</b>							
per Party Trip	204	227	235	225	223	226	239
per Party Night	88	99	102	98	97	98	105
per Person Trip	82	91	94	90	89	91	96
per Person Night	35	40	41	39	39	39	42

\*Other Travel includes resident air travel and travel arrangement services.

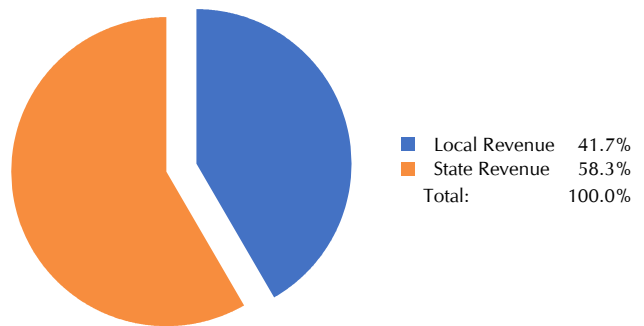
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



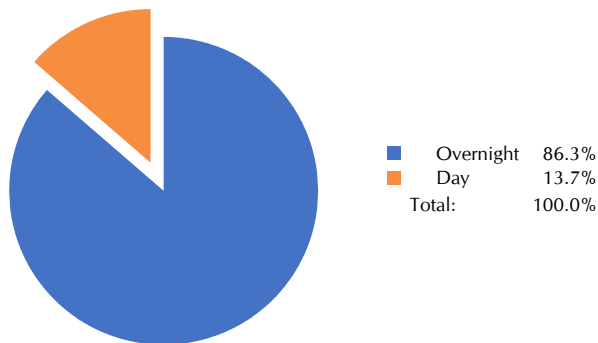
## Tulsa County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	1,190.9	1,291.9	1,373.6	1,334.6	1,341.9	1,320.4	1,426.6
Other Travel*	359.2	351.3	347.9	330.2	333.3	316.7	352.8
Visitor Spending	831.6	940.6	1,025.6	1,004.4	1,008.5	1,003.7	1,073.7
Overnight	715.4	809.7	885.6	869.5	871.8	866.3	926.3
Day	116.3	130.9	140.0	134.9	136.7	137.4	147.4
Visitor Spending	831.6	940.6	1,025.6	1,004.4	1,008.5	1,003.7	1,073.7
Non-transportation	582.4	649.6	720.8	726.7	736.1	727.0	773.9
Transportation	249.2	290.9	304.8	277.7	272.4	276.7	299.8
Total Direct Earnings (million)	261.4	255.7	266.4	286.1	305.2	297.6	315.3
Total Direct Employment	11,560	11,220	11,640	12,270	12,810	12,530	13,070
Government Revenue (million)	78.11	83.81	91.40	92.19	93.37	93.11	99.70
Local Revenue	35.75	38.72	42.43	43.04	43.39	43.49	46.76
State Revenue	42.36	45.09	48.97	49.15	49.98	49.61	52.94
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	1360.2	1444.2	1523.7	1513.1	1527.4	1491.4	1560.7
Party Nights	3288.9	3463.8	3637.7	3613.6	3645.6	3571.2	3732.6
Person Trips	3182.8	3397.4	3590.3	3568.9	3608.6	3514.5	3672.9
Person Nights	7513.9	7968.1	8384.3	8340.9	8434.4	8234.2	8587.1
<b>Average Overnight Spending</b>							
per Party Trip	526	561	581	575	571	581	594
per Party Night	218	234	243	241	239	243	248
per Person Trip	225	238	247	244	242	246	252
per Person Night	95	102	106	104	103	105	108

\*Other Travel includes resident air travel and travel arrangement services.

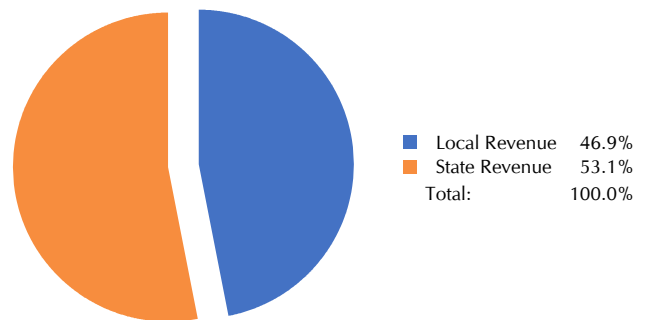
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

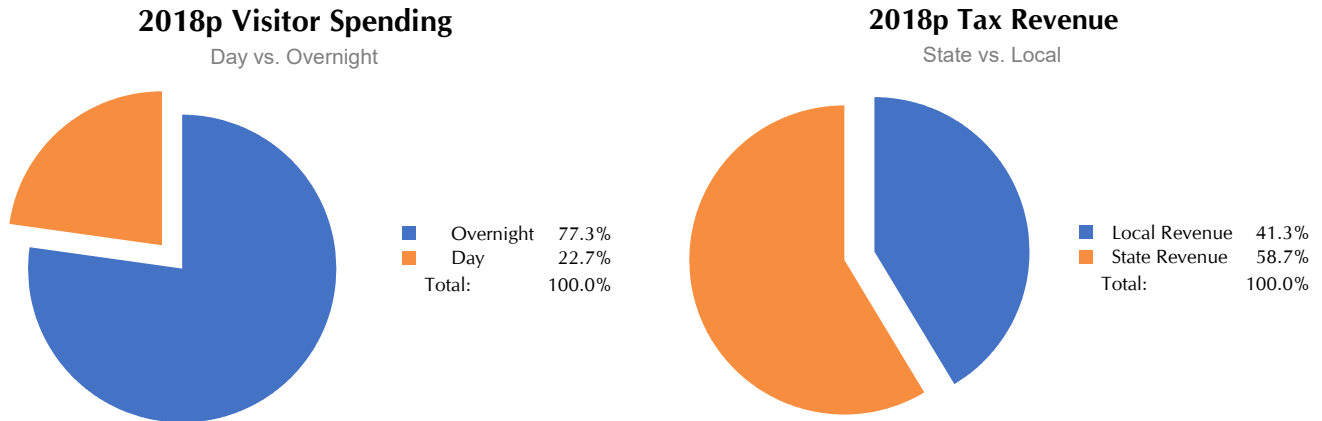
State vs. Local



## Wagoner County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	53.3	60.1	60.6	56.1	55.7	56.7	61.3
Other Travel*	10.0	13.1	11.4	7.6	7.2	8.3	9.7
Visitor Spending	43.3	47.0	49.2	48.5	48.6	48.4	51.6
Overnight	33.5	36.3	38.2	37.7	37.7	37.4	39.9
Day	9.8	10.6	11.0	10.8	10.8	11.0	11.7
Visitor Spending	43.3	47.0	49.2	48.5	48.6	48.4	51.6
Non-transportation	35.6	37.8	40.2	41.4	41.6	40.9	43.1
Transportation	7.7	9.1	9.0	7.1	7.0	7.5	8.5
Total Direct Earnings (million)	12.4	13.7	13.9	14.5	15.2	16.7	18.5
Total Direct Employment	790	780	810	840	860	930	1,020
Government Revenue (million)	4.03	4.24	4.41	4.47	4.51	4.62	5.09
Local Revenue	1.53	1.63	1.70	1.76	1.76	1.81	2.10
State Revenue	2.50	2.61	2.71	2.72	2.75	2.81	2.99
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	117.3	119.8	122.3	123.6	124.0	120.9	125.7
Party Nights	304.0	310.1	315.7	319.1	320.0	313.4	325.9
Person Trips	286.6	293.3	299.2	302.9	304.0	296.1	307.3
Person Nights	727.5	744.5	757.9	767.0	770.1	752.6	780.5
<b>Average Overnight Spending</b>							
per Party Trip	286	303	313	305	304	310	317
per Party Night	110	117	121	118	118	119	122
per Person Trip	117	124	128	125	124	126	130
per Person Night	46	49	50	49	49	50	51

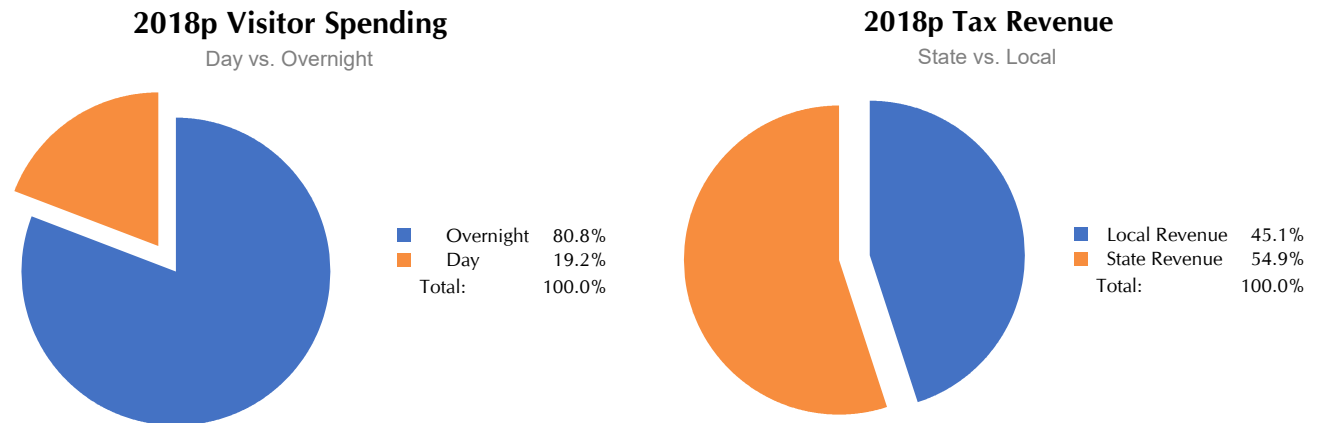
\*Other Travel includes resident air travel and travel arrangement services.



## Washington County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	54.6	74.4	72.9	64.8	65.6	69.3	69.4
Other Travel*	8.1	9.0	8.3	6.0	5.8	6.3	7.2
Visitor Spending	46.6	65.4	64.6	58.7	59.8	63.0	62.1
Overnight	36.9	53.1	52.5	47.7	48.4	51.0	50.2
Day	9.7	12.3	12.1	11.1	11.4	12.0	12.0
Visitor Spending	46.6	65.4	64.6	58.7	59.8	63.0	62.1
Non-transportation	37.3	52.2	52.2	49.5	50.5	52.5	51.2
Transportation	9.3	13.2	12.4	9.3	9.3	10.4	11.0
Total Direct Earnings (million)	13.6	16.6	17.0	16.6	17.7	18.1	19.1
Total Direct Employment	810	930	940	900	950	940	960
Government Revenue (million)	4.55	6.15	6.13	5.75	5.86	6.15	6.11
Local Revenue	1.96	2.81	2.80	2.62	2.66	2.80	2.76
State Revenue	2.59	3.34	3.33	3.13	3.20	3.35	3.35
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	138.2	167.0	161.1	152.9	155.4	159.4	154.1
Party Nights	304.8	359.8	347.9	331.7	337.4	345.2	334.4
Person Trips	341.9	413.8	399.2	378.9	385.0	394.7	382.1
Person Nights	753.3	890.6	861.2	821.1	834.9	853.7	828.2
<b>Average Overnight Spending</b>							
per Party Trip	267	318	326	312	312	320	326
per Party Night	121	148	151	144	144	148	150
per Person Trip	108	128	132	126	126	129	131
per Person Night	49	60	61	58	58	60	61

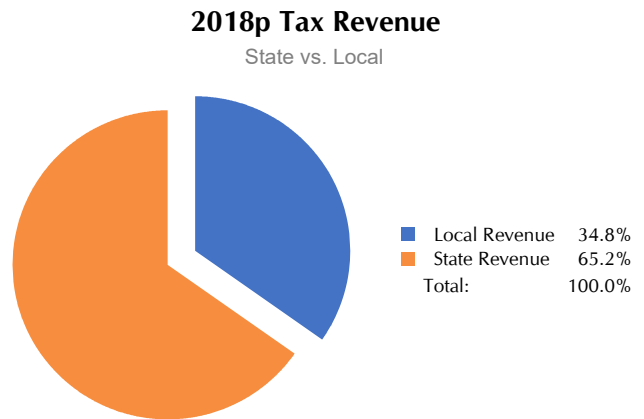
\*Other Travel includes resident air travel and travel arrangement services.



## Washita County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	7.2	8.2	8.1	7.2	7.0	7.1	7.9
Other Travel*	1.4	1.8	1.7	1.2	1.1	1.2	1.4
Visitor Spending	5.8	6.4	6.4	6.0	5.9	5.9	6.6
Overnight	5.5	6.0	6.1	5.8	5.7	5.7	6.3
Day	0.3	0.4	0.3	0.2	0.2	0.2	0.3
Visitor Spending	5.8	6.4	6.4	6.0	5.9	5.9	6.6
Non-transportation	4.1	4.4	4.6	4.6	4.5	4.5	4.9
Transportation	1.7	2.0	1.9	1.4	1.4	1.5	1.7
Total Direct Earnings (million)	1.5	1.6	1.6	1.6	1.6	1.6	1.9
Total Direct Employment	120	150	140	140	130	120	130
Government Revenue (million)	0.50	0.53	0.53	0.52	0.52	0.52	0.58
Local Revenue	0.16	0.18	0.18	0.18	0.17	0.18	0.20
State Revenue	0.34	0.35	0.36	0.34	0.34	0.34	0.38
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	25.8	25.9	25.6	25.4	24.6	24.5	25.8
Party Nights	60.1	60.2	59.3	59.0	57.3	57.0	59.7
Person Trips	65.6	66.0	65.1	64.7	62.8	62.4	65.6
Person Nights	152.7	153.2	151.1	150.3	146.1	145.2	152.0
<b>Average Overnight Spending</b>							
per Party Trip	212	233	238	227	230	233	244
per Party Night	91	100	103	98	99	100	105
per Person Trip	84	91	94	89	90	91	96
per Person Night	36	39	40	38	39	39	41

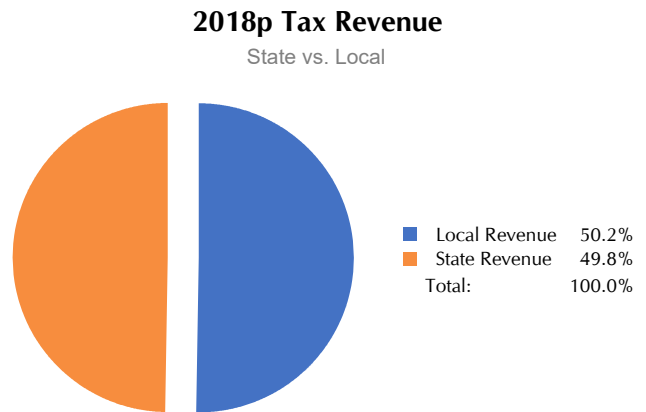
\*Other Travel includes resident air travel and travel arrangement services.



## Woods County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	13.0	17.9	34.2	29.3	19.7	16.9	21.5
Other Travel*	1.9	1.9	1.7	1.4	1.3	1.4	1.5
Visitor Spending	11.1	16.0	32.5	28.0	18.3	15.5	20.0
Overnight	10.4	15.1	31.0	26.7	17.4	14.6	18.9
Day	0.7	0.9	1.5	1.3	0.9	0.9	1.0
Visitor Spending	11.1	16.0	32.5	28.0	18.3	15.5	20.0
Non-transportation	8.9	12.9	27.2	24.1	15.6	13.0	16.6
Transportation	2.2	3.2	5.3	3.8	2.7	2.5	3.4
Total Direct Earnings (million)	3.1	4.3	8.5	7.7	5.4	4.7	5.0
Total Direct Employment	200	260	480	430	300	250	250
Government Revenue (million)	1.10	1.58	3.32	2.93	1.88	1.58	1.98
Local Revenue	0.52	0.78	1.74	1.53	0.95	0.78	0.99
State Revenue	0.58	0.79	1.58	1.40	0.93	0.80	0.99
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	35.0	43.4	75.7	67.7	47.8	41.3	50.0
Party Nights	76.8	92.7	154.3	138.9	101.2	88.8	106.1
Person Trips	90.9	111.9	192.5	172.8	123.2	107.0	129.3
Person Nights	200.3	240.0	393.8	356.3	262.1	230.8	275.5
<b>Average Overnight Spending</b>							
per Party Trip	297	349	409	394	364	354	379
per Party Night	135	163	201	192	172	165	179
per Person Trip	115	135	161	154	141	137	147
per Person Night	52	63	79	75	66	63	69

\*Other Travel includes resident air travel and travel arrangement services.



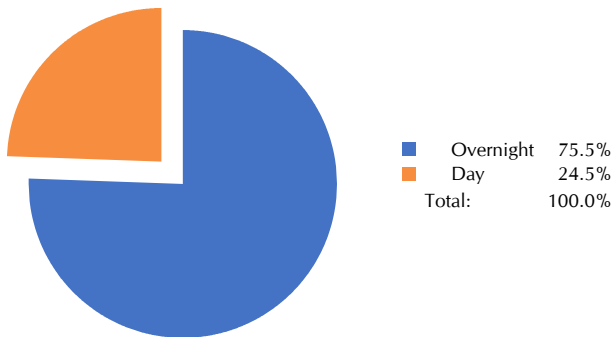
## Woodward County Travel Impacts and Visitor Volume, 2010-2018p

	2010	2012	2014	2015	2016	2017	2018p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	45.9	74.5	69.3	63.1	48.5	56.4	59.1
Other Travel*	2.8	3.7	3.5	2.6	2.5	2.6	2.9
Visitor Spending	43.1	70.8	65.8	60.6	46.0	53.8	56.2
Overnight	32.2	54.5	50.5	46.2	34.3	40.5	42.4
Day	10.9	16.3	15.4	14.3	11.7	13.2	13.7
Visitor Spending	43.1	70.8	65.8	60.6	46.0	53.8	56.2
Non-transportation	37.0	60.6	56.8	53.7	40.7	47.2	48.9
Transportation	6.1	10.2	9.0	6.8	5.3	6.5	7.2
Total Direct Earnings (million)	11.2	13.6	12.3	12.0	9.7	10.9	10.6
Total Direct Employment	660	740	700	670	520	570	560
Government Revenue (million)	4.26	6.69	6.63	6.24	4.71	5.49	5.51
Local Revenue	2.09	3.41	3.61	3.39	2.50	2.95	2.87
State Revenue	2.17	3.28	3.02	2.85	2.21	2.54	2.64
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	80.5	116.2	106.2	100.1	78.6	89.2	90.7
Party Nights	183.8	258.2	237.9	224.9	179.9	202.1	205.1
Person Trips	202.3	291.3	266.4	251.2	197.7	223.8	227.8
Person Nights	461.1	646.7	596.0	563.8	451.6	506.9	514.6
<b>Average Overnight Spending</b>							
per Party Trip	400	469	475	462	436	455	468
per Party Night	175	211	212	206	191	201	207
per Person Trip	159	187	189	184	174	181	186
per Person Night	70	84	85	82	76	80	82

\*Other Travel includes resident air travel and travel arrangement services.

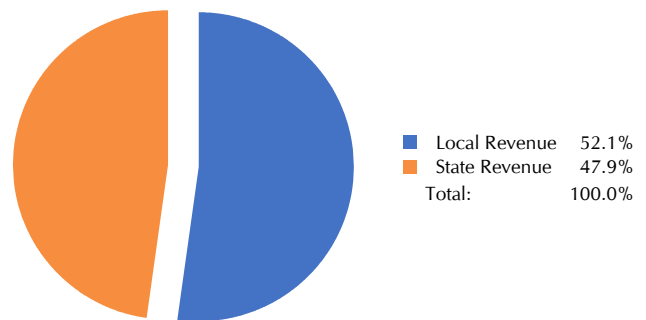
### 2018p Visitor Spending

Day vs. Overnight



### 2018p Tax Revenue

State vs. Local



## Appendices

Appendix A	2018 Travel Impact and Visitor Volume Estimates
Appendix B	Key Terms and Definitions
Appendix C	Relationship between Spending and Volume
Appendix D	Regional Travel Impact Model
Appendix E	Travel Industry Accounts
Appendix F	Oklahoma Earnings and Employment by Industry Sector
Appendix G	Industry Groups

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## 2018 Travel Impact and Visitor Volume Estimates

This appendix provides a brief overview of the methodology, terminology and limitations of the travel impact and visitor volume estimates.

### **Direct Impacts**

The estimates of the direct impacts associated with traveler spending in Oklahoma were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The input data used to detail the economic impacts of the Oklahoma travel industry were gathered from various local, state and federal sources. Travel impacts consist of estimates of travel spending and the employment, earnings, and state and local taxes generated by this spending. These estimates are also broken out by type of traveler accommodation and by the type of business in which the expenditures occur.

### **Overnight Visitor Volume and Average Spending Estimates**

This report also provides county and statewide estimates of visitor volume and average spending (which includes both domestic and international visitation) for overnight visitors. These estimates are derived from the RTIM spending estimates and other source data (see Appendix D). It should be noted that in the case of trips, the sum of county and regions are greater than the statewide estimate. This is because travelers may visit more than one destination on the same trip. Similar the length of stay on a given trip will less at a particular destination than for the state as whole due to pass-through time spent in route to the destination.

In addition, the treatment of transportation expenditures (ground and air) depends upon the level of geography (county, region or state). County level estimates of visitor spending do not include airfares and only a portion of ground transportation expenditures. (These estimates are included in other travel spending.) State level estimates include all one-way airfares and all expenditures for ground transportation.

### **Secondary (indirect and induced) Impacts**

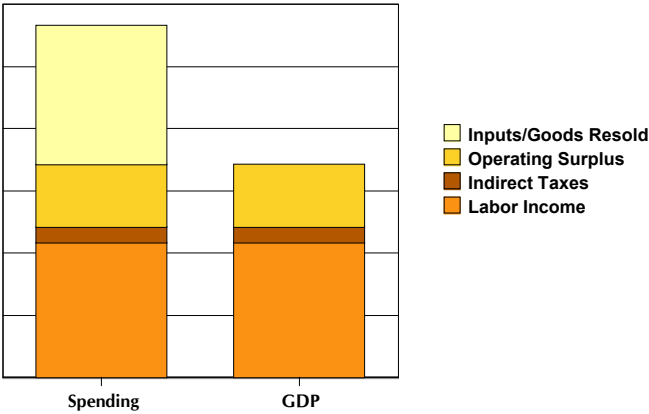
Direct impacts are reported for all counties within Oklahoma. Secondary employment and earnings impacts over and above direct impacts are reported at the state level only for the year 2018. These indirect and induced impacts are generated from the direct impacts produced by the RTIM, discussed above, and an input-output model of the Oklahoma economy prepared by the IMPLAN Group, LLC. Indirect impacts represent the purchases of goods and services from other firms by businesses that directly receive expenditures from travelers. Hotels, for example, purchase maintenance services from independent contractors. Induced impacts represent the purchase of goods and services by employees whose earnings are in part derived from travel expenditures. The sum of the direct, indirect and induced impacts equals the total impact of all spending by visitors in the state.

The “multiplier” refers to the ratio of the total impacts to the direct impacts for employment or earnings. A description of the methodology used to estimate secondary impacts can be found in the Appendix.

**Gross Domestic Product**

An estimate of the Gross Domestic Product (GDP) of the Oklahoma travel industry based on the RTIM direct travel impacts is also provided in this report. The GDP of an industry is equal to gross output (sales or receipts) minus intermediate inputs (the goods and services purchased from other industries). GDP is always less than output or sales because GDP measures only the “value added” of an industry and does not include the cost of the inputs that are also necessary to produce a good or service. GDP is a useful concept because it permits comparisons of the economic contributions of different industries. The relationship between spending and gross domestic product is illustrated in the figure below. Examples of inputs are the food or accounting services that restaurants purchase from suppliers. “Goods resold” are the commodities that retail establishments purchase from manufacturers or wholesale trade businesses and resell with a markup. These inputs or goods are not counted as the GDP of the restaurant or retail industry because their value was created in other industries (agriculture, accounting, manufacturing).

**Relationship Between Spending and Gross Domestic Product**



It is for this reason that “travel spending” - as measured from surveys of visitors - is not the best measure of the travel industry’s real economic contribution. This is because some visitor spending is actually counted as the GDP of other industries (e.g., agriculture, accounting, manufacturing). Furthermore, these other industries may or may not be located within the geographic area of interest. If the farm were located within the region of interest, then the GDP of the local farm would be included as an indirect or secondary effect. If not (e.g., a manufacturing firm in another state or country), then that portion of GDP is not counted.

The preceding graph also shows the three main components of GDP. For most industries, labor income (essentially equivalent to earnings in this report) is the primary component of GDP. This is true of the travel industry. A second component is the tax payments that businesses make to government, such as sales, excise and property taxes. In the case of excise taxes, businesses are essentially a collection agency for the government. The final component, operating surplus, represents the income and payments (e.g., dividends, interest) to other stakeholders of the firm.

The concept of GDP also illustrates that with small geographic units of analysis (e.g., counties), earnings, employment, and tax revenues are the best measures of the economic value of the travel industry to the local economy. Small area measures of GDP are less reliable and much of the operating surplus may leak out of the local economy anyway. Indirect effects are also generally less in smaller economies.

### **Comparison with other Export-Oriented Industries**

Export-oriented industries are those industries that primarily market their products and services to other regions, states or nations. Agriculture, extractive industries, and manufacturing are the best examples of goods producing export-oriented industries. Many professional services (e.g., engineering, architecture, law) are also traded in export markets. The travel industry is also an export-oriented industry because goods and services are sold to *visitors*, rather than residents. The travel industry injects money into the local economy, as do the exports of other industries.

Exports are not necessarily more important than locally traded goods and services. However, diverse export-oriented industries in any economy are a source of strength - in part because they generate income that contributes to the development of other local services and amenities. Such industries characterize the “comparative advantage” of the local economy within larger regional, national and global markets.

For the purposes of this report, we have defined three major export-oriented industries in Oklahoma.

- **Oil and Gas Extraction.** This industry also includes support services for oil and gas extraction, as well as petroleum and chemical manufacturing. (NAICS 211, 213, 324, and 325).
- **Agriculture & food processing.** This industry group encompasses parts of

- **Travel.** A portion of the transportation, retail, leisure, and hospitality industries as estimated in this report.

Comparisons with these industries are more meaningful for the travel industry than comparisons with non-export oriented industries (e.g., health care, retail trade, government) where industry growth is largely a function of population and demographic factors. See Appendix C for a list of Oklahoma industries.

### **Interpretation of Impact estimates**

Users of this report should be aware of several issues regarding the interpretation of the impact estimates contained herein:

The estimates contained in this report are based on the most current data available and supersede all previous estimates of travel impacts.

The estimates in this report are expressed in *current* dollars unless otherwise noted.

The employment estimates in this report are estimates of the total number of full and part-time jobs directly generated by travel spending, rather than the number of individuals employed. Both payroll and self-employment are included in these estimates. Caution should therefore be used in comparing these estimates with other employment data series.

In general, estimates of small geographic areas (e.g., rural counties) are less reliable than estimates for regions or metropolitan counties. Trend analysis and comparisons of counties with relatively low levels of travel related economic activity should therefore be interpreted cautiously.

The estimates of travel impacts published in this report will necessarily differ somewhat from estimates generated from different models, methodologies and data sources. Nonetheless, it should be emphasized that all credible estimates of direct travel impacts at the state level, including those of Dean Runyan

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**DEFINITION OF TERMS****Economic Impacts**

**Commodity:** A classification of a product or service, such as lodging or food service. An establishment or industry may produce more than one commodity.

**Direct Impacts:** Employment, earnings and tax receipts *directly* generated by travel spending, as distinguished from secondary and total impacts.

**Earnings:** Earnings include wage and salary disbursements, other earned income or benefits, and proprietor income. Only the earnings attributable to travel expenditures are included.

**Employment:** Industry employment (jobs) associated with travel-generated *earnings*. Includes both full-time and part-time positions, and salaried or self-employed individuals. Employment is reported as an average for a time period, typically annual. (Unless otherwise noted, the employment estimates refer to establishment or industry employment at place of work, not the employment status or residence of the individual.)

**Federal Taxes:** Federal taxes include the motor fuel excise tax, airline ticket taxes, and personal income and payroll taxes.

**Industry:** A classification of business or government establishments based on their primary technological process. (See NAICS Appendix table.)

**Local Government Revenue:** Lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. Passenger Facility Charges attributable to visitors (a fee imposed on airline tickets) are included in counties with airports. Property taxes and the sales tax payments attributable to travel industry employees are also included.

**Other spending:** See *Travel spending*.

**Private Home:** Unpaid overnight accommodations of friends and relatives.

**Receipts:** Travel expenditures less the sales and excise taxes paid by the consumer.

**State Government Revenue:** Lodging, sales, mixed beverage, motor fuel, auto rental and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

**Total Impacts:** The sum of *Direct* and *Secondary* impacts.

**Travel spending:** The sum of visitor and other spending related to travel. Other spending includes spending by residents on ground and air transportation for the purpose of travel to other destinations and spending on travel arrangement services.

**Visitor spending:** All spending on goods & services by visitors at the destination. Also referred to as destination spending.

## Visitor Volume

**Length of Stay:** The number of nights that a visitor or travel party is away from home on a trip.

**Night:** Applies to overnight visitors only. The number of nights on a trip is the length of stay. The count of days and nights is generally equivalent for overnight visitors. (See trips.)

**Party-trips:** The number of trips to the destination by travel parties. Party-trips are equal to the number of Visitor-trips divided by the average party size.

**Party-nights:** The number of nights or days that travel parties stayed at the destination. Party-nights are equal to the number of visitor-nights divided by the average party size or the number of party-trips multiplied by the average length of stay.

**Party Size:** The number of individuals (adults and children, including non-household members) that are traveling together and are sharing the costs of travel.

**Room Demand:** A count of the number of hotel/motel rooms that are sold on a nightly basis over a given period of time. Also referred to as *room nights sold*.

**Travel party:** A *travel party* includes all *visitors* (adults and children) traveling together. The *party size* represents the average number of visitors or persons in the travel party.

**Trip:** A trip may include more than one day or night at a destination. For overnight visitor categories, the total number of trips will be less than the number of nights. The *length of stay* for the trip represents the number of nights (or days) at the destination.

**Visitor:** An individual traveler that stays overnight away from home in paid or unpaid accommodations, or a day visitor that travels at least fifty miles one-way from home on non-routine trip.

**Visitor Air Arrival:** A passenger who travels by air and initiated the trip at another location. Visitor air arrivals do not include passengers who are returning home from a trip to another destination or passengers that are making a connection to another flight.

**Visitor-trips:** The number of trips to the destination by visitors or persons. This is also equivalent to as the total number of *visits*.

**Visitor-nights:** The number of nights or days that visitors (persons) stayed at the destination. Visitor-nights are equal to the number of visitor-trips multiplied by the average length of stay.

## Relationship between Spending and Volume

The Spending, Average Expenditures and Volume tables are computationally related as shown below.

- **Spending equals Average Expenditures multiplied by Volume** for comparable party/person and night/trip categories
- **Travel parties and persons** are related by division or multiplication with **Party Size**
- **Trips and nights** are related by division or multiplication with **Length of Stay**

### Visitor Spending by Type of Accommodation (\$Million), YEAR

		YEAR
All Overnight	$656,000 \times \$86 = \$56,100,000$ (calculated from person-trips)	56.1
Hotel, Motel	$160,000 \times \$200 = \$32,000,000$ (calculated from party-nights)	32.0
Private Home	$1,030,000 \times \$20 = \$20,600,000$ (calculated from person-nights)	20.6
Other Overnight	$10,000 \times \$350 = \$3,500,000$ (calculated from party-trips)	3.5
Campground		3.0
Vacation Home		0.5
Day Travel		30.0
Spending at Destination		86.1

### Average Expenditures for Overnight Visitors, YEAR

	Travel Party		Visitor (Person)		Party Size	Length of Stay (nights)
	Nights	Trip	Nights	Trip		
Hotel, Motel	\$200	\$340	\$83	\$142	2.4	1.7
Private Home	\$50	\$130	\$20	\$52	2.5	2.6
Other Overnight	\$117	\$350	\$34	\$103	3.4	3.0
All Overnight	\$494	\$214	\$197	\$86	2.5	2.3

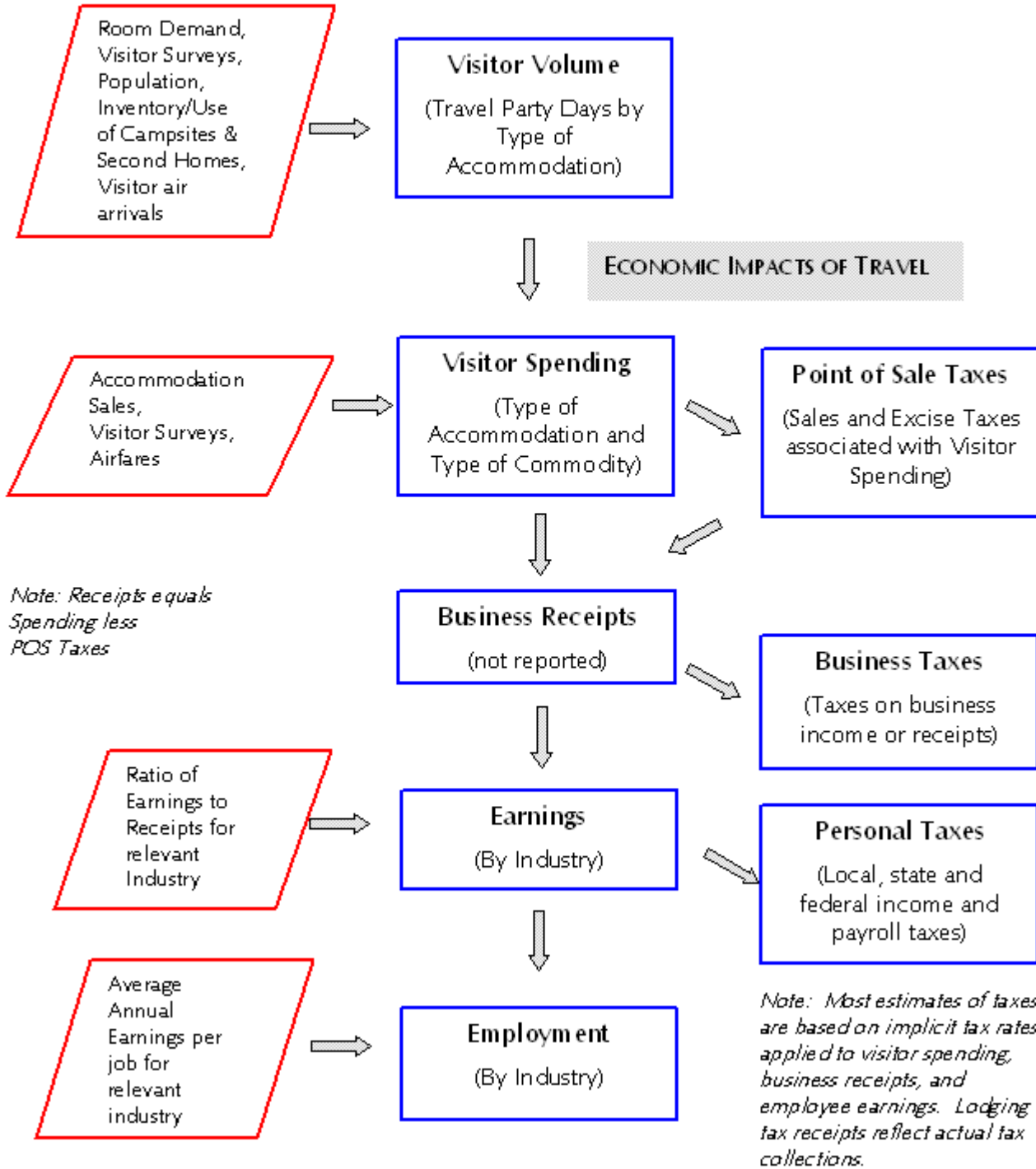
### Overnight Visitor Volume, YEAR

	Visitor-Nights (000)		Party-Nights (000)	
		YEAR		YEAR
Hotel, Motel	$160 \times 2.4 =$	384		160
Private Home		1,030		412
Other Overnight		102		30
All Overnight		1,516		602

	Visitor-Trips (000)		Party-Trips (000)	
		YEAR		YEAR
Hotel, Motel		226		94
Private Home	$1,030 / 2.6 =$	396		158
Other Overnight		34		10
All Overnight		656		263

REGIONAL TRAVEL IMPACT MODEL

PRIMARY DATA SOURCES



TRAVEL IMPACT INDUSTRIES MATCHED TO 1997 NAICS

TRAVEL IMPACT INDUSTRY	NAICS INDUSTRIES* (code)
Accommodation & Food Services	Accommodation (721) Food Services and Drinking Places (722) Residential Property Managers (531311)
Arts, Entertainment & Recreation	Performing Arts, Spectator Sports (711) Museums (712) Amusement, Gambling (713) Scenic and Sightseeing Transportation (487) Miscellaneous Industries (see note* * )
Retail	Food & Beverage Stores (445) Gasoline Stations (447) Clothing and Clothing Accessories Stores (448) Sporting Goods, Hobby, Book, and Music Stores (451) General Merchandise Stores (452) Miscellaneous Store Retailers (453)
Ground Transportation	Interurban and rural bus transportation (4852) Taxi and Limousine Service (4853) Charter Bus Industry (4855) Passenger Car Rental (532111) Parking Lots and Garages (812930)
Air Transportation	Scheduled Air Passenger Transportation (481111) Support Activities for Air Transportation (4881)
Travel Arrangement Services	Travel Arrangement and Reservation Services (5615)

Notes: \*Government enterprises (e.g., park systems) are included in this classification.  
 \*\* Includes parts of industries in other sectors (e.g., accommodation, charter bus).  
 A more detailed description of these industries can be found at <http://www.ntis.gov/naics>.

## Oklahoma Earnings and Employment by Industry Sector, 2017

Industry Sector	Earnings (\$Billion)	Percent of Total	Employment (Thousand)	Percent of Total
<b>Primarily Export-Oriented</b>	<b>21.6</b>	<b>17.9%</b>	<b>369</b>	<b>16.0%</b>
Agriculture, Forestry, Fishing and related	1.3	1.0%	86	3.7%
Mining	10.5	8.7%	142	6.2%
Manufacturing	9.9	8.1%	141	6.1%
**Travel	2.3	1.9%	101	4.4%
<b>Primarily Non Export-Oriented</b>	<b>55.8</b>	<b>46.1%</b>	<b>1,171</b>	<b>50.9%</b>
Construction	7.2	5.9%	131	5.7%
Utilities	1.5	1.2%	12	0.5%
Wholesale trade	4.5	3.7%	64	2.8%
Retail trade	6.9	5.7%	226	9.8%
Real estate and rental and leasing	1.8	1.5%	86	3.7%
Management of companies and enterprises	1.9	1.6%	23	1.0%
Administrative and waste services	4.9	4.0%	132	5.7%
Other services, except public administration	4.2	3.5%	128	5.6%
Government and government enterprises	22.9	18.9%	370	16.1%
<b>Mixed</b>	<b>43.6</b>	<b>36.0%</b>	<b>762</b>	<b>33.1%</b>
Transportation and warehousing	12.0	9.9%	73	3.2%
Information	2.2	1.8%	25	1.1%
Finance and insurance	4.7	3.9%	106	4.6%
Professional and technical services	6.5	5.4%	110	4.8%
Educational services	1.0	0.8%	30	1.3%
Health care and social assistance	12.7	10.5%	219	9.5%
Leisure and Hospitality	4.6	3.8%	198	8.6%
<b>Oklahoma Total**</b>	<b>121.1</b>	<b>100.0%</b>	<b>2,302</b>	<b>100.0%</b>

\*\*Travel is not included in the sub and grand totals because it is also represented in other sectors (primarily leisure and hospitality, transportation, and retail trade).

## Industry Groups for Secondary Impacts

### **Accommodation & Food Services**

- Food services and drinking places
- Hotels and motels, including casino hotels
- Other accommodations

### **Arts, Entertainment & Recreation**

- Bowling centers
- Fitness and recreational sports centers
- Independent artists, writers, and performers
- Museums, historical sites, zoos, and parks
- Other amusement, gambling, and recreation industries
- Performing arts companies
- Promoters of performing arts and sports and agents for public figures
- Scenic and sightseeing trans and support activities for transportation
- Spectator sports

### **Wholesale & Retail Trade**

- Building material and garden supply stores
- Clothing and clothing accessories stores
- Electronics and appliance stores
- Food and beverage stores
- Furniture and home furnishings stores
- Gasoline stations
- General merchandise stores
- Health and personal care stores
- Miscellaneous store retailers
- Motor vehicle and parts dealers
- Nonstore retailers
- Sporting goods, hobby, book and music stores
- Wholesale trade

### **Transportation**

- Air transportation
- Automotive equipment rental and leasing
- Automotive repair and maintenance, except car washes
- Couriers and messengers
- Rail transportation
- Transit and ground passenger transportation
- Travel arrangement and reservation services
- Truck transportation
- Warehousing and storage
- Water transportation

**Professional Services**

Accounting and bookkeeping services  
Advertising and related services  
All other miscellaneous professional and technical services  
Architectural and engineering services  
Book publishers  
Cable networks and program distribution  
Child day care services  
Civic, social, professional and similar organizations  
Colleges, universities, and junior colleges  
Computer systems design services  
Custom computer programming services  
Data processing services  
Database, directory, and other publishers  
Elementary and secondary schools  
Environmental and other technical consulting services  
Grantmaking and giving and social advocacy organizations  
Home health care services  
Hospitals  
Information services  
Legal services  
Management consulting services  
Management of companies and enterprises  
Motion picture and video industries  
Newspaper publishers  
Nursing and residential care facilities  
Offices of physicians, dentists, and other health practitioners  
Other ambulatory health care services  
Other computer related services, including facilities management  
Other educational services  
Periodical publishers  
Photographic services  
Radio and television broadcasting  
Religious organizations  
Scientific research and development services  
Social assistance, except child day care services  
Software publishers  
Sound recording industries  
Specialized design services  
Telecommunications  
Veterinary services

**Other Services**

- Business support services
- Car washes
- Commercial machinery repair and maintenance
- Death care services
- Drycleaning and laundry services
- Electronic equipment repair and maintenance
- Employment services
- Facilities support services
- General and consumer goods rental except video tapes and discs
- Household goods repair and maintenance
- Investigation and security services
- Lessors of nonfinancial intangible assets
- Machinery and equipment rental and leasing
- Office administrative services
- Other personal services
- Other support services
- Personal care services
- Private households
- Services to buildings and dwellings
- Video tape and disc rental
- Waste management and remediation services

**Government**

- Federal electric utilities
- Federal Military
- Federal Non-Military
- Other Federal Government enterprises
- Other State and local government enterprises
- Postal service
- State & Local Education
- State & Local Non-Education
- State and local government electric utilities
- State and local government passenger transit

**Construction**

- Commercial and institutional buildings
- Highway, street, bridge, and tunnel construction
- Maintenance and repair of farm and nonfarm residential structures
- Maintenance and repair of highways, streets, bridges, and tunnels
- Maintenance and repair of nonresidential buildings
- Manufacturing and industrial buildings
- New farm housing units and additions and alterations
- New multifamily housing structures, nonfarm
- New residential 1-unit structures, nonfarm
- New residential additions and alterations, nonfarm
- Other maintenance and repair construction
- Other new construction
- Water, sewer, and pipeline construction

**Finance, Ins., & Real Estate**

Funds, trusts, and other financial vehicles  
Insurance agencies, brokerages, and related  
Insurance carriers  
Monetary authorities and depository credit intermediation  
Nondepository credit intermediation and related activities  
Real estate  
Securities, commodity contracts, investments

**Mining & Manufacturing**

all mining & manufacturing industries except for food processing

**Agriculture & Food Processing**

farming & manufacturing industries in food processing